

# Postgraduate Diploma Advising Professional Athletes

Endorsed by the NBA





## Postgraduate Diploma Advising Professional Athletes

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/sports-science/postgraduate-diploma/postgraduate-diploma-advising-professional-athletes](http://www.techtitute.com/us/sports-science/postgraduate-diploma/postgraduate-diploma-advising-professional-athletes)

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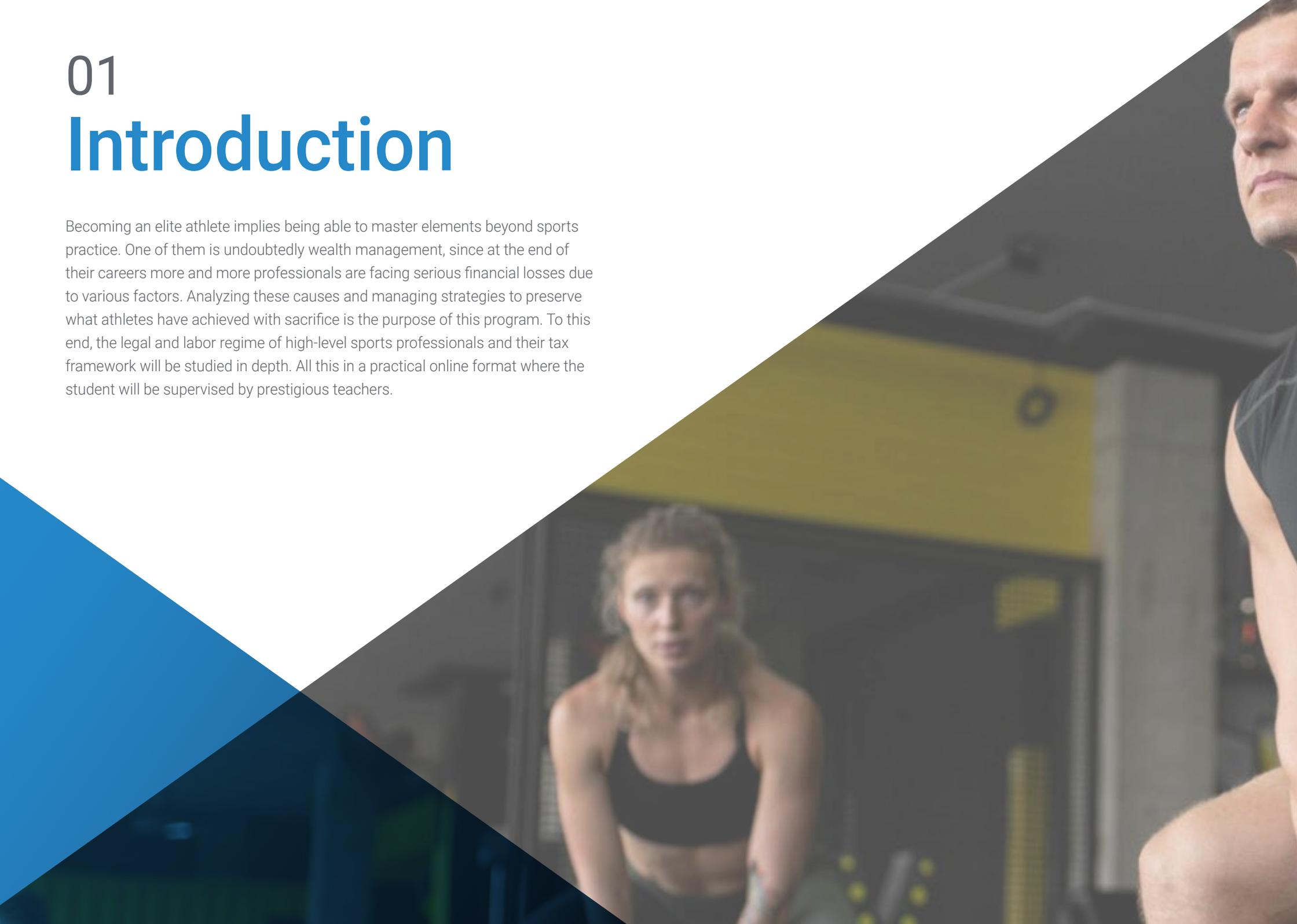
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# 01

# Introduction

Becoming an elite athlete implies being able to master elements beyond sports practice. One of them is undoubtedly wealth management, since at the end of their careers more and more professionals are facing serious financial losses due to various factors. Analyzing these causes and managing strategies to preserve what athletes have achieved with sacrifice is the purpose of this program. To this end, the legal and labor regime of high-level sports professionals and their tax framework will be studied in depth. All this in a practical online format where the student will be supervised by prestigious teachers.





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*A qualification that is increasingly necessary for elite athletes to keep what they have achieved with sacrifice in their careers"*

There are several consulting firms that provide really worrying data on the mismanagement of wealth by top-level athletes. For example, it is estimated that, years after retirement, about 80% of American soccer players end up broke or in manifestly precarious economic situations. These are significant figures that reflect the danger of the elite athlete managing his fortune without seeking advice, or with inadequate advice.

