Postgraduate Diploma

Healthcare Management from a Humanization Perspective

tech technological university

Postgraduate Diploma
Healthcare Management from
a Humanization Perspective

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-healthcare-management-humanization-perspective**

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01

Welcome

Humanizing nursing work is the great challenge facing the profession. In order to achieve this, it is also necessary to apply ethical criteria in the management field, focusing on the patient in each of the processes. For this reason, more and more business professionals are looking for a unique learning opportunity to improve their skills and reach the elite of the sector. Thanks to this program, students will have access to the most complete information of the moment, which will be essential to achieve that higher education so necessary to access positions of great responsibility. Therefore, at the end of the program, students will be able to develop their managerial skills, coordinating successful teams that will improve the reputation of their organizations.

Postgraduate Diploma in Healthcare Management from a Humanization Perspective.
TECH Technological University

Thanks to this program, you will become a renowned healthcare manager, the one that all professionals look to when re-launching their own organizations"

02
Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000 executives prepared each year

+200 different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

Objectives

The main objective of this Postgraduate Diploma from TECH Technological University is to achieve superior skills of business professionals in an area of great interest and relevance in society. This way, at the end of the program, students will be able to lead nursing teams to become the elite of the profession and distribute the available resources efficiently to achieve a higher performance of the entire staff.

Learn the ins and outs of healthcare management and apply the most appropriate strategies to deliver high quality care"

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The **Postgraduate Diploma in Healthcare Management from a Humanization Perspective** will enable students to:

01 Analyze the theories and models on the organization and functioning of health systems, focusing on their political, social, legal, economic and organizational structures

02 Approach clinical management from the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the adequate use of information systems

03 Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit

04 Gain in-depth knowledge of the National Health System

05 Understand the financial systems of nursing services

06 Discover new alternatives to traditional management models

07 Know how to determine the efficiency and sustainability of health systems

08 Understand everything related to the rights and responsibilities of workers

09 Be able to do cost calculation

10 Apply ethical criteria in nurse work

11 Take into account the occupational health of nursing teams

12 Know the new trends in health care, taking into account the different types of patients

05
Structure and Content

This program has been structured to offer managers and business professionals a superior knowledge of Healthcare Management that will allow them to diversify their scope of action and develop successfully in an area of great importance in society. For this purpose, a 3-module syllabus has been developed, with which students will specialize in health systems and policies, clinical and economic management, and the humanization of health management.

Take a journey through the concepts and strategies of healthcare management, and achieve superior qualifications that will take you to the elite of the profession"

Syllabus

The syllabus of this Postgraduate Diploma in Healthcare Management from a Humanization Perspective includes all the aspects that nursing executives and managers must know in depth to carry out their work with the highest possible guarantees of quality and safety, both for patients and employees.

In this way, students will be able to take an academic tour through the most up-to-date concepts and strategies of the moment, which will be fundamental to carry out nursing management with the patient in mind, from a more ethical and humane perspective. Therefore, professionals will acquire the keys to manage all the resources at their disposal in a more efficient way, taking into account the needs of the organization.

A syllabus that has been developed with the needs of the students in mind and is therefore offered in a 100% online format. Thanks to this, students will be able to access the virtual campus from the moment they enroll, where they will have access to all the theoretical and practical contents developed for the program. This way, with the most innovative methodology of the moment and a first class teaching staff, students will have the opportunity to improve their qualification and develop the skills to become managers of renowned prestige.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1	Health Systems and Policies. Planning and Control of Health Organizations
Module 2	Clinical, Economic and People Management
Module 3	Humanization in Health Management

Where, When and How is it Taught?

TECH offers you the opportunity to study this Postgraduate Diploma in Healthcare Management from a Humanization Perspective completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Health Systems and Policies. Planning and control of health organizations

1.1. Health Systems	1.2. Healthcare Financing and Provision	1.3. Evolution and Other Aspects of Health Systems	1.4. Alternatives to the Traditional Management Models
1.5. The Process of Strategic Planning	1.6. Management by Values and Objectives	1.7. Organizational Theory Applied to Healthcare	1.8. Management and Direction
1.9. Management Control in the Healthcare Sector			

Module 2. Clinical, Economic and People Management

2.1. Bases of Accounting Applied to Economic Health Management	2.2. Efficiency and Sustainability of Health Systems	2.3. Budget and Purchasing	2.4. Financing and Payment Models
2.5. Cost Calculation	2.6. Management Agreements	2.7. Health Professionals	2.8. Rights and Duties: Remuneration
2.9. Working Day: Personnel Management	2.10. Employability Tools in the Private and Public Sector		

Module 3. Humanization in Health Management

3.1. Anthropology of Humanization: Health and Illness	3.2. Organizational and Transformational Culture in Healthcare Systems	3.3. Management of Organizations Based on Humanization	3.4. New Trends in Healthcare: the Voice of the Patient and Caregiver, the Active Patient and the Expert Patient
3.5. Ethical Considerations in the Healthcare Field	3.6. The Ethics of Nursing Care	3.7. Occupational Health and Prevention Services in the Healthcare Field	3.8. Professional Burnout: Care-Associated Costs
3.9. Patient and Family Focused Care	3.10. A Current Approach to Treatment Support		

