

# B1 French

## Language Course





## **B1 French** Language Course

Language: French

Course Modality: Online

Duration: 4 months

Certificate: TECH Technological University

Official N° of hours: 300 h.

Website: [www.techtitute.com/school-of-languages/language-course/b1-french-course](http://www.techtitute.com/school-of-languages/language-course/b1-french-course)

“

*At TECH Technological University we constantly adapt our language study plans in order to incorporate all governmental and regulatory changes; we prepare you for a global society characterized by the unstoppable expansion of new markets, extraordinary cultural, social and linguistic diversity, innovation and technology as a source of opportunities, immediacy and proximity, collaboration and constant change. We prepare you to join this new reality, by helping you achieve linguistic mastery"*

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# 01 Welcome

As the most visited country in the world, France is a constant generator of business opportunities in the tourism sector, and has very strong automotive, chemical, aeronautical and textile industries. Moreover, the French language is not only limited to France, but is spoken in other countries with great potential such as Belgium, Canada, Luxembourg or Switzerland. Having a B1 level in French is undoubtedly a great boost for any international professional career, so this TECH university program teaches students all the language skills required to achieve this level, under the guidance of native teachers at all times.



*Presentation video*





“

*With this Language Course you will acquire an intermediate level of French, with which you will be able to manage in everyday and more advanced work situations"*

## Introduction

Learning French today may not seem such an attractive option compared to other languages such as English or Chinese. The truth is that the French language is officially present in more than 20 nations, spread over the five continents. It is used in important organizations such as the UN, NATO or the EU, which also increases the projection towards large-scale international projects. It is also easier to achieve a good level of proficiency than other languages, making it an ideal choice to improve quickly and achieve an intermediate level such as B1 without much effort.

*The contents have been written by a group of native teachers who are experts in the French language, which will give you a greater guarantee of quality.*

*Your B1 level of French will help you access better job offers and to stand out even more in the tourism and international field.*





“

*It is proven that learning languages increases your intelligence. Learning a foreign language strengthens the brain's neural networks”*

**José Antonio Marina.**  
*Philosopher, writer, and teacher.*

A unique and stimulating experience



### Flexible and Tailored

Take the best language course from home, at your own pace and according to your availability and schedule.



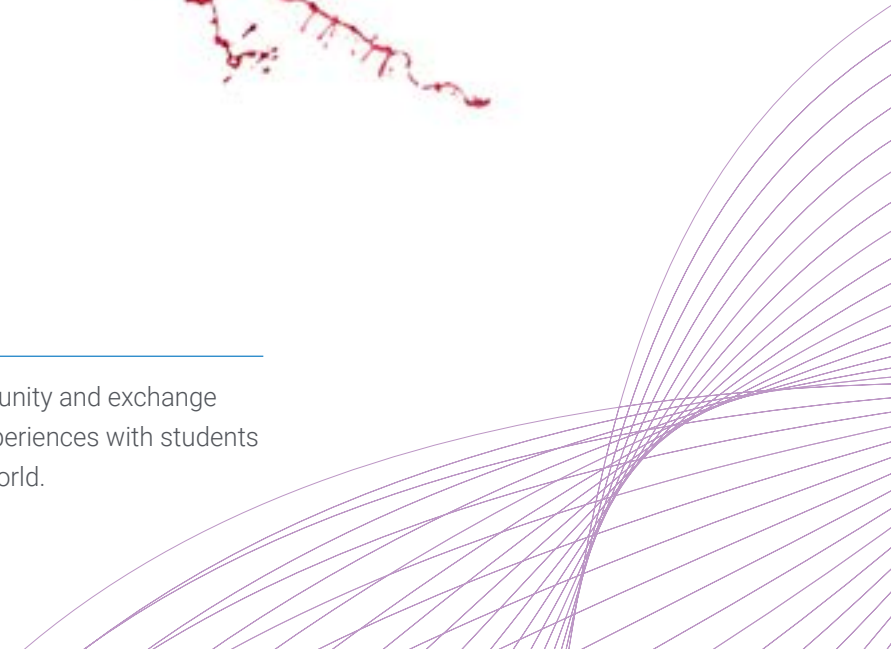
### Acquire Skills and Abilities

With our method, you will practice and consolidate the skills required for this level.



### Networking

Join a large community and exchange knowledge and experiences with students from all over the world.



# 02

## Is it Important to Obtain a Language Certificate?

In today's competitive world, speaking other languages is a key part of our modern culture, helping us to expand our knowledge and interact with people from other parts of the world, which helps us to learn about the traditions of other countries, establish friendships or conduct business.

However, simply knowing foreign languages is not enough in modern society. Nowadays, students must have an official qualification that accredits and recognizes their proficiency in a given language. In fact, many schools, universities and companies only accept candidates who have an official qualification based on the Common European Framework of Reference for Languages (CEFR).







“

*The ability to communicate effectively in another language, and accredit it with an official CEFR qualification, is an essential requirement for your academic and professional development. TECH helps you achieve it with intensive 100% CEFR training"*

## TECH Technological University

The Common European Framework of Reference for Languages is the only officially recognized and accredited system for assessing a student's level of proficiency. Although there are other certification systems, these come from private institutions and , are, therefore, not officially valid. The CEFR establishes a single criterion to determine the difficulty of the courses and awards diplomas that are recognized throughout the European Union.

At TECH, we offer you the only intensive Language Course to obtain your official level diploma based 100% on the CEFR, the only official system recognized and accepted throughout Europe.

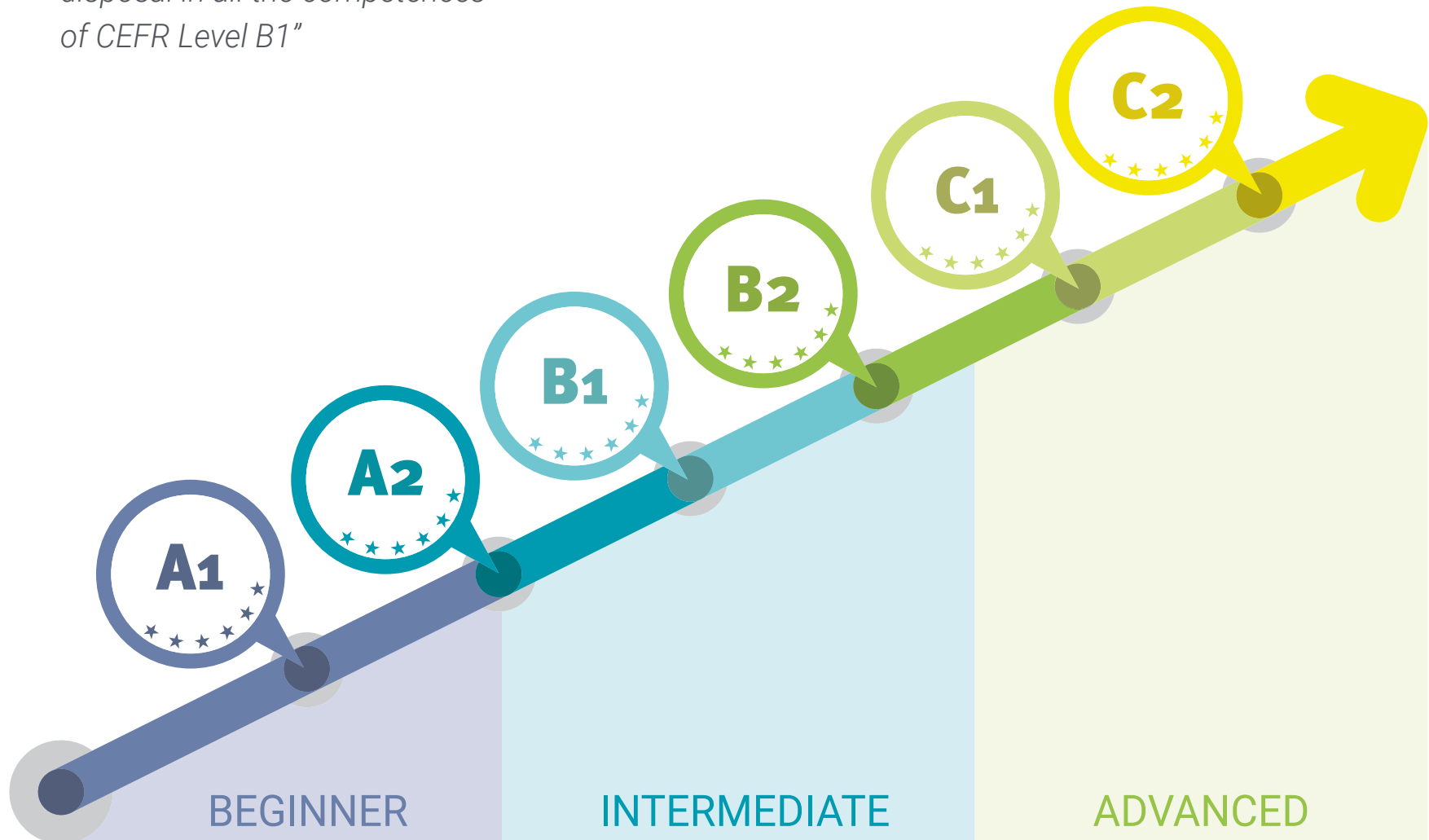
*Learn French and make the most of it by accrediting it with an official qualification based on the CEFR.*

