

# Postgraduate Certificate

Theories, Approaches and  
Methods in the Teaching of  
Second Languages



## Postgraduate Certificate

### Theories, Approaches and Methods in the Teaching of Second Languages

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-languages/postgraduate-certificate/theories-approaches-methods-teaching-second-language](http://www.techtute.com/us/school-of-languages/postgraduate-certificate/theories-approaches-methods-teaching-second-language)

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# 01

# Introduction

This program is based on knowledge of the theories, approaches and methods of teaching second languages. In order to teach Spanish as a foreign language, it is essential to know all the skills that students must develop and their different learning stages, in order to develop different methodologies, adapted to their educational needs. This training will provide teachers with the necessary tools and knowledge to practice the profession with confidence and efficiency, enabling them to help their students to understand and analyze messages effectively, and to develop non-verbal communication skills.





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*With a methodological design based on proven teaching techniques, this Postgraduate Certificate will take you through different teaching approaches, to allow you to learn in a dynamic and effective way”*

This program will delve into the most methodological part, from the view of analysis and analyzing the SFL teaching models, in a critical and detailed way.

The teaching/learning process is influenced by a multidisciplinary approach by definition, which means that the future Spanish language teacher has to consider various educational aspects when complementing his or her education. Consequently, relevant subjects from disciplines such as Pedagogy, Psychology or Educational Technology will be included in their studies. This knowledge will lead the student in this subject to develop a broader idea of linguistics and how it is influenced by other aspects, which in turn will guide his or her professional work.

Throughout the presentation of the subject, the student will delve into various realities of applied linguistics, ranging from the situation in the classroom, to the moments of preparation by the teacher.

The teacher will be able to explain and resolve confusing questions regarding grammar or the evaluation process of their students. It will have a complete vocabulary teaching methodology and different techniques and didactic materials, taught by distinguished experts in the field, with extensive experience in the educational sector.

This **Postgraduate Certificate in Theories, Approaches and Methods in the Teaching of Second Languages** offers you the characteristics of a high-level teaching and technological program. These are some of its most notable features:

- ♦ The latest technology in online teaching software
- ♦ Highly visual teaching system, supported by graphic and schematic contents that are easy, to assimilate and understand
- ♦ Practical cases, presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-assessment and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is available from any fixed or portable device with an Internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program



*At the end of this Postgraduate Certificate you will have the knowledge and strategies necessary to teach in a second language"*

“*Expert teachers in the field have meticulously designed this program, applying all their experience and knowledge in the elaboration of this program.*”

The teaching staff includes teaching professionals, who bring their experience to this training program, as well as renowned specialists belonging to leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training, programmed for training in real situations.

This program is designed around Problem-Based Learning, whereby the educator must try to solve the different professional practice situations that arise throughout the program. For this purpose, the student will be assisted by an innovative interactive video system created by, renowned specialists experienced in the field of education.

*Our innovative telepractice approach will give you the opportunity to learn through a hands-on experience, which will provide you with a faster integration and a much more realistic view of the content.*

*Master, with this program, the most effective methodology and ways of working in the teaching of in a second language.*



# 02 Objectives

TECH University aims to train highly qualified professionals for the workplace. This objective is achieved by ensuring that

education professionals have access to a much higher level of competence and control. A goal that, within a few weeks, you will be able to achieve with this high intensity and precision program.



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*Join the vanguard in teaching, with a program that is competitive in both its quality and prestige. A unique opportunity to distinguish yourself as a teacher of Spanish as a second language"*





## General Objectives

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- ♦ Develop communicative skills through activities and strategies that facilitate the learning of Spanish as a second language
- ♦ Gain knowledge about the theoretical foundations of the process of foreign language acquisition



*Update your knowledge and skills in the teaching area, and specialize in a high demand sector"*







## Specific Objectives

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- ♦ Develop learning of L2 in the historical framework of teaching foreign languages
- ♦ Establish a solid foundation in linguistics and knowledge of other languages
- ♦ Get to know the most efficient methods for foreign language teaching
- ♦ Comparison between direct and traditional methods for foreign language teaching
- ♦ Apply a cognitive and humanistic perspective to the approach and selection
- ♦ Gain knowledge about functional paradigms in relation to communicative methods
- ♦ Syllabus development based on ECM requirements
- ♦ Apply teaching as a specific objective



*Focused on the resolution of real situations, this Postgraduate Certificate will allow you to apply what you have learned in your daily teaching practice, immediately and with total confidence"*

# 03

## Structure and Content

The contents of this Postgraduate Certificate have been developed by different experts with a clear purpose: to ensure that our students acquire each and every one of the skills necessary to become true experts in this field. A complete and well-structured program, that will take you to the highest standards of quality and success.



