

# Executive Master's Degree English for Business

**M E B**



## Executive Master's Degree English for Business

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/pk/school-of-business/professional-master-degree/master-english-business](http://www.techtute.com/pk/school-of-business/professional-master-degree/master-english-business)

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# 01

# Welcome

English is fundamental in global communication processes. People read international media, communicate through social networks with friends from other countries and participate in all kinds of platforms where English is the common language. The same thing happens in business: managers and entrepreneurs who want to expand their companies must be fluent in English to achieve their goals, so they need specialized programs, eminently practical, to help them develop the necessary communication skills. This program provides students with all the necessary knowledge to become successful managers in international environments, establishing contacts and relationships with companies from all over the world.



**Executive Master's Degree in English for Business.**  
**TECH Technological University**



“

*You are ambitious and want to expand your company: improve your English with TECH and get ready to do business in the City of London”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

This Executive Master's Degree aims to enable students to use English fluently as a tool for doing business in the international arena and consequently help their companies to grow. This will provide them with the necessary tools to become indispensable members of their respective organizations. To do so, TECH offers innovative teaching with which students will quickly learn everything they need to expand their businesses and achieve entrepreneurial success.



“

*You are ambitious: you know that English is the way to advance your career and this program will help you do just that"*

**Their students' goals are TECH's goals too.  
Working together to achieve them.**

This **Executive Master's Degree in English for Business** will enable students to:

01

Solve basic and simple communicative tasks, in order to perform duties, both in a professional environment and in everyday situations

04

Use the linguistic resources necessary to get by in communication situations in the work environment

02

Interact and express themselves in situations independently and appropriately, having a standard register in oral and written communication

05

Develop resources and tools that enable them to assess and improve their own learning and use of the language

03

Define the most relevant social aspects of everyday life situations and recognize the most common forms of social relationships

06

Be able to understand the main points of clear, standard-language texts on familiar matters, whether in work study or leisure situations



07

Know how to cope in most of the situations that may arise in the workplace, where English is used as the lingua franca

10

Be able to speak fluently about personal and professional traits

08

Be able to produce simple and coherent texts on topics that they are familiar with in the work or in which they have a personal interest

11

Be able to speak generally about professional and academic background, using explanations in past, present and future tenses

09

Be able to describe work experiences, events, wishes and aspirations, as well as briefly justify their opinions or explain their work plans

12

Be able to understand Legal and Business Law-related vocabulary and its context

13

Be able to understand and express yourself in a multicultural work environment, as long as a standard register is used

14

Be able to produce various types of useful formal texts in a work context

15

Be able to interact formally in various work contexts, both in direct contact and by telephone or social networks





16

Be able to analyze and describe general visual information and present results and summaries orally

17

Be able to talk about more abstract concepts related to the world of work, and express your opinion in a simple and understandable way

18

Produce simple oral texts taking into account differences in register

# 05 Skills

This Executive Master's Degree prepares its students to obtain the indispensable notions of English to communicate in the corporate and business environment, so that they can advance their professional careers and help their companies. Among the most important skills they will acquire are the ability to handle the broad business lexicon, use frequently used expressions in this field and understand the different communicative intentions that can occur in different contexts.





“

*International business will never be a challenge once you have completed this program”*

01

Manage a lexical repertoire and expressions related to the most common situations and functions in the work environment

02

Express clearly what he/she wants to say in work and personal interactions

03

Have sufficient linguistic elements to make clear descriptions, express points of view, and develop arguments in the business context, using simple and common structures

04

Achieve control of linguistic resources, with the possible systematic errors typical of the level

05

Understand sentences and frequently used expressions related to areas of experience that are particularly relevant to them (basic information about themselves, occupations, job, job responsibilities, etc.)