*Other private language certification systems require students to periodically recertify their level of proficiency. TECH's CEFR diploma gives you a diploma for life.*



“

*You will have a comprehensive and complete syllabus at your disposal in all the competences of CEFR Level B1”*



03

# What Is Level B1?

One of the purposes of the CEFR is to help users describe the levels of language proficiency required by existing examinations and assessment programs in order to facilitate comparisons between different certification systems. Therefore, these levels are a universal scale used to unify and clarify the different language level evaluation systems.





**B<sub>1</sub>**

“

*This TECH B1 Level Language Course will thoroughly prepare you to obtain your B1 French language diploma”*

## What are the B1 Level Skills?

Level B1 is part of the Independent User Level, which is divided into two sublevels: First and Second Independent User Level (B1 and B2).

Level B1 has two main features: the first is the ability to maintain interaction and to make oneself understood in a variety of situations.

The second characteristic is the ability to know how to deal flexibly with everyday problems. Most of the descriptors that are used in social functions are found at this level, such as, for example:

01

Can understand the main points of clear, standard-language texts on familiar matters, whether in work, study or leisure situations

02

Knows how to deal with most of the situations that may arise during a trip in areas where the language is used



“

*Certifying Level B1 in French brings with it numerous opportunities. Enroll now and progress personally and professionally thanks to TECH"*

03

Produce simple and coherent texts on topics that are familiar to him/her or in which he/she has a personal interest

04

Can describe experiences, events, desires and aspirations, as well as briefly justify their opinions or explain their plans

Here, you will also find descriptors on how to function in social life: being able to carry out simple transactions in stores, post offices or banks; knowing how to get simple travel information; using public transport (buses, trains and cabs); asking for basic information, asking and explaining how to get to places and buy tickets; ordering and providing everyday goods and services.



“

*TECH helps students to obtain their qualification with an intensive training program that is based 100% on the CEFR”*

## B1 level Self-Assessment Chart

### What will I be able to do after completing the course?

Comprehension	Speaking	Writing
<p><b>Listening Comprehension</b></p> <ul style="list-style-type: none"><li>◆ Understand the main ideas when the speech is clear and normal and deals with everyday matters that take place at work, at school, during leisure time, etcetera</li><li>◆ Understands the main idea of many radio or television programs dealing with current affairs or matters of personal or professional interest, when the articulation is relatively slow and clear</li></ul>	<p><b>Oral Interaction</b></p> <ul style="list-style-type: none"><li>◆ Get by in almost all situations that arise when traveling to places where the language is spoken</li><li>◆ Can spontaneously engage in conversation on everyday topics of personal interest or that are relevant to daily life (e.g. family, hobbies, work, travel, and current events)</li></ul> <p><b>Oral Expression</b></p> <ul style="list-style-type: none"><li>◆ Know how to link sentences in a simple way in order to describe experiences and facts, dreams, hopes and ambitions</li><li>◆ Explain and briefly justify opinions and projects</li><li>◆ Narrate a story or tale, the plot of a book or movie, and describe their reactions</li></ul>	<p><b>Written Expression</b></p> <ul style="list-style-type: none"><li>◆ Write simple and well linked texts on topics that are familiar or of personal interest</li><li>◆ Write personal letters describing experiences and impressions</li></ul>

*Check your level. Assess yourself. More than 500 multiple-choice questions for continuous evaluation.*



## Qualitative aspects of spoken language usage for Level B1

(According to the Common European Framework of Reference for Languages)

### What is expected to be achieved with this level?

#### Scope

- ◆ Possess a large enough linguistic repertoire to get by and an adequate vocabulary to express themselves, albeit hesitantly and with circumlocutions, on topics such as their family, hobbies and interests, work, travel and current

#### Correction

- ◆ Use with reasonable accuracy a repertoire of commonly used formulas and structures associated with predictable situations

#### Fluency

- ◆ Continue to speak in a comprehensible manner, although pauses for grammatical, lexical planning and correction are evident, especially during long periods of free speech

#### Interaction

- ◆ Initiate, maintain and end simple face-to-face conversations on everyday topics of personal interest
- ◆ Repeat part of what someone has said to confirm mutual understanding

#### Coherence

- ◆ Link a series of short, distinct and simple elements to enable a linear sequence of related ideas

*Download and practice vocabulary: more than 500 pages of lexical cards and glossaries.*



# 04

## Why TECH?

At TECH we offer you the first online course based 100% on the acquisition of skills, as established by the Council of Europe, for the teaching of foreign languages. We work with the latest methodological approaches: the action-oriented approach and the skill-based approach in order to prepare you for the official level certification exams. For this purpose we have the best native teachers and *e-learning* specialists, available 24/7.

*We thoroughly prepare  
you to obtain your B1  
French diploma.*





“

*Other language school diplomas are only valid in the country of origin, they are neither valid in Europe nor in the rest of the world. That is why you need a CEFR qualification from TECH: It's valid worldwide!”*

What makes us unique



### Mission

Our mission is to stimulate the professional and personal development of our students, promoting their skills and abilities so that they are able to adapt to a real and constructive multicultural environment.



### Vision

TECH's vision is to be an innovative, academically thorough learning environment of international reference, capable of transmitting values that inspire the transformation of language learning to creative and socially responsible models.

- Innovation and creativity
- Excellence
- Spirit of self-improvement
- Social commitment
- Exclusivity and leadership
- Passion



## TECH Technological University



We offer you the most innovative, creative and distinctive proposal in a dynamic, talented and internationally recognized school.

*More than 500 different learning activities, so you can learn in a practical and stimulating way.*



We support you at all times thanks to an involved and committed teaching staff. Our teaching team is native and works on the language approach in a real, lively and dynamic context.

*TECH is the only institution that is committed to answering your questions in less than 24 hours.*



We make it easy for you to combine your training with your professional and family activities in a 100% online school that adapts to your needs.

*You will have a specialized itinerary programmed day by day.*



The most comprehensive syllabus, based 100% on the CEFR.

*You will acquire the skills and abilities required for Level B1 according to the CEFR.*



*This is the only level exam preparation course on the market that includes tutoring and monitoring at no additional cost"*

## Advantages of our TECH B1 French Language Course



Practice the skills and competencies required by the B1 CEFR, with guarantees.

**500+** different practice exercises



Use of a pedagogical approach based on Relearning.

*Our B1 CEFR Language Course is the only one on the market licensed to use the Relearning methodology, which enhances learning by optimizing the effort/result ratio.*



Study wherever and however you want.

**800+** Downloadable and printable grammar and lexical worksheets and glossaries



Only TECH includes the complete downloadable content of each unit in PDF format.

**500+** pages of text



Our platform is the only one that allows you to study from your tablet, PC or Smartphone.



Problems with grammar?

Practice with our **500+** specific grammar and spelling activities



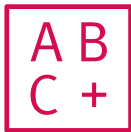
Only TECH offers videos with the 250 specific situations required to master the CEFR B1.

