

# Postgraduate Diploma

Lean Management, Process Improvement  
and Digital Transformation in  
Industrial Companies





## Postgraduate Diploma Lean Management, Process Improvement and Digital Transformation in Industrial Companies

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 24 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Aimed at: engineers and graduates with experience who want to improve and update themselves in all the necessary aspects to be taken into account for an adequate management of an Industries company.

Website: [www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-lean-management-process-improvement-digital-transformation-industrial-companies](http://www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-lean-management-process-improvement-digital-transformation-industrial-companies)

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# 01 Welcome

Nowadays, it is a fact that companies have less and less workers and are more automated in their production processes, therefore, middle managers and directors must be more and more accustomed to knowing and handling automation concepts. In addition, industrial companies face the challenge of finding new organizational techniques that allow them to compete in a global market. The lean manufacturing model is a consolidated alternative and its application and potential must be taken into consideration by any company that intends to compete in a global environment. With these premises in mind, this program will address these new organizational models that include automation, digitalization and Lean Management as a means to optimize processes in industrial companies.



Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in Industrial Companies. TECH Global University



“

*You will study an educational program that will lead you into global, immersive learning that will lay the foundation for your professional growth”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

This program is designed with the objective of strengthening the student's skills in everything related to the improvement of processes based on new methodologies, in addition to developing new skills that will be essential in their professional development. Thus, after completing the program, the professional will be able to make global decisions with an innovative perspective and an international vision, always taking into account the importance of working efficiently, aligning all resources to achieve the objectives set by the company.



“

*The objective of TECH is to update the knowledge of professionals so that they can achieve a noticeable improvement in their management skills"*

The students' objectives are TECH's too.  
Working together to achieve them

This Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in Industrial Companies

01

Establish the 5S principles and how they can help improve productivity, as well as expand its implementation in the company

02

Master lean diagnostic tools

03

Make a thorough analysis of operational lean tools such as SMED, JIDOKA, POKAYOKE, batch reduction and POUS





04

In-depth study of the principles of the Kaizen method for continuous improvement and the different methodologies, as well as the main obstacles that we can find for the implementation of Kaizen in the company

05

Identify KPIs that can help measure the results of Lean implementation

06

Research on the importance of the human dimension of Lean and staff involvement systems as a success factor in its implementation

07

Identify the quality costs associated with quality management and implement a system to monitor and improve them

08

Know in detail the ISO 9001 Quality Management Standard and how to implement it in the company

09

Analyze the ISO 14000 Environmental and ISO 450001 Occupational Health and Safety Standards and their integration with the quality system to avoid duplication of documentation





10

In-depth study of the EFQM model, in its new edition, in order to be able to develop it in the company if we want to take a step further towards excellence

11

Establish the importance of continuous improvement and the use of the two main methodologies: the PDCA cycle with the application to the implementation of Lean manufacturing and Six-Sigma

12

Lead and face the new business models and challenges associated with the development and implementation of Industry 4.0

# 05

# Structure and Content

The Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in the Industrial Enterprise is designed based on the current needs of professionals, and taught in a 100% online format so that students can choose the time and place that best suits their availability, schedules and interests. In addition, by studying this program, the student will have access to the most complete and up-to-date content compendium on the market. All this, in a syllabus that is taught over 6 months and that aims to be a unique and stimulating experience that lays the foundations for the student's professional success.



“

*In a globalized and highly changing world, specialization is the only way for professionals to differentiate their profile"*

## Syllabus

The Production area, in its broadest sense (Production + Materials Control + Maintenance + Process Engineering) is one of the pillars on which the future of industrial companies is based, being the productive operations one of the key elements for the achievement of the objectives of all companies: profitability through customer satisfaction.

Today, industrial companies face the challenge of finding new organizational techniques that will enable them to compete in a global marketplace. The lean manufacturing model, is a consolidated alternative and its application and potential must be taken into consideration by any company that intends to compete in a global environment.

