



# Postgraduate Diploma Financial Compliance

» Modality: online» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

\* Target Group: University Graduates who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business, as well as graduates in the field of Marketing and Prosecutors

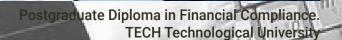
Website: www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-financial-compliance

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# 01 **Welcome**

The challenges that have arisen as a result of the development of Financial Compilance have allowed professionals in this sector to work intensively in the design of strategic plans to mitigate risks, saving companies from paying very high amounts for non-compliance with current regulations. For this reason, TECH has considered it necessary to develop a program focused on this area, which will allow those interested to know the ins and outs of this area in detail for a management and business orientation at the highest level. Thus, through a 100% online academic experience of 450 hours, the graduate will have the opportunity to specialize in Financial Compliance through the mastery of the legislative framework and Corporate in the current context.









# tech 08 | Why Study at TECH?

#### At TECH Technological University



#### **Innovation**

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



#### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



#### **Networking**

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

+200

executives prepared each year

different nationalities



#### **Empowerment**

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



#### **Talent**

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



#### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



#### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

## Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



#### **Analysis**

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



#### **Academic Excellence**

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



#### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





# tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



#### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



# Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



#### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



#### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



#### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



#### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.





# tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The **Postgraduate Diploma in Financial Compliance** will train the student to:







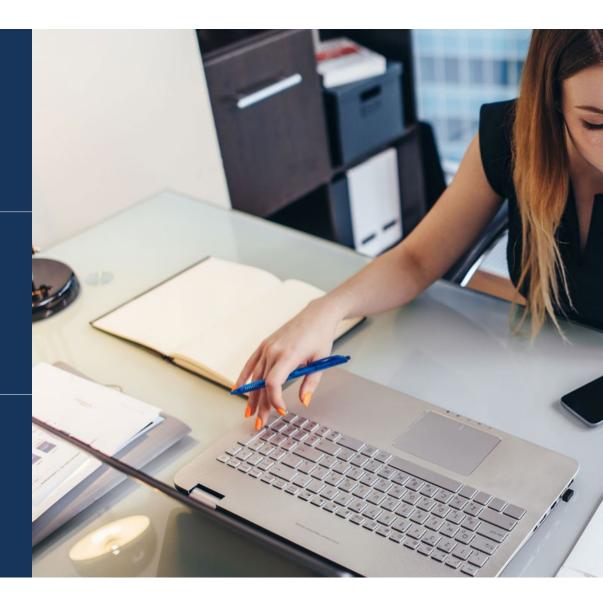
Develop specialized knowledge on compliance in the financial sector as a reference of best practices



Apply the knowledge acquired to the definition of a Financial Institutions compliance program



Integrating knowledge and dealing with the complexity of controlling and preventing of the sector







