

Postgraduate Certificate

Technical Staff and Coaching in Football

Endorsed by the NBA





Postgraduate Certificate Technical Staff and Coaching in Football

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/sports-science/postgraduate-certificate/technical-staff-coaching-football

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01

Introduction

The technical director is responsible for strategy and tactics, as well as selecting the players and managing their performance on the pitch. In addition, coaching focuses on the personal and collective development of players, their motivation and confidence, both mentally and physically. Therefore, the sports professional must have a broad knowledge of these aspects in order to apply them in their own activities with the aim of achieving outstanding results with their football team. This has prompted TECH to create the present program with the aim of training the professional in these aspects of the activity. This program is delivered in a convenient 100% online format, complete with audio-visual resources and practical exercises.





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Once qualified you will be able to take on the position of technical director, leading your football team to the achievement of common goals”

The role of the technical director is key in planning training sessions and matches, making decisions on the field of play and managing communication between the team, management and the press. They are also in charge of inspiring their players by applying coaching knowledge to boost their confidence and performance on the field. For this reason, the role of the technical staff is fundamental to obtain positive results, which has led many professionals to train themselves accordingly in order to enter this industry.

In response to this demand, TECH has designed this Postgraduate Certificate in Technical Staff and Coaching in Football. As a result, an opportunity has arisen for professionals wishing to update their knowledge and delve deeper into specific areas such as coaching. All this is presented in a high-impact informative collection of key elements, supported by audio-visual resources, complementary readings and practical exercises using the Relearning methodology, focusing on repetition based on real and simulated scenarios.

This is a 100% online Postgraduate Certificate, which can be accessed from any device with an Internet connection, removing the need to comply to fixed schedules or travel to on-site centers. In addition, it can be downloaded for review in locations that do not have mobile operator networks.

This **Postgraduate Certificate in Technical Staff and Coaching in Football** contains the most complete and up-to-date scientific program on the market. The most important features include:

- ◆ The development of case studies presented by experts Technical Staff and Coaching in Football
- ◆ The graphic, schematic, and practical contents with which they are created, provide practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Its special emphasis on innovative methodologies
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



You will stand out in a fast-growing sector with strong future prospects and excellent international opportunities”

“

Follow this certificate at your convenience, without having to attend face-to-face classes or follow fixed schedules”

Become a specialist in sports coaching by taking this 100% online postgraduate qualification.

You will acquire the necessary skills to exercise the role of leader within a football team.

The program's teaching staff includes professionals from sector who contribute their professional experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on problem-based learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.



02 Objectives

TECH has selected the syllabus for this program via specific academic resources with the main objective of enhancing the professional's skills. Throughout the course, you will delve into the essential aspects and elements that will enable you to acquire new skills. In addition to this, you will participate in practical exercises and will have access to high-impact audiovisual material, thereby acquiring a view of the current challenges faced by the sector.



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Upon graduation, it will be easier for you to access the career opportunity you've been waiting for”



General Objectives

- ◆ Understand the origin, history and evolution of football
- ◆ Explore the organization of a club and everything pertaining to the sporting environment
- ◆ Strengthen your knowledge in current technical-tactical skills
- ◆ Examine the changes in football analysis with the introduction of new technologies
- ◆ Describe physical training and re-training as a fundamental part of present-day football
- ◆ Highlight the importance of good nutrition to enable a good sports performance
- ◆ Identify each member of the coaching staff and their roles in a football club
- ◆ Explore psychology as a fundamental part of a football player's performance





Specific Objectives

- ◆ Explore the evolution of the working methods employed by the coaching staff
- ◆ Explain the different roles played by the various members of a team's staff
- ◆ Delve into the role of the goalkeeper and their training
- ◆ Analyze the new technologies used for the maintenance of football pitches



TECH Technological University guarantees dynamic learning focused on the current demands of the sports, so you can expect a high-impact study plan"

03

Course Management

In order to guarantee a comprehensive training with great results, TECH has selected a team of experienced teachers with extensive experience who are active within the profession. These professionals are experts and specialists in the management and direction of sports teams, who in turn have integrated coaching into their respective fields, enhancing their profiles and reaching the very top of the professional field. Therefore, they have contributed to the creation of the study material, sharing their knowledge and experience.