On the other hand, during the program we will delve into quality management, which has become a necessary and essential requirement to be able to compete and survive. It is no longer enough for quality to be the responsibility of its own area, it is necessary to promote its importance so that each part of the company works to offer the best possible level of quality to its customers, and these can be both internal and external to the company.

For all these reasons, this Postgraduate Diploma will go in depth into the key issues of quality management in companies, addressing the many key aspects that need to be developed (techniques and tools, quality systems, audits, process and maintenance of certification, business excellence, etc.).

Finally, the importance for companies of implementing automation processes will be discussed. In this line, today it is a fact that companies have fewer and fewer workers and are more automated in their production processes, therefore, middle managers and managers must be more and more accustomed to knowing and handling automation concepts to avoid being left behind in the new era of industry 4.0.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

<b>Module 1</b>	Production Planning and Control
<b>Module 2</b>	Lean Manufacturing
<b>Module 3</b>	Quality Management
<b>Module 4</b>	Industry 4.0 and Business Intelligence. The Digitized Company



### Where, when and how is it taught?

TECH offers the possibility of taking this program completely online. Throughout the 6 months of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Production Planning and Control**

**1.1. Phases of Production Planning**

- 1.1.1. Advanced Planning
- 1.1.2. Sales Projections, Methods
- 1.1.3. Definition of Takt-Time
- 1.1.4. Material Plan-MRP-Minimum Stock
- 1.1.5. Personal Plan
- 1.1.6. Equipment Needs

**1.2. Performance Development Plan (PDP)**

- 1.2.1. Factors to Consider
- 1.2.2. Push Planning
- 1.2.3. Pull Planning
- 1.2.4. Mixed Systems

**1.3. Kanban**

- 1.3.1. Types of Kanban
- 1.3.2. Uses of Kanban
- 1.3.3. Autonomous Planning: 2 Bin Kanban

**1.4. Production Control**

- 1.4.1. PDP Deviations and Reporting
- 1.4.2. Monitoring of Performance in Production: OEE
- 1.4.3. Monitoring of Total Capacity: TEEP

**1.5. Production Organization**

- 1.5.1. Production Equipment
- 1.5.2. Engineering Processes
- 1.5.3. Maintenance
- 1.5.4. Control of Materials

**1.6. Total Productive Maintenance (TPM)**

- 1.6.1. Corrective Maintenance
- 1.6.2. Autonomous Maintenance
- 1.6.3. Preventative Maintenance
- 1.6.4. Predictive Maintenance
- 1.6.5. Maintenance Efficiency Indicators MTBF-MTTR

**1.7. Plant Layout**

- 1.7.1. Conditioning Factors
- 1.7.2. Online Production
- 1.7.3. Production in Work Cells
- 1.7.4. Applications
- 1.7.5. SLP Methodology

**1.8. Just-In-Time (JIT)**

- 1.8.1. Description and Origins of JIT
- 1.8.2. Objectives
- 1.8.3. Applications of JIT. Product Sequencing

**1.9. Theory of Constraints (TOC)**

- 1.9.1. Fundamental Principles
- 1.9.2. The 5 Steps of TOC and its Application
- 1.9.3. Advantages and Disadvantages

**1.10. Quick Response Manufacturing (QRM)**

- 1.10.1. Description
- 1.10.2. Key Points for the Structuring
- 1.10.3. Implementation of the QRM

**Module 2. Lean Manufacturing**

**2.1. Lean Thinking**

- 2.1.1. Structure of the Lean System
- 2.1.2. Lean Principles
- 2.1.3. Lean vs. Traditional Manufacturing Processes

**2.2. Waste in the Company**

- 2.2.1. Value vs. Waste in Lean Environments
- 2.2.2. Types of Waste (MUDAS)
- 2.2.3. The Lean Thinking Process