Determining prohibited conduct in the area of financial sector compliance

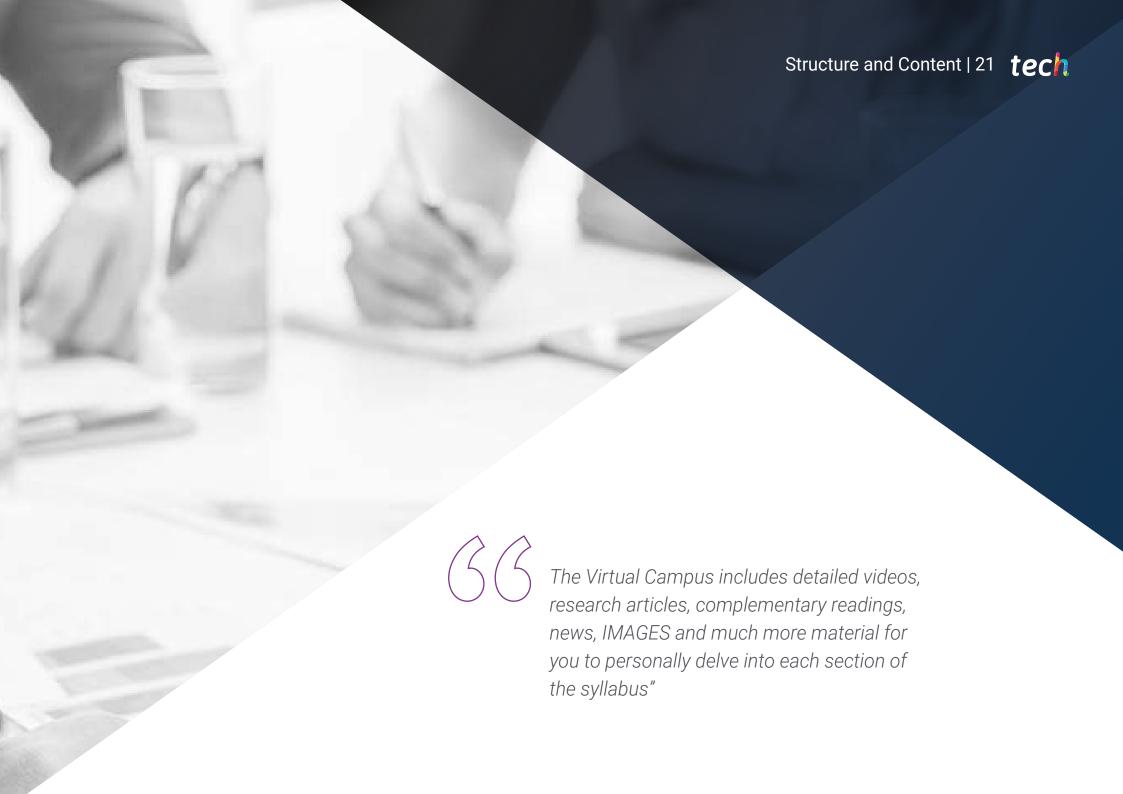


Clearly express the objectives and methodology followed to implement a competition plan



Discern and assess the different risks of a highly regulated and supervised sector





## tech 22 | Structure and Content

#### **Syllabus**

TECH invests hundreds of hours in the creation of the best syllabus. These are the result of the exhaustive work done by the teaching team, following the guidelines of quality, timeliness and dynamism that define and differentiate this academic center from the rest of those that offer 100% online training. For this reason, graduates who access this Postgraduate Diploma in Financial Compliance will find the theoretical, practical and additional information in its content that they need to specialize in this area in just 6 months.

It is a program focused on 3 fundamental pillars: Corporate Compliance and its regulatory framework, the business management elements of this technique and the strategies of Compliance Responsibility through sectorial business activity. Thus, you will acquire a multidisciplinary knowledge that will allow you to safely master all aspects of the area of study, acquiring, in addition, the necessary skills to assume the leadership of any project related to this area.

TECH also places special emphasis on the comprehensive work of perfecting the skills of all its graduates in areas such as effective problem solving, time management, control of complex situations or working for the benefit of the company of which it forms part, but always in compliance with current regulations.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1 Compliance as a control function: prevention of money laundering and terrorism

Module 2 Competition Intellectual Rights Compliance

Module 3 Financial Compliance



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Financial Compliance completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

and cryptoassets

and Opportunities

1.9.2. Technological Revolution. Risks

1.9.3. Advances in controls: RegTech

#### Module 1. Compliance as a control function: prevention of money laundering and terrorist financing 1.4. Program for the prevention of 1.1. Financial crime: impact, 1.2. Institutions and regulations in the 1.3. Prevention of Money Laundering elements and phases prevention of money laundering 1.3.1. Direct activities money laundering and financing 1.3.2. Principal (financial sector) 1.1.1. The threat of financial crime in the and terrorist financing of terrorism. Implementation 1.3.3. Secondary (other sectors) economy. Pillars 1.2.1. Regulatory and supervisory focus on and implications 1.3.4. Indirect activities: service providers to 1.1.2. Impact in the Economy financial crime issues 1.4.1. Financial crime program. Pillars entities subject to the direct money 1.1.3. Money Laundering 1.2.2. Institutions and international legal 1.4.2. Design of policies and procedures. laundering prevention regime. Gaps 1.1.4. Funding of Terrorism frameworks of reference Implementation and adaptation of systems 1.1.5. Phases of Money Laundering and 1.2.3. Local institutions and legal frameworks 1.4.3. Financial crime program. Principles Terrorist Financing of reference 1.5. Compliance as a support function 1.6. Compliance as a control function 1.7. Compliance as a control function 1.8. Compliance as a Control 1.5.1. Compliance as a support function I: identification and verification Function III: Terrorist financing II: Monitoring and suspected 1.5.2. Design of financial crime manuals and policies 1.7.1. Types of suspicious transactions 1.6.1. Identification of customers and counterparties and international financial 1.5.3. Development of communication 1.6.2. Risk-based approach: verification and 1.7.2. Monitoring design sanctions: filtering tools and training strategies 1.7.3. Monitoring flow periodic reviews 1.8.1. Filtering of operations related to international 1.6.3. Requirements for the last beneficiary 1.7.4. Types of suspicious transactions financial sanctions 1.8.2. List controls 1.8.3. Extraterritoriality: the case of the American supervisor (OFAC) 1.9. New technologies in financial 1.10. Tax Compliance: detection of tax crime evasion structures 1.9.1. Evolution of Finances: FinTech 1.10.1. Tax Compliance. Detection of tax

