

# Postgraduate Certificate

Intercultural Communicative  
Competence and Mediation  
in the Spanish as a Foreign  
Language Classroom



## Postgraduate Certificate

### Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom

- » Modality: Online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-languages/postgraduate-certificate/intercultural-communicative-competence-mediation-spanish-foreign-language-classroom](http://www.techtute.com/us/school-of-languages/postgraduate-certificate/intercultural-communicative-competence-mediation-spanish-foreign-language-classroom)



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01

# Introduction

With the program in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom you will understand the concept of educational mediation as a guide for improving teaching. Likewise, allusion will be made to the interrelation of factors that occur in the classroom, in order to take into account the value of the cultural group as a way of adapting curricular content.





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*Through a realistic approach that incorporates contextualization as a working tool, you will learn to deal with real classroom situations, acquiring real skills as a teacher"*

Any attempt at communication requires the speaker to have a complete command of their communication abilities. In order to teach Spanish as a foreign language, it is essential to know all the skills that students must develop and their different learning stages, in order to develop different methodologies adapted to their educational needs.

This Postgraduate Certificate will provide teachers with the tools and knowledge they require to practice the profession with confidence and efficiency, enabling them to help their students to understand and analyze messages effectively, and to develop non-verbal communication.

The teacher will be able to explain and resolve confusing grammar issues or questions regarding their student's assessment process. Students will have a complete vocabulary teaching methodology and different techniques and didactic materials, taught by distinguished experts in the field with extensive experience in the educational sector.

This program will allow to develop and expand your knowledge and skills related to Spanish lexical competence in teaching. At the end of the Postgraduate Certificate, you will be able to detect common errors in Spanish teaching and will have acquired the necessary tools to prevent and correct them, so that you have the skills to work as a teacher of Spanish as a foreign language.

This **Postgraduate Certificate in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom** offers the characteristics of a high-level teaching and technological program, some of the most outstanding are::

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems.
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-assessment and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums.
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program



*Thanks to virtual classes, support groups and forums, you will be in direct contact with the faculty, who will guide you through the entire training process"*

“ *This training program has been designed following the fundamentals of e-learning methodology, which will allow you to assimilate the contents faster and more efficiently* ”

The teaching staff includes teaching professionals, who bring their experience to this training program, as well as renowned specialists belonging to leading societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professionals a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the educator must try to solve the different professional practice situations that arise throughout the program. For this purpose, the teacher will be assisted by an innovative interactive video system created by recognized specialists in the field of teaching.

*Our innovative concept of telepractice will afford you a faster learning process and a much more realistic view of the content.*

*Train wherever and whenever you want, from any electronic device with an internet connection*





# 02 Objectives

TECH aims to train highly qualified professionals for the workplace. This objective is aimed at helping education professionals reach a much higher level of expertise and control. A goal that, in a few weeks, you will be able to achieve, with a Postgraduate Certificate of high intensity and precision.





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*Achieve your goals by keeping up to date with the latest teaching techniques and advances with a highly demanding program.*



## General Objectives

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- ♦ Develop communicative skills through activities and strategies that facilitate the learning of Spanish as a second language.
- ♦ Gain knowledge about the theoretical foundations of the process of foreign language acquisition.





### Specific Objectives

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- ♦ Identify the main international applicants who wish to learn Spanish and identify the easiest route for each case
- ♦ Analyze the specific characteristics that enrich the Spanish language
- ♦ Delve into the communicative competencies that are covered in the Spanish as a Foreign Language classroom



*Take the step and specialize  
under the guidance of the best  
professionals in the international  
education sector"*



# 03

## Structure and Content

Through the best educational methodology, made up of rigorous teaching methods in the creation of all its programs, TECH selects specific contents, created by the best professionals to offer a unique opportunity to respond to the demands of the market by creating elite professionals. In this way and thanks to this Postgraduate Certificate, the students ensure their preparation through the acquisition of transversal competencies that prepare them for a more demanding work environment, at the same time that they grow personally. For this purpose, a syllabus has been established whose topics offer a broad perspective of Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom.





