

# Executive Master's Degree Research in Economic Sciences

M R E C



## Executive Master's Degree Research in Economic Sciences

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: onlin

Website: [www.techtitute.com/us/school-of-business/executive-master-degree/master-research-economic-sciences](http://www.techtitute.com/us/school-of-business/executive-master-degree/master-research-economic-sciences)

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# 01

# Welcome

Research in Economic Sciences is a discipline that requires professionals with a high level of qualification who are capable of adapting to changes in their environment, using the tools available to carry out exhaustive analyses of markets and economic agents, changes in the tastes of consumers, economic regulations and, essentially, all the agents and national and international mechanisms related to economy. That's why this complete program at TECH will allow students to acquire the skills required to carry out comprehensive research in this field. A 100% online program that will allow them to easily combine their studies with their professional and personal life, with the support of the most efficient system in the educational market.



Executive Master's Degree in Research in Economic Sciences.  
TECH Technological University



“

*We offer you the unique opportunity to master the most advanced strategies in Research in Economic Sciences in a high-impact program for your professional career”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.





“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

Our objective is to help students to develop in this area, reaching the level of knowledge required to be able to carry out comprehensive research in any area of Economic Sciences, from its ideation and proposal to its dissemination.



“

*International experience, ethical commitment, and business acumen are some of the most sought-after characteristics in executives in the digital age"*

Your goals are our goals.

We work together to help you achieve them.

The **Executive Master's Degree in Research in Economic Sciences** will enable the student to:

01

Approach the fundamentals of economics and opportunity cost

04

Revise production and costs, market structures and macromagnitudes

02

Review the concepts of offer and demand

05

See what is meant by offer and aggregate demand

03

Update their knowledge in economic terminology

06

Learn about international monetary policy



07

Know the methodological bases of research in economics

09

Learn which different tools are necessary for research in economic sciences and how to use them



08

Learn to manage statistics and data sources

10

Learn to write theses and reports in economic sciences

11

Learn how to conduct research in economics using the data and tools necessary to do so

13

Learn to do research in economics in an international context

12

Learn what behavioral economics is

14

Recognize the international economic institutions and organizations



15

Know the fundamentals of international taxation

18

Analyze the stock markets

16

Know how to approach research methods in industrial economics

19

Know the evolution of the image of the entrepreneur and businessman in society according to periods and regions

17

Study the economy of the markets and its efficiency

20

Understand the intellectual foundation of tools to foster innovation and entrepreneurship

# 05 Skills

After passing the assessments on the Executive Master's Degree in Research in Economic Sciences, the professional will have acquired the skills required for a quality and up-to-date practice based on the most innovative teaching methodology.





“

*This program will help you acquire the skills you need to excel in your daily work"*

01

Manage global risks

02

Extract data from capital markets and be competent in corporate finance

03

Explore the Sharing Economy

04

Design a market study

05

Explore the industrial crisis

06

Analyze the different financial markets and their characteristics

07

Recognize the different financial market supervisory bodies

09

Conduct research in financial economics

08

Analyze the new methods of structuring and managing entrepreneurship

10

Recognize the psychological aspects of economics, decision making and behavioral economics