For this reason, the aim of this Postgraduate Diploma is to offer the current and necessary knowledge of the most effective techniques for heritage preservation. With the specialization they will acquire, the Sports Science professional will be able to diligently manage their own assets or advise with guarantees to athletes on the corrections to be made to avoid economic fiasco.

Thus, these objectives will be achieved by developing an extensive tour of the legal and labor regime of athletes at different levels, delving into key aspects such as the determination of tax residence or the application of different tax rates. This will lay the groundwork for approaching wealth management through the design of contingency plans or through the evaluation of responsible investment options.

This comprehensive specialization will be a guarantee for the student, who will be able to study the program at their own pace and benefit from the educational innovations made available by TECH in the Virtual Campus.

This **Postgraduate Diploma in Advising Professional Athletes** contains the most complete and up-to-date scientific program on the market. The most important features include:

- ♦ The development of case studies presented by experts on the legal and labor regime of professional athletes
- ♦ The graphic, schematic and eminently practical contents of the book provide legal and practical information on those disciplines that are essential for professional practice
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*You will determine the keys to proper asset management, establishing a contingency plan for unexpected situations"*

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*Thanks to the advanced theoretical and practical training that TECH will provide you with, you will be able to handle all forms of contract termination, focusing on the most relevant ones"*

*An increasingly demanded specialization with which you will master the assumptions whereby the athlete can transfer his tax residence in a legal manner.*

*With the updated knowledge of this Postgraduate Diploma you will identify the best investment options without putting your assets at risk.*

The program's teaching staff includes professionals from the sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. This will be done with the help of an innovative system of interactive videos made by renowned experts.



# 02 Objectives

Aware that the area covered by the degree is of increasing interest, TECH has established objectives that seek nothing more than to provide students with the necessary tools to master the legal and tax framework of the athlete. Based on the latest knowledge in this field, you will be able to meet the challenges of your business life and ensure proper tax compliance to avoid spiraling legal problems.





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*It achieves the objectives of the program to address the peculiarities of the employment relationship of the athlete in terms of working time and salary”*