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*A structured syllabus based on the optimization of effort, which will lead you to learn all the aspects you need to become a Spanish teacher, with the confidence of a real training"*



## Module 1. Theories, Approaches and Methodology in the Teaching of Foreign Languages

- 1.1. How to Develop Learning of L2 in the Historical Framework of Teaching Foreign Languages
  - 1.1.1. Contribution to the Integral Development of People
  - 1.1.2. Language as an Instrument of Social Insertion, Expression of Feelings
  - 1.1.3. Development of the Ability to Express and Communicate in the Society
  - 1.1.4. Difference Between Learning in a Formal Context and a Natural
  - 1.1.5. Cognitive Relationships and Physiological and Psychological Skills
- 1.2. Linguistics and the Knowledge of Other Languages
  - 1.2.1. Suppressions and Overlaps During the Learning Process
  - 1.2.2. The Importance of Context in Assuming Linguistics
  - 1.2.3. Neurolinguistic Studies and the Benefit of Bilingualism
- 1.3. Types of Methods for Foreign Language Teaching
  - 1.3.1. The Historical Precedence of "living" Languages over "Dead" Languages in the Classroom
  - 1.3.2. Conceptual Ambiguity of the Method
  - 1.3.3. Traditional Method
  - 1.3.4. Natural Method
  - 1.3.5. Audio-Oral Method
  - 1.3.6. Conciliatory Method
  - 1.3.7. Audiovisual Method
  - 1.3.8. Communicative Method
  - 1.3.9. Alternative Method
  - 1.3.10. Global Method
- 1.4. Comparison between Direct and Traditional Methods for Foreign Language Teaching
  - 1.4.1. Approximation of Presumed Method-Dependent Performance Outcomes
- 1.5. Approach and Selection: Cognitive and Humanistic Perspective
  - 1.5.1. Relevance of the Role of the Person in the Teaching– Learning Process according to the Approach.
  - 1.5.2. Complexity in the Educational Level of Spanish Language Teaching
  - 1.5.3. Meaningful Teaching: The Student at the Center of Teaching
- 1.6. Functional Programs in Relation to Communicative Methods
  - 1.6.1. The Student as an Active Element in the Learning Process



- 1.6.2. Towards a New Perspective: Language and Communication
- 1.6.3. Balance Between Pedagogical and Linguistic Functions
- 1.7. Technological Specificities for the Spanish as a Foreign Language Classroom as a Function of the Method
  - 1.7.1. The Promotion of Cooperation Through the Use of Information and Communication Technologies (ICT) in Spanish as a Foreign Language Classes
  - 1.7.2. Diversification of Learning Styles and Levels with the Use of ICTs
  - 1.7.3. Blogging and Other Tools Involved in the Development of Self-Expression
  - 1.7.4. Shared virtual learning platforms
- 1.8. Curriculum Development Based on MCE Requirements
  - 1.8.1. Design of Assignments with the Same Input and Different Output
  - 1.8.2. Adaptation of Familiarity and Difficulty in Relation to Tasks
  - 1.8.3. Key Issues to Consider: Implicit Learner Skills, External Support
- 1.9. What is Interlanguage and How to Develop it in the Classroom: An Approach in the Current Context
  - 1.9.1. Learner's Language as a System
  - 1.9.2. Interlingua and Fossilization
  - 1.9.3. Observation of Learners' Background and Desire to Communicate in Spanish as a Foreign Language
  - 1.9.4. Handling of Common Errors in the Interlingua Process
- 1.10. Contrast Analysis and Data for Information Purposes
  - 1.10.1. Innovative Teaching Practices
  - 1.10.2. Data Reduction: Unit Separation
  - 1.10.3. Descriptive Coding/Axial Coding
  - 1.10.4. Descriptive and Explanatory Charts
- 1.11. Teaching Children: The Use of Teaching for a Specific Purpose
  - 1.11.1. Promotion of Autonomous Learning
  - 1.11.2. Difference Between Adult and Early Childhood Learning
  - 1.11.3. Theoretical Bases of Experiential Learning
  - 1.11.4. Gamification
  - 1.11.5. Theory of Multiple Intelligences

