

# Postgraduate Diploma

## Alternative Investment and Funding Models in Startups



## Postgraduate Diploma Alternative Investment and Funding Models in Startups

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-alternative-investment-funding-models-startups](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-alternative-investment-funding-models-startups)

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01

# Introduction to the Program

Access to funding is a determining factor in the success of a startup, especially in its early stages. Traditionally, venture capital and bank loans have been the main sources of funding for these emerging companies. However, the evolution of the entrepreneurial ecosystem and digitalization have driven the development of new models such as crowdfunding, initial coin offerings, and decentralized finance. In this context, professionals need to have a holistic understanding of how these mechanisms work in order to maximize their investment opportunities. To support them in this endeavor, TECH presents an exclusive university program focused on Alternative Investment and Funding Models in Startups. In addition, it is taught in a flexible, 100% online format.



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*By taking this completely online Postgraduate Diploma, you will create financing plans tailored to the different stages of development and requirements of Startups”*

Globally, the startup ecosystem has experienced a diversification of its Funding sources over the last decade. While venture capital continues to dominate with more than 20,000 deals closed in the last year, alternatives such as peer-to-peer lending and STOs have emerged as viable options. Among their main benefits are their accessibility to entrepreneurs, the reduction of intermediaries, and the possibility of obtaining financing without relying exclusively on institutional investors. However, to enjoy these advantages, specialists need to develop advanced skills to assess the viability of these models, manage financial risks, and ensure regulatory compliance in each capital raising process.

In this scenario, TECH has developed a revolutionary Postgraduate Diploma in Alternative Investment and Funding Models for Startups. The learning itinerary will delve into issues ranging from the fundamentals of search funds or public funding instruments such as grants to emerging techniques such as the use of crowdfunding platforms. As a result, graduates will gain a comprehensive understanding of the startup funding ecosystem, developing skills to design capital raising strategies, assess investment models, and manage financial risks.

It should be noted that TECH offers a 100% online learning environment, tailored to the needs of healthcare professionals looking to advance their careers. In addition, it uses the revolutionary *Relearning* methodology, consisting of the repetition of key concepts to fix knowledge and facilitate learning. Therefore, the combination of flexibility and a robust pedagogical approach makes the university program highly accessible. In turn, all experts will need is a device with Internet access to log into the virtual platform and enjoy an immersive experience that will take their professional practice to the next level.

This **Postgraduate Diploma in Alternative Investment and Funding Models in Startups** contains the most complete and up-to-date program on the market.

The most important features include:

- ♦ The development of case studies presented by experts in Alternative Investment and Funding Models in Startups
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*You will be prepared to identify acquisition opportunities and assess their financial viability"*

“

*Thanks to the revolutionary Relearning methodology developed by TECH, you will integrate all the knowledge in an optimal way to successfully achieve the results you are looking for”*

The teaching staff includes professionals from the field of Investment Models and Alternative Funding in Startups, who bring their work experience to this program, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

*You will gain in-depth knowledge of current financial regulations and legislation, ensuring legal compliance in fundraising processes.*

*You will implement funding strategies at different stages of business growth, from seed funding to expansion.*



02

# Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.



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*Study at the world's largest online university  
and guarantee your professional success.  
The future starts at TECH”*

**The world's best online university, according to FORBES**

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

**The best top international faculty**

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

**The world's largest online university**

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.



**The most complete syllabuses on the university scene**

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

**A unique learning method**

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

#### The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

#### Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



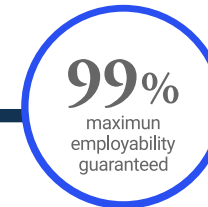
#### Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



#### The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



# 02 Syllabus

The teaching materials that make up this Postgraduate Diploma have been developed by leading experts in Investment Models and Alternative Funding in Startups. The syllabus will cover topics ranging from different types of acquisition-based entrepreneurship and the use of the search fund model to the specific features of Due Diligence processes. Students will develop key skills in valuing emerging companies, negotiating with investors, and managing financial risks, ensuring informed and strategic decision-making.