06

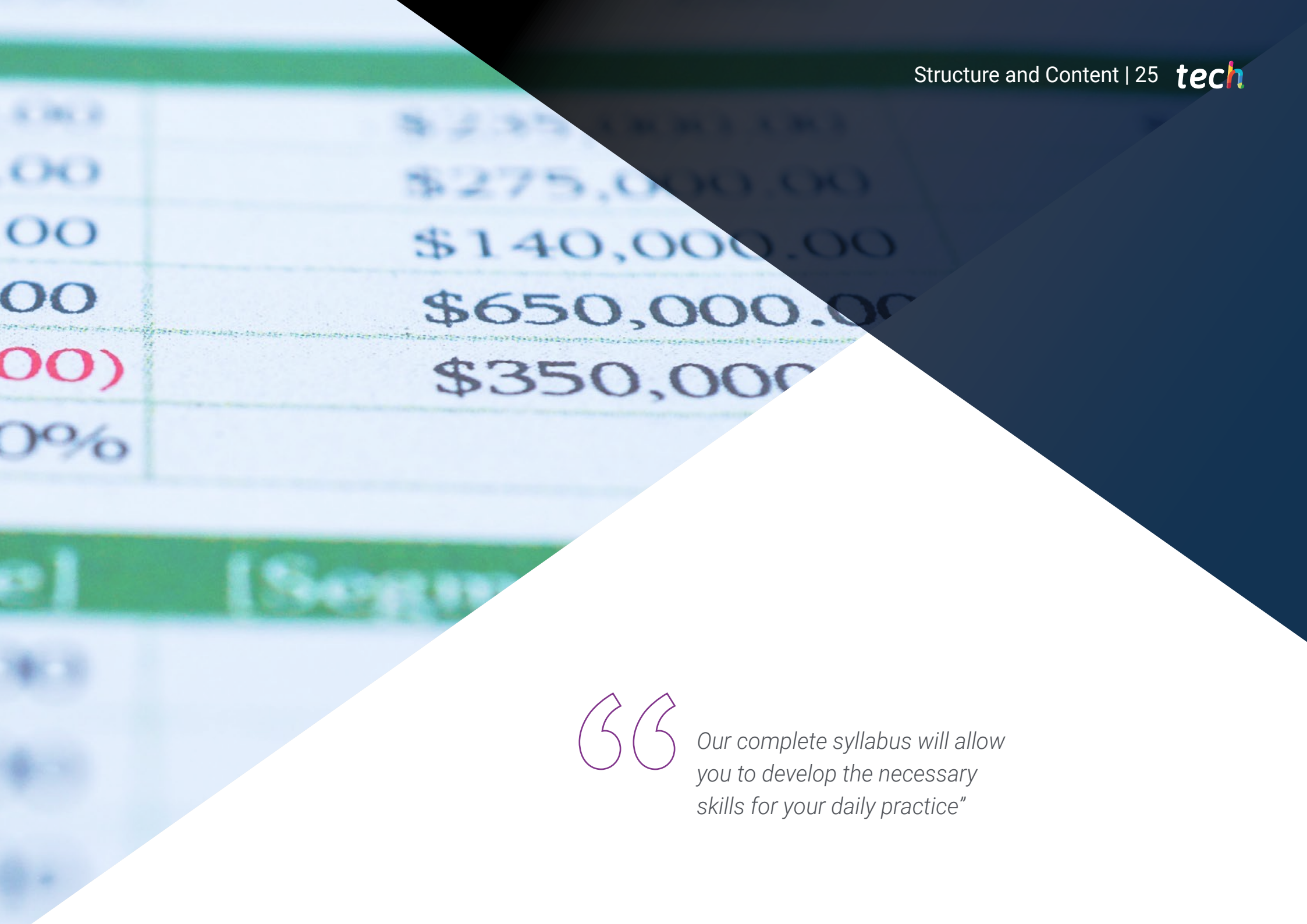
# Structure and Content

The Executive Master's Degree in Research in Economic Sciences at TECH Technological University is a tailor-made program that is taught in a 100% online format so that you can choose the time and place that best suits your availability, schedule and interests.

A program that takes place over 12 months and is intended to be a unique and stimulating experience that lays the foundation for your success as a manager and entrepreneur in the field of Economic Sciences.







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\$235,000.00  
\$275,000.00  
\$140,000.00  
\$650,000.00  
\$350,000.00

el | Senior

“

*Our complete syllabus will allow you to develop the necessary skills for your daily practice”*

## Syllabus

This program has been created to allow students to acquire the required knowledge in this field, in an intensive and efficient way. An opportunity to improve their skills, with the convenience of the most effective online method on the teaching market. TECH provides the opportunity to incorporate knowledge in this area into the student's academic education. In addition, with this Executive Master's Degree, you will have access to a way of working that is designed to be fully compatible with your professional or personal life.

Throughout this program, students will analyze a multitude of practical cases through individual practice and teamwork. It is, therefore, a real immersion in real situations, which will allow you to acquire the necessary skills to develop professionally in a real environment.

In this way, the content of the course is designed to promote the development of managerial skills that enable more thorough decision-making in uncertain environments.

A plan designed for you, focused on improving your career and preparing you to achieve excellence in the field of Economic Sciences. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the competencies to solve critical situations in a creative and efficient way.