evasion structures

FATCA and CRS

1.10.2. International Tax Compliance Regulations:

1.10.3. Tax evasion structures: Panama Papers

| Module 2. Competition and Intellectual Rights Compliance |  |                                      |  |                            |   |                            |  |  |
|--|--|--------------------------------------|--|----------------------------|---|----------------------------|--|--|
| 2.1.<br>2.1.1.<br>2.1.2.<br>2.1.3.<br>2.1.4.             | Competition Compliance Activity.<br>European Regulatory Framework<br>Compliance with Competence<br>European Regulations<br>Doctrine and jurisprudence<br>Supervision | 2.2.1.<br>2.2.2.<br>2.2.3.<br>2.2.4. | Fundamental Elements of characterization Free competition restriction Vertical restraints Horizontal restraints Collusion  | 2.3.1.<br>2.3.2.<br>2.3.3. | CNMC's practice in relation to compliance programs Developments in CNMV practice Ex ante program resolutions Ex post program resolutions  | 2.4.1.<br>2.4.2.<br>2.4.3. | CNMC evaluation criteria Summary of main components Self-diagnostic meter  |  |
| 2.5.<br>2.5.1.<br>2.5.2.<br>2.5.3.                       | The Cartel and the Lobby. Example: the Chilean Lobby Law Chilean Lobby Law Cartel cases Lobbying cases   | 2.6.1. 2.6.2. 2.6.3.                 | Public procurement and anticorruption Characterization elements Extraterritorial international regulations: FCPA and UK Bribery Act Other agents: international transparency and its corruption perception index | 2.7.1.<br>2.7.2.<br>2.7.3. | New technologies for competition risk mitigation. Pricing instructions, information and exclusion strategies Basis for evaluation Information with competitive scope Planning and risk mitigation strategy in competition | 2.8.1.<br>2.8.2.<br>2.8.3. | Legal framework for compliance with intellectual rights Regulations Contents Aspects of particular consideration |  |
| 2.9.<br>2.9.1.<br>2.9.2.<br>2.9.3.                       | Risk delimitation Particular study of the scope of development of intellectual rights Risk delimitation Aspects in the praxis for planning and control               | 2.10.1<br>2.10.2                     | Unlawful acts in the context of intellectual rights  Detection Protection Scope Infringement policy  |                            |   |                            |  |  |

# tech 26| Structure and Content

| Module 3. Financial Compliance     |   |                                  |  |  |  |                                  |  |  |  |  |
|------------------------------------|---|----------------------------------|--|--|--|----------------------------------|--|--|--|--|
| 3.1.1. 3.1.2. 3.1.3. 3.1.4. 3.1.5. | Risk structures in<br>Financial Compliance<br>Compliance Risks<br>Reputational risks<br>Regulatory risks<br>Conduct risks<br>Financial crime Risk                                       | <b>3.2.</b> 3.2.1. 3.2.2. 3.2.3. | Consumer and investor protection<br>Consumer protection: channels for queries<br>and complaints<br>Special focus groups: financial inclusion<br>and vulnerability<br>Cases Wells Fargo and the Bankia case | 3.3.<br>3.3.1.<br>3.3.2.<br>3.3.3.<br>3.3.4. | MiFID II. European regulations<br>on Financial Markets<br>MiFID II: objectives, impact and<br>general framework<br>Product catalogue<br>Customer Classification<br>Securities Market Law | 3.4.2.<br>3.4.3.                 | ,  |  |  |  |
| <b>3.5.</b> 3.5.1. 3.5.2. 3.5.3.   | Market manipulation European Regulation Market Abuse Directive (MAD) and Market Abuse Regulation (MAR) Market Abuse. Pillars Sanctioned behaviors                                       |                                  | Privileged information in the financial markets Privileged information Risk events Control systems   | 3.7.<br>3.7.1.<br>3.7.2.<br>3.7.3.           | Controls on the contracting of financial products by remote means The risk of using remote means Protection controls for institutions Consumer protection controls                       | <b>3.8.</b> 3.8.1. 3.8.2. 3.8.3. | Cross-border transactions in finance Globalization: licensing versus access Business licenses and jurisdictions with cross-border services mappings Design of mitigating factor matrices |  |  |  |
|                                    | Regulatory Change Management Regulatory Change Management Follow-up of regulatory developments and initiatives Mapping and analysis of required actions Coordination and implementation | 3.10.1<br>3.10.2                 | Compliance Project Management  Compliance as a project manager  Pillars in Compliance Project Management  Compliance project life cycle  |  |  |                                  |  |  |  |  |



