



Executive Master's Degree Nursing Management

» Modality: online

» Duration: 12 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

 $We b site: {\color{blue}www.techtitute.com/in/school-of-business/professional-master-degree/master-nursing-management} \\$

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01 **Welcome**

The new challenges faced by the Nursing profession in today's society make it necessary to constantly update the business professionals who work in the management of this health area in order to acquire the managerial skills that allow for the correct management of resources, both material and human, and, in this way, offer the best possible care to patients. This way, with the completion of this program, it will be possible to carry out a correct management of the activity, as well as the management of teams, in the most efficient way and with the latest educational technology.







tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

+200

executives prepared each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.





tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The Executive Master's Degree in Nursing Management will enable students to:



Analyze the theories and models on the organization and functioning of health systems focusing on their political, social, legal, economic and organizational structures



Describe, compare and interpret the characteristics and performance data of different healthcare models and systems



Approach clinical management using the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability and the solution of problems through the appropriate use of information systems





Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit



Apply the essential concepts and methods of planning, organization and management of health institutions



Contextualize the nursing division in the interdisciplinary team and learn about the new challenges of the profession



Learn and know how to apply and interpret health law in order to contextualize clinical practice in terms of professional and social responsibility, as well as the ethical aspects associated with the provision of health care





Understand and know how to carry out an economic analysis of the functioning of health institutions and the economic behavior of the agents involved in health systems



Understand, interpret, transmit and apply regulatory norms for the activities and functions of health professionals regarding clinical management in accordance with the legal framework of the health sector



Understand and know how to apply the fundamental concepts of economic evaluation techniques and tools applied in management practice within health systems



Know, apply and learn how to assess the usefulness of different leadership and management tools in that can also be applied to the context of healthcare practice



Develop methodological and instrumental skills to adequately use the different health information systems in the management decisions of the clinical units



Know, apply and lead patient quality and safety systems applied to the context of clinical management units





Learn and know how to apply the approaches to health accreditation in different types of health centers



Understand, interpret and appropriately apply the most suitable tools for clinical assessment and decision making in each situation



Design and lead improvement, innovation and transformation processes in the units, services and centers



Manage scientific databases for carrying out reviews and bibliographic searches of scientific studies





Conduct a critical and in-depth study on a topic of scientific interest in the field of infectious diseases



Identify, understand and integrate managerial skills into daily health management procedures



Communicate result findings after having analyzed, evaluated, and synthesized the data







Possess and understand knowledge that provides a basis or opportunity to be original in the development and/or application of ideas, often in a research context



Know how to communicate conclusions, knowledge, and supporting arguments to specialized and non-specialized audiences in a clear and unambiguous way



Know how to apply acquired knowledge and problem-solving skills in new or unfamiliar environments within broader (or multidisciplinary) contexts related to the field of study