This program takes place over 12 months and is divided into 10 modules:

|                  |   |
|------------------|---|
| <b>Module 1</b>  | Fundamentals of Economics                 |
| <b>Module 2</b>  | Research in Social Sciences               |
| <b>Module 3</b>  | Researcher's Tools                        |
| <b>Module 4</b>  | Business Economics                        |
| <b>Module 5</b>  | Behavioral Economics                      |
| <b>Module 6</b>  | Financial Economics                       |
| <b>Module 7</b>  | International Trade Economics             |
| <b>Module 8</b>  | Industrial Economics                      |
| <b>Module 9</b>  | Financial Instruments and Markets         |
| <b>Module 10</b> | Entrepreneurial Innovation and Initiative |



### Where, When and How is it Taught?

TECH offers the possibility of developing this Executive Master's Degree in Research in Economic Sciences completely online. Over the course of 12 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Fundamentals of Economics**

**1.1. Introduction to Economics and Opportunity Cost**

- 1.1.1. Economics: Principles and Definitions
- 1.1.2. The Cost of Opportunity
- 1.1.3. The Break-Even Point

**1.2. Demand, Supply and Market Preferences**

- 1.2.1. Market and Types of Market
- 1.2.2. Market Demand
- 1.2.3. Market Offer
- 1.2.4. Balance and Elasticity

**1.3. Current and General Economic Terms**

- 1.3.1. Basic Concepts
- 1.3.2. History
- 1.3.3. Economic Terminology

**1.4. Production and Costs**

- 1.4.1. The Production Process
- 1.4.2. Fixed and Variable Costs
- 1.4.3. Cost Curve
- 1.4.4. Marginal Costs

**1.5. Market Structures**

- 1.5.1. Market Structures
- 1.5.2. Perfect Skills
- 1.5.3. Monopoly

**1.6. Basic Macro Magnitudes**

- 1.6.1. Economic Activity
- 1.6.2. GDP
- 1.6.3. Price Indices
- 1.6.4. Circular Income Flow

**1.7. Aggregate Demand and Supply Model**

- 1.7.1. Aggregate Demand
- 1.7.2. Keynesian Multiplier
- 1.7.3. Aggregate Offer
- 1.7.4. Macroeconomic Policies

**1.8. Monetary Policy I**

- 1.8.1. Monetary Policy
- 1.8.2. Money and its Functions
- 1.8.3. Money in Circulation

**1.9. Monetary Policy II**

- 1.9.1. The Demand for Money
- 1.9.2. Equilibrium in the Money Market
- 1.9.3. EU

**1.10. Economic Relations Between Countries**

- 1.10.1. International Commerce
- 1.10.2. Type of Change
- 1.10.3. Balance of Payments
- 1.10.4. Exchange Rate Theories

**Module 2. Research in Social Sciences**

**2.1. Introduction to Investigative Methodology**

**2.2. Methodologies in Economics and Management**

**2.3. Data Sources**

**2.4. Fundamentals of Statistics**

**2.5. Research in Economics**

**2.6. Management Research**

**2.7. Design of a Market Study**

**2.8. History of Economics and Business**

**2.9. Philosophical Currents in Business and Economics**

**2.10. New Trends**

**Module 3. Researcher's Tools**

|                                |                                  |  |  |
|--------------------------------|----------------------------------|--|--|
| 3.1. Thesis and Report Writing | 3.2. Use of Database Managers    | 3.3. Scientometrics and Scientific Databases | 3.4. Spreadsheet for Economics and Finance |
| 3.5. Bibliographic Sources     | 3.6. Advanced Internet Searching | 3.7. Statistical Packages                    | 3.8. Data Analysis Tools                   |
| 3.9. Algorithm Fundamentals    | 3.10. New Trends                 |  |  |

**Module 4. Business Economics**

|   |                                   |                          |                 |
|---|-----------------------------------|--------------------------|-----------------|
| 4.1. Introduction to Research in Business Economics | 4.2. The Company and Organization | 4.3. Finances            | 4.4. Operations |
| 4.5. Human resources.                               | 4.6. Communication                | 4.7. Information Systems | 4.8. Strategy   |
| 4.9. Marketing                                      | 4.10. Future Tendencies           |                          |                 |

**Module 5. Behavioral Economics**

|  |   |                              |                           |
|--|---|------------------------------|---------------------------|
| 5.1. Introduction to Behavioral Economics Research | 5.2. Fundamentals of Behavioral Economics | 5.3. Psychology of Economics | 5.4. Choice in Economics  |
| 5.5. Decision-Making Process                       | 5.6. Frames                               | 5.7. Behavioral Finance      | 5.8. General Applications |
| 5.9. Criticism of Behavioral Economics             | 5.10. Future Tendencies                   |                              |                           |

**Module 6. Financial Economics**

|   |  |                              |                        |
|---|--|------------------------------|------------------------|
| 6.1. Introduction to Financial Economics Research | 6.2. Economic and Financial Fundamentals | 6.3. Accounting Fundamentals | 6.4. Corporate Finance |
| 6.5. Economic Financial Control                   | 6.6. Global Risks                        | 6.7. Capital Markets         | 6.8. Financing         |
| 6.9. Audit  | 6.10. Future Tendencies                  |                              |                        |