06

Know how to communicate when carrying out simple, everyday tasks, requiring only simple and direct exchanges of information, on matters that are familiar or usual in their work

08

Become familiar with the most relevant socio-cultural aspects of everyday life situations, as well as with those related to their own field, which will result in the adaptation of their behavior to these situations, and in the understanding or adequate use of the lexicon and functional exponents

09

Recognize and use the most usual forms of social relations and treatment, within a standard and formal register

07

Describe in simple terms aspects of their past and their environment, as well as questions related to their immediate needs at work

10

Express themselves with clarity and courtesy, in a formal or informal register, appropriate to the situation and the person or persons involved, in the contexts identified in the curriculum



11

Understand behaviors and values other than one's own that underlie the most obvious, everyday socio-cultural aspects of life

12

Follow, albeit with some effort, the rhythm of debates, oral presentations, business meetings, and intervene in them, even if you need to corroborate information

13

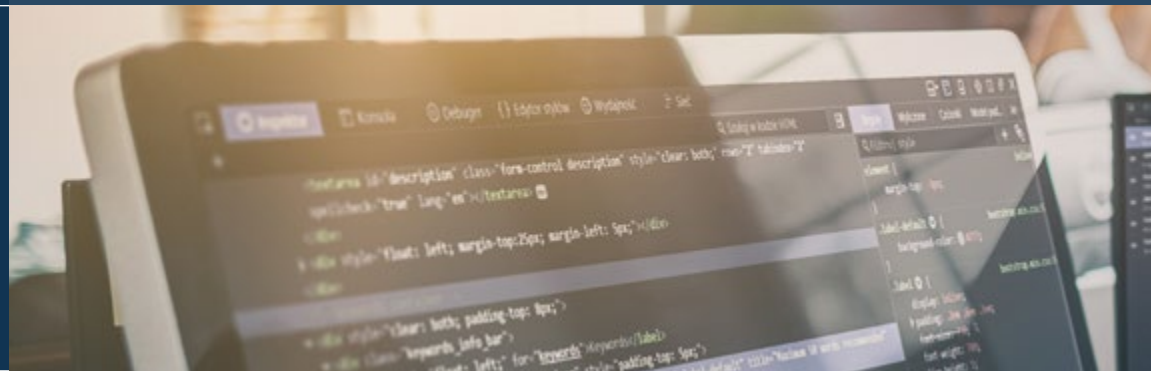
Interact with native speakers without unintentionally amusing or annoying them

14

express yourself appropriately in a variety of situations, as defined in the curriculum, and avoid major formulation errors

15

Identify and grasp the communicative intent, main ideas and overall meaning of oral messages on the topics of the curriculum, delivered in situations of direct communication in a work and interpersonal context, when the discourse is clear and standard with possible repetitions or clarifications





16

Capture the overall meaning or confirm predictable details in messages dealing with topics of personal or professional interest delivered in good acoustic conditions, at a slow speed, with clarity and with possible repetitions as long as they are within their field of specialization

18

Use a basic linguistic repertoire, with good grammatical and lexical control, with pauses, rephrasing, gestures, and use of graphic support in oral presentations

19

Participate, react, and cooperate independently and appropriately in conversations related to the most common communication situations in the curriculum

17

To make comprehensible, appropriate, and coherent interventions, related to the immediate communication needs foreseen in the curriculum

20

Produce clear oral texts on a variety of topics detailed in the curriculum, and know how to deal with most of the situations that arise in the workplace where English is spoken



06

# Structure and Content

This educational program is composed of 10 modules, each with 10 topics, and offers the best contents to learn business English, so students who take this program can expand their company's field of action. Throughout the course, students will be able to learn the basic communication vocabulary in the business world, specifically in areas such as job interviews, public oral presentations and written reports.



“

*You are ambitious and don't settle for just anything: this program is what you need to specialize in applied business English"*

## Syllabus

English is a fundamental language in many professional fields. But in the business world, it is more than fundamental: it is essential, especially for companies seeking to expand their market or financial scope. For this reason, it is necessary for managers and entrepreneurs seeking success to specialize in business English.

