

Postgraduate Diploma Funding and Capital Strategies in Startups





Postgraduate Diploma Funding and Capital Strategies in Startups

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-funding-capital-strategies-startups

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01

Introduction to the Program

Startups have emerged as a key driver of innovation and economic development globally. However, their success and sustainability depend largely on their ability to access adequate sources of financing at each stage of growth. These organizations face unique challenges in raising capital, requiring innovative financial strategies that combine traditional methods with alternative options, such as crowdfunding and asset tokenization. Given this, professionals need to have a solid understanding of the various financing mechanisms available. For this reason, TECH has developed an exclusive university program focused on the most innovative Funding and Capital Strategies in Startups. And it's all available in a convenient 100% online format!



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With this completely online Postgraduate Diploma, you will structure funding plans tailored to the needs and objectives of Startups in different stages of growth”

A new study by the United Nations reveals that 90% of startups fail within the first five years, and one of the determining factors in this high mortality rate is the lack of adequate funding. In particular, 38% of failures are related to liquidity problems and lack of access to capital. Faced with this reality, specialists need to master effective financial techniques that allow them to access sustainable sources of capital and ensure the viability of their ventures.

With the aim of facilitating this task, TECH presents a revolutionary Postgraduate Diploma in Funding and Capital Strategies in Startups. Designed by renowned specialists in this area, the syllabus will delve into emerging methods for funding projects such as venture capital, business angels, and bootstrapping. In turn, the syllabus will explore the keys to successful negotiations with different investors. In line with this, the teaching content will address the handling of different contingencies in a Due Diligence process. In this way, graduates will gain advanced skills to assess financial risks, design attractive investment proposals, and negotiate favorable terms with investors in different funding scenarios.

To reinforce this content, TECH offers a 100% online learning environment, tailored to the needs of professionals looking to advance their careers. It also uses its unique Relearning methodology, based on the repetition of key concepts to reinforce knowledge and facilitate learning. In this way, the combination of flexibility and a strong teaching approach makes it highly accessible. Graduates will therefore achieve their goal of updating their knowledge while delving into the latest trends in Funding and Capital Strategies in Startups.

This **Postgraduate Diploma in Funding and Capital Strategies in Startups** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Funding and Capital Strategies in Startups
- ♦ Graphic, schematic, and practical contents which provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the process of self-assessment can be used to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



You will acquire negotiation and presentation skills to obtain funding, developing attractive proposals for investors”

“

You will manage sophisticated capital optimization strategies, ensuring efficient management of a startup's financial resources”

You will gain comprehensive knowledge of how the Startup Funding ecosystem works and its main players.

TECH's revolutionary Relearning method will allow you to learn with less effort and greater results, getting more involved in your professional specialization.

The teaching staff includes professionals from the field of Funding and Capital Strategies in Startups, who bring their work experience to this program, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.



02

Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.



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*Study at the world's largest online university
and guarantee your professional success.
The future starts at TECH”*

The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



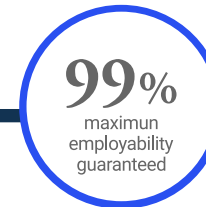
Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



02 Syllabus

The educational content of this university program has been developed by renowned experts in Funding and Capital Strategies in Startups. The academic itinerary will delve into aspects ranging from the fundamentals of business angels and crowdfunding to the use of financial metrics to assess institutions. As a result, students will develop skills to negotiate with investors, design capital raising strategies, and optimize the financial structure of emerging companies.