**Module 7. International Trade Economics**

|  |  |   |  |
|--|--|---|--|
| 7.1. Introduction to Research in International Economics | 7.2. Fundamentals of International Economics | 7.3. History of the International Economy | 7.4. International Economic Institutions and Organizations |
| 7.5. Economic Diplomacy                                  | 7.6. Country Analysis                        | 7.7. Economic Globalism                   | 7.8. International Taxation                                |
| 7.9. Economic Blocks and International Relations         | 7.10. Future Tendencies                      |   |  |

**Module 8. Industrial Economics**

|   |   |   |   |
|---|---|---|---|
| 8.1. Introduction to Research in Industrial Economics | 8.2. Fundamentals of Industrial Economy | 8.3. Economics, Markets and Efficiency    | 8.4. Economics and Innovation                   |
| 8.5. Economics of Services                            | 8.6. Internet Economy                   | 8.7. Sharing Economy and Platform Economy | 8.8. Industrial Crisis and Creative Destruction |
| 8.9. Public Companies and Market                      | 8.10. Future Tendencies                 |   |   |

**Module 9. Financial Instruments and Markets****9.1. The Financial Markets**

- 9.1.1. Characteristics of Financial Markets
- 9.1.2. Functions of Financial Markets
- 9.1.3. Components of Financial Markets

**9.2. Types of Financial Markets**

- 9.2.1. Financial Markets According to Traded Rights
- 9.2.2. Financial Markets According to the Term of the Assets Traded
- 9.2.3. Financial Markets According to the Time of Issuance of Assets
- 9.2.4. Financial Markets According to Their Organizational Structure
- 9.2.5. Financial Markets According to the Time of Delivery of the Asset

**9.3. Financial Market Supervisory Bodies**

- 9.3.1. European Central Bank and Bank of Spain
- 9.3.2. General Directorate of Insurance and Pension Funds
- 9.3.3. National Securities Market Commission

**9.4. Stock Markets**

- 9.4.1. The Stock Market
- 9.4.2. Futures Market
- 9.4.3. Options Markets

**9.5. Fixed Income Market**

- 9.5.1. Spot Interest Rates and Forward Interest Rates
- 9.5.2. Public Debt Market
- 9.5.3. AIAF Market

**9.6. Equity Market**

- 9.6.1. Trading Systems
- 9.6.2. CNMV and Market Regulation
- 9.6.3. Securities and Stock Exchange Operations
- 9.6.4. IPOs.

**9.7. Futures Market**

- 9.7.1. Forward Contracts
- 9.7.2. Futures on Interest
- 9.7.3. Exchange Rate Futures
- 9.7.4. Stock Index Futures

**9.8. Options Markets**

- 9.8.1. Speculative Operations
- 9.8.2. Continuous Arbitrage Operations
- 9.8.3. The Price of an Option Contract
- 9.8.4. Use of Options in Hedging
- 9.8.5. Characteristics of an Options Portfolio

**9.9. OTC Derivative Products**

- 9.9.1. FRA Markets
- 9.9.2. Swap
- 9.9.3. Cap, Floor and Collar

**9.10. Foreign Exchange Market**

- 9.10.1. Operation and Regulatory Agencies
- 9.10.2. *Spot* Foreign Exchange Transactions
- 9.10.3. Parity Conditions
- 9.10.4. Exchange to Local Currency

**9.11. Investment Funds**

- 9.11.1. Fixed Income Funds
- 9.11.2. Mixed Fixed Income Funds
- 9.11.3. Mixed Equity Funds
- 9.11.4. Equity Funds

**9.12. Liberalization of Financial Markets**

- 9.12.1. Eurodollars and Eurobonds
- 9.12.2. New International Titles
- 9.12.3. Globalization

**Module 10. Entrepreneurial Innovation and Initiative**

**10.1. Introduction to Entrepreneurship Research**

- 10.1.1. Entrepreneurship
- 10.1.2. Strengths and Weaknesses of a Business Plan

**10.2. Introduction to Innovation Research**

- 10.2.1. Historical Overview of Entrepreneurial Innovation
- 10.2.2. Technology Transfer Processes

