



Executive Master's Degree Education Policy Management

» Modality: online

» Duration: 12 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/school-of-business/professional-master-degree/master-education-policy-management

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01 **Welcome**

The education sector is closely linked to social development. Its progress and adaptation depend largely on changes in the environment of methodological innovation, coming from educational research and technological advances that create new forms and models of work. But, above all, it is determined by the education policies that organize its functioning at all levels. This program will allow the student to acquire the broadest vision of the current educational reality and its local application, incorporating specific knowledge of the most interesting areas of the panorama, so that the professional can update their personal and professional tools in this field.







tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+

200+

executives trained each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

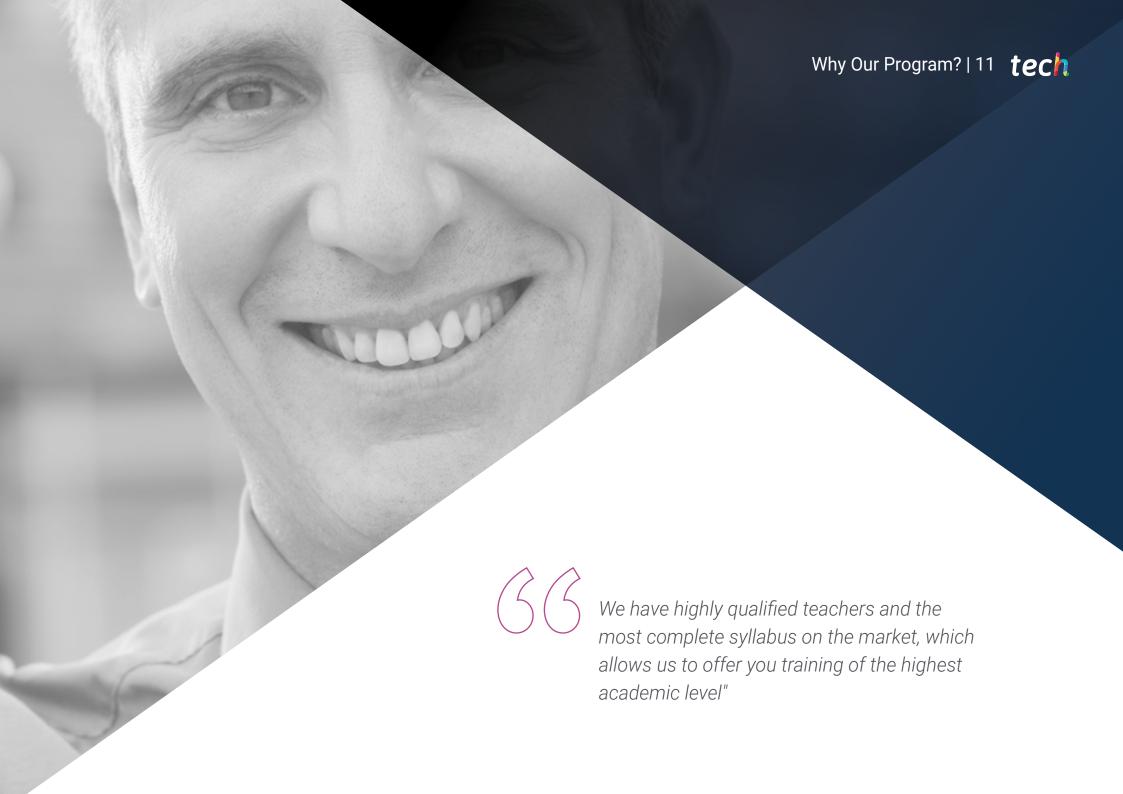


At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"



Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



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This program will provide students with a multitude of professional and personal advantages, particularly the following:



A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.



Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.





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The professionals' goals are TECH's goals
TECH works together with its students to help them achieve their goals.

The Executive Master's Degree in Education Policy Management allows students to:



Understand the different approaches to the nature of education and its influence on society



Identify, develop and understand the key concepts of the theories of culture to reach a better understanding of the person as a social and cultural being



Analyze the consequences of educational inequality between ethnic groups and gender in terms of social and economic well-being





Know the theories and foundations of social and cultural anthropology and its methodologies



Study the educational models of different countries and regions



Know the social and formative phenomena that develop in different countries



Analyze the functioning of certain societies and improve the quality of the current education system