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You will delve into new trends in alternative funding, including crowdfunding and initial coin offerings”

Module 1. Startup Ecosystem

- 1.1. Startups: Key Elements of a Successful Startup
 - 1.1.1. Differences between Startups and Traditional Companies
 - 1.1.2. Innovation as the Basis of Startups
 - 1.1.3. Key Elements of a Successful Startup
 - 1.1.4. Scalability Factors in Startups
- 1.2. Main Actors in the Entrepreneurial Ecosystem in Startups
 - 1.2.1. Accelerators: Benefits
 - 1.2.2. Incubators and their Role in Initial Support
 - 1.2.3. Venture Builders: A Comprehensive Model
 - 1.2.4. Connection Between Startups and Universities
- 1.3. Technological Innovation and Its Impact on Startups
 - 1.3.1. Use of Disruptive Technologies
 - 1.3.2. Digitalization in Business Models
 - 1.3.3. Innovation in Products and Services
 - 1.3.4. Examples of Successful Technology Startups
- 1.4. Scalable Business Models for Startups
 - 1.4.1. Design of Scalable Models
 - 1.4.2. Technologies that Enhance Scalability
 - 1.4.3. Success Stories in Scalable Models
 - 1.4.4. Impact of the Target Market on Scalability
- 1.5. Financial Ecosystem of Startups
 - 1.5.1. Sources of Initial Funding
 - 1.5.2. Roles of Angel Investors and Seed Capital
 - 1.5.3. Importance of Venture Capital
 - 1.5.4. Crowdfunding as a Financial Tool
- 1.6. Initial Challenges and Strategies for Startups to Overcome Them
 - 1.6.1. Common Problems in the Early Stages
 - 1.6.2. Strategies for Overcoming the Valley of Death
 - 1.6.3. Building Strong Teams
 - 1.6.4. Managing Market Adaptation



- 1.7. The Role of Investors in the Startup Ecosystem
 - 1.7.1. Types of Investors and Their Importance
 - 1.7.2. The Relationship Between Investors and Entrepreneurs
 - 1.7.3. Impact of Investors on Growth Strategy
 - 1.7.4. Ethics in Startup Funding
 - 1.8. Impact of Startups on Emerging Markets
 - 1.8.1. Characteristics of Emerging Markets
 - 1.8.2. Opportunities for Startups in Emerging Markets
 - 1.8.3. Success Stories in Emerging Economies
 - 1.8.4. Specific Challenges in Emerging Markets
 - 1.9. Cases of Disruptive Startups
 - 1.9.1. Example 1: Global Technology Companies
 - 1.9.2. Example 2: Innovation in Traditional Business Models
 - 1.9.3. Example 3: Sustainable and Green Startups
 - 1.9.4. Analysis of Common Factors in Success Stories
 - 1.10. Future Outlook for the Startup Ecosystem
 - 1.10.1. Global Trends in Innovation
 - 1.10.2. Emerging Technologies and Startups
 - 1.10.3. Regulatory Changes in the Sector
 - 1.10.4. Projection to New Global Markets
- Module 2. Funding Strategies for Startups**
- 2.1. Private Funding for Startups
 - 2.1.1. Private Funding for Startups. Key Aspects
 - 2.1.2. Funding Context in Startups: Needs and Challenges
 - 2.1.3. Differences between Traditional Funding and Startup Funding
 - 2.2. Sources of Initial Funding for Startups: Bootstrapping and FFF (Friends, Family & Fools)
 - 2.2.1. Bootstrapping and FFF (Friends, Family & Fools)
 - 2.2.2. Advantages and Disadvantages of Self-Funding (Bootstrapping)
 - 2.2.3. Friends, Family & Fools (FFF): Risks and Opportunities
 - 2.3. Business Angels and Their Role in Startups
 - 2.3.1. Role of Business Angels in the Initial Phase of a Startup
 - 2.3.2. Profile of Angel Investors: What They Look for in a Startup
 - 2.3.2. How to Attract and Negotiate with Business Angels
 - 2.4. Venture Capital and Private Equity in Startups
 - 2.4.1. Venture Capital and Private Equity in Startups
 - 2.4.2. Venture Capital Funds: Structure and Investment Processes
 - 2.4.2. Private Equity in Startups: When is it a Viable Option
 - 2.5. Crowdfunding as an Alternative Funding Option for Startups
 - 2.5.1. Crowdfunding: An Alternative to Funding
 - 2.5.2. Types of Crowdfunding: Equity, Reward-Based, and Peer-to-Peer
 - 2.5.2. Most Commonly Used Platforms and Strategies for Success
 - 2.6. Bank Funding and Loans for Startups
 - 2.6.1. Bank Funding and Loans for Startups. Key Aspects
 - 2.6.2. Credit Lines and Loans for Entrepreneurs
 - 2.6.3. Guarantees and Sureties: How to Improve Bank Funding
 - 2.7. Stages of Funding in Startups: From Pre-Seed to IPO
 - 2.7.1. Pre-Seed and Seed: First Steps in Funding
 - 2.7.2. Series A, B, C, and Beyond: Growth and Scalability
 - 2.7.3. Going Public as a Funding Strategy
 - 2.8. Negotiation Strategies with Investors in Startups
 - 2.8.1. Negotiation Strategies with Investors. The Art of Negotiation
 - 2.8.2. Planning an Effective Financial Pitch
 - 2.8.2. Keys to Negotiating Investment Terms
 - 2.9. Startup Valuation and Financial Metrics
 - 2.9.1. Startup Valuation and Financial Metrics: Types
 - 2.9.2. Valuation Methods: DCF, Multiples, and Comparables
 - 2.9.2. Key Indicators for Attracting Investors
 - 2.10. Developing a Solid Financial Plan for Your Startup
 - 2.10.1. Planning a Financial Plan
 - 2.10.2. Structure and Components of a Financial Plan
 - 2.10.3. Common Mistakes in Startup Financial Planning

