

Postgraduate Diploma IT Project Control Using Analytical Techniques





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Language: English

Course Modality: Online

Duration: 6 months

Accreditation: TECH Technological University

Official N° of Hours: 450 h.

Target Group: Computer Engineering University Graduates

Website: www.techtitute.com/in/school-of-business/postgraduate-diploma/postgraduate-diploma-it-project-control-analytical-techniques

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01 Welcome

We live in a society dominated by information, where practically everything imaginable can be quantified and converted into data. In view of this situation, many technology companies have greatly specialized their analysis departments, incorporating technical experts in analytics to control their various projects. These are positions of high economic performance and great job projection, since it is the most powerful technological companies that need the best analysts. This program will train students to take on the role of project controller, applying the most cutting-edge analytical techniques today to make a difference in a labor market with high growth opportunities.



Postgraduate Diploma in IT Project Control Using Analytical Techniques
TECH
Technological University



“

Analytics is becoming the backbone of any market strategy in the creation of IT products. By studying this Postgraduate Diploma, you will become an essential asset for the best companies in the technology sector”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The aim of this Postgraduate Diploma is to provide students with all the skills and aptitudes currently demanded by companies in the technology sector in terms of analytics. To this end, students are instructed in the most innovative methodology in the market, thanks to which they can make a difference in selection or promotion processes and aspire to a job promotion both financially and professionally. Upon graduation, students will be able to control all the steps of a large-scale IT project from a critical point of view, using data analysis to their advantage.



“

You have the ambition it takes to control relevant IT projects. TECH gives you the keys, guidance and knowledge that will take you to the zenith of your career”

TECH makes the goals of their students their own goals too.
Together they work to achieve them.

The Postgraduate Diploma in IT Project Control Using Analytical Techniques allows students to:

01

Develop specialized knowledge in the application of business intelligence techniques for project management and control

04

Apply data in diverse contexts using an appropriate methodology for each case

02

Design effective control strategies that are quick to implement in any technological environment

05

Solve problems in complex contexts and with incomplete information

03

Propose advanced solutions to problems that may arise in companies, integrating techniques and methods studied

06

Combine knowledge and techniques from different disciplines and propose interdisciplinary solutions



07

Effectively communicate analytics results to technical and non-technical audiences

08

Develop change strategies and practices for digital business transformation through the advanced application of analytical techniques

09

Obtain strategy and data management results for project control purposes

10

Determine data life cycle phases

11

Establish the differences between the different types of analysis

12

Study technological trends to control and monitor projects and processes



13

Analyze the differences between different data warehousing paradigms: Data Lake, Data Warehouse and Data Mart

16

Generate reports and make the necessary changes to achieve the established objectives

14

Analyze a website or digital platform and optimize user interaction with its various functionalities

17

Determine the meaning of digital analytics by understanding its principles

15

Configure Google Analytics digital analysis tool

18

Differentiate Universal Analytics and Google Analytics 4

05

Structure and Content

The Postgraduate Diploma in IT Project Control Using Analytical Techniques has a 100% online teaching model, which gives students the freedom to adjust their studies to their particular needs and availability, without the requirement of attending a physical center or adhere to specific schedules. Thus, it is a unique possibility for anyone interested in boosting their career toward a better salary and professional expectations.



“

IT project management is a highly responsible task that technology companies take very seriously. Learn all about analytics so these companies will be the ones interested in you”

Syllabus

The Postgraduate Diploma in IT Project Control Using Analytical Techniques at TECH Technological University is an intensive program that prepares students for the critical and data-driven task management in a variety of IT projects of different types.

The Postgraduate Diploma in IT Project Control Using Analytical Techniques is structured in a clear and concise manner, with its content divided into various topics that are easy to access and search in case of any doubts.

Over 450 teaching hours, students will learn the main data collection tools, as well as the technical differences between them to know which one to apply at any given moment.

This Postgraduate Diploma delves into the most innovative work methodologies in the field of data analysis, assessing the different facets and roles to be undertaken by an analyst in a multidisciplinary team.

