

# Internship Program

## MBA in Sports

## Entities Management

Accreditation/Membership



**tech** global  
university



Internship Program  
MBA in Sports  
Entities Management

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# 01

## Introduction to the Program

In a global context where sports management increasingly demands greater strategic competencies, effective leadership of sports entities has become a key factor in ensuring their sustainability and growth. According to the report from the European Sports Council, 78% of sports organizations identify the professionalization of their leadership as their main challenge. In response to this growing need, TECH Global University presents its Sports Entities Management program, designed to promote a comprehensive approach that integrates organizational management, innovation, and decision-making. Additionally, it includes a unique methodology featuring 3 weeks of intensive practice, facilitating the direct application of knowledge in real-world contexts and strengthening leadership skills.

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*A comprehensive and 100% online program, exclusive to TECH, with an international perspective supported by our membership with The Chartered Association of Sport and Exercise Sciences”*





Sports Entities Management has become a fundamental field within today's sports ecosystem, integrating knowledge in management, leadership, and strategic planning. In fact, its relevance has grown significantly due to the need for efficient organizational structures that can respond to the demands of a constantly evolving sector. Additionally, the increasing professionalization of sports demands that those in leadership positions understand not only the sports aspects but also the financial, legal, and communicational elements.

In this context, TECH Global University presents a university program in Sports Entities Management that meets the contemporary demands of the sector. The program includes a 3-week practical internship designed to consolidate key competencies such as decision-making in dynamic environments, comprehensive sports project management, and oversight of administrative processes. Throughout this period, an analytical and problem-solving mindset is fostered, which is essential for operating within complex organizational structures.

During this immersive experience, the assigned tutor will guide the practical process within an entity with strong ties to the sports field, providing a conducive environment to develop adaptive skills, solve real-world problems, and evaluate strategic scenarios.

Additionally, thanks to the membership in **The Chartered Association of Sport and Exercise Sciences (CASES)**, students will gain access to exclusive educational resources, discounts on events and specialized publications, and practical benefits such as professional insurance. They will also be able to join an active community, participate in committees, and obtain accreditations that enhance their development, visibility, and professional prospects in the field of sports and exercise science.



# 02

## Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs, available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it has a huge faculty of more than 6,000 professors of the highest international prestige.

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*TECH combines Relearning and the Case Method in all its university programs to guarantee excellent theoretical and practical learning by studying when you want and from wherever you want”*





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*Study at the largest online university in the world and ensure your professional success. The future begins at TECH”*

### The world's best online university, according to FORBES

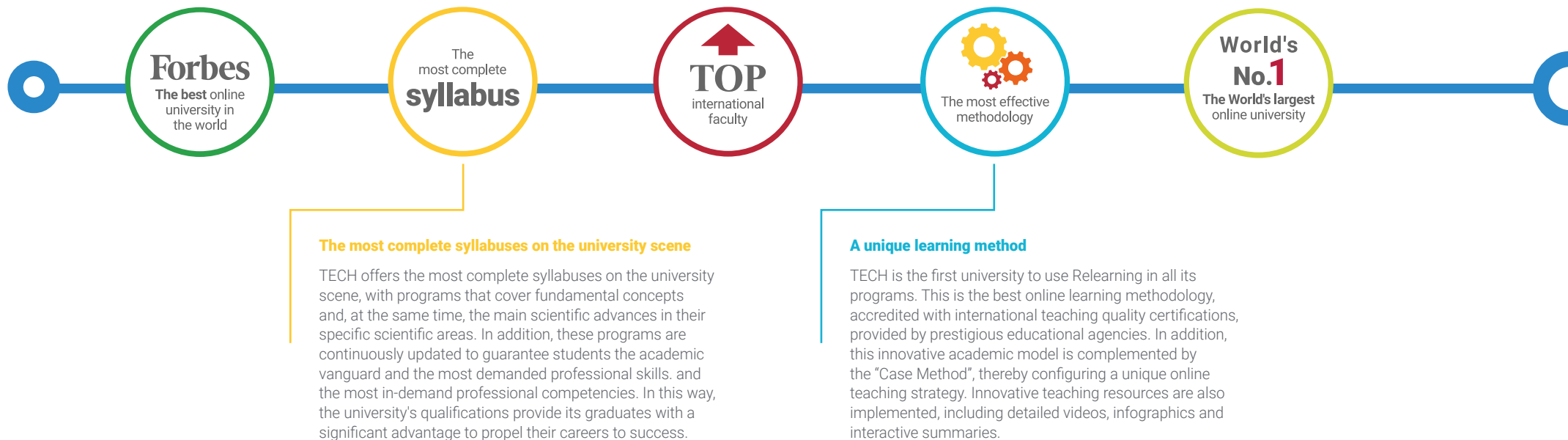
The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