Do you want to know the best strategies to design annual compliance plans at the highest level in detail? Enroll in this Postgraduate Diploma and learn how"





This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





# tech 30 | Methodology

# TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

#### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

# tech 32 | Methodology

### Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 33 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

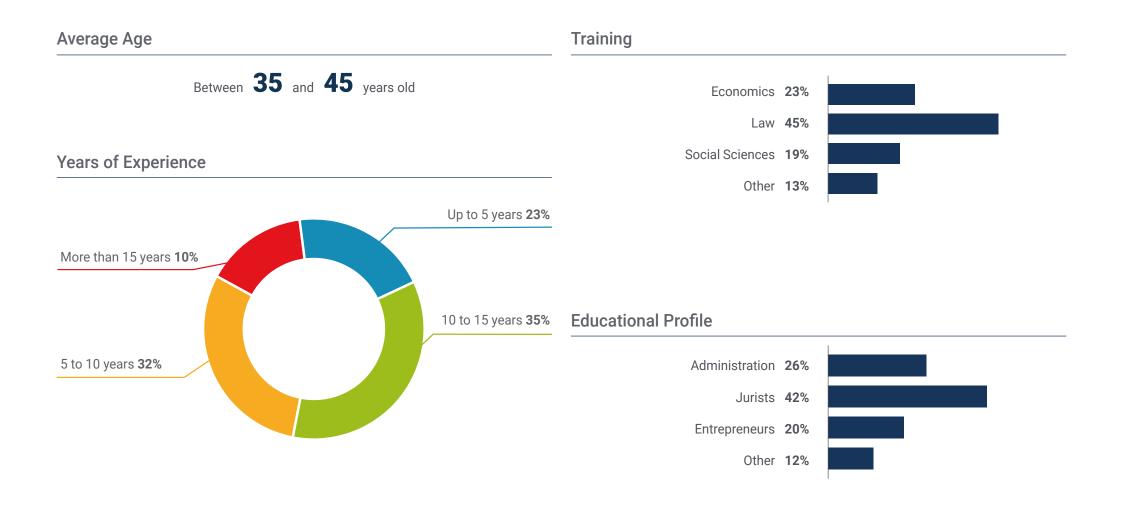




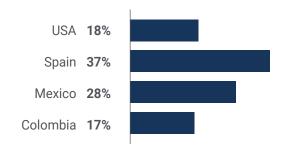
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### **Geographical Distribution**