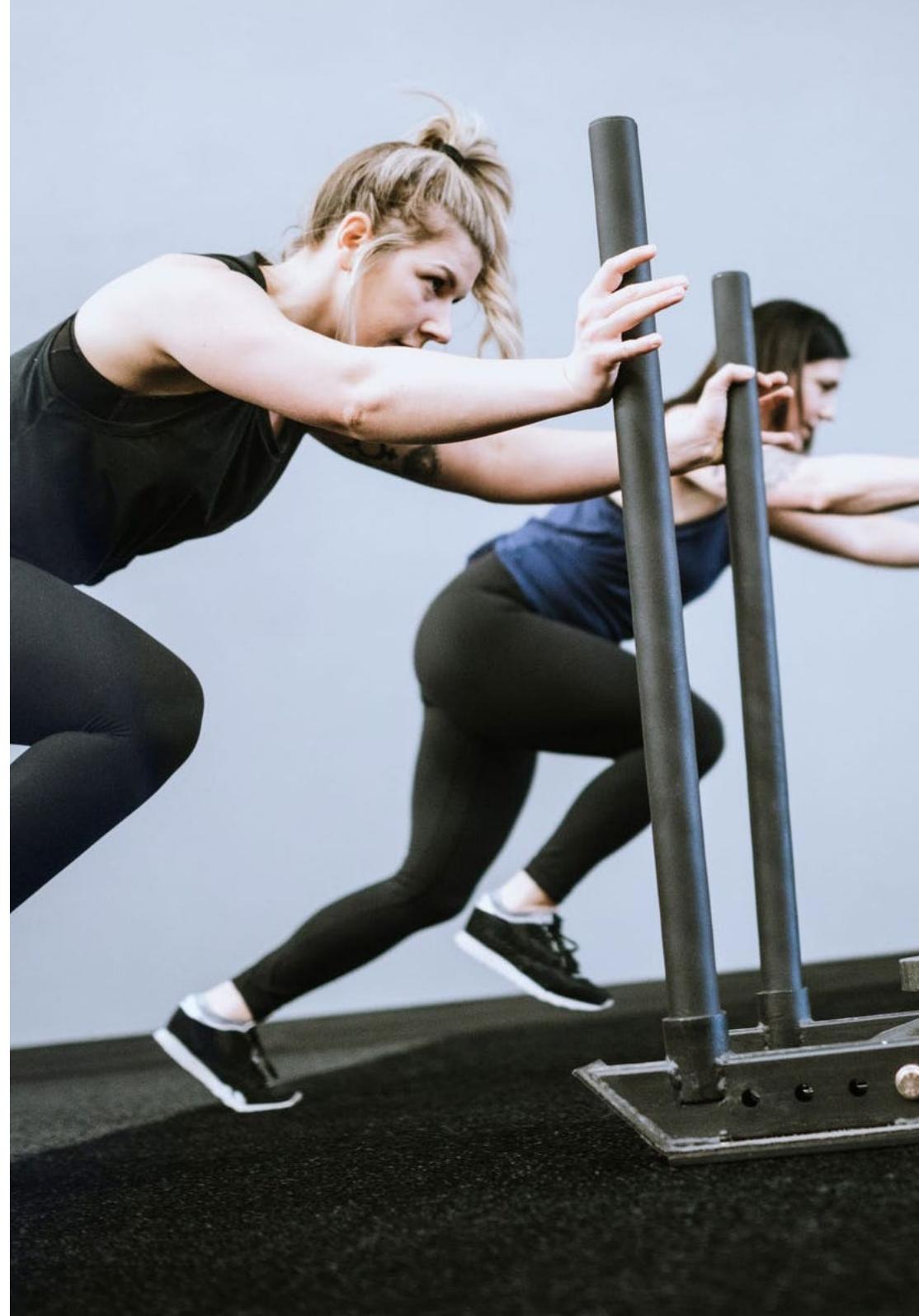
## General Objectives

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- Update legal knowledge on the commercial aspects of sports law
- Deepen in the main commercial contracts related to sports
- Consolidate knowledge on the employment relationship of the professional team athlete
- Identify the characteristics of taxation from the double perspective of the legal entity and the individual
- Analyze the application of criminal law in the field of sports
- Examine the concept of Sports Justice and its performance in the sports field
- Update legal knowledge on the management of the assets of professional athletes



*You will be able to make a difference by determining the tax advantages available to the athlete to lessen the tax burden"*





## Specific Objectives

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### Module 1. Labor Law Regime of Professional and Amateur Sportsmen and Sportswomen

- ♦ Identify the sources of the special employment relationship of professional athletes
- ♦ Distinguish the employment contract of the professional athlete from other related figures
- ♦ Analyze the notes on the employment relationship of a professional athlete
- ♦ Determine the legal regime for volunteering in the field of sports
- ♦ Examine the employment contract and contractual modalities, as well as the mandatory content of the contract for professional sportsmen and women
- ♦ To specify aspects of the employment relationship such as preliminary agreements, the promise of contract and the possibility of formalizing the contract with a probationary period
- ♦ Develop the peculiarities of the employment relationship of the athlete in terms of working time and salary
- ♦ Identify basic aspects of the evolution and development of the labor relationship that are specific to professional sports: temporary assignments, transfers, training rights, etc
- ♦ Compile the content of the employment relationship, specifying the rights and duties of athletes; in particular, the duty of care, image rights, freedom of expression or the right to effective occupation
- ♦ Analyze collective rights linked to the athlete's employment relationship, such as representation rights, the right to strike and collective bargaining rights
- ♦ Identify existing collective bargaining agreements in the field of professional sports and evaluate their content
- ♦ Examine the possibilities of modifying working conditions
- ♦ Analyze other events such as the transfer of the sports entity and the mobility of the athlete
- ♦ To present the forms of termination of the professional athlete's employment contract and to analyze the most important ones

### Module 2. Taxation of Amateur and Professional Sportsmen and Sportswomen

- ♦ Establish the cases in which the payments received by the amateur athlete must generate taxation
- ♦ To specify the differences in personal income tax for team and individual sports
- ♦ Evaluate the athlete's tax compliance with respect to his tax obligations
- ♦ Identify the application of the different regimes corresponding to the type of activity
- ♦ Evaluate the suitability of identifying the different benefits to be received under one concept or another depending on the tax interests of the athlete
- ♦ Distinguish the tax residency of the professional athlete and the appropriate ways to vary this residency in a legal manner
- ♦ Determine the tax advantages that the athlete can claim in order to reduce the tax burden he/she faces as a result of his/her sporting income

### Module 3. Management of Professional Athlete's Assets

- ♦ Analyze the stages and challenges of an athlete's economic life
- ♦ Identify investment options
- ♦ Establish a contingency plan
- ♦ Propose a family business protocol
- ♦ Identify the structural and cyclical risks of asset management
- ♦ Evaluate investment proposals in accordance with the contingency plan
- ♦ Examining the opportunity of the retired athlete's business life

03

# Course Management

The teaching staff of this Postgraduate Diploma will be a determining factor in the correct acquisition of student competencies. Not surprisingly, students will have as a reference a faculty that has excelled in legal branches such as Public Law, Financial and Tax Law or Criminal Law. Their varied profiles will enrich the program with a multidisciplinary approach that will add value to the student's academic experience.





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*Experts in public law, financial and tax law and criminal law give the degree a multidisciplinary vision of great value"*

## Management



### Dr. Fraile Fernández, Rosa

- ♦ Researcher and Professor of Financial and Tax Law
- ♦ Professor of Financial and Tax Law at the Rey Juan Carlos University
- ♦ Professor of Advanced Taxation of Legal Entities at UNIR
- ♦ President of the scientific committee of the Sport and Compliance Congress of the University of Malaga
- ♦ Lawyer at Sacristán-Rivas Lawyers
- ♦ Lawyer at DWF-RCD
- ♦ Dr. in Law from Rey Juan Carlos University
- ♦ Law Degree from the Rey Juan Carlos University
- ♦ Degree in Business Administration and Management from the Rey Juan Carlos Universidad
- ♦ Master's Degree in Business Law and International Litigation from Rey Juan Carlos University
- ♦ Member of the Research and Sport Network of the Spanish National Sports Council