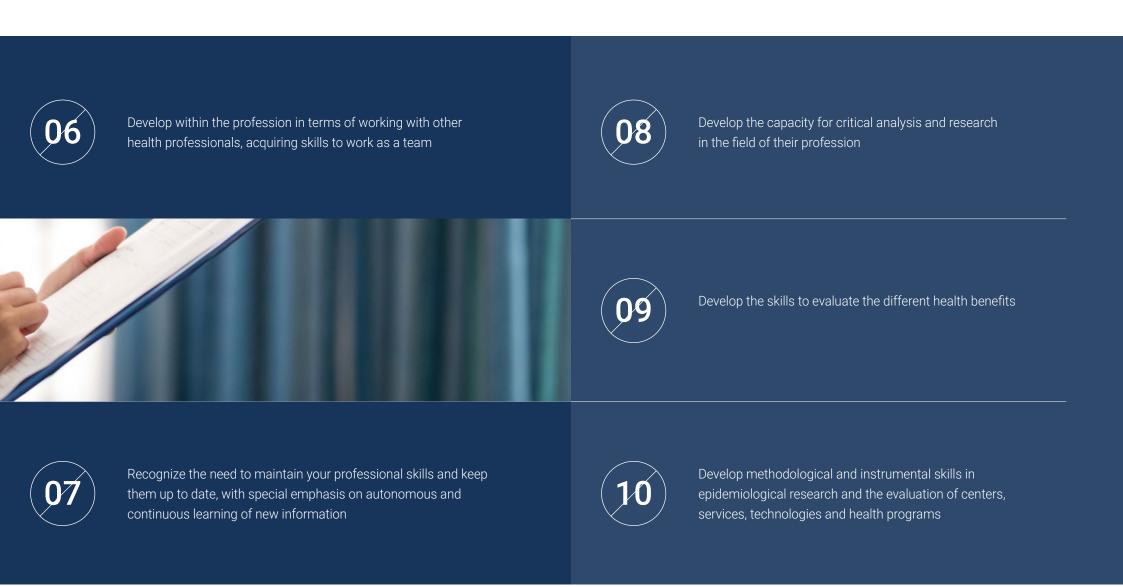




Integrate knowledge and face the complexity of making judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities linked to the application of their knowledge and judgments



Acquire the learning skills that will enable further studying in a largely self-directed or autonomous manner





tech 26 | Structure and Content

Syllabus

The Executive Master's Degree in Nursing Management from TECH Technological University is an intensive program that prepares students to face business challenges and decisions at the healthcare level, both nationally and internationally. Its content is designed to promote the development of managerial skills, allowing for more rigorous decision-making in uncertain environments.

Throughout 1,500 hours of study, you will analyze a multitude of practical cases through individual work, achieving superior training that will allow you to develop successfully in Nursing Management, applying all your new knowledge to your daily practice. It is, therefore, an authentic immersion in real business situations.

This Executive Master's Degree deals in depth with different areas of nursing and is designed to specialize managers who understand senior management from a strategic, international and innovative perspective.

A program designed for you, focused on your professional improvement and that prepares you to achieve excellence in the field of nursing leadership and management. A program that understands your needs and those of your business through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will give you the skills to solve critical situations in a creative and efficient way.

Module 10.

This Executive Master's Degree takes place over 12 months and is divided into 10 modules:

Module 1.	Health Systems and Policies. Planning and control of health organizations
Module 2.	Clinical, Economic and People Management
Module 3.	The Nursing Department in the Health System. Clinical and Nursing Care Management
Module 4.	Quality and Safety Management
Module 5.	Hospital Care Management
Module 6.	Management in Care Settings
Module 7.	Decision Making and Communication in Nursing Leadership
Module 8.	Nursing Management Services in Society. Marketing, Communication and mHealth
Module 9.	Teaching and Research

Humanization in Health Management



Where, When and How is it Taught?

TECH offers the possibility of developing this Executive Master's Degree in Nursing Management completely online. Throughout the 12 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

tech 28 | Structure and Content

N	Module 1. Health Systems and Policies. I	Planning	and control of health organizations				
1	I.1. Health Systems	1.2.	Healthcare Financing and Provision	1.3.	Evolution and Other Aspects of Health Systems	1.4.	Alternatives to the Traditional Management Models
1	1.5. The Process of Strategic Planning	1.5.	Management by Values and Objectives	1.7.	Organizational Theory Applied to Healthcare	1.8.	Management and Direction
1	1.9. Management Control in the Healthcare Sector						
N	Module 2. Clinical, Economic and People	Manager	ment				
	2.1. Bases of Accounting Applied to Economic Health Management		Efficiency and Sustainability of Health Systems	2.3.	Budget and Purchasing	2.4.	Financing and Payment Model
2	2.5. Cost Calculation	2.6.	Management Agreements	2.7.	Health Professionals	2.8.	Rights and Responsibilities. Retributions
2	2.9. Working Day. People Management	2.10.	Employability Tools in the Private and Public Sector				
N	Module 3. The Nursing Department in the	e Health S	System. Clinical and Nursing Care Mar	nageme	ent		
3	3.1. Nursing Department and Strategic Management	3.2.	Information Systems in Nursing	3.3.	Normalization of Nursing Language	3.4.	Nursing Contribution to the Evaluation of Medical Product Nursing Managers of Material Resources
3	3.5. Information and Registering Systems in Nursing	3.6.	Health Results	3.7.	Patient Classification Systems	3.8.	Tools for Care Management: Clinical and Procedures Management
3	3.9. Joining the Organization: Welcome Manual	3.10.	Bioethics in Nursing Procedures and Value-Based Management				

