A1 Chinese

Individual Online Conversation Classes



tecn global university

A1 Chinese Individual Online Conversation Classes

Language: Chinese Course Modality: Online Duration: 4 months 2 ECTS Credits N.° of Hours: 40 h. Website: www.techtitute.com/us/school-of-languages/language-conversation-class/online-language-class-a1-chinese

At TECH we adapt our language syllabus on an ongoing basis to quickly incorporate all the changes that are taking place at the governmental and regulatory level; we prepare you for a global society, characterized by the unstoppable expansion of new markets; the extraordinary cultural, social and linguistic diversity; innovation and technology as generators of opportunities; immediacy and proximity; and collaboration and constant change.We prepare you to integrate into this new reality, thanks to an excellent linguistic proficiency"

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01 Welcome

The student will be able to learn Chinese from the beginning, with an individual conversation course designed to give them the most solid foundation in all areas of language use: grammar, vocabulary, formal and colloquial expression, writing and reading. With native teachers and the most efficient online system in the teaching market.

This thorough and detailed program, based on individual online conversation classes with experienced native teachers, also prepares the student to pass the oral test of Chinese Level A1 of the Common European Framework of Reference for Languages (CEFR).



Presentation video

Welcome | 05 tech



With this customized, high-level program you will be able to understand and use simple, frequently used expressions"

tech 06 | Welcome

Introduction

Teachers and psychologists, experts in languages, believe that the best way to stimulate language learning is not to subject the student to formalized and linear learning -for example, with rote learning- but to encourage imagination and learning through sensory exploration in order to be able to understand and interpret what surrounds us.

This allows the brain to work and learn a foreign language in the most natural way possible, in the same way that we learned our mother tongue.

With this personalized, high-level program you will learn to communicate easily in everyday situations and in common contexts. You will have an effective learning program and native teachers who are experts in online teaching.

In TECH's preparation course for the CEFR A1 level test you will find more than 300 activities focused on pronounciation and phonetics Put your trust in our university professors. They will prepare you with different expression and interaction activities in order to pass the oral part of the Chinese A1 certificate

Welcome | 07 tech



It is proven that learning languages increases your intelligence. Learning a foreign language strengthens the brain's neural networks"

José Antonio Marina. Philosopher, writer and teacher.

A unique and stimulating experience



Flexible and Tailored

Take the best Chinese conversation program, at your own pace based on your personal availability and schedule.



Acquire Skills and Abilities

With our method you will practice and consolidate the oral communication skills required at this level.



Networking

Join a large community and exchange knowledge and experiences with students from all over the world.

02 Is it Important to Obtain a Language Certificate?

In today's competitive world, speaking other languages is a key part of our modern culture, helping us to expand our knowledge and interact with people from other parts of the world, which helps us to learn about the traditions of other countries, establish friendships or conduct business.

However, simply knowing foreign languages is not enough in modern society. Nowadays, you must have an official qualification that accredits and recognizes your proficiency in a given language. In fact, many schools, universities and companies only accept candidates who have an official qualification based on the Common European Framework of Reference for Languages (CEFR).

Is it Important to Obtain a Language Certificate? | 09 tech



The ability to communicate effectively in another language, and accredit it with an CEFR qualification, is an essential requirement for academic and professional development. TECH helps you achieve it with intensive 100% CEFR learning"

tech 10 | Is it Important to Obtain a Language Certificate?

TECH Global University

The Common European Framework of Reference for Languages is the only officially recognized and accredited system for assessing a student's level of proficiency. Although there are other certification systems, these come from private institutions and are, therefore, not officially valid. The CEFR establishes a single criterion to determine the difficulty of the courses and awards certificates that are recognized throughout the European Union.

At TECH we offer you the only intensive program designed to prepare you to obtain your official certificate based 100% on the CEFR, the only official system recognized and accepted throughout Europe.

Finally learn to speak Chinese fluently and make the most of it by accrediting it with an official qualification based on the CEFR

Other private language certification systems require students to periodically recertify their level of proficiency. The TECH CEFR certificate is valid for life.