### The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

### The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



### The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

### A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.



**The official online university of the NBA**

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

**Leaders in employability**

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.

**Google Premier Partner**

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

**The top-rated university by its students**

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



# 03

## Teaching Objectives

The purpose of this practical opportunity is to gain precise updates on the latest management processes and decision-making techniques applied to the sports field, through a fully hands-on experience. Therefore, this internship at a specialized institution has been structured with technical excellence and academic rigor in mind, enabling a real immersion in the operational dynamics of high-level sports organizations. Guided by professionals with extensive experience in management, this experience takes place in an environment that combines institutional quality, strategic innovation, and cutting-edge digital tools.



### General Objectives

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- Develop skills for the effective management and leadership of sports organizations at different organizational levels
- Apply planning and financial management strategies to optimize resources in sports organizations
- Implement leadership models and talent management in sports environments
- Promote ethics and social responsibility in the management of sports entities





## Specific Objectives

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- ♦ Examine the historical background of sports law to understand its evolution and current application
- ♦ Identify the structure and functions of sports clubs, sports corporations, federations, and leagues at both national and international levels
- ♦ Identify the legal framework that governs labor relations in professional sports
- ♦ Examine the fundamental principles of planning and strategic analysis in professional sports
- ♦ Identify the main financial aspects in the management of sports entities
- ♦ Evaluate procedures and resources applicable in the resolution of sports-related conflicts
- ♦ Design sports marketing plans focused on brand development and sponsorship, tailored to the demands of the sector
- ♦ Strategically plan sports events, considering key aspects such as revenue, sponsorships, and local promotion
- ♦ Apply Big Data analysis to enhance performance and strategic decision-making in sports
- ♦ Develop managerial and leadership skills to effectively manage sports teams and foster talent within organizations
- ♦ Apply the concept of Cross Cultural Management to effectively manage diversity within sports teams and organizations
- ♦ Implement strategic talent management models, focused on identifying, training, and retaining key individuals
- ♦ Design financial planning strategies that include cash management, optimizing cash flow, and controlling working capital
- ♦ Define commercial strategies aligned with business objectives
- ♦ Lead with a strategic vision to transform business management



*Through this university program, you will have the opportunity to complete your internship at a prestigious company, equipped with the best technology"*



# 04

## Internship

The professional practice period of this university program in Sports Entities Management includes an intensive 3-week internship at a recognized institution in the sector, with full-day sessions from Monday to Friday, under the direct supervision of a sports management specialist. This immersive experience offers the opportunity to learn in a real environment, alongside a multidisciplinary team with broad recognition, enabling the application of current strategies in leadership, planning, and administration of sports organizations.

In this practical itinerary, each activity is designed to strengthen and perfect the skills needed for organizational leadership in the sports field, a sector that demands high technical preparation and adaptability. The internship will be oriented towards professional practice in institutional structures of varying scales, integrating decision-making processes, operational analysis, and strategic leadership.

As such, this university program is positioned as an exceptional opportunity to specialize in a technologically advanced context directly linked to the sports sector. Additionally, it allows students to incorporate innovative management tools into real professional settings, which facilitates the refinement of leadership skills within a dynamic and demanding environment.

The practical component will involve active student participation in the tasks and procedures of each area of competence (learning to learn and learning to do), with the guidance and support of professors and fellow students, fostering teamwork and interdisciplinary integration as cross-functional competencies for practice in Sports Entities Management (learning to be and learning to relate).







