



Postgraduate Diploma Sustainable Investments

» Modality: online

» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

» Target Group: Bachelors, Graduates, Engineers, Architects, Postgraduates and equivalents

 $We bsite: {\color{blue}www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-sustainable-investments} \\$

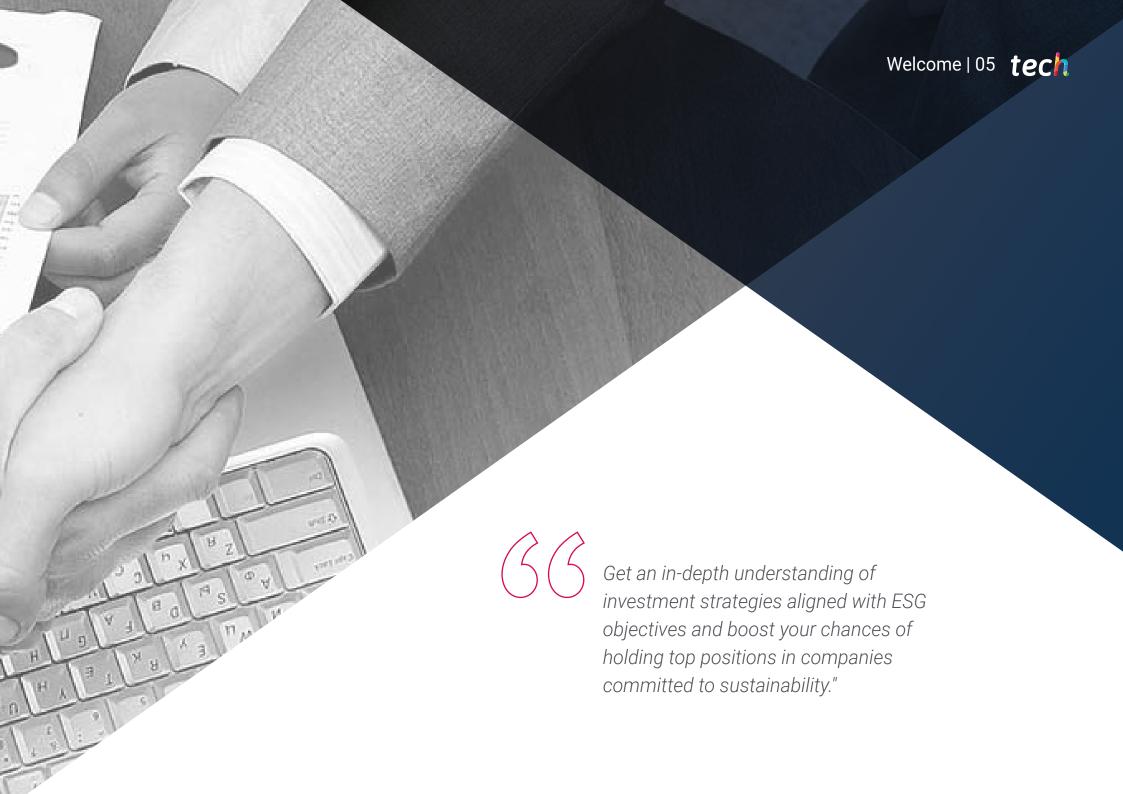
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01 **Welcome**

Increasing environmental awareness has led to a boom in investment strategies that respect natural resources in order to mitigate the pollution caused by companies. Therefore, their implementation requires a detailed knowledge of the activities that generate a positive impact on the planet or the methods that favor the economic profitability of such transactions. For this reason, TECH has designed this program, which will provide the student with the best competencies to carry out completely sustainable and successful financial operations. Through it, you will learn about the particularities of eco-friendly investment funds or investments aligned with ESG objectives. 100% online, it will boost your chances of holding management positions in leading companies committed to the environment.









tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

+200

executives prepared each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players both in Europe and America.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.





tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

This **Postgraduate Diploma in Sustainable Investments**will enable students to:



Understand and analyze the global financial environment, including the financial system and the macroeconomic environment



Develop skills in economic analysis at the micro and macro levels, as well as in the interpretation of economic indicators and their application in the economic situation analysis



Examine the structure of the financial system, the agents involved, the typology of financial assets, and the functions of the financial system





Analyze capital markets, money markets, and financial intermediaries, such as banks



Understand global economic and financial institutions like the IMF, World Bank, OECD, WTO, Fed, ECB, and other international financial organizations