## Professors

### Mr. Velasco Jiménez, Ignacio

- ♦ Head of the Wealth Advisory Department of Caixabank
- ♦ ALTIUM Strategic Customer Account Manager at Caixabank
- ♦ Degree in Economics and Business Administration from Madrid Complutense University
- ♦ Master's Degree in Taxation and Tax Consultancy by the Center for Financial Studies
- ♦ Postgraduate degree in Financial Advice from the Univeristy of Pompeu Fabra
- ♦ Member of EFPA Spain

### Dr. Arroyo Romero, Francisco Javier

- ♦ Founding partner and director of Arroyo Romero Law Firm
- ♦ Professor of Procedural Law at the Rey Juan Carlos University
- ♦ Legal advisor to the Spanish Rugby Federation
- ♦ Dr. in Law from Rey Juan Carlos University
- ♦ Law degree from Madrid Complutense University

**Mr. Sanz Torró, Vicente**

- ♦ Managing Partner of Sanz Soler & Mann Legal and Tax
- ♦ Director of Sanz Torró SLP
- ♦ Partner of Adersen Legal & Tax and co-director of the Tax Department
- ♦ Professor of Financial Law at the University of Valencia
- ♦ Professor, Department of Economics and Social Sciences, Valencia Polytechnical University
- ♦ Degree in Law from the University of Valencia
- ♦ Degree in Economics and Business Administration by Valencia University
- ♦ Master's Degree in Taxation from the College of Economists of Valencia
- ♦ Member of La ICAV, COEV, AEDAF, REAF

**Dr. Álvarez de Linera Granada, Pablo**

- ♦ OF Counsel from Andersen
- ♦ Partner of Garrigues & Andersen
- ♦ Partner of Garrigues Lawyers and Tax Advisors
- ♦ Lawyer at Arthur Andersen
- ♦ Lawyer at GTA Villamagna Abogados
- ♦ Vice-Chairman of the Spain-Mexico Council
- ♦ Advisor to the Spanish-Arab Institute Foundation of the Ministry of Foreign Affairs and the Arab League
- ♦ Doctor in Law from UDIMA
- ♦ Law Degree from the University of Oviedo
- ♦ Degree in Economics and Business Administration from the University of Oviedo
- ♦ Master's Degree in Film, Television and Audiovisual Media from the Rey Juan Carlos University

**Mr. Matilla Alcudia, Antonio**

- ♦ Head of the Professional Athletes and Value Groups Business Area of CaixaBank's Private Banking Department
- ♦ Head of Group, Prescriber and International Client Center Department at Barclays Bank
- ♦ Commercial Director of the Mortgage Department and Commercial Agents at Bancaja
- ♦ Degree in Economics and Business Administration from CUNEF ( Madrid Complutense University)
- ♦ Postgraduate degree in Financial Advice from the Univeristy of Pompeu Fabra
- ♦ Wealth Management by CISI

**Dr. Velasco Fernández, Fernando**

- ♦ Researcher and Professor of Intelligence Studies
- ♦ Professor of Intelligence Studies at the Rey Juan Carlos University
- ♦ Dr. in Philosophy from the University of Salamanca
- ♦ Degree in Moral Sciences from the Higher Institute of Moral Sciences of the University of Comillas
- ♦ Degree in Philosophy from Comillas University

**Dr. Pérez Guerrero, María Luisa**

- ♦ Researcher and Professor of Public and Labor Law
- ♦ Researcher and Director of the Department of Public and Labor Law of the University of Huelva
- ♦ Dr. in Law from the University of Huelva
- ♦ Law Degree from the University of Huelva
- ♦ Expert in Community Law from the University of Huelva
- ♦ Expert in European Social Security from the University of Roskilde

**Dr. Fernández Fernández, José Luis**

- ♦ President and founding partner of the Institute for Training, Growth and Development - Doctor Paz Varela
- ♦ Professor at Comillas Pontific University
- ♦ Director of the Ethics of the Professions Collection of the Desclée de Brouwer Publishing House
- ♦ Director of the Iberdrola Chair of Economic and Business Ethics
- ♦ ASCOM-certified legal expert in Compliance
- ♦ PhD in Philosophy from Universidad Pontificia Comillas ICAI-ICADE
- ♦ MBA from ICADE
- ♦ Member of the Corporate Social Responsibility La Committee of AECA, Advisory Board of the Social Business Consultancy of ICADE, Advisory Board of ASCOM and ICCP

**Dr. Messía de la Cerda Ballesteros, Jesús Alberto**

- ♦ Researcher and Professor of Civil Law
- ♦ Professor of Civil Law at the Rey Juan Carlos University
- ♦ Data Protection Delegate at the Rey Juan Carlos University
- ♦ Dr. in Civil Law from the Madrid Complutense University
- ♦ Law degree from Madrid Complutense University
- ♦ Member of the Data Protection Council of the Community of Madrid



