Postgraduate Certificate
Basketball Team Management
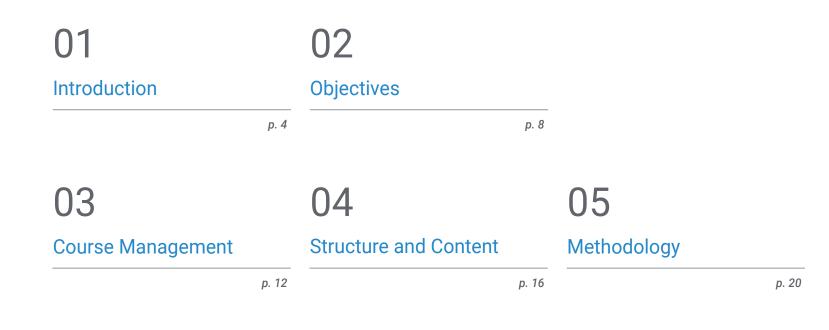
tech *technological university*

Postgraduate Certificate

Basketball Team Management

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/sports-science/postgraduate-certificate/basketball-team-management**

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01
Introduction

The sporting success of a team involves a great deal of daily work by both the players and the coach. A technical task, sometimes not very visible, that involves not only a deep knowledge of the sport, but also leadership, management and communication skills. All of these factors are covered in this 100% online Postgraduate Certificate that leads the graduate to deepen in the management strategies of a Basketball team. All this, from a theoretical-practical perspective and with the best didactic material of the present academic scene. A unique learning opportunity, in addition, through an advanced syllabus developed by professionals with experience as coaches at the highest level in this sport.

" A 100% online Postgraduate Certificate that will allow you to specialize in Basketball Team Management"

Behind the titles of the clubs, there are relevant figures such as players and coaches who leave their mark both on that entity and on the sport. In the world of basketball, Phil Jackson, known as the Zen Master, Red Auerbach, Gregg Popovich or Pat Summit stand out for their sporting successes, but also for their ability to manage and lead teams in different game situations.

In this sense, in recent years the qualities of the coach as a group leader, with effective communication skills and the ability to motivate in the face of great challenges, have gained greater relevance. In this line, this 6-week Postgraduate Certificate in Basketball Team Management is focused on this topic.

This is an intensive program that takes the professional to deepen the team building and technical *staff* configuration, in role assignment, team management, as well as the different factors that influence sports performance. All this, with dynamism thanks to multimedia didactic material, case studies and specialized readings.

The professional is thereby presented with a unique opportunity to acquire first-class education through a flexible and convenient teaching methodology. The graduate only needs a digital device (cell phone, *tablet* or computer) with an internet connection to visualize, at any time of the day, the content hosted on the virtual platform. An unmatched academic option offered only by TECH, the world's largest digital university.

This **Postgraduate Certificate in Basketball Team Management** contains the most complete and up-to-date scientific program on the market. The most important features include:

◆ The development of case studies presented by top-level Basketball experts

◆ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice

◆ Practical exercises where self-assessment can be used to improve learning

◆ Its special emphasis on innovative methodologies

◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments

◆ Content that is accessible from any fixed or portable device with an Internet connection

You have at your disposal innovative teaching material, accessible 24 hours a day, 7 days a week"

Delve into opportunity assessment and decision management that every basketball coach should be aware of"

Become a great Basketball team leader thanks to this Postgraduate Certificate.

Deepen in the most effective strategies for the tactical preparation of each match.

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

02
Objectives

This Postgraduate Certificate of 150 teaching hours will allow students to obtain high-level education in Basketball Team Management. This will enhance your leadership, improve technical and emotional management during matches, as well as provide you with the necessary tools to evaluate players' performance. In addition, given the proximity of the faculty, you can resolve any questions that arise about the syllabus during the course of the program.

You have case studies that will allow you to integrate the most effective communication strategies with your players into your sessions"

General Objectives

- To foster attacking creativity and the ability to improvise in the face of changing situations
- To teach teamwork and leverage individual strengths for efficient offensive game
- To work on reading the opponent's defense and recognizing opportunities to exploit their weaknesses
- To prepare players to face challenging situations and respond appropriately to changes in the opponent's strategy
- To stay abreast of the latest research and advances in sports physiotherapy to ensure evidence-based practice
- To promote the importance of injury prevention and physiotherapy as a tool for improving performance and prolonging the career of basketball players
- To stay up-to-date with the latest trends and advances in 3x3, in order to guarantee an updated teaching in accordance with the demands of the game
- To promote adequate physical condition for this type of game, with emphasis on endurance, speed and agility necessary to compete in half court
- To develop competencies to resolve disputes or controversies related to the rules in an impartial and objective way
- To promote the importance of nutrition and proper rest to optimize physical performance