Study financial regulations and their impact on investor profile, client and financial product classification, and banking regulation



Understand the diversity of sustainable investments, including green bonds, ESG-aligned companies, sustainable investment funds, thematic funds megatrends, and impact investments



09

Analyze the taxation of investments globally, including taxation of financial transactions, savings, and investments in different regions of the world



Gain knowledge of ESG investments and their relationship to sustainable development, including the ESG pillars, the Sustainable Development Goals, and the Paris Agreement



Learn about tax incentives, double taxation, the concept of tax dumping, and tax havens in the context of sustainable investments





tech 20 | Structure and Content

Syllabus

The Postgraduate Diploma in Sustainable Investments has been developed in order to train students to deal with the different situations that arise in this financial field. Therefore, the program will develop students' skills and will enable them to make the best investment decisions in complex and volatile environments.

Through 450 hours of learning, students will analyze real business cases individually and collectively, being prepared to identify the keys to success in investment operations.

Throughout this curriculum, you will delve into the analysis of the global financial environment, the particularities of socially responsible investments, and their taxation. In this way, you will be able to understand the world of investment from a globalized, sustainable, and environmentally friendly perspective.

This program, therefore, prepares you to achieve professional excellence in the field of sustainable investment management. Moreover, it will do so by means of a first-class educational methodology, enjoying an excellent teaching staff and high-quality didactic content.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1. Global Financial Environment Analysis

Module 2. ESG investments

Module 3. Investment taxation



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Sustainable Investments completely online.

Throughout the 6 months of the program, you will be able to access all the program contents at any time, allowing you to selfmanage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

tech 22| Structure and Content

Module 1. Global Financial Environment Analysis							
1.1. 1.1.1. 1.1.2. 1.1.3.	Global financial environment objectives The Global Financial Environment Financial System Macroeconomic Environment	1.2.1. 1.2.2. 1.2.3. 1.2.4.	Analysis of the financial Environment Structure of the financial System Participating agents and typology Financial Assets Functions of the financial System	1.3. 1.3.1. 1.3.2. 1.3.3.	,	1.4. 1.4.1. 1.4.2. 1.4.3.	Economic Environment Analysis Microeconomics Macroeconomics Economic Agents
1.5. 1.5.1. 1.5.2. 1.5.3.		1.6. 1.6.1. 1.6.2. 1.6.3.	Economic Indicators Interpretation Measuring GDP: Supply, Demand and Income CPI: difference between overall and underlying reading Indicators and economic activity	1.7. 1.7.1. 1.7.2. 1.7.3. 1.7.4. 1.7.5.	Analysis of the Economic Situation Economic cycles of boom and recession Fiscal Policies Monetary Policies Financial news: Double-digit inflation Financial news: Central banks rapidly raising interest rates. Big Data in the financial system	1.8.1. 1.8.2. 1.8.3. 1.8.4. 1.8.5. 1.8.6.	The World Bank OECD and WTO FEDA ECB
1.9. 1.9.1. 1.9.2. 1.9.3. 1.9.4.	European Institutions International Organizations WTO, WHO	1.10.1 1.10.2	Financial Regulations MiFID I and MIFID II Investor profile and classification of customers and financial products Basel				

Mod	lule 2. ESG investments						
2.1.2.	Millennium Development Goals (MDGs) United Nations Global Compact.	2.2.1. 2.2.2. 2.2.3. 2.2.4.	Interrelation between the Global Compact Principles and SDGs Interrelation between ESG pillars and SDGs Paris Agreement and Sendai Framework	2.3.2. 2.3.3. 2.3.4.	Sustainable investments: Regulatory context and supervision Definition of sustainable investment Overview and historical evolution of sustainable investment Regulatory context Greenwashing problem The action of the European regulator (ESMA) on sustainable investment	2.4.1. 2.4.2. 2.4.3. 2.4.5. 2.4.6.	Companies aligned with ESG criteria
2.5. 2.5.1. 2.5.2. 2.5.3.	The environmental pillar Variables related to resource use Variables related to emissions Variables related to environmental innovation	2.6. 2.6.1. 2.6.2. 2.6.3. 2.6.4.	Variables related to Communities	2.7. 2.7.1. 2.7.2. 2.7.3. 2.7.4.	The governance pillar Variables related to the management team Variables related to the shareholders Variables related to Communities Variables related to corporate social responsibility	2.8. 2.8.1. 2.8.2. 2.8.3.	investment advisors SFDR and sustainable investment: Asset managers
2.9. 2.9.1. 2.9.2. 2.9.3.	The ETFs investor and sustainability	2.10.2 2.10.2	Information on sustainable finance Actors involved in the sustainable finance model Frameworks for standardization of ESG information ESG data and ratings providers and aggregators Sources and characteristics of information				