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*Acclaimed experts in the sector have put all their experience and knowledge into compiling this Postgraduate Certificate"*

**Module 1. Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom**

- 1.1. The Adaptation of Material: Determinant Actors in Writing Spanish as L2
  - 1.1.1. Writing and the Cognitive Process
  - 1.1.2. Reflecting on Basic Matters
- 1.2. Types of Paradigm and Classification in Relation to the Key Elements of Teaching
  - 1.2.1. Behaviorism
  - 1.2.2. Mentalism
  - 1.2.3. Model of the Monitor
  - 1.2.4. Constructivism
- 1.3. Choice of Paradigms According to the Context
  - 1.3.1. The Influence of Context in the Application of Teaching and Learning Paradigm
- 1.4. Using Metaphors to Explain Concepts
  - 1.4.1. Comparing Metaphors with Other Literary Resources
  - 1.4.2. Metaphors for Students
- 1.5. The Conditioning Factors of Metaphors
  - 1.5.1. How Does a Metaphor Mark the Knowledge of a Task/Learning?
- 1.6. Gender Patterns in Teaching: Increase of the Female Figure in the Spanish as a Second Language Classroom
  - 1.6.1. Influence of the Female Figure in the Historical Framework of Education
  - 1.6.2. Commitment to Gender Impartiality in Schools
- 1.7. Values and Social Commitment to Education
  - 1.7.1. Society and the Values Attributed to Teachers
- 1.8. Communication as a Means to Understand the Educational Environment
  - 1.8.1. Strategies Focused on How to Communicate
  - 1.8.2. The School Environment as a Whole
- 1.9. Difference Between Translation and Mediation
  - 1.9.1. Literal Translation/Interpreted Translation
  - 1.9.2. Ways of Mediating to Understand the Content
  - 1.9.3. Translation as a Means of Content Reduction or Augmentation







- 1.10. Facilitation of Mediations in Different Educational Environments
  - 1.10.1. Tools for Facilitation
- 1.11. The Relationship Between the Language-Culture Binomial: Producing Material in Relation to Culture
  - 1.11.1. Valuation of Mediation by Members of Foreign Cultures
  - 1.11.2. Adapting Curricular Material to the Cultural Environment
  - 1.11.3. Educational Programming Around Cultural Diversity
  - 1.11.4. Syllabus Richness in a Multicultural Class

“ *This will provide key training to advance your career* ”

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





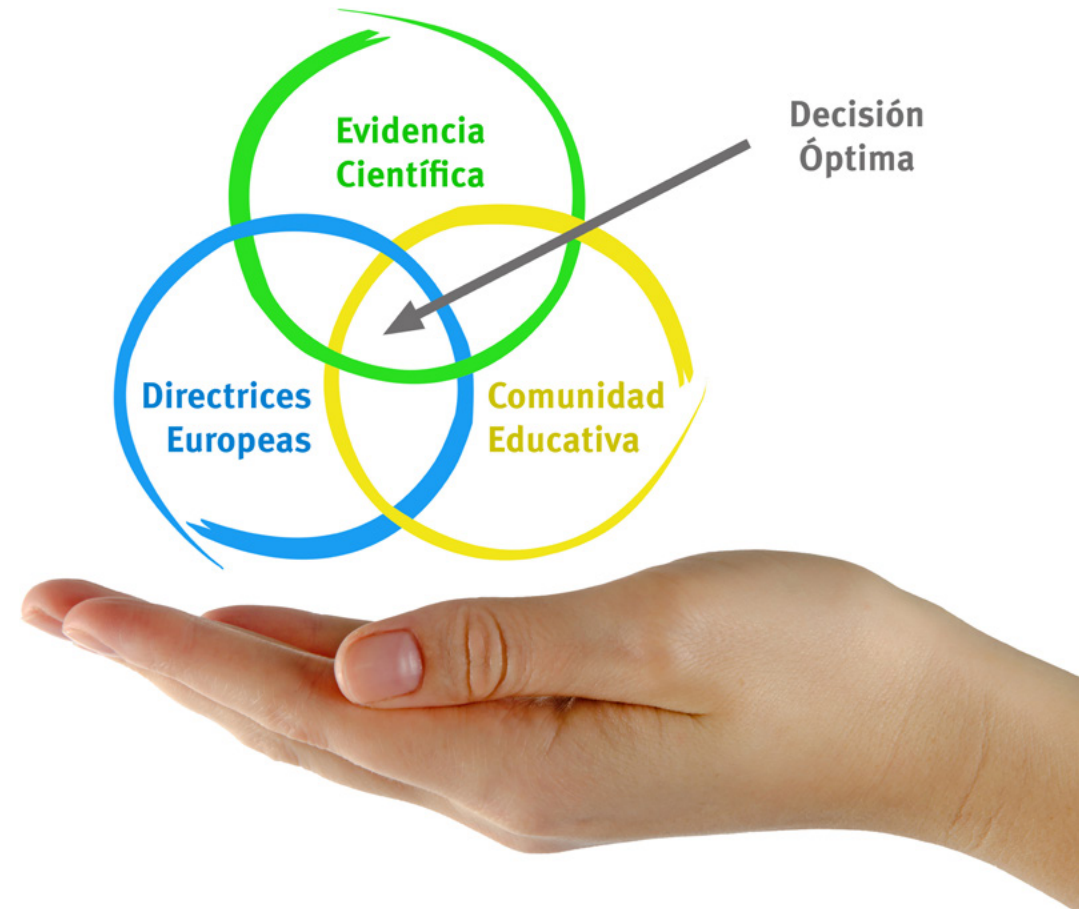
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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will be presented with multiple simulated cases based on real situations, where they will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method.