*In addition, only here can you find the B1 CEFR objectives and skills explained in detail on video for each unit.*



We prepare you to obtain your diploma

**1,000+** continuous assessment questions to thoroughly prepare for your B1 Level diploma in French.

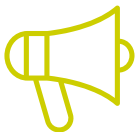


Use of a pedagogical approach based on Relearning.

**500+** interactive lexical items.

And, in addition:

- You will find more than twice as many multimedia elements as in the second most comprehensive course on the market: up to 4,500 elements
- You will be able to replay specific virtual classes in order to prepare for the CEFR B1
- At the end of each topic you will find a video in which a native teacher will summarize the most important points for the B1 CEFR exam
- You will have a structured itinerary programmed on a daily basis



We help you with your oral expression.

**350+** pronunciation and phonetic activities.



*TECH offers you an B1 French Language Course with the possibility of downloading it to study offline.*

# 05

# Features of the Intensive B1 Preparation Course

## **An intensive course**

The B1 French Language Course is an intensive program that prepares you to obtain the CEFR Level B1 in French.

## **The Most Comprehensive Syllabus**

You will have access to numerous multimedia and interactive resources to reach Level B1 without setbacks.

## **Accessible**

Our system allows you to study without internet from your tablet, PC or Smartphone.

## **Accredited**

The only training on the market that, in addition to preparing you to pass your level test, provides you with a university diploma. If you pass, you will obtain an B1 Level diploma in French, accredited for 300 hours.

## **Dedicated**

TECH's B1 French Language Course is the only one on the market that is committed to answering questions within 24 hours and the only one that includes tutoring and monitoring at no additional cost.







*250+ videos made by native speakers*

*5,300+ multimedia elements*

## Study Material

After a complex production process, we transform the best content into high-quality educational and audiovisual multimedia. We select the best syllabus and make it available to you. Everything you need to acquire in-depth knowledge of a discipline, from A to Z. Lessons written and selected by expert native teachers. This is the only training on the market that includes the complete course content in downloadable format:

- Complete PDF of the course: more than 500 pages that make up your manual that you can continue studying after the end of the course
- Grammar PDF: you will have access to more than 300 downloadable and printable grammar worksheets to study wherever and however you want
- Lexical cards and glossaries: you will find 500 pages of lexical cards and glossaries to download and practice your vocabulary

## Multimedia Elements

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge. This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".

## Specific Interactive Vocabulary Sections

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Need to expand your vocabulary? At TECH, you can practice and learn with more than 500 interactive lexical items.

Training activities (includes three subsections)

At TECH, our method focuses on repetition as the most effective way to consolidate your learning, the same way you learned your mother tongue. To do so, we offer you hundreds of different activities for you to practice and exercise, but at the same time, have fun and stay 100% active.

- Vocabulary activities: you will have more than 500 lexical, vocabulary and sociocultural activities to practice and prepare this section thoroughly
- Pronunciation activities: you will find more than 350 pronunciation and phonetics activities in this course
- Grammar and spelling activities: work on more than 500 grammar activities from a different and innovative approach

## Testing & Retesting

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We periodically evaluate and re-evaluate your knowledge throughout the entire B1 French Language Course.

- Lesson test: after each topic, you can test and consolidate what you have learned with more than 500 test questions
- Grammar test: Problems with grammar? Practice with our 500 specific grammar and spelling questions
- Final review test: you will work through more than 1,400 assessment questions to thoroughly prepare for your level certification
- Pre-test activities: in order to consolidate the concepts developed throughout the syllabus by reiterating them

## Skills-based Practice

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If the Common European Framework of Reference for Languages establishes the consolidation of a language through the acquisition of skills and bases its official tests on these skills, why don't most of the online preparation courses for the level diploma work according to skills? At TECH, you will work on all the skills established by the Common European Framework of Reference for Languages in each of the units through an innovative method that is 100% adapted to European guidelines. In this training program we work according to skills, with more than 500 different activities in order to prepare students to obtain their B1 French diploma.

## Presentation Videos and Objectives

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The only training program in which you will find detailed objectives and skills per unit in video format explained by a native teacher.

## Summary Videos of Each Unit

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At the end of each unit, you will find a video summary in which a native teacher will reiterate and emphasize the most important points.

## Video Task

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Test what you know in a different way, solve our video-task!

## Simulated Learning Scenarios

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At TECH, we believe in the importance of linguistic immersion to lay the foundations of a language as well as in *storytelling* to favor identification and first-person learning. Therefore, we present you with real and everyday situations with people like you who will face a new language and have to overcome all different kinds of problems. In this training program you will find more than 250 everyday situations, stories and video dialogues recorded by experts and native speakers.

### Specific Virtual Classes for CEFR B1

Are you ready for the exam? Our native teachers will explain to you all the tips and tricks you can use to pass the course with total guarantee of success, as well as the subjects you need to prepare better, the exercises that appear most frequently, mistakes to avoid, resources that can help you in certain situations, etc. All this prepared on video for you to consult when and as you wish.

*24/7 Personalized Tutoring and Monitoring*

*+500+ lexical and sociocultural activities*

*1,400+ assessment questions*

In addition:

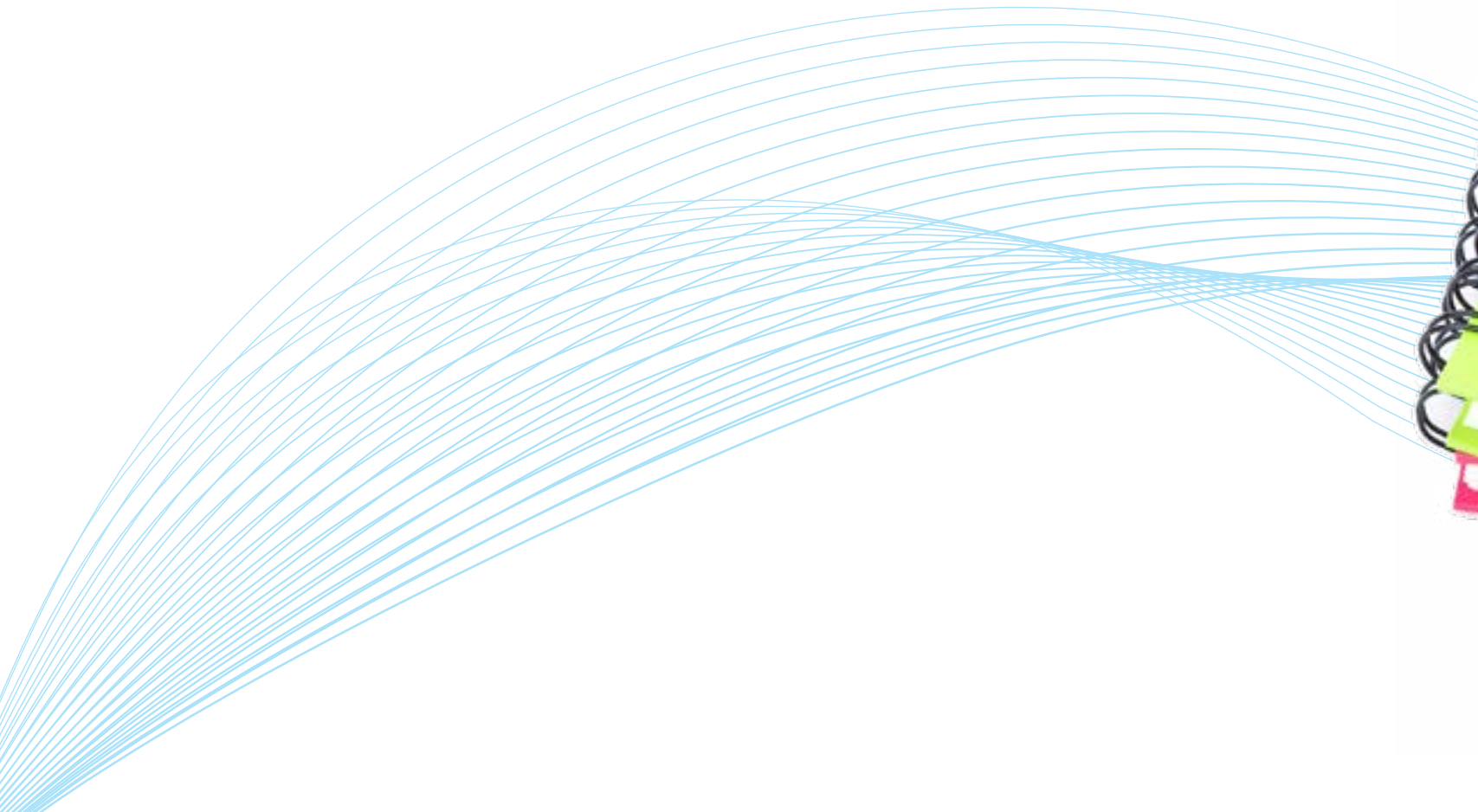
The student will be provided with the following interaction and communication tools, which will be combined throughout the course to obtain the desired level of skills at the level in question. These are:

- Internal messaging tools with teachers and tutors
- Chat tools for written interaction
- Discussion forums for the development of written expression and interaction skills
- Telephone assistance to resolve technical questions or incidents
- Technical services contact e-mail

06

# Comparison with Other Courses

Have you been trying to certify your level for years to no avail? Do you not feel ready?  
Have you tried countless online courses and found they were not what you were looking  
for? We invite you to discover TECH.





“

*The most complete preparation course  
for the official CEFR Level B1 test.  
Study. Learn. BECOME CERTIFIED”*

## TECH Technological University in numbers

At TECH, we are so confident that we offer the most comprehensive B1 Language Course on the market that we have no problem comparing ourselves to our competitors.



		Rosetta	Babbel	Busuu Premium	tech
Main Features	Specific CEFR preparation syllabus	✗	✓	✓	100% CEFR
	Number of lessons	20	40	14	51
	Different CEFR preparation activities	15	15	15	560
Tutoring/monitoring	Scheduled training itinerary on a day-to-day basis	✗	✗	✗	✓
	Dedicated coaching tutor	✗	✗	✗	✓
	Online monitoring/motivation service	✓	✗	✗	✓
	Commitment to 24h response time	✗	✗	✗	✓
	Specific B1 CEFR virtual classes	✗	✗	✗	✓
Contents	Pre-test (knowledge activation)	✗	✗	✗	255
	Presentation and objectives videos	✗	✗	✗	51
	Multimedia elements	1,800	1,500	1,500	5,300
	PDF of the complete course	✗	✗	✗	510
	B1 CEFR specific videos	✗	✗	✗	204
	Downloadable vocabulary cards and glossaries	✗	✗	96	510
	Specific interactive vocabulary sections	170	500	520	510
	Vocabulary activities	170	400	280	510
	Practice of B1 CEFR specific skills	✗	✗	✗	525
	Pronunciation activities	180	100	42	357
	Grammar PDF	✗	✗	22	306
	Grammar test	✗	✗	100	300
	Final review test	96	✗	✗	375
	Unit summary video	✗	✗	✗	51
	Lesson test	✗	360	400	510
Study Methodology	Teaching approach	LINEAR	LINEAR	LINEAR	RELEARNING*
Service	Measurement of progress and results	✓	✓	✗	✓
	Does it work on PC, tablet, iPhone and android?	✓	✓	✓	✓
	Does it work offline?	✗	✗	✗	✓
Certificate	Do they offer a university certificate?	✗	✗	✗	✓
	Official certificate (A1, A2, B1, B2, C1, C2)	✗	✗	✗	✓

\*Relearning Methodology p. 35

\*\*6-month subscription price

\*\*\* Annual subscription price

07

# Our Methodology

This TECH program is a B1 French Language Course based 100% on the Common European Framework of Reference for Languages (CEFR). For this purpose, we use a method in which the student works intensively and repeatedly on all the contents required by the CEFR, thoroughly preparing them to pass the test.







“

*In no other course will you find pre-test knowledge activation questions, lesson tests, grammar tests, a final test and specific practice of CEFR skills in each unit"*

## The TECH Technological University method

Conventional methods of teaching a second language, such as demonstrative classes or mechanical exercises, slow down learning and seriously affect student motivation, as confirmed by statistical data reflecting the failure of the traditional system and methodology.

TECH's B1 French Language Course offers students a revolutionary method to comprehensively prepare for the level certification test. Our objective is to strengthen your skills in a changing, real and multicultural context and to guarantee your success in passing the test. To this end, we emulate the test using mock tests throughout the course.

The student will learn through activities, stories and real contexts, the resolution of everyday and basic communication situations in simulated learning environments and will face real mock exams to prepare intensively for the level certification test. These simulations are developed using state-of-the-art software to facilitate immersive learning.

*...All of this is enhanced with the best 100% online teaching methodology: Relearning...*

Our school is the first in the world to combine storytelling with an 100% online learning system based on repetition, which integrates different elements that represent an evolution with respect to the simple study and performance of exercises.

*TECH offers you the highest quality and quantity in the academic landscape, with hundreds of exercises and resources for you to keep improving your level step by step.*

This methodology, at the forefront of world teaching, is called Relearning. Our language school is the first licensed to employ this successful method, having managed, in 2015, to improve the overall satisfaction levels (teaching quality, quality of materials, course structure, objectives, etc.) of the students who complete the courses with respect to the indicators of the best language courses on the market.

### Relearning Methodology



*The overall score obtained by our learning system is 8.01, according to the highest international standards.*

In TECH's B1 French Language Course, learning is not a linear process, but rather a spiral (we learn– unlearn (forget) and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 35,000 university graduates with unprecedented success, in fields as diverse as Biochemistry, Genetics, Surgery, International Law, Management Skills or Financial Markets and Instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 42 years.

*...with a personalized and expert-led training itinerary...*



As my work is intrinsically related to tourism, it is important to know languages in order to better understand the needs of my clients. Many of them come from France or speak French, so these TECH Language Courses were a great help for me to get up to speed and be able to maintain basic but fluent and effective conversations.

*...and all this with the best learning materials at the forefront of technology and pedagogy...*

“

*Our system will allow you to organize your time and learning pace, adapting it to your schedule, and will also allow you to access the contents from any device with an internet connection (computer, tablet, smartphone)”*

According to the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images, memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus and retain it in our long-term memory. In this way, and in what is called *Neurocognitive context-dependent learning*, the different elements of our intensive French B1 level preparation course are connected to the context in which the participant will take his or her official certification exam in order to guarantee success on the day of the test.



*Study wherever and however you want: more than 150 downloadable and printable grammar and lexical worksheets and glossaries.*



#### Study Material

Lessons written and selected by expert native teachers, downloadable worksheets and glossaries.



#### Skills-based Practice

At TECH you will work on all the skills established by the Common European Framework of Reference for Languages.