tech 24| Structure and Content

Module 3.	3. Investment taxation						
3.1.1. Incon 3.1.2. Corpo	ome taxes corate Income Tax rect Taxes certy tax	3.2.1. 3.2.2.	Capital Income Property alterations Tax withholdings	3.3. 3.3.1. 3.3.2. 3.3.3. 3.3.4. 3.3.5.	Taxation of savings Political considerations Economical considerations Financial considerations Tax considerations Social considerations	3.4.3.	Taxation of investments in Southern Europe Tax rate Income from Movable Capital Property alterations Heritage
3.5.1. Tax ra 3.5.2. Incon	rope rate ome from Movable Capital beerty alterations	3.6.1. 3.6.2. 3.6.3.	America Tax rate Income from Movable Capital	3.7.1. 3.7.2. 3.7.3.		3.8.2. 3.8.3.	Taxation of investments in US Tax rate Income from Movable Capital Property alterations Heritage
3.9.1. How i 3.9.2. Dedu	vinternational double taxation works uction for international double taxation	3.10.1. 3.10.2.	Tax incentives Concept and examples Concept of tax dumping Tax Havens				





Get the most cutting-edge knowledge on Sustainable Investments through this Postgraduate Diploma"



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





tech 28 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 30 | Methodology

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 31 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

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We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

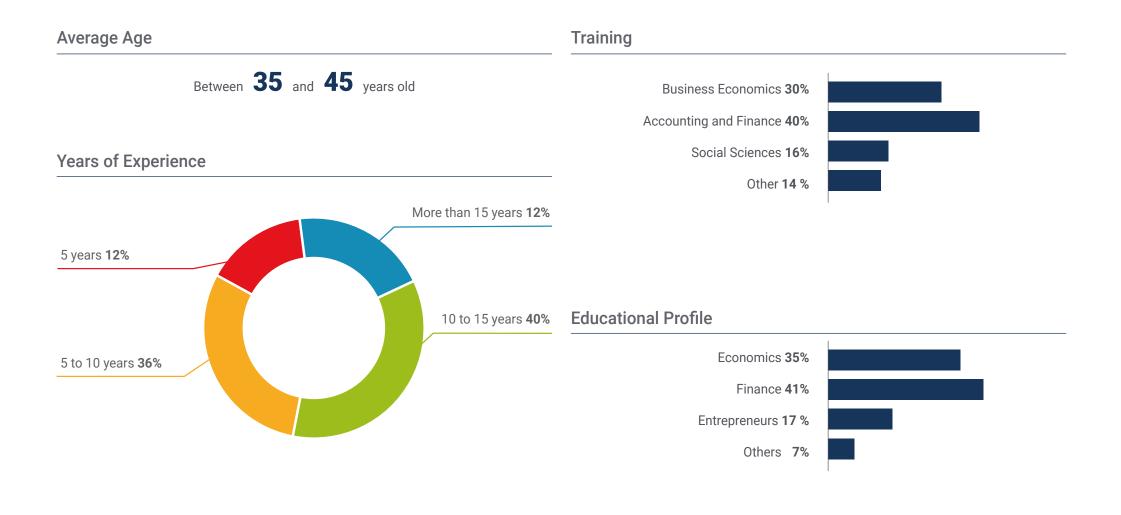


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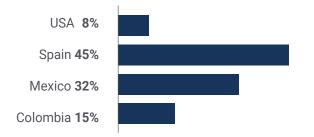