This Executive Master's Degree in English for Business offers its students everything they need to be able to establish communications of all kinds, through different channels, with business colleagues or executives from other geographical and linguistic areas, therefore increasing their company's expansion possibilities.

This program is composed of 10 modules, each subdivided into 10 topics, through which students will be able to learn vocabulary and tools for issues such as formal presentations, job interviews, public oral presentations, written reports, dismissals, networking and different resolutions and incidents related to corporate interdepartmental communication.

This way, professionals who take this program will receive a complete and comprehensive education in this subject, being able to communicate adequately at different levels with all different types of people in the business world.

This Executive Master's Degree takes place over 12 months and is divided into 10 modules:

<b>Module 1</b>	Introducing Yourself and Your Skills
<b>Module 2</b>	Job Interviews, Academic Qualifications and Work Experience
<b>Module 3</b>	Legal English
<b>Module 4</b>	Job Description and Work Environment
<b>Module 5</b>	Writing Techniques in Formal Language
<b>Module 6</b>	Formality and Forms of Expression in Person, on the Phone and Online
<b>Module 7</b>	Business Presentation Techniques
<b>Module 8</b>	Business English
<b>Module 9</b>	Networking, Social Networks, and Intercultural Communication
<b>Module 10</b>	Incident Resolution and Interdepartmental Communication



### Where, when and how is it taught?

TECH offers the possibility of developing this Executive Master's Degree in English for Business completely online. Over the course of 12 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Introducing Yourself and Your Skills**

1.1. General Personal Introduction	1.2. Personal Strengths	1.3. Weaknesses and Area for Improvement	1.4. Free Time and Hobbies
1.5. Likes and Dislikes	1.6. Personal Routines	1.7. Work Routines	1.8. Useful Skills for the Position
1.9. Introduction to Describing Future Projects	1.10. Formality When Starting a Conversation		

**Module 2. Job Interviews, Academic Qualifications and Work Experience**

2.1. Your Resume in English and Cover Letter Preparation	2.2. Secondary and Higher Education	2.3. Interview Formality	2.4. General Conversation with the Interviewer
2.5. Introduction to Job Descriptions	2.6. Tasks and Vocabulary Related to the Position	2.7. Job-Related Skills	2.8. Academic and Work Preferences
2.9. Speaking Simply About Work Experiences	2.10. Speaking Simply About Personal Experiences		

**Module 3. Legal English**

3.1. General Information about Hiring and the Human Resources Department	3.2. General Information on Corporate Law	3.3. Simple Legal Terminology in the Sale of Goods and Services	3.4. Simple Intellectual Property Terminology
3.5. General Information on Competition	3.6. Introduction to Transnational Commercial Laws	3.7. General Information on Agreements, Standards, and Lawsuits	3.8. Non-Compliance with Regulations and Laws. Fines
3.9. General Corporate Terminology	3.10. Simple Application for Licenses and Authorizations		

**Module 4. Job Description and Work Environment**

4.1. Starting in a New Job: Cross-Cultural Onboarding	4.2. Formal Greetings and Farewells	4.3. Simple Tasks in a New Position	4.4. Probation Period and Training
4.5. Simple Descriptions of Job Duties and Obligations	4.6. Physical Description of the Workstation	4.7. How to Paraphrase Simple Ideas?	4.8. Introduction to the Work Environment and Social-Environmental Factors
4.9. General Notions on Collaboration and Teamwork	4.10. Error Management and Frustration Tolerance		

**Module 5. Writing Techniques in Formal Language**

5.1. Simple Formal Mails	5.2. Generalities on request for quotations	5.3. Drafting Simple Quotations	5.4. Make, Change and cancel Appointments by Mail or by Phone
5.5. Drafting Simple Descriptions of a Product or Service	5.6. Sending Product or Service Information	5.7. Written Delivery or Return Paperwork	5.8. Simple Drafting of Letters of Complaint and Formal Complaints
5.9. Responses to Formal Complaints	5.10. General information on the preparation of reports		

