

Executive Master's Degree Financial Advice

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Executive Master's Degree Financial Advice

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates who have previously completed any of the degrees in the field of social and legal sciences, administration and business.

Website: www.techtute.com/us/school-of-business/professional-master-degree/afinancial-advice

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01 Welcome

Financial markets have evolved at an astonishing speed over the last decade. Greater accessibility to the stock market, together with the explosion of technologies such as cryptocurrencies orBlockchain, has led to a magnificent growth scenario in the field of Financial Advice. In order to thrive successfully in this sector, it is necessary to have targeted, specialized and up-to-date information on new digital demands such as NFTs. TECH has brought together a team of experts in financial advice to create this program, where students will delve into the key issues that will lead to business success, with a clear commitment to the technological and economic forefront.



Executive Master's Degree in Financial Advice.
TECH Technological University



“

You will take a critical step forward with the best digital asset program, taxation, foreign exchange and current investment fundamentals”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

As Financial Advice is a field of preferential economic growth, this Executive Master's Degree is focused on providing the knowledge and skills most in demand today. Therefore, students will be able to develop their careers and continue to grow professionally as tax advisors specializing in a multitude of fields, including investment funds, Wallet management, financial planning and digital market investments such as Crowdfunding, NFT and cryptocurrencies.



“

You will take your financial skills to the highest level, supported by the pedagogical methodology of the world's largest online academic institution”

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Executive Master's Degree in Financial Advice will enable the student to:

01

Acquire global knowledge of how financial markets work

04

Obtain the necessary skills to analyze multiple variables for result realization

02

Learn the structure of the Spanish Financial System, its components and applicable regulations (hereinafter, SFE)



03

Obtain the mathematical-financial knowledge necessary to analyze investment alternatives

05

Acquire the necessary skills to find the required sources of information and filter the data to be analyzed

06

Know how to identify the advantages and risks of all investment alternatives

08

Understand the psychology applied to investment



09

Obtain the necessary skills to manage a third-party investment Wallet

07

Learn to identify and understand a client's risk profile in order to be able to identify the investment alternatives that suit the client

10

Learn about the knowledge of the tax implications of different investment alternatives

11

Know the current financial market trends

12

Obtain global analysis skills that allow students to deal with different financial-fiscal variables





13

Integrate all knowledge to prepare a financial and tax proposal/planning for the client based on their objectives and risk assumption

05 Skills

A modern and prestigious financial advisor requires a unique set of skills that will set them apart from their competitors. TECH is perfectly aware of this reality, and has therefore reinforced the most important key contents and practical skills throughout the syllabus. At the end of this program, Financial Advice professionals will see their ability to operate enhanced through up-to-date knowledge of taxation, fixed and variable income, as well as an efficient study of the psychology of investment and market fluctuations.





“

Get the professional edge you need to reach the management and leadership positions you deserve by becoming a Financial Advisor”

01

Distinguish each market regulator's responsibilities

02

Differentiate different market participant functions

03

Know how to operate in a financial environment with total flexibility

04

Value fixed income assets



05

Know how equities work and how to analyze them

06

Understand derivatives, their risks and how to trade them

07

Know how to adapt the investment to the client's risk profile

08

Perform client investment Wallet compositions according to its risk level



09

Know the taxes that affect a client's investment, whether a legal entity or an individual

10

Understand which market aspects affect investor psychology in order to anticipate and approach a client's feelings





11

Distinguish between the different tax and formal obligations of different investment alternatives

06

Structure and Content

All the contents of this Executive Master's Degree in Financial Advice have been specifically created to take students to the peak of their professional careers. To do so, TECH uses pioneering educational technology and widely proven teaching methodology, providing a program in which professionals will get the maximum benefit from each of the topics and content provided. Thanks to Relearning, learning is completely natural and progressive, avoiding the need for students to invest long hours of study time.



“

Your continued professional development is the foundation of your career success. For this reason, in TECH you will find a large amount of high-quality audiovisual material, focused on making the most of each lesson"

Syllabus

The new challenges of the financial market require highly qualified professionals specialized in a multitude of fields, including digital. This Executive Master's Degree in Financial Advice provides the appropriate in-depth study of the skills that will lead students to their maximum professional capacity.