**2.3. LAS 5S**

- 2.3.1. The 5S Principles and How They Can Help Us Improve Productivity
- 2.3.2. The 5 Ss Seiri, Seiton, Seiso, Seiketsu and Shitsuke.
- 2.3.3. Implementation of the 5S in the Company

**2.4. Lean Diagnostic Tools. VSM Value Stream Maps**

- 2.4.1. Value-Adding Activities (VA), Necessary Activities (NNVA) and Non-Value-Adding Activities (NVA)
- 2.4.2. The 7 Tools of Value Stream mapping (Value Stream Maps)
- 2.4.3. Process Activity Mapping
- 2.4.4. Mapping of Supply Chain Response
- 2.4.5. The Production Variety Funnel
- 2.4.6. Quality Filter Mapping
- 2.4.7. Demand Amplification Mapping
- 2.4.8. Decision Point Analysis
- 2.4.9. Physical Structure Mapping

**2.5. Lean Operational Tools**

- 2.5.1. SMED
- 2.5.2. JIDOKA
- 2.5.3. POKAYOKE
- 2.5.4. Batch Reduction
- 2.5.5. POUS

**2.6. LEAN Tools for Production Monitoring, Planning and Control**

- 2.6.1. Visual Management
- 2.6.2. Standardization
- 2.6.3. Production Leveling (Heijunka)
- 2.6.4. Manufacturing in Cells

**2.7. The Kaizen Method for Continuous Improvement**

- 2.7.1. Kaizen Principles
- 2.7.2. Kaizen Methodologies: Kaizen Blitz, Gemba Kaizen, Kaizen Teian
- 2.7.3. Problem Solving Tools A3 Report
- 2.7.4. Main Obstacles for Implementing Kaizen

**2.8. Roadmap for Lean Implementation**

- 2.8.1. General Aspects of Implementation
- 2.8.2. Phases of Implantation
- 2.8.3. Information Technologies in Lean Implementation
- 2.8.4. Success Factors in Lean

**2.9. Lean Performance Measurement KPIs**

- 2.9.1. OEE- Overall Equipment Efficiency
- 2.9.2. TEEP-Total Equipment Effectiveness Performance
- 2.9.3. FTT-First Time Quality
- 2.9.4. DTD-Dock to Dock Time
- 2.9.5. OTD-On-Time Delivery
- 2.9.6. BTS-Programmed Manufacturing
- 2.9.7. ITO-Inventory Turnover Rate
- 2.9.8. VAR-Value Added Ratio
- 2.9.9. PPMs-Parts per Million Defects
- 2.9.10. DR-Delivery Rate
- 2.9.11. IFA-Accident Frequency Rate

**2.10. Lean's Human Dimension Staff Participation Systems**

- 2.10.1. The Team in the Lean Project. Application of Teamwork
- 2.10.2. Operator Versatility
- 2.10.3. Improvement Groups
- 2.10.4. Suggestion Programs

**Module 3. Quality Management**

**3.1. Total Quality**

- 3.1.1. Total Quality Management
- 3.1.2. External and Internal Customers
- 3.1.3. Quality Costs
- 3.1.4. Continuous Improvement and the Deming Philosophy

**3.2. ISO 9001:15 Quality Management System**

- 3.2.1. The 7 Principle of ISO 9001:15 Quality Management
- 3.2.2. Process Approach
- 3.2.3. ISO 9001: 9001 Requirements
- 3.2.4. Implementation Stages and Recommendations
- 3.2.5. Deployment Objectives in a Hoshin-Kanri-Type Model
- 3.2.6. Audit Certification

**3.3. Integrated Management System**

- 3.3.1. Environmental Management Systems: ISO 14000
- 3.3.2. Occupational Risk Management System: ISO 45001
- 3.3.3. Integrating Management Systems

**3.4. Excellence in Management: EFQM Model**

- 3.4.1. EFQM Model: Principles and Fundamentals
- 3.4.2. New EFQM Model Criteria
- 3.4.3. EFQM Diagnostic Tool: REDER Matrices