Is it Important to Obtain a Language Certificate? | 11 tech



03 What Is Level A1?

Level A1 is part of the Basic User Level, which is further divided into two sub-levels: First and Second Basic User Levels (A1 and A2). The first course covers the requirements of the A1 proficiency level as established by the Common European Framework of Reference for Languages, the only official system in the European Union for recognizing and accrediting language proficiency and the only certificate that has official validity and is requested by universities, companies, competitive examinations, etc.



What Is Level A1? | 13 tech

A

In TECH's Individual Online Conversation Classes for A1 Chinese preparation program, we prepare you thoroughly to obtain your A1 Chinese certificate"

tech 14 | What Is Level A1?

What are the A1 Level Skills?

6

At this level, as defined by the Common European Framework of Reference for Languages, students progress in language skills to develop what are considered "Basic User" skills with the ability to:



Understand and use common everyday expressions and simple sentences to satisfy immediate needs

Improve your skills in this language and certify your level quickly and easily thanks to everything you will learn in this excellent program offered by TECH"



What Is Level A1? | 15 tech



Interact in an elementary way as long as the interlocutor speaks slowly and clearly and is willing to cooperate



Introduce yourself and others, ask for and give basic personal information about your address, your belongings, and people you know





tech 16 | What Is Level A1?

Level A1 (Access) is considered to be the lowest level of general language use, the point at which learners can interact in a simple way, can ask and answer questions about themselves, about where they live, about the people they know and the things they have, can make simple statements in areas of immediate need or on very everyday topics and can respond to such questions when they are put to them, rather than simply relying on a very limited, rehearsed and lexically organized repertoire of phrases used in specific situations.

A1 level Self-Assessment Chart

Co

What will I be able to do after completing the course?

| Comprehension | Speaking | | |
|---|--|--|--|
| Listening Comprehension | Oral Interaction | | |
| Recognize very basic, commonly-used words and expressions relating to themselves, their family and their immediate environment when spoken slowly and clearly | Participate in a simple conversation, as long as the other person is willing to repeat what they have said or say it in other words and at a slower speed, and help them formulate what they are trying to say | | |
| | Ask and answer simple | | |

questions on topics of immediate need or very common issues

Oral Expression

• Use simple expressions and phrases to describe the place where they live and the people they know

Check your level. Assess yourself. More than 100 different activities to improve your fluency, expression, comprehension and pronunciation

TECH helps students to obtain their qualification with an intensive program that is based 100% on the CEFR"

What Is Level A1? | 17 tech

Qualitative aspects of spoken language usage for Level A1 (According to the Common European Framework of Reference for Languages)

What is expected to be achieved with this level?

Scope

 Possess a basic repertoire of simple words and phrases related to personal information and specific situations

Correction

 Showcase limited control of a few simple grammatical structures and sentence patterns within a memorized repertoire

Fluency

 Manage very brief, isolated and prepared expressions, using pauses to search for expressions, articulate less common words and correct communication

Interaction

- Ask and answer questions related to personal data.
- Participate in a conversation in a simple way, but communication must be based entirely on repetition, rephrasing and correction of sentences.

Coherence

 Link words or groups of words with very basic and linear connectors such as "and" and "then"

Download and practice vocabulary: more than 50 pages of lexical cards and glossaries

04 Why TECH?

At TECH we offer you the leading program for preparing oral communication skills based 100% on acquiring the skills established by the Council of Europe for the teaching of foreign languages. We work with the latest methodological approaches: the actionoriented approach and the skill-based approach in order to prepare students for the level certification exams. For this purpose, we work with the best native teachers with whom you can interact from your portable device or computer and practice your oral skills.

> We thoroughly prepare you to obtain your A1 Chinese certificate

Why TECH? | 19 tech

Other language school certificates are only valid in the country of origin, they are neither valid in Europe, nor in the rest of the world. That is why you need a CEFR qualification from TECH: It's valid worldwide!"

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tech 20 | Why TECH?

What makes us unique



Mission

Our mission is to stimulate the professional and personal development of our students, promoting their skills and abilities so that they are able to adapt to a real and constructive multicultural environment.