With instruction focused not only on financial techniques and methodology, but also on the development of transversal competencies and distinctive leadership, professionals will find this comprehensive and appealing program. This program goes beyond the basic necessary and essential skills in today's labor market, making a firm commitment to present and future financial advisors.

For this, a multitude of practical cases and simulated scenarios are presented, in which students will develop their managerial and organizational skills to put themselves at the forefront of financial leadership.

A curriculum that covers the knowledge, both theoretical and practical, required of any professional interested in leading a growing sector. This is a unique opportunity to distinctively enhance the managerial and organizational capabilities of distinctive and modern leaders. By understanding the financial market needs and specializing in exceeding them, students will be taking a firm step towards a much more prosperous and prestigious economic future.

This Executive Master's Degree takes place over 12 months and is divided into 10 modules:

Module 1	Macroeconomics and Financial Systems
Module 2	Investment Fundamentals
Module 3	Fixed Income
Module 4	Equities
Module 5	Collective Investment Institutions and Pension Plans
Module 6	Foreign Exchange and Derivatives
Module 7	Portfolio Management
Module 8	Financial Planning
Module 9	Taxation
Module 10	New Investments



Where, When and How is it Taught?

TECH offers the possibility of taking this Executive Master's Degree in Financial Advice entirely online. Throughout the 12 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Macroeconomics and Financial Systems

<p>1.1. Macroeconomics</p> <ul style="list-style-type: none"> 1.1.1. Growth Indicators 1.1.2. Price Indicators 1.1.3. Employment and Other Indicators 	<p>1.2. Business Cycles</p> <ul style="list-style-type: none"> 1.2.1. Cycle Theory 1.2.2. Cycle Phases 1.2.3. Cycle Types 	<p>1.3. Economic Indicators</p> <ul style="list-style-type: none"> 1.3.1. On Offer 1.3.2. In Demand 1.3.3. Of Feeling 	<p>1.4. Financial System</p> <ul style="list-style-type: none"> 1.4.1. Financial Assets 1.4.2. Financial Markets 1.4.3. Financial Institutions
<p>1.5. The ECB (European Central Bank)</p> <ul style="list-style-type: none"> 1.5.1. Current Situation and Historical Evolution 1.5.2. ECB Functions 1.5.3. Money Market 	<p>1.6. Monetary Policy</p> <ul style="list-style-type: none"> 1.6.1. Monetary Policy Strategies 1.6.2. Monetary Policy Instruments 1.6.3. Monetary Policy Developments 	<p>1.7. Current Macroeconomic Situation</p> <ul style="list-style-type: none"> 1.7.1. Global 1.7.2. Current Market Trends 	<p>1.8. Technical Development Macroeconomic Indicators</p> <ul style="list-style-type: none"> 1.8.1. Macroeconomic Indicator Interpretation 1.8.2. Economic Indicator Interpretation 1.8.3. Cycle Indicator Interpretation
<p>1.9. Monetary Policies and Economic Cycles</p> <ul style="list-style-type: none"> 1.9.1. Monetary Policy in Upward Phases 1.9.2. Monetary Policy in Declining Phases 1.9.3. Monetary Policy in Cyclical Peaks and Troughs 			