**3.5. Quality Tools**

- 3.5.1. Basic Tools
- 3.5.2. Statistical Process Control (SPC)
- 3.5.3. Control Plan and Guidelines for Product Quality Management

**3.6. Advanced Tools and Troubleshooting Tools**

- 3.6.1. FMEA
- 3.6.2. 8D Report
- 3.6.3. The 5, Why?
- 3.6.4. 5W + 2H
- 3.6.5. Benchmarking

**3.7. Continuous Improvement Methodology I: PDCA**

- 3.7.1. PDCA Cycle and Stages
- 3.7.2. Applying PDCA Cycle to Lean Manufacturing Development
- 3.7.3. Keys to Success in PDCA Projects

**3.8. Continuous Improvement Methodology II: Six Sigma**

- 3.8.1. Six Sigma Description
- 3.8.2. Six-Sigma Principles
- 3.8.3. Six-Sigma Project Selection a
- 3.8.4. Six Sigma Project Stages: DMAIC Methodology
- 3.8.5. Six Sigma Roles
- 3.8.6. Six-Sigma and Lean Manufacturing

**3.9. Quality Suppliers: Audits Tests and Laboratory**

- 3.9.1. Reception Quality: Agreed Quality
- 3.9.2. Internal Audits of the Management System
- 3.9.3. Product and Process Audits
- 3.9.4. Phases for Performing Audits
- 3.9.5. Auditor Profile
- 3.9.6. Tests, Laboratory and Metrology

**3.10. Organization Aspects in Quality Management**

- 3.10.1. The Role of Administration in Quality Management
- 3.10.2. Quality Area Organization and the Relationship with Other Areas
- 3.10.3. Quality Circles

**Module 4. Industry 4.0 and Business Intelligence. The Digitized Company**

**4.1. Automation and Industrial Robotics**

- 4.1.1. Process Automation Phases
- 4.1.2. Industrial Hardware for Automation and Robotics
- 4.1.3. The Work Cycle and Its Software Programming

**4.2. Process Automation: RPA**

- 4.2.1. Administrative Processes that Can Be Automated
- 4.2.2. Software Structure
- 4.2.3. Application Examples

**4.3. MES, SCADA, CMMS, WMS, MRP/II Systems**

- 4.3.1. Production Control with MES Systems
- 4.3.2. Engineering and Maintenance: SCADA AND CMMS
- 4.3.3. Procurement and Logistics: WMS and MRP/II

**4.4. Business Intelligence Software**

- 4.4.1. BI Fundamentals
- 4.4.2. Software Structure
- 4.4.3. Possibilities of Its Implementation

**4.5. Software ERP**

- 4.5.1. ERP Description
- 4.5.2. Scope of Use
- 4.5.3. Main ERP on the Market

**4.6. IoT and Business Intelligence**

- 4.6.1. IoT. The Connected World
- 4.6.2. Data Sources
- 4.6.3. Control Using IoT + BI
- 4.6.4. Blockchain.

**4.7. Main BI Software on the Market**

- 4.7.1. Power BI
- 4.7.2. Qlik
- 4.7.3. Tableau

**4.8. Microsoft Power BI**

- 4.8.1. Features
- 4.8.2. Application Examples
- 4.8.3. The Future of Power BI

**4.9. Machine Learning, Artificial Intelligence, Optimization and Prediction in the Company**

- 4.9.1. Machine Learning and Artificial Intelligence
- 4.9.2. Process Optimization
- 4.9.3. The Importance of Data-Driven Forecasting

**4.10. Big Data Applied to the Business Environment**

- 4.10.1. Applications in the Production Environment
- 4.10.2. Applications at the Strategic Management Level
- 4.10.3. Marketing and Sales Applications

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

This Postgraduate Diploma is aimed at engineers and graduates with experience who want to expand their knowledge and get up to date in all the necessary aspects to be taken into account for the proper management of an industrial company. Students with these qualifications must have a sufficient knowledge base to complete the modules of the curriculum. The program is also open to professionals who, being university graduates in any area, have two years of work experience in the field of Industrial Management.





