Postgraduate Diploma
Digital Creation and Entrepreneurship

tech technological university

Postgraduate Diploma
Digital Creation and
Entrepreneurship

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**
- » Target Group: **University graduates and professionals in the field of Business Sciences who would like to further their studies in this area.**

Website: **www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-digital-creation-entrepreneurship**

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01
Welcome

Today, the digitalization process has reached all spheres of society. Thus, from the most mundane activities, to the most complex tasks, have their equivalent in the digital world. This makes it mandatory for professionals to specialize in order to successfully take on the challenges posed by this new environment. One of the sectors that has experienced the most digitalization is business, so this comprehensive TECH program focuses on providing professionals with the skills and abilities that will enable them to design, create and manage companies in the digital field, while being fully informed to ensure the future success of any new organization.

Postgraduate Diploma in Digital Creation and Entrepreneurship.
TECH Technological University

"

Digitization is a fact that the business world cannot shy away from. Learn how to create and grow companies in digital environments with this training program, and become a leading professional in the field"

02
Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.
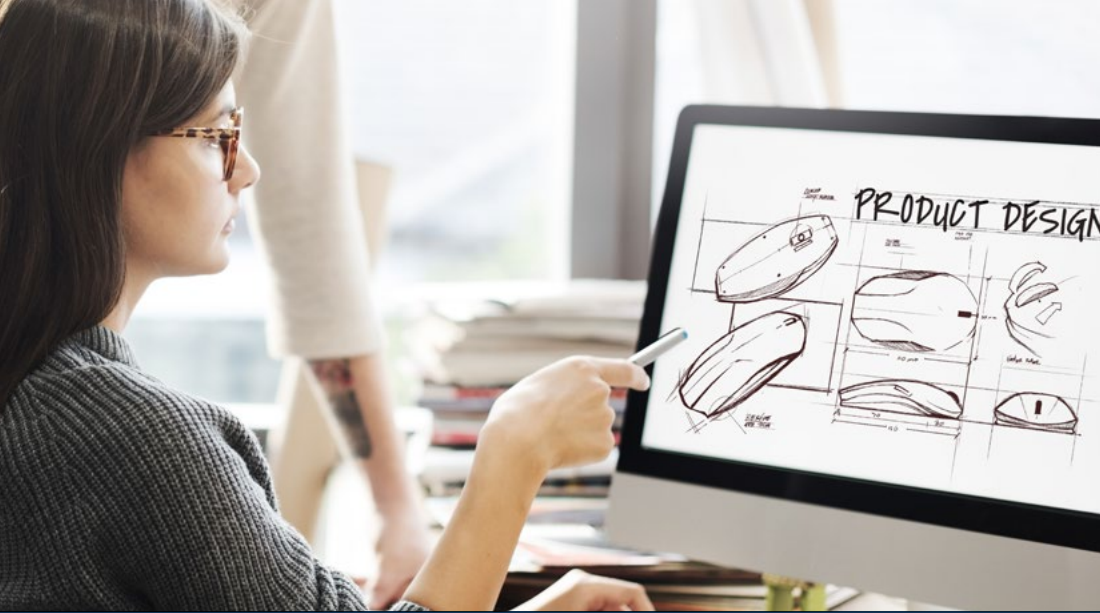
TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

tech

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04
Objectives

The objectives set by the program are based on addressing the additional preparation needs of Business Science professionals in the field of digital entrepreneurship. In this sense, a complete and optimal specialization program has been realistically established to lead students to academic excellence and encourage them to efficiently advance in their professional careers. Thus, the program will be a journey for students toward both personal and professional growth that will lead them to the highest level of performance as experts in digital entrepreneurship.