Module 2. Investment Fundamentals

<p>2.1. Temporal Value of Money</p> <ul style="list-style-type: none"> 2.1.1. Financial Capital 2.1.2. Financial Equivalence 2.1.3. Operation and Financial Law 	<p>2.2. Capitalization</p> <ul style="list-style-type: none"> 2.2.1. Simple 2.2.2. Compounds 2.2.3. Use of Calculators for Calculations 	<p>2.3. Update</p> <ul style="list-style-type: none"> 2.3.1. Simple 2.3.2. Compounds 2.3.3. Use of Calculators for Calculations 	<p>2.4. Commercial Discount</p> <ul style="list-style-type: none"> 2.4.1. Simple 2.4.2. Compounds 2.4.3. Use of Calculators for Calculations
<p>2.5. Interest Rates</p> <ul style="list-style-type: none"> 2.5.1. Spot 2.5.2. Forward 2.5.3. How to calculate Forward Interest Rates? 	<p>2.6. Types of Return I</p> <ul style="list-style-type: none"> 2.6.1. Nominal and Real 2.6.2. Simple Return 2.6.3. Annual Percentage Rate (APR) 	<p>2.7. Types of Return II</p> <ul style="list-style-type: none"> 2.7.1. Internal Return Rate (IRR) 2.7.2. Effective Return Rate (ERR) 2.7.3. Geometric Return Rate (GRR) 	<p>2.8. Financial Income</p> <ul style="list-style-type: none"> 2.8.1. Concept and Classification of Different Income Types 2.8.2. Proportionality and Income Addition 2.8.3. Certain and Constant Income Valuation
<p>2.9. Basic Concepts of Statistics</p> <ul style="list-style-type: none"> 2.9.1. Qualitative and Quantitative Variables: 2.9.2. Position Measurements 2.9.3. Measures of Dispersion 	<p>2.10. Two-Dimensional Variables</p> <ul style="list-style-type: none"> 2.10.1. Covariance 2.10.2. Coefficient Correlation 2.10.3. Regression Line 		

Module 3. Fixed Income

3.1. Fixed Income General Characteristics 3.1.1. Negotiated Assets	3.2. Public Debt Market Structure 3.2.1. Negotiated Assets 3.2.2. Market Members 3.2.3. Primary and Secondary Markets	3.3. Private Fixed-Income Market 3.3.1. Market Structure 3.3.2. Market Operations 3.3.3. Asset Typology	3.4. Rating 3.4.1. Needs and Advantages of Rating 3.4.2. Classification 3.4.3. Rating Companies
3.5. Risks Associated with Fixed-Income Assets 3.5.1. Interest and Credit Risk 3.5.2. Liquidity and Exchange Rate Risk 3.5.3. Early Amortization Risk	3.6. Fixed Income Asset Valuation 3.6.1. Zero Coupon Bonds and Treasury Bills 3.6.2. Coupon Bonds 3.6.3. Full price, Ex-Coupon Price and Running Coupon Price	3.7. Price to IRR ratio 3.7.1. Malkiel's First Principle 3.7.2. Malkiel's Second and Third Principles 3.7.3. Malkiel's Fourth and Fifth Principles	3.8. Income Curve and Interest Rate Term Structure 3.8.1. Income Curves 3.8.2. Explanatory Theory of ETTI 3.8.3. Standardized Interest Rate Structure
3.9. Interest Rate Risk Measurement and Management 3.9.1. Sensitivity 3.9.2. Duration and Corrected Duration 3.9.3. Immunization	3.10. Risk Profile for Each Investment Type 3.10.1. Cautious Profile 3.10.2. Moderate Profile 3.10.3. Risk Profile		

Module 4. Equities

4.1. Equity Characteristics 4.1.1. Operation 4.1.2. Financial Market Profits 4.1.3. Evolution Over Time	4.2. Stock Market Structure and Operation 4.2.1. Market Schedules and Phases (Auctions and Continuous Trading)	4.3. Stock Market Operation Types I 4.3.1. OPV 4.3.2. OPS 4.3.3. Capital Increase and Reduction	4.4. Stock Market Operation Types II 4.4.1. Splits and CounterSplits 4.4.2. Dividends 4.4.3. Takeovers
4.5. Main Orders 4.5.1. To Market 4.5.2. Limited and Stop 4.5.3. Trails	4.6. Equity Performance Monitoring 4.6.1. Indices 4.6.2. Classification of Indexes 4.6.3. Equity Index Utilities	4.7. Broker Platforms (CMC and IB) 4.7.1. Broker Types 4.7.2. CMCs 4.7.3. Interactive Brokers	4.8. Fundamental Analysis 4.8.1. Macroeconomic Analysis 4.8.2. Stock Market Valuation Ratios 4.8.3. Cycle Theory
4.9. Valuation of Companies 4.9.1. VCP, VCA, VL and VS 4.9.2. Gordon-Shapiro 4.9.3. Flow Discounts	4.10. Technical Analysis 4.10.1. Chartism 4.10.2. Indicators 4.10.3. Oscillators		