Vision

TECH's vision is to be an innovative, academically thorough learning environment of international reference, capable of transmitting values that inspire the transformation of language learning to creative and socially responsible models.

- Innovation and creativity
- Excellence
- Spirit of self-improvement
- Social commitment
- Exclusivity and leadership
- Passion



Why TECH? | 21 tech

TECH Global University



We offer you the most innovative, creative and distinctive proposal in a dynamic, talented and internationally recognized school.

Practice with native teachers and improve your pronunciation and comprehension on a daily basis



We support you at all times thanks to an involved and committed teaching staff. Our teaching team is native and works on the language approach in a real, lively and dynamic context.

> TECH is the only course that commits to answer your questions in less than 24 hours



We make it easy for you to combine your studying with your professional and family activities in a 100% online school that adapts to your needs.

You will have a specialized itinerary programmed day by day

0

The most comprehensive syllabus, based 100% on the CEFR.

The syllabus reviews the objectives and key competencies specific to CEFR Level A1

An intensive preparation program based on real-time interaction with native teachers experts in online seminars and conferences, in small groups, according to your availability and schedule"

tech 22 | Why TECH?

Advantages of preparing oral communication skills for Chinese A1 level



Practice the oral skills and competencies required by the A1 CEFR with guarantees.

100+

exercises based on interaction and oral expression skills and with a 100% CEFR-oriented syllabus.



Only TECH includes the complete downloadable content of each unit in PDF format.





Use of a teaching approach based on Relearning.

Our A1 CEFR preparation course is the only one on the market licensed to use the Relearning method, which enhances learning by optimizing the effort/result ratio



Our platform is the only one that allows you to study from your tablet, PC or Smartphone.

TECH offers you the only program for preparing A1 Chinese oral communicative skills in which you can attend class from your cell phone or tablet with the same functionalities and without losing quality



Study wherever and however you want.

We conduct daily sessions at many different times, select the session that appeals to you, we are waiting for you!



Can't attend a class?

Don't worry, use your voucher when you want, at your own pace, and if you can't attend, we'll save it for you.

Why TECH? | 23 **tech**

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You will only find native teachers with extensive teaching experience and great knowledge of the CEFR.

100+ native teachers at your service.

And, in addition:

- Our classes are 100% based on the syllabus proposed by the CEFR.
- We facilitate social, dynamic and interactive learning
- Learn in real time, ask questions, review your vocabulary and pronunciation every day.
- Enjoy a system with the best audio and sound quality
- Acquire the skills you need to pass your A1 level certificate
- You will have a specialized itinerary programmed day by day



We help you with your oral expression.

O+ intensive speaking practice sessions.



We use an efficient and user-friendly platform that is easy to access.

Practice your speaking skills "face to face" with your native teacher through a modern and easy-to-use system.

We prepare you thoroughly to pass the Chinese A1 Oral Test Certificate"

05 Features of the A1 Chinese Online Conversation Classes

An Intensive Course

Individual Online Conversation Classes for Chinese A1 preparation is an intensive program that prepares you for the Common European Framework of Reference for Languages (CEFR) for Chinese Level A1. You will attend forty 60-minute sessions to improve your oral proficiency and practice under the best guidance and supervision.

The Most Comprehensive Syllabus

All the syllabus is based on the Common European Framework of Reference for Languages, so you are guaranteed to be prepared with the best content.

Accessible

Our system allows you to study from your tablet, PC or Smartphone.

Accredited

The only program on the market that, in addition to preparing you to pass your level test, provides you with a university certificate

Dedicated

You will have a native teacher with expertise in teaching speaking skills to guide you in your learning process.

40 intensive speaking practice sessions

100+ activities for different skills

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Pronunciación

Features of the A1 Chinese Online Conversation Classes 25 tech



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Page 1 of 10 Next

100+ native teachers

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After a complex production process, we transform the best content into high-quality educational and audiovisual multimedia. We select the best syllabus and make it available to you. Everything you need to acquire in-depth knowledge of a discipline, from A to Z. Lessons written and selected by expert native teachers. This is the only program on the market that includes the complete course content in downloadable format:

• Grammar PDF: you will have access to more than 100 downloadable and printable grammar worksheets to study wherever and however you want.

