

Postgraduate Diploma

Medical Management and Administration of Clinical Units

P M M A C U





Postgraduate Diploma Medical Management and Administration of Clinical Units

Language: English

Course Modality: Online

Duration: 6 months

Accreditation: TECH Technological University

Official N° of Hours: 450 h.

Target Group: University Graduates in the area of Medicine who wish to broaden their professional curriculum and acquire the necessary skills to enable them to manage clinical units in the health sector.

Website: www.techitute.com/school-of-business/postgraduate-diploma/postgraduate-diploma-medical-management-administration-clinical-units

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01 Welcome

The new challenges in the field, such as the approach to complexity and chronicity, the relationships between professional groups, citizens and providers, or the development of new health technologies, all mean that professionals devoted to health management must constantly update their knowledge, adapting it to the new medical realities. This TECH program provides the most advanced knowledge in clinical unit management and administration to all managers and medical staff in leadership positions. This will allow them to improve the professional results of their services, as well as to apply for positions of greater responsibility and prestige.



Postgraduate Diploma in Medical Management and Administration of Clinical
Units

TECH Technological University

“

Discover the new techniques in Medical Management and Administration of Clinical Units to apply them in the daily practice of your profession and opt for better positions”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price.** This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH you will have access to Harvard Business School case studies"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The Postgraduate Diploma in Medical Management and Administration of Clinical Units offers a cutting-edge training program from an eminently practical point of view, through which students will learn first-hand all the necessary aspects of coordinating clinical and medical teams.



“

TECH's goal is to make your management career in the medical world prosperous and successful. Join the best team to achieve professional excellence”

TECH makes the goals of their students their own goals too.

TECH works together with students to help achieve them.

The **Postgraduate Diploma in Medical Management and Administration of Clinical Units** trains students to:

01

Describe, compare and interpret characteristics and performance data of different health models and systems

02

Apply the essential concepts and methods of planning, organization and management of health institutions

03

Contextualize the care and medical division in the interdisciplinary team and learn about the new challenges of the health sector

04

Understand, interpret, transmit and apply regulatory norms for the activities and functions of health professionals regarding clinical management in accordance with the legal framework of the health sector

05

Recognize and know how to apply and interpret health law in order to contextualize clinical practice in terms of professional and social responsibility, as well as the ethical aspects associated with health care



06

Understand and know how to carry out an economic analysis of the functioning of health institutions and the economic behavior of the agents involved in health systems

08

Analyze and apply techniques, styles and methods to define, guide and lead professional talent management policies in health institutions

09

Recognize, apply and know how to evaluate the usefulness in the clinical context of the different management tools that can be applied to the context of healthcare practice

07

Incorporate the fundamental concepts of economic assessment techniques and tools applied in managerial practice within health systems

10

Develop the ability to analyze different health benefits



05

Structure and Content

The Postgraduate Diploma in Medical Management and Administration of Clinical Units is a program tailored to students, with total freedom to study at their own pace because there is no obligation to attend classes or to go to a physical center. All the content is taught online during the 6 months the program lasts.



“

With the most up-to-date scientific knowledge on the market, you will be able to meet the highest expectations in medical management”

Syllabus

The Postgraduate Diploma in Medical Management and Administration of Clinical Units at TECH is an intense program that prepares students for the reality of managing different health care teams.

Its content is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 450 hours, students will analyze a multitude of practical cases through individual and teamwork. It is, therefore, an authentic immersion in real clinical and medical management and situations.

This Postgraduate Diploma in Medical Management and Administration of Clinical Units deals in depth with all the

medical areas related to management and administration, which enables students to successfully lead the management of a hospital or other health centers.

This Postgraduate Diploma takes place over 6 months and is divided into 5 modules:

Module 1	Medical and Welfare Management Department in the Health System
Module 2	Managing Special and Hospitalization Services
Module 3	Managing Central Services
Module 4	Management of Transversal and Primary Services
Module 5	Managing Outpatients Services



Where, When and How is it Taught?

TECH offers you the opportunity to study this Postgraduate Diploma completely online. Throughout the 6 months of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

Delve into the study of cybersecurity and successfully prevent computer attacks in your company.