“

*If you have project management experience and are looking for an interesting career enhancement while continuing to work, this is the program for you"*

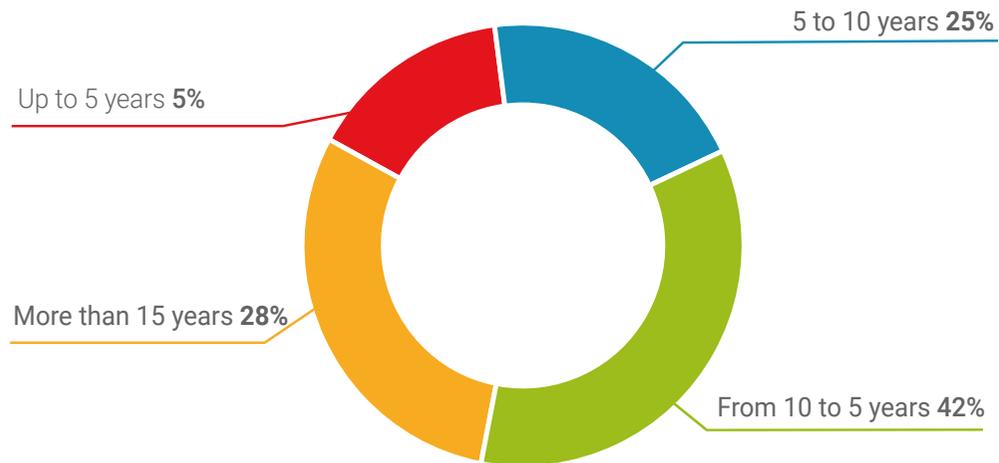
### Average Age

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Between **35** and **45** years old

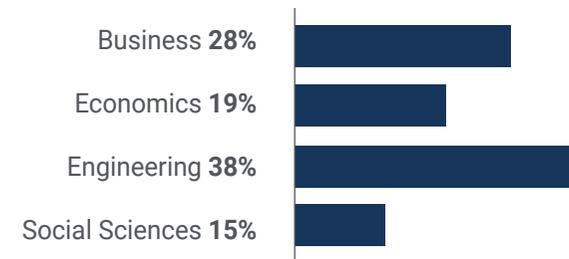
### Years of Experience

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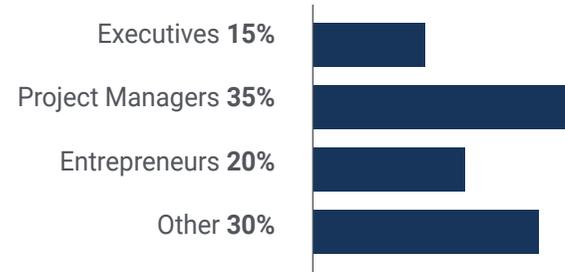
### Training

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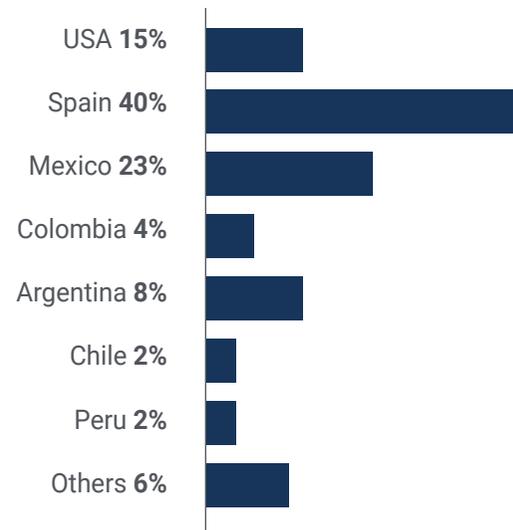
### Academic Profile