• Lexical cards and glossaries: 50 pages of lexical cards and glossaries to download and practice vocabulary.

Quick and Intuitive Platform

Forget about cumbersome registrations and problems connecting or following the class. One device and an internet connection is enough. Connect with a single click and work whenever and wherever you want.

Cancellation Policy

In order to cancel a previously scheduled or agreed upon class, at least 48 hours notice must be given. If 48 hours notice is not given, the class will be counted. The class will not be counted if the student has medical or any other proof issued by the competent authority.

tech 26 | Features of the A1 Chinese Online Conversation Classes



Testing & Retesting

We periodically evaluate and re-evaluate your knowledge throughout the entire Chinese A1 preparation course.

- We will work with more than 100 activities for different oral skills
- . We will subject you to real conversation situations with native speakers
- We will work on mock exams so that you are 100% prepared

Skills-Based Practice

If the Common European Framework of Reference for Languages establishes the consolidation of a language through the acquisition of skills and bases its tests on these skills, why don't most of the online preparation courses for the level certificate work according to skills? In TECH you will work on all the oral skills established by the Common European Framework of Reference for Languages in each of the subjects through an innovative method that is 100% adapted to European guidelines. In this program, we work according to skills, with more than 100 different activities in order to prepare students to obtain their Chinese A1 certificate.

Simulated Learning Scenarios

At TECH, we believe in the importance of linguistic immersion to lay the foundations of a language as well as in *storytelling* to favor identification and first-person learning. Therefore, we present you with real and everyday situations with people like you who will face a new language and have to overcome all different kinds of problems. In this program we will expose you to real dialogues and conversation exercises designed and presented by experts and native speakers.

Features of the A1 Chinese Online Conversation Classes | 27 tech

Specific Virtual Classes for CEFR A1

Are you ready for the exam? Our native teachers will explain all the tips and tricks you can use to pass the course with total guarantee of success, as well as the subjects you need to prepare better, the exercises that appear most frequently, mistakes to avoid, resources that can help you in certain situations, etc.

Take the sessions with you on your cell phone and view them wherever you want!

Do you want to revisit the class afterwards and review where you made mistakes or how a word was pronounced? Download

User 33: Tengo una pregunta, ¿cóm

se pronuncia, 蔬菜? 老師: 打字...

the recorded session and watch it again.

An interactive chat to share queries, expressions, complex words, etc. in writing.

In addition:

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The student will be provided with the following interaction and communication tools, which will be combined throughout the course to obtain the desired level of skills at the level in question. These are:

- Internal messaging tools with teachers and tutors
- Chat tools for written interaction
- Telephone assistance to resolve technical questions or incidents
- Technical services contact e-mail

06 Our Methodology

This intensive course of Online Conversation Classes for the Preparation of the Chinese A1 Level Certificate is 100% based on the Common European Framework of Reference for Languages (CEFR). To do this, we use a method of practicing oral competence in which the student works intensively and repeatedly on all the content required by the Framework, preparing thoroughly, with the help of native teachers, to pass the test.

Our Methodology | 29 tech

In no other course will you work at your own pace, with native teachers, in individual classes focused on specific

practice of the CEFR competences"

tech 30 | Our Methodology

Conventional methods of teaching a second language, such as demonstrative classes or mechanical exercises, slow down learning and seriously affect student motivation, as confirmed by statistical data reflecting the failure of the traditional system and methodology.

TECH's Chinese Level A1 oral proficiency preparation program offers you a method based on interaction and synchronous and direct communication between teacher and student to thoroughly prepare for the oral level certification test. Our objective is to strengthen your skills in a changing, real and multicultural context, and to guarantee your success in passing the test. To this end, we emulate the official test using mock tests throughout the course.

The student will learn through activities, stories and real contexts, the resolution of everyday and basic communication situations in simulated learning environments, and will face real mock exams to prepare intensively for the level certification test. ...All of this is enhanced with the best 100% online teaching methodology: Relearning...