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

> *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

07

Our Students' Profiles

The program in Healthcare Management from a Humanization Perspective from TECH Technological University is aimed at business professionals who seek to update their knowledge in this field in order to lead nursing teams that stand out within their sector for the quality of the services offered. Therefore, these professionals have understood the importance of continuous study in order to improve their skills and gain access to positions of greater responsibility.
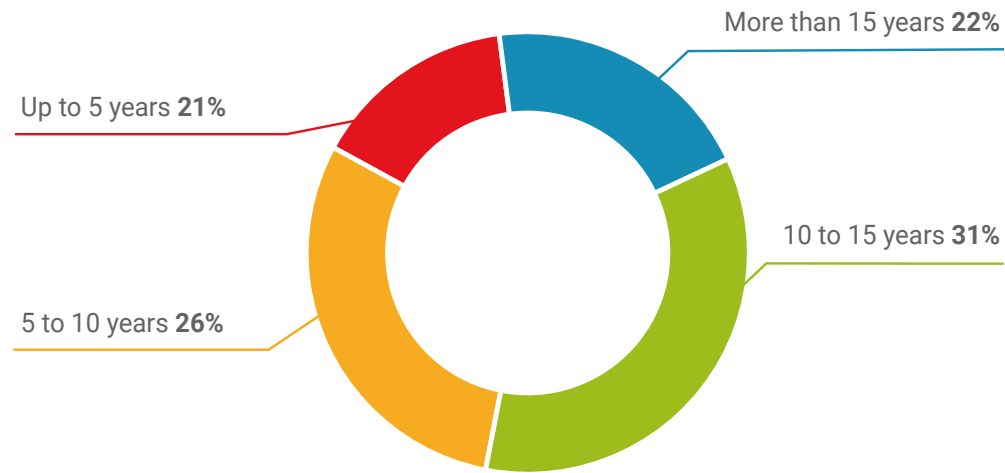
Students who select this program have extensive industry experience and a keen interest in learning the most up-to-date and effective working methods"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **22%**

Up to 5 years **21%**

10 to 15 years **31%**

5 to 10 years **26%**

Training

Economics and Business **21%**

Nursing **34%**

Human Resources **10%**

Health Sciences **22%**

Other **13%**

Educational Profile

Nurses **32%**

Welfare Professionals **28%**

Team Managers **13%**

Executives **18%**

Others **9%**
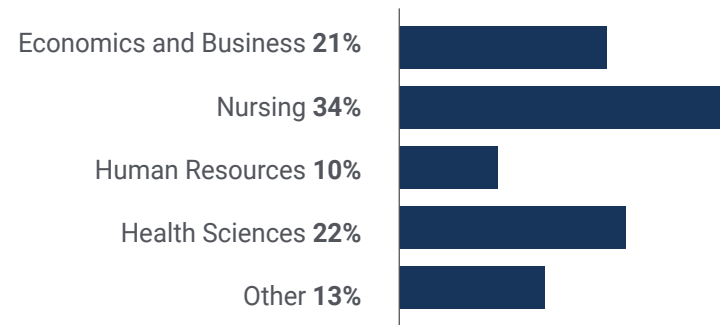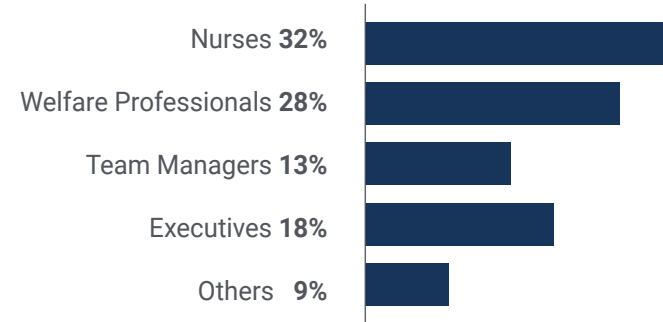
Geographical Distribution

Country	%
USA	**10%**
Spain	**38%**
Mexico	**19%**
Colombia	**6%**
Argentina	**11%**
Chile	**7%**
Peru	**4%**
Others	**5%**
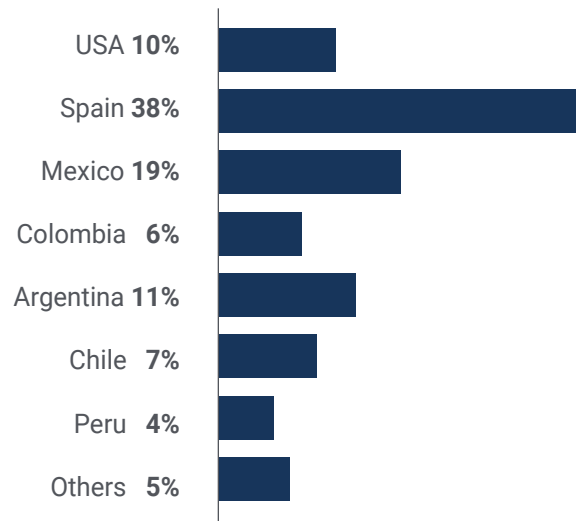
Mr. Jaime González

