

# Postgraduate Certificate

## Animation Production

### Financing





## Postgraduate Certificate Animation Production Financing

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/videogames/postgraduate-certificate/animation-production-financing](http://www.techtitute.com/us/videogames/postgraduate-certificate/animation-production-financing)

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# 01

# Introduction

Raising funds for the start-up of an animation project is one of the most complex parts of the process and, at the same time, one of the most important. For this reason, professionals who are dedicated to it must know in detail the main sources of financing that exist, as well as the most appropriate strategies in each case.

If graduates wish to acquire a degree of specialization in this area, this program will provide them with everything they need to know in order to manage the resources and subsidies currently available, which will allow them to launch their project and complete it with guaranteed success. All this through a program presented in a convenient online format that adapts to your educational needs and schedules.



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*You have the best opportunity to acquire a broad and specialized knowledge that will allow you to finance your Animation projects always in a guaranteed way and with a minimum risk of losses”*

Financing is one of the few aspects that can sink a project without even having started it. Having sufficient funds to cover the costs of production, materials and resources it generates is essential, so its professionals must carry out an exhaustive planning to, on the one hand, know the expenses it will generate, and, on the other hand, through what source they will be able to pay for it.

In order for the graduate to obtain from this program a broad and exhaustive knowledge of the different types of subsidies and resources available to undertake any type of project, TECH has decided to develop this program in Animation Production Financing. This is a multidisciplinary program designed by experts in the sector, which delves into obtaining funds through agreements with both public and private companies that can facilitate their procurement, as well as the fundamental requirements to qualify for the main financial aid programs for this type of cases. It also places special emphasis on cost-saving recommendations, pointing out the locations where tax regimes are most accessible.

All this in a comfortable and dynamic 100% online format that will allow the graduate to access the Virtual Classroom 24 hours a day and through any device with an Internet connection. In addition, and in order to offer the most complete educational experience, you will find additional material for each section presented in the form of detailed videos, research articles, complementary readings and case studies, so that graduates can contextualize the information developed throughout the syllabus and delve into those aspects that interest them most.

This **Postgraduate Certificate in Animation Production Financing** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in animation and video game development. The graphic, schematic and practical contents of the program provide theoretical and practical information on those disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*An innovative program that will provide you with the most comprehensive knowledge of direct and indirect financing through NFT technology"*



“

*A detailed knowledge of the tax incentives and legal aspects for the involvement of companies in the financing process will help you to better plan your economic strategy"*

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

*In the Virtual Classroom you will find detailed videos, research articles, complementary readings and case studies to help you contextualize the syllabus.*

*You decide when and from where to access this 100% online program.*



# 02

# Objectives

Due to the importance of financing for any Animation project, the objective of this program is to provide graduates with all the information that will allow them to have a broad knowledge of the main strategies for obtaining funds.

In this way, you will have the most up-to-date knowledge with which you will be able to manage successful productions without worrying, thanks to the main public and private subsidies or your participation in state programs.





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*If your goal is to discover the keys to successful and profitable financing, this program will give you the answers to all your questions"*



## General Objectives

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- ♦ Develop a broad and exhaustive knowledge of the main financing strategies for different types of animation projects
- ♦ Get to know in detail the most effective and productive financing programs, as well as the most profitable destinations to carry out low and high budget productions



*The location to carry out a production project is fundamental to lower costs, so this program will delve into the destinations with lower tax regimes and their requirements"*





## Specific Objectives

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- ◆ Distinguish the best ways to obtain financing for a project, depending on the final result of the project
- ◆ Get to know the necessary documentation to be submitted to the different entities
- ◆ Understand in detail the complementation and presentation required to obtain funding through the Ibermedia program
- ◆ Know the methods of financing through NFTs



# 03

# Course Management

The teaching team of this program in Animation Production Financing is made up of a group of professionals with a long and extensive career in the animation field. It is a young faculty, but one that has actively participated in the production and management of several successful projects. These two characteristics give the program an innovative, dynamic, realistic and current character, aspects that will make the course of this program a unique and highly beneficial educational experience for the development of the graduate.