"

This program will help you gain the expertise you need to succeed in today's digital business landscape"

Your goals are our goals.
We work together to help you achieve them.
The **Postgraduate Diploma in Digital Creation and Entrepreneurship** qualifies students to:

01 Know how to correctly administrate and manage companies of all sizes and in all sectors

04 Know how to manage and administer companies in the digital sector

02 Gain an in-depth understanding of what Information and Communications Technology is (ICT) and their use in today's organizations

03 Know how to work with different types of ICT

05 Understand how the business landscape works in the digital world

06 Promote innovation within companies in all sectors

08 Know the fundamentals of business administration through the description of its elements, environment, operations and organization

09 Understand the area of management and administration

07 Empower ideas for entrepreneurship in the digital landscape

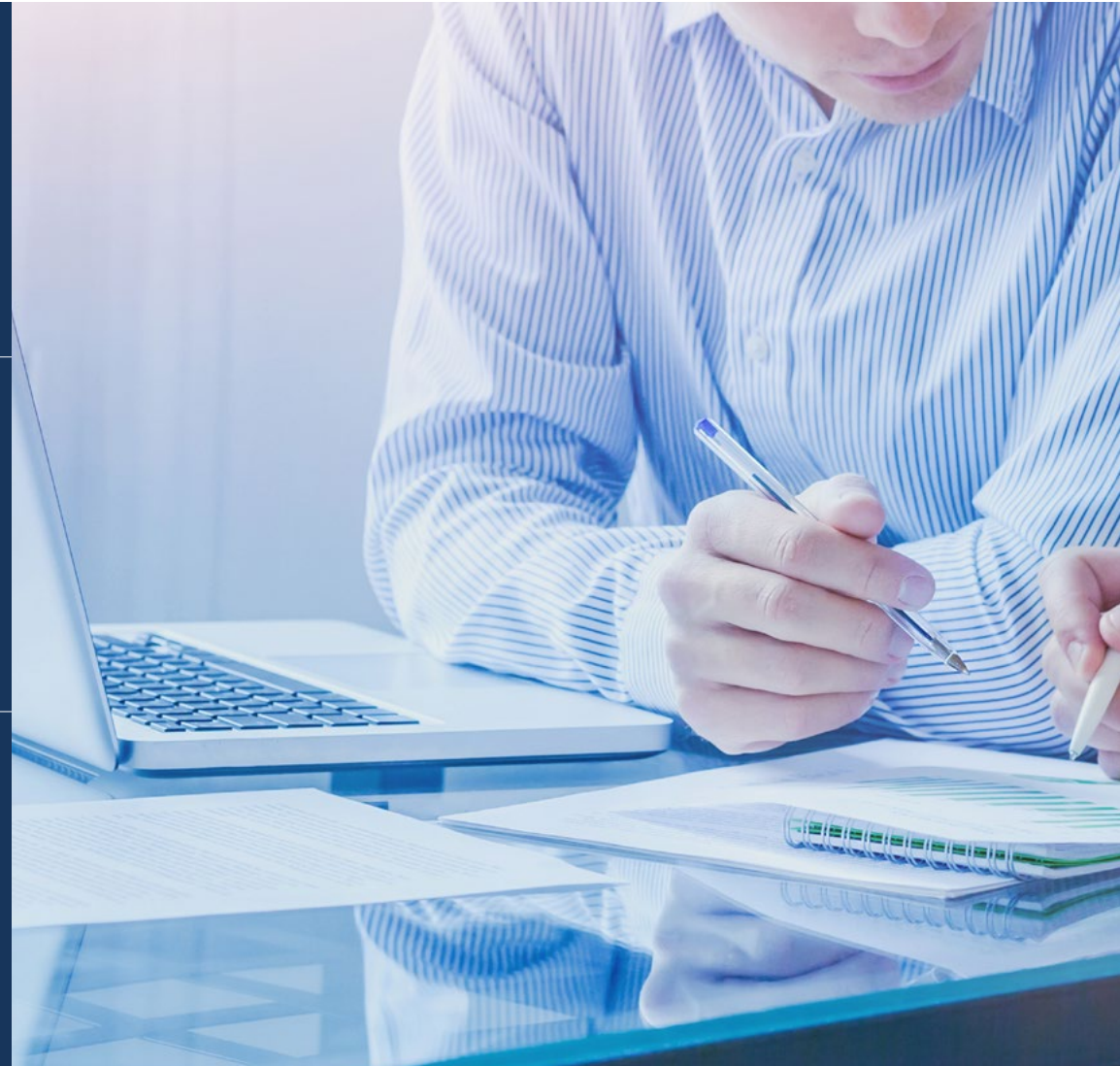**10** Identify the relation between management and the company

11 Understand the main managerial function of a company

12 Acquire a broad overview of the administrative process and apply it to their job functions

13 Integrate new information technologies in virtual environments for training processes in different fields

14 Adapt to the new context, which means being involved and performing in digital enterprises

15 Analyze the implications of the global economic environment in business

16 Identify the variables to be considered in business decision making

05
Structure and Content

The syllabus for this Postgraduate Diploma has been designed and created by a team of specialists in the field to respond specifically to the needs of Business Science professionals. This compendium of content has also been conceived with a focus on applied learning that will allow professionals to successfully intervene by means of a broader vision of real environments in the profession. Thus, this syllabus will become students' main asset to successfully insert themselves into a labor market that increasingly demands more specialized professionals in digital entrepreneurship.