Module 3. Business Angels and Venture Capital in Startups

- 3.1. Types of Investors for Startups
 - 3.1.1. Identification of Different Types of Investors: Business Angels and Venture Capital
 - 3.1.2. Defining Characteristics of Investors Based on Their Investment Strategies
 - 3.1.3. Types of Venture Capital Funds
 - 3.1.4. Differences between Business Angels and Venture Capital
- 3.2. Life Cycle of Venture Capital in Startups
 - 3.2.1. Obtaining Capital
 - 3.2.2. Investment Phase
 - 3.2.3. Exit Strategies: Divestment
 - 3.2.4. Returns on Investment and Key Metrics
- 3.3. Building Relationships with Investors for Startups
 - 3.3.1. Investor Networks and Communities
 - 3.3.2. Business Angel Networks
 - 3.3.3. Venture Capital Platforms and Associations
 - 3.3.4. Effective Networking for Investors and Entrepreneurs
- 3.4. Startup Assessment Process
 - 3.4.1. Market Analysis
 - 3.4.2. Value Proposition
 - 3.4.3. Assessment of the Founding Team
 - 3.4.4. Growth Expectations
- 3.5. Startup Funding Rounds
 - 3.5.1. Funding Rounds. Purpose
 - 3.5.2. Types of Funding Rounds
 - 3.5.3. Preparing for a Funding Round
 - 3.5.4. Initial Term Sheet. Definition, Negotiation, and Signing
- 3.6. Startup Due Diligence
 - 3.6.1. Due Diligence. Purpose
 - 3.6.2. Due Diligence Types
 - 3.6.3. The Due Diligence Process
 - 3.6.4. Types and Treatment of Different Contingencies in a Due Diligence Process





- 3.7. Startup Investment Agreement
 - 3.7.1. Investment Structures
 - 3.7.2. Capital Disbursement
 - 3.7.3. Convertible Loan
 - 3.7.4. Liquidity Provision to Partners (Secondary Sales)
- 3.8. Liability Regime in Startups
 - 3.8.1. General Regime
 - 3.8.2. Statements and Guarantees of the Founding Team
 - 3.8.3. Limitations on Liability
 - 3.8.4. Guarantees
- 3.9. Obligations of the Founding Team in a Startup
 - 3.9.1. Obligation to Remain
 - 3.9.2. Non-Compete Agreement
 - 3.9.3. Consequences of Non-Compliance: Analysis of the Good and Bad Leaver
- 3.10. Key Tools to Protect Against a Possible Disinvestment of the Founding Team in a Startup
 - 3.10.1. *Lock-up*
 - 3.10.2. Right of First Refusal
 - 3.10.3. *Tag Along*