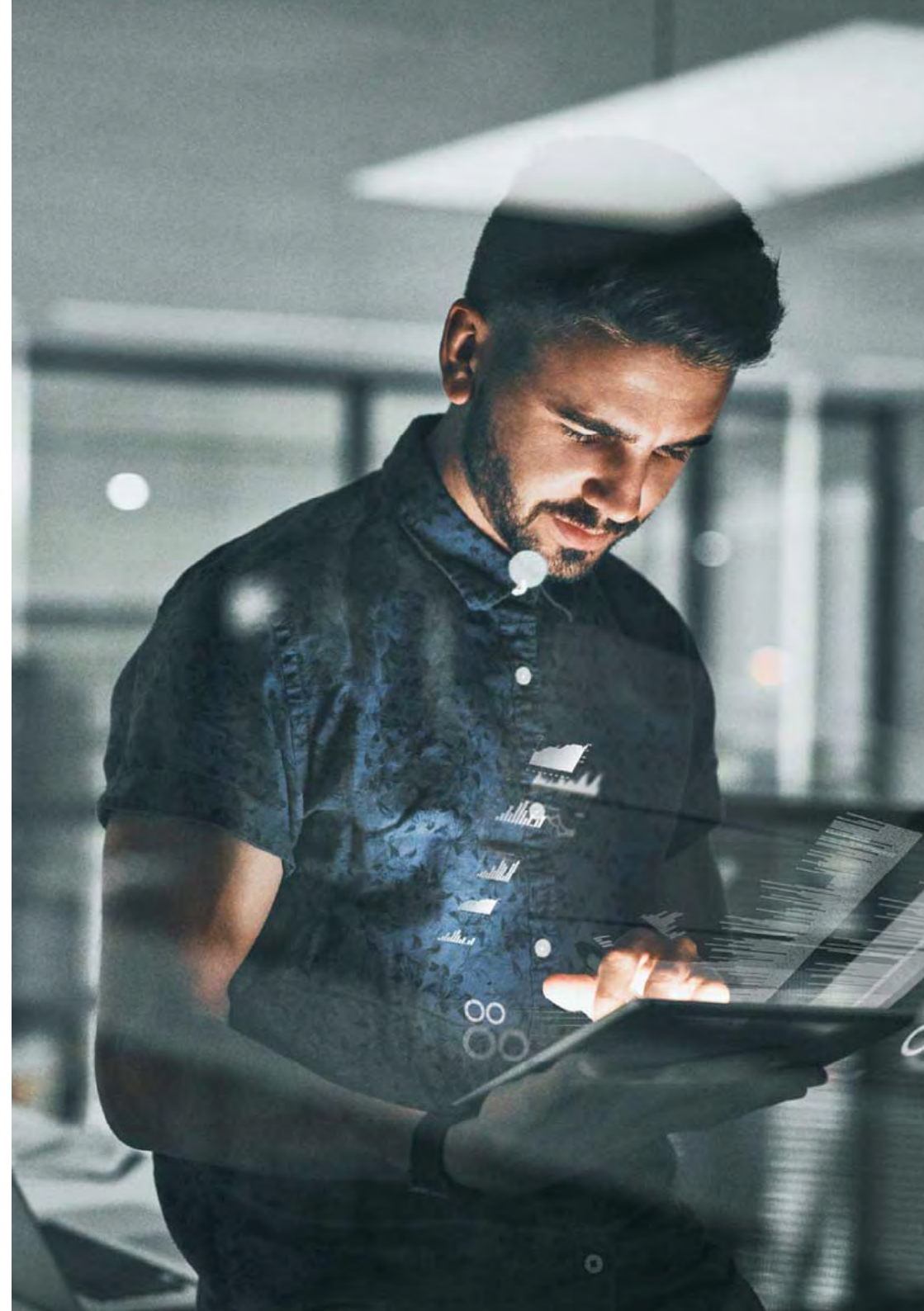


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*You will gain an in-depth understanding of financial risk management, enabling you to ensure the economic sustainability of Startups through efficient capital management”*