The procedures described below will be the basis of the practical part of the Internship Program, and its realization will be subject to the center's own availability and workload, being the proposed activities the following:

Module	Practical Activity
Comparative Analysis of Sports Organization Systems at International Level	Identify international sports structures: clubs, sports corporations, federations, leagues, and official bodies
	Analyze international sports organization models: global structures, the European Union, and non-federative entities
	Explore alternative cases in sports like basketball and padel
	Compare conflict resolution mechanisms at national and international levels
Design of Strategies Applied to Sports Organizations	Develop strategic plans for professional sports, considering structure, analysis, and organizational goals
	Evaluate the processes of buying, selling, and managing sports entities, with a special focus on football
	Analyze business models: stadium exploitation, commercial rights, television, and internationalization
	Dive into business structures like holdings and investment funds applied to the sports sector
Applied Study of Sports Jurisdiction	Recognize the legal framework governing sports activities, including sources, competent bodies, and applicable procedures
	Identify precautionary measures, resources, and protection mechanisms in sports jurisdiction processes
	Explore issues such as violence, corruption, doping, and the loss of integrity in sports
	Examine global threats to sports, such as match-fixing, illegal betting, and systematic doping
Implementation of Marketing and Communication Strategies in Sports	Develop marketing plans tailored to the sports environment, including branding and sponsorship strategies
	Apply communication tools in sports, focusing on digital media and effective campaigns
	Explore specific approaches like ambush marketing and marketing in women's sports
	Identify current trends and their integration with other areas linked to sports marketing



# 05

## Internship Centers

Below are some of the internship centers selected by TECH for this university program. However, if none of them meet your expectations or needs, TECH is committed to facilitating the formalization of an agreement with an entity that aligns with your preferences, ensuring a fully personalized experience.

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*This university degree represents the most current academic offering in the market and will guarantee you an immediate and thorough update”*







The student will be able to do this program at the following centers:



