

# Postgraduate Certificate Television Scriptwriting. Programs and Fiction



## Postgraduate Certificate Television Scriptwriting, Programs and Fiction

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/videogames/postgraduate-certificate/television-scriptwriting-programs-fiction](http://www.techtitute.com/us/videogames/postgraduate-certificate/television-scriptwriting-programs-fiction)

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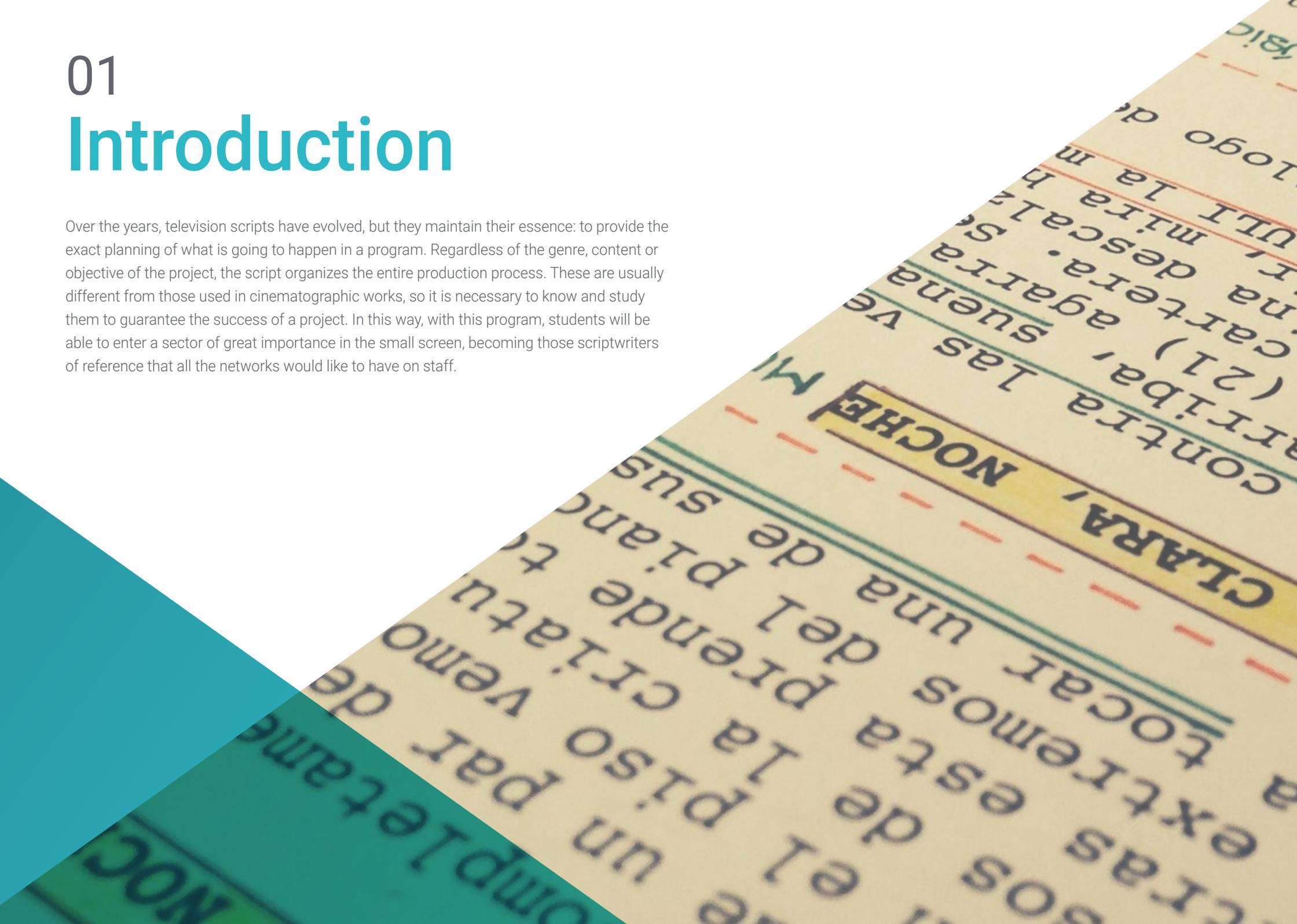
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01

