

# Postgraduate Diploma Financial Management





## Postgraduate Diploma Financial Management

- » Modality: online
- » Duration: 6 Months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Aimed at: graduates and professionals with demonstrable experience in economic-financial areas.

Website: [www.techtitute.com/us/school-of-busines/postgraduate-diploma/postgraduate-diploma-financial-management](http://www.techtitute.com/us/school-of-busines/postgraduate-diploma/postgraduate-diploma-financial-management)

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# 01 Welcome

Proper financial management can be the key differentiator for the success of a business. With precise control of strategies, leadership and planning, the professional can stand out from his or her peers and reach management positions more quickly. Thanks to this TECH degree, which contains the most current information on the market in terms of Financial Management, students will gain a competitive advantage to significantly improve both their personal results in project management and their chances of moving up the career ladder and occupying management and leadership positions that will provide them with better economic conditions.



Postgraduate Diploma in Financial Management.  
TECH Technological University



“

*It is the perfect time for you to specialize in Financial Management and achieve your long-awaited career advancement sooner”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

The objective of this degree is to instruct its students in the main techniques of financial management, in order to increase their leadership skills and, therefore, to provide them with better recognition and prestige in their field of work. This is achieved thanks to a complete didactic material on strategic management, management skills and management control, elaborated by high level experts who have contributed all their theoretical and practical knowledge.



“

*Enroll today in this TECH Postgraduate Diploma and start building your future at the forefront of managing the industry of your dreams"*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The **Postgraduate Diploma in Financial Management** trains the student to:

01

Define the latest trends and developments  
in business management

02

Develop competencies to design financial strategies  
aligned with the company's strategy

03

Obtain the ability to detect, analyze and  
solve problems







04

Develop the skills required to manage financial business activities strategically

05

Design innovative strategies and policies to improve management and financial efficiency

06

Obtain in-depth knowledge in accounting, both financial and managerial

05

# Structure and Content

This TECH Postraduate Diploma in Financial Management contains the most advanced knowledge and methodologies in the business field for the management and coordination of work teams, with a talent leadership perspective. The student will learn all the necessary keys to propel his or her career in the business world to the top of the management departments.



“

*This Postgraduate Diploma will be your definitive leap into business management. Don't wait any longer and formalize your registration now"*

## Syllabus

This TECH degree, documented by experts in the sector, has a high support in audiovisual and multimedia content, which greatly lightens the student's own teaching load.

In addition, there are a large number of practical and real examples that instruct the student in real cases of specific financial management.. This helps to contextualize all the lessons learned and even apply them in the daily work methodology before the end of the training.

The degree, which lasts 375 hours, provides a complete overview of the most detailed planning and strategy that will surely be of great use to the student on his or her way to managerial success.

This Postgraduate Diploma is developed over 6 months and is divided into 3 modules:

### Module 1

Strategic Management

### Module 2

Management and Leadership Development

### Module 3

Strategic Planning and Management Control



### Where, When and How is it Taught?

TECH offers you the possibility to study this Postgraduate Diploma in Financial Management completely online.

Throughout the 6 months of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Strategic Management**

**1.1. Organisational Design**

- 1.1.1. Organizational Culture
- 1.1.2. Designing Organizational Structure
- 1.1.3. Competitive Advantage in Organizations

**1.2. Cross-Cultural Management**

- 1.2.1. Cultural Dimension of International Management
- 1.2.2. Globalization in Business Management
- 1.2.3. Intercultural Leadership

**1.3. General Management**

- 1.3.1. Integrating Functional Strategies into the Global Business Strategies
- 1.3.2. Management Policy and Processes
- 1.3.3. Society and Enterprise

**1.4. Strategic Management**

- 1.4.1. Establish the Strategic Position: Mission, Vision and Values
- 1.4.2. Developing New Businesses
- 1.4.3. Growing and Consolidating Companies

**1.5. Competitive Strategy**

- 1.5.1. Market Analysis
- 1.5.2. Sustainable Competitive Advantage
- 1.5.3. Return on Investment

