

# Postgraduate Diploma Financial Products





## Postgraduate Diploma Financial Products

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: university Graduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-financial-products](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-financial-products)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 24*

07

Our Students' Profiles

---

*p. 32*

08

Course Management

---

*p. 36*

09

Impact on Your Career

---

*p. 40*

10

Benefits for Your Company

---

*p. 44*

11

Certificate

---

*p. 48*

# 01 Welcome

Optimal management of Financial Products is an indispensable aspect of maximizing the return on investments. Through the appropriate choice and detailed control of these instruments, it is possible to extract great economic benefits in the long term. For this reason, leading companies in the Finance sector require excellent specialists in this field to occupy important positions in order to achieve success in their financial operations. Faced with this situation, TECH has created this program, which will allow students to identify the best investment strategies in equity assets or delve into the management of pension funds and alternative investments. Completely online and without tight schedules will boost their professional growth in this field.



Postgraduate Diploma in Financial Products.  
TECH Technological University



“

*Identify the best strategies for managing pension or alternative investment funds and extract the maximum economic return from your financial operations"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

The Postgraduate Diploma in Financial Products has been designed with the main intention of providing students with state-of-the-art knowledge and skills in this field. Through this academic itinerary, you will delve into the techniques of investment in fixed and variable income assets or in the best strategies to undertake the management of Financial Products. This learning will be guaranteed through the achievement of the following objectives outlined by TECH.



“

*Be able to improve your financial investment decision-making in only 6 months of academic experience”*

**TECH makes the goals of their students their own goals too  
Working together to achieve them**

This **Postgraduate Diploma in Financial Products** will enable students to:

01

Acquire knowledge of the different types of fixed income assets, their valuation and the risks associated with fixed income investment, as well as an understanding of the term structure of interest rates and the risk premium

04

Develop skills in fixed-income portfolio management, both in active and passive investment strategies, and understand the impact of liquidity and other important risks in fixed-income management

02

Become familiar with the primary and secondary fixed-income market, including the issuance of new securities and the characteristics of issuance by public offering and auction



03

Understand the importance of credit rating and the credit rating process carried out by rating agencies

05

Learn about the IPO process and the advantages of going public and stock market operations, and gain knowledge about the functioning and operation of the stock market



06

Study international equity indices in developed and emerging countries and become familiar with thematic and sectoral indices

08

Learn about the different collective investment vehicles, such as mutual funds, SICAVs, real estate investment vehicles, and ETFs, and learn how to analyze and select investment funds

09

Acquire knowledge about insurance, its classifications, and pension plans and funds, as well as the associated tax incentives, retirement planning, and personal coverage

07

Understand the different schools of investing, including Value Investing and Growth and Quality Investing, and learn how to make investment decisions based on intrinsic and relative valuations

10

Familiarity with investments in banking products and other alternative investments, such as venture capital, commodity-linked products and tangible goods



05

# Structure and Content

The Postgraduate Diploma in Financial Products is taught in a 100% online mode that will enable students to combine their professional and personal obligations with their excellent learning. In addition, its wide variety of textual and multimedia didactic formats will allow you to adapt your study to your academic preferences, fully optimizing your learning.



“

*The 100% online modality of this program allows you to learn without having to give up your personal and professional obligations”*

## Syllabus

This TECH Postgraduate Diploma has been created with the aim of preparing students to deal competently with the challenges presented by the field of Financial Products management. Through it, they will develop a set of skills that will prepare them to make top-level decisions in this field of Finance.

Throughout 1,500 hours of instruction, students will work individually and in teams to analyze case studies, allowing them to identify completely real and up-to-date business situations.

This program focuses on deepening investment strategies in fixed-income and variable-income assets or on the state-of-the-art procedures to manage Financial Products. In this way, it will enable professionals to understand this branch of Finance from an innovative, strategic, and global perspective.