**10.3. Creativity**

- 10.3.1. The Theoretical Framework of Ideation and Creation
- 10.3.2. Creativity and Innovation
- 10.3.3. Creative Companies
- 10.3.4. Creative Tools
- 10.3.5. Selection of Ideas

**10.4. Agile Start-ups**

- 10.4.1. The Lean Start Up Model
- 10.4.2. Development of Products and Services with Agile
- 10.4.3. Dev Ops in ICT Startups

**10.5. Innovation Management**

- 10.5.1. Analysis of Types of Innovation
- 10.5.2. Innovation Levers
- 10.5.3. Scope of Innovation
- 10.5.4. Comparative Analysis of Innovation Cases
- 10.5.5. R+D Management

**10.6. Entrepreneurial Context: Information Society**

- 10.6.1. Entrepreneurs and their Time
- 10.6.2. Opportunities and Challenges of Contemporary Entrepreneurship

**10.7. Globalization**

- 10.7.1. Globalization
- 10.7.2. Lawyer and Detractors
- 10.7.3. Influence on the Entrepreneurial Project
- 10.7.4. Economic Analysis of International Environments

**10.8. Project Management**

- 10.8.1. The Business Plan.
- 10.8.2. Conventional Project Management
- 10.8.3. Agile Project Management

**10.9. Intrapreneurship**

- 10.9.1. Intrapreneurship Specificities
- 10.9.2. Comparative Analysis of Intrapreneurship Cases

**10.10. Future Tendencies**

- 10.10.1. New Entrepreneurship Niches
- 10.10.2. Social Entrepreneurship
- 10.10.3. Senior Entrepreneurship



*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap towards a better professional future”*





07

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

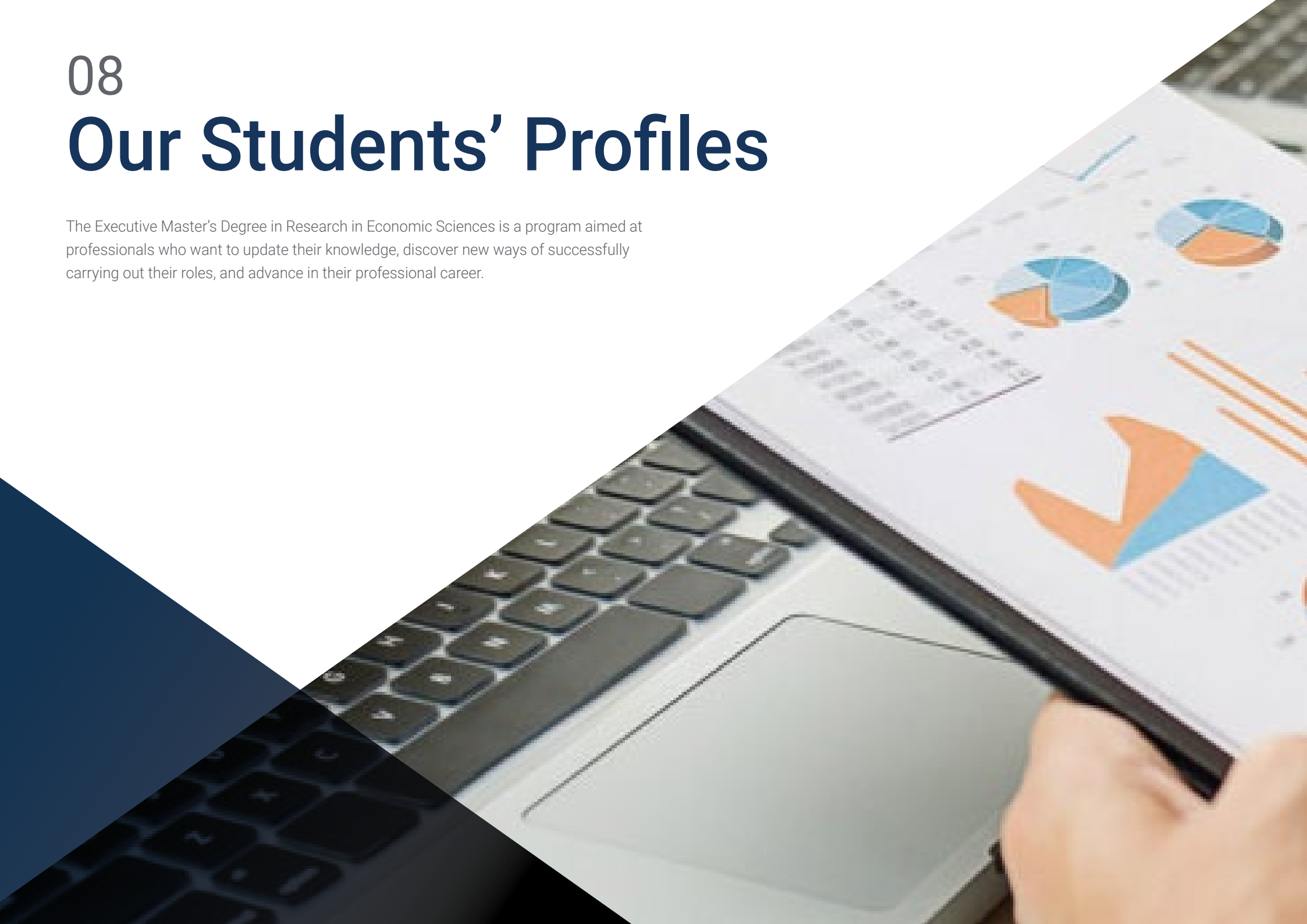
We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