Our curriculum will enable you to acquire higher education to successfully run a digital business"

Syllabus

The ways of starting, managing and working in business are changing by leaps and bounds. Nowadays, creating a company is not what it used to be, basically because there is no need now for a defined physical space to start a business. Based on this premise, many people are encouraged to start a business because, a priori, it seems a simple enough task, but, despite the many advantages offered by the digital world, if not done properly, the new organization will be doomed to failure.

Being fully aware of this, TECH experts have designed this very complete Postgraduate Diploma in Digital Creation and Entrepreneurship with the aim of preparing business professionals to design, create and manage companies in the digital world with greater guarantees of success.

The content of this Postgraduate Diploma is designed to develop managerial skills that will enable more thorough decision-making in uncertain environments.

Over 600 hours, students will analyze a multitude of practical cases through individual work, thus achieving a profound understanding they can transfer to their daily professional practice. It is, therefore, an authentic immersion in real business situations.

A plan designed for students, focused on their professional improvement, to prepare them to achieve excellence in business management and administration. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the competencies to solve critical situations in a creative and efficient way.

This Postgraduate Diploma takes place over six months completely online.

Module 1	Business Administration: Introduction and Organization
Module 2	Business Management
Module 3	Technology and Information in Digital Companies
Module 4	Founding and Managing Companies in the Digital Environment

Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Digital Creation and Entrepreneurship completely online. Over the course of 6 months, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Business Administration: Introduction and Organization

1.1. The Company and its Components
1.1.1. The Concept of Business
1.1.2. Functions and Classifications of Business Objectives
1.1.3. Entrepreneurship
1.1.4. Types of Companies

1.2. The Company as a System
1.2.1. Concepts of the System
1.2.2. The Models
1.2.3. Company Subsystems
1.2.4. Subsystem of Values

1.3. The Company Setting
1.3.1. Setting and Value
1.3.2. General Environment
1.3.3. Specific Environment
1.3.4. Analysis Tools

1.4. Management Function
1.4.1. Basic Concepts
1.4.2. What Does it Mean to Manage a Company?
1.4.3. Decision-Making
1.4.4. Leadership

1.5. Business Planning
1.5.1. Business Plan
1.5.2. Elements of Planning
1.5.3. Stages
1.5.4. Planning Tools

1.6. Business Control
1.6.1. Concept, Types and Terminology
1.6.2. Management Control
1.6.3. Quality Control
1.6.4. Balanced Scorecard

1.7. Business Organization
1.7.1. Basic Concepts
1.7.2. Organizational structure
1.7.3. Cultural Dimensions
1.7.4. Model Structures

1.8. Human Resource Management
1.8.1. Motivation
1.8.2. Recruitment and Selection
1.8.3. Personnel Training
1.8.4. Performance Assessment

1.9. Elements of Marketing and Finance
1.9.1. Concept and Stages
1.9.2. Marketing and the Markets
1.9.3. Strategic Marketing
1.9.4. Relations and Synergies

Module 2. Business Management

2.1. Manager Functions: Organizational Culture and Approaches
2.1.1. Manager Functions
2.1.2. Management Strategy
2.1.3. Organizational Culture

2.2. Change Management Process
2.2.1. Types
2.2.2. Resistance
2.2.3. Stimulating Innovation
2.2.4. Management Models

2.3. Decision-Making
2.3.1. Management and Decision-Making Processes
2.3.2. Management Styles
2.3.3. Types of Decision

2.4. Strategic Planning
2.4.1. Objectives
2.4.2. Methods
2.4.3. Planning Dynamic Environments

2.5. The Process of Strategic Management
2.5.1. Types of Processes
2.5.2. Processes Mission and Analysis
2.5.3. Implementing Processes and Assessment