- 1.12. Teaching Immigrants: The Use of Teaching for a Specific Purpose
  - 1.12.1. Promote Social Integration Through Knowledge of the Language
- 1.13. Common European Framework in Foreign Language Teaching in Accordance with Institutional Designs
  - 1.13.1. Skills We Need to Learn and Use When Learning a New Language
  - 1.13.2. Inclusiveness of Foreign Language Teaching
  - 1.13.3. Methods and Objectives not Specified by the Common European Framework
  - 1.13.4. Considering "Multilingualism"
- 1.14. Syllabus Design
  - 1.14.1. Essential Questions: To Who? How? When?
  - 1.14.2. Analysis of the Learner's Characteristics and of the Learning Context
  - 1.14.3. Theoretical Basis
  - 1.14.4. Evaluation Processes. Scales and Other Tools for Assessing Basic Competencies
  - 1.14.5. Design of Activities that Promote Evaluative, Summative and Formative Activities



*Update your knowledge and skills in the teaching area, and specialize in a high demand sector"*

# 04

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.





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*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes  
(which you might not be able to attend)”*





### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.





## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*



## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

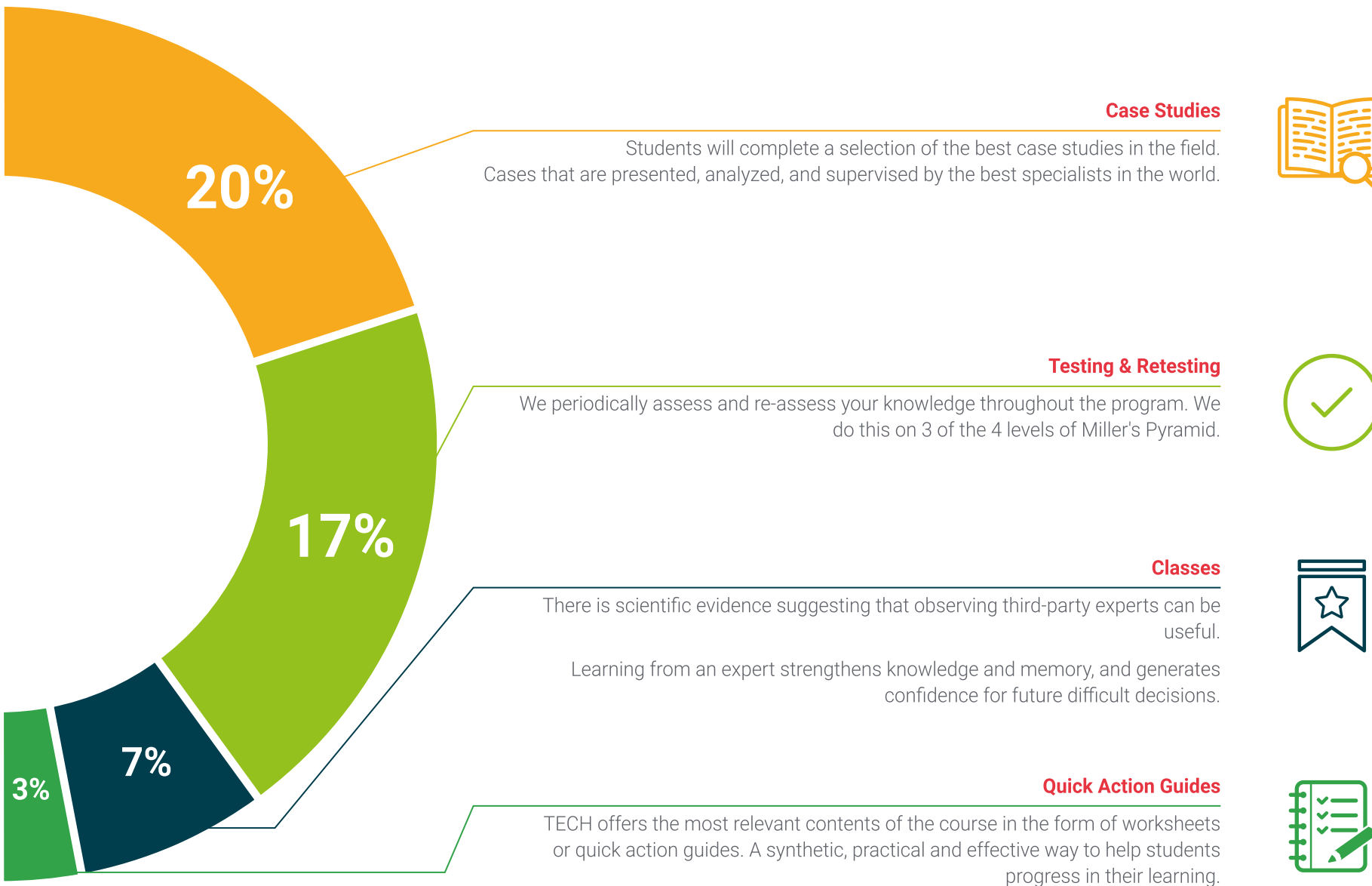
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