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*The teaching staff will be at your disposal to answer any questions you may have during the course of the program”*

## Management



### Dr. Cristóbal Rodríguez, Manuel

- ♦ Audiovisual Producer and Consultant
- ♦ PhD in Communication Sciences from the Rey Juan Carlos University
- ♦ Master's Degree in TV Entertainment from the Erich Pommer Institut in Berlin
- ♦ Degree in Film and Theater Directing from ARTTS International UK
- ♦ Member of: Academy of Motion Picture Arts and Sciences of America, TV Academy and CARTOON Board of Trustees

## Professors

### Mr. Álvaro Garrido, José Antonio

- ♦ Writer, Promoter and Cultural Consultant
- ♦ Organizer and Director of cultural events
- ♦ Director of literary magazines (Solaris - Galaxia)
- ♦ Collaborator in several radio and television programs
- ♦ Manager of Historical Recreation Events at the University of Burgos
- ♦ Degree in Maritime Navigation from the University of La Coruña

### Mr. Quiñones Angulo, Marcial

- ♦ Director and Producer
- ♦ Founding Partner of Planet 141
- ♦ Director and Producer of music videos
- ♦ Producer of feature films
- ♦ Degree in Electronic Engineering from the Pontifical Javeriana University





**Dr. Yébenes, Pilar**

- ◆ Expert in Communication, Technological Rise and Sociocultural Renovation
- ◆ PhD in Communication, Technological Rise and Sociocultural Renewal from the European University of Madrid
- ◆ Master's Degree in Business Management
- ◆ Degree in Image and Sound from the Complutense University of Madrid
- ◆ Member of the Academy of Motion Picture Arts and Sciences

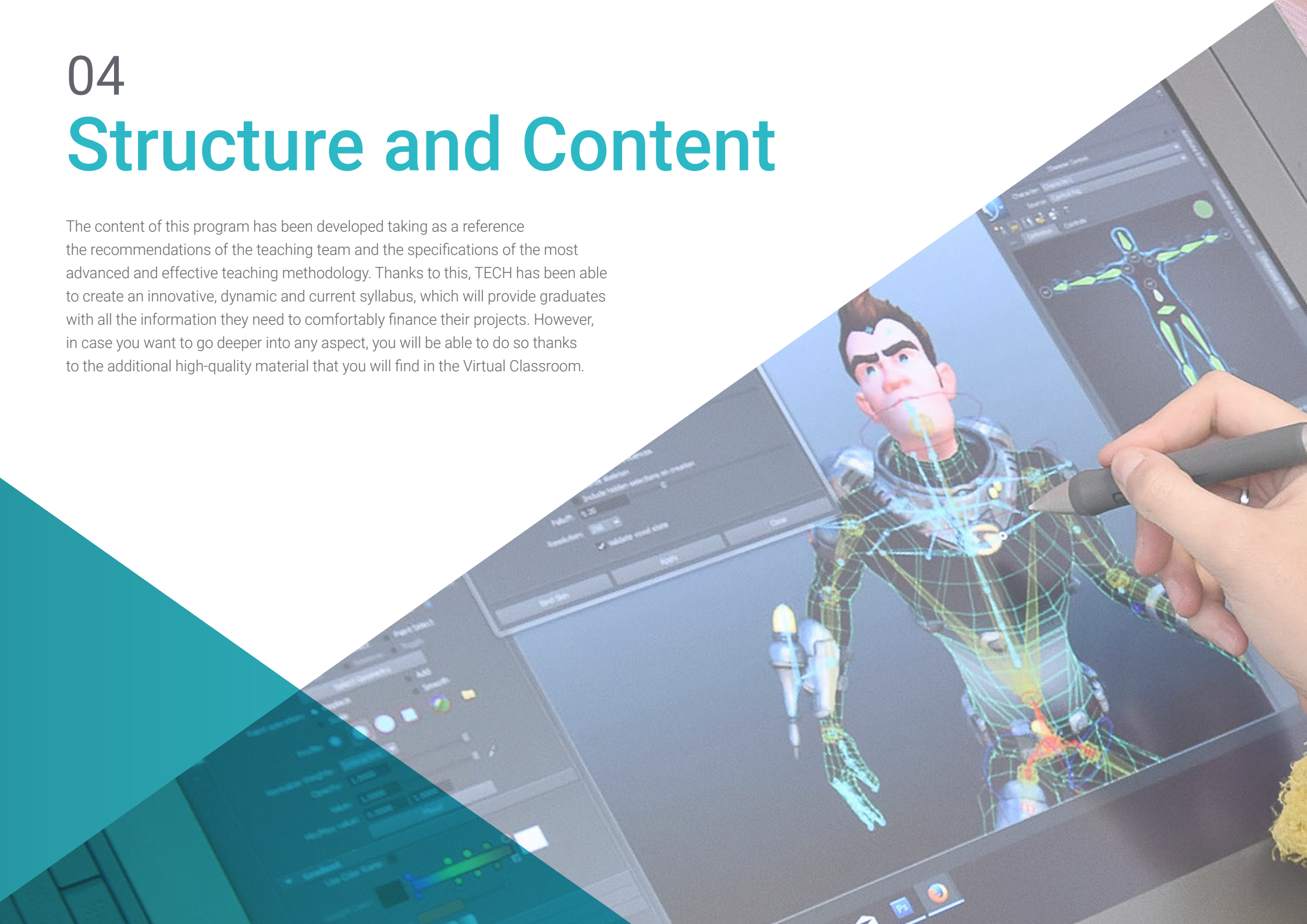
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*Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"*