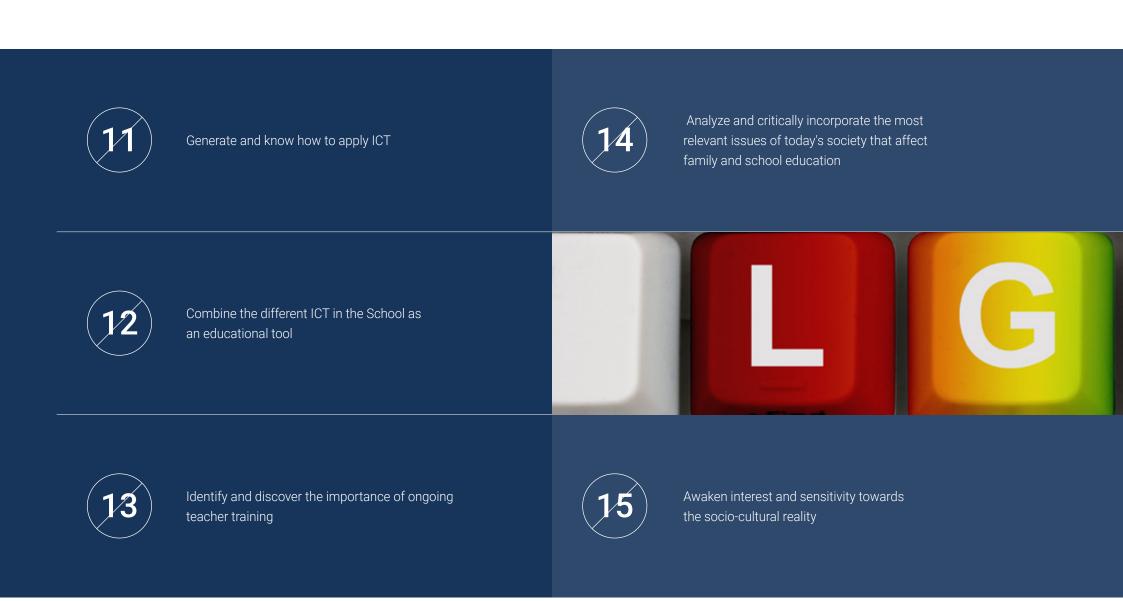
Study the role of the public sector in education, the importance of education and human capital in economic growth

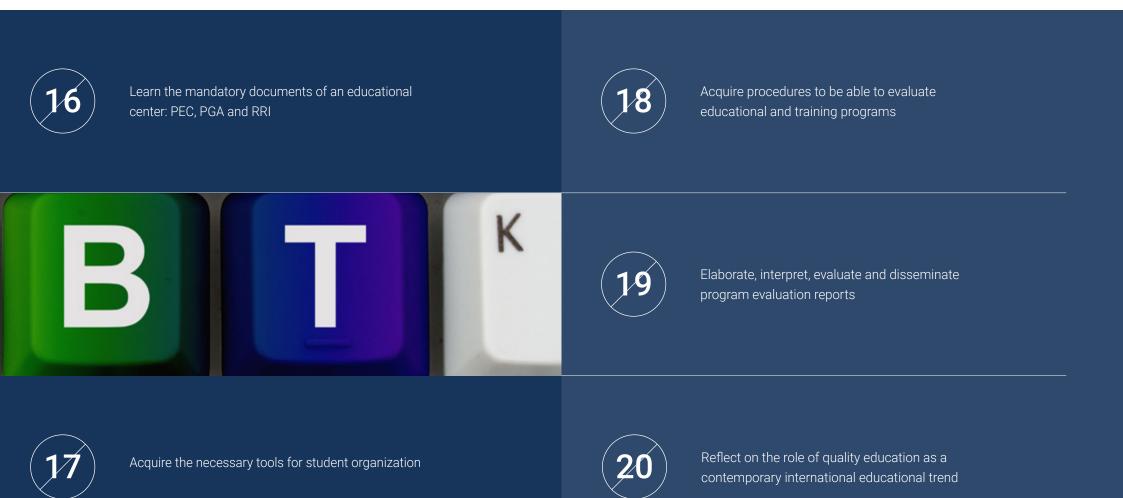


Establish an overview of the state of the global education system and contribute to its improvement



Analyze the effects of the different factors that determine the quality of education













Act on the basis of the legislation in force in the educational field



Promote diversity-inclusive measures



Achieve legal certainty in the actions and interventions in the educational field, which emanate from the applicable legislation