08

# Our Students' Profiles

The Executive Master's Degree in Research in Economic Sciences is a program aimed at professionals who want to update their knowledge, discover new ways of successfully carrying out their roles, and advance in their professional career.





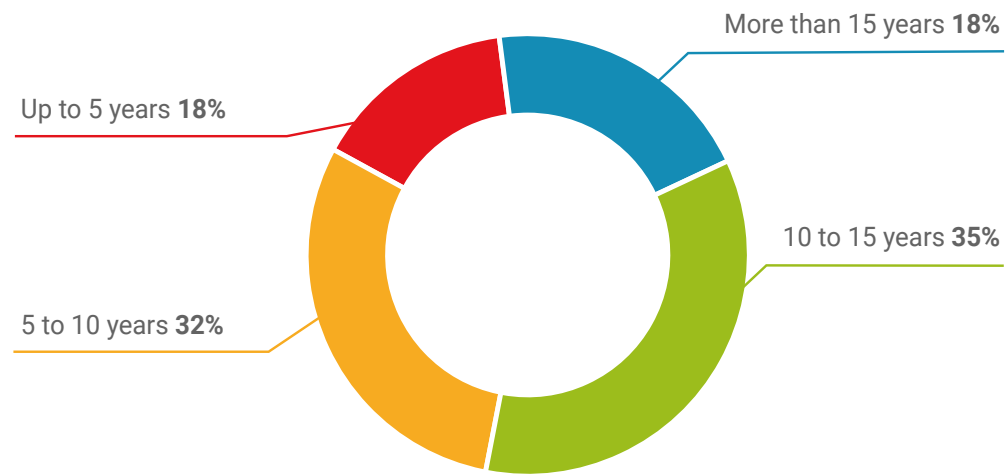
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*If you are looking to achieve an interesting career boost while continuing to work, then this is the program for you”*