Module 1. Medical and Welfare Management Department in the Health System

1.1. Classic Medical Management vs. Care Management

- 1.1.1. Structure and Content of Health System
Governing Bodies: Current Organization Charts and Future Alternatives
- 1.1.2. Physicians as Managers: From Board Members to Care Directors and Managers, Including General Management
- 1.1.3. Preparation and Value Contribution
- 1.1.4. Medical Division: Critical Areas
- 1.1.5. Different Organizational Structures within the Medical Division

1.2. Management Information Systems and Electronic Medical Records

- 1.2.1. Control Panels
- 1.2.2. Electronic Clinical History
- 1.2.3. Assisted Prescription Systems
- 1.2.4. MBDS, ICD
- 1.2.5. Other Useful Information Systems in Health Management

1.3. Care Continuity: Primary Care, Hospital Care and Social Health Care Integration

- 1.3.1. Welfare Continuity in the Care Process. Integrated Healthcare Processes
- 1.3.2. Moving Towards a Model of Social and Health Care

1.4. Bioethics and Humanization in Medical Practice

- 1.4.1. Bioethical Principles
- 1.4.2. Ethics Committees in Health Organizations
- 1.4.3. Humanization of Health Care

1.5. Medical and Healthcare Management: Relations with the Nursing Division.

- 1.5.1. Knowledge Management Tools for Clinical and Healthcare Management
- 1.5.2. Medical and Healthcare Management: Relations with the Nursing Division.

1.6. Public Health, Promotion of Health and Health Education for Welfare Directorates

- 1.6.1. Public Health Concept and Scope
- 1.6.2. Promotion of Health and Health Education
- 1.6.3. Types of Prevention Program

Module 2. Managing Special and Hospitalization Services**2.1. Emergency Services Management**

- 2.1.1. The Emergency Department: Physical Structure, Organization and Channels
- 2.1.2. Emergency Patient Care: Channels and Triage
- 2.1.3. Human and Material Resources: Calculation
- 2.1.4. Management of Observation and Short Stays in Emergency Departments
- 2.1.5. Pre-admission and Early Discharge Units
- 2.1.6. Feasible Improvements: Queue Management and Patient Traceability
- 2.1.7. Citizen Information in Emergency Rooms and Emergencies

2.2. ICU Management

- 2.2.1. ICU: Physical Structure, Organization and Channels
- 2.2.2. Human Resource Allocation: Standards ICU Nursing Competencies
- 2.2.3. Material Resources: Technology and Equipment Monitoring
- 2.2.4. Transplant Management: Transplant Patient Care Transplant Team Transplant Coordination
- 2.2.5. Safety Management in ICU: Zero Bacteremia Project
- 2.2.6. Humanization in ICUs

2.3. Surgical Unit Management

- 2.3.1. The Surgical Unit: Physical Structure, Organization and Circuits Restrictions
- 2.3.2. Coordination of Operating Rooms: Surgical Performance and Operation Indicators Surgical Programming
- 2.3.3. Improving Performance
- 2.3.4. Human Resource Calculation in a Surgical Unit
- 2.3.5. Material Resource Calculation: Operating Room Technology and Maintenance
- 2.3.6. Safety Management in ICU: Surgical CHECK LIST Surgical Hand Washing
- 2.3.7. Asepsis and Sterilization in Operating Rooms: Environmental Monitoring of the Operating Room

2.4. Management of Hospitalization Units

- 2.4.1. Clinical Unit Management. Physical Structure, Organization and Channels
- 2.4.2. Patient Reception and the Humanization of Inpatient Care
- 2.4.3. Human Resources in Hospitalization Units
- 2.4.4. Material Resources: Health Equipment and Technology

2.5. Other Units or Special Services

- 2.5.1. Other Units or Special Services: Physical Structure, Organization and Channels
- 2.5.2. Hemodynamic Units: Physical Structure, Organization and Channels
- 2.5.3. Stroke Units: Physical Structure, Organization and Channels
- 2.5.4. Pain Management Units: Physical Structure, Organization and Channels