**Dr. Martín Casero, David**

- ◆ Director of Business Development at Arroyo Romero Lawyers
- ◆ Purchasing Director of the Spanish Episcopal Conference
- ◆ Financial director and manager of the Spanish Episcopal Conference publishing houses
- ◆ Project Manager at Capgemini Consulting and 2.C Consulting
- ◆ Senior Manager of Accenture's Finance and Performance Management division
- ◆ Dr. in Business Administration from Madrid Polytechnic University
- ◆ Degree in Mathematical Sciences from the Autonomous University of Madrid
- ◆ Master's Degree in Real Estate from the Madrid Association of Real Estate Agents
- ◆ Master's Degree in Banking and Finance by IEB
- ◆ MIP-Executive Master in Management International Purchasing por IQS
- ◆ Executive MBA from IESE

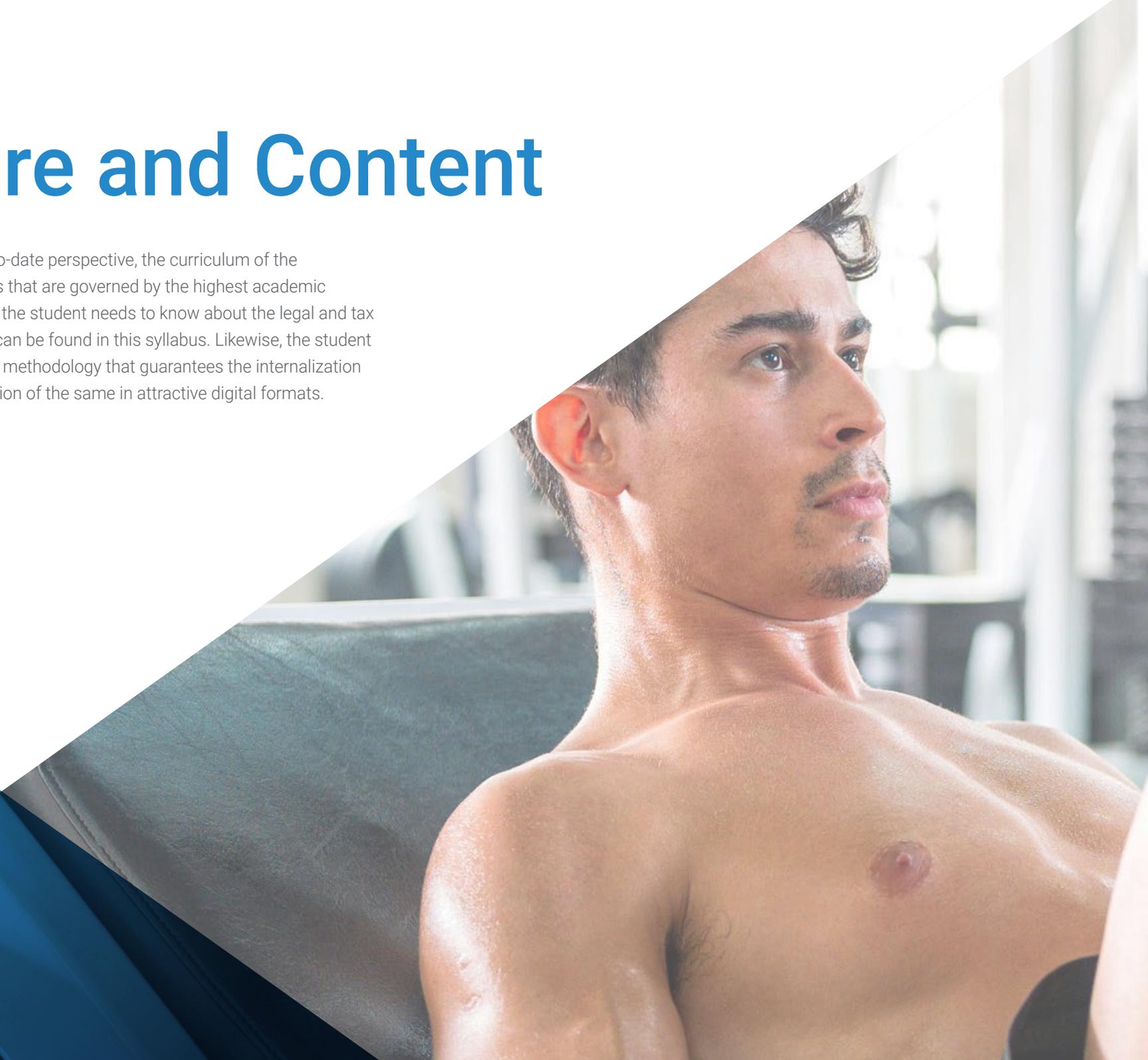
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*Make the most of this opportunity to learn about the latest advances in this field in order to apply it to your daily practice”*

04

# Structure and Content

Through a comprehensive and up-to-date perspective, the curriculum of the Postgraduate Diploma has contents that are governed by the highest academic standards. In this sense, everything the student needs to know about the legal and tax context of the professional athlete can be found in this syllabus. Likewise, the student will play with Relearning, a practical methodology that guarantees the internalization of the concepts through the reiteration of the same in attractive digital formats.