All this is with the primary objective of enabling students to achieve excellent managerial skills in this demanding sector. In addition, the program's educational quality will be guaranteed by its first-class didactic contents, its revolutionary academic methodology, and its prestigious teaching staff.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

**Module 1** Investment in fixed income assets

**Module 2** Investment in equity assets

**Module 3** Financial Products



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Financial Products completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** Investment in fixed income assets

**1.1. Fixed Income Assets**

- 1.1.1. Fixed Income Asset Features
- 1.1.2. Fixed Income Types
- 1.1.3. Key Concepts in Fixed Income
  - 1.1.3.1. Nominal value, issue price, redemption price, coupon, zero coupon issue

**1.2. Fixed Income Asset Valuation**

- 1.2.1. Profitability Analysis
- 1.2.2. Risks Associated with Fixed Income Assets
- 1.2.3. Risk premium

**1.3. Time Structure of Interest Rates**

- 1.3.1. Time Structure of Interest Rates
- 1.3.2. Yield curve (zero coupon)
- 1.3.3. Interest rate measurement: duration sensitivity and convexity
- 1.3.4. Public Debt Market. International Perspective

**1.4. Primary market**

- 1.4.1. Secondary market
- 1.4.2. Type of assets: bonds and debentures
- 1.4.3. Market Members

**1.5. Private debt or corporate debt markets. International Perspective**

- 1.5.1. Private debt or corporate debt markets
- 1.5.2. Organization of markets
- 1.5.3. Products traded

**1.6. Primary Fixed Income Market**

- 1.6.1. Characteristics of the asset issue
- 1.6.2. Process for issuing new fixed-income securities
- 1.6.3. Issuance by public offering and auction

**1.7. Secondary Fixed Income Market**

- 1.7.1. Fixed Income Secondary Market
- 1.7.2. Private debt– Public debt markets
- 1.7.3. Short-term, medium-term, and long-term emissions

**1.8. Credit rating and rating**

- 1.8.1. Measuring default risk
- 1.8.2. Rating Agencies
- 1.8.3. Credit rating process

**1.9. Fixed Income Portfolio Management**

- 1.9.1. Investment strategy active management
- 1.9.2. Investment strategy Liabilities management
- 1.9.3. Liquidity and other important risks in fixed income management

**1.10. Investor profile**

- 1.10.1. Investor profile
- 1.10.2. At Risk Profiles
- 1.10.3. Type of Fixed Income investor

**Module 2. Investment in equity assets**
**2.1. Initial Public Offering Process. Key Aspects**

- 2.1.1. Characteristics of Variable Income Assets
- 2.1.2. Market Members
- 2.1.3. Requirements
- 2.1.4. Stock Exchange Operations: IPO, takeover bid, capital increase, and capital reduction
- 2.1.5. Market operation: hours of operation
- 2.1.6. Stock Market Sectors

**2.2. Advantages of Going Public**

- 2.2.1. Company Financing
- 2.2.2. Objective Assessment
- 2.2.3. Shareholder Liquidity
- 2.2.4. Prestige

**2.3. Stock Markets**

- 2.3.1. Contracting and settlement systems
- 2.3.2. Stock Market Operations
- 2.3.3. Order Types and Fixing Modality
- 2.3.4. Trading Platforms

**2.4. International Equity Indices. Developed Countries**

- 2.4.1. Features
- 2.4.2. European Indices
- 2.4.3. US Indices
- 2.4.4. Global Indices

**2.5. International Equity Indices. Emerging Countries**

- 2.5.1. Asian Indices
- 2.5.2. Latin American Indices
- 2.5.3. Other Indices
- 2.5.4. ADRs

**2.6. Trading Platforms**

- 2.6.1. Main Trading Platforms
- 2.6.2. Requirements of Trading Platforms
- 2.6.3. Classification of Platforms according to Assets
- 2.6.4. Brokers