A curriculum that will help students focus their professional careers on the most responsible analytical management and control positions in the industry. The innovative content on the program, supported by the best educational methodology and an exceptional teaching staff, rounds off this comprehensive program.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1

IT Project Management and Control Using Business Intelligence

Module 2

IT Project Strategic Monitoring and Control

Module 3

Digital Analytics for Decision-Making in Technology Projects



Where, when, and how it is taught

TECH offers the possibility of developing this Postgraduate Diploma in IT Project Control Using Analytical Techniques completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. IT Project Management and Control Using Business Intelligence

1.1. Business Intelligence

- 1.1.1. Business Intelligence
- 1.1.2. Data Management
- 1.1.3. Data Life Cycle
- 1.1.4. Architecture
- 1.1.5. Applications

1.2. IT Project Management Using Analytical Techniques

- 1.2.1. Business Intelligence Selection
- 1.2.2. Benefits of Business Intelligence for Projects
- 1.2.3. Examples and Applications

1.3. Harvesting and Storage

- 1.3.1. Business Models and Data Models
- 1.3.2. Types of Storage
- 1.3.3. Storing Big Data in the Cloud

1.4. Massive Data and Information Processing

- 1.4.1. Types of Data Processing
- 1.4.2. Techniques to Simplify Massive Processing
- 1.4.3. Cloud Processing

1.5. Analytical Techniques

- 1.5.1. Analytical Techniques
- 1.5.2. Predictive Analyses
- 1.5.3. Pattern Analysis and Recommendation
- 1.5.4. Scalable Machine Learning

1.6. Visualization for Decision Making

- 1.6.1. Visualization and Data Analysis
- 1.6.2. Tools
- 1.6.3. Data Analysis Visualization
- 1.6.4. Reports Design

1.7. Business Information Consumption

- 1.7.1. Control Panel
- 1.7.2. KPI Design and Mining
- 1.7.3. Geographic Information

1.8. Security and Governance

- 1.8.2. Security/Safety
- 1.8.3. Governance

1.9. Real Applications to IT Projects

- 1.9.2. From Harvesting to Processing
- 1.9.3. From Analysis to Visualization

1.10. Project Management

- 1.10.1. Project
- 1.10.2. Requirements and Objectives
- 1.10.3. Start-up and Implementation

Module 2. IT Project Strategic Monitoring and Control**2.1. Data and Information in Decision Making and Project Management**

- 2.1.1. Business Intelligence
- 2.1.2. Business Intelligence Concept Evolution
- 2.1.3. Data Life Cycle

2.2. Information Analysis Techniques

- 2.2.1. Descriptive Analytics
- 2.2.2. Prescriptive Analytics
- 2.2.3. Predictive Analytics
- 2.2.4. Pattern Analysis and Recommendation
- 2.2.5. Benefits of IT Projects Analysis

2.3. Types of Data

- 2.3.1. Structured Data
- 2.3.2. Semi-Structured Data
- 2.3.3. Unstructured Data

2.4. Storage and Management

- 2.4.1. Data Lake, Data Warehouse and Data Mart
- 2.4.2. Stages in Data Management: Extraction, Transformation and Loading
- 2.4.3. ETL and ELT Paradigm

2.5. Data Management for Project Implementation

- 2.5.1. Data Use in Project Design
- 2.5.2. Decision Making
- 2.5.3. Benefits

2.6. Business Intelligence Solutions: Power BI

- 2.6.1. Ecosystem
- 2.6.2. Potential Strengths and Weaknesses

2.7. Business Intelligence Solutions: Tableau

- 2.7.1. Ecosystem
- 2.7.2. Strengths and Weaknesses

2.8. Business Intelligence Solutions: Qlik

- 2.8.1. Ecosystem
- 2.8.2. Potential Strengths and Weaknesses

2.9. Business Intelligence Solutions: Prometheus

- 2.9.1. Ecosystem
- 2.9.2. Potential Strengths and Weaknesses

2.10. Future of Business Intelligence

- 2.10.1. Cloud Applications
- 2.10.2. Self-Consumption Business Intelligence
- 2.10.3. Integration with *Data Science*: Value Creation