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You will apply Startup valuation methodologies using key metrics and assessment criteria to attract investment”

04

Teaching Objectives

This TECH university program is designed to provide professionals with the tools they need to master Startup Funding. In addition, graduates will gain advanced skills ranging from structuring investment rounds to using innovative strategies in venture capital and alternative funding. Students will also develop skills in financial analysis, investor negotiation, and efficient resource management, enabling them to lead financing projects and contribute to the growth of the entrepreneurial ecosystem.



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You will be able to analyze investment models and financial structures applicable to emerging institutions, optimizing their sustainability”



General Objectives

- Analyze the characteristics and differences between Startups and traditional companies
- Delve into the different financing strategies available to startups in their various stages of development, understanding their characteristics, advantages, and challenges
- Examine the fundamental differences between business angels and venture capital as sources of funding for Startups
- Master the structure and fundamental characteristics of the search fund model
- Develop strategies for effective project presentation
- Learn about the legal tools that allow for a balance of shareholder control between founders and investors
- Explore the relevance of the appropriate legal structure for the successful development of a Startup
- Identify the key elements of a successful IPO
- Manage strategies to maximize the value of a startup
- Identify the advantages and risks of ICOs and STOs
- Use useful tools to help you build lasting relationships with investors



You will have access to the multimedia resource library and the entire syllabus from day one. Forget about fixed schedules!"





Specific Objectives

Module 1. Startup Ecosystem

- ♦ Define the characteristics that differentiate a Startup from a conventional company
- ♦ Examine the role of accelerators, incubators, and venture builders in the development of Startups
- ♦ Compile examples of successful technology-driven Startups
- ♦ Generate collaboration strategies with actors in the entrepreneurial ecosystem

Module 2. Funding Strategies for Startups

- ♦ Identify the main sources of funding for startups, from self-financing to institutional investment
- ♦ Understand the role of business angels and venture capital funds in the entrepreneurial ecosystem

Module 3. Business Angels and Venture Capital in Startups

- ♦ Understand the different types of investment and the criteria investors use to assess a Startup
- ♦ Address common investment agreements, including equity stakes, preemptive rights, and exit clauses

05

Career Opportunities

This exclusive university program from TECH is a unique opportunity for professionals seeking to master the most advanced strategies in Funding and Capital for Startups. Through specialized knowledge in investment, venture capital, and alternative funding, graduates will expand their opportunities in the entrepreneurial ecosystem, positioning themselves as experts in fundraising and fund management for emerging companies.





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Are you looking to gain experience as a Financial Strategy Director? This university program will give you the keys to success in just a few months”

Graduate Profile

Graduates of this Postgraduate Diploma in Funding and Capital Strategies in Startups will be highly skilled professionals capable of designing, managing, and optimizing funding plans for emerging companies. They will also have the skills to negotiate with investors, assess investment models, and implement innovative strategies. In addition, they will be able to lead financial projects and adapt to trends in the entrepreneurial ecosystem.

You will develop innovative financial models to ensure the sustainability and scalability of the Startup.

- ♦ **Strategic Vision in Investment:** Ability to analyze the entrepreneurial ecosystem and identify investment opportunities in startups with high growth potential, optimizing financial decision-making
- ♦ **Financial Management and Resource Optimization:** Ability to structure efficient funding models, maximizing the profitability and sustainability of startups through the use of innovative strategies
- ♦ **Negotiation and Fundraising:** Ability to lead negotiations with investors, venture capital funds, and financial institutions, ensuring beneficial agreements that are aligned with the objectives of the emerging company
- ♦ **Risk Analysis and Feasibility Assessment:** Ability to assess the financial and operational viability of entrepreneurial projects, identifying risks and designing effective mitigation strategies





