Postgraduate Certificate
Business Presentation Techniques

tech global university

Postgraduate Certificate
Business Presentation Techniques

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Accreditation: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/school-of-languages/postgraduate-certificate/business-presentation-technique**

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01
Introduction

It is common in business to have to make briefings or project presentations. Given the globalized environment in which many companies operate, these may have to be conducted in English and, therefore, it is necessary for employees to have specific knowledge in this language to be able to speak fluently in front of their audience. To achieve this goal, TECH offers its students this academic program, which will give them the keys to make business presentations with simple and understandable content.

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Improving your English skills will allow you to work your way up to positions of greater responsibility where you have to make business presentations.

When beginning to study a new language, there are bound to be some complicated issues. Oral comprehension and expression skills are usually the most difficult to learn, but they are also the most important, since the main way to show that you know a language is by speaking it. Furthermore, business environments are looking for professionals who are skilled enough to speak English, participate in meetings and conferences, or make presentations, for example.

With this TECH Postgraduate Certificate, students are offered specific tools to improve their communication skills in English and, above all, to recognize and learn which are the most specific phrasal verbs, vocabulary or expressions for this type of talks, in which they will have to describe graphics or explain corporate reports, among others. A study plan designed for all professionals who are looking to become fluent in their communication in English.

A complete program taught by university professors and native teachers, which will open you the doors to a highly competitive job market. And the course is also taught 100% online. This way, you will be able to easily combine your study time with the rest of your daily obligations.

This **Postgraduate Certificate in Business Presentation Techniques** comprises the most complete and up-to-date program on the market. The most important features include:

- Practical case studies presented by English teachers
- The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice.
- Practical exercises where the self-assessment process can be carried out to improve learning
- Special emphasis on innovative methodologies for teaching languages
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Access to content from any fixed or portable device with an Internet connection.

A very complete program for you to learn to describe simple graphs and reports for a professional audience.

"Acquire the main tools to make presentations in English and capture the attention of your audience with your speeches."

Enroll in this Postgraduate Certificate and gain access to a multitude of practical and interactive exercises.

Eliminate language barriers and gain the confidence to speak English in public.

Its teaching staff includes native English teachers, who bring to this program the experience of their work, as well as recognized specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide professionals with situated and contextualized learning, that is, a simulated environment that will provide immersive study set up to train them in real-life situations.

This program is designed around Problem Based Learning, whereby the student must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

Facing an audience in another language is not an easy task, especially if it consists of a professional, business-related group of listeners. Nerves often make an appearance and cause more than one problem. But, that need not happen if you are sure about the presentation and trust that you have command of the topic. This program aims to help students learn key Business Presentation Techniques, thanks to clear and simple content that will allow them to speak confidently in front of their audience.

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Expand your English vocabulary and participate in meetings related to your field.

General Objectives

- Solve basic and simple communicative tasks in order to carry out their functions, both in a work environment and in everyday situations.

- Interact and express yourself in these situations in an independent and adequate manner, in a standard register in written and oral communication.

- Define the most relevant social aspects of everyday life situations and recognize the most common forms of social relationships.

- Use the linguistic resources required to manage in workplace communication situations

- Develop resources and tools that enable them to assess and improve their own learning and use of the language.

- Have the ability to understand the main points of clear texts written in standard language if they are about familiar matters, whether in work, study or leisure situations.

- Know how to cope in most of the situations that may arise in the workplace where English is used as the lingua franca.

- Be able to produce simple and coherent texts on topics that they are familiar with in the work or in which they have a personal interest.

- Be able to describe work experiences, events, wishes and aspirations, as well as briefly justify their opinions or explain their work plans.

Specific Objectives

- Use a series of specific connectors to establish internal coherence.
- Be able to analyze and describe general visual information and present results and summaries orally
- Recognize and adapt to your listeners' non-verbal signs of communication in the workplace.
- Be able to prepare simple presentations on topics related to your field of work.
- Use resources to overcome vocabulary difficulties to describe and analyze graphs and tables.

This program will provide you with the tools and skills explain graphs and reports in English.

03
Structure and Content

The teachers of this TECH Postgraduate Certificate have developed a comprehensive curriculum that covers the most basic issues to carry out successful and understandable business presentations for all listeners. To this end, the program includes a series of phrasal verbs, vocabulary and simple communication strategies that will be essential to create such speeches, as well as show the keys to explaining graphs and reports. This will enable students to participate fluently in meetings and conferences.

" *A very well structured program for you to learn the main techniques for project presentations.*

Module 1. Business Presentation Techniques

Improve your English level and open the doors to a world full of job opportunities.

Methodology

This training provides you with a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning.***

This teaching system is used in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have considered it to be one of the most effective.

Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization.

At TECH we use the Case Method

In a given situation, what would you do? Throughout the program, you will be presen with multiple simulated cases based on real situations, where you will have to investigate, establish hypotheses and, finally, resolve the situation. There is abundan scientific evidence on the effectiveness of the method.

At TECH, educators will experience a learning methodology that is shaking the foundations of traditional universities around the world.

It is a technique that develops critical skills and prepares educators to make decisions, defend their arguments, and contrast opinions.

Did you know that this method was developed in 1912 at Harvard for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method.

The effectiveness of the method is justified by four fundamental achievements:

1. Educators who follow this method not only grasp concepts, but also develop their mental capacity by evaluating real situations and applying their knowledge.

2. The learning process is solidly focused on practical skills that enable educators to better integrate knowledge into daily practice.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life teaching.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Re-Learning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Re-learning.

Our University is the first in the world to combine case studies with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson; a real revolution with respect to simply studying and analyzing cases.

Educators will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Re-learning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best Spanish-speaking online university (Columbia University).

Using this methodology, we have trained more than 85,000 educators with unprecedented success in all specialties. Our teaching methodology is developed in a highly demanding environment, where the students have a strong socio-economic profile, and their average age is 43.5 years.

Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (we learn, unlearn, forget, and re-learn). Hence, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

In this program you will have access to the best educational material, prepared with you in mind:

Study Material

All teaching material is produced by the specialist educators who teach the course, specifically for the course, so that the teaching content is really specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Educational Techniques and Procedures on Video

We introduce you to the latest techniques, with the latest educational advances, and to the forefront of Education today. All this, in first person, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.
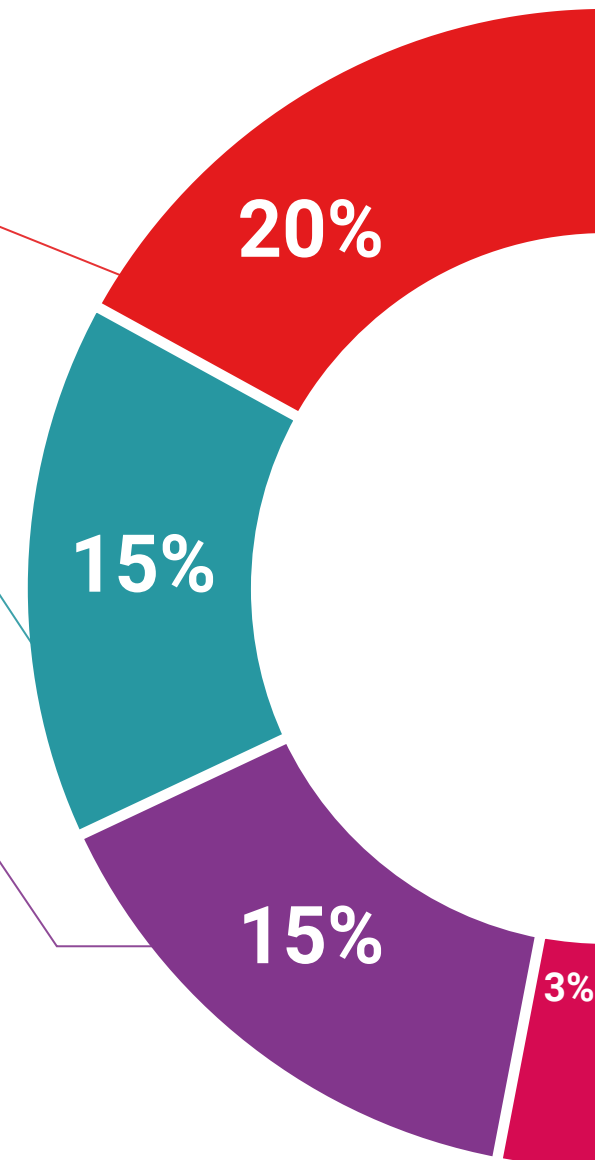
Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides. in our virtual library you will have access to everything you need to complete your training.

20%

15%

15%

3%

20%

17%

7%

3%

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, we will present you with real case developments in which the expert will guide you through focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Re-testing

We periodically evaluate and re-evaluate your knowledge throughout the program, through assessment and self-assessment activities and exercises: so that you can see how you are achieving your goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence in our future difficult decisions.

Quick Action Guides

We offer you the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help you progress in your learning.

Certificate

The Postgraduate Certificate Business Presentation Techniques guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Successfully complete this training program and receive your university certificate without travel or laborious paperwork.

This private qualification will allow you to obtain a **Postgraduate Certificate in Business Presentation Techniques** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Business Presentation Techniques**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

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Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Business Presentation Techniques

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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