**Sports Science**

**Fightland A Coruña**

Country

City

Spain

La Coruña

Address: Rúa Ramón y Cajal, 7, 15006 A Coruña

Boxing club founded by José Luis Serrano,  
former professional boxer

**Related internship programs:**

- High Performance in Sports
- Fitness Instructor





Sports Science

### Fightland Chamberí

Country City  
Spain Madrid

Address: C/ del Gral. Álvarez de Castro, 20,  
Chamberí, 28010 Madrid

Boxing club founded by José Luis Serrano,  
former professional boxer

#### Related internship programs:

- High Performance in Sports
- Fitness Instructor



Sports Science

### Fightland Azca

Country City  
Spain Madrid

Address: C. de Edgar Neville, 15, Tetuán,  
28020 Madrid

Boxing club founded by José Luis Serrano,  
former professional boxer

#### Related internship programs:

- High Performance in Sports
- Fitness Instructor



Sports Science

### Fightland Las Rozas

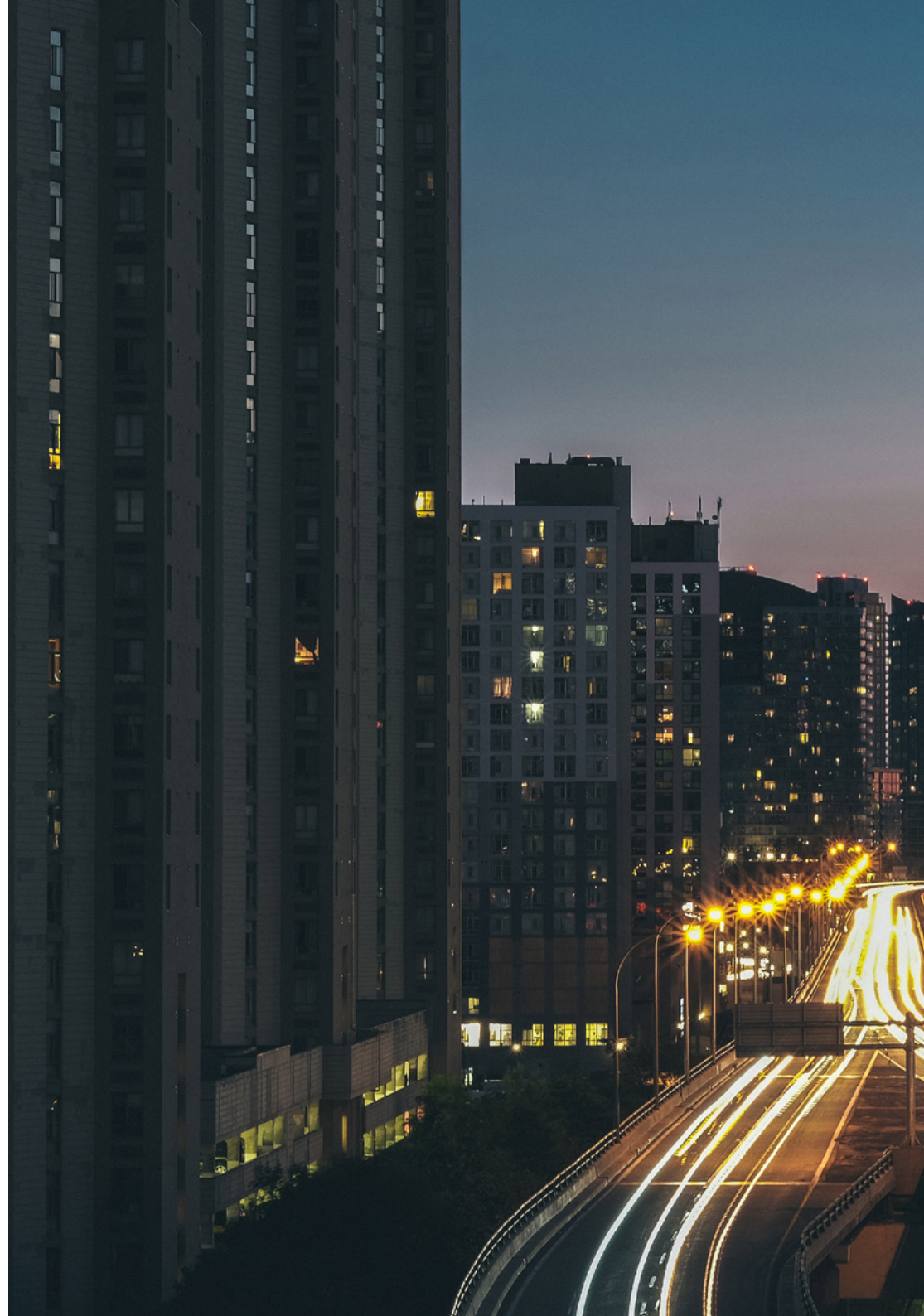
Country City  
Spain Madrid

Address: C. Adolfo Pérez Esquivel, 3, Local 2,  
28232 Las Rozas de Madrid, Madrid

Boxing club founded by José Luis Serrano,  
former professional boxer

#### Related internship programs:

- High Performance in Sports
- Fitness Instructor







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*Make the most of this opportunity to surround yourself with expert professionals and learn from their work methodology”*



# 06

## General Conditions

### Civil Liability Insurance

The university's main concern is to guarantee the safety of the interns, other collaborating professionals involved in the internship process at the center. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, the university commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the Internship Program period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



## General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

**1. TUTOR:** During the Internship Program, students will be assigned two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

**2. DURATION:** The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

**3. ABSENCE:** If the student does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

**4. CERTIFICATION:** Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

**5. EMPLOYMENT RELATIONSHIP:** The Internship Program shall not constitute an employment relationship of any kind.

**6. PRIOR EDUCATION:** Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

**7. DOES NOT INCLUDE:** The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

## 07 Certificate

This private qualification will allow you to obtain a diploma for the **Internship Program MBA in Sports Entities Management** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This private qualification from **TECH Global University** is a European continuing education and professional development program that guarantees the acquisition of competencies in its area of expertise, providing significant curricular value to the student who successfully completes the program.

TECH is a member of the distinguished professional organization **The Chartered Association of Sport and Exercise Sciences (CASES)**. This membership reaffirms its commitment to excellence in management and specialized training in the sports field.

## Accreditation/Membership



Title: **Internship Program MBA in Sports Entities Management**

Duration: **3 weeks**

Attendance: **Monday to Friday, 8-hour consecutive shifts**

Credits: **4 ECTS**



future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present quality

online training

development language

virtual classroom

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Internship Program  
MBA in Sports  
Entities Management

# Internship Program

## MBA in Sports

## Entities Management

Accreditation/Membership



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