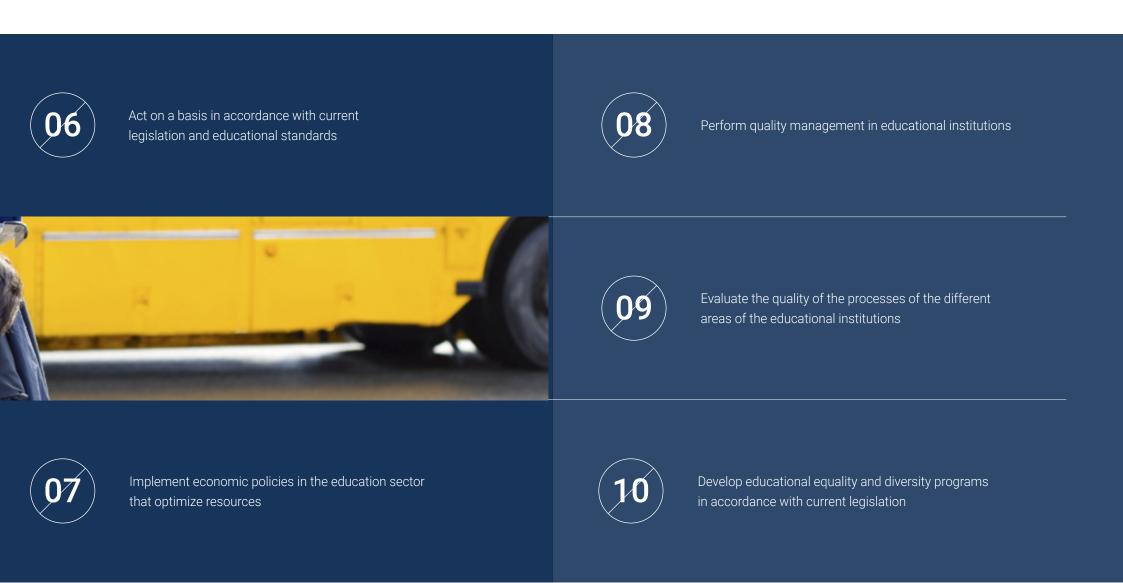


03

Promote the quality of educational centers and teaching interventions



Analyze the evolution of education systems from an anthropological point of view







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Syllabus

The Executive Master's Degree in Education Policy Management at TECH Technological University is an intensive program that prepares students to face challenges and business decisions in the field of environmental management. Its content is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 1,500 hours of study, students will examine a multitude of practical cases through individual work, which will allow them to acquire the necessary skills to successfully carry out their daily practice. It is, therefore, an authentic immersion in real business situations.

This program deals in depth with different areas of the company and is designed for managers to understand environmental management from a strategic, international and innovative perspective.

A plan designed especially for students, focused on their professional improvement that prepares them to achieve excellence in the field of education policies. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations in a creative and efficient way.

It is a program which is carried out in 12 months and is divided into 10 modules:

Module 1	Educational Sociology
Module 2	Social and Cultural Anthropology
Module 3	Education Policy and Comparative Education
Module 4	Education Economics
Module 5	Information and Communication Technologies for Education
Module 6	Social Exclusion and Policies for Inclusion
Module 7	Legislation and Legal Regime of Educational Organizations
Module 8	Assessment of Educational Programs
Module 9	Quality Policies in Educational Organizations
Module 10	Equality and Diversity in the Classroom



Where, when and how is it taught?

TECH offers the possibility of developing this Executive Masters Degree in Education Policy Management completely online. Over the course of 12 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

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Mod	ule 1. Educational Sociology						
1.1.2.	Introduction to Sociology What Is Sociology? 1.1.1.1. Basic Concepts 1.1.1.2. Field of Sociology Beginnings of Sociology 1.1.2.1. Auguste Comte 1.1.2.2. Emile Durkheim Karl Marx 1.1.2.4. Max Weber Contemporary Authors 1.1.3.1. Michel Foucault 1.1.3.2. Jürgen Habermas 1.1.3.4. The Role of Sociology in Society	1.2.1. 1.2.2. 1.2.3.	Fundamentals of Educational Sociology Objective of Educational Sociology Relationship between Education and Sociology Social Functions of Education	1.3. 1.3.1. 1.3.2. 1.3.3. 1.3.4.	Education as a Social Institution Concept of Social Institution Functions of Education as a Social Institution Training for Citizens The Transforming Role of Education	1.4.2.	Main Social Institutions The Family The School Society Relationship between Families, School, and Society
1.5. 1.5.1. 1.5.2. 1.5.3. 1.5.4.		1.6. 1.6.1. 1.6.2. 1.6.3.	Theories on Schooling II Education and Inequality James Coleman Jeannie Oakes	1.7.1. 1.7.2. 1.7.3. 1.7.4.	Gender and Ethnicity in the Sociology of Education Introduction and Concepts Gender and the Education System Revision of the Model Education and Ethnicity	1.8. 1.8.1. 1.8.2. 1.8.3. 1.8.4.	Attention to Differences Attention to Diversity Inclusion and School Integration Individualized Teaching Procedures for Individualized Instruction
1.9.1. 1.9.2. 1.9.3.		1.10.1 1.10.2 1.10.3	Sociological Research Methods Basic Concepts The Research Process Research Methods The Influence of Sociology				

Mod	ule 2. Social and Cultural Anthropolo	ogy					
2.1. 2.1.1. 2.1.2. 2.1.3. 2.1.4. 2.1.5.	Educational Anthropology Definition of Anthropology Adaptation, Variation and Change	2.2. 2.2.1. 2.2.2. 2.2.3. 2.2.4. 2.2.5.	Field Work Ethnography Ethnographic Techniques Research Design Ethical Codes The Survey	2.3.2. 2.3.3. 2.3.4.	Culture Conceptual Delimitation 2.3.1.1. Culture and Nature 2.3.1.2. Levels of Culture Ethnocentrism, Cultural Relativism and Human Rights Universality, Generality and Particularity Mechanisms of Cultural Change Globalization	2.4.1. 2.4.2. 2.4.3.	Ethnicity Ethnic Groups and Ethnicity Ethnic Groups, Nations and Nationalities Peaceful Coexistence Roots of Ethnic Conflict
2.5. 2.5.1. 2.5.2. 2.5.3. 2.5.4. 2.5.5. 2.5.6.	Ways of Life Adaptation Strategies Foraging Cultivation Grazing Production Modes Distribution and Exchange	2.6.2. 2.6.3.	Families, Kinship and Affiliation Families Affiliation Calculation of kinship Terminology of Kinship	2.7.1. 2.7.2. 2.7.3. 2.7.4. 2.7.5. 2.7.6.	Marriage Same-Sex Marriage Incest and Exogamy Explanations of the Incest Taboo Endogamy Marriage as an Alliance between Groups Divorce Multiple Marriages	2.8. 2.8.1. 2.8.2. 2.8.3. 2.8.4.	Political Systems Gangs and Tribes Chiefs Status The Origin of Status
2.9. 2.9.1. 2.9.2. 2.9.3. 2.9.4. 2.9.5. 2.9.6.	Gender among Farmers Patriarchy and Violence	2.10.1 2.10.2 2.10.3 2.10.4	Applied Anthropology Usefulness of Anthropology Academic Anthropology Anthropology and Education Urban Anthropology Medical Anthropology				