# Introduction

Over the years, television scripts have evolved, but they maintain their essence: to provide the exact planning of what is going to happen in a program. Regardless of the genre, content or objective of the project, the script organizes the entire production process. These are usually different from those used in cinematographic works, so it is necessary to know and study them to guarantee the success of a project. In this way, with this program, students will be able to enter a sector of great importance in the small screen, becoming those scriptwriters of reference that all the networks would like to have on staff.





*Study the different formats of TV scripts and write them according to the needs of the project"*

In television there are different genres and formats that require specific scripts. In this sense, writing a script for a sitcom is not the same as writing a script for a soap opera or a talent show, for example. For this reason, the media chains need creative professionals who can adapt their writing to each of these products. In this way, they will be able to create successful works that are acclaimed by the public.

Postgraduate Certificate in Television Scriptwriting. Programs and Fiction, students will learn which are the different television narratives, such as television fiction, soap operas, drama series, etc. Each of them will be broken down into their fundamental components, helping to differentiate them. All this will lead to the writing of an entertainment script, knowing each step to write them.

Undoubtedly, a first-class program that will mark a before and after in the training of students. And, above all, that it will provide them with the necessary training to be able to access scriptwriting positions in the main television networks and production companies, both nationally and internationally.

This **Postgraduate Certificate in Television Scriptwriting. Programs and Fiction** contains the educational most complete and up-to-date program on the market" The most important features of the program include:

- ◆ Practical cases studies are presented by experts in Design
- ◆ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Special emphasis on innovative methodologies for the creation of the TV script
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



*Develop compelling scripts to create the next national hit soap opera"*

“

*Uses a critical point of view to analyze the various genres and formats of television programs based on their script"*

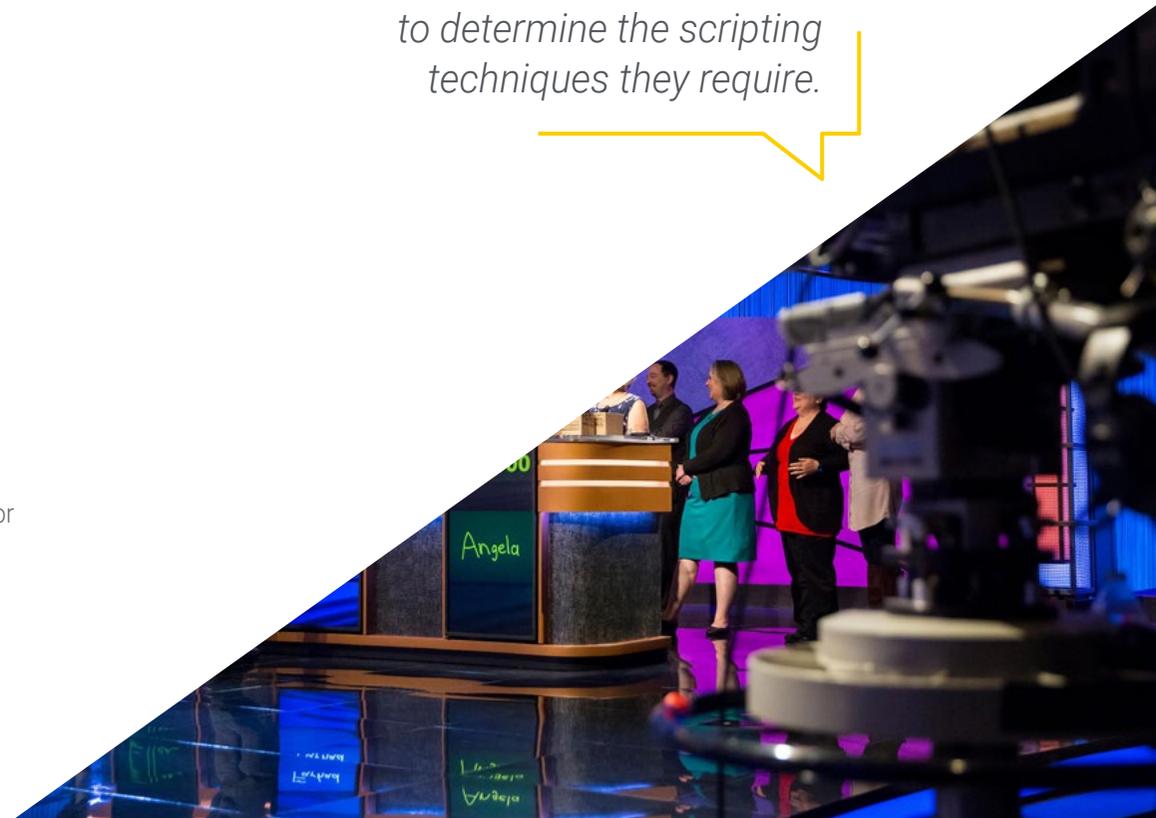
It includes, in its teaching staff, professionals belonging to the field of design, who bring to this program the experience of their work, as well as recognized specialists from prestigious societies and universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise during the academic program. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