After completing the program, you will be able to use your knowledge and skills in the following positions:

- 1. Startup Investment Analyst:** Specialist in assessing emerging business models, analyzing their financial viability and growth potential for investment funds and venture capital firms.
- 2. Venture Capital Fund Manager:** Responsible for the administration and investment strategy of venture capital funds, identifying and financing startups with high scalability potential.
- 3. Startup Funding Consultant:** Specialized advisor in capital raising strategies, helping entrepreneurs structure investment rounds and optimize their access to funding.
- 4. Corporate Venture Capital Director:** Responsible for developing startup investment initiatives for large corporations, promoting open innovation and synergy between established companies and new ventures.
- 5. Alternative Funding Instruments Specialist:** Professional dedicated to designing and managing funding models such as crowdfunding, business angels, accelerators, and other alternatives to traditional capital.
- 6. Startup Mergers and Acquisitions Advisor:** Expert consultant in structuring startup purchase, sale, and merger processes, maximizing value in strategic transactions.

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You will offer consulting services to institutions on the assessment of investment opportunities and fund management for expanding Startups”

06 Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes
(which you might not be able to attend)”*





The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

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TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

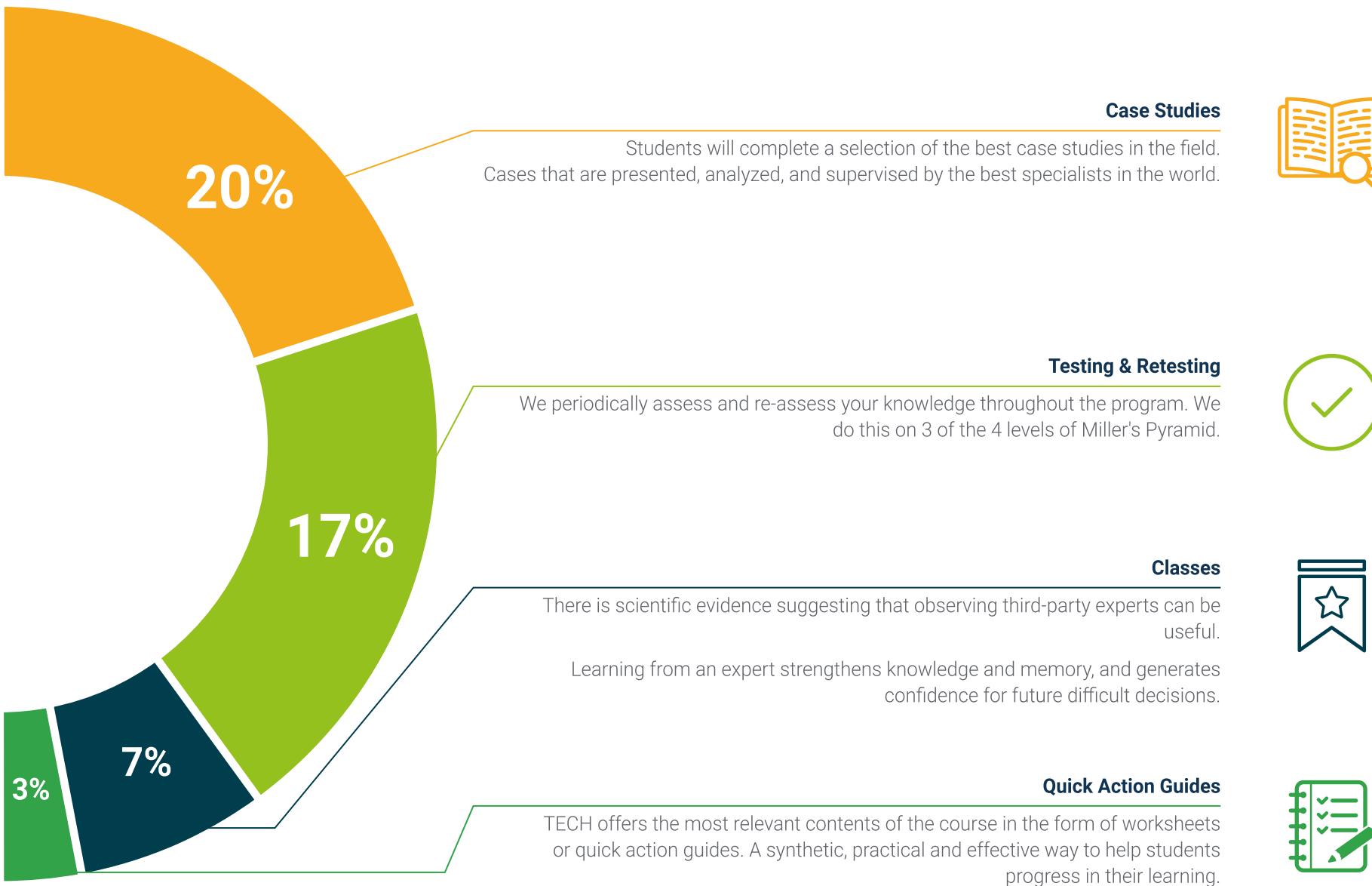
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