**Module 6. Formality and forms of expression in person, on the phone and online**

6.1. Differences in Register in a Simple Direct Interaction	6.2. Differences in Register in a Telephone Interaction	6.3. Simple Telephone Vocabulary	6.4. Phrasal Verbs on the Telephone
6.5. Differences in Register in a Simple Online Interaction	6.6. Vocabulary in a Simple Online Interaction	6.7. Phrasal Verbs Online	6.8. Answering Straightforward Complaints in a Direct Interaction
6.9. Answering Straightforward Complaints in a Telephone Interaction	6.10. Answering Straightforward Complaints in an Online Interaction		

**Module 7. Business Presentation Techniques**

7.1. Resources for Simple Business Presentations	7.2. Phrasal Verbs for Simple Business Presentations	7.3. Simple Vocabulary in Business Presentations	7.4. Numbers in Business Presentations
7.5. Analysis and Description of Simple Graphics	7.6. Analysis and Description of Simple Reports	7.7. Analysis and Description of Simple Goods and Services	7.8. The Business Commitment
7.9. Simple Communication Strategies with the Public	7.10. Introduction to Non-Verbal Communication		

**Module 8. Business English**

8.1. General Notions on Work Methods	8.2. Manufacturing and Types of Services	8.3. Overview of Business Success	8.4. General Information on Motivation and Business Values
8.5. The Importance of Job Satisfaction	8.6. General Information on Corporate Culture on Social Networks	8.7. Production, Distribution and Marketing	8.8. Crowdfunding
8.9. Boss vs. Leader	8.10. Leadership in the 21st Century		

**Module 9. Networking, Social Networks, and intercultural communication**

9.1. Companionship and Out-of-Hours Contact	9.2. Working in Multicultural Teams	9.3. General Information on Communicative Differences according to Linguistic Regions	9.4. Corporate Advertising Campaigns in Social Networks
9.5. Analysis of Simple Business Posts on Social Networking Sites	9.6. Intercultural Language Barriers	9.7. Using Social Networking Sites to Promote Goods and Services	9.8. A Good Work Atmosphere
9.9. Simple Problems in the Work Environment	9.10. General and Simple Business Rules in Relation to Interpersonal Aspects		



**Module 10.** Incident Resolution and Interdepartmental Communication

10.1. General Information about the Departments and Positions in a Company	10.2. Simple Responsibilities and Duties of Departments and Positions	10.3. Hierarchies in the Workplace	10.4. Types of Incidents and Simple Complaints
10.5. Facing and Resolving Simple Incidents and Complaints	10.6. Unilateral Communication in the Business Environment	10.7. Bilateral Communication in the Business Environment	10.8. Voluntary Resignations and Vacation Requests
10.9. Medical and Maternity/Paternity Leave	10.10. Warning and Dismissal Procedures		



*The definitive guide to mastering English  
for business is here"*

07

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



08

# Our Students' Profiles

Students of this Executive Master's Degree come from different areas of the business world, but all have similar objectives: to achieve a command of English that allows them to expand their company's scope of action, so that the use of the language can lead to accessing more markets, creating interesting networks of contacts and meeting potential new employees from other geographical regions where English is a fundamental tool for communication.





“

*TECH students make great advances in their careers: join us and see for yourself”*