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*With this study plan you will manage all the extra-salary payments that correspond to the athlete, as well as other challenges of his labor relationship with the entity”*

## Module 1. Labor Law Regime for Professional and Amateur Sportsmen and Sportswomen

- 1.1. The employment relationship of professional athletes
  - 1.1.1. Background: the process of laborization of professional sportsmen and women
  - 1.1.2. The legal regime applicable to the employment relationship of professional athletes: sources of its regulation
  - 1.1.3. Sports law regulations applicable to the employment relationship of professional athletes
  - 1.1.4. Exclusions
- 1.2. The professional athlete. Differences with non-professional or amateur sports
  - 1.2.1. Professional vs non-professional (amateur) athlete
  - 1.2.2. Notes on the employment relationship of the professional athlete
  - 1.2.3. Volunteering as a non-labor form of providing services for non-profit sports organizations
  - 1.2.4. Peculiarities of the e-Sports employment relationship
- 1.3. The employment contract of professional athletes
  - 1.3.1. The subjects of the employment relationship in professional sports
  - 1.3.2. The delimitation of the employment contract from other related concepts
  - 1.3.3. The ability to be contracted by a club or sporting entity
    - 1.3.3.1. The age of the professional athlete
    - 1.3.3.2. Nationality
  - 1.3.4. The capacity to contract as a professional athlete
    - 1.3.4.1. Working age
    - 1.3.4.2. The federative license
  - 1.3.5. Limits to employment contracts of sports clubs and organizations
  - 1.3.6. Preliminary agreements in the sports employment contract: the pre-contract and the promise of contract
- 1.4. Formalization of employment contracts for sportsmen and sportswomen: temporary nature and types of contracts
  - 1.4.1. The form of the employment contract of professional sportsmen and women
  - 1.4.2. Mandatory minimum content of the contract
  - 1.4.3. Temporariness as a "natural" characteristic of the employment contract of professional sportsmen and sportswomen
  - 1.4.4. Contractual modalities in the contract of the professional sportsman or sportswoman
  - 1.4.5. Extension of the contract and retention rights
  - 1.4.6. The Probationary Period
  - 1.4.7. Compensation for termination of the contract
- 1.5. The determination of the professional athlete's employment relationship: classification and working time
  - 1.5.1. Professional classification
  - 1.5.2. Working and resting time
    - 1.5.2.1. The professional athlete's journey
    - 1.5.2.2. Weekly rest
    - 1.5.2.3. Labor Holidays
    - 1.5.2.4. Vacations for professional athletes
    - 1.5.2.5. Paid leave
  - 1.5.3. The determination of the employment relationship of the professional athlete in collective bargaining
- 1.6. The salary of the professional athlete
  - 1.6.1. The concept of salary and non-wage compensation
  - 1.6.2. The salary structure of professional athletes
  - 1.6.3. Determination of wages: amount and payment of wages
  - 1.6.4. Protecting the salaries of professional athletes
- 1.7. Rights and duties of professional athletes and their contracting entities
  - 1.7.1. The duty of care and the performance required of the professional athlete
  - 1.7.2. Fundamental rights: freedom of expression of the professional athlete
  - 1.7.3. Athletes' image rights
  - 1.7.4. The Right to Effective Occupancy
  - 1.7.5. Athletes' collective rights: collective representation rights, the right to strike and collective bargaining
  - 1.7.6. Other rights and duties of athletes
  - 1.7.7. The protection of the labor rights of professional athletes
  - 1.7.8. Occupational health protection for professional athletes
- 1.8. Vicissitudes of the employment relationship of professional sportsmen and women
  - 1.8.1. Functional Mobility
  - 1.8.2. Changes in working conditions
  - 1.8.3. International mobility of professional athletes and the applicable legal regime
  - 1.8.4. Suspension of the employment relationship
  - 1.8.5. Temporary assignment of the athlete
  - 1.8.6. The transfer of the club or sporting entity

- 1.9. Disciplinary regime and dismissal of the professional athlete
  - 1.9.1. Disciplinary regime for professional athletes
  - 1.9.2. Dismissal of professional athletes
  - 1.9.3. Protection against dismissal for professional athletes
- 1.10. Termination of the employment relationship of the professional athlete
  - 1.10.1. Causes of extinction: general enumeration of causes
  - 1.10.2. Causes attributable to the professional athlete
  - 1.10.3. Causes attributable to the club or sporting entity
  - 1.10.4. Termination of the employment relationship at the will of the professional athlete

## Module 2. Taxation of the Amateur and Professional Athlete

- 2.1. The professional athlete's residence
  - 2.1.1. Determination of Tax Residency
  - 2.1.2. Taxation of non-resident athletes
  - 2.1.3. Taxation of resident athletes
- 2.2. Amateur athlete and tax issues
  - 2.2.1. The income of the amateur athlete
  - 2.2.2. Exempt per diems
  - 2.2.3. Non-exempt per diems
- 2.3. The Individual athlete Fiscal aspects
  - 2.3.1. Performance qualification
  - 2.3.2. Charges for participation in competitions
  - 2.3.3. Awards
  - 2.3.4. Deductible expenses
- 2.4. Team athlete, tax aspects
  - 2.4.1. Salaries
  - 2.4.2. Signing bonuses
  - 2.4.3. Other premiums
  - 2.4.4. Payment in kind
  - 2.4.5. Termination of contracts
- 2.5. Image Rights
  - 2.5.1. Concept
  - 2.5.2. In connection with a club
  - 2.5.3. Individual