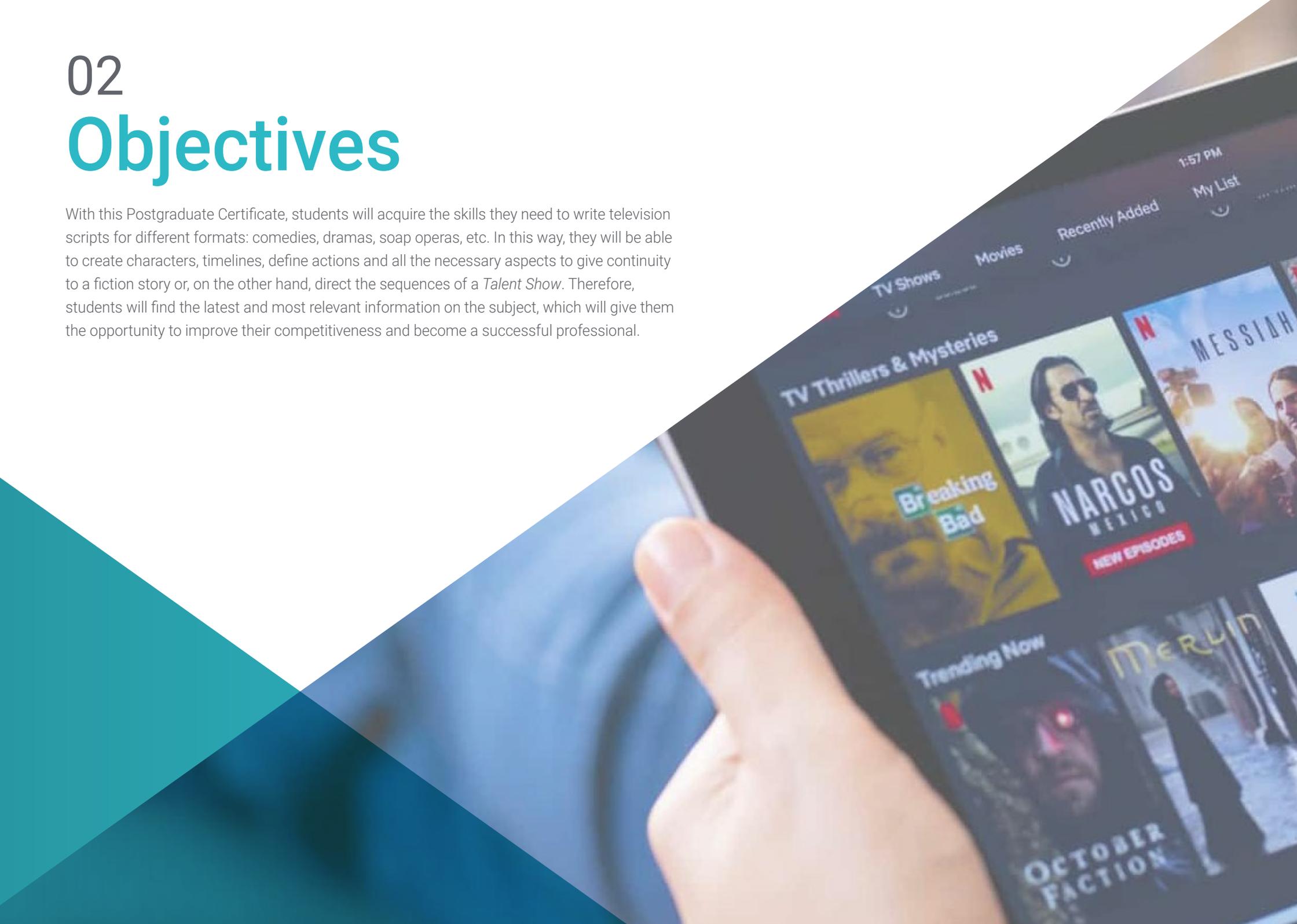
*Knows the different tools available to a television scriptwriter.*