2.6. Organizational Structures
2.6.1. General Concepts
2.6.2. Mechanistic Structures
2.6.3. Organic Structures

2.7. Organizational Designs
2.7.1. Purpose behind Organization
2.7.2. Contingency Factors
2.7.3. Types of Design

2.8. Team Development and Performance
2.8.1. Definition and General Concepts
2.8.2. Efficient Teams
2.8.3. Global Teams

2.9. Company Communication
2.9.1. Function of Company Communication
2.9.2. Communication Methods
2.9.3. ICT Influences

2.10. Interpersonal and Organizational Communication
2.10.1. Basic Concepts
2.10.2. Interpersonal Communication
2.10.3. Organizational Communication

2.11. Company Motivation
2.11.1. Concept of Motivation and Application
2.11.2. Theories of Motivation
2.11.3. Motivation Implementation

2.12. Company Leadership
2.12.1. Contingency Theories
2.12.2. Types of Leadership
2.12.3. Company Leadership Implementation

2.13. Operations Control
2.13.1. Concepts of Control and Management Control
2.13.2. Control Processes
2.13.3. Measurements and Assessment

2.14. Operations Control Management
2.14.1. Control Tools
2.14.2. Correction Systems
2.14.3. Operations Control: Advantages and Problems

2.15. Operations Management
2.15.1. The Importance of Management
2.15.2. Value Chain
2.15.3. Quality Management

Module 3. Technology and Information in Digital Companies

3.1. Technological Environment
3.1.1. The Technological Environment
3.1.2. Functioning and Importance of ICT in a Company
3.1.3. Needs and Opportunity Areas

3.2. Information Systems Management
3.2.1. Business Information Systems
3.2.2. Strategic Decisions
3.2.3. The Role of the CIO

3.3. Information Technology Strategic Planning
3.3.1. The Process of Strategic Planning
3.3.2. Formulating the IS Strategy
3.3.3. Strategy Implementation Plan

3.4. Information Systems and Business Intelligence
3.4.1. CRM and Business Intelligence
3.4.2. Project Management and Business Intelligence
3.4.3. Business Intelligence Architecture

3.5. Corporate Management Applications
3.5.1. Company and Industry Sector Analysis
3.5.2. Online Business Models
3.5.3. The Value of IT in a Company

3.6. Digital Transformation
3.6.1. Technology-Based Business Models
3.6.2. Innovation Abilities
3.6.3. Redesigning the Value Chain Processes

3.7. Technology and Trends
3.7.1. e-Commerce Strategies
3.7.2. Partner Media Strategies
3.7.3. e-Commerce Models

3.8. Outsourcing Information Technology
3.8.1. Establishing IT Goals
3.8.2. Supplier Selection

Module 4. Founding and Managing Companies in the Digital Environment

4.1. Global Economic Environment
4.1.1. The Fundamentals of the Global Economy
4.1.2. The Globalization of Companies and Financial Markets
4.1.3. Entrepreneurship and New Markets

4.2. Corporate Finance
4.2.1. Financial Policy and Growth
4.2.2. Company Valuation Methods
4.2.3. Capital Structure and Financial Leverage

4.3. Economic Analysis of Decisions
4.3.1. Budget Control
4.3.2. Competitive Analysis
4.3.3. Comparative Analysis
4.3.4. Decision-Making
4.3.5. Business Investment or Divestment

4.4. Information Systems in Companies
4.4.1. The Evolution of the IT Model
4.4.2. Organization and IT Departments
4.4.3. Information Technology and Economic Environment

4.5. Corporate Strategy and Technological Strategy
4.5.1. Creating Value for Customers and Shareholders
4.5.2. Strategic IS/IT Decisions
4.5.3. Corporate Strategy vs. Technology and Digital Strategy

4.6. Information Systems for Decision-Making
4.6.1. Business Intelligence
4.6.2. Data Warehouse
4.6.3. Balanced Scorecard (BSC)

4.7. Digital Strategy
4.7.1. Technological Strategy and its Impact on Digital Innovation
4.7.2. Strategic Planning of Information Technologies
4.7.3. Strategy and The Internet

4.8. Online Business Models
4.8.1. Analyzing Established Companies in the Technology Sector
4.8.2. Business Model Generation Systems
4.8.3. Analyzing Innovative Business Models in Traditional Sectors
4.8.4. Analyzing Innovative Business Models on the Internet