Module 3. Managing Central Services

3.1. Admissions and Clinical Documentation Services

- 3.1.1. Admission and Bed Management
- 3.1.2. Clinical Documentation: Medical Records
- 3.1.3. Computerization and Digitization of Archives
- 3.1.4. Transmission of Information and Reports

3.2. Radio Diagnostic Services Management

- 3.2.1. Planning and Organization of the Diagnostic Radiology Service: Structure and Circuits
- 3.2.2. Radiation Protection: Radiation Safety for Patients and Professionals
- 3.2.3. Human and Material Resources: Differences Between Groups and Functions
- 3.2.4. Technology in Diagnostic Radiology Services: Digitalization and Information Management

3.3. Laboratory Management

- 3.3.1. Laboratory Organization and Operation: Physical Structure, Organization and Channels
- 3.3.2. Laboratory Types: Biochemistry, Hematology, Microbiology, Anatomical Pathology, Genetics
- 3.3.3. Human and Material Resources: Recommendations, Functions and Competencies Technology
- 3.3.4. Biological Sample Processing Techniques: Quality Standards
- 3.3.5. Biosafety in Laboratories: Biological and Chemical Risks Prevention
- 3.3.6. Laboratory Waste Management: Classification and Disposal

3.4. Management of a Hospital and Primary Care Pharmacy

- 3.4.1. Planning and Organization of Pharmacy Services: Physical Structure, Organization and Channels
- 3.4.2. Management, Traceability and Single Doses: First aid Kit Units
- 3.4.3. Human and Material Resources: Differences Between Groups and Functions
- 3.4.4. Management of Outpatients in a Hospital Pharmacy
- 3.4.5. Clean Rooms and Other Specialized Cabinets Within These Services
- 3.4.6. Primary Care Pharmacy

3.5. Hospitality, Complementary and Voluntary Services Management

- 3.5.1. Organization and Operation of Hospital Catering
- 3.5.2. Complementary Services: TV, Patient Library, Hospital Clowns, Hospital Classrooms, etc.
- 3.5.3. Hospital Volunteering: Type, Benefits and Regulations Plans for Promoting Volunteerism

Module 4. Management of Transversal and Primary Services

4.1. Primary Care Health

- 4.1.1. Legislation and Regulatory Decrees: Basic Welfare Structures The Welfare Center and Primary Care Team Planning, Organization and Operation
- 4.1.2. PA Resolution Capacity: Scientific Evidence of its Capacity Primary Care Operation Indicators
- 4.1.3. Community Care: Health Programs
- 4.1.4. Emergency and Continuous Care: PAC Model and Special Emergency Services Model

4.2. Primary Care Clinical Management

- 4.2.1. PA Management Models: Traditional Model of Direct Management
- 4.2.2. PA EBAS Self-management Models
- 4.2.3. Coordination with Specialist Care and Social Services: Referral and Continuity of Care
- 4.2.4. Home Care in Primary Care
- 4.2.5. Special Tests in Primary Care

4.3. Complex and Chronic Patient Management

- 4.3.1. *Chronic Care Model* and Population Stratification: Kaiser Permanente
- 4.3.2. Management of Population Groups at Risk: Management of Complex and/or Chronic Diseases at Home
- 4.3.3. Chronicity and Social and Health Care

4.4. Experiences in Patient Empowerment: Active Patients, School of Patients

- 4.4.1. Active Patient Model: Stanford University
- 4.4.2. Self-care Education Program: International and Spanish Experiences
- 4.4.3. Patient Schools
- 4.4.4. Patient Empowerment and Nursing Input