## Module 1. Search Funds: Funding and Investment Model for Startups

- 1.1. Analysis of Types of Entrepreneurship Through Acquisition (ETA) for Startups
  - 1.1.1. Objectives of Entrepreneurship Through Acquisition
  - 1.1.2. Models of Entrepreneurship Through Acquisition
  - 1.1.3. Comparison between Search Funds and Other Models: ETA, Startups, MBO, LBO
  - 1.1.4. Key Factors for Choosing the Right Model
- 1.2. Search Fund Model for Startups: Origin and Evolution
  - 1.2.1. Origin and Evolution of the Search Fund Model
  - 1.2.2. Main Players and Promoters of the Model
  - 1.2.3. Statistics and Current Trends in Search Funds
- 1.3. Search Funds for Startups from an Investor's Perspective
  - 1.3.1. Investment Ecosystem in Search Funds
  - 1.3.2. Investment Criteria and Strategies in Search Funds
  - 1.3.3. Return Prospects and Associated Risks
- 1.4. Search Funds for Startups from an Entrepreneurial Perspective
  - 1.4.1. Searcher Profile: Necessary Skills and Experience
  - 1.4.2. The Path of the Entrepreneur (Path to Search)
  - 1.4.3. Partner Search Fund: Travel Companions
  - 1.4.4. Practical Guide (Search Fund Primer)
- 1.5. Search Funds for Startups Phase 1: Fundraising and Creation of the Search Fund
  - 1.5.1. Preparation and Approach
  - 1.5.2. Preparation of Key Documentation
  - 1.5.3. Building a Balanced Captable
  - 1.5.4. Creation of the Search Vehicle
- 1.6. Search Funds for Startups Phase 2: Search Phase
  - 1.6.1. Methods for Identifying Target Companies
  - 1.6.2. Search Planning: Processes, Team, Tools, and Implementation
  - 1.6.3. Preliminary Opportunity Assessment (Screening)
  - 1.6.4. Interaction Between the Searcher and Investors (Best Practices)
  - 1.6.5. The First LOIs



- 1.7. Search Funds for Startups Phase 3: Company Acquisition
  - 1.7.1. Negotiation with the Seller
  - 1.7.2. Due Diligence Process: Commercial, Financial, Legal, and Technical
  - 1.7.3. Negotiation and Structuring of the Purchase
  - 1.7.4. Acquisition Funding Strategies
- 1.8. Search Funds for Startups Phase 4: Onboarding and Company Management
  - 1.8.1. Post-Acquisition Planning and Implementation
  - 1.8.2. Company Growth and Optimization
  - 1.8.3. Key Issues in Relations with Different Stakeholders
- 1.9. Search Funds for Startups: Exit and Future of the Searcher
  - 1.9.1. Alternatives for Returning Value to Investors
  - 1.9.2. Preparing the Company Prior to the Liquidity Event
  - 1.9.3. The Life of the Post-Exit Entrepreneur
- 1.10. Search Funds for Startups: Examples and Real Cases
  - 1.10.1. Success Stories: Lessons Learned
  - 1.10.2. Failures and Challenges: Analysis of Common Mistakes
  - 1.10.3. Perspectives of the Actors Involved

## Module 2. Public Funding and Grants for Startups

- 2.1. Public Funding for Startups
  - 2.1.1. Importance of Public Funding in the Entrepreneurial Ecosystem
  - 2.1.2. Differences between Public and Private Funding
  - 2.1.3. Public Funding Lines for Startups
- 2.2. International Organizations Supporting Startups
  - 2.2.1. International Support Organizations and Their Role in Startup Funding
  - 2.2.2. Internationalization Strategies
  - 2.2.3. Main International Organizations Supporting Startups
- 2.3. Soft Loans and Other Public Funding Instruments for Startups
  - 2.3.1. Soft Loans and Other Public Funding Instruments. Key Aspects
  - 2.3.2. Funding Lines with Preferential Conditions
  - 2.3.2. Success Stories in the Use of Public Funding

- 2.4. Access to International Public and Mixed Investment Funds for Startups
  - 2.4.1. Public-private Co-investment Fund for Startups at the International Level
  - 2.4.2. Access to International Public and Mixed Investment Funds for Startups
  - 2.4.3. Success Stories in Combining Public and Private Funding
- 2.5. Application Process and Management of International Public Aid for Startups. Documentation
  - 2.5.1. Key Points for Preparing Documentation
  - 2.5.2. Managing Public Grants at the International Level
  - 2.5.2. How to Maximize the Probability of Obtaining International Funding
- 2.6. Challenges and Common Mistakes in International Public Funding for Startups
  - 2.6.1. Frequent Mistakes in Applications. How to Avoid Them
  - 2.6.2. Deadlines and Efficient Management of Funds Obtained
  - 2.6.3. Guide to International Public Funding for Startups
- 2.7. Case Studies and Best Practices in Public Funding for Startups
  - 2.7.1. Analysis of Startups that have Successfully Used Public Funding
  - 2.7.2. Replicable Strategies for Accessing Public Resources
  - 2.7.3. Case Study of a Financial Simulator