4.9. Company Systems Based on Collaboration
4.9.1. Customer Management Systems: Customer Relationship Management (CRM)
4.9.2. Supply Chain Management Systems
4.9.3. e-Commerce Systems

4.10. Social Businesses
4.10.1. Web 2.0 Strategic Vision and its Challenges
4.10.2. Convergence Opportunities and ICT Trends
4.10.3. How to Monetize Web 2.0 and Social Media?
4.10.4. Mobility and Digital Business

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

> *At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*

This program prepares you to face business challenges in uncertain environments and achieve business success.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

> *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

30%

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

10%

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

8%

3%

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

The Postgraduate Diploma in Digital Creation and Entrepreneurship is a program aimed at Business and Marketing professionals who want to update their knowledge of digital company creation and management, and advance in their professional career towards a promising future in the field. The compendium of knowledge that they will acquire after completing this comprehensive specialization program will enable them to practice in the field with guarantees of success and to position themselves as experts in digital entrepreneurship.

"

If you want to achieve an interesting career boost while continuing to work, then this is the program for you"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **20%**

Up to 5 years **16%**

10 to 15 years **35%**

5 to 10 years **29%**

Training

Business **32%**

Economics **15%**

Marketing **25%**

Social Sciences **6%**

Other **22%**

Academic Profile

Trade **23%**

Communication **28%**

Consulting **25%**

Engineering **10%**

Other **14%**
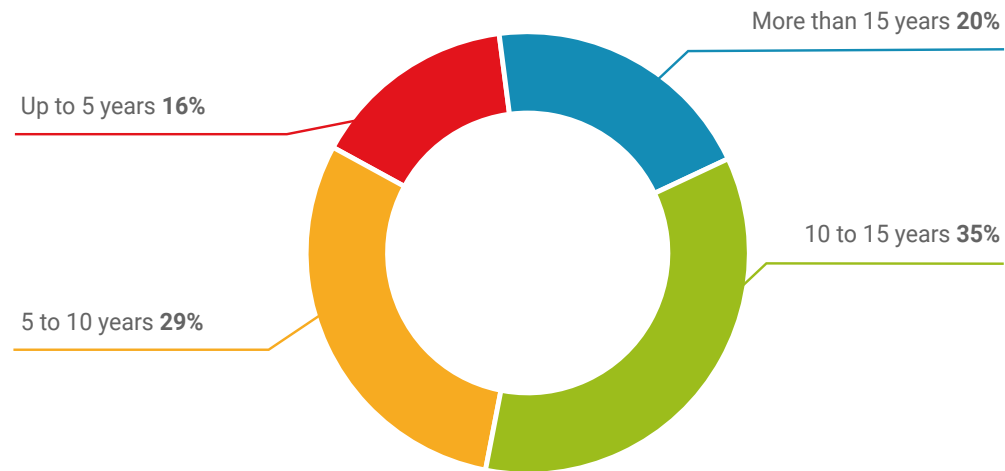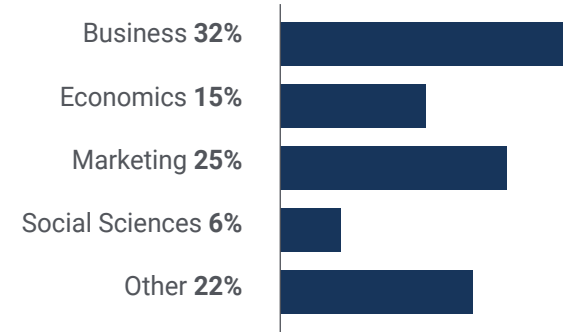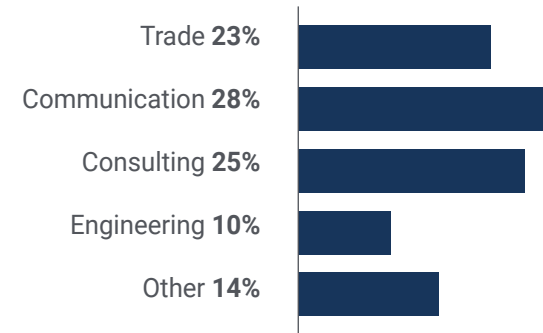
Geographical Distribution