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Mod	Module 3. Education Policy and Comparative Education								
3.1. 3.1.1. 3.1.2.	. Nature and Objectives of Education Policy ! Ideologies and Education	3.2. 3.2.1.	Fundamentals of Comparative Education Definition of Comparative Education	3.3. 3.3.1.	Comparative Research Methodology Definition of the Methodological Design		Sources and Resources of Comparative Education Organization of Information in Education		
3.1.3.		3.2.1. 3.2.2. 3.2.3.	Evolution of Comparative Education	3.3.2.	Phases of a Comparative Education Research		Useful Resources and Tools for Comparative Education		
		3.2.4.	Education Aims and Sources of Comparative Education	3.3.3. 3.3.4.	Research Design Development of the Research	3.4.3.	Example of Comparative Study Designs		
3.5. 3.5.1. 3.5.2. 3.5.3. 3.5.4.	5	3.6. 3.6.1. 3.6.2. 3.6.3.	Supranational Education Policy Definition and Purpose of the Study Contemporary Supranational Education Policies Types and Approaches to Supranational Policies	3.7.1.	International Organizations and Education Relevance of International Organizations in Education United Nations Agencies The World Bank	3.8.1. 3.8.2.	The Education Policy of the European Union Stages of European Education Policy Aims of the European Education Policy The Future of Community Education Policy		
3.9. 3.9.1. 3.9.2. 3.9.3.	,	3.10.2	Links between Comparative Research and Educational Policy Current Context between Comparative Research and Educational Policies Phases between Two Disciplines Methodology for the Comparative Study of Educational Policies						

Mod	Module 4. Education Economics									
4.1. 4.1.1. 4.1.2. 4.1.3. 4.1.4.	Functioning of the Economy	4.2. 4.2.1. 4.2.2. 4.2.3.	Education Economics Education and Economy History of Education Economics Economic Aspects of Education	4.3.1. 4.3.2. 4.3.3. 4.3.4.	Sources and Models of Education Funding Financial Mechanisms in Education Funding for Compulsory Education Funding for Post-Compulsory Education Funding Models	4.4. 1. 4.4.2. 4.4.3. 4.4.4. 4.4.5.	Public Goods and Externalities of Educational Activity Externalities in Education Forms of Public Intervention in Education The Benefits of Education Education as a Public or Private Good Reasons that Justify Public Intervention in Education			
4.5. 4.5.1. 4.5.2. 4.5.3. 4.5.4.	Economic and Educational Development Education and Production Education and Economic Convergence Problems in Economic Definition and Estimation Contribution of Education to Economic Growth	4.6. 4.6.1. 4.6.2. 4.6.3.	Analysis of the Determinants of Economic Welfare Theoretical Background Descriptive Analysis of World Economic and Social Development Human Development and Its Conditioning Factors	4.7.5.	Educational Production and Performance Contextualization of Educational Production Educational Production Function Inputs in the Production Process Models for Measuring Educational Production and Output Design and Interpretation of Data in Educational Production Economic Value of Education	4.8. 4.8.1. 4.8.2. 4.8.3. 4.8.4. 4.8.5.	Labor Market and Education Basic Concepts Technological Functionalism and the Theory of Human Capital Credentialism and Correspondence Theory Filter Theory Globalized Economy and Employment			
4.9. 4.9.1. 4.9.2. 4.9.3.		4.10.1 4.10.2 4.10.3	Investment and Expenditure in Education OECD Education Systems Education Spending Education as an Investment Justification of Public Intervention							