## Module 3. Alternative Funding Models for Startups

- 3.1. Alternative Funding for Startups
  - 3.1.1. Alternative Funding: Definition and Types
  - 3.1.2. Differences between Alternative Funding and Traditional Funding
  - 3.1.3. Factors Driving the Adoption of Alternative Funding
  - 3.1.4. Success Stories in Alternative Funding
- 3.2. Convertible Debts and Other Debt Instruments in Startup Funding
  - 3.2.1. Convertible Debt
  - 3.2.2. Process for Structuring Debt Agreements
  - 3.2.3. Advantages Over Other Models
  - 3.2.4. Examples of Startups Using Convertible Debt

- 3.3. Peer-to-peer Lending Platforms in Startups
- 3.4. Operating Models of P2P Lending
  - 3.4.1. Benefits for Startups and Lenders
  - 3.4.2. Regulatory and Sustainability Challenges
  - 3.4.3. Examples of Success in P2P Lending
- 3.5. IPOs for Startups
  - 3.5.1. Requirements and Processes for an IPO
  - 3.5.2. Benefits and Risks of Going Public
  - 3.5.3. Successful Startups on the Stock Market
  - 3.5.4. Alternatives to Traditional IPOs (SPACs, Direct Listings)
- 3.6. Bonds and Other Financial Products for Startups
  - 3.6.1. Bonds and their Application in Startups
  - 3.6.2. Structuring Bond Issues
  - 3.6.3. Comparison Between Bonds and Convertible Debt
  - 3.6.4. Examples of Startups That Have Issued Bonds
- 3.7. Factoring and Asset-Based Financing for Startups
  - 3.7.1. Factoring for Startups: How It Works
  - 3.7.2. Benefits of Funding with Assets
  - 3.7.3. Differences between Factoring and Leasing
  - 3.7.4. Use Cases in Tech Startups
- 3.8. Combined Funding Strategies for Startups
  - 3.8.1. Advantages of Combining Funding Models
  - 3.8.2. Strategies for Optimizing Resources
  - 3.8.3. Key Factors for Success in Combined Strategies
  - 3.8.4. Examples of Startups That Have Used Mixed Strategies
- 3.9. Future Prospects for Alternative Funding for Startups
  - 3.9.1. Global Trends in Alternative Funding
  - 3.9.2. Impact of Regulation on the Sector
  - 3.9.3. Technological Innovations in Funding Models
  - 3.9.4. Expansion into New Global Markets





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*You will apply state-of-the-art digital tools to improve capital management efficiency”*

# 04 Teaching Objectives

This TECH Postgraduate Diploma is designed to provide experts with the most modern tools to master Alternative Investment and Funding Models in Startups. In this sense, students will develop advanced skills to structure investment rounds, negotiate with business angels and venture capitalists, and manage alternative financing models such as crowdfunding, ICOs, and decentralized finance.



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*You will master key metrics for valuing  
and structuring investment rounds,  
ensuring business profitability”*



## General Objectives

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- ♦ Analyze the characteristics and differences between Startups and traditional companies
- ♦ Delve into the different financing strategies available to startups in their various stages of development, understanding their characteristics, advantages, and challenges
- ♦ Examine the fundamental differences between business angels and venture capital as sources of funding for Startups
- ♦ Master the structure and fundamental characteristics of the search fund model
- ♦ Develop strategies for effective project presentation
- ♦ Learn about the legal tools that allow for a balance of shareholder control between founders and investors
- ♦ Explore the relevance of the appropriate legal structure for the successful development of a Startup
- ♦ Identify the key elements of a successful IPO
- ♦ Manage strategies to maximize the value of a startup
- ♦ Identify the advantages and risks of ICOs and STOs
- ♦ Use useful tools to help you build lasting relationships with investors