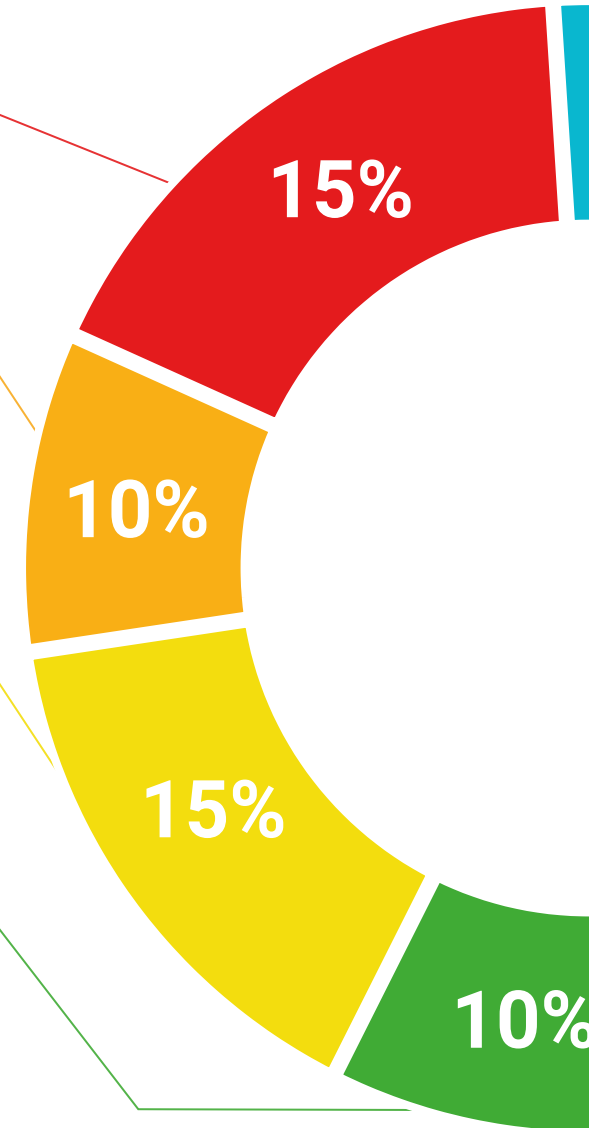
#### Interactive Summaries

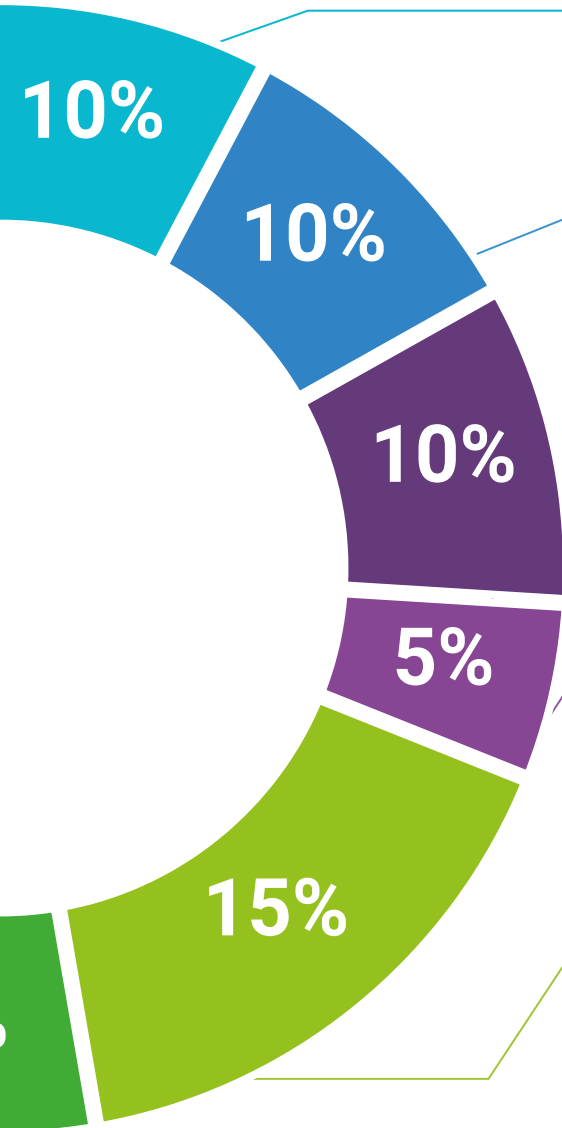
Multimedia content including audios, videos, images, diagrams and concept maps.



#### Pronunciation and Phonetics Practice

At TECH we focus our method on repetition as the best way to consolidate your learning.





**Vocabulary and Socioculture Practice**

At TECH we offer you different ways to work on vocabulary through hundreds of interactive activities.

**Grammar and Spelling Practice**

You will work on grammar from a practical point of view, through activities and lessons explained by native teachers.

**Simulated Learning Scenarios**

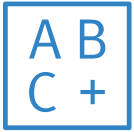
Video learning situations based 100% on the CEFR.

**Specific Virtual Classes for CEFR B1**

Tips and tricks to keep in mind to pass your placement test with total guarantee of success.

**Testing & Retesting**

You will find practice tests in each topic as well as grammatical and lexical evaluation tests in each module.



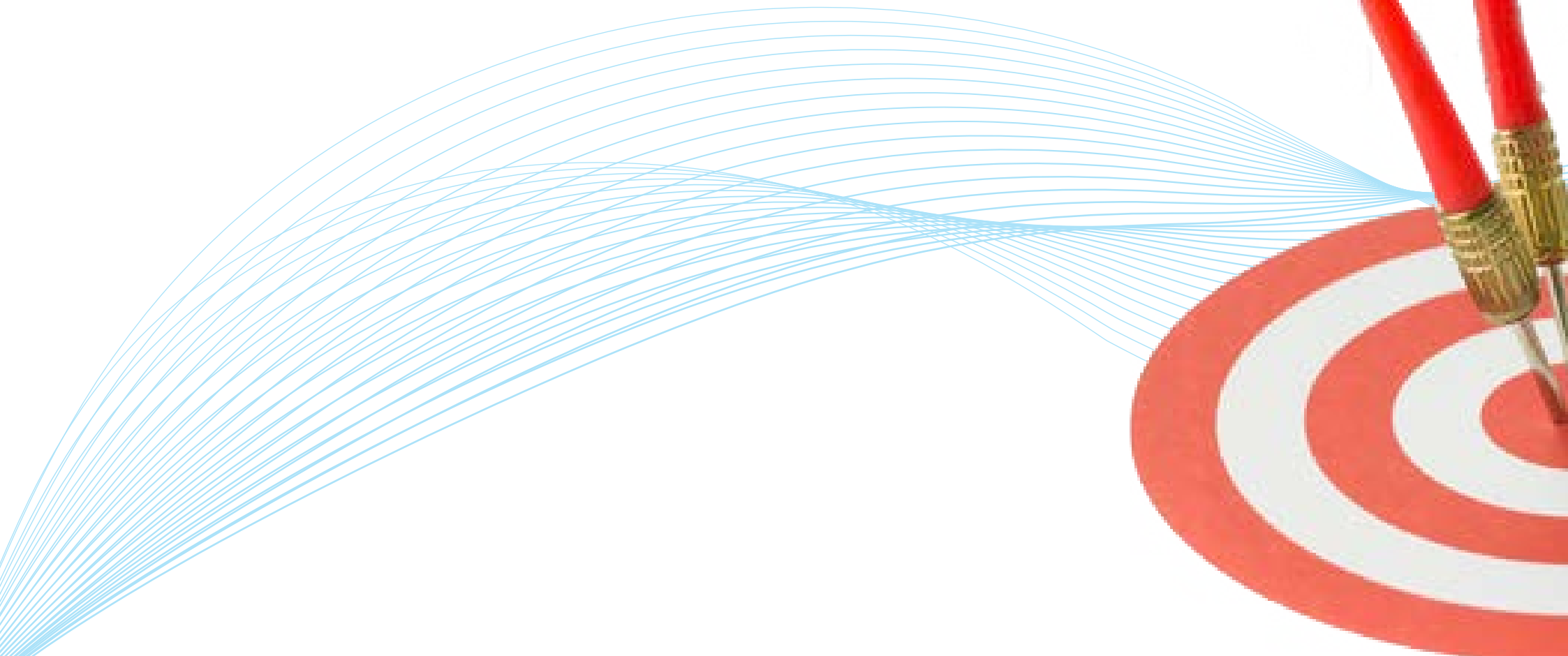
*At TECH you will find over twice as many multimedia elements as in the second most comprehensive course on the market: up to 4,500 elements.*

*TECH is the only institution with a commitment to answering your questions in less than 24 hours.*

08

# Course Objectives

This B1 French Language Course aims to help students develop the skills and abilities required to pass the exam according to the Common European Framework of Reference for Languages (CEFR). Therefore, participants will be able to show off their diploma, which will confirm their level of knowledge in the language, allowing them to establish and understand conversations in any context.