USA **11%**

Spain **42%**

Mexico **19%**

Colombia **6%**

Argentina **10%**

Chile **3%**

Peru **2%**

Other **7%**
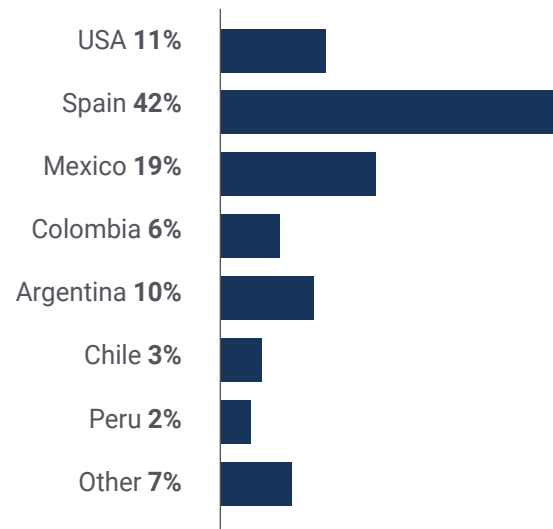
Riquelme Suarez Guerra

CEO

"I had wanted to become an entrepreneur and create a start-up for years. However, lack of time and overwork made it impossible for me. Today, thanks to this incredible specialization, my business is steady and I could not be happier with the results I am getting. Once again thank you TECH."

08
Impact on Your Career

TECH is aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. And, for this, we propose taking this complete Postgraduate Diploma, where you will find the keys to successfully develop as a professional.

One of our main challenges is to help our students achieve the desired change in their career"

Are you ready to take the leap?
Excellent professional development awaits you

With this specialization you will be able to drastically advance your career, although there is no doubt that in order to do so, you will have to make an investment in different areas, such as economic, professional and personal.

However, the goal is to improve in your professional life and, to do so, it is necessary to fight.

Achieve the change you are looking for in your career by specializing at TECH.

Thanks to this programme you will receive a large number of job offers with which you will be able to start your professional growth.

When the change occurs

During the program
14%

During the first year
55%

After 2 years
31%

Type of change

Internal Promotion **40%**

Change of Company **35%**

Entrepreneurship **25%**
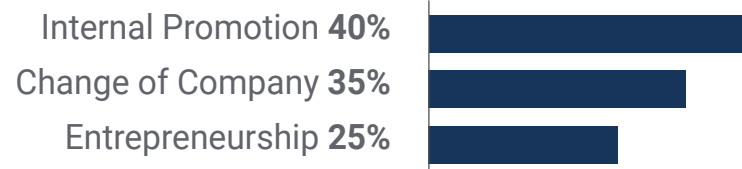
Salary increase

This program represents a salary increase of more than **25.22%** for our students.

Salary before	A salary increase of	Salary after
$34,000	**25.22%**	**$42,575**

Benefits for Your Company

The Postgraduate Diploma in Digital Creation and Entrepreneurship contributes to elevate any organization's talent to its maximum potential by preparing high-performing leaders. Therefore, participating in this academic program will not only improve you on a personal level, but, above all, on a professional level, enhancing your knowledge and improving your managerial skills. Additionally, joining TECH's educational community is a unique opportunity to access a powerful network of contacts in which to find future professional partners, clients, or suppliers.

In the Digital Age, you will be able to provide your company with a new business vision, adapted to the needs of the 21st century"

Developing and retaining talent in companies is the best long-term investment.

01 Intellectual Capital and Talent Growth

Bring new concepts, strategies and perspectives to the company that can bring about relevant changes in the organization.

02 Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03 Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04 Increased international expansion possibilities

Thanks to this program, the Organisation will come into contact with the main markets in the world economy.

tech

05

Project Development

Students will be able to work on a real project or develop new projects.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

Certificate

The Postgraduate Diploma in Digital Creation and Entrepreneurship guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

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The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Digital Creation and Entrepreneurship**

Official Nº of Hours: **600 h.**

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Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Digital Creation and Entrepreneurship

This is a qualification awarded by this University, equivalent to 600 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

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Postgraduate Diploma
Digital Creation and Entrepreneurship

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Diploma
Digital Creation and Entrepreneurship

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