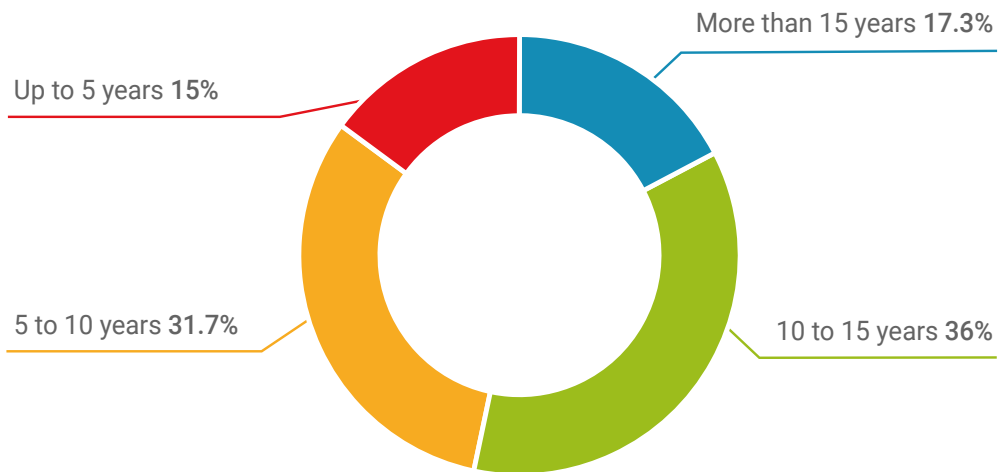
### Average Age

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Between **35** and **45** years old

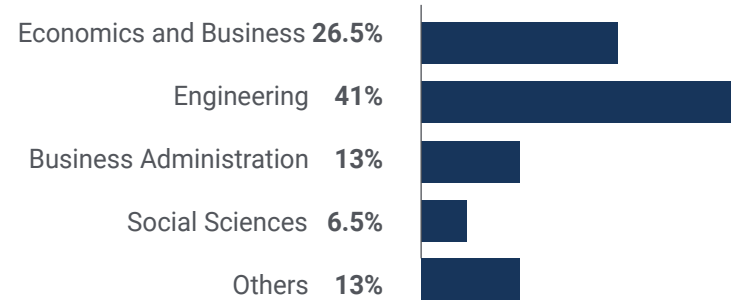
### Years of Experience

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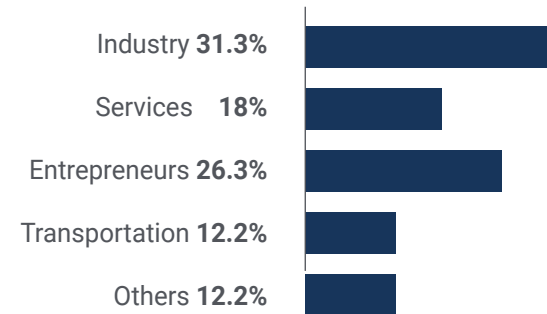
### Training

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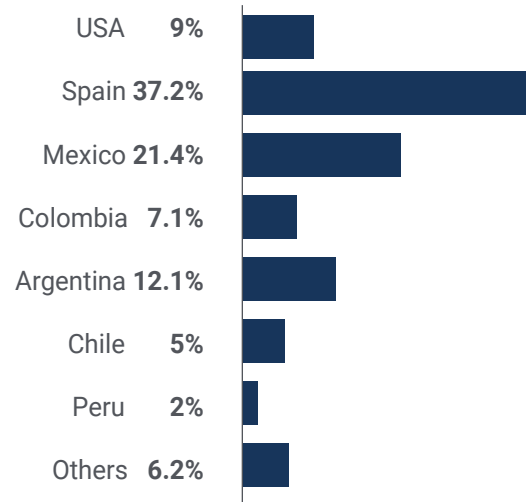
### Academic Profile

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## Geographical Distribution

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## Gonzalo Santamarta

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Entrepreneur

*"My company's client portfolio grew rapidly when I finished my Executive Master's Degree. Mastering English in the business environment is essential for a company. In addition, TECH's teaching methods help to combine professional life with studies. I would 100% recommend this program"*

09

# Impact on Your Career

Managers and professionals looking to transform their careers by focusing on the English-speaking world will benefit from this program, offering all the tools they need to succeed in business in English. Therefore, this program is the answer for all those who do not know how to expand their business internationally or do not have the necessary language skills to do so. This program is a revolution for its students.