**2.7. Market Quality Measures**

- 2.7.1. Liquidity
- 2.7.2. Volatility
- 2.7.3. Efficiency

**2.8. Investment Schools I. Value Investors**

- 2.8.1. Value Investing
- 2.8.2. Value and price: A Fundamental Distinction
- 2.8.3. Value Investors

**2.9. Investment Schools II. Growth and Quality Investing**

- 2.9.1. Growth Investing
- 2.9.2. Quality Investing
- 2.9.3. Inverters

**2.10. Investment Decisions**

- 2.10.1. Intrinsic valuation: Discounted Cash Flows
- 2.10.2. Relative valuation: Comparable Multiples
- 2.10.3. Attractively priced company quotation

**Module 3. Financial Products**

**3.1. Collective Investment**

- 3.1.1. Actors involved
- 3.1.2. Types of commissions
- 3.1.3. Advantages and Disadvantages of the Collective Investment

**3.2. Investment Funds**

- 3.2.1. Classification of Investment Funds
- 3.2.2. Valuation and performance of investment funds
- 3.2.3. Management Styles
- 3.2.4. Analysis and selection of investment funds

**3.3. Other investment vehicles**

- 3.3.1. SICAVS
- 3.3.2. Real estate investment vehicles
- 3.3.3. ETFs

**3.4. Alternative investment funds**

- 3.4.1. Concept of Alternative Management
- 3.4.2. Hedge Funds
- 3.4.3. Classification of Hedge Funds
- 3.4.4. Hedge Fund Investment Strategies

**3.5. Insurance Concept**

- 3.5.1. Relevant factors of the insurance contract
- 3.5.2. Procedure of an Insurance Contract
- 3.5.3. Modalities of Insurance Contracts

**3.6. Insurance Classification**

- 3.6.1. Personal Insurance
- 3.6.2. Damage Insurance
- 3.6.3. Property Insurance
- 3.6.4. Combined insurance

**3.7. Pension Plans and Funds**

- 3.7.1. Concept and Nature of Pension Plans
- 3.7.2. Pension Funds
- 3.7.3. Contingencies covered
- 3.7.4. Modalities for collecting the benefit
- 3.7.5. Tax incentives

**3.8. Retirement planning and personal coverage**

- 3.8.1. Public and private pension systems
- 3.8.2. Calculation of the percentage of coverage
- 3.8.3. Saving alternatives
- 3.8.4. Selection of personal coverages

**3.9. Investment in Banking Products**

- 3.9.1. Asset products
- 3.9.2. Liability Products
- 3.9.3. Banking services

**3.10. Other alternative investments**

- 3.10.1. Venture Capital
- 3.10.2. Commodity-Linked Products
- 3.10.3. Tangible goods





“

*Optimize your learning through a wide range of didactic formats, choosing the one that best suits your study preferences”*

06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Diploma is aimed at Graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Postgraduate Diploma can also be taken by professionals who, being university graduates in any field, have two years of work experience in the field of Finance.



