Postgraduate Diploma

Leadership and Management in Nursing Services

tech *technological university*

tech technological university

Postgraduate Diploma
Leadership and Management in Nursing Services

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

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01
Welcome

Proper management of nursing services is essential to provide patients with more personalized care. For this reason, many business professionals are looking for an academic opportunity to develop the leadership skills needed to manage successful teams. With this program, students will obtain a general knowledge on the subject, thanks to which they will be able to manage healthcare teams that meet all the current requirements and become the top references in the sector. Undoubtedly, a program of high academic level for professionals seeking excellence.

Postgraduate Diploma in Leadership and Management in Nursing Services.
TECH Technological University

" *Leading nursing teams will be key to provide better patient care. Specialize in TECH and get the necessary training to achieve it*"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000 | **+200**

executives prepared each year | different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 | collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07 Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04
Objectives

The program in Leadership and Management in Nursing Services from TECH Technological University has been designed with the main objective of offering students a multidisciplinary learning, thanks to which they will be able to develop the managerial skills that will allow them to lead successful healthcare teams. Therefore, they will be able to control the different services offered both in hospital centers and at the ambulatory level, achieving better patient care.

" *Learn how to manage hospital and primary care services and get the most out of all available resources"*

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The **Postgraduate Diploma in Leadership and Management in Nursing Services** will enable students to:

01 Analyze the theories and models on the organization and functioning of health systems, focusing on their political, social, legal, economic and organizational structures

02 Approach clinical management using the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the appropriate use of information systems

03 Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit

04 Identify and have an in-depth understanding of all the services available in hospital institutions

05 Control emergency and ICU services and keep track of the resources to be able to redistribute them efficiently

06 Carry out an adequate management of complementary hospital services, such as hospitality or volunteer activities

07 Learn how to manage the need of a chronically ill patient

08 Control and manage outpatient services

09 Take into account all the aspects related to primary care and manage them in an efficient way

10 Be able to apply different motivational and leadership techniques

11 Know how to make decisions related to time management

12 Be able to apply effective strategies for resolving possible conflicts

Structure and Content

The structure of this Postgraduate Diploma is distributed over 3 modules, through which students will learn the details of the different areas of hospital care, as well as in other healthcare settings. In addition, it is a unique opportunity for students to develop the leadership skills they will need to apply in their day-to-day work, making effective decisions that will enable their teams to achieve the reputation they deserve.

You will learn how to manage the different areas of a hospital to provide more personalized care to patients"

Syllabus

The teachers of this program have designed a high quality syllabus, which stands out for the updated content and the multiple practical resources available. In this way, students will be able to access a completely new content, which will be essential to advance in their careers and access management positions.

It should be taken into account that one of the main characteristics that a healthcare manager must possess is the ability to lead. Therefore, this program focuses on this in order to improve the skills of the students and, with this, offer them the keys to be able to lead elite teams, which are recognized in the health sector for the quality of their services and their professionalism.

A program that understands the needs of students and, therefore, is offered in a 100% online format. In this way, the student will have free access to all the didactic material at any time, which will be essential to combine their learning time with the rest of their daily obligations, whether personal or professional.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1	Hospital Care Management.
Module 2	Management in Care Settings.
Module 3	Decision Making and Communication in Nursing Leadership

Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Leadership and Management in Nursing Services in a totally online format. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Hospital Care Management.

1.1. Emergency Services Management	1.2. ICU Management	1.3. Surgical Unit Management	1.4. Management of Hospitalization Units
1.5. Other Units or Special Services	1.6. Management of Central or Auxiliary Services	1.7. Radio Diagnostic Services Management	1.8. Laboratory Management
1.9. Pharmacy Hospital Management	1.10. Hospitality, Complementary and Voluntary Services Management		

Module 2. Management in Care Settings.