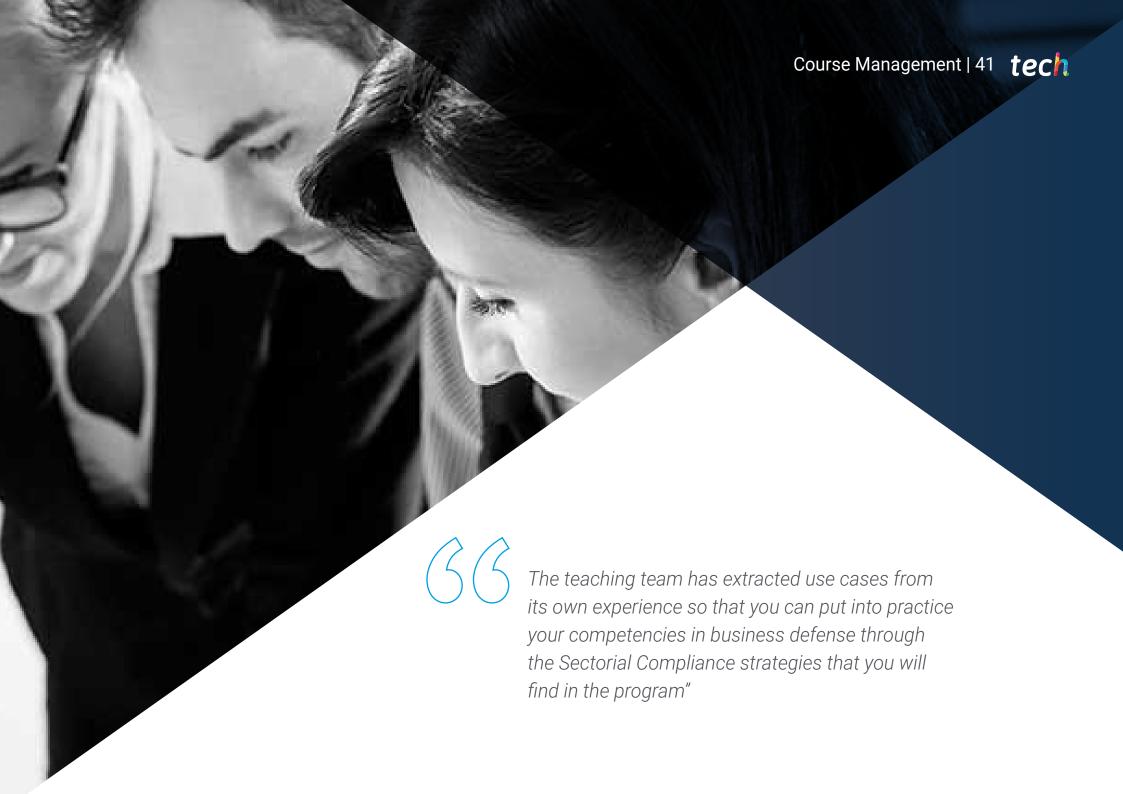


# Rosaura Mesa

#### **Global Compliance Officer**

This Postgraduate Certificate has been, without a doubt, one of the best decisions I have ever made in my life. It is a dynamic and flexible program that has allowed me to find all the information I needed to get up to date on Financial Compliance in one place. It has helped me to develop skills that I didn't even know I had"





## tech 42 | Course Management

#### Management



#### Dr. Muñoz Pérez, Ana Felicitas

- Lawyer specialized in Commercial Law
- Lawyer in TDP Methods
- Lawyer in Methods and Business Organizers
- Lawyer at Lupicinio International Law Firm
- Lecturer at the URJC
- PhD in Commercial Law from the Complutense University of Madrid
- Law Graduate from the Universidad Complutense de Madrid
- Master's Degree in Legal Consultancy
- Master in Competition Law

#### **Professors**

#### Ms. Suárez Barcia, Lucía

- Compliance Lawyer in the Crypto and Digital Assets Unit at Santander
- Global Compliance Officer at Lana
- Deputy Director of Compliance at ICBC Spain
- Lawyer in Compliance Europe at Grove and Lucania Gestión
- Associate Professor at Instituto de Estudios Bursátiles (IEB)
- Collaborating professor of the Criminal Compliance module in the Master's Degree in Legal Consultancy at the Complutense University of Madrid

- Degree in Law from ICADE
- Degree in Business Management and Administration from ICADE
- Diploma in Private Law by ICADE
- Diploma in Financial Inclusion from CAF Development Bank for Latin America
- Part-Time Professional MBA from IE Business SchoolDiploma in Private Law by ICADE







# Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Diploma in Financial Compliance is an intensive program that prepares you to face challenges and business decisions in the field of good practice in the business environment. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

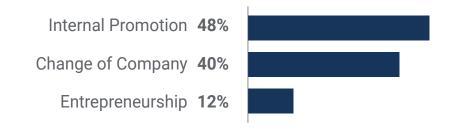
You will have access to an international networking network where you will find professionals with the same interests as you.

Mastering conflict prevention in the corporate framework of Financial Compliance will make you an indispensable asset.

#### **Time of Change**



#### Type of change



## Salary increase

This program represents a salary increase of more than 27.32% for our students

\$51,400

A salary increase of

27.32%

\$65,442





## tech 50 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



#### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



# Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



## **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.





## **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.







## tech 54 | Certificate

This **Postgraduate Diploma in Financial Marketing** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Program: Postgraduate Diploma in Financial Compliance

Official No of Hours: 450 h.



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Diploma Financial Compliance

» Modality: online

» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: online