05

# Certificate

The Postgraduate Certificate in Theories, Approaches and Methods in the Teaching of Second Languages guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This private qualification will allow you to obtain a **Postgraduate Certificate in Theories, Approaches and Methods in the Teaching of Second Languages** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

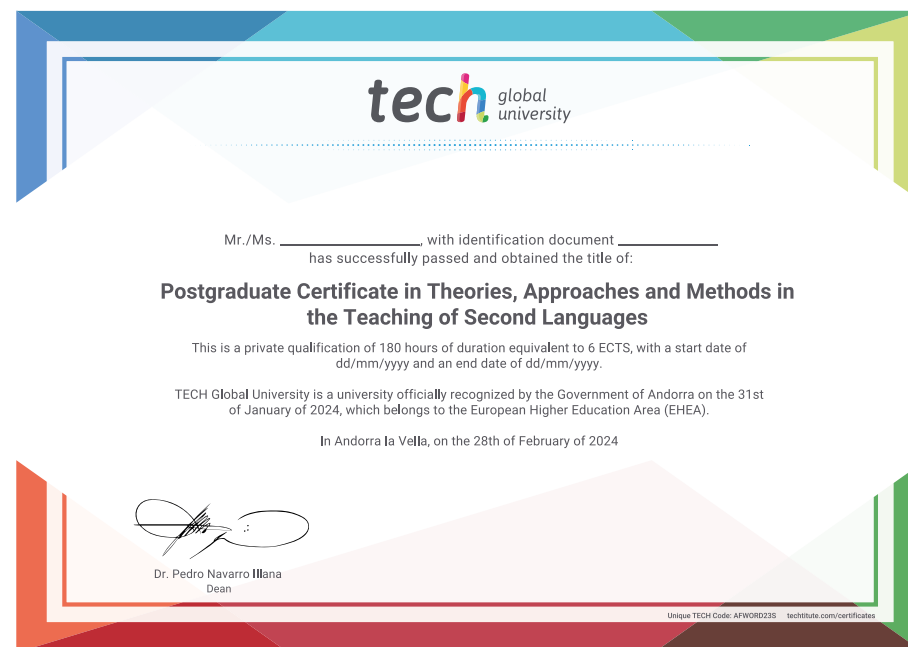
This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Theories, Approaches and Methods in the Teaching of Second Languages**

Modality: **online**

Duration: **6 Weeks**

Accreditation: **6 ECTS**





future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development online training  
virtual classroom languages



## Postgraduate Certificate

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Methods in the Teaching  
of Second Languages

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# Postgraduate Certificate

## Theories, Approaches and Methods in the Teaching of Second Languages