Our school is the first in the world to combine *storytelling* with a 100% online learning system based on repetition, which combines different elements that represent an evolution with respect to the simple study and performance of exercises.

TECH offers you the highest quality and quantity in the academic landscape, with hundreds of exercises and resources for you to keep improving your level step by step

Our Methodology | 31 tech

This methodology, at the forefront of world teaching, is called *Relearning*. Our language school is the first licensed to employ this successful method, having managed in 2015 to improve the overall satisfaction levels (teaching quality, quality of materials, course structure, objectives, etc.) of the students who complete the courses with respect to the indicators of the best language courses on the market.

The overall score obtained by our learning system is 8.01, according to the highest international standards



tech 32 | Our Methodology

We prevent your motivation from waning and offer you the best learning environment.

TECH's intensive conversation classes program is based on synchronous communication, in real time, as this type of interaction is proven to reinforce personal participation, work interaction, social-emotional relationships and personal interactions, increasing motivation. (Hrastinski, 2008).

...with a personalized and expert-led syllabus...

Our Methodology | 33 tech

In order to promote maximum contact with the Language School, we provide you with a tutor so that you can write essays, answer your questions or study recommendations.



Our system will allow you to organize your time and learning pace, adapting it to your schedule, and will also allow you to access the contents from any device with an internet connection (computer, tablet, smartphone)"

According to the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images, and memories, but we also know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, thereby retaining it in our long-term memory. In this way, and in what is called *"Neurocognitive context-dependent learning"*, the different elements of our intensive Chinese A1 preparation course are connected to the context in which the participant will take their official certification exam in order to guarantee success on the day of the test. ...and all this with teachers at the forefront of technology and education...



tech 34 | Our Methodology

Study wherever and however you want: connect with your mobile device and learn with the best native teachers



Immersion in Real Situations

We present you with real conversational situations with native speakers with different accents in different contexts.

Skills-Based Practice

At TECH you will work on all the oral skills established by the Common European Framework of Reference for Languages.

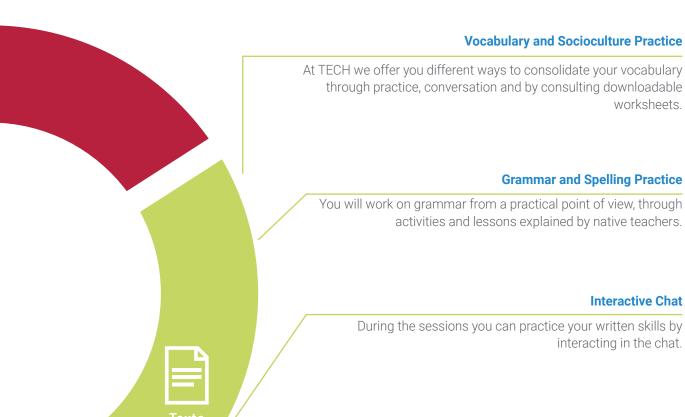


Pronunciation and Phonetics Practice

At TECH we focus our method on repetition as the best way to consolidate your learning.



Our Methodology | 35 tech





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At TECH you will find expert teaching staff equipped to prepare you with a high-quality syllabus based 100% on acquiring the oral skills required by the CEFR



TECH is the only institution with a commitment to answer your questions in less than 24 hours

Study Material

Material prepared by expert native teachers, such as downloadable worksheets and glossaries.

07 Course Objectives

The Level A1 Chinese Conversation Classes program is designed entirely by university teachers so that you acquire the necessary oral skills to take the exam and accredit your level through practice, studying, repetition, personalized supervision, but above all, thanks to your efforts and the educational excellence of the TECH method.