Module 5. Managing Outpatients Services

5.1. Outpatient Services Management: Day Hospitals and Outpatient Clinics 5.1.1. Organization and Operation of Medical Day Hospitals 5.1.2. Surgical Day Hospital Management 5.1.3. Oncohematologic Day Hospital Management 5.1.4. Management of Outpatient Clinics and Specialty Centers	5.2. Out-of-Hospital Emergency Management 5.2.1. Historical Development: Models 5.2.2. Emergency Coordination Centers: EMUs and Mobile ICUs 5.2.3. Human Resources and Skills: Team Involved 5.2.4. Casualty and Emergency Quality Indicators: Coordination With the Rest of the Care Network Structures 5.2.5. Disaster and Emergency plans: Managing a Disaster	5.3. Home Care: Models 5.3.1. Home Hospitalization Types and Concepts 5.3.2. Criteria for Patient Selection 5.3.3. Calculation and Management of Human and Material Resources 5.3.4. Palliative Care at Home: Techniques and Patient Selection 5.3.5. Family Support and Bereavement Management 5.3.6. Managing Primary Caregiver Overload: Family Claudication	5.4. Other Outpatient Care Services: Mental Health, Addictive Behavior and Social Work 5.4.1. Adult, Child and Adolescent Mental Health Units 5.4.2. Addictive Behavior Units 5.4.3. Occupational Therapy and Social Work
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A unique, key, and decisive master's degree experience to boost your professional development"

06 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"



At TECH Business School we use the Harvard case method.

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"



We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This intensive program from TECH Technological University School of Business prepares students to face all the challenges in this area, both nationally and internationally. We are committed to promoting personal and professional growth, the best way to strive for success, that is why TECH uses Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



