



Postgraduate Diploma Data Protection and Cybersecurity Compliance

» Modality: Online» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: Online

» Target Group: University Graduates who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business, as well as graduates in the field of Marketing and Prosecutors

 $We bsite: {\color{blue} www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-data-protection-cybersecurity-compliance} \\$

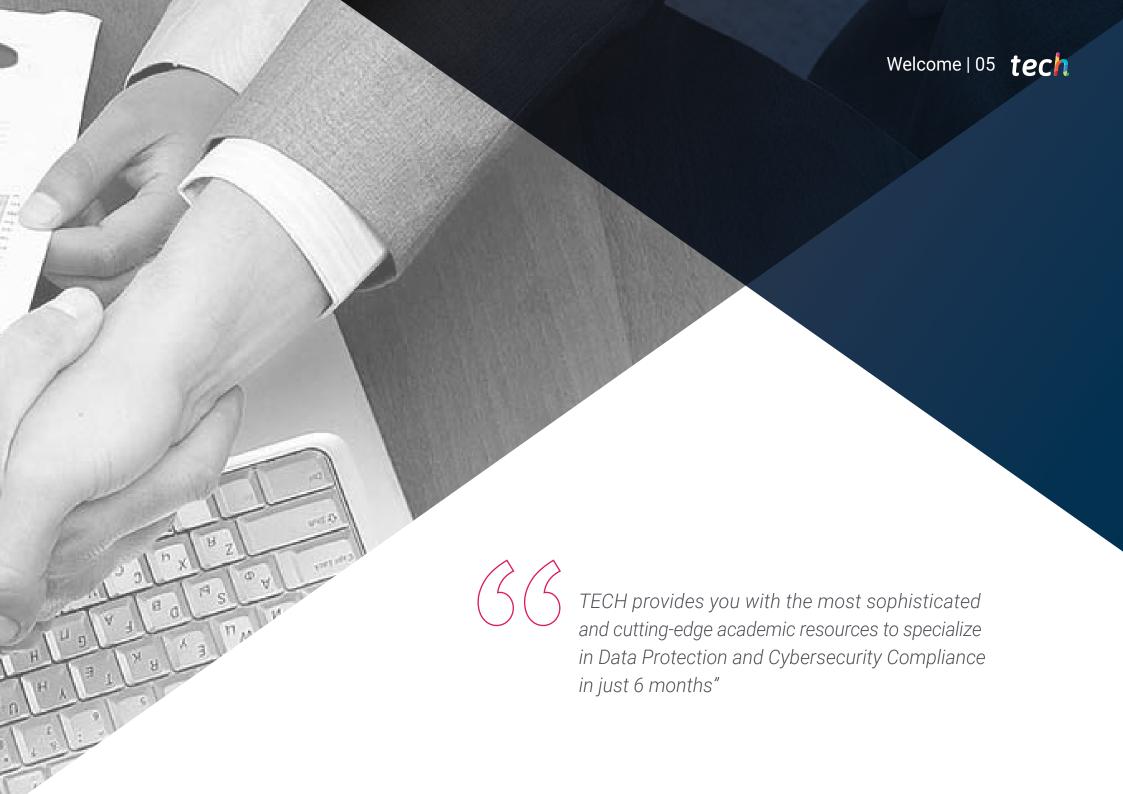
Index

02 Why Study at TECH? Why Our Program? Objectives Welcome p. 4 p. 6 p. 10 p. 14 06 Our Students' Profiles Methodology Structure and Content p. 20 p. 28 p. 36 80 Course Management Benefits for Your Company Impact on Your Career p. 44 p. 40 p. 48 Certificate

01 **Welcome**

The relationship that has been established between Compliance and Data Protection has made it possible to follow more specific guidelines for effective compliance with the law and for the prevention of risks that could jeopardize the stability of the company. Thus, multinationals such as Ebay or Facebook already have strict mechanisms for regulating sensitive information, since its violation can lead to the payment of multimillion-dollar amounts (such as Amazon's). That is why companies need in their workforces the presence of professionals versed in this area and whose knowledge they will be able to specialize with this TECH's program. And it is an online degree with which they will get to know the best strategies to mitigate legal risks related to DP and cyber security.









tech 08 | Why Study at TECH?

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

+200

executives prepared each year

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.





tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.





tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The Postgraduate Diploma in Data Protection and Cybersecurity Compliance enables the student to:







Apply the knowledge acquired in the context of the company by relating it to the functioning of the Communication Systems of criminal law