tech 36 | Our Students' Profiles



Geographical Distribution



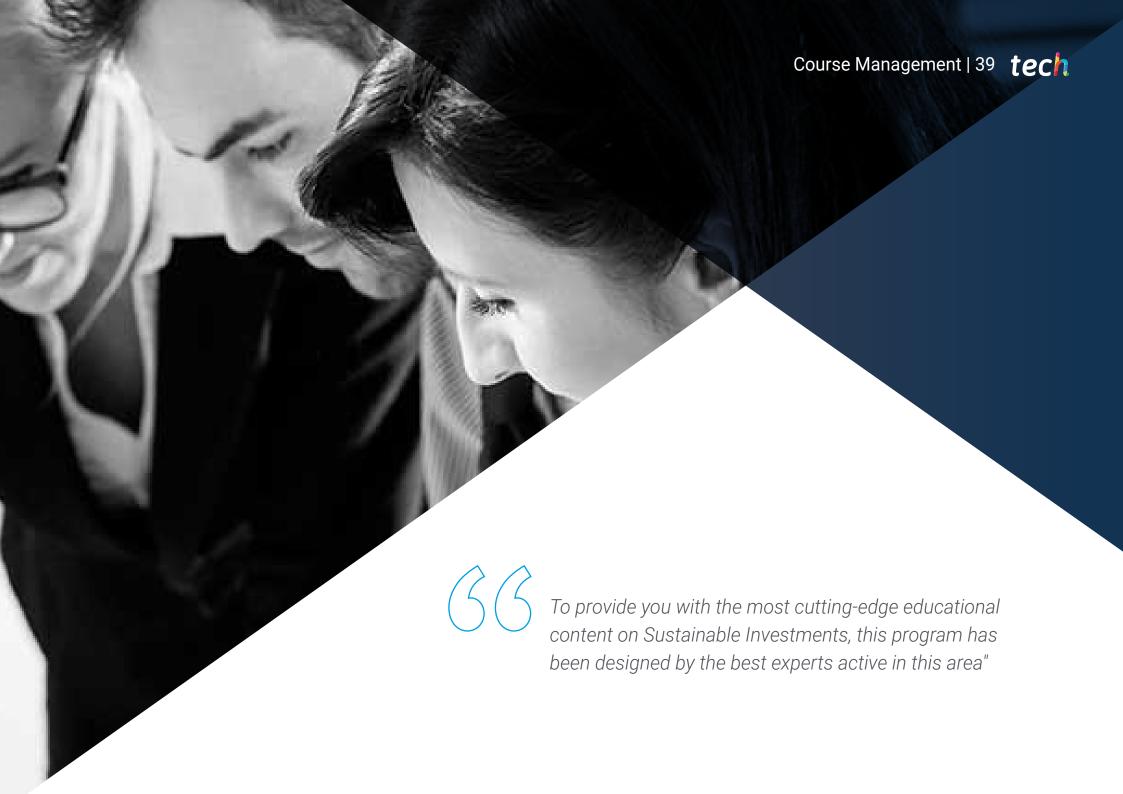


Moisés García

Investment Advisor

"This program has pleasantly surprised me with the quality of its teachers and all the knowledge they have transmitted to me in these 6 months. It has been, without a doubt, an excellent academic option to grow as a professional in the world of Sustainable Investments. I would repeat this experience"





tech 40 | Course Management

Management



Dr. Medrano García, María Luisa

- Director of university graduate programs
- Technical advisor for public institutions
- Lecturer in university degrees, courses, and postgraduate programs
- Ph.D. in Senior Management from Universidad Rey Juan Carlos
- Degree in Business Administration and Management from Universidad Complutense de Madrid
- Research Award from the Economic and Social Council of the Community of Madrid

Professors

Mr. Floro Soler, Rodrigo Martín

- Macroeconomic and investment analyst
- Macroeconomic Analyst at Intermoney
- Investment Manager at D'Ella Capital
- Collaborating lecturer in undergraduate studies
- Master's Degree in Financial Institutions and Markets by CUNEF
- Degree in Economics and Financial and Actuarial Economics from the Universidad Rey Juan Carlos

Mr. Sánchez Cea, Iván

- Financial Markets Specialist
- Account Manager at LSEG
- Inspector of investment services firms and financial supervisor at the CNMV
- M&A Analyst at Banco Santander
- Master's Degree in Financial Institutions and Markets by CUNEF
- Degree in Business Administration and Management from Rey Juan Carlos University



Course Management | 41 tech

Dr. Gómez Martínez, Raúl

- Founding Partner and CEO of Open 4 Blockchain Fintech
- Founding partner of InvestMood Fintech
- General Manager of Apara
- Consultant for financial institutions
- Lecturer in undergraduate and postgraduate university programs.
- Doctorate in Business Economics and Finance from Universidad Rey Juan Carlos de Madrid
- Master's Degree in Economic Analysis and Financial Economics from the Complutense University of Madrid.
- Degree in Economics and Business Administration from Universidad Complutense de Madrid