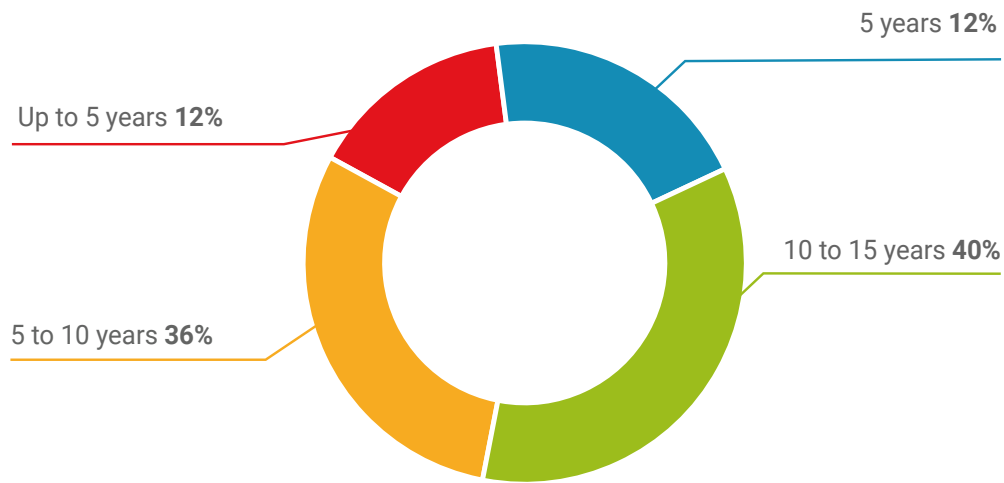
“

*Improve your skills in the area of Financial Products while you carry out your professional projects”*

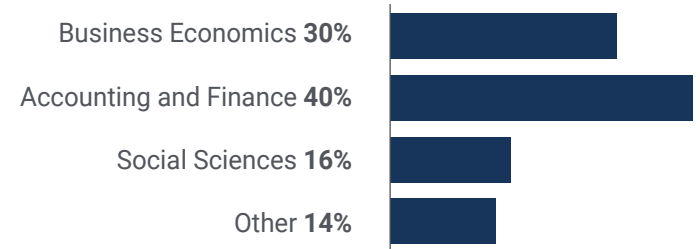
### Average Age

Between **35** and **45** years old

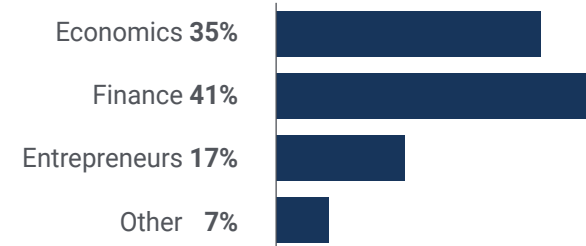
### Years of Experience



### Training

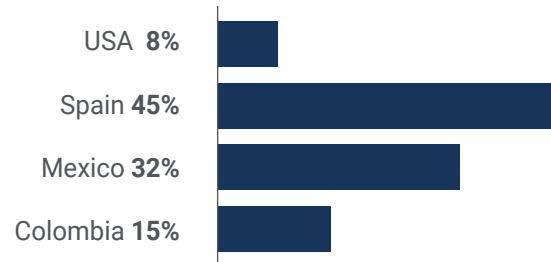


### Educational Profile



## Geographical Distribution

---



## Manuel González

---

Financial Products Analyst

*"I decided to take this program to increase my skills in the management of financial products, and I can affirm that it has been a great choice. I was pleasantly surprised by the teaching staff, which is made up of experts in Financial Markets with extensive professional experience in top-level organizations. I would repeat this experience without any doubt"*

08

# Course Management

Thanks to TECH's tireless commitment to raising the level of its programs to the highest level, this program is directed and taught by specialists with extensive experience in the field of Finance, who occupy positions of relevance in leading organizations. These professionals are responsible for the elaboration of the didactic materials available throughout this Postgraduate Diploma. Therefore, all the knowledge provided to the student will be in tune with the recent demands of the sector.



“

*This teaching staff is made up of the best experts in the field of Finance, who will provide you with a range of knowledge applicable in real life"*

## Management



### Dr. Medrano García, María Luisa

- ◆ Director of university graduate programs
- ◆ Technical advisor for public institutions
- ◆ Lecturer in university degrees, courses, and postgraduate programs
- ◆ Ph.D. in Senior Management from Universidad Rey Juan Carlos
- ◆ Degree in Business Administration and Management from Universidad Complutense de Madrid
- ◆ Research Award from the Economic and Social Council of the Community of Madrid

## Professors

### Mr. Floro Soler, Rodrigo Martín

- ◆ Macroeconomic and investment analyst
- ◆ Macroeconomic Analyst at Intermoney
- ◆ Investment Manager at D'Ella Capital
- ◆ Collaborating lecturer in undergraduate studies
- ◆ Master's Degree in Financial Institutions and Markets by CUNEF
- ◆ Degree in Economics and Financial and Actuarial Economics from the Universidad Rey Juan Carlos