Nursing Director

"Thanks to this Postgraduate Diploma from TECH Technological University I have been able to learn a new way of carrying out nursing management in my hospital. Therefore, I have perfectly understood the need to apply a more humanistic perspective in my work, putting the focus on patient care and their needs. Undoubtedly, it is the program I needed to turn my profession around"

08
Impact on Your Career

Attending a program of these characteristics is a great investment for the student, both financially and personally, due to the effort and dedication required. However, it is a unique opportunity for nurses, as they will be able to update themselves on the main aspects related to health management, always applying a more human perspective. In this way, they will achieve a higher level of training that will be fundamental to give a radical boost to their careers.

Do you want to manage your own nursing teams? Enroll in this Postgraduate Diploma, and you will be one step closer to achieving it"

Are you ready to take the leap?
Excellent professional development awaits you.

The Postgraduate Diploma in Healthcare Management from a Humanization Perspective of TECH is an intensive program that prepares students to face challenges and decisions in the field of Nursing leadership and management. The main objective is to promote personal and professional growth. Helping students achieve success.

Those who are looking for a professional improvement should not miss this opportunity.

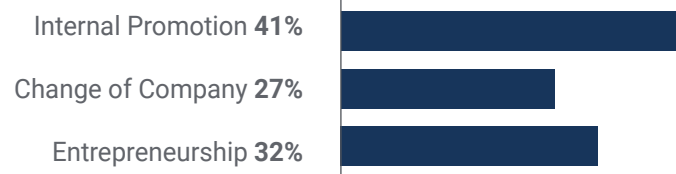*Get into a managerial position and earn a higher salary.*

If you're looking for a professional promotion in a short period of time, this program will help you get it.

Time of Change

During the program	During the first year	After 2 years
29%	**41%**	**30%**

Type of change

Internal Promotion **41%**

Change of Company **27%**

Entrepreneurship **32%**

Salary Increase

This program represents a salary increase of more than **25.22%** for our students

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$75,500**

09

Benefits for Your Company

Nursing management acquires a relevant value in any healthcare organization, since thanks to the appropriate distribution of technical, economic and human resources, the elite of attention can be achieved. Therefore, with the completion of this Postgraduate Diploma, students will be able to apply new work methods that will be more efficient and adapted to current needs. This will be a significant advantage for the organizations in which they work, providing a more humanistic and current perspective.

It brings a new vision of managing nursing resources and creates teams that are leaders in their field"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10
Certificate

The Postgraduate Diploma in Healthcare Management from a Humanization Perspective guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*
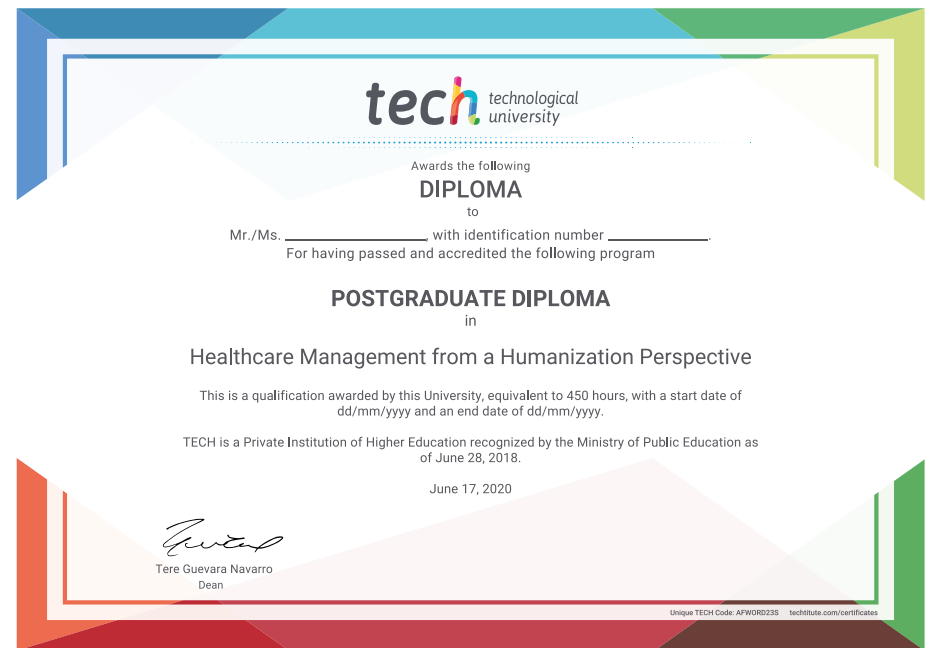
This **Postgraduate Diploma in Healthcare Management from a Humanization Perspective** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma Healthcare Management from a Humanization Perspective**

Official Nº of Hours: **450 h.**

tech *technological university*

Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Healthcare Management from a Humanization Perspective

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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