## Specific Objectives

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### **Module 1. Search Funds: Funding and Investment Model for Startups**

- ♦ Understand different models of entrepreneurship
- ♦ Establish comparisons between different structures to identify strategic opportunities in their application

### **Module 2. Public Funding and Grants for Startups**

- ♦ Assess funding opportunities in European programs
- ♦ Examine the different types of aid offered by public entities: different types of grants, soft loans, one-off aid, etc

### **Module 3. Alternative Funding Models for Startups**

- ♦ Examine crowdfunding platforms and their impact on Startups
- ♦ Define the steps for structuring convertible debt



*The interactive summaries for each module will allow you to consolidate your knowledge of creating a balanced captable in a more dynamic way"*

05

# Career Opportunities

This university program from TECH is a unique opportunity for professionals seeking to specialize in Alternative Investment and Funding Models for Startups. Through innovative knowledge in crowdfunding, venture capital, and DeFi, graduates will master key strategies for raising capital. In this way, students will expand their opportunities in the entrepreneurial and financial ecosystem.





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*Do you want to work as a Director  
of Business Expansion and Growth?  
Achieve it thanks to this Postgraduate  
Diploma in just a few months”*

### Graduate Profile

Graduates of this Postgraduate Diploma in Alternative Investment and Funding Models in Startups will be professionals qualified to identify, structure, and manage innovative capital raising strategies. They will also have the skills to assess funding models such as venture capital, crowdfunding, and DeFi, optimizing access to investment. In addition, they will be able to lead financial projects, advise startups in investment rounds, and ensure the economic sustainability of ventures in dynamic markets.

*You will be highly qualified to develop strategies based on smart contracts and crypto assets.*

- ♦ **Strategic Vision in Investment:** Ability to analyze the entrepreneurial ecosystem and identify investment opportunities in startups with high growth potential, optimizing financial decision-making
- ♦ **Financial Management and Resource Optimization:** Ability to structure efficient funding models, maximizing the profitability and sustainability of startups through the use of innovative strategies
- ♦ **Negotiation and Fundraising:** Ability to lead negotiations with investors, venture capital funds, and financial institutions, ensuring beneficial agreements aligned with the objectives of the emerging company
- ♦ **Risk Analysis and Feasibility Assessment:** Ability to assess the financial and operational feasibility of entrepreneurial projects, identifying risks and designing effective mitigation strategies



After completing the program, you will be able to use your knowledge and skills in the following positions:

1. **Venture Capital Fund Manager:** Responsible for the administration and investment strategy of venture capital funds, identifying and financing startups with high scalability potential.
2. **Startup Funding Consultant:** Specialized advisor in capital raising strategies, helping entrepreneurs structure investment rounds and optimize their access to funding.
3. **Corporate Venture Capital Director:** Responsible for developing startup investment initiatives for large corporations, promoting open innovation and synergy between established companies and new ventures.
4. **Alternative Funding Instruments Specialist:** Professional dedicated to designing and managing funding models such as crowdfunding, business angels, accelerators, and other alternatives to traditional capital.
5. **Startup Mergers and Acquisitions Advisor:** Expert consultant in structuring startup purchase, sale, and merger processes, maximizing value in strategic transactions.
6. **Series A and B Entrepreneur:** Founder of startups in the growth stage, with the ability to manage advanced investment rounds and consolidate business expansion.
7. **Investor Relations Manager:** Manage communication and negotiation between startups and investors, ensuring alignment of interests and optimization of financing agreements.



*You will be able to implement Alternative Funding strategies such as crowdfunding and asset tokenization”*

06

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes  
(which you might not be able to attend)”*



### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*



## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

## The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

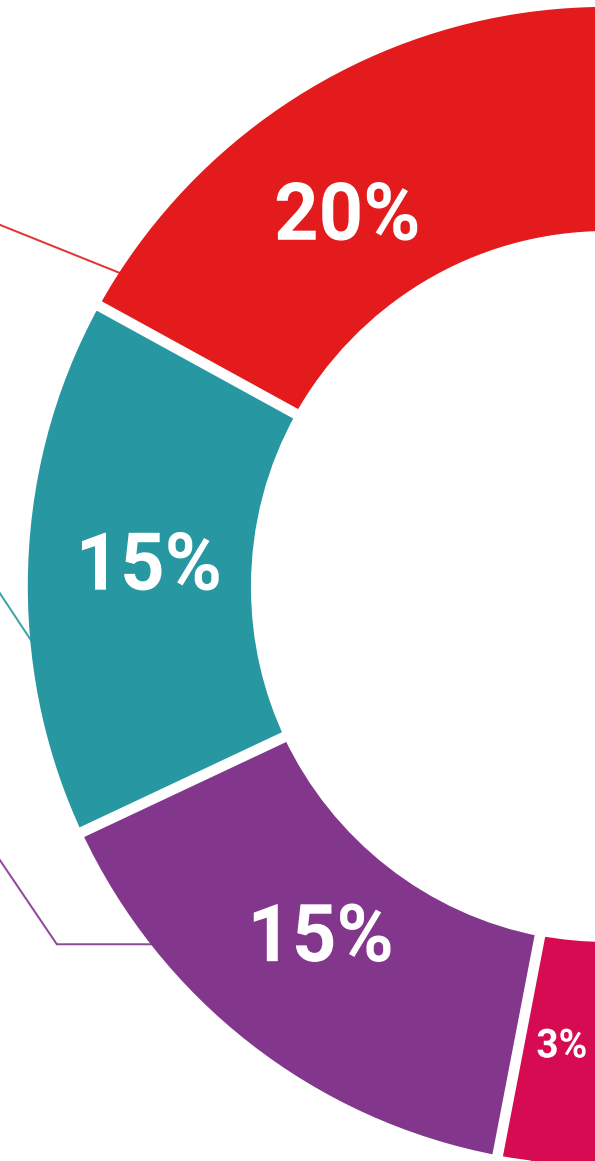
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

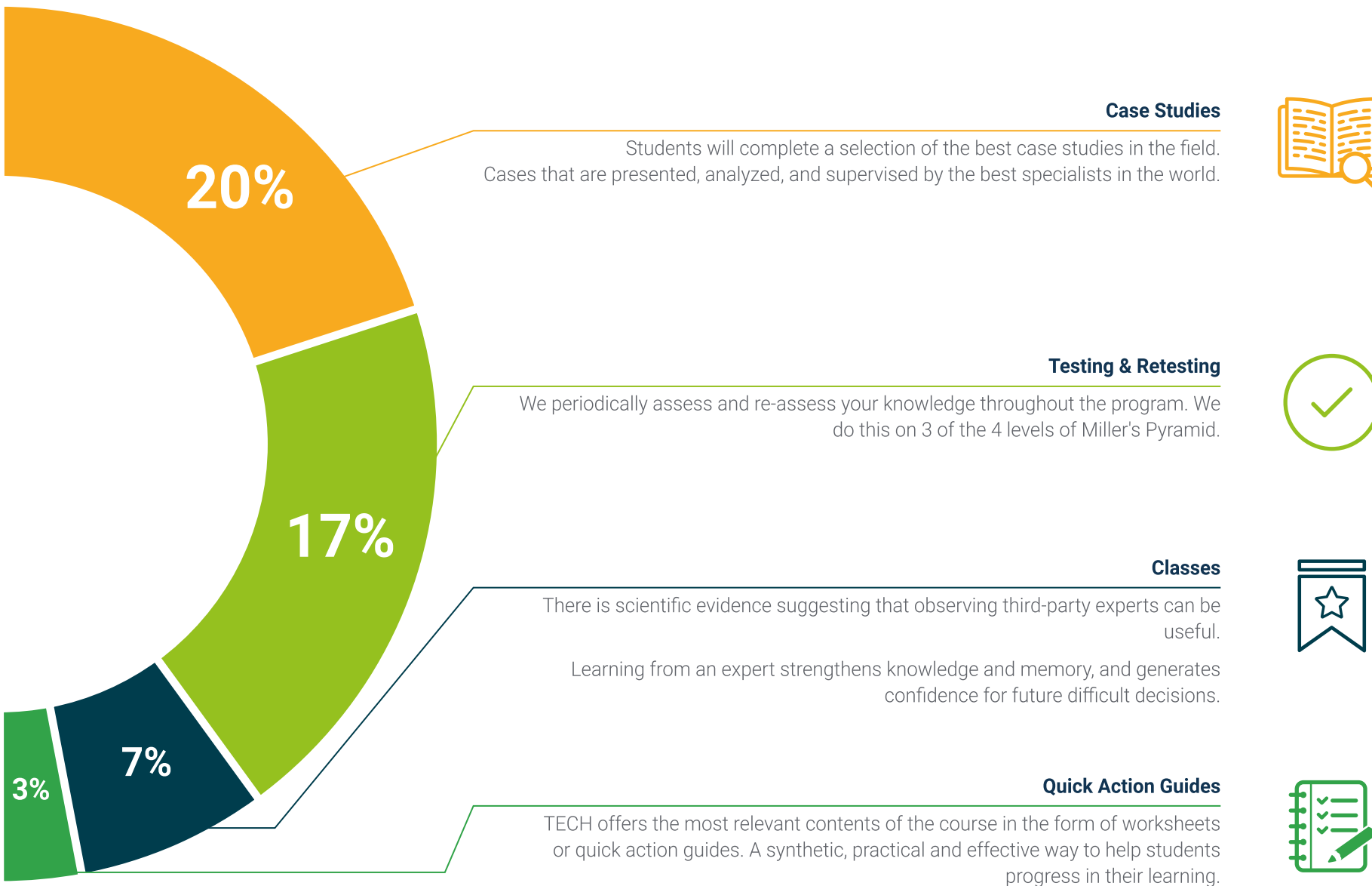
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