# 04

## Structure and Content

The content of this program has been developed taking as a reference the recommendations of the teaching team and the specifications of the most advanced and effective teaching methodology. Thanks to this, TECH has been able to create an innovative, dynamic and current syllabus, which will provide graduates with all the information they need to comfortably finance their projects. However, in case you want to go deeper into any aspect, you will be able to do so thanks to the additional high-quality material that you will find in the Virtual Classroom.





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*You will be able to learn in detail about the Ibermedia program, its characteristics and requirements, so that you can participate in it and obtain immediate financing”*

## Module 1. Financing

- 1.1. The Budget
  - 1.1.1. Margins
  - 1.1.2. Resource Management
  - 1.1.3. Unforeseen Circumstances
- 1.2. Own Funds and Grants
  - 1.2.1. Savings
  - 1.2.2. Crowdfunding
  - 1.2.3. Subsidies
- 1.3. Public Credit Institutions
- 1.4. Sales and Pre-Sales
  - 1.4.1. Distributor
  - 1.4.2. Televisions
  - 1.4.3. Other Means
- 1.5. Investment Vehicles
  - 1.5.1. Joint Venture Accounts
  - 1.5.2. Crowdfunding
- 1.6. Ibermedia Program
  - 1.6.1. Ibermedia
  - 1.6.2. Process
  - 1.6.3. Documentation
- 1.7. Ibermedia Program and Economy
  - 1.7.1. Help
  - 1.7.2. Continuity After Procurement
  - 1.7.3. Justifications



- 1.8. Tax Incentive
  - 1.8.1. Business Attraction
  - 1.8.2. Requirements
  - 1.8.3. Legal Aspects
- 1.9. NFT
  - 1.9.1. NFT
  - 1.9.2. Utilities
  - 1.9.3. Indirect Financing

“*Don't think twice and enroll now in a program that will help you to optimize your projects and guarantee a positive and secure balance regarding their financing*”





05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*





*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question that you are presented with in the case method, an action-oriented learning method. Over the course of 4 years, you will be presented with multiple practical case studies. You will have to combine all your knowledge, and research, argue, and defend your ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 06 Certificate

The Postgraduate Certificate in Animation Production Financing guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Animation Production Financing** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Animation Production Financing**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online



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