Course Objectives | 37 tech



Improve your oral skills and competences with more than 100 practical exercises to pass the CEFR Chinese Level A1"

tech 38 | Course Objectives

General Objectives



Solve simple communicative tasks and perform the basic functions of these tasks, both in an educational environment and in everyday situations



Interact and express themselves in these situations in an elementary but adequate way, in a standard register of spoken language



Define the most relevant social aspects of everyday life situations and recognize the most common forms of social relationships



Use the linguistic resources necessary to get by in basic communication situations



Develop resources and tools that enable them to assess and improve their own learning and use of the language



Course Objectives | 39 tech

Specific Objectives



Oral Comprehension

- Understand speech that is slow, carefully articulated and with enough pauses to assimilate meaning
- Understand instructions that are explained slowly and carefully, and able to follow directions if they are simple and brief

In TECH's preparation course for the CEFR A1 level test you will find more than 100 activities focused on developing your oral skills

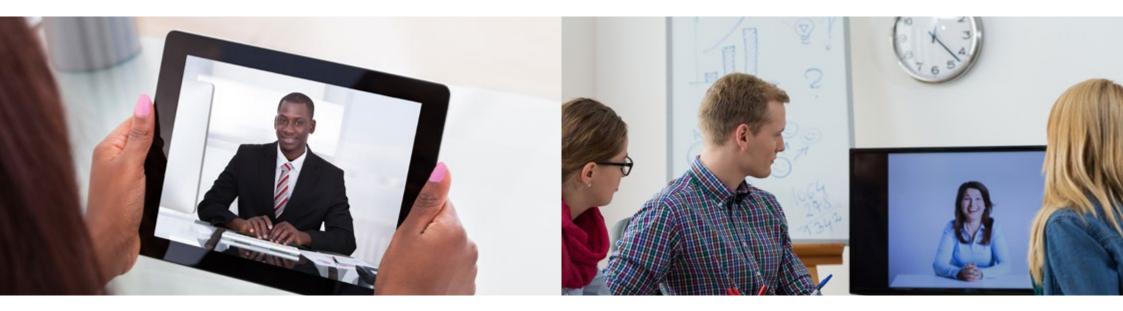


Oral Expression

- Engage in conversations in a straightforward manner, but communication is totally dependent on slower-paced repetitions, rephrasing and rectifications
- Ask and answer simple questions, make simple statements, and respond to statements made to them in areas of immediate need or on very everyday topics
- Understand common expressions aimed at satisfying simple, everyday needs as long as the interlocutor collaborates by addressing them in clear, slow speech and repeats what they do not understand
- Understand questions and instructions addressed to them clearly and slowly, understanding simple and brief directions
- Introduce oneself and use basic greetings and farewell expressions. Ask how people are doing and express their reactions to the news
- Understand everyday expressions aimed at satisfying simple concrete needs provided that the speaker collaborates by addressing them in clear, slow speech and repeats what they do not understand
- Understand questions and instructions if spoken slowly and carefully, and understand short, simple directions on how to get to a place Can ask someone for something and vice versa
- Ask someone for something and vice versa. Good command of numbers, quantities, prices and schedules
- Make time indications by means of sentences such as, for example, "next week, last Friday, in November, at three o'clock"
- Respond in an interview to simple and direct questions about personal data, if spoken very slowly and clearl, without idioms or set phrases

tech 40 | Course Objectives

Specific Objectives



Sociocultural and Sociolinguistic Competence

- Become familiar with the most relevant social aspects of everyday life situations, as well as with those related to their own field, which will result in the basic adaptation of their behavior to these situations and in the understanding or adequate use of the lexicon and functional exponents
- Recognize and use the most common forms of social relations and treatment, within a standard register. In everyday social situations, recognize and use the usual forms of address used to greet, say goodbye, address someone, thank, apologize, ask permission, take an interest in people and respond to an offer
- Understand the behaviors and values that are different from one's own and that underlie the most evident and everyday socio-cultural aspects

Linguistic Competence

- Manage a basic repertoire of vocabulary and expressions related to the most common situations and functions foreseen in the syllabus
- Develop a very limited control of linguistic resources with systematic errors that usually occur at this level

Course Objectives | 41 tech



66 II

In order to consolidate all these skills you will have access to 50 sessions designed by expert teachers and based 100% on the CEFR"

08 Course Structure and Content

These Conversation Classes have been created to meet the individual needs of each student, reinforcing both the basic oral skills of Level A1, as well as areas of interest to the student. The language is practiced from the first day with an individual teacher who will point out the different mistakes and ways to improve in order to achieve a basic control of the spoken language.