*Identify the different genres of television programs in order to determine the scripting techniques they require.*



# 02 Objectives

With this Postgraduate Certificate, students will acquire the skills they need to write television scripts for different formats: comedies, dramas, soap operas, etc. In this way, they will be able to create characters, timelines, define actions and all the necessary aspects to give continuity to a fiction story or, on the other hand, direct the sequences of a *Talent Show*. Therefore, students will find the latest and most relevant information on the subject, which will give them the opportunity to improve their competitiveness and become a successful professional.





“

*Improve your creative skills to develop the story of a television drama series"*



## General Objectives

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- ◆ Learn the characteristics of television scripts, whether they are programs or fiction productions
- ◆ Develop the necessary skills to write television scripts adapted to the tastes and interests of the audience
- ◆ Developing successful scripts for television productions

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*Knowing the different television genres will give you the keys you need to create successful scripts”*





## Specific Objectives

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- ◆ Understand the creative and industrial process in the development of a fiction script for television
- ◆ Identify the different genres of television programs in order to determine the scripting techniques they require
- ◆ Know the different tools available to a television scriptwriter
- ◆ Learn how a television program format is related to its writing techniques.
- ◆ Understand the basics of the dynamics of a television program format
- ◆ Gain an overview of international franchises of television program formats.
- ◆ Use a critical point of view when analyzing the various genres and formats of television programs based on their scripts
- ◆ Know the ways to present a draft script for a television series.



# 03

# Course Management

This academic program includes the most specialized teaching staff in the current educational market. They are specialists selected by TECH to develop the whole syllabus. In this way, starting from their own existence and the latest evidence, they have designed the most up-to-date content that provides a guarantee of quality in such a relevant subject.



“

*TECH offers the most specialized teaching staff in the field of study. Enroll now and enjoy the quality you deserve”*

## International Guest Director

Awarded by Women We Admire for her leadership in the news sector, Amirah Cissé is a prestigious expert in **Audiovisual Communication**. In fact, she has spent most of her professional career managing international projects for renowned brands based on the most innovative **marketing** strategies.

In this sense, her strategic skills and ability to integrate emerging technologies into multimedia content narratives in an avant-garde way have allowed her to be part of renowned institutions on a global scale. For example **Google**, **NBCUniversal** or **Frederator Networks** in New York. In this way, her work has focused on the creation of communication campaigns for various companies, generating highly creative **audiovisual content** that connects emotionally with audiences. Thanks to this, multiple companies have succeeded in building consumer loyalty over a long period of time; while the companies have also strengthened their market presence and ensured their long-term sustainability.

It is worth noting that her extensive work experience ranges from the **production of television programs** or the creation of sophisticated **marketing techniques** to the management of visual content on the main **social networks**. At the same time, she is considered a true **strategist** who identifies culturally relevant opportunities for clients. In doing so, she has developed tactics aligned with both audience expectations and needs; enabling entities to implement cost-effective solutions.