*In TECH's CEFR B1 Language Course,  
students will find more than 350  
pronunciation and phonetic activities.*

“

*You will be able to move up a level  
and develop a more advanced  
understanding of French thanks  
to this Language Course”*

### General Objectives

01

Use the language being learned as a means of communication and personal expression, both in the classroom and in a wide range of face-to-face and virtual situations and on both concrete and abstract topics, including cultural ones

02

Understand, interact and express themselves in these situations, orally and in writing, in an appropriate, reasonably flexible, precise and correct manner

03

Describe the sociocultural aspects related to usual situations, as well as those related to one's own environment and use the appropriate social formulas, gestures, register and treatment in these situations

04

Internalize the appropriate and necessary linguistic resources for the planned communicative activities, through functional and formal practice

05

Encourage and diversify the use of strategies that streamline communication and facilitate learning

06

Manage tools to evaluate and improve one's own learning and use of the language



## Specific Objectives



### Oral Comprehension

- ◆ Understand concrete everyday or work-related information and identify both the general message and specific details as long as the speech is clearly articulated and with a normal accent
- ◆ Understand the main ideas of clear, standard speech on everyday topics related to work, school or leisure time, including short narratives
- ◆ Generally follow the main ideas of a long discussion going on around them, provided that the discourse is clearly articulated at a standard language level
- ◆ Understand, in general terms, simple and short speeches on everyday topics provided they are delivered with standard and clear pronunciation
- ◆ Understand a lecture or talk that deals with their area of expertise, provided that the subject matter is familiar and the presentation is simple and clearly structured
- ◆ Understand simple technical information, such as operating instructions for frequently used appliances, as well as follow detailed instructions
- ◆ Understand the main ideas of radio news and other simpler recorded material dealing with everyday topics delivered relatively slowly and clearly
- ◆ Understand the information content of most recorded or broadcast material related to topics of personal interest with clear standard pronunciation



### Reading Comprehension

- ◆ Read simple factual texts on topics related to their field of expertise with a satisfactory level of comprehension
- ◆ Understand the description of facts, feelings and wishes in personal letters well enough to correspond regularly with a foreign friend
- ◆ Find and understand relevant information in everyday written material, such as letters, catalogs, and short official documents
- ◆ Consult long texts in order to find the desired information, and to know how to gather information from different parts of a text or from different texts in order to perform a specific task
- ◆ Recognize significant ideas from simple newspaper articles that deal with everyday issues
- ◆ Identify the main conclusions in clearly argumentative texts. Recognize the line of argument in the treatment of the issue presented, though not necessarily in full detail
- ◆ Understand simple, clearly written instructions related to an appliance
- ◆ Understand many films where visuals and action drive much of the storyline and are articulated clearly and with a simple level of language
- ◆ Capture the main ideas of television programs dealing with everyday topics when they are articulated relatively slowly and clearly



## Written Expression

- ◆ Write simple, cohesive texts on a range of everyday topics within their field of interest, linking a series of different short items in a linear sequence
- ◆ Write simple and detailed descriptions of a range of everyday topics within their specialty
- ◆ Write accounts of experiences describing feelings and reactions in simple, structured texts
- ◆ Write a description of a specific event, a recent trip, real or imagined, and narrate a story
- ◆ Write very brief reports in conventional format with information about common events and the reasons for certain actions
- ◆ Write short and simple essays on topics of interest. Can summarize, communicate and offer their opinion with a certain degree of confidence on concrete facts related to everyday matters, whether usual or not, in their field of expertise





## Oral Expression

- ◆ Carry out, with a reasonable degree of fluency, a simple description of a variety of topics that are of interest to them, presenting them as a linear sequence of elements
- ◆ Give simple descriptions on a variety of common topics within your specialty
- ◆ Give simple narratives or descriptions with a reasonable degree of fluency following a linear sequence of elements
- ◆ Make detailed accounts of experiences describing feelings and reactions
- ◆ Report the details of unpredictable events, such as, for example, an accident
- ◆ Relate book or movie plots and describe your reactions to them
- ◆ Describe dreams, hopes and ambitions
- ◆ Describe real or imagined events. Tell stories
- ◆ Provide brief rationales and explanations for opinions, plans and actions
- ◆ Develop arguments well enough so that they can be understood without difficulty most of the time
- ◆ Make short rehearsed statements on a relevant topic within their specialty, which are clearly intelligible despite being accompanied by an unmistakably foreign accent and intonation
- ◆ Deliver a brief, prepared presentation on a topic within their specialty, with sufficient clarity to be followed without difficulty most of the time and whose main ideas are explained with reasonable accuracy. Can also answer supplemental questions, but may have to ask for repetition if spoken quickly

## Specific Objectives

### Sociocultural and Sociolinguistic Competence

- ◆ Know how to carry out a wide range of linguistic functions, using the most common features of these functions in a neutral register. Be aware of the most important rules of courtesy and act appropriately. Be aware of the most significant differences that exist between the customs, usages, attitudes, values and beliefs prevailing in the community in question and their own, and know how to identify such differences. Know how to carry out basic language functions such as exchanging and requesting information and expressing opinions and attitudes in a simple way
- ◆ Adapt expression to deal with less common and even difficult situations. Use a wide range of simple linguistic elements with the flexibility to express much of what is wanted
- ◆ Participate in debates on everyday topics using an appropriate phrase to take the floor. Initiate, maintain, and conclude simple face-to-face conversations on everyday topics or topics of personal interest
- ◆ Give simple narratives or descriptions, with a reasonable degree of fluency, through a linear sequence of elements
- ◆ Linking a series of short, specific and simple elements to create a cohesive, linear sequence

### Linguistic Competence

- ◆ Possess sufficient linguistic ability to describe unpredictable situations, to explain the main points of an idea or problem with reasonable accuracy, and to express thoughts on abstract or cultural topics, such as music and movies
- ◆ Possess sufficient linguistic ability to get by, and sufficient vocabulary to express themselves with some hesitation and circumlocution on topics such as family, hobbies and interests, work, travel and current events, but lexical limitations lead to repetition and sometimes even difficulties in formulation
- ◆ Possess sufficient vocabulary to express themselves with some circumlocution on most topics relevant to their daily lives, such as family, hobbies and interests, work, travel, and current events
- ◆ Demonstrate a good command of elementary vocabulary, even if significant errors are made when expressing more complex thoughts, or when dealing with unusual topics and situations
- ◆ Communicate with reasonable accuracy in everyday situations; generally have good grammatical control, although with obvious mother tongue influence
- ◆ Use, with reasonable accuracy, a repertoire of common "formulas" and structures related to the most predictable situations
- ◆ Speak clearly and intelligibly, even if the foreign accent is sometimes evident and occasional mispronunciations are made
- ◆ Produce continuous writing that is usually intelligible throughout. Spelling, punctuation and structuring are correct enough to be understood most of the time



“

*To consolidate all these skills, you will have access to more than 500 lexical, vocabulary and sociocultural activities”*

#### **Did you know?**

Communicative competence is not merely limited to the knowledge and ability to use the linguistic code, but has other broader dimensions, which place it in direct relation with other competences such as information processing and digital competence, learning to learn, social and civic competence, or cultural and artistic competence.

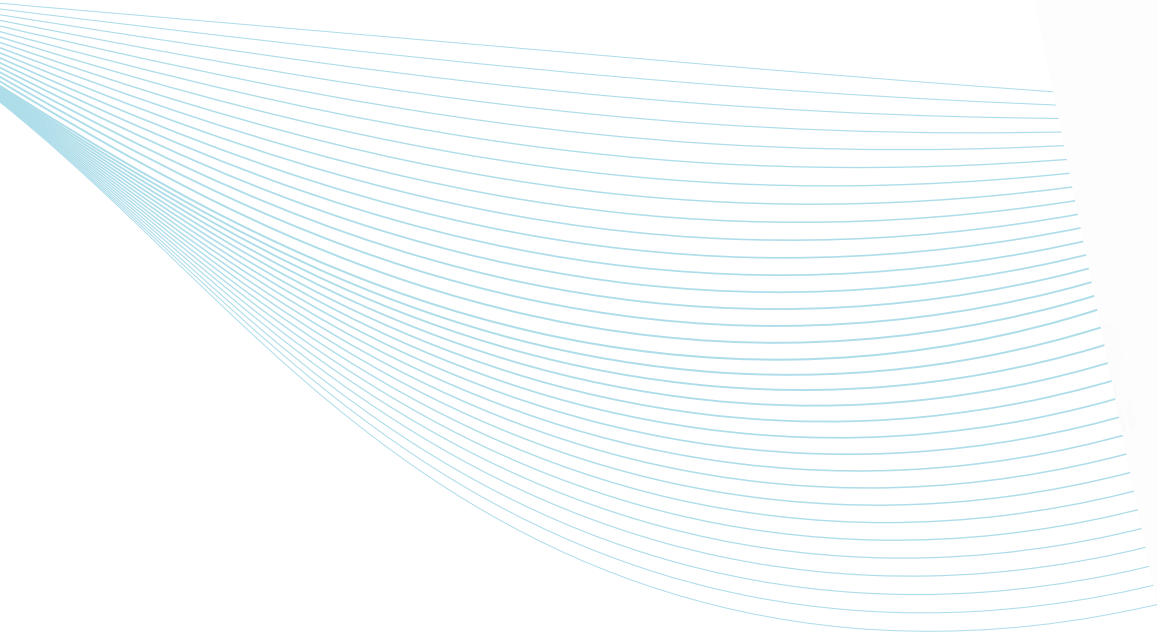
This implies a cultural immersion that is only possible to recreate in the online format through simulated scenarios, *storytelling*, videos and real situations.