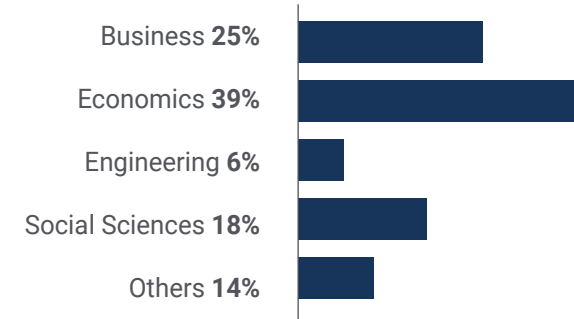
### Average Age

Between **35** and **45** years old

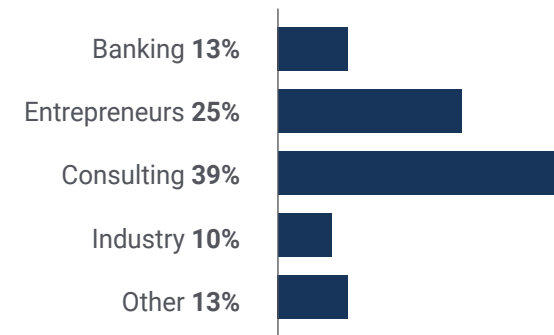
### Years of Experience



### Training

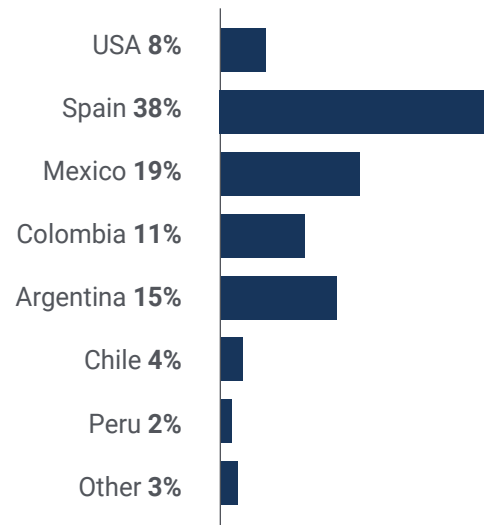


### Academic Profile



## Geographical Distribution

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## Susana García Contreras

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Economist

*"Studying this program in Research in Economic Sciences has allowed me to acquire a global vision of business and the world of economics, acquiring knowledge that is essential for my work as an economist. Undoubtedly, a unique opportunity to improve myself at a professional level, which has been essential to find a job suited to my abilities"*

09

# Course Management

The program's teaching staff includes leading experts in the sector, who contribute their years of work experience to this program. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the Executive Master's Degree in a multidisciplinary way, making it a unique and highly enriching academic experience for the student.



“

*We have a team of professionals with extensive experience that will help you during your learning process”*

## International Guest Director

Loretta Napoleoni, a renowned economist and bestselling author (Maonomics, Rogue Economics and Terror Incorporated), has made her mark in the international arena with her innovative and visionary work. With extensive experience in **advising governments and international organizations**, she has excelled in focusing on critical areas such as **money laundering and counter-terrorism**.

Napoleoni's research delves into complex issues such as **terrorism, economics and foreign policy**, addressing fundamental questions for the global future. His presence in print media is not limited to books, but his writings on money laundering and economics have been published in European financial newspapers such as **El Pais, The Guardian and Le Monde**. Also, as a respected voice in the media, he contributes as a regular commentator on renowned channels such as **CNN, Sky and the BBC**, extending his influence beyond print.

Adding to her prolific career as an **author and analyst**, she shares her knowledge in academic settings, teaching Postgraduate Certificate courses at such prestigious institutions as the **Judge Business School in Cambridge**. Indeed, her ability to merge her practical experience with her deep theoretical understanding has made her a leading figure in understanding the intertwined worlds of **terrorism, economics and geopolitics**.

Napoleoni's contributions transcend academia and writing, as in the 1970s she was active in the **feminist movement** and a prominent personality in the political sphere. In addition, her ability to foresee and analyze economic trends is extraordinary, being one of the few professionals who anticipated the **credit crisis and recession**, advising financial institutions on strategies to mitigate it. Likewise, as **Chair of the Club de Madrid's anti-terrorist financing group**, she managed to unite heads of state from around the world to create a new strategy for the fight against the financing of terrorist networks.

Her academic background, with a **Master's Degree in Philosophy in International Relations** from the London School of Economics, has been enriched by work in **banks and international organizations** in Europe and the United States, including the **National Bank of Hungary, the Moscow Narodny Bank in the United Kingdom, the Food and Agriculture Organization of the United Nations (FAO) and the European Bank for Reconstruction and Development (EBRD)**.





## Ms. Napoleoni, Loretta

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- Founding Partner of G-Risk
- Chair of the anti-terrorist financing group, Club de Madrid.
- Lecturer at the Judge Business School in Cambridge
- Bestselling author (Maonomics, Rogue Economics and Terror Incorporated).
- Master of Philosophy in International Relations from the London School of Economics.
- Member of, Scientific Committee of Fundación Ideas para el Progreso (Fundación IDEAS), linked to the PSOE.

“

*Thanks to TECH you will be able to learn with the best professionals in the world”*

## Management



### **Dr. De Angelis, Ignacio**

- Visiting Professor at the Department of Applied Economics - Economic Structure, University of Valencia, Spain
- Center for Interdisciplinary Studies on International and Local Issues. Project Management Scientific and Technical Publications National University of the Center of the Province of Buenos Aires. Tandil, Argentina
- Ibero-American Union of Municipalists (UIM). Participant in the project on the international financial insertion of municipalities. Granada, Spain
- Banco Hipotecario S.A. Marketing and management of mortgage banking. Manpower Argentina. Tandil, Argentina
- PhD in Economic Science National University of Matanza, Buenos Aires, Argentina
- Master's Degree in Technology Science and Society National University of Quilmes, Buenos Aires, Argentina
- Degree in International Relations National University of the Center of the Province of Buenos Aires. Tandil, Argentina



10

# Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth and do so with true efficiency. And, therefore, we put all our efforts and tools at the disposal of students so that they acquire the necessary skills and abilities that will allow them to achieve this change.