### Dr. García Costa, Laura

- ◆ Financial Consultant
- ◆ Finance Specialist at Just Eat
- ◆ Client Manager at Cetelem Bank
- ◆ Lecturer in undergraduate studies
- ◆ Author of several publications and articles
- ◆ Doctorate in Business Economics from the Universidad Rey Juan Carlos
- ◆ Master's Degree in Financial Planning and Advice from the Universidad Rey Juan Carlos
- ◆ Degree in Business Administration and Management from the University of Alcalá





**Dr. García Costa, Beatriz**

- ◆ Project Manager at Sanitas
- ◆ Client Manager at Banco Santander
- ◆ Lecturer in undergraduate studies
- ◆ Author of academic publications
- ◆ Doctorate in Business Economics from the Universidad Rey Juan Carlos
- ◆ Master's Degree in Financial Planning and Advice from the Universidad Rey Juan Carlos
- ◆ Degree in Business Administration and Management from the University of Alcalá

**Dr. Gómez Martínez, Raúl**

- ◆ Founding Partner and CEO of Open 4 Blockchain Fintech
- ◆ Founding partner of InvestMood Fintech
- ◆ General Manager of Apra
- ◆ Consultant for financial institutions
- ◆ Lecturer in undergraduate and postgraduate university programs
- ◆ Doctorate in Business Economics and Finance from Universidad Rey Juan Carlos de Madrid
- ◆ Master's Degree in Economic Analysis and Financial Economics from the Complutense University of Madrid
- ◆ Degree in Economics and Business Administration from Universidad Complutense de Madrid
- ◆ Degree in Economics and Business Administration from Universidad Complutense de Madrid

09

# Impact on Your Career

This Postgraduate Diploma has been developed with the idea of favoring the professional development of the students, providing them with a series of competencies that will perfect their handling of Financial Products. In this way, all the economic, time, personal, and academic effort invested in this program will be rewarded with the possibility of occupying important positions in the Finance sector.





“

*This academic institution is committed to ensuring your optimal professional development”*

### Are you ready to take the leap? Excellent professional development awaits you.

TECH's Postgraduate Diploma in Financial Products is an intensive program that prepares you to face challenges and business decisions in the field of Finance. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

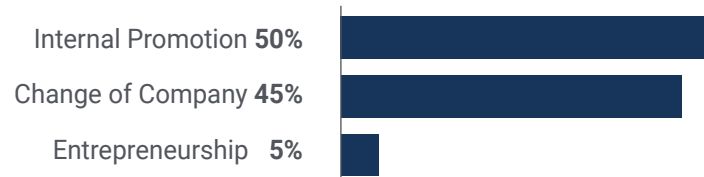
*Do you want to increase your salary and promote your entry into high positions in less than 2 years? TECH gives you the best tools to achieve it.*

*Obtain your desired professional growth after completing the Postgraduate Diploma in Financial Products.*

#### Time of Change



#### Type of Change



## Salary Increase

---

This program represents a salary increase of more than **25%** for our students



10

# Benefits for Your Company

The Postgraduate Diploma in Financial Products contributes to elevating the organization's talent to its maximum potential through the instruction of high-level leaders. Therefore, participating in this program is a unique opportunity to access a powerful network of contacts to find future professional partners, clients, or suppliers.



“

*The expert in the management of Financial Products contributes directly to optimizing the economic performance of the operations carried out by organizations”*

Developing and retaining talent in companies is the best long-term investment.

01

### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization

---

02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy





05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward

11

# Certificate

The Postgraduate Diploma in Financial Products guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.





“

*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Diploma in Financial Products** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma**, issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Financial Products**

Official N° of Hours: **450 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Diploma Financial Products

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma Financial Products