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## Geographical Distribution

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## Adriana Sánchez

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Project manager

*"I found it incredible to be able to study this very complete program in only 6 months. It was definitely a wise choice to choose TECH to update my knowledge and I would definitely choose this institution again for future occasions"*

08

# Course Management

The program includes in its faculty experts of reference in everything related to project management and industrial management, who pour into this program the experience of their years of work. In addition, other experts of recognized prestige in related areas participate in its design and elaboration, completing the expert in an interdisciplinary way, making it, therefore, a unique and highly nourishing experience at an academic level for the student.



“

*TECH has the best faculty on the market.  
By studying with us you will be able to  
learn with them"*

## Management



### Dr. Asensi, Francisco Andrés

- PhD in Industrial Engineering in Business Organization from the University of Castilla la Mancha (UCLM)
- Degree Industrial in Industrial Organization Engineer from the University Polytechnic of Valencia
- He has worked in several areas, such as Engineering, Quality, Production, Logistics, Information Systems and Human Resources, in companies of several industrial sectors
- He has implemented and developed a multitude of management systems for excellence (Quality, Scorecard, Lean Manufacturing, Continuous Improvement and Process Improvement) in several industrial companies
- Coach of Strategic Coaching
- Author of various business books: "The Adaptive Enterprise", "Lean Manufacturing: Key Indicators used to efficiently manage Continuous Improvement", "Lean Manufacturing: Keys to Material Flow Improvement"
- Author of several books on Personal and Professional Development: "Total Leader", "self-coaching"

## Professors

### Ms. Mollá Latorre, Korinna

- ◆ Responsible for international projects at AITEX, Textile Technological Institute, where she has acquired extensive experience in the management of large projects and teams related to textile materials and technologies, as well as operations, logistics and supply chain management in the textile industry
- ◆ Industrial Engineer, specialized in Industrial Organization by the Polytechnic University of Valencia
- ◆ Certified by the American Production and Inventory Control Society(USA) in Production and Inventory Management and in Integrated Resource Management
- ◆ Director of Operations and Logistics for Colortex, S.A. from 1993 to 2008, implementing a Lean Manufacturing system in the company's operations
- ◆ Project technician for AIJU, Technological Institute of Toys (1992-1993)

### Mr. Lucero Palau, Tomás

- ◆ Director of Operations, Quality, Engineering and Maintenance in several industrial and automotive companies
- ◆ Industrial Engineer from the Polytechnic University of Valencia
- ◆ MBA from ESTEMA Business School
- ◆ Expert in Lean Management, applied in several companies as a consultant
- ◆ Speaker at the ABC of Operations and Logistics course at EDEM

### Mr. Del Olmo, Daniel

- ◆ Founder of Enira Engineering S.L. in 2018, with two products recognized as innovative in Industry 4.0 by official bodies (FactoryBI y Smart Extrusion)
- ◆ Specialization in Industrial Engineering, specializing in Electronics and Automation
- ◆ Professionally, he has worked mainly in multinational companies in the industrial automation and automotive sector as Plant Engineering Manager
- ◆ Experience at Toyota Production System (TPS) during 4 years at NHK Springs Co LTD. Japan, specialization received in Japan
- ◆ Lecturer in the MBA Master in Operations at the European University of Valencia (2018)

09

# Impact on Your Career

Industrial companies are in a constant process of improvement and digital transformation, so they are looking to incorporate the best qualified workers into their workforces. The completion of this program will be a competitive advantage for all those who wish to give a twist to their careers, betting on high-quality education as the basis of their learning. Undoubtedly, a unique opportunity to access positions of great responsibility.





“

*Achieve the professional change  
you desire thanks to this program”*

### Are you ready to take the leap? Excellent professional development awaits

The Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in Industrial Companies at TECH is an intensive program that prepares students to face challenges and business decisions in the field of industrial management. The main objective is to promote personal and professional growth. Helping students achieve success.