Module 5. Collective Investment Institutions and Pension Plans

5.1. Collective Investment Institutions

- 5.1.1. CII Investment Evolution
- 5.1.2. Element Intervening

5.2. Investment Funds and SICAVs

- 5.2.1. Management Styles
- 5.2.2. Categories
- 5.2.3. NAV Calculation

5.3. Commissions

- 5.3.1. Implicit
- 5.3.2. Explicit
- 5.3.3. Other Expenses

5.4. Comparison of Investment Funds

- 5.4.1. Profitability
- 5.4.2. Risk
- 5.4.3. Other Ratios

5.5. Hedge Funds

- 5.5.1. Alternative Management Fundamentals
- 5.5.2. Hedge Fund Characteristics
- 5.5.3. Investment Strategies and Styles

5.6. Regulatory Aspects in Investment Fund Creation

- 5.6.1. Management Institution Obligations
- 5.6.2. Management Institution Obligations
- 5.6.3. Information

5.7. Regulatory Aspects of Investment Funds Contracting

- 5.7.1. Participant's Rights
- 5.7.2. Shareholder's Defense Before the National Securities Market Commission
- 5.7.3. Investment Fund Contracting Process

5.8. Pension Plan Definition

- 5.8.1. Differences Between a Pension Plan and a Pension Fund
- 5.8.2. Guiding Principles

5.9. Modalities

- 5.9.1. Depending on the Promoting Entity Type
- 5.9.2. For the Contributions and Benefits System
- 5.9.3. For the Investment Vocation

5.10. Personal Elements and Tax Benefits

- 5.10.1. Promoter
- 5.10.2. Control Commission

Module 6. Foreign Exchange and Derivatives

6.1. Foreign Exchange Market

- 6.1.1. Money and Currency Evolution
- 6.1.2. Type of change
- 6.1.3. Currency Pairs

6.2. Complex Products

- 6.2.1. Derivative Products
- 6.2.2. Different Uses for Complex Products
- 6.2.3. Derivative Product Types

6.3. Future

- 6.3.1. Speculation
- 6.3.2. Coverage
- 6.3.3. Arbitration

6.4. Options

- 6.4.1. Call
- 6.4.2. Put
- 6.4.3. Premium

6.5. Option Sensitivity

- 6.5.1. Delta and Gamma
- 6.5.2. Vega and Theta
- 6.5.3. Rho

6.6. Trend Strategies

- 6.6.1. Bull Spread
- 6.6.2. Bear Spread
- 6.6.3. Tunnel

6.7. Volatility Strategies

- 6.7.1. Straddle, Strangle and Guts
- 6.7.2. Butterfly
- 6.7.3. Condor

6.8. Mixed Strategies I

- 6.8.1. Ratio Call Spread
- 6.8.2. Ratio Put Spread
- 6.8.3. Ratio Call Backspread

6.9. Mixed Strategies II

- 6.9.1. Ratio Put Backspread
- 6.9.2. Strip and Strap
- 6.9.3. Calendar Spread

6.10. Structured Products

- 6.10.1. Characteristics and Risks
- 6.10.2. Guaranteed
- 6.10.3. Convertible Reverse

Module 7. Portfolio Management
7.1. Client Profile Analysis

- 7.1.1. Investment Objective
- 7.1.2. Investment Returns and Client Risk
- 7.1.3. Horizon

7.2. Contracts and Regulations

- 7.2.1. MiFID 2
- 7.2.2. Suitability Test
- 7.2.3. At Risk Profiles

7.3. Wallet Management Introduction

- 7.3.1. Market Efficiencies
- 7.3.2. Market Failures
- 7.3.3. Active Management vs Passive Management