**1.6. Corporate Strategy**

- 1.6.1. Driving Corporate Strategy
- 1.6.2. Pacing Corporate Strategy
- 1.6.3. Framing Corporate Strategy

**1.7. Planning and Strategy**

- 1.7.1. The Relevance of Strategic Direction in the Management Control Process
- 1.7.2. Analysis of the Environment and the Organization
- 1.7.3. Lean Management

**1.8. Strategy Implementation**

- 1.8.1. Indicator Systems and Process Approach
- 1.8.2. Strategic Map
- 1.8.3. Differentiation and Alignment

**Module 2. Management and Leadership Development**

**2.1. People in Organizations**

- 2.1.1. Quality of Work Life and Psychological Well-Being
- 2.1.2. Work Teams and Meeting Management
- 2.1.3. Coaching and Team Management
- 2.1.4. Managing Equality and Diversity

**2.2. Talent Management**

- 2.2.1. Managing Human Capital
- 2.2.2. Environment, Strategy, and Metrics
- 2.2.3. Innovation in People Management

**2.3. Management and Leadership Development**

- 2.3.1. Leadership and Leadership Styles
- 2.3.2. Motivation
- 2.3.3. Emotional Intelligence
- 2.3.4. Skills and Abilities of the Leader 2.0
- 2.3.5. Efficient Meetings

**2.4. Change Management**

- 2.4.1. Performance Analysis
- 2.4.2. Leading Change. Resistance to Change
- 2.4.3. Managing Change Processes
- 2.4.4. Managing Multicultural Teams

**2.5. Strategic Communication**

- 2.5.1. Interpersonal Communication
- 2.5.2. Communication Skills and Influence
- 2.5.3. Internal Communication and Communication Plan
- 2.5.4. Barriers to Business Communication

**2.6. Negotiation and Conflict Management**

- 2.6.1. Effective Negotiation Techniques
- 2.6.2. Interpersonal Conflicts
- 2.6.3. Intercultural Negotiation

**Module 3. Strategic Planning and Management Control**

<b>3.1. Management Control</b> 3.1.1. Financial Policy and Growth 3.1.2. Information as a Management Control Tool 3.1.3. Management Control as a Planning and Management System 3.1.4. Functions of the Controller 3.1.5. Scope of Management Control	<b>3.2. Financial Information and Management Decisions</b> 3.2.1. Financial or Legal Accounting 3.2.2. Analytical or Cost Accounting 3.2.3. Control Accounting	<b>3.3. Treasury Management</b> 3.3.1. Accounting Working Capital and Required Working Capital 3.3.2. Calculation of Operating Cash Requirements 3.3.3. Credit Management 3.3.4. Fund, Wealth and Family Office Management	<b>3.4. Cash Management</b> 3.4.1. Bank Financing of Working Capital 3.4.2. Treasury Department Organization 3.4.3. Centralized Treasury Management
<b>3.5. Planning and Control of Responsibility Centers</b> 3.5.1. Design of a Management Control System 3.5.2. Management Control Deviations	<b>3.6. The Process of Strategic Formulation and Planning</b> 3.6.1. Formulation and Content of the Strategic Plan 3.6.2. Balanced Scorecard 3.6.3. Terminology and Basic Concepts	<b>3.7. Organizational Planning</b> 3.7.1. Business Units and Transfer Pricing 3.7.2. Manufacturing, Production, Support Sales Centers 3.7.3. Roles and Responsibilities of Financial Management	<b>3.8. Indicators as a Control Tool</b> 3.8.1. Control Panel 3.8.2. Number and Format of Indicators 3.8.3. Strategic Planning



*A unique, key and decisive academic experience to boost your professional development and make the definitive leap”*

# 06

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Business School we use the Harvard case method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



## A learning method that is different and innovative

This intensive program from TECH Technological University School of Business prepares students to face all the challenges in this area, both nationally and internationally. We are committed to promoting personal and professional growth, the best way to strive for success, that is why TECH uses Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



07

# Our Students' Profiles

This Postgraduate Diploma in Financial Management is studied by professionals coming mainly from the area of economics and finance, although it is also of interest to students from the business field, since their knowledge is especially useful for controlling the financial expenditure of companies.