Module 5. Information and Communication Technologies for Education 5.2. Creation of Pedagogical Content 5.3. Personal Learning Environments 5.4. Collaborative Learning and Content 5.1. ICT, Literacy, and Digital Skills with ICT and its Possibilities in the for Teachers Curation 5.1.1. Introduction and Objectives 5.1.2. The School in the Knowledge Society Classroom 5.3.1. Introduction and Objectives 5.4.1. Introduction and Objectives 5.1.3. ICT in the Teaching and Learning Process 5.3.2. Teacher Training for the Integration of ICTs 5.4.2. Collaborative Learning for the Efficient 5.2.1. Introduction and Objectives 5.1.4. Digital Literacy and Competencies 5.3.3. Learning Communities Introduction of ICT in the Classroom 5.2.2. Conditions for Participatory Learning 5.1.5. The Role of the Teacher in the Classroom 5.3.4. Definition of Personal Learning Environments 5.4.3. Digital Tools for Collaborative Work 5.2.3. The Role of the Student in the Classroom 5.1.6. The Digital Competencies of the Teacher 5.3.5. Educational Use of PLE and PLN 5.4.4. Content Curation with ICTs: Prosumer 5.1.7. Bibliographical References 5.3.6. Design and Creation of our Classroom PLE 5.4.5. Content Curation as a Didactic Practice in the 5.2.4. Content Creation in Web 2.0: Digital Tools 5.1.8. Hardware in the Classroom: PDI, Tablets, and 5.3.7. Bibliographical References Promotion of Students' Digital Competences 5.2.5. The Blog as an Educational Classroom Smartphones 5.4.6. The Content Curator Teacher. Scoop.it Resource 5.1.9. Internet as an Educational Resource: Web 2.0 5.4.7. Bibliographical References 5.2.6. Guidelines for the Creation of an Educational and M-Learning 5.1.10. Teachers as Part of the Web 2.0: How to 5.2.7. Elements of the Blog to Make it an **Build Their Digital Identity Educational Resource** 5.1.11. Guidelines for the Creation of Teacher Profiles 5.2.5. Bibliographical References 5.1.12. Creating a Teacher Profile on Twitter 5.1.13. Bibliographical References 5.5.7. Development of Digital Competencies of 5.6.12. YouTubers and Instagrammers: Informal 5.5. Educational Use of Social Media: 5.6. Creation of Audiovisual Content Students and Teachers with the Integration of Learning in Digital Media Safety in the Use of ICTs in the with ICT tools. PBL and ICT 5.6.13. The Video Tutorial as an EducationalResource Social Media in the Classroom Classroom 5.6.1. Introduction and Objectives 5.5.8. Introduction and Objectives of Security in the in the Classroom 5.6.2. Bloom's Taxonomy and ICT 5.5.1. Introduction and Objectives Use of ICT in the Classroom 5.6.14. Platforms for the Dissemination of 5.6.3. The Educational Podcast as a Teaching 5.5.2. Principle of Connected Learning 5.5.9. Digital Identity Audiovisual Materials Element 5.5.3. Social Media: Tools for the Creation of 5.5.10. Risks for Minors on the Internet 5.6.15. Guidelines for the Creation of an Educational 5.6.4. Audio Creation Learning Communities 5.5.11. Education in Values with ICT: Service-Learning 5.6.5. The Image as a Teaching Element 5.5.4. Communication On Social Media: Management 5.6.16. Bibliographical References Methodology (ApS) with ICT resources 5.6.6. ICT Tools with Educational Use of Images of the New Communicative Codes 5.5.12. Platforms for Promoting Safety on the Internet 5.6.7. Editing Images with ICT: Editing Tools 5.5.5. Types of Social Media 5.5.13. Internet Safety as Part of Education: Centers, 5.6.8. What Is PBL? 5.5.6. How to Use Social Media in the Classroom: Families, Students, and Teachers and 5.6.9. Process of Working with PBL and ICT Content Creation Objectives of the Safety in the Use of ICTs in 5.6.10. Designing PBL with ICT the Classroom 5.6.11 Educational Possibilities in Web 3.0. 5.5.14. Bibliographical References 5.8. Media Competency in the 5.7. Gamification: Motivation and ICT in 5.8.6. Digital Presentations as an 5.9. Assessment for Learning Through ICT EducationalResource in the Classroom the Classroom Classroom with ICT 5.9.1. Introduction and Objectives Assessment for 5.8.7. Working in the Classroom with Images Learning Through ICT 5.8.1. Introduction and Objectives 5.7. 1. Introduction and Objectives 5.8.8. Sharing Images on Web 2.0 5.9.2. Evaluation Tools: Digital Portfolio and Rubrics 5.7. 2. Gamification Enters the Classroom Through 5.8.2. Promoting the Media Competence of 5.8.9. Bibliographical References 5.9.3. Building an e-Portfolio with Google Sites Virtual Learning Environments 5.9.4. Generating Evaluation Rubrics 5.7. 3. Game-Based Learning (GBL) 5.8.3. Mastering Communication for Motivating 5.9.5. Design Evaluations and Self-Evaluations with 5.7. 4. Augmented Reality (AR) in the Classroom Google Forms 5.7. 5. Types of Augmented Reality and Classroom 5.8.4. Communicating Educational Content with ICT 5.8.5. Importance of the Image as an Educational 5.9.6. Bibliographical Reference Experiences 5.7. 6. QR Codes in the Classroom: Generation of Resource Codes and Educational Application 5.7. 7. Classroom Experiences 5.7. 8. Bibliographical References

Mod	Module 6. Social Exclusion and Policies for Inclusion									
6.1.6.1.1.6.1.2.6.1.3.	Social Cohesion, Exclusion, Inequality and Education	6.2.1. 6.2.2. 6.2.3. 6.2.4. 6.2.5.	Nature and Origin of the Main Causes of Social Exclusion and Inequalities in Modern and Contemporary Societies Current Context of Social Exclusion New Sociodemographic Reality New Labor Reality Crisis of the Welfare State New Relational Forms and New Social Ties	6.3. 6.3.1. 6.3.2. 6.3.3. 6.3.4. 6.3.5. 6.3.6.	Social Context that Generates Inequalities Social Exclusion and Integration Schooling and Educational Exclusion	6.4. 6.4.1. 6.4.2. 6.4.3. 6.4.4.	Main Factors of School Failure Definition of School failure Causes of School failure Difficulties Associated with Failure Methods of Diagnosing School Failure			
6.5. 6.5.1. 6.5.2. 6.5.3. 6.5.4.	Inclusive School and Interculturality Pluricultural Society and Intercultural Education Inclusive Education as a Response Democratic Coexistence in the Classroom Methodological Proposals for Inclusive Education	6.6.1. 6.6.2. 6.6.3.	Practical Approaches in Attention to Diversity Inclusive Education in Spain Inclusive Education in France Inclusive Education in Latin America	6.7.2.	Society ICTs and the Digital Divide	6.8. 6.8.1. 6.8.2. 6.8.3.	Inclusion of ICT in Diverse Schools ICTs as an Inclusive Resource Teacher Training, ICT and Attention to Diversity Adaptation of ICT to the Students' Needs			
6.9.	Social Exclusion and Pedagogical Innovation	6.10	Needs and Practices in Social Policies for Inclusion							
6.9.1. 6.9.2. 6.9.3. 6.9.4. 6.9.5.	Inclusion, a New Paradigm The Denaturalization of School Failure The Defence of Diversity Questioning Homogeneity Resignification of the Teacher's Role	6.10.2 6.10.3	. Inclusion Policies as a Guarantee of the Affirmation of Rights . Anticipating Social Problems . Social Participation . Multilevel Articulation							