Module 3. Digital Analytics for Decision-Making in Technology Projects

3.1. Digital Analytics

- 3.1.1. Digital Analytics
- 3.1.2. Modus Operandi

3.2. Google Analytics: Analysis Tools

- 3.2.1. Google Analytics
- 3.2.2. Quantifying and Qualifying: Metrics and Dimensions
- 3.2.3. Analysis Objectives

3.3. Metrics

- 3.3.1. Basic Metrics.
- 3.3.2. KPI (Key Performance Indicators) or Advanced Metrics
- 3.3.3. The Objective: Conversion

3.4. Dimensions

- 3.4.1. Campaign/Keyword
- 3.4.2. Source/Media
- 3.4.3. Contents

3.5. Google Analytics

- 3.5.1. Tool Set-up and Configuration
- 3.5.2. Current Versions: UA/GA4.
- 3.5.3. Conversion Objectives: Conversion Funnels

3.6. Google Analytics Structure: Work Areas

- 3.6.1. Accounts
- 3.6.2. Properties
- 3.6.3. Views

3.7. Google Analytics Reports

- 3.7.1. In Real Time
- 3.7.2. Audience
- 3.7.3. Acquisition
- 3.7.4. Behaviour
- 3.7.5. Conversions

3.8. Google Analytics Advanced Reports

- 3.8.1. Personalised Reports
- 3.8.2. Panels
- 3.8.3. APIs

3.9. Filtering

- 3.9.1. Filtering and Segmentation: Usability
- 3.9.2. Predefined Segments and Personalized Segments
- 3.9.3. Remarketing Lists

3.10. Digital Analytics Plan

- 3.10.1. Measurement
- 3.10.2. Implementation in the Technological Environment
- 3.10.3. Conclusions

The image shows a computer monitor displaying a software development environment. The interface is divided into several sections:

- Source Explorer:** A tree view on the left showing a project structure with folders like 'Assets', 'Browser', 'Action Preset', 'Action', and 'Dataset'. The 'Action' folder is expanded, showing various files like 'Action_Engpt1.eg'.
- Code Editor:** The central area displays a code file with syntax-highlighted text, including comments and function definitions.
- Flowchart:** A 'Flow Diagram' on the right side of the code editor shows a complex network of nodes and arrows, representing a process flow or data pipeline.
- Diagram:** At the bottom of the screen, a 'Diagram' section shows a data flow graph with nodes labeled 'Dataset', 'Input', 'Action', and 'Output'. Arrows indicate the direction of data flow between these components.
- Table:** On the far right, a table lists various items with columns for 'Name', 'File', and 'Activity'. The table contains several rows of data, including entries like 'No Error Recorded', 'Track Unrecognized', and 'Recognition Accuracy'.

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

Every professional in the fields of technology and computing will see their chances for career advancement improved thanks to this Postgraduate Diploma in IT Project Control Using Analytical Techniques, since the program provides the most advanced analysis methodologies to successfully manage a multitude of work teams. Furthermore, many of the students enrolled in the program balance their professional responsibilities with their study work thanks, in part, to the flexibility of being a purely online training.





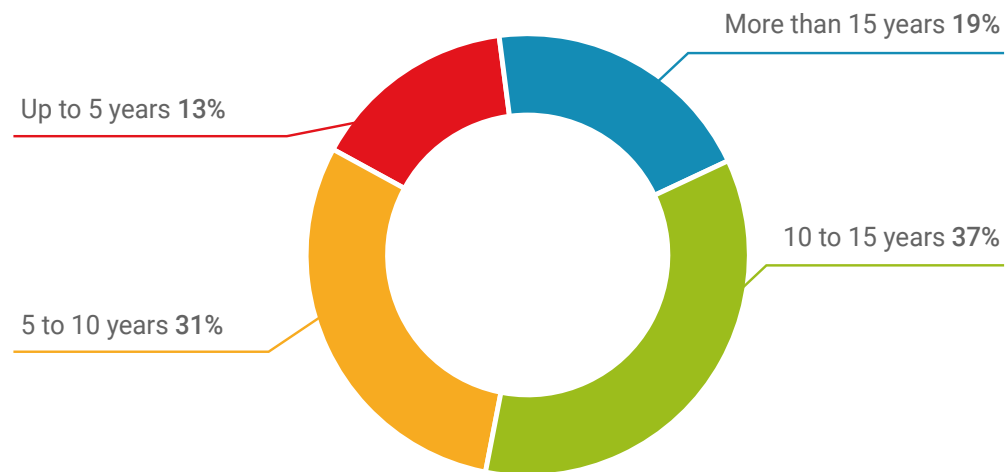
“

You have within your reach a better future in the highly sought-after area of technology. Enroll now to reach your professional goals”