Module 4. Quality and Safety Management	t		
4.1. Quality in Healthcare Organizations	4.2. Patient Security	4.3. Nosocomial Infections	4.4. Prevention
4.5. Information and Record Systems	4.6. Secondary and Tertiary Victims	4.7. Quality Accreditation in Healthcare	4.8. Organizations and Criteria: Accreditation Models
4.9. Performance Assessment: Competency Management	4.10. Methods and Techniques		
Module 5. Hospital Care Management			
5.1. Emergency Services Management	5.2. ICU Management	5.3. Surgical Unit Management	5.4. Management of Hospitalization Units
5.5. Other Units or Special Services	5.6. Management of Central or Auxiliary Services	5.7. Radio Diagnostic Services Management	5.8. Laboratory Management
5.9. Pharmacy Hospital Management	5.10. Hospitality, Complementary and Voluntary Services Management		
Module 6. Management in Care Settings			
6.1. Health and Social Coordination	6.2. Primary Healthcare	6.3. Primary Care Clinical Management	6.4. Chronic Patient Management. Nurse Leadership in Facing the Challenge of Chronicity
6.5. Nursing Managers of Advanced Cases and Practice	6.6. Active Patients and Patient school	6.7. Outpatient Services Management	6.8. Out-of-Hospital Emergencies Management
6.9. Home Care: Models	6.10. Outpatient Care Services		

tech 30 | Structure and Content

Module 7. Decision Making and Communication in Nursing Leadership							
7.1.	Leadership and Team Leadership	7.2.	People-Related Motivation: Stress and Emotion Management	7.3.	Delegation	7.4.	Executive Coaching
7.5.	Decision Making and Time Management	7.6.	The Decision Process: Complex Care Management	7.7.	Techniques for Decision- Making	7.8.	Communication
7.9.	Meetings	7.10.	Conflict Management				
Mod	ule 8. Nursing Management Services ir	n Socie	ty. Marketing, Communication and mH	ealth			
8.1.	Regulatory Aspects in the Management of Health Care Services	8.2.	Promotion of Health and New Technologies: mHealth, Nursing Care in the Technological Advances in Healthcare	8.3.	Healthcare Marketing	8.4.	Technological Changes that Improve Health Care. Apps and Social Media in the Field of Health
8.5.	Digital Skills in Healthcare Directors and Middle Management	8.6.	Healthcare Market	8.7.	Corporate Social Responsibility	8.8.	Nurse Visibility: Social Networks and New Technology. Future of Nursing
8.9.	The Public Profile of the Health Care Manager and Managerial Staff	8.10.	The Interview Process to Apply for a Managerial Position				

Mod	dule 9. Teaching and Research						
9.1.	Critical Thinking in Nursing	9.2.	Basic Principles of Research Methodology Applied in Health Sciences	9.3.	Sources of Information for Research and Sourcing Strategies	9.4.	Critical Reading of Articles
9.5.	Epidemiology and Research Study Designs and Biases	9.6.	Communication and Diffusion of Research Findings	9.7.	Opportunities and Resources for Development of Studies and Research	9.8.	Nursing Knowledge Management and Evidence-Based Nursing
9.9.	Caregiver Training: Professional Development	9.10.	D. Management and Innovation in Continuous Education and Teaching Skills: Innovation in Health Care and Caregiving				
Mod	dule 10. Humanization in Health Manac	gomont					
Mou	ule 10. Humanization in Health Manag	jernent					
10.1.	Anthropology of Humanization: Health and Illness	10.2.	2. Organizational and Transformational Culture in Healthcare Systems	10.3.	. Management of Organizations Based on Humanization	10.4.	New Trends in Healthcare: the Voice of the Patient and Caregiver, the Active Patient and the Expert Patient
10.5	5. Ethical Considerations in the Healthcare Field	10.6.	. The Ethics of Nursing Care	10.7.	. Occupational Health and Prevention Services in the Healthcare Field	10.8.	. Professional Burnout: Care- Associated Costs
10.9	9. Patient and Family Focused Care	10.10	A Current Approach to Treatment Support				



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

85



tech 34 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 36 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 37 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