7.4. Return and Risk

- 7.4.1. Of an Asset
- 7.4.2. Of the Wallet
- 7.4.3. Normality Hypothesis

7.5. Diversification

- 7.5.1. Types of Risk
- 7.5.2. Correlation
- 7.5.3. Beta

7.6. Wallet Theory

- 7.6.1. Efficient Wallet
- 7.6.2. CML
- 7.6.3. SML

7.7. Measurement Ratios I

- 7.7.1. Sharpe Ratio
- 7.7.2. Treynor Ratio
- 7.7.3. Jensen Alpha

7.8. Measurement Ratios II

- 7.8.1. Tracking Error
- 7.8.2. Information Ratio
- 7.8.3. Consistency

7.9. Excel for Wallet Management

- 7.9.1. Data Sources
- 7.9.2. Sheet Programming
- 7.9.3. Interpretation of Results

7.10. New Investment Criteria in Wallet Management

- 7.10.1. ESG
- 7.10.2. Alpha Portable
- 7.10.3. MFI

Module 8. Financial Planning
8.1. Financial Advice

- 8.1.1. Individual Advice
- 8.1.2. Dependent Advice
- 8.1.3. Portfolio Management

8.2. Basic Principles for Retirement Planning

- 8.2.1. How Long Do I Have to Quote?
- 8.2.2. How to Calculate My Pension?
- 8.2.3. What Pension Am I Entitled to??

8.3. Retirement Income and Expense Analysis

- 8.3.1. Difference in Income upon Retirement
- 8.3.2. Expense Structure (Fixed and Variable) vs. Retirement Income
- 8.3.3. Where to Get Extra Income in Retirement Advantages and Disadvantages of Bailouts?

8.4. Capital Accumulation Plan

- 8.4.1. Weighted Average Price
- 8.4.2. Investment Strategy
- 8.4.3. Technical Development

8.5. Life Cycle

- 8.5.1. Formation and Accumulation Phase
- 8.5.2. Consolidation Phase
- 8.5.3. Expenditure and Donation Phase

8.6. Fund Analysis and Selection

- 8.6.1. At Risk Profiles
- 8.6.2. Ratios to Be Checked
- 8.6.3. Spending Study Historical Results

8.7. Pension Plan Tax Planning

- 8.7.1. Taxation
- 8.7.2. Rescue
- 8.7.3. Rebates

8.8. Inheritance Planning

- 8.8.1. Types of Assets I Can Own
- 8.8.2. Tax Implications of Such Assets
- 8.8.3. Inheritance Structure to Minimize Tax Impact

8.9. Investment Psychology

- 8.9.1. Relevant Aspects
- 8.9.2. Biases
- 8.9.3. Customer Psychology Management

8.10. Financial Planning Strategies

- 8.10.1. Mainly Real Estate Assets
- 8.10.2. Mainly Movable Assets
- 8.10.3. Asset Distribution Between Real Estate and Movable Assets

Module 9. Taxation

9.1. Income Tax I

- 9.1.1. Income from Work
- 9.1.2. Income from Economic Activities
- 9.1.3. Income Imputation

9.2. Income Tax II

- 9.2.1. Capital Income
- 9.2.2. Capital Gains and Losses
- 9.2.3. Tax Liquidation Scheme, Income Integration and Compensation

9.3. Corporate Tax

- 9.3.1. Corporate Income Tax
- 9.3.2. Positive and Negative Adjustments
- 9.3.3. Tax Liquidation Scheme

9.4. Inheritance Tax

- 9.4.2. Adjustments
- 9.4.3. Tax Liquidation Scheme

9.5. Other Taxes

- 9.5.1. AJD
- 9.5.2. OS
- 9.5.3. IT

9.6. Digital Taxation

- 9.6.1. Financial Transaction Tax
- 9.6.2. Certain Digital Services Tax
- 9.6.3. Taxation of New Digital Assets Introduction: Cryptocurrencies and NFTs

Module 10. New Investments

10.1. Crowdfunding

- 10.1.1. Crowdfunding Financing
- 10.1.2. Crowdfunding vs. Traditional Investments
- 10.1.3. Regulation