*Only TECH offers their students videos with the 250 specific situations required to master the CEFR B1.*

09

# Course Structure and Content

The structure and contents of this Language Course have been prepared by a team of native French teachers, assembled by TECH for their great professionalism and knowledge of the language. Following TECH's educational methodology, based on Relearning, the student will obtain a higher level of linguistic competences and skills in a natural and progressive way. This means that you do not have to invest large amounts of time to start seeing results, which is also supported by the fact that French is very easy to teach.





### Where, When and How is it Taught?

This course takes place over 4 months and is divided into 15 content modules. You can do it completely online, even attending our sessions and tutorials.

“

*You will be able to discuss any kind of doubts you may have with the teaching staff, with personalized attention focused on your own learning”*

## Module 1. My Daily Routine

- 1.1. Daily Activities
- 1.2. Student Life
- 1.3. At Work

### Module Objectives

- Ask for and give permission, excuse and apologize
- Ask and express obligation and the necessity to do something (and their opposites)
- Formulate conditions for doing something
- Express impossibility, possibility or obligation to do something
- Describe feelings and emotions
- Ask for and offer objects, help and services

## Module 2. Let's Eat!

- 2.1. At the Supermarket. Food and Drinks
- 2.2. Food. Culinary Adjectives
- 2.3. Restaurants and Cuisine

### Module Objectives

- Address someone using polite formulas appropriate to the context
- Ask for and give information about food
- Express a complaint or claim
- Evaluate services
- Ask for and offer objects, help and services
- Ask for things urgently but with courtesy
- Offer something to others

## Module 3. At Home

- 3.1. Family Life
- 3.2. What is Your Home Like?
- 3.3. Furniture and Decoration
- 3.4. Household Chores

### Module Objectives

- Indicate possession
- Ask and express feelings towards others: gratitude, appreciation, affection, sympathy, antipathy, aversion and admiration
- Express opinions and beliefs
- Tell anecdotes and experiences
- Describe possible future situations
- Indicate possession
- Describe objects and furniture in the house
- Express where and when something happens
- Explain the causes, purposes and consequences

## Module 4. Health and Medicine

- 4.1. The Human Body
- 4.2. I Am Sick
- 4.3. Prevention. Physical Exercise and Food

### Module Objectives

- Ask about and express health conditions, symptoms and physical sensations
- Ask questions and express improvements or worsening of health
- React to information with expressions of interest, surprise, disbelief, joy and sorrow
- Share feelings, reassure, encourage, express condolences
- Make an appointment
- Prevent and warn
- Advise someone to do something

## Module 5. Hobbies and Free Time

- 5.1. What Do You Like To Do In Your Free Time?
- 5.2. Sports
- 5.3. Arts and Crafts

### Module Objectives

- Summarize information.
- Value ideas, facts, people and places
- Plan an activity
- Suggest activities, accept/reject and react to suggestions
- Describe sports
- List, oppose, exemplify, clarify aspects, contrast, emphasize and summarize
- Advise, recommend, encourage and persuade someone to do something

## Module 6. The Digital Era

- 6.1. Technology and Computers
- 6.2. Internet Has Changed Our Lives
- 6.3. Are You Connected? Redes sociales

### Module Objectives

- Advise, recommend, encourage and persuade someone to do something
- Summarize information
- Value ideas, facts, people and places
- Plan an activity
- Talk about future events

## Module 7. Around the World

- 7.1. Ways of Travelling and Methods of Transportation
- 7.2. Accommodation
- 7.3. I'm Going on Vacation. Tourism

### Module Objectives

- Talk about future events
- Ask for and give information about vacation spots
- Compare ideas, people, objects, places, situations and actions
- Plan an activity
- Suggest activities, accept/reject and react to suggestions
- Propose solutions, refute, give opinions, convince

## Module 8. Nature and the Environment

- 8.1. Earth, Animals and Plants
- 8.2. The Weather and Natural Disasters
- 8.3. Environmental Issues
- 8.4. Taking Care of Our Planet

### Module Objectives

- Express curiosity
- Connect actions in the present, past and future
- Express and contrast opinions
- Compare and predict future sensations.
- Raise hypotheses and degrees of probability
- Convey information
- Prevent and warn
- Connect conditions, causes and consequences
- Learn meteorological terms

## Module 9. Inventions and Evolution

- 9.1. Inventions that Changed History
- 9.2. I Can't Live Without It. Essential Tools
- 9.3. What Does the Future Hold?

### Module Objectives

- Summarize important data from the past
- Connect actions in the present, past and future
- Summarize information
- React to information or a story with expressions of interest, surprise, disbelief, joy and sorrow
- Express opinions and preferences

## Module 11. Entertainment and Television

- 11.1. The World of Television
- 11.2. Movies
- 11.3. Silence, It's Rolling
- 11.4. Music

### Module Objectives

- Congratulating, expressing good wishes, inviting, accepting and declining an invitation, toasting, welcoming, thanking, sharing feelings in certain events and reacting in those situations
- Ask for and give information about places, objects and customs
- Assess, evaluate and justify ideas and facts

## Module 10. Describing People

- 10.1. Physical appearance
- 10.2. Personality and Behavior
- 10.3. Emotions
- 10.4. Personal Relationships

### Module Objectives

- Describe actions that are happening at that very moment
- Describe professions
- Make comparisons

## Module 12. Shopping

- 12.1. Places
- 12.2. Fashion and Clothes
- 12.3. In the Shop
- 12.3. Means of Payment

### Module Objectives

- Express a complaint or claim
- Value places and services
- Express interest in products and prices
- Express where and when something happens

## Module 13. Life in the City

- 13.1. My City
- 13.2. Buildings and Stores
- 13.3. People and Activities

### Module Objectives

- React to information or a story with expressions of interest, surprise, disbelief and joy, sorrow
- Show full and partial agreement, concurrence (and dissent), with an affirmative/negative statement
- Express and contrast opinions
- Ask for and offer objects, help and services
- Ask for and give information about spots in the city
- Ask for and give directions
- Explain that all or part of what is said is not being understood, or ask if it has been understood

## Module 15. Global Issues

- 15.1. Policy
- 15.2. Economy
- 15.3. Emigration and Immigration
- 15.4. Volunteering and the Third World

### Module Objectives

- Describe actions that are happening at that very moment
- Describe professions
- Ask and express obligation and the necessity to do something (and their opposites)
- Make comparisons
- Ask for and offer objects, help and services
- Express impossibility, possibility or obligation to do something

## Module 14. Culture and Tradition

- 14.1. Breaking Stereotypes
- 14.2. Festivals and Celebrations
- 14.3. Traditions and Customs

### Module Objectives

- React to information or a story with expressions of interest, surprise, disbelief, joy and sorrow
- Congratulating, expressing good wishes, inviting, accepting and declining an invitation, toasting, welcoming, thanking, sharing feelings in certain events and reacting in those situations
- Ask for and give information about places, objects and customs
- Assess, evaluate and justify ideas and facts
- Activate knowledge and interests
- Exchange information on dates and data
- Propose, organize and arrange appointments
- Make deductions



*You will have hundreds of exercises to practice your vocabulary, grammar and pronunciation"*



*"I have dedicated my career to tourism and over the years I have seen that one of the most in-demand languages is French, preferably at intermediate levels such as B1 or B2. This prompted me to study the TECH Language Courses and I couldn't be happier, since thanks to the unquestionable support of the teachers, I was able to obtain my level diploma much sooner than I expected"*

## Inés Ponce

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A tourism sector worker



*"As my work is intrinsically related to tourism, it is important to know languages to better understand the needs my clients have. Many of them come from France or speak French, so these TECH Language Courses were a great help for me to get up to speed and be able to have basic but fluent and effective conversations"*

## **Luis Valdesecas**

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Manager of a hotel establishment

# 10

## Our Students' Profiles

We know that learning a language isn't easy. Many of us have tried, and failed, for years to consolidate our knowledge and acquire the skills required to obtain qualifications that demonstrate what we have learned. Level exams are complex tests that must be prepared thoroughly and with good expert guidance.