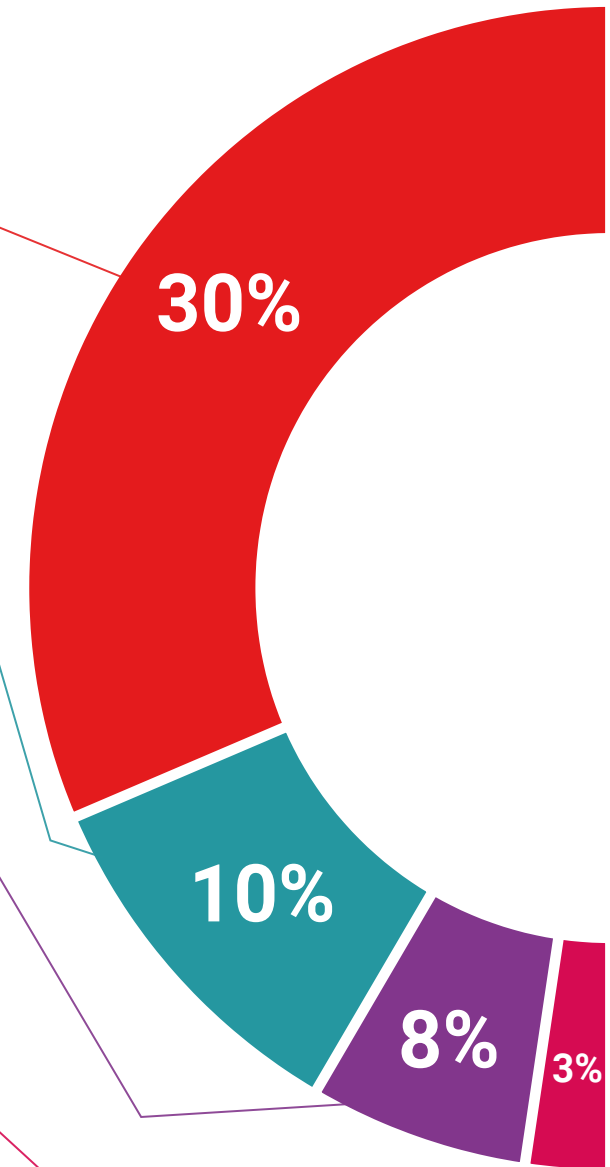
Management Skills Exercises

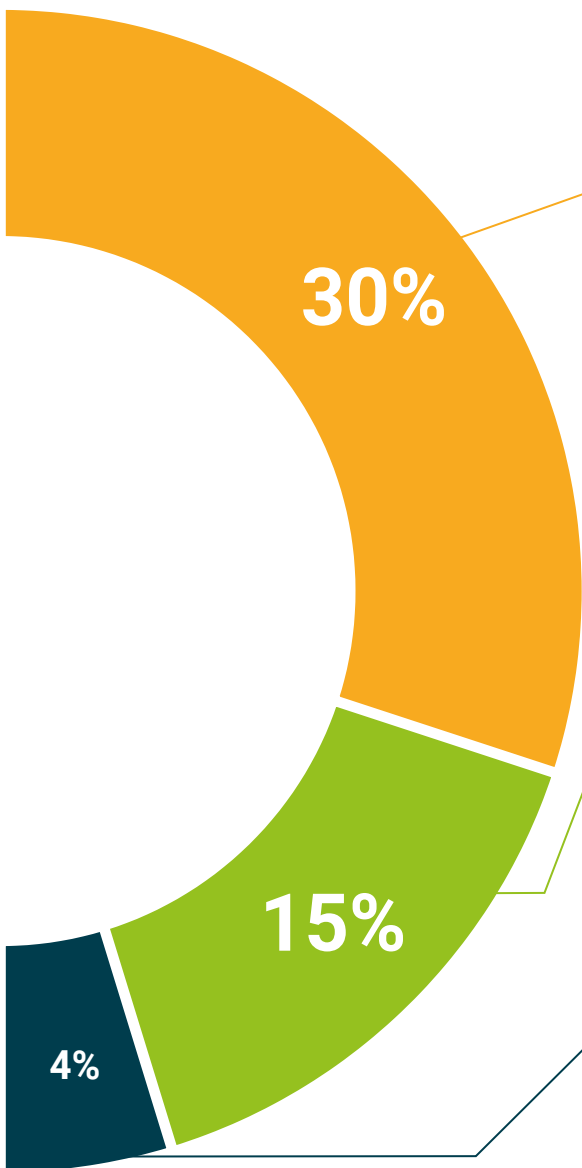
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



**Case Studies**

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.

**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".

**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



07

Our Students' Profiles

The Postgraduate Diploma in Medical Management and Administration of Clinical Units is a program aimed at university graduates who want to transform their professional careers. Thanks to the innovative educational methodology employed by TECH and the professionalism of all the teaching staff, graduates are guaranteed access to high-level material.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.



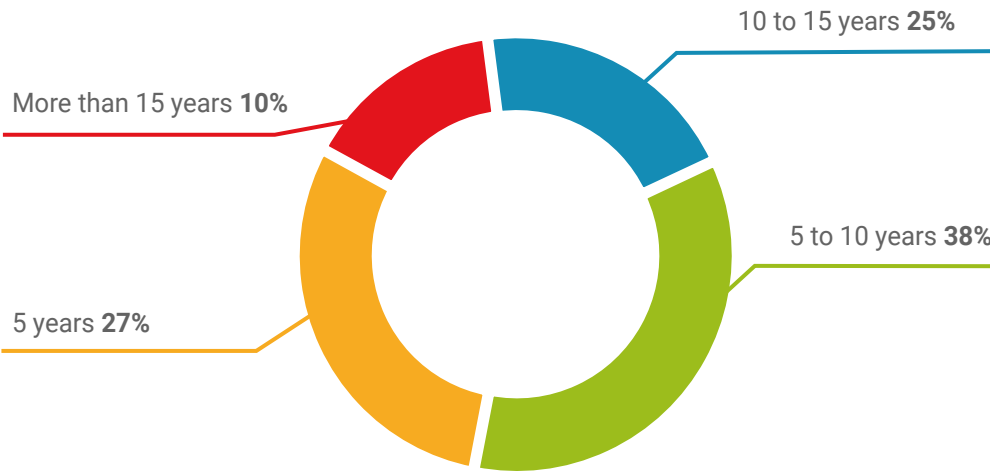
“

If you are looking to achieve an interesting career boost while continuing to work, then this is the program for you”