2.1. Health and Social Coordination	2.2. Primary Healthcare	2.3. Primary Care Clinical Management	2.4. Chronic Patient Management. Nurse Leadership in Facing the Challenge of Chronicity
2.5. Nursing Managers of Advanced Cases and Practice	2.6. Active Patients and Patient school	2.7. Outpatient Services Management	2.8. Out-of-Hospital Emergencies Management
2.9. Home Care: Models	2.10. Outpatient Care Services		

Module 3. Decision Making and Communication in Nursing Leadership

3.1. Leadership and Team Leadership	3.2. People-Related Motivation: Stress and Emotion Management	3.3. Delegation	3.4. Executive Coaching
3.5. Decision Making and Time Management	3.6. The Decision Process: Complex Care Management	3.7. Techniques for Decision-Making	3.8. Communication
3.9. Meetings	3.10. Conflict Management		

06
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

This program prepares you to face business challenges in uncertain environments and achieve business success.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

30%

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

10%

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

8%

3%

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

The profile of the students who take this Postgraduate Diploma is that of business professionals with extensive experience in the sector, who seek to enhance their knowledge in order to improve their management skills. Therefore, these are students with great interest in the latest developments in the field of nursing management and who are looking for a first class academic opportunity to achieve the training that will allow them to access positions of greater responsibility.
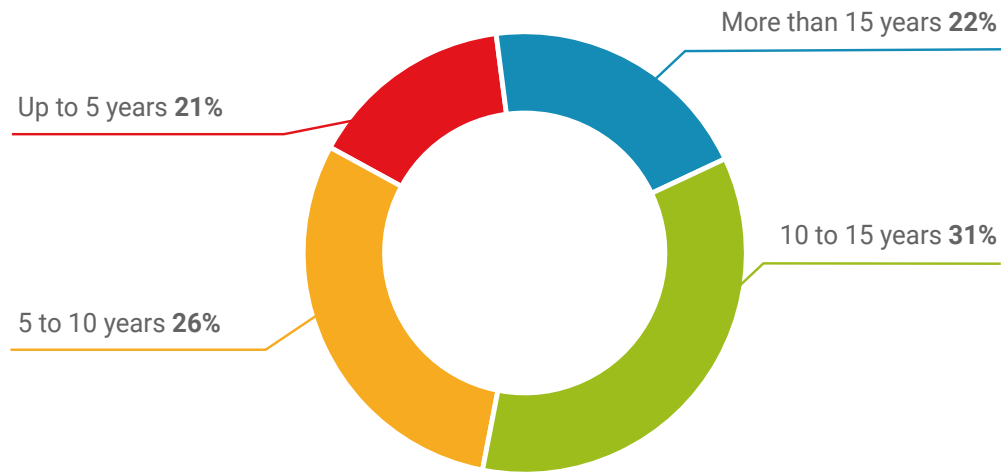
"

A specific program for professionals with extensive experience in nursing management, who are looking for an option to get up-to-date and stand out in the sector"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **22%**

Up to 5 years **21%**

10 to 15 years **31%**

5 to 10 years **26%**

Training

Economics and Business **21%**	
Nursing **34%**	
Human Resources **10%**	
Health Sciences **22%**	
Other **13%**	