- 2.6. Grants and sponsorships
  - 2.6.1. Approach
  - 2.6.2. ADO Scholarships
  - 2.6.3. Scholarships for federations
  - 2.6.4. Scholarships for high-level athletes
  - 2.6.5. Patronage and sponsorship income
- 2.7. Awards
  - 2.7.1. Awards Concept
  - 2.7.2. Prize money
  - 2.7.3. Medals and other in-kind awards
- 2.8. Taxation of contributions and benefits of mutual benefit plans for professional sportsmen and women
  - 2.8.1. Reductions in personal income tax due to future forecasts
  - 2.8.2. Pension Plans
  - 2.8.3. Contributions to mutual benefit plans for professional athletes
- 2.9. The right to tax treatment adapted to the length of the athlete's professional career
  - 2.9.1. Approach
  - 2.9.2. Temporary adjustment options
  - 2.9.3. Application Criteria
- 2.10. Taxation of payments received abroad
  - 2.10.1. Location of the activity
  - 2.10.2. Tax implications of foreign tax collection
  - 2.10.3. Import of medals

## Module 3. Management of Athlete's Assets

- 3.1. Wealth management
  - 3.1.1. Wealth management: preservation as a goal
  - 3.1.2. Specialty in sports: sports career, time and projection
  - 3.1.3. Team decisions: investment conditional on taxation
  - 3.1.4. Profitability and financial freedom before and after the sport
- 3.2. The athlete's life: economic and sporting stages and challenges
  - 3.2.1. The passage from the growing athlete to professionalization
  - 3.2.2. People and decisions that must accompany the athlete
  - 3.2.3. Economic and sporting challenges and their effects
  - 3.2.4. Athletes facing retirement: assets, taxation and the future

- 3.3. Identification of the athlete's legal problems from the beginning to the end of his or her sports career
  - 3.3.1. The athlete's personal relationships
  - 3.3.2. The athlete and his or her family environment: legal decisions
  - 3.3.3. The athlete and his agent: relevant issues
  - 3.3.4. The athlete and his club: contractual framework
  - 3.3.5. Sports decisions and their legal significance
  - 3.3.6. Legal mechanisms for its patrimonial preservation
  - 3.3.7. The abandonment of sports practice: problems encountered
- 3.4. Good governance in sport and its impact on the preservation of the athlete's assets
  - 3.4.1. The relationship between the athlete and the club
  - 3.4.2. The principles of good governance and their impact on the athlete
  - 3.4.3. Regulatory compliance and its impact on sports relationships
  - 3.4.4. Ethics in good governance and its consequences
  - 3.4.5. Good governance, the athlete and the new Sports Law
- 3.5. The athlete as an entrepreneur
  - 3.5.1. The athlete and the company: common objectives
  - 3.5.2. The business decisions to the: Aspects athlete
  - 3.5.3. Sports entrepreneur's advisory team
  - 3.5.4. Preservation of the athlete's assets as an entrepreneur
  - 3.5.5. The generation of business and its professionalization away from sports
- 3.6. The principles of family business applicable to athletes
  - 3.6.1. The athlete's vision as a family entrepreneur
  - 3.6.2. Principles of the application of family business
  - 3.6.3. Economic intelligence as a principle
- 3.7. The family protocol as an instrument for the preservation of an athlete's wealth I
  - 3.7.1. The protocol as a wealth preservation contract
  - 3.7.2. The coexistence of the athlete in the family protocol
  - 3.7.3. The contingency problems of the entrepreneurial athlete in the protocol
- 3.8. The family protocol as an instrument for the preservation of an athlete's wealth II
  - 3.8.1. The succession of the athlete as a businessman in the family protocol
  - 3.8.2. The family council and its role in the case of an athlete-entrepreneur
  - 3.8.3. Good governance in an athlete's family protocol



- 3.9. Taxation and its impact on the preservation of an athlete's assets
  - 3.9.1. The athlete's contract and its initial tax consequences
  - 3.9.2. Wealth management from a tax perspective
  - 3.9.3. Income obtained by the athlete and its tax valuation
  - 3.9.4. Tax vehicles suitable for the athlete according to their life trajectory
  - 3.9.5. Tax decisions that contribute to the preservation of patrimony
  - 3.9.6. Case studies of the most common tax issues
- 3.10. The business life of the retired athlete
  - 3.10.1. The athlete and his retirement. Physical, psychological and economic problems
  - 3.10.2. The retired athlete's life: change of occupation
  - 3.10.3. The athlete as an entrepreneur
  - 3.10.4. The other sporting challenges of the retired athlete: case studies
  - 3.10.5. The cost-effectiveness of retirement preparation: the athlete's team
  - 3.10.6. Proposals for a better adaptation to retirement time

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*This syllabus will allow you to delve into the best strategies after retirement for the elite athlete to adapt to this stage and face the changing challenges that arise"*



# 05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

### Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn to solve complex situations in real business environments through collaborative activities and real cases.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology, we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

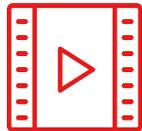
*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