10.2. Technology Blockchain

- 10.2.1. Blockchain Networks
- 10.2.2. Mining
- 10.2.3. Blockchain Utilities

10.3. Cryptocurrencies

- 10.3.1. Fiat Currencies vs. Cryptocurrencies
- 10.3.2. Cryptocurrencies Today
- 10.3.3. DeFi

10.4. Main Cryptocurrencies

- 10.4.1. Bitcoin
- 10.4.2. Ether
- 10.4.3. Altcoins

10.5. Exchanges and Wallets

- 10.5.1. Exchanges
- 10.5.2. Cold Wallets
- 10.5.3. Hot Wallets

10.6. Other forms of Cryptocurrency Investment

- 10.6.1. Staking
- 10.6.2. Derivatives
- 10.6.3. Crypto Index and New Forms of Indexing

10.7. Risks and Weaknesses

- 10.7.1. Market Risk
- 10.7.2. Legal Risk
- 10.7.3. Reputational Risk

10.8. NFTs and Digital Assets

- 10.8.1. NFTs and Major Networks
- 10.8.2. Digital Art
- 10.8.3. Metaverse

10.9. Economy Tokenization

- 10.9.1. Tokenization
- 10.9.2. Current Token Uses
- 10.9.3. Potential

10.10. Regulation

- 10.10.2. Possible Future Changes
- 10.10.3. Pioneering Countries in the Regulation of Cryptocurrencies and Other Cryptoassets



07

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



08

Our Students' Profiles

Given the very nature of financial advisory services, most of the students interested in this program come from the economic field. Despite this, its innovative content on technical topics such as foreign exchange market, Blockchain or cryptocurrencies attracts entrepreneurs and engineers from other categories, resulting, in turn, in a unique opportunity to weave across-cutting and multidisciplinary networking program.





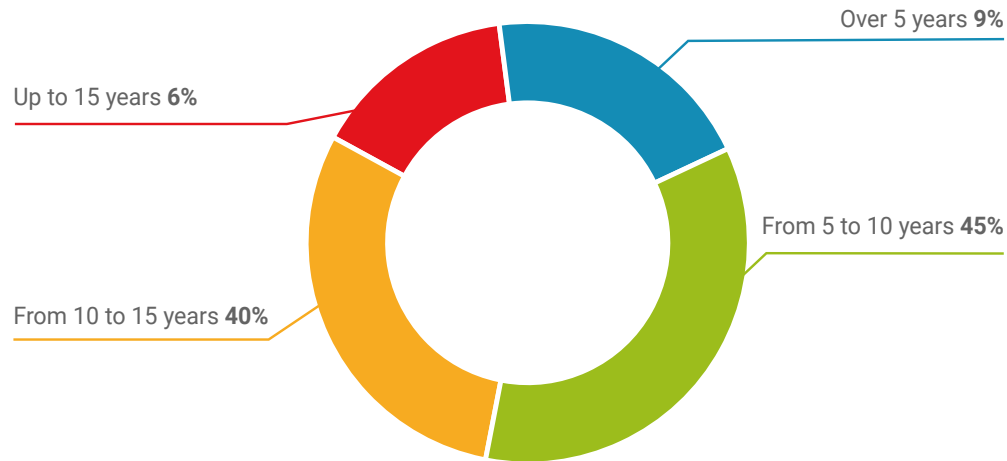
“

You will surround yourself with people who share your ambitions and interests, being a key motivational factor to achieve success in this program”