Educational Profile

Nurses **32%**	
Welfare Professionals **28%**	
Team Managers **13%**	
Executives **18%**	
Others **9%**	
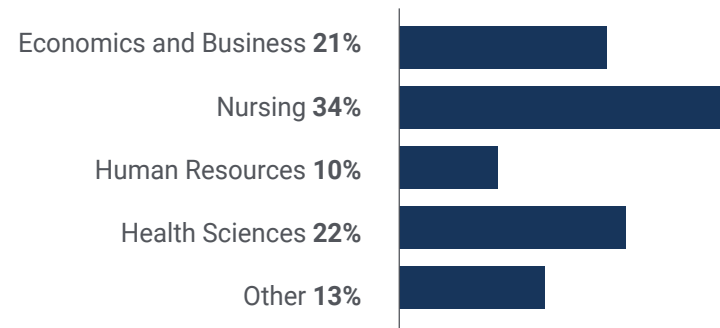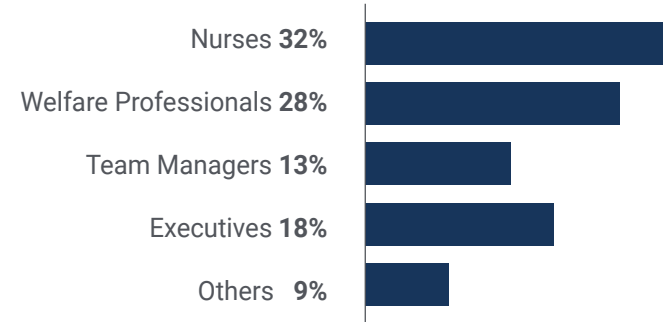
Geographical Distribution

Country	Percentage
USA	10%
Spain	38%
Mexico	19%
Colombia	6%
Argentina	11%
Chile	7%
Peru	4%
Others	5%
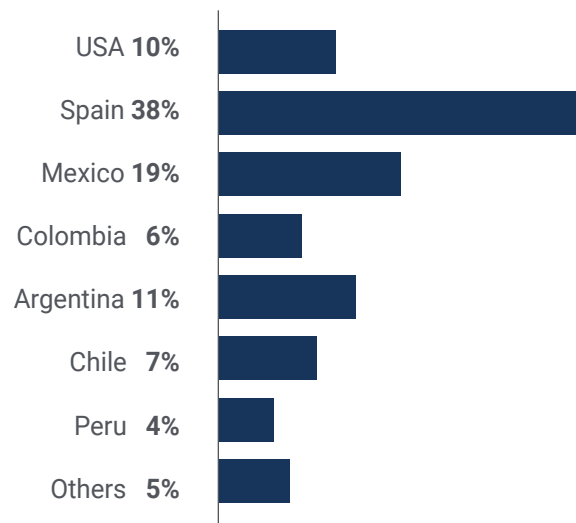
Francisco Díaz

Nursing Director

"Being a good leader requires the right skills to be able to manage teams through motivation and correct decision making. For this reason, I had been looking for a program that would give me the opportunity to specialize in nursing management, a sector I decided to enter a few years ago. Luckily, I found this Postgraduate Diploma from TECH Technological University and, today more than ever, I can say that it was the right choice to take it"

Impact on Your Career

Nursing management requires a broad knowledge of the sector, but also of the business environment. For this reason, more and more business professionals are choosing to join hospital institutions in order to re-launch them and position them as the leading exponents of healthcare. In this context, taking this Postgraduate Diploma from TECH Technological University will be a unique opportunity for professionals seeking to give a radical boost to their careers.

Thanks to this program, you will be able to develop the managerial skills that are essential to achieve professional success"

Are you ready to take the leap?
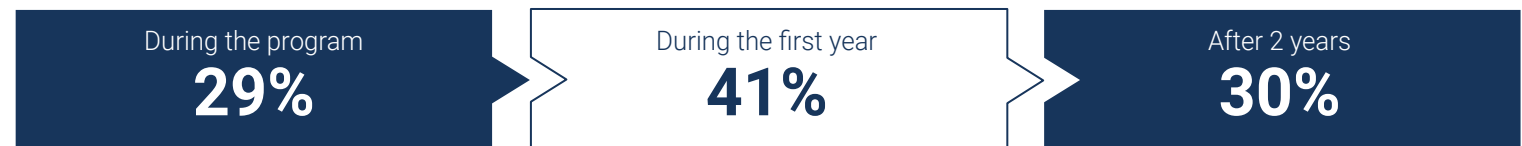**Excellent professional development awaits you.**

The Postgraduate Diploma in Leadership and Management in Nursing Services at TECH is an intensive program that prepares students to face challenges and decisions in the field of nursing leadership and management. The main objective is to promote personal and professional growth. Helping students achieve success.