A program of great educational value that will add value to students' CVs.

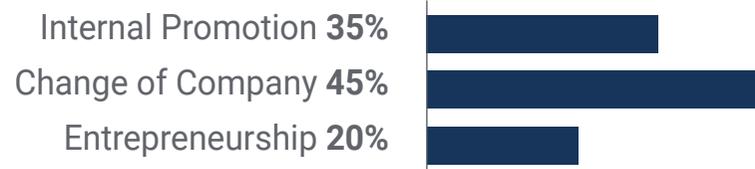
*Leading digital transformation projects will open the doors to a more competitive job market.*

*If you want to be part of the change in industrial companies, do not hesitate and enroll in this program.*

### When the change occurs



### Type of change



## Salary increase

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This program represents a salary increase of more than **25%** for our students



10

# Benefits for Your Company

The Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in Industrial Companies contributes to raising the organization's talent to its maximum potential by offering programs of a high academic level. This is a learning opportunity for students and a competitive advantage for the companies in which they develop professionally. Undoubtedly, a study option that cannot be missed.





“

*In the digital era, the professional must bring to the company new ways of automating work that can bring about positive changes in the organization"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional brings to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company itself.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will be in contact with the main markets of the world economy.



05

### **Project Development**

Managers will be able to work on a real project or develop new projects in the R&D or Business Development area of their company.

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06

### **Increased competitiveness**

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization forward.

# 11

# Certificate

The Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in Industrial Companies guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in Industrial Companies** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

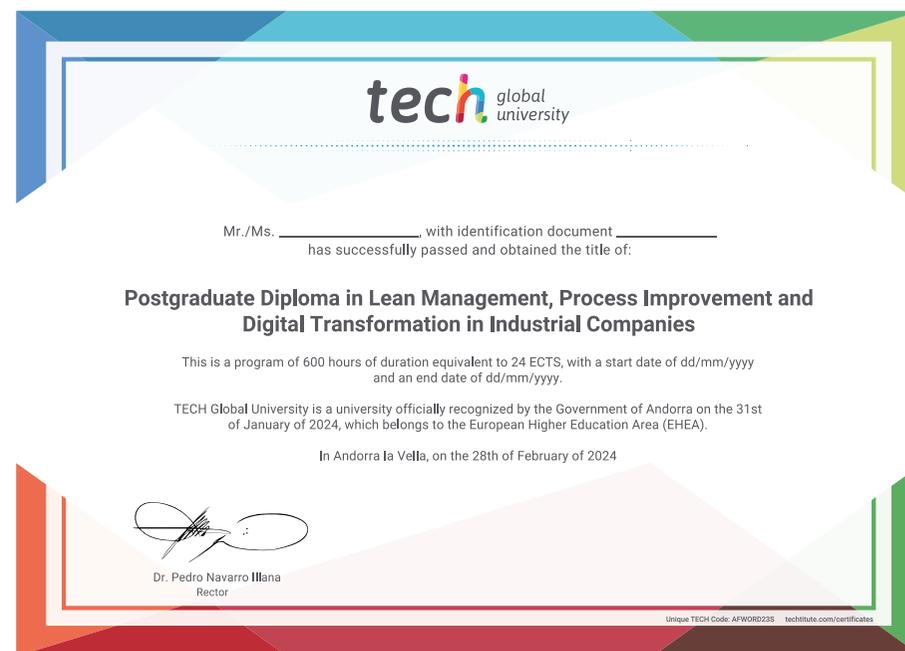
This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Lean Management, Process Improvement and Digital Transformation in Industrial Companies**

Modality: **online**

Duration: **6 months**

Accreditation: **24 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Diploma Lean Management, Process Improvement and Digital Transformation in Industrial Companies

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **24 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma

Lean Management, Process Improvement  
and Digital Transformation in  
Industrial Companies