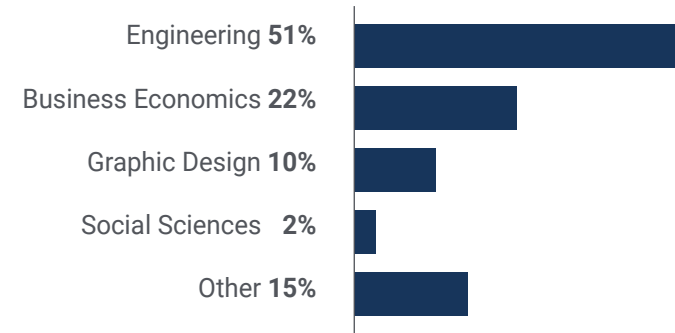
The Middle Ages

Between **35** and **45** years old

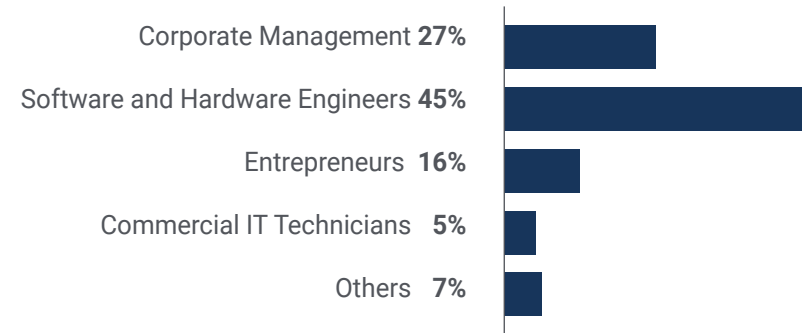
Years of Experience



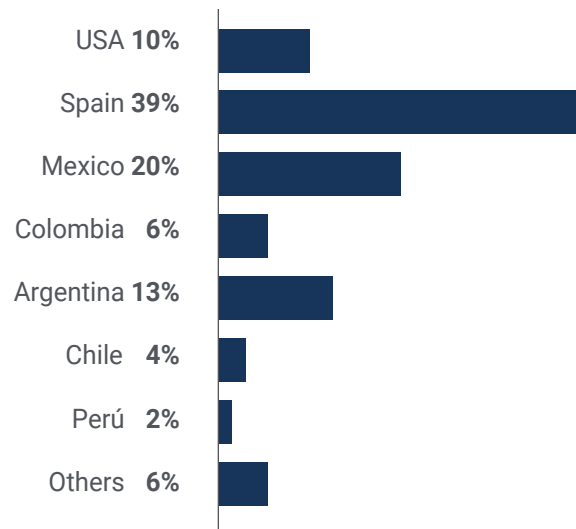
Training



Academic Profile



Geographical Distribution



Navarra Sierra Gallardo

Data Analysis Manager

"Thanks to data analytics, I was able to apply to manage and control projects in my company, which led me to positions of increasing responsibility and financial compensation. It was undoubtedly a wise decision to study this Postgraduate Diploma."

08

Course Management

The professors in charge of carrying out this Postgraduate Diploma in IT Project and Team Management in Technological Environments have extensive proven experience in the field of work team management and administration. They are aware of the importance of higher education to improve the skills of their students and, therefore, their knowledge will help them to boost their professional career and access positions of greater relevance.