07

Teaching Staff

TECH's main goal is to make the most innovative and comprehensive university programs on the educational market available to everyone. To achieve this, it carries out an exhaustive process to select its teaching staff. Thanks to this commitment, this Postgraduate Diploma has secured the services of renowned specialists in Funding and Capital Strategies for Startups. Thanks to this, they have designed a variety of teaching materials that stand out for their exceptional quality. This way, students will enjoy an intensive learning experience that will significantly broaden their professional horizons.



A person's hand is visible on the left side of the frame, gesturing with fingers spread. The person is wearing a checkered shirt and a metal watch. In the background, a computer monitor displays some code or text. The image is split diagonally into a light blue/white upper-left section and a dark blue lower-right section.

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You will enjoy personalized advice from the teaching team, made up of true leaders in Funding and Capital Strategies for Startups”

Management



Ms. Segura García, Paula

- ♦ M&A Legal at Crowe Legal and Tax
- ♦ Master's Degree in Business Law from Esade Ramón Llull University
- ♦ Bachelor's Degree in Law from Esade Ramón Llull University



Professors

Mr. Alegre Zalve, Joaquín

- ♦ Partner in charge of Banking & Finance at Crowe Legal y Tributario
- ♦ Director of Banking & Finance at Andersen
- ♦ Senior Manager of Banking and Financial Regulation at PwC
- ♦ Lawyer at Cuatrecasas
- ♦ Legal Specialist at Credit Suisse
- ♦ Master's Degree in Business Valuation and Accounting from Pompeu Fabra University
- ♦ Law Degree from the University of Valencia

Dr. Grigorián Keheaián, Levón

- ♦ Partner in Banking & Finance at Crowe Legal y Tributario
- ♦ Vice President of the Shareholder Institute
- ♦ Representative of Enterprise Armenia
- ♦ Lawyer at Cuatrecasas
- ♦ Doctorate in Law from Pompeu Fabra University
- ♦ Master's Degree in International Legal Studies from Georgetown University Law Center
- ♦ Master's Degree in European Union Law and Policy from the Royal Institute of European Studies
- ♦ Master's Degree in Business Valuation and Accounting from UPF Barcelona School of Management
- ♦ Bachelor's Degree in Law from the University of Zaragoza

08 Certificate

This Postgraduate Diploma in Funding and Capital Strategies in Startups guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Diploma issued by TECH Global University.





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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a diploma for the **Postgraduate Diploma in Funding and Capital Strategies in Startups** endorsed by TECH Global University, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

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Title: **Postgraduate Diploma in Funding and Capital Strategies in Startups**

Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**





Postgraduate Diploma Funding and Capital Strategies in Startups

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Diploma Funding and Capital Strategies in Startups