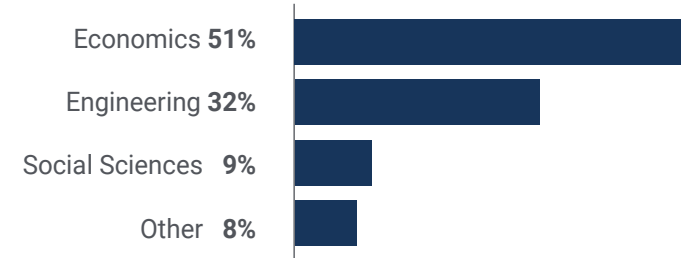
Average Age

Between **35** and **45** years old

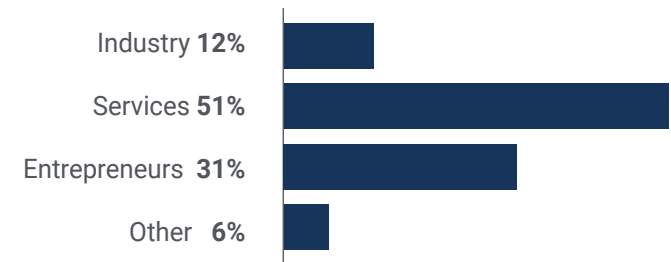
Years of Experience



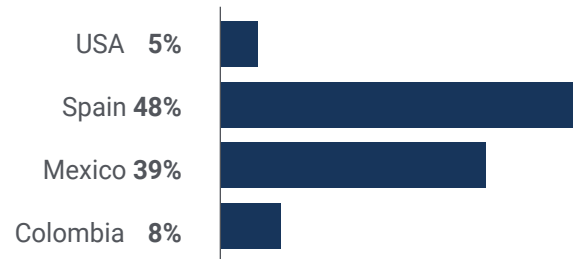
Training



Educational Profile



Geographical Distribution



Juan Álvarez Méndez

Digital Financial Advice Specialist

"I needed an academic program that was flexible, as my job required a good investment of hours, and I could hardly spend time on other things. My interest in new digital markets led me to this TECH program, where I was able to pursue at my own pace and thanks to which I achieved the specialization I needed to fully dedicate myself to my passion"

09

Course Management

Given that Financial Advice is a specialized and constantly changing field, TECH has brought together a group of young professionals, knowledgeable of the current market reality, but with a great deal of experience behind them. The teaching staff brings both innovative theoretical knowledge and a practical view of the most pressing issues for financial advisors to the educational content, resulting in a much more complete and focused instruction.



“

Enroll now and significantly strengthen your value proposal with the support of a teaching staff committed to your goals”

Management



Mr. Olivares Pont, Manuel

- ♦ Wealth Manager at GPM
- ♦ Wealth Manager at Andbank Spain
- ♦ Wealth Manager at Esfera Capital A.V
- ♦ Wealth Manager at Q-Renta AV
- ♦ Managing Partner of ARBD Consulting
- ♦ Personal Banking Consultant and Financial Advisor at Banco Mediolanum
- ♦ Consultant of EFA Certification and Financial Instruments for Commercial Networks at ISEFI, SANFI and Praxis MMT
- ♦ Degree in Business Administration from Universidad Complutense de Madrid

Professors

Ms. Paños Martín, Julia

- ♦ Select Manager at Santander Bank
- ♦ Financial Advisor at GPM
- ♦ Account Manager at Esfera Capital SA Brokerage
- ♦ Administrative Assistant at Aebia Technology and Services
- ♦ Degree in Business Administration and Management from Rey Juan Carlos University
- ♦ Master's Degree in Tax Advice Services at the Centro de Estudios Financieros
- ♦ European Investment Practitioner Certification from EFOA Spain

Mr. García Bahillo, Luis Miguel

- ♦ Investment Manager at GPRA Capital
- ♦ Wealth Manager at GPM SV
- ♦ Lecturer of Courses related to Financial Advice
- ♦ Graduate in Economics from the Complutense University of Madrid



10

Impact on Your Career

TECH values the investment, both in terms of time and money, made by professionals who decide to take the step and take this program. For this reason, every effort is made to offer content that lives up to expectations, resulting in the greatest possible positive impact on the graduate's career path. Students will find top quality educational material, with a clear emphasis on the most important current topics in Financial Advice and required in the leading business fields.



“

This program will be crucial in your career path, as it will provide you with the competencies and skills you need to succeed in Financial Advice”

Are you ready to take the leap? Excellent professional development awaits you.