*With TECH, educators can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



*It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.*

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method.*

**The effectiveness of the method is justified by four fundamental achievements:**

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process is solidly focused on practical skills that allow educators to better integrate the knowledge into daily practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*





At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 85,000 educators with unprecedented success in all specialties. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



#### Educational Techniques and Procedures on Video

TECH introduces students to the latest techniques, with the latest educational advances, and to the forefront of Education. All this, first-hand, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, students can watch them as many times as they want.



#### Interactive Summaries

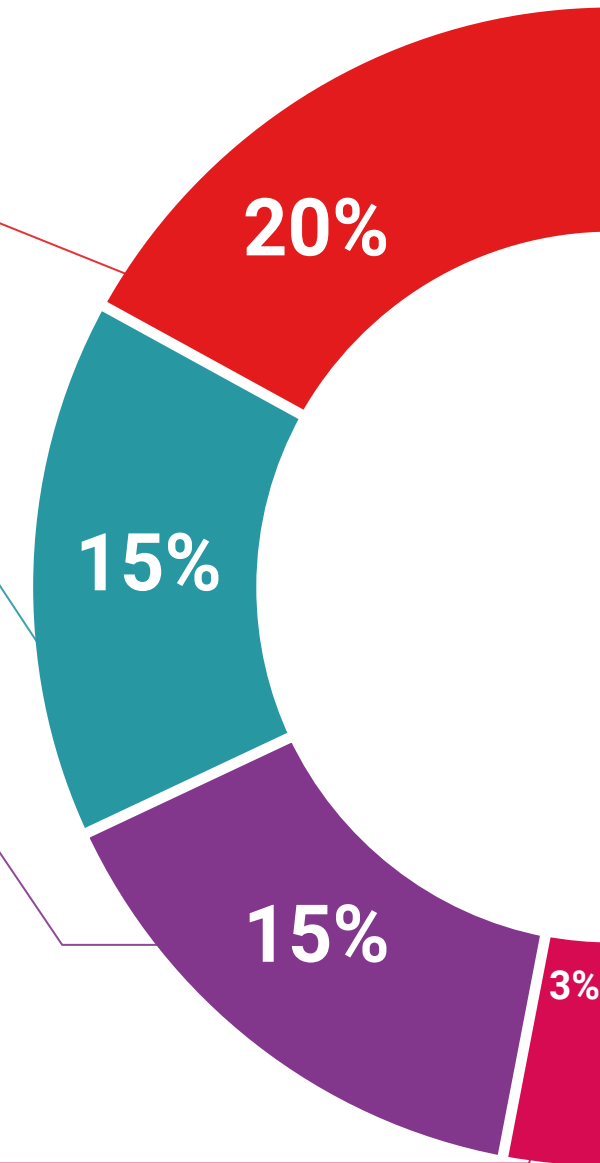
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