Specific Objectives

♦ To acquire techniques to analyze and study rivals, identify strengths and weaknesses in order to design game strategies

♦ To develop skills for tactical decision making and adjustments during matches, adapting to changing situations

♦ To foster collaboration and teamwork among the coaching team, players and staff in order to achieve a positive and cohesive environment

♦ To promote a comprehensive view of basketball, addressing technical, tactical, physical and psychological aspects of the game

♦ To teach techniques for time and resource management during the season, maximizing team performance

♦ To establish an ethical and professional approach to team management, promoting values such as respect, discipline and sports ethics

♦ To contribute to the development of coaches and leaders with solid skills to lead basketball teams at different competition levels

Increase your ability to make tactical decisions thanks to this Postgraduate Certificate"

03
Course Management

This academic institution has taken into account the excellent professional trajectory and deep knowledge of the Basketball world for the creation of the teaching team that has elaborated the syllabus of this Postgraduate Certificate. In this way, students will have access to high quality content, which responds to their learning needs through experts with wide experience from the benches of top level teams.

Achieve first-class coaching education thanks to basketball professionals with extensive experience in technical management"
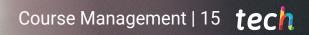
Management

Mr. Castro Martínez, Iago
- Cáceres Basket LEB ORO Coach
- Assistant Coach Breogán Basketball Club
- Assistant Coach ADBA Avilés Women's League
- Princess Cup Champion
- LEB Gold League Champion
- Promotion to the Endesa League with Breogán Lugo
- Professional Master's Degree in Elementary Education at University of Santiago de Compostela (USC)
- Professional Master's Degree in Sports Psychology at SIPD
- Superior Sports Technician specialized in Basketball
- Senior Basketball Coach
- FIBA Coach

04

Structure and Content

The syllabus of this Postgraduate Certificate includes the Relearning system, a method based on the reiteration of key concepts that allows the graduate to reduce the long study hours and acquire key concepts in a simple way. This way, you will deepen in the management and handling of the team, in the communication with the players and in the essential psychological aspects for both the team and the coach. All of this is complemented by an extensive library of teaching resources, accessible 24 hours a day.

Thanks to the Relearning system, you will achieve intensive and effective learning in just 6 weeks"

Module 1. Basketball Team Management

1.1.   Team building, staffing and role assignment
    1.1.1.   Building a team. Searching profiles
    1.1.2.   Building a technical staff. Everything adds up, nothing subtracts
    1.1.3.   Role assignment. Do we always look for the best?

1.2.   Team management and handling. Where leadership resides
    1.2.1.   A trainer's range of expertise
    1.2.2.   Types of Trainer Leadership. Is it the same for everyone?
    1.2.3.   The group's attention to detail and red lines. Justice

1.3.   Communication with the player
    1.3.1.   The person above all
    1.3.2.   Listening and respecting
    1.3.3.   Honesty and sincerity. The only valid script

1.4.   Factors conditioning team management
    1.4.1.   Results Profitability vs. relativization
    1.4.2.   Cohesion and group health
    1.4.3.   External agents beyond own control

1.5.   Competencies of the leader of a human group. The guiding light
    1.5.1.   Aspects to be mastered by the leader of a professional team
    1.5.2.   Attention to detail
    1.5.3.   Search for leaders within the group

1.6.   Day-to-day demands. Mutual adaptation to the course of the trip
    1.6.1.   Create habits and automatisms in the team
    1.6.2.   Understand, listen, squeeze and care
    1.6.3.   Creating a club culture

1.7.   Match direction. Technical and emotional management. Decisions
    1.7.1.   Pre-match reading. Theoretical anticipation
    1.7.2.   Damage and risk evaluation
    1.7.3.   Opportunity evaluation. Decision management

1.8.   Communication use and profitability. Talks and time-outs
    1.8.1.   Knowing how to communicate. Pre-match talk. Motivational stages
    1.8.2.   Interpretation of the environment to adjust the message. Verbal adaptation
    1.8.3.   Non-verbal communication and adaptation to the moment of the match

Deepen in the importance of mental health in the professional basketball coach"

05
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"
Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn to solve complex situations in real business environments through collaborative activities and real cases.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

" *Our program prepares you to face new challenges in uncertain environments and achieve success in your career"*

The case method is the most widely used learning system in the best faculties in the world. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology, we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this situation. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

20%

25%

4%

3%

Certificate

The Postgraduate Certificate in Basketball Team Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university certificate without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Basketball Team Management** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate,and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Basketball Team Management**

Official Nº of hours: **150 h.**

tech technological university

Awards the following
DIPLOMA
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in

Basketball Team Management

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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