“

*This is the right program for you if you are looking for professional improvement through excellence in Financial Management”*

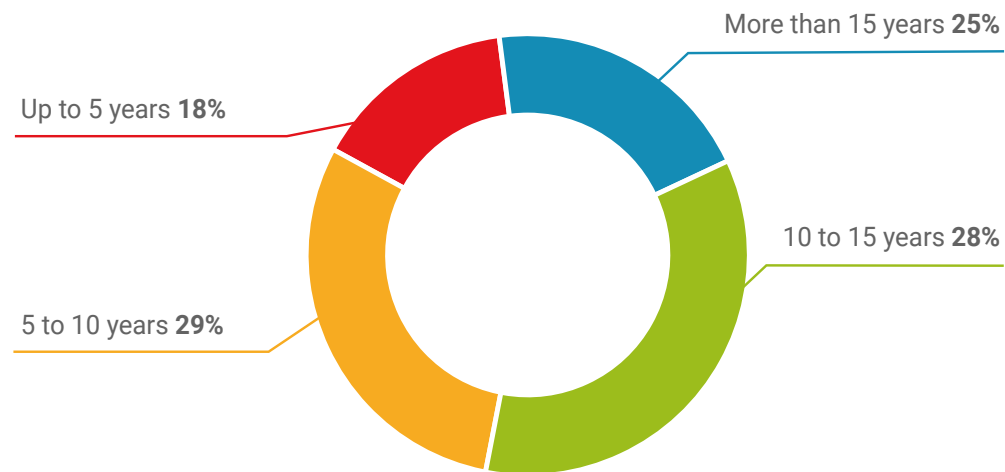
### Average Age

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Between **35** and **45** years old

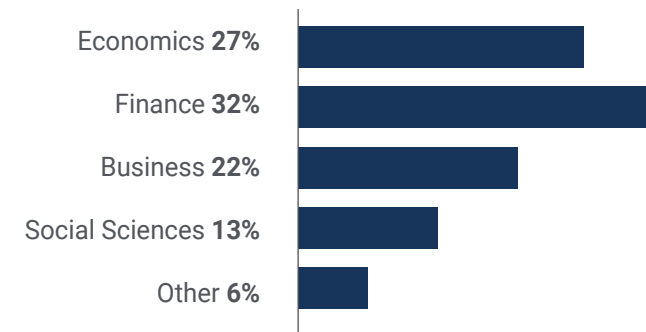
### Years of Experience

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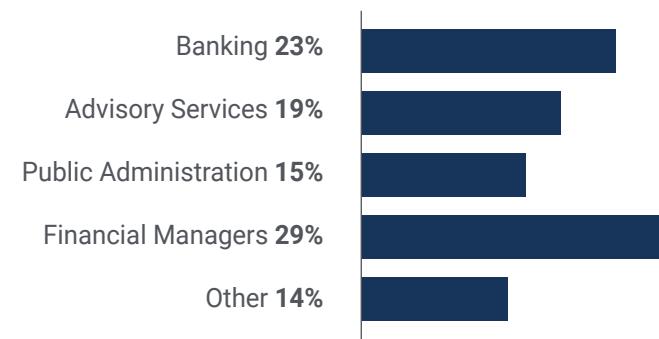
### Training

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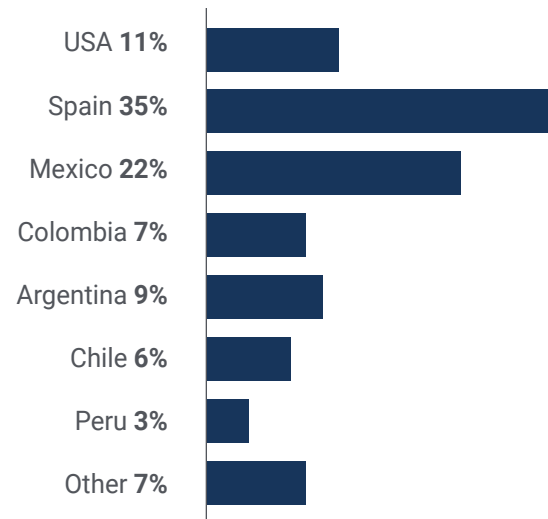
### Academic Profile