“

You will reach your career goals with the help of experts who know how to get you to the highest positions in the technology sector”

Management



Dr. Peralta Martín-Palomino, Arturo

- ◆ CEO and CTO at Prometheus Global Solutions
- ◆ CTO en Corporate Technologies in Corporate Technologies
- ◆ CTO in AI Shephers GmbH
- ◆ Doctorate in Psychology from the University of Castilla La
- ◆ PhD in Economics, Business and Finance from the Camilo José Cela University. Outstanding Award in her PhD
- ◆ PhD in Psychology, University of CastillaLa Mancha
- ◆ Master's Degree in Advanced Information Technologies from the University of Castilla La Mancha
- ◆ Master MBA+E (Master's Degree in Business Administration and Organisational Engineering) from the University of Castilla La Mancha.
- ◆ Associate lecturer, teaching undergraduate and master's degrees in Computer Engineering at the University of Castilla La Mancha.
- ◆ Professor of the Master in *Big Data* and *Data Science* at the International University of Valencia
- ◆ Lecturer of the Master's Degree in Industry 4.0 and the Master's Degree in Industrial Design and Product Development.
- ◆ Member of the SMILe Research Group of the University of Castilla La Mancha.



Professors

Ms. Martínez Cerrato, Yésica

- ◆ Project Manager in the area of Key Account Integration at the Spanish Postal Service
- ◆ Computer Technician - Responsible for computer classrooms OTEC at the University of Alcalá
- ◆ Electronic Security Product Technician at Securitas Security Spain
- ◆ Head of Digital Transformation and Business Intelligence Analyst at Ricopia Technologies
- ◆ Computer classes teacher in ASALUMA Association
- ◆ Degree in Electronic Communications Engineering at the University of Alcalá, Spain

Mr. García Niño, Pedro

- ◆ Specialist in Web Positioning and SEO/Google Ads
- ◆ SEO On-Page / Off-Page Specialist
- ◆ Google Ads Specialist (SEM / PPC), Official Certification
- ◆ Specialist in Google Analytics/Digital Marketing Analytics and Performance Measurement
- ◆ Specialist in Digital Marketing and RRSS
- ◆ IT Services Sales Manager
- ◆ Computer Equipment Technician Hardware/Software Specialist

09

Impact on Your Career

The positive impact on students' careers is guaranteed, since technology companies in the IT field are looking for experts to lead their work teams who possess the knowledge taught in this course. Thus, students will be trained in the most modern analytical techniques on the market in order to improve their ability to control and manage IT projects, achieving a great boost to their career that will place them at the top of the profession.



“

The best management positions are within your reach. That's why TECH is committed to giving you everything you need to keep you moving up the ladder in the technology sector”

Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Diploma in IT Project Control Using Analytical Techniques at TECH is an intensive program that prepares students to face challenges and business decisions in the area of technological management. Its main objective is to promote personal and professional growth, helping students to lead successful careers.

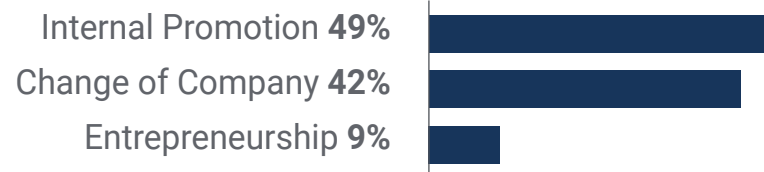
This is the opportunity you were looking for. Don't let your career stagnate and start building your future at the forefront of large-scale IT projects.

The path to the top of the best companies is forged by you. TECH takes you on that path by giving you the best possible tools.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **30.68%** for our students.