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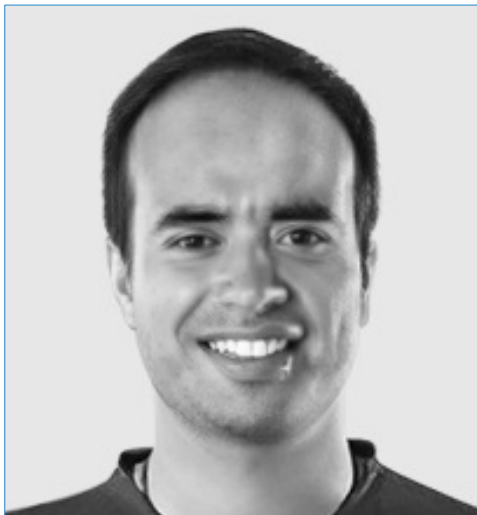
Leading professionals within the field have come together in one educational program to provide you with the fundamentals football coaching”

Management



Mr. Fernández Fernández, Ángel

- ◆ Scout and manager for the northern area for the Athlete Management Group (PHSport)
- ◆ Futsal and football coach
- ◆ Scout for the Asturias area for the Athlete Management Group (Vilasports)
- ◆ Sports Director of CD Mosconia
- ◆ Commentator for Real Oviedo in RadioGed
- ◆ Sports Technician, Middle Grade, specializing in football at the "Asturian Sports School" Levels 1 and 2



Mr. González Arganda, Sergio

- ◆ Physiotherapist at Atlético de Madrid Football Club
- ◆ Lecturer for the Master's in Physical Preparation and Sports Rehabilitation in Football at UNIR
- ◆ University Expert in Clinical Pilates at the University of Jaén
- ◆ Master's Degree in Biomechanics Applied to Injury Assessment from Comillas Pontifical University
- ◆ Master's in Osteopathy of the Locomotor System from Madrid School of Osteopathy
- ◆ Expert in Pilates Rehabilitation from the Royal Spanish Gymnastics Federation
- ◆ Master's in Sports and Physical Activity Physiotherapy from Comillas Pontifical University
- ◆ Certificate in Physiotherapy for Physio Training



04

Structure and Content

The study program has been designed following requirements highlighted by the sports sector. During this program, the professional will find up-to-date and comprehensive information on how to manage and coach football teams. This content will be available on the virtual campus, which can be accessed from any device with an Internet connection, and will be available 24 hours a day. In this way, the professional will be trained on how to manage technical staff.





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Download the contents of this program to your working device and review it as often as you need to”

Module 1. Coaching Staff

- 1.1. Coach
 - 1.1.1. How to become a coach
 - 1.1.2. Types of coaches based on their approach to team management
 - 1.1.3. The coach as a key player across the entire coaching staff
 - 1.1.4. What a coach can do when they don't have a team
- 1.2. Assistant coach
 - 1.2.1. How is the assistant coach selected?
 - 1.2.2. What is their role?
 - 1.2.3. The assistant coach is more in tune with the football players
 - 1.2.4. Striking cases of assistant coaches
- 1.3. Goalkeeper coach
 - 1.3.1. The importance of a good goalkeeper coach
 - 1.3.2. Their role
 - 1.3.3. Individual work with goalkeepers
 - 1.3.4. Other roles within the coaching staff
- 1.4. Team official
 - 1.4.1. What is a team official?
 - 1.4.2. Differences from the grounds official
 - 1.4.3. Team or club delegate?
 - 1.4.4. Main duties
- 1.5. Fitness coach
 - 1.5.1. What is the fitness coach in charge of?
 - 1.5.2. Without fitness training there is no football
 - 1.5.3. The evolution in working methods
 - 1.5.4. Types of fitness coaches
- 1.6. Analysts/scouts
 - 1.6.1. What is an analyst and what are their responsibilities?
 - 1.6.2. The scout within the coaching staff
 - 1.6.3. Differences between analysts and scouts
 - 1.6.4. The symbiosis between the two and the coaching staff





- 1.7. Medical staff
 - 1.7.1. The importance of the club's medical staff
 - 1.7.2. What are the components that make up the medical staff?
 - 1.7.3. Not everything can be treated at the club
 - 1.7.4. Medical insurance for a football club
- 1.8. Psychologists
 - 1.8.1. What does a psychologist do in a football team?
 - 1.8.2. Working with players and staff
 - 1.8.3. Working with other staff
 - 1.8.4. How to choose a psychologist
- 1.9. Coaching
 - 1.9.1. Introduction to Coaching
 - 1.9.2. Individual coaching
 - 1.9.3. Team coaching
 - 1.9.4. Systemic Coaching
- 1.10. Group culture among staff members
 - 1.10.1. Methods of cohesion among members
 - 1.10.2. The idea of shared objectives is important
 - 1.10.3. Loyalty plays a fundamental role
 - 1.10.4. Is language an obstacle?

“ *This Postgraduate Certificate is based on the innovative Relearning model, so you will learn as you go, and you will be exposed to both real and simulated scenarios”*

05 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“ *Our program prepares you to face new challenges in uncertain environments and achieve success in your career”*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology, we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this situation. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06 Certificate

The Postgraduate Certificate in Technical Staff and Coaching in Football guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Technical Staff and Coaching in Football** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Technical Staff and Coaching in Football**

Official N° of Hours: **150 h.**

Endorsed by the NBA



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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