“

*English is key in international business:  
jump-start your career”*

## Are you ready to take the leap? Excellent professional development awaits you

TECH's Executive Master's Degree in English for Business is an intensive program that prepares students to face challenges and decisions in the field of business. The main objective is to promote personal and professional growth. Helping to achieve success.

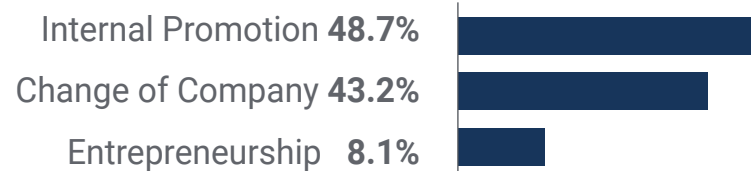
*Mastering business English will be essential for your career.*

*Don't wait any longer: here is the change you are looking for.*

### When the change occurs



### Type of change





## Salary increase

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This program represents a salary increase of more than **23.65%** for our students



10

# Benefits for Your Company

Companies whose employees have completed this Executive Master's Degree in English for Business will achieve a substantial improvement in their international business thanks to their new acquired skills. This will enable companies to expand their field of action, gaining new business leads, new contacts and new business opportunities. Therefore, this program is the answer for all those who want to enhance their company's international role in the world of business and sales.





“

*Your company's expansion will be possible thanks to your mastery of business English"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a current project or develop new projects in the field of R&D or Business Development within their company.

---

06

### **Increased competitiveness**

This Executive Master's Degree will equip students with the skills to take on new challenges and drive the organization forward.

# 11

# Certificate

This Executive Master's Degree in English for Business guarantees students, in addition to the most rigorous and up-to-date education, access to a Executive Master's Degree issued by TECH Technological University.



“

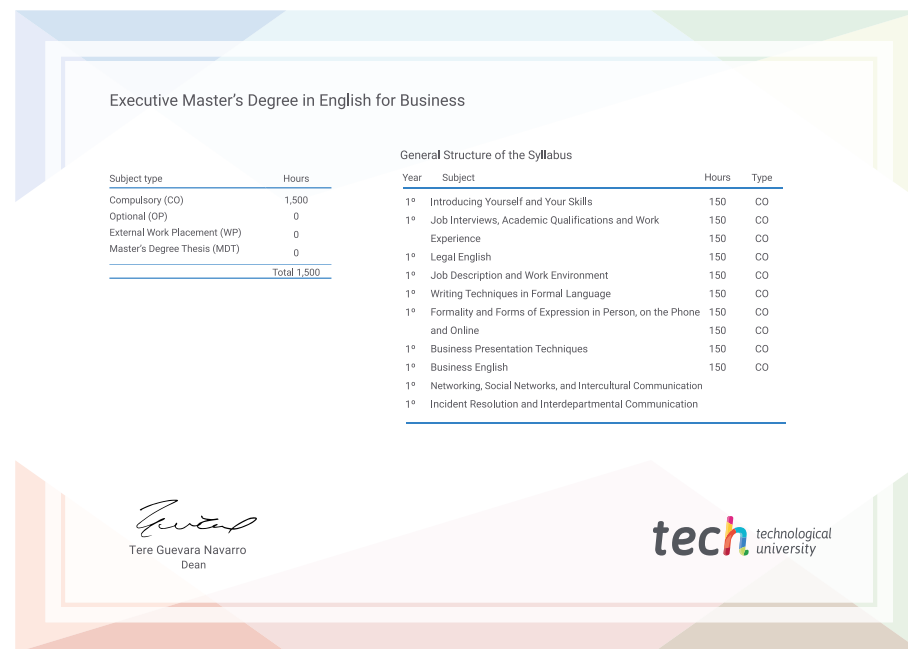
*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Executive Master's Degree in English for Business** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Executive Master's Degree, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Executive Master's Degree in English for Business**  
 Official N° of Hours: **1,500 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.





## Executive Master's Degree English for Business

- » Modality: online
- » Duration: 12 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Executive Master's Degree English for Business