Those who are looking for a professional improvement should not miss this opportunity.

Have you always wanted to lead nursing teams with a strong industry recognition? This Postgraduate Diploma will give you the keys to achieve it.

After completing this program, you will increase your chances of gaining access to positions of greater responsibility in the field of nursing management.

Time of Change

During the program	During the first year	After 2 years
29%	**41%**	**30%**

Type of change

Internal Promotion **41%**

Change of Company **27%**

Entrepreneurship **32%**
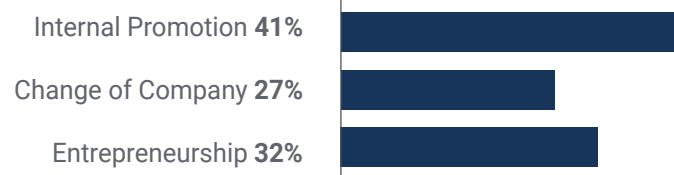
Salary Increase

This program represents a salary increase of more than **25.22%** for our students

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$75,500**

Benefits for Your Company

Proper nursing management is essential to offer more personalized care to patients and adapt it to their needs. But also to achieve maximum performance and profitability. In this sense, the completion of a program like this, with which the professional can specialize in leadership and health management, will be essential to improve the work teams and, above all, the image of the organization.

Being a great leader will be important to relaunch your organization to the highest levels of renown"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05 Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06 Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10
Certificate

The Postgraduate Diploma in Leadership and Management in Nursing Services guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.
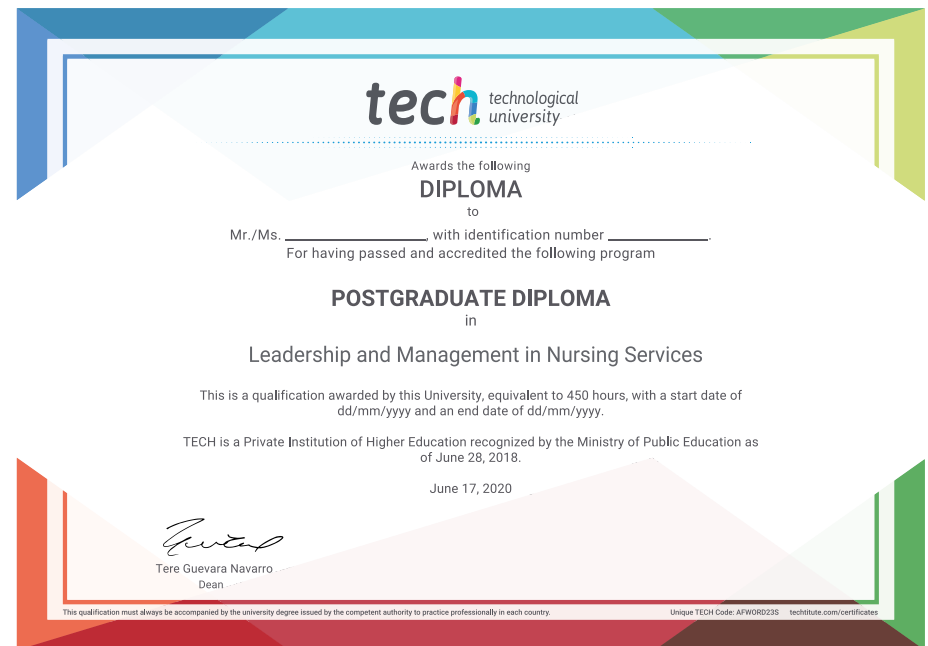
Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Leadership and Management in Nursing Services** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Leadership and Management in Nursing Services**
Official Nº of Hours: **450 h.**

tech technological university

Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Leadership and Management in Nursing Services

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country. Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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