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Mod	ule 7. Legislation and Legal Regime of	Educa ⁻	tional Organizations				
7.1. 7.1.1. 7.1.2. 7.1.3.	9	7.2. 7.2.1. 7.2.2. 7.2.3.	Administration in Spain Educational Policy in Spain	7.3.7.3.1.7.3.2.7.3.3.	Educational Legislation and the Levels of Curricular Specification Educational Legislation in Spain and the Normative Pyramid The Educational Legislation in Spain and the Different Types of Legal Standards The Levels of Curricular Concreteness in the Spanish educational system	7.4. 7.4.1. 7.4.2. 7.4.3.	The General Education Law and the Period of Democratic Transition The Organic Law Regulating the Right to Education (LODE)
7.4.5.	The Organic Law on the Participation, Evaluation and Governance of Educational Centers (LOPEG) The Organic Law on the Quality of Education (LOCE) The Organic Law on Education (LOE) The Organic Law for the Improvement of the Quality of Education (LOMCE)	7.5. 7.5.1. 7.5.2. 7.5.3.		7.6. 7.6.1. 7.6.2. 7.6.3.	The Configuration of the Spanish Educational System The Organization Chart of the Current Educational System: the LOE, the LOMCE and the LOMLOE The Essential Elements of the Educational System in Spain The Basic Characteristics of Early Childhood Education and Primary Education	7.7. 7.7.1. 7.7.2. 7.7.3.	Spanish Constitution
7.8.1. 7.8.2. 7.8.3.	Structure and Organization of Educational Centers: The PEC, the PGA and the RRI School Structures School Organization Pedagogical-Normative Documents: The PEC, the PGA and the RRI	7.9. 7.9.1. 7.9.1.	Fundamental Aspects of Schools The School Calendar and Timetable The School Building and Classrooms	7.10.1 7.10.2 7.10.3 7.10.4 7.10.5	Other Essential Ideas about Organization in Schools Student Organization School Promotion Attention to Diversity Tutoring School Assessments Educational Environment		

Module 8. Assessment of Educational Programs									
8.1.1. 8.1.2. 8.1.3.	Concept and Program Components Educational Evaluation Assessment Assessment and Education Components of the Educational Assessment	8.2.1. 8.2.2. 8.2.3.	Models and Methodologies for the Assessment Standards for Educational Assessment Models of Educational Assessment Assessment as a Process	8.3. 8.3.1. 8.3.2. 8.3.3.	Standards for Evaluative Research General Concept of Standards Organization and Content of Standards Reflections on Standards	8.4.8.4.1.8.4.2.8.4.3.	Methods and Techniques Definition of the Principle of Complementarity		
8.5. 8.5.1. 8.5.2. 8.5.3.	Techniques and Instruments of Educational Assessment Educational Assessment Strategies Techniques and Instruments of Educational Assessment Examples of Educational Assessment Techniques	8.6. 8.6.1. 8.6.2. 8.6.3. 8.6.4.	Available Data, Statistics, Files, Indicators. Content Analysis Conceptualization of Content Analysis Early Methodological Proposals in Content Analysis Components of Data Analysis Data Analysis Techniques	8.7.1. 8.7.2. 8.7.3.	Surveys, Questionnaires, Interviews, Observation, Self-Reports, Tests and Scales Concept of Educational Assessment Instrument Criteria for Selection of Assessment Instruments Types of Assessment Techniques and Instruments	8.8. 8.8.1. 8.8.2. 8.8.3.	Needs, Deficiencies and Demands. Initial Assessment and Program Design Initial Assessment Introduction Needs Analysis Program Design		
8.9.1. 8.9.2. 8.9.3.	Assessment of the Program Introduction Formative Assessment Development	8.10.1 8.10.2	Program Conclusions: Final Summative Assessment Introduction Final Summative Assessment Conclusions						