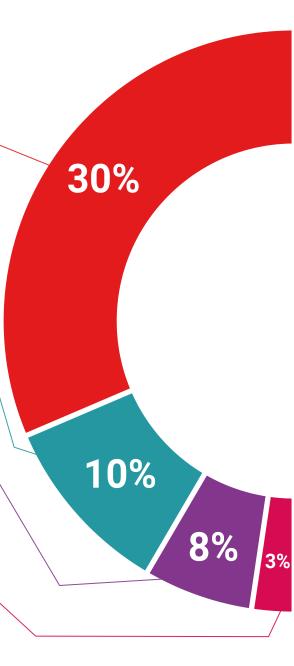
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

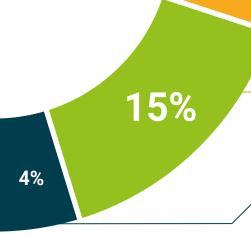


This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



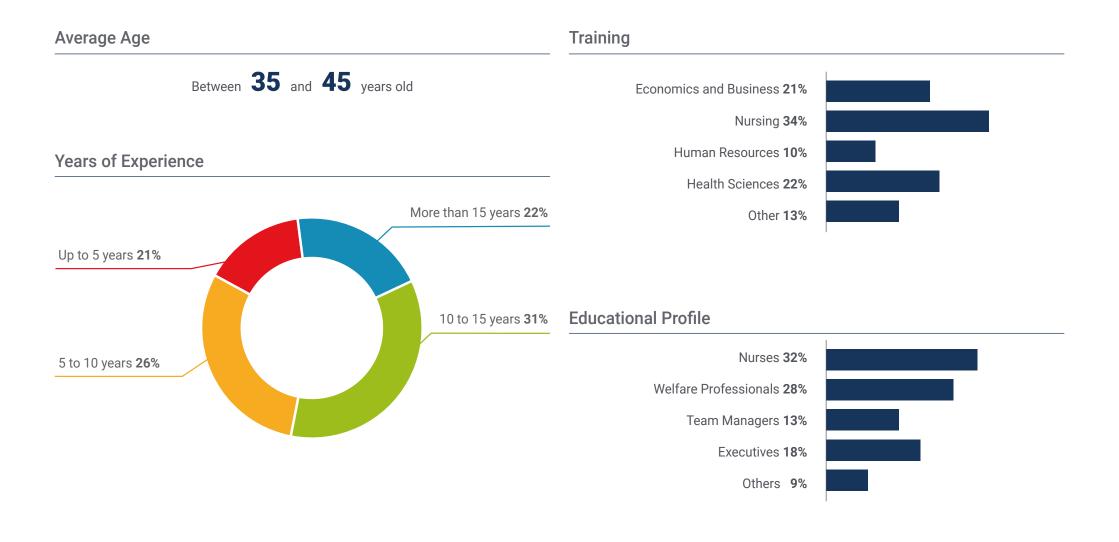


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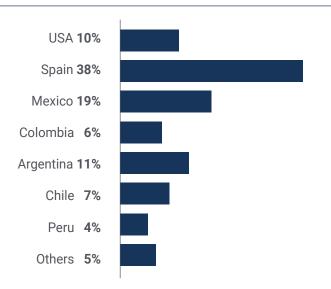