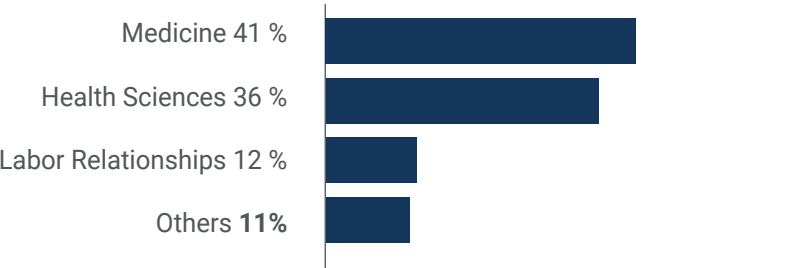
Average Age

Between **35** and **45** years old

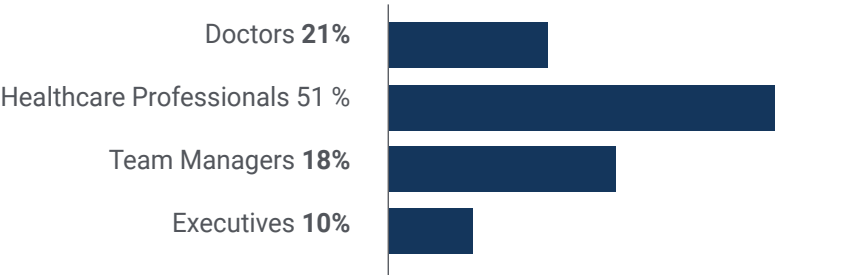
Years of Experience



Training



Academic Profile



Geographical Distribution



Juan Antonio Gómez

Doctor and Pediatric Unit Manager

"Hospital management is an arduous and exhausting job. On many occasions one cannot devote time to study due to the rapid pace at work, but TECH gave me all the possible assistance to take this Postgraduate Diploma, which has also strengthened and increased my medical management skills."

08

Course Management

The teaching staff is one of the strengths of the program, with the participation of medical and healthcare directors from the main hospitals, as well as service chiefs from various hospitals and organizations and leading professionals in each of their fields at the national level.



“

Learn the latest trends in leadership and management skills in healthcare from leading professionals”

Management



Dr. Carrasco González, Mercedes

- ♦ Attending Physician in Intensive Care Medicine at Hospital Clínico San Juan Alicante
- ♦ Director of the Alicante Emergency Health Services (S.E.S.) for 10 years, with coordination and management functions across all human and technical resources involved in Emergency Care in the province of Alicante.
- ♦ S.E.S. (Emergency Health Services) Director Valencian Community, assuming the joint management of the three provinces for 2 years
- ♦ LEAD Diploma (Specialization in Leadership and Transformation in Welfare Organizations and Systems), with the best academic record in her class (2014-2015).
- ♦ Professional Master's Degree in Health Management and Planning for Health Executives
- ♦ EADA Diploma in Hospital Management Techniques
- ♦ Clinical Simulation Instructor qualification from Harvard University

Professors

Dr. Arenas Díaz, Carlos Alberto

- ♦ Manager of Area IX Vega Alta del Segura in the Murcia Health Service
- ♦ Medical Specialist in Public Health and Preventive Medicine, with extensive experience in Health Management, Health Economics, Health Promotion,
- ♦ Health Planning, Human Resources Management, etc.
- ♦ Senior healthcare management positions in the Communities of Murcia, Valencia and Castilla la Mancha
- ♦ Extensive experience in teaching, training and as a speaker and organizer of many scientific forums, congresses and conferences

Dr. Bermúdez Pestonit, Isabel

- ♦ Medical specialist in General and Digestive Surgery
- ♦ Former Director of Welfare Processes at the EOXI of Lugo, Cervo and Monforte
- ♦ Master's Degree in Health Planning and Management, European University

Dr. Burón, Ricardo

- ♦ General Director of the Spanish Society of Digestive Pathology and the FEAD Foundation
- ♦ Master's Degree in Strategic Management in Scientific Organizations ESADE
- ♦ Professional Master's Degree in Health Management and Planning, European University

Dr. Cervera Pérez, Inmaculada

- ♦ Specialist in Family and Community Medicine
- ♦ Specialization Diploma in Leadership and Transformation of Health Organizations and Systems Deusto Business School Health
- ♦ Former Medical Director of Primary Care in the Requena Department

Dr. Cueto Serrano, María Mercedes

- ♦ Degree in Medicine and Surgery
- ♦ Canary Islands Emergency Plan Coordinator
- ♦ Former Managing Director at the Hospital Universitario Ntra Sra de Candelaria Canary Health Service