“

*At TECH we are fully committed to helping you achieve the professional change you want"*

*Study this Executive Master's Degree with us and you will find the most up-to-date material currently available and with which you will be able to give your career a boost.*

### Are you ready to take the leap? Excellent professional development awaits you

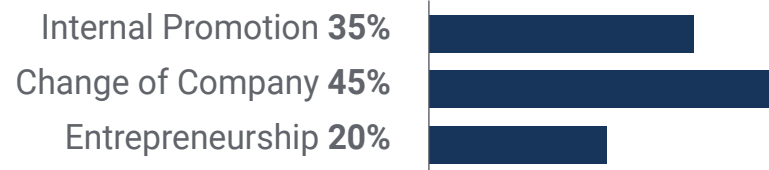
With this program you will be able to drastically advance in your profession, although there is no doubt that, in order to do so, you will have to make an investment in different areas, such as economic, professional and personal. However, the goal is to improve in your professional life and, to do so, it is necessary to fight.

*Thanks to this program, you will receive a large number of job offers with which you will be able to start your professional growth.*

### It's time for change.



### Type of change



### Salary increase

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This program represents a salary increase of more than **25.22%** for our students



11

# Benefits for Your Company

The Executive Master's Degree in Research in Economic Sciences contributes to raising the organization's talent to its maximum potential through the specialization of high-level leaders.

Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.







“

*After completing this Executive Master's Degree you will bring a new business vision to the company"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

It will provide the company with new concepts, strategies and perspectives that can bring about relevant changes in the organization.

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02

### **Retaining High-Potential Executives to Avoid Talent Drain**

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

### **Building Agents of Change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased International Expansion Possibilities**

Thanks to this program, the Organisation will come into contact with the main markets in the world economy.



05

### **Project Development**

Be able to work on a real project or develop new projects.

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06

### **Increased Competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 12 Certificate

The Executive Master's Degree in Research in Economic Sciences guarantees students, in addition to the most rigorous and up-to-date education, access to an Executive Master's Degree issued by TECH Technological University.





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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

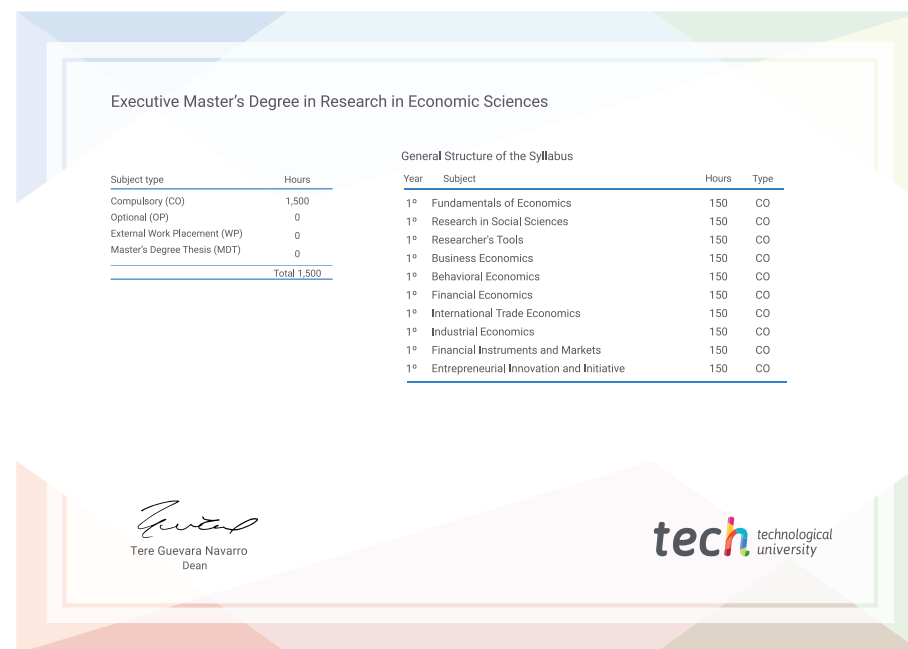
This **Executive Master's Degree in Research in Economic Sciences** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Executive Development Program, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Degree: **Executive Master's Degree in Research in Economic Sciences**

Official N° of Hours: **1,500 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Executive Master's Degree Research in Economic Sciences

- » Modality: **online**
- » Duration: **12 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Executive Master's Degree

## Research in Economic Sciences