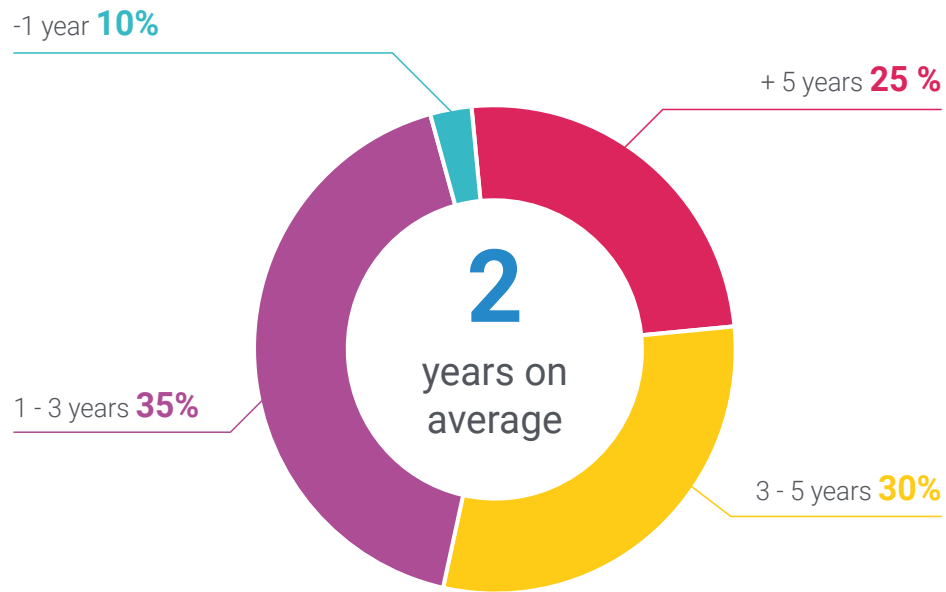




“

*Many of our students have come from other preparation methods that have led to loss of motivation. At TECH, 9 out of 10 students recommend us”*

### Years of unsuccessful attempts to learn the language



### Courses taken before enrolling on ours



*Don't lose motivation! TECH includes a personalized monitoring and tutoring service.*



## Interest in learning the language

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Personal **42%**



**58%** Professional

## IT skills

---

Advanced **10 %**



Intermediate **30 %**



Basic **60 %**



*80% of our students pass  
the official B1 level exam.*

“

*Thanks to our performance measurement  
tool you will be able to track your progress  
at all times”*

# 11

# The Professional Benefits of French

French is both a working language and an official language of the UN, the European Union, UNESCO, NATO, the International Olympic Committee, the International Red Cross and various other international legal bodies. French is the language of the three cities where the European institutions are located: Strasbourg, Brussels and Luxembourg.

Together with English, it is the only language spoken across the 5 continents and the only language which can be learned in all countries worldwide. According to the Observatoire de la langue Française, a French language control organization, around 220 million people speak French which puts it in 8th place on the list of most spoken languages on the planet. The Francophonie groups together 68 states and governments. French is the most studied foreign language after English.

Speaking French opens up more possibilities for individuals in the international labor market. Knowledge of French opens doors to French companies in France and abroad, in all francophone countries (Canada, Switzerland, Belgium, Africa). France, the fifth largest trading power and the third largest destination country for foreign investors, is a major economic partner.

Furthermore, speaking French allows you to study in France, in prestigious universities or in higher education business and engineering schools, ranked among the best higher teaching centers in Europe and worldwide. Students who are proficient in French can receive scholarships from the French Government to study a third year of their degree in France in all disciplines, and earn an internationally recognized diploma.





“

*French is an international language for food, fashion, theatre, visual arts, dance and architecture. Knowing French gives you access to the original versions of the most famous texts in French and Francophone literature, as well as cinema and music”*

12

# Assessment and Certification

The main evaluation objective of TECH's assessment is that students consolidate what they have learned and are aware of their progress. That is why, after completing each block, the student is shown a results report that visually indicates the skills that they should reinforce in the online classes.

“

*TECH'S B1 Language Course is the only one that also awards you with a university diploma”*



### French B1 training course evaluation tests

The assimilation of the contents is constantly and progressively evaluated. To do so, the student must pass an automatically corrected evaluation test at the end of each module and a final test that covers all the contents of the level.

Its main objective is for the student to consolidate what they have learned and to be aware of their progress, for this reason, after the evaluation test is completed, the student is shown a report of the results.

“

*Only TECH will award you, upon successful completion of the course, a university diploma”*

### Training course evaluation criteria

- Communicative effectiveness: comprehensibility, fulfillment of expected functions, accuracy, sociolinguistic appropriateness
- Interactive and speaking skills: responsiveness and cooperation, coherence of ideas, organization, relevant and sufficient development
- Use of language: linguistic resources, formal elements of cohesion and fluency
- Formal correction: grammar, discourse cohesion, vocabulary and pronunciation

*If you pass our course, you will obtain an B1 French language qualification from TECH.*

The diploma, which indicates successful completion of the course, will state the language studied and the level passed, according to the Common European Framework of Reference for Languages (CEFR).

The diploma issued by **TECH Technological University** only provides "pass" or "fail" as grading options, and does not express a numerical grade. Before receiving the diploma, you will be emailed a form to verify your data.

*The CEFR B1 French Language Course is an intensive course lasting a maximum of 4 months.*



## Certification

At the end of the course the student will receive a diploma of recognition that confirms that they are prepared to obtain official certification for this level.

**tech** technological university

This document hereby certifies that  
Mr./Ms. \_\_\_\_\_  
has successfully passed and accredited the program  
**B1 French Language Course**  
This is a qualification awarded by this University, approved by the CEFR  
and equivalent to 300 hours,  
with a start date of \_\_\_/\_\_\_ and an end date of \_\_\_/\_\_\_.

*Tere Guevara Navarro*  
Tere Guevara Navarro  
Dean

Unique TECH Code: AFWOR23S [techtitute.com/certificates](http://techtitute.com/certificates)

**tech** technological university

Course	Level	Duration
French Language Course	B1	300
Skills according to CEFR	Descriptors	
Listening comprehension	<ul style="list-style-type: none"> <li>- Understands the main ideas when speech is clear and simple and deals with everyday matters that take place at work, at school, during leisure time, etcetera.</li> <li>- Understands the main idea of many radio or television programs dealing with current affairs or matters of personal or professional interest, when articulation is relatively slow and clear.</li> </ul>	
Reading comprehension and use of language	<ul style="list-style-type: none"> <li>- Understands texts written in everyday or work-related language.</li> <li>- Understands descriptions of events, feelings and wishes in personal letters.</li> </ul>	
Written production	<ul style="list-style-type: none"> <li>- Can write simple, well-linked texts on topics that are familiar or of personal interest.</li> <li>- Can write personal letters describing experiences and impressions.</li> </ul>	

*Tere Guevara Navarro*  
Tere Guevara Navarro  
Dean

Issued on \_\_\_\_\_  
Certificate date \_\_\_\_\_  
Identification number \_\_\_\_\_

Unique TECH Code: AFWOR23S [techtitute.com/certificates](http://techtitute.com/certificates)



**tech** technological  
university



**B1 French**  
Language Course

Language: French

Course Modality: Online

Duration: 4 months

Certificate: TECH Technological University

Official N° of hours: 300 h.



# B1 French

Language Course