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## Geographical Distribution

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## Marta Toledano

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Chief Financial Officer

*"This is the best Financial Management training I could have done. The multimedia methodology and the huge number of practical cases has allowed me to quickly acquire the knowledge. Also, everything I have learnt I have been able to implement it in my daily work"*

08

# Course Management

In our university we have professionals specialized in each area of knowledge, who pour their work experience into our training programs. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this area.



“

*Our teaching team, experts in  
Financial Management, will help you  
achieve success in your profession"*

## Management



### **D. Domingo, Javier**

- ◆ Department of Corporate Development & Investor Relations. WHITE Investing Valencia Since 2018
- ◆ Founding Partner of Relianze. Valencia Since 2014
- ◆ Degree in Economics and Business Administration, specializing in Finance and Investment. University of Economics and Business Administration. Valencia 1995
- ◆ Master's Degree in Portfolio Management. Institute of Advanced Finance. Madrid. 1999
- ◆ University Specialist Course in Economic-Financial Management. Comillas Pontifical University. ICADE. Madrid. 1996
- ◆ Training in Market Risk Control (VaR) and Credit Risk (Credit Derivatives). Options & Futures Institute. 2000
- ◆ Training in Corporate Finance. School of Applied Finance (AFI). Madrid. 2000
- ◆ Professor at Various Financial Schools in Spain. For 20 years



09

# Impact on Your Career

The ultimate goal of pursuing a degree with these characteristics should be to achieve a relevant professional improvement in the area of business administration, so TECH assures students the best possible quality of theoretical content, as well as first class educational techniques to improve their job performance even before completing the program.





“

*Your goal is to improve professionally. TECH's goal is to take you to your maximum potential by offering you the best tools on the market"*

### Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in Financial Management at TECH Technological University leads its students to the best possible professional change, turning them into successful leaders in the area of financial and economic management of companies.

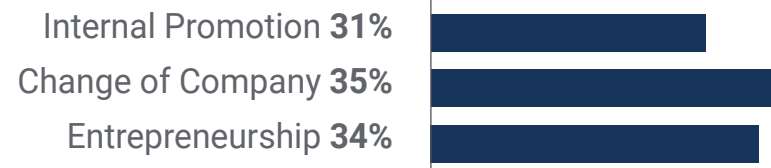
*Do not miss the opportunity to train with us and you will notice how you will get the improvement you were looking for.*

*If you want to make a positive change in your profession, the Postgraduate Diploma in Financial Management will help you achieve it.*

#### When the change occurs



#### Type of change



### Salary increase

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This program represents a salary increase of more than **25%** for our students.



10

# Benefits for Your Company

Professionals who choose to pursue this degree will see how the skills and abilities acquired during the learning process not only help to improve their own employment position, but also contribute to the business success of the financial projects in which they participate. This is a great advantage for companies that incorporate graduates of this degree, as they will be a great boost in all internal business markers.





“

*Open new business avenues in your own organization thanks to your knowledge in Financial and Business Management”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

### **Building agents of change**

The manager will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The manager can work on a real project or develop new projects in the field of R&D or Business Development of his company.

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06

### **Increased competitiveness**

This Postgraduate Diploma will equip your managers with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Diploma in Financial Management guarantees you, in addition to the most rigorous and updated training, access to a Postgraduate Diploma issued by TECH Technological University.





“

*Successfully complete this training and receive your university degree without travel or laborious paperwork”*

This **Postgraduate Diploma in Financial Management** contains the most complete and updated program on the market.

After the student has passed the evaluations, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** by tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Financial Management**

Official N° of Hours: **375 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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- » Modality: **online**
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- » Schedule: **at your own pace**
- » Exams: **online**

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