Mr. Blanco Garnacho, Marcelino

- Director of Wealth Planning at Andbank
- Head of Wealth Advisory at Mirabaud Finanzas
- Director of Wealth Advisory Services at Bankia
- Director of Tax Advisory at Altae Banco
- Lecturer in postgraduate university studies
- Master's Degree in Tax Advice from the Instituto de Empresa.
- Degree in Economics from Universidad Complutense de Madrid
- Master's Degree in Tax Advice from the Instituto de Empresa.
- Degree in Economics from Universidad Complutense de Madrid





Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Diploma in Sustainable Investments is an intensive program that prepares you to face challenges and business decisions in the field of Finance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

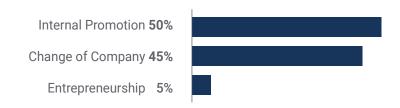
Take this program and increase your chances of obtaining your desired salary improvement in less than 2 years.

Develop yourself as a professional and get the chance to occupy relevant positions in the financial sector.

Time of Change



Type of Change



Salary increase

This program represents a salary increase of more than 25% for our students

\$55,000

A salary increase of

25%

\$68,750





tech 48 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.





Project Development

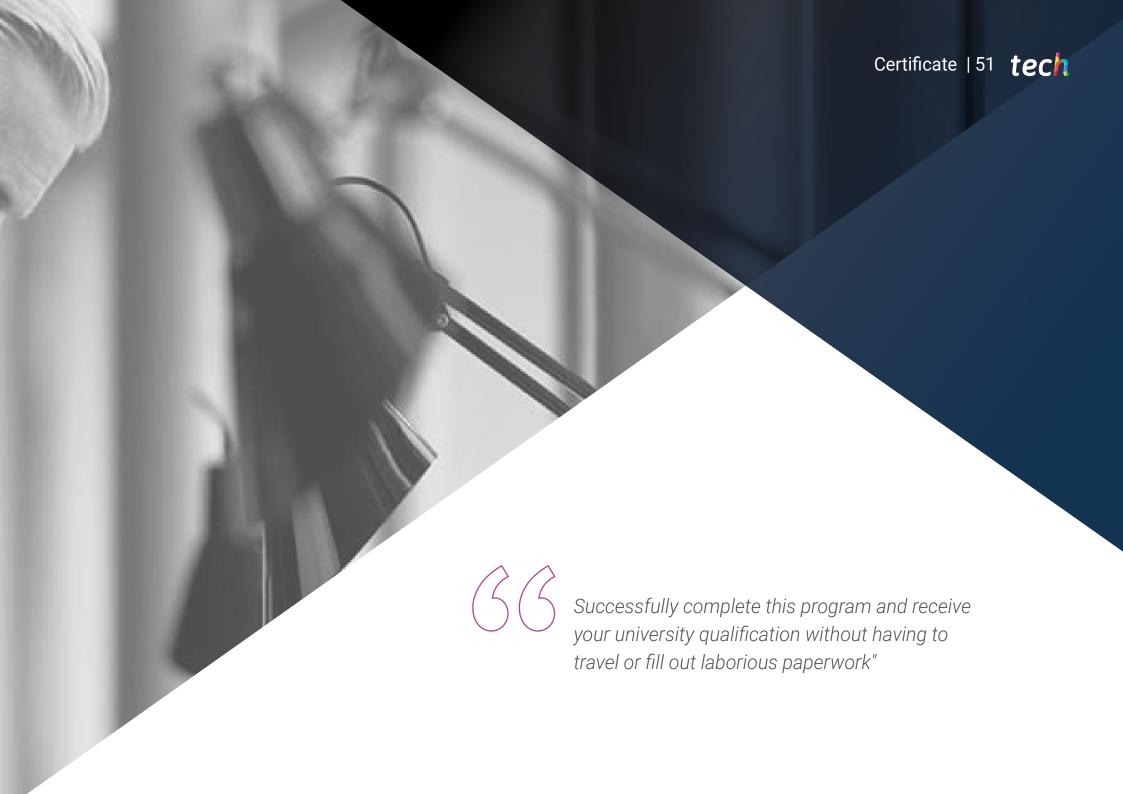
The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





tech 52 | Certificate

This **Postgraduate Diploma in Sustainable Investments** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding Postgraduate Diploma issued by **TECH Technological University** via tracked delivery.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Program: Postgraduate Diploma in Sustainable Investments
Official Number of Hours: 450 h.



^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Diploma Sustainable Investments

» Modality: online

» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