Course Structure and Content | 43 tech

Where, When and How is it Taught?

This course takes place over 4 months and consists of forty 60-minute live sessions taught by native teachers.

Each session is structured as follows:

- Oral interaction skills practice
- Oral expression skills practice
- Simulation of real situations
- Tips and tricks to prepare for the test
- Summary and closing

6

Download printable sheets

You will analyze errors individually with your assigned teacher, further boosting your spoken language improvement"

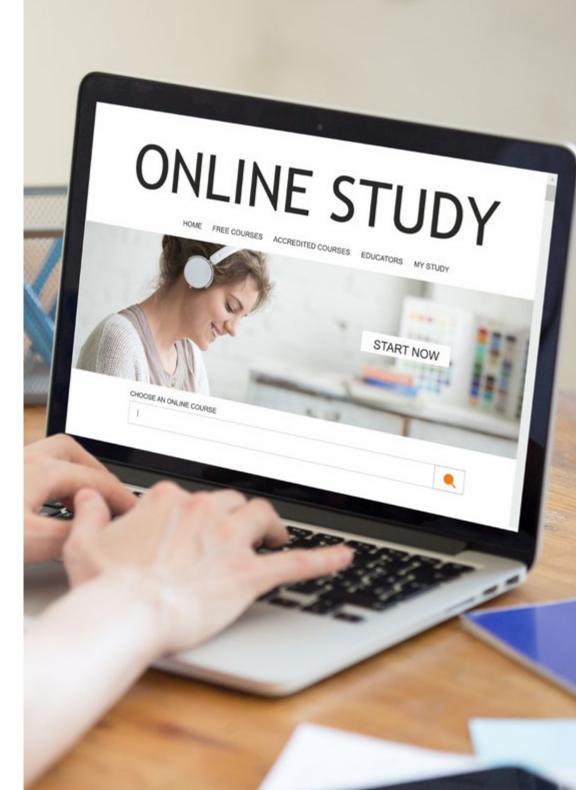
tech 44 | Course Structure and Content

A1 Level Learning Objectives

In each program, native teachers prepare a series of aspects that the student must master in order to satisfactorily achieve the course goals. Thanks to personalized tutoring, all the proposed objectives can be achieved in the shortest time possible, thanks to effective and efficient teaching.

- Help to learn the language from scratch, polishing common mistakes and offering methods to become more fluent in speech
- Master the use of new basic words to develop conversations in different contexts
- Assimilate grammatical rules and listening comprehension with a personalized approach to the needs of each student
- Focus on everyday issues, such as individual presentations, family, work, travel or daily routine
- Enable the student to initiate and maintain a simple conversation on their own, making use of the most common language

You will focus your practice to exceed by far the CEFR Level A1"



Course Structure and Content | 45 tech



"I always wanted to learn to speak Chinese, but in the courses I signed up for, I never made enough progress. With this program I have felt the opposite. The teachers are excellent, they solve all your doubts and their teaching method is very effective. Now that I have accredited my A1 level in Chinese I plan to continue with them and certify my A2 level"

Mara Ruiz

A student from Spain



"I was offered a job that required a basic level of Chinese, however, I had never studied the language. Fortunately, with this method I quickly prepared myself and was able to accept the offer. I am currently taking the B1 Level and I am still delighted with the contents and teachers of this online university"

Víctor Real

A student from Argentina

09 Our Students' Profiles

We know that learning a language isn't easy. Many of us have tried, and failed, for years to consolidate our knowledge and acquire the skills to required to obtain qualifications that demonstrate what we have learned.

Level exams are complex tests that must be prepared thoroughly and with good expert guidance.