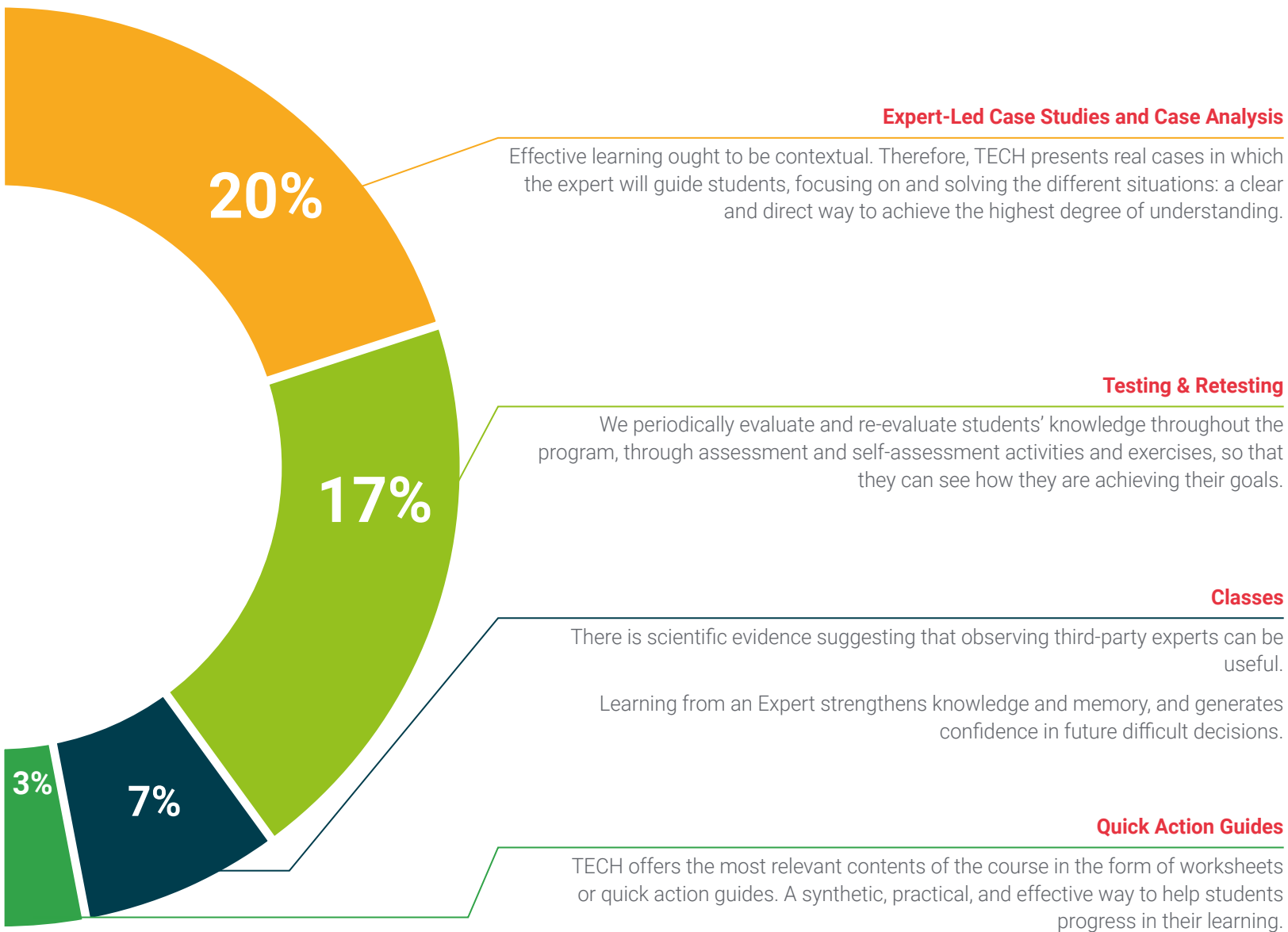
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







# 05 Certificate

The Postgraduate Certificate in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





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*Successfully complete this program and  
receive your university qualification without  
having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Intercultural Communicative Competence and Mediation in the Spanish as a Foreign Language Classroom** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra (**official bulletin**). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University title**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

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