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Mod	Module 9. Quality Policies in Educational Organizations									
9.1.1. 9.1.2. 9.1.3. 9.1.4.	The Quality of Education: Discourses, Policies and Practices Introduction: Quality and Education Educational Quality and Neoliberalism Education Policy Discourses Right to Quality Education	9.2. 9.2.1. 9.2.2. 9.2.3. 9.2.4.	Debates on the Quality of Education Introduction Quality and Public Schools Dispute on Educational Quality Conclusions	9.3.1. 9.3.2. 9.3.3. 9.3.4. 9.3.5.	Contemporary Political Discourses on the Quality of Education at the International Level Introduction Discursive Changes in Education Quality and Economic Development Concept of Human Development International Discourses on Educational Quality	9.4.1. 9.4.2. 9.4.3.	Policies, Plans and Programs for the Improvement of the Quality of Education Concept and Background of the School Quality Improvement Movement Historical Evolution of School Quality Contributions of School Quality Improvement Policies Stages of the School Quality Improvement process			
9.5.	Quality and Education Assessment Systems	9.6.	Perspectives on the Assessment of Educational Quality	9.7.	Contemporary Educational Quality Improvement Practices	9.8.	Gender Approach and Quality of Education			
9.5.1. 9.5.2. 9.5.3. 9.5.4.	Introduction: Quality and Assessment 9.5.1.1. Functions of Quality Assessment 9.5.1.2. Objects of Quality Assessment 9.5.1.3. Characteristics of Quality Assessment 9.5.1.4. Inappropriate Use of Quality Assessment Quality Indicators Assessments at Educational Centers Conclusions	9.6.1. 9.6.2. 9.6.3. 9.6.4.	Assessment as an Agent of Improvement Global, Integral Assessment Approach Potential Risks of Assessment Conclusions	9.7.1. 9.7.2. 9.7.3.	Educational Quality Policies in Spain Educational Quality Policies in Ibero-America Educational Quality Policies in FranceEducational Quality Policies in Ibero- American	9.8.2.	Gender and Educational Quality Gender as an Element of Quality Conclusions			
9.9. 9.9.1. 9.9.2. 9.9.3.	Citizen Focus and Educational Quality Citizen Participation and Improvement of Educational Quality Democracy and Quality Conclusions	9.10.1 9.10.2 9.10.3 9.10.4	University and Educational Quality University Quality: Concept and Dimensions The Mass University Educational Stakeholders in Quality Research, Quality and University Conclusions							

Module 10. Equality and Diversity in the Classroom			
 10.1. Basic Concepts of Equality and Diversity 10.1.1. Equality, Diversity, Difference, Justice and Fairness 10.1.2. Diversity as Something Positive and Consubstantial to Life 10.1.3. Relativism and Ethnocentrism 10.1.4. Human Dignity and Human Rights 10.1.5. Theoretical Perspectives about Diversity in the Classroom 10.1.6. Bibliographical References 	 10.2. Evolution from Special Needs	 10.3. Characteristics and Needs in Early Childhood 10.3.1. Acquisition of Motor Skills 10.3.2. Acquisition of Psychological Development 10.3.3. Development of Subjectivation 	10.4. Exclusion in Schools 10.4.1. The Hidden Curriculum 10.4.2. Intolerance and Xenophobia 10.4.3. How to Detect Bullying in the Classroom? 10.4.4. Bibliographical References
 10.5. Main Factors of School Failure 10.5.1. Stereotypes and Prejudices 10.5.2. Self-Fulfilling Prophecies, the Pygmalion Effect 10.5.2. Other Influencing Factors in School Failure 10.5.3. Bibliographical References 	10.6. Inclusive and Intercultural School 10.6.1. The School as an Open Entity 10.6.2. Dialogue 10.6.3. Intercultural Education and Attention to Diversity 10.6.4. What Is Intercultural Schooling? 10.6.5. Problems in the School Environment 10.6.6. Performance 10.6.7. Proposals on Interculturality to Work in the Classroom 10.6.8. Bibliographical References	 10.7. Digital Exclusion in the Knowledge Society 10.7.1. Transformations in the Information and Knowledge Society 10.7.2. Access to Information 10.7.3. Web 2.0: From Consumers to Creators 10.7.4. Risks Associated with the Use of ICTs 10.7.5. The Digital Divide: A New Kind of Exclusion 10.7.6. Education in the Face of Digital Exclusion 10.7.7. Bibliographical References 	 10.8. Inclusion of ICT in Diverse Schools 10.8.1. School Inclusion and Digital Inclusion 10.8.2. Digital Inclusion at School, Advantages and Requirements 10.8.3. Changes in the Conception of the Educational Process 10.8.4. Changes in the Roles of Teachers and Students 10.8.5. ICT as an Element of Attention to Diversity 10.8.6. The Use of ICTs for Students with Educational Developmental Support Needs 10.8.7. Bibliographical References
 10.9. Active Learning Methodologies with ICTs 10.9.1. Introduction and Objectives 10.9.2. ICT and the New Educational Paradigm: Personalization of Learning 10.9.3. Active Methodologies for Effective ICT Learning 10.9.4. Learning through Research 	 10.9.5. Collaborative and Cooperative Learning 10.9.6. Problem-Based and Project Learning 10.9.7. Flipped Classroom 10.9.8. Strategies for Choosing the Right ICT for Each Methodology: Multiple Intelligences and Learning Landscapes 10.9.9. Bibliographical References 	 10.10. Collaborative Learning and Flipped Classroom 10.10.1. Introduction and Objectives 10.10.2. Definition of Collaborative Learning 10.10.3. Differences with Cooperative Learning 10.10.4. Tools for Cooperative and Collaborative Learning Padlet 10.10.5. Definition of Flipped Classroom 	10.10.6. Teaching Actions for Flipped Programming 10.10.7. Digital Tools to Create Your Flipped Classrom 10.10.8. Flipped Classroom Experiences 10.10.9. Bibliographical References