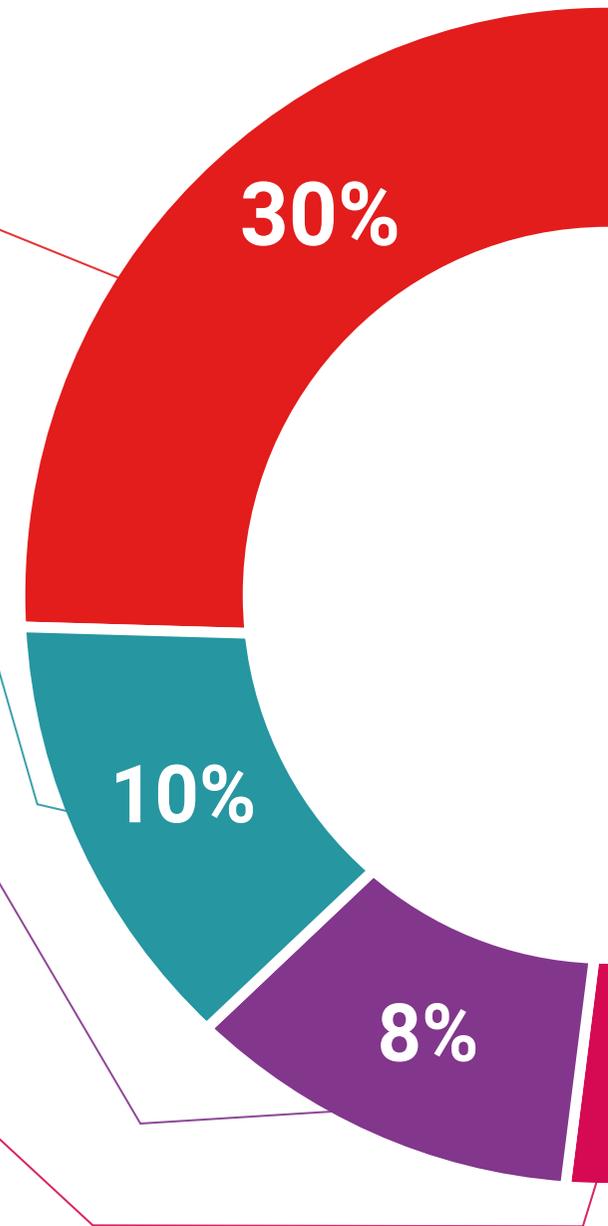
#### Practising Skills and Abilities

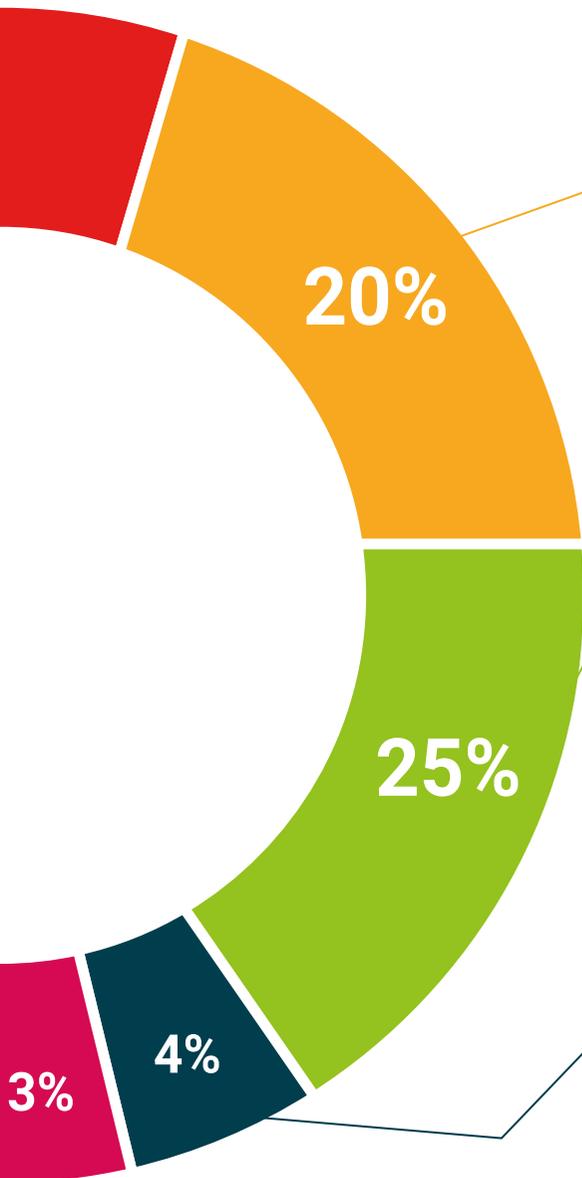
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this situation. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

# Certificate

The Postgraduate Diploma in Advising Professional Athletes guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Diploma in Advising Professional Athletes** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in in Advising Professional Athletes**

Official N° of Hours: **450 h.**

**Endorsed by the NBA**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



## Postgraduate Diploma Advising Professional Athletes

- › Modality: online
- › Duration: 6 months
- › Certificate: TECH Technological University
- › Dedication: 16h/week
- › Schedule: at your own pace
- › Exams: online

# Postgraduate Diploma Advising Professional Athletes

Endorsed by the NBA