TECH's Executive Master's Degree in Financial Advice is an intensive program that prepares students to face challenges and decisions in the field of Financial Advice. Its primary objective is to promote personal and professional growth,, you achieve success.

If you want to improve yourself, make a positive change at a professional level and network with the best, TECH is the place for you.

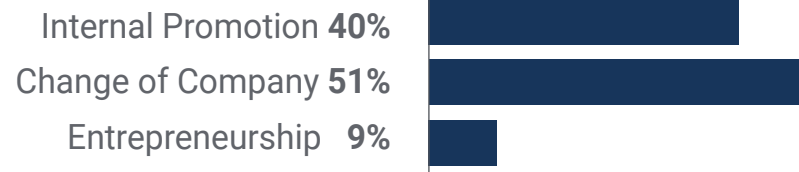
Enroll now and don't miss this unique opportunity to achieve the management position in financial advisory you deserve.

You will obtain the best results from all the contents of the program, demonstrating and elevating your quality skills in Financial Advice.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



11

Benefits for Your Company

This program not only benefits its students, but also the companies involved, since students will have the highest and most up-to-date skills possible in the field of Financial Advice.

Thanks to this exhaustive and thorough program, companies will incorporate highly qualified professionals who are motivated to give the best version of themselves into their ranks in an economic sector with high growth expectations.





“

In the new digital era, Blockchain, NFTs and cryptocurrency experts will have a much better chance of succeeding and excelling in the field of Financial Advice”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R&D or Business Development of your company.

06

Increased competitiveness

This Executive Master's Degree will equip students with the skills to take on new challenges and drive the organization forward.

12 Certificate

This Executive Master's Degree in Financial Advice guarantees students, in addition to the most rigorous and up-to-date education, access to a Executive Master's Degree issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

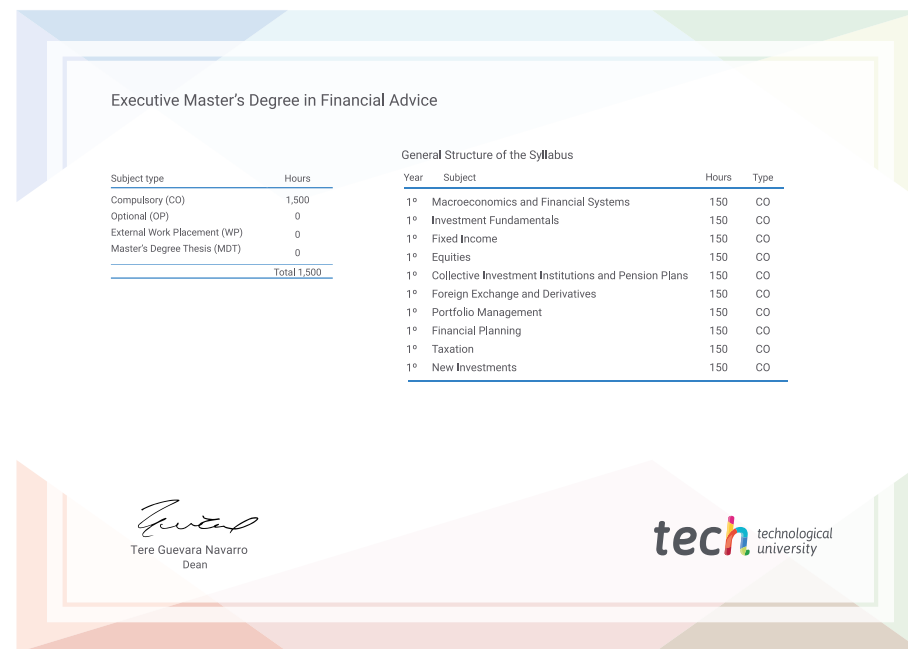
This **Executive Master's Degree in Financial Advice** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Executive Master's Degree, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees

Title: **Executive Master's Degree in Financial Advice**

Official No. of Hours: **1,500 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Executive Master's Degree Financial Advice

- » Modality: **online**
- » Duration: **12 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Executive Master's Degree Financial Advice