07

# Teaching Staff

In its firm commitment to offering the most practical, up-to-date, and holistic university programs on the educational market, TECH follows a rigorous process to select its teaching staff. As a result, this Postgraduate Diploma features the participation of true leaders in Alternative Investment and Funding Models in Startups. Thanks to this, they have developed a wide range of teaching content that stands out for its high quality and relevance to the job market. This gives students the assurance they need to access an immersive experience that will enhance their career prospects.





“

*An experienced teaching team made up of experts in Alternative Investment and Funding Models in Startups will guide you throughout the program”*

## Management



### **Ms. Segura García, Paula**

- ♦ M&A Legal at Crowe Legal and Tax
- ♦ Master's Degree in Business Law from Esade Ramón Llull University
- ♦ Bachelor's Degree in Law from Esade Ramón Llull University

## Professors

### **Mr. Alegre Zalve, Joaquín**

- ♦ Partner in charge of Banking & Finance at Crowe Legal y Tributario
- ♦ Director of Banking & Finance at Andersen
- ♦ Senior Manager of Banking and Financial Regulation at PwC
- ♦ Lawyer at Cuatrecasas
- ♦ Legal Specialist at Credit Suisse
- ♦ Master's Degree in Business Valuation and Accounting from Pompeu Fabra University
- ♦ Law Degree from the University of Valencia

### **Mr. Moya Nájera, Alejandro**

- ♦ Director of Scipio Holding Group
- ♦ General Partner at Scipio Swanlaab
- ♦ Sales Director at S&S
- ♦ Board Member at IESMAT SA
- ♦ Founder of The Residential Club
- ♦ Degree in Business Administration and Management from the University of Valencia

**Dr. Grigorián Keheaián, Levón**

- ♦ Partner in Banking & Finance at Crowe Legal y Tributario
- ♦ Vice President of the Shareholder Institute
- ♦ Representative of Enterprise Armenia
- ♦ Lawyer at Cuatrecasas
- ♦ Doctorate in Law from Pompeu Fabra University
- ♦ Master's Degree in International Legal Studies from Georgetown University Law Center
- ♦ Master's Degree in European Union Law and Policy from the Royal Institute of European Studies
- ♦ Master's Degree in Business Valuation and Accounting from UPF Barcelona School of Management
- ♦ Bachelor's Degree in Law from the University of Zaragoza

**Mr. Núñez Mejías, José María**

- ♦ Lawyer and Editor of legal articles in Virtual Law
- ♦ Editor-in-Chief and Scriptwriter of articles in Virtual Law
- ♦ Master's Degree in Law from University of Cáceres
- ♦ Law Degree from the University of Cáceres



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