Dr. De Juan García, Susana

- ♦ Degree in Medicine and Surgery
- ♦ Director at the Continued Care Unit of the Niño Jesús Pediatric University Hospital
- ♦ Former Medical Director of the Hospital Universitario Infanta Leonor

Dr. Fernández Ratero, José Antonio

- ♦ Degree in Medicine and Surgery
- ♦ Head of the Intensive Care Service at Hospital Universitario de Burgos
- ♦ Diploma in Clinical Management Escuela Nacional de Sanidad

Dr. León Rodríguez, Carlos

- ♦ Family Physician, Cantabria Health Service
- ♦ Former Managing Director of the Cantabrian Health Service
- ♦ Former General Director of Health Care and Management of the Government of Cantabria

Lleras Muñoz, Siro

- ♦ Degree in Medicine and Surgery
- ♦ Technical Director of Primary Care
- ♦ Regional Health Management (Sacyl) in the Regional Government of Castilla y León

Máñez Ortiz, Miguel Ángel

- ♦ Economist
- ♦ Director of Human Resources of the University Hospital of Fuenlabrada
- ♦ IESE Senior Management Program for Welfare Institutions

Dr. Ortiz D. Valdivielso, Miguel Ángel

- ♦ Degree in Medicine and Surgery
- ♦ Managing Director at Hospital Universitario de Burgos
- ♦ IESE Senior Management Program for Welfare Institutions

Dr. Rodríguez Pajares, Carmen

- ♦ Medical Director at the University Hospital of Burgos
- ♦ IESE Senior Management Program for Welfare Institutions
- ♦ IE Business School Medical Management Program

09

Impact on Your Career

TECH is aware of the effort involved for its students in taking a program of these characteristics, so it provides them not only with the best possible teaching material on health matters, but also offers a multitude of assistance and possibilities to make the learning experience as manageable as possible for them.



“

You will increase your professional medical skills and, therefore, your chances of becoming a manager of important clinical teams and hospitals”

Are you ready to take the leap? Excellent professional development awaits

The Postgraduate Diploma in Medical Management and Administration of Clinical Units at TECH Technological University is an intensive program that prepares you to face challenges and business decisions in the health sector. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change professionally and network with the best, this is the place for you.

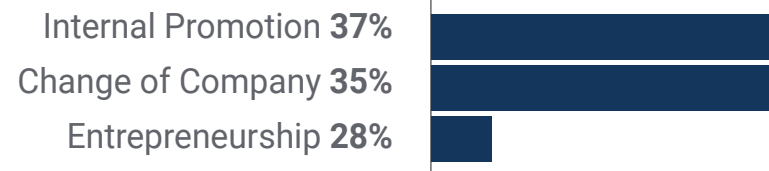
Don't miss the opportunity to train with TECH and you will find the career boost you were looking for.

If you want to make a positive change in your profession, this Postgraduate Diploma in Management and Administration of Clinical Units will help you achieve it.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



10

Benefits for Your Company

The Postgraduate Diploma in Medical Management and Administration of Clinical Units helps raise the organization's talent to its maximum potential by training high-level leaders.

Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.



“

As a manager you will offer new concepts, strategies and perspectives to your company that can bring about significant changes in the organization”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased competitiveness

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization in Medical Management and Administration of Clinical Units forward.

11 Certificate

The Postgraduate Diploma in Medical Management and Administration of Clinical Units guarantees, in addition to the most rigorous and up-to-date training, access to a qualification issued by TECH - Technological University.



“

*Successfully complete this training program
and receive your university certificate
without travel or laborious paperwork”*

This **Postgraduate Diploma in Medical Management and Administration of Clinical Units** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional from career evaluation committees.

Title: **Postgraduate Diploma in Medical Management and Administration of Clinical Units**

Official Number of Hours: **450 h.**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
online training
development languages
virtual classroom



Postgraduate Diploma
Medical Management
and Administration of
Clinical Units

Language: English

Course Modality: Online

Duration: 6 months.

Accreditation: TECH Technological University

Official N° of Hours: 450 h.

Postgraduate Diploma

Medical Management and Administration of Clinical Units