tech 42 | Our Students' Profiles



Geographical Distribution



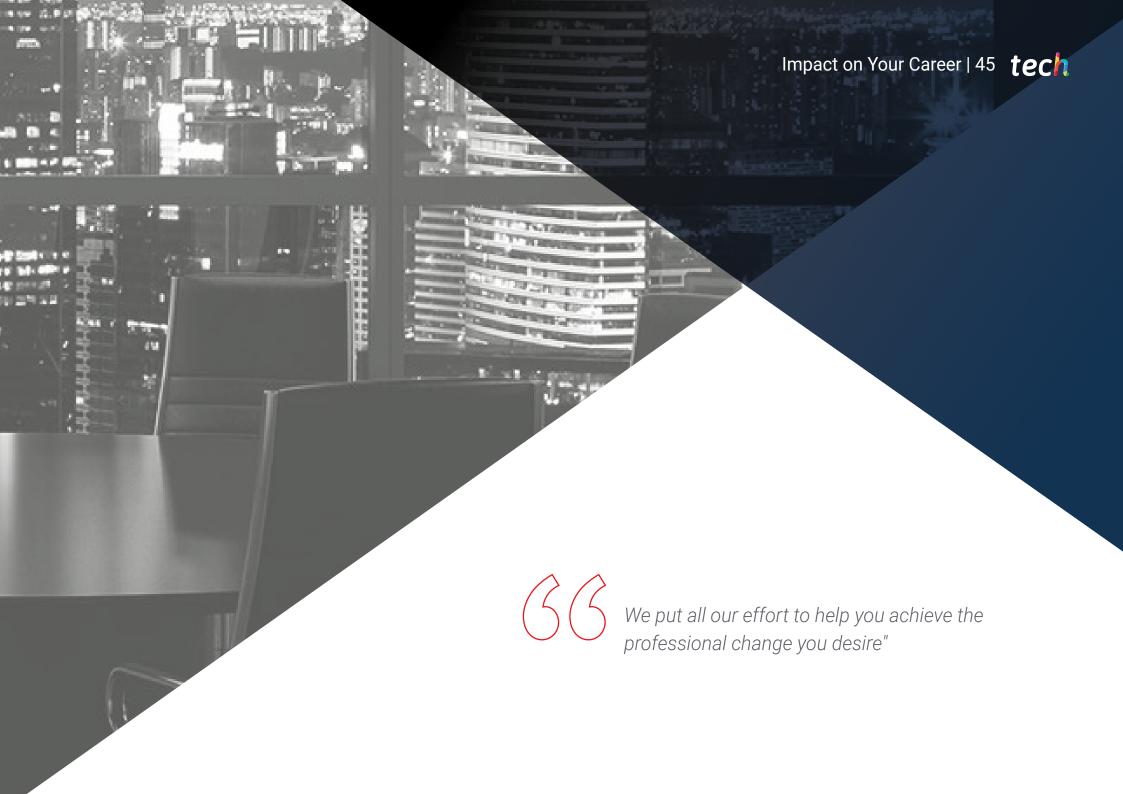


Marian Díaz

Nursing Director

"The completion of this Executive Master's Degree in Nursing Management at TECH has allowed me to move up in my career, managing to be the director of nurses who work every day to provide the best care to our patients. Its fully up-to-date online content and the quality of the teaching staff have been the best thing about this program"





Are you ready to take the leap? Excellent professional development awaits you.

The Executive Master's Degree in Nursing Management from TECH is an intensive program that prepares students to face business challenges and decisions at the healthcare level, both nationally and internationally. The main objective is to promote personal and professional growth. Helping you achieve success.

If you want to improve yourself, achieve a positive change at a professional level and interact with the best, this is the place for you.

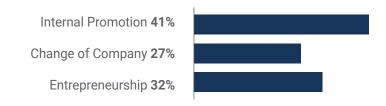
Don't miss the opportunity to study with us. We have a high level teaching staff that will help you achieve success.

Continuous specialization is a need in all sectors.
Therefore, we have designed this program to expand your knowledge in Nursing Management.

Time of Change



Type of change



Salary Increase

This program represents a salary increase of more than 25.22% for our students

\$57,900

A salary increase of

25.22%

\$75,500





tech 50 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.





Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.







tech 54 | Certificate

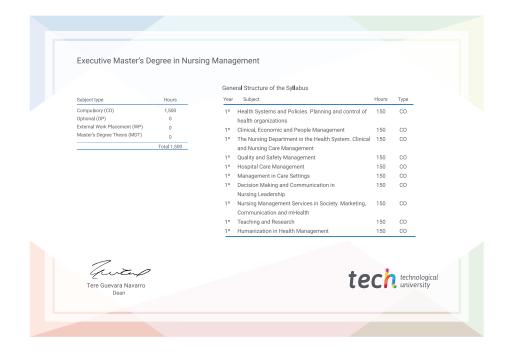
This **Executive Master's Degree in Nursing Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Executive Master's Degree, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Executive Master's Degree in Nursing Management Official N° of Hours: 1,500 h.





^{*}Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Executive Master's Degree Nursing Management

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