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



tech 40 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 42 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 43 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

tech 44 | Methodology

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



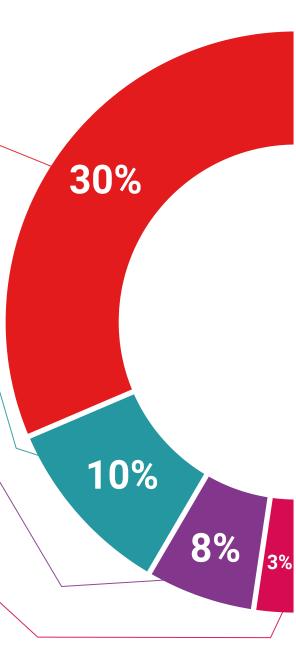
Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

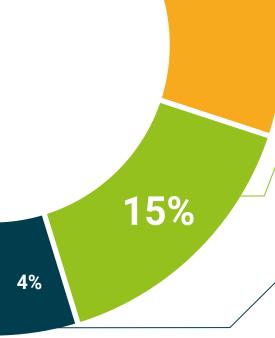


This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

 (\wedge)

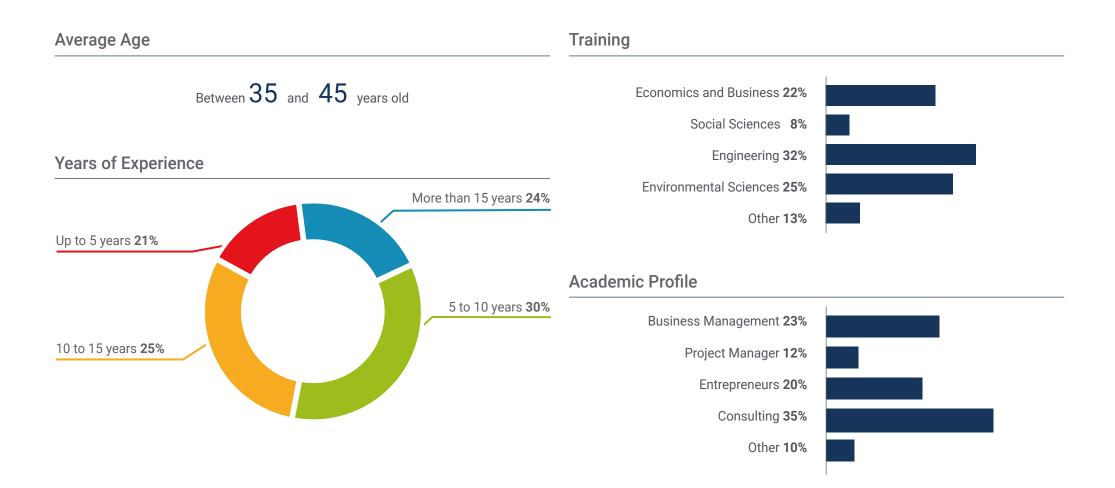
We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



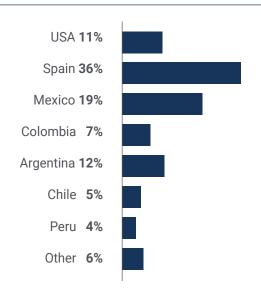
30%







Geographical Distribution





Pablo Oswaldo López

High School Education Specialist

"It has always seemed to me that there is much to promote and improve in the education sector. This Executive Master's Degree seems to me the most efficient way to approach a field of work in which I have much to contribute from the management of educational policies"





A program of great academic value to improve your

specialization in

education policies.

Are you ready to make the leap? Excellent professional development awaits you

The Executive Master's Degree in Education Policy Management at TECH Technological University is an intensive and valuable program aimed at improving students' job skills in an area of broad competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

Take a radical turn in your career thanks to the specialization offered by this program.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than 25.22% for our students

\$57,900

A salary increase of

25.22%

\$72,500





tech 56 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.



Building agents of change

The professional will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.







Project Development

The professional will be work on a current project or develop new projects in the field of R&D or Business Development within their company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





tech 60 | Certificate

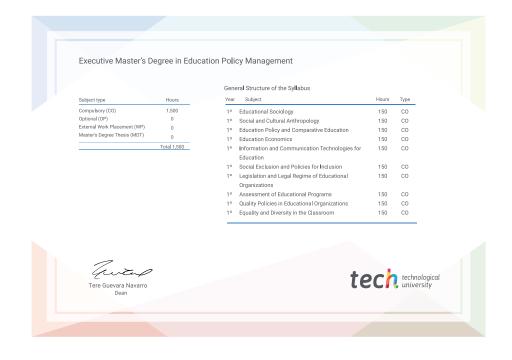
This **Executive Master's Degree in Education Policy Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Executive Master's Degree** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Executive Master's Degree, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Degree: Executive Masters Degree in Education Policy Management Official N° of Hours: 1,500 h.





^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Executive Master's Degree Education Policy Management

» Modality: online

» Duration: 12 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