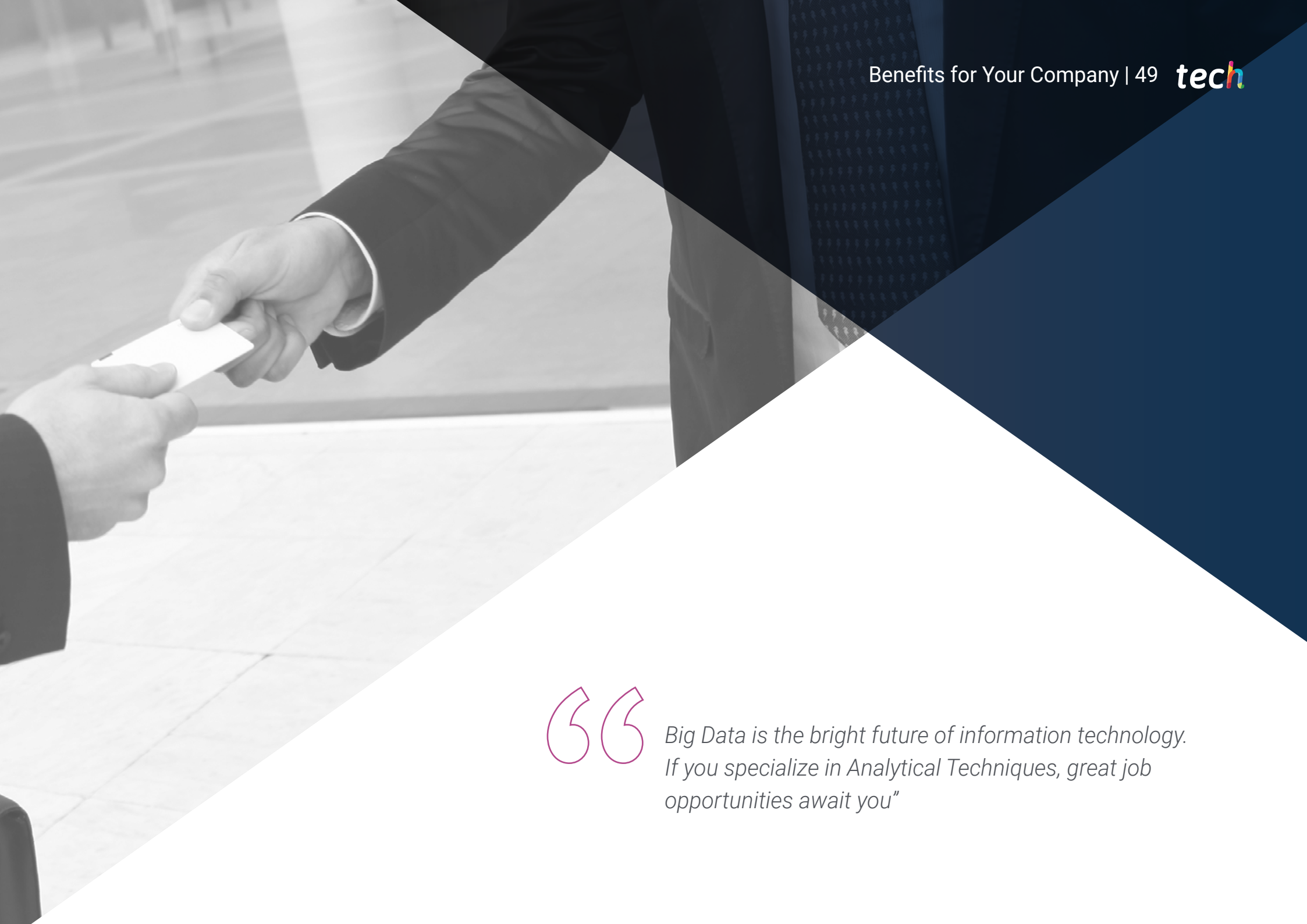


10

Benefits for Your Company

Any company that has in its staff someone with the knowledge included in this Postgraduate Diploma will see how their IT projects are better managed, making use of analytics to make better decisions and focus collective work more optimally. Furthermore, this program is a great opportunity to strengthen professional ties and increase your network of potential professional partners or occasional collaborators.





“

*Big Data is the bright future of information technology.
If you specialize in Analytical Techniques, great job
opportunities await you”*

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company itself.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will be in contact with the main markets of the world economy.



05

Project Development

Managers will be able to work on a real project or develop new projects in the R&D or Business Development area of their company.

06

Increased competitiveness

This Postgraduate Diploma will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Diploma in IT Project Control Using Analytical Techniques guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Diploma in IT Project Control Using Analytical Techniques** contains the most complete and up-to-date program on the market.

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Postgraduate Diploma IT Project Control Using Analytical Techniques

Language: English

Course Modality: Online

Duration: 6 months

Accreditation: **TECH Technological University**

Official N° of Hours: 450 h.

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