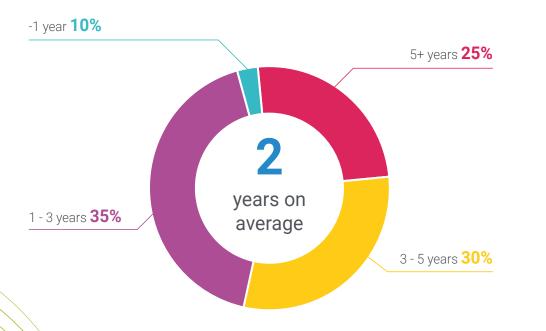


Our Students' Profiles | 47 tech

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Many of our students have come from trying other methods that have made them lose motivation. At TECH, 9 out of 10 students recommend us"

tech 48 | Our Students' Profiles



Years of unsuccessful attempts to learn the language

Courses taken before enrolling on ours



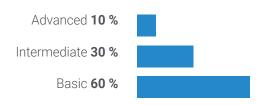
Don't lose motivation! TECH includes a personalized monitoring and tutoring service



Interest in learning the language



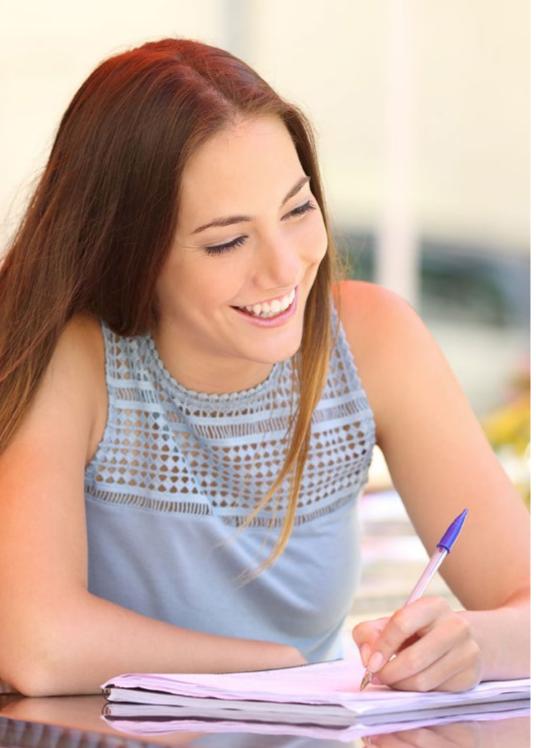
IT skills



80% of our students pass the A1 level exam



Thanks to our performance measurement tool you will be able to track your progress at all times"



10 The Professional Benefits of Chinese

The Chinese language, the highest expression of Chinese culture, based on symbols, is more than 5,000 years old and gives rise to more than 55 languages and 2,000 dialects as a result of its geographical, phonetic and dialectical variants. Mandarin Chinese is the official language of the People's Republic of China and is also spoken in countries such as Cambodia, Burma, Indonesia, Malaysia, the Philippines, Singapore, Thailand and Taiwan.

Mandarin Chinese is an original Beijing dialect which, according to official statistics, is the most widely spoken language in the world with more than 1.3 billion speakers. It is one of the six official languages of the United Nations (UN) along with Arabic, English, Russian, Spanish and French.

Nowadays, it seems essential in the multicultural and global society in which we live to broaden our knowledge and teaching of the Chinese language, to know its language, habits and customs, which will lead us to improve our international and commercial relations, to close economic agreements and to establish direct contact with Chinese citizens.

China is in fashion. Its spectacular growth is increasingly attracting entrepreneurs who are looking for an opportunity in the Asian colossus. But doing business in China can be a nightmare if you are not prepared. The cultural differences are so vast that they extend to all aspects of the business world: negotiation, contracts, legislation or a simple working dinner. For this reason, guanxi or social relations should also be studied.



The Professional Benefits of Chinese | 51 tech



Understanding the cultural context of communication is fundamental to successfully decoding a message"

11 Assessment and Certification

The main assessment objective at TECH is that the student consolidates what they have learned and is aware of their progress. For this reason, after completing each block, the student is shown a report of the results, which visually indicates the skills that they should strengthen.





TECH's A1 level conversation classes program is the only one that also awards you with a university certificate"



Assessment and Certification | 53 tech

Certification

At the end of the course the student will receive a certificate of recognition that confirms that they are prepared to obtain official certification for this level.





A1 Chinese Individual Online Conversation Classes

Language: Chinese Course Modality: Online Duration: 4 months 2 ECTS Credits N.° of Hours: 40 h.



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