Firmly committed to the advancement of the audiovisual industry and excellence in her daily practice, she has combined these functions with her role as a **researcher**. As such, she has written multiple scientific articles specialized in emerging areas such as the dynamics of user behavior on the Internet, the impact of eSports in the field of entertainment and even the latest trends to enhance **creativity**.



## Ms. Cissé, Amirah

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- Director of Global Client Strategy, NBCUniversal, New York, United States
- Strategy Expert at Horizon Media, New York
- Engagement Manager at Google, California
- Cultural Strategist at Spaks & honey, New York
- Account Manager at Reelio, New York
- Account Coordinator at Jun Group, New York
- Content Strategy Specialist at Frederator Networks, New York
- Researcher at the Genealogical and Biographical Society of New York
- Academic Internship in Sociology and Anthropology at Kanda Gaigo University
- Bachelor of Fine Arts with a major in Sociology from Williams College
- Certification in: Leadership Training and Executive Coaching, Marketing Research

“

*Thanks to TECH, you will be able to learn with the best professionals in the world”*

# 04

## Structure and Content

The curriculum of this Postgraduate Certificate in Television Scriptwriting. Programs and Fiction has all the keys to create scripts adapted to different audiovisual formats. In this way, the student will take a tour through the concepts and limits of television narrative, and then break down all the genres and formats in this medium. Finally, you will be able to write a script step by step and with the proper technique to guarantee its success on the screen.





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*With the necessary techniques and tools, you will be able to write a script on a par with those of major international productions”*

## Module 1. Television: Script: Programs and Fiction

- 1.1. Television Fiction
  - 1.1.1. Concepts and Limits
  - 1.1.2. Codes and Structures
- 1.2. Narrative Categories in Television
  - 1.2.1. Enunciation
  - 1.2.2. Characters
  - 1.2.3. Actions and Transformations
  - 1.2.4. The Space
  - 1.2.5. The Weather
- 1.3. Television Genres and Formats
  - 1.3.1. Narrative Units
  - 1.3.2. Television Genres and Formats
- 1.4. Fiction Formats
  - 1.4.1. Television Fiction
  - 1.4.2. Situation Comedy
  - 1.4.3. Dramatic Series
  - 1.4.4. The Soap Opera
  - 1.4.5. Other Formats
- 1.5. The Fiction Script in Television
  - 1.5.1. Introduction
  - 1.5.2. The Technique
- 1.6. The Television Drama
  - 1.6.1. Dramatic Series
  - 1.6.2. The Soap Opera
- 1.7. Comedy Series
  - 1.7.1. Introduction
  - 1.7.2. The Sitcom
- 1.8. The Entertainment Script
  - 1.8.1. The Script Step by Step
  - 1.8.2. Writing to Say
- 1.9. Entertainment Script Writing
  - 1.9.1. Script Meeting
  - 1.9.2. Technical Script
  - 1.9.3. Production Breakdown
  - 1.9.4. The Playbill
- 1.10. Entertainment Script Design
  - 1.10.1. Magazin
  - 1.10.2. Humor Program
  - 1.10.3. *Talent Show*
  - 1.10.4. Documentaries
  - 1.10.5. Other Formats



*Specialize in television scripts and compete for a job in networks such as Antena 3 or Telecinco"*



# 05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Over the course of 4 years, you will be presented with multiple practical case studies. You will have to combine all your knowledge, and research, argue, and defend your ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 06 Certificate

Postgraduate Certificate in Television Scriptwriting. Programs and Fiction guarantees, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate degree issued by TECH Global University.



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*Successfully complete this training program and receive your university certificate without travel or laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Television Scriptwriting. Programs and Fiction** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Television Scriptwriting. Programs and Fiction**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development languages  
virtual classroom

**tech** global  
university

## Postgraduate Certificate Television Scriptwriting. Programs and Fiction

- » Modality: online
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- » Credits: 6 ECTS
- » Schedule: at your own pace
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# Postgraduate Certificate Television Scriptwriting. Programs and Fiction

...pon and  
...che air!

... IN BLACK  
Do you really  
... you're going to stop me?

OFFICER  
Don't move, or I'll shoot!

MAN IN BLACK  
If you want me, come and get me.