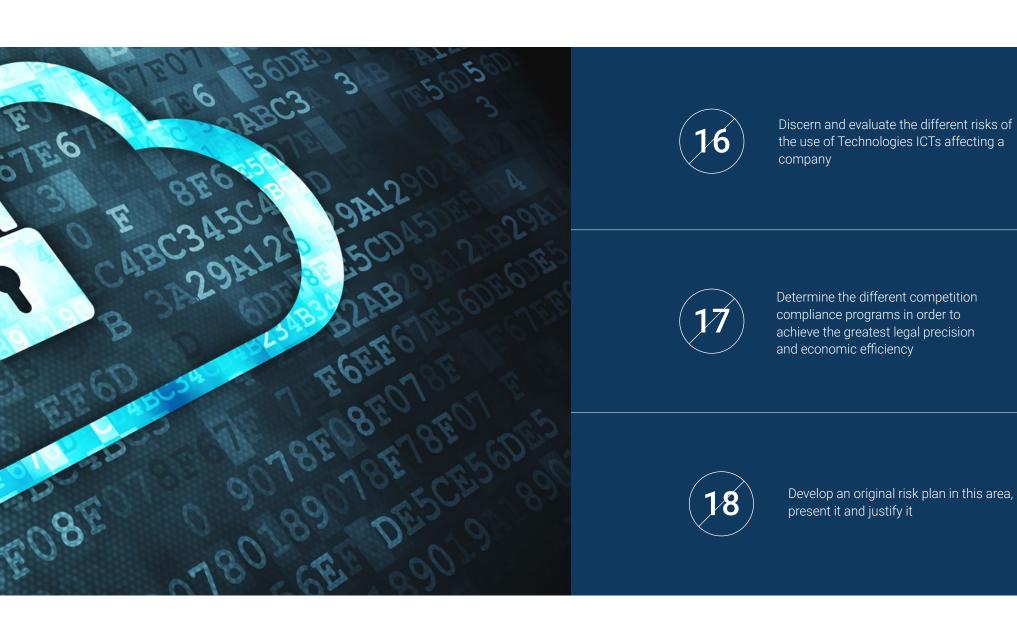


Integrating knowledge and dealing with the complexity of defining an ICT risk plan and controlling cyber crime



Clearly express the objectives and methodology followed to implement a cybersecurity compliance plan









tech 22 | Structure and Content

Syllabus

The syllabus of this Postgraduate Diploma in Data Protection and Cybersecurity Compliance has been developed by the teaching team following the guidelines that define and differentiate TECH from other 100% online academic training centers: rigor, innovation and quality. Thanks to this, it has been possible to design a Postgraduate Diploma at the forefront of the sector thanks to which, in just 6 months, the graduate will be able to specialize in the control and management of sensitive information in a secure and guaranteed way.

Throughout the 450 hours of theoretical, practical and additional material that students will find in the Virtual Campus, they will be able to delve into aspects such as Labor Compliance, strategies to promote cybersecurity, the use of ICTs in the company and data protection through the application of the main techniques that exist today.

All this will help you to develop a specialized knowledge in risk mitigation in digital activity through a practice of the highest level.

Therefore, this Postgraduate Diploma will become a significant asset that the graduate will be able to use to differentiate themselves in any personnel selection process. In addition, they will work intensively and comprehensively on perfecting their competencies related to effective project management and leadership, becoming a highly qualified specialist to assume responsibility for any Compliance task in today's business environment.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1 Compliance and data protection

Module 2 Labor Compliance

Compliance to mitigate cybersecurity risks and the use of technologies in the company



Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Diploma in Data Protection and Cybersecurity Compliance entirely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to selfmanage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

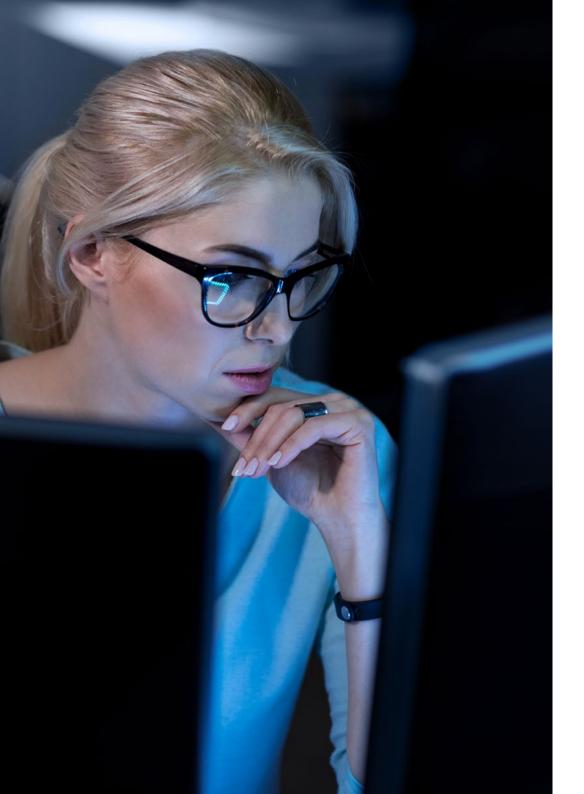
tech 24 | Structure and Content

Mod	ule 1. Compliance and data protection						
1.1. 1.1.1. 1.1.2 1.1.3.	Europe Data Protection Regulation Europe Data Protection Regulation The Regulation General Data Protection Regulation Follow-up by other jurisdictions: the Californian Case and the Chinese Regulation	1.2. 1.2.1. 1.2.2 1.2.3.	AEPD Guidelines Data Protection Law: Organic Law 3/2018, of December 5th on Personal Data Protection and guarantee of digital rights. Development guides Legal reports and rulings	1.3. 1.3.1. 1.3.2 1.3.3. 1.3.4. 1.3.5. 1.3.6. 1.3.7.	Principles Relating to the Processing of Personal Data Lawfulness, transparency and fairness Purpose Data Minimization Accuracy Limitation of the conservation period Security/Safety Active liability or proven liability		Informed consent to the processing of personal data Requirements to be met by consent Tacit and explicit consent Taxonomy of consent under GDPR
1.5.1. 1.5.2. 1.5.3. 1.5.4.	Rectifier	1.5.5. 1.5.6. 1.5.7. 1.5.8. 1.5.9.	Treatment limitation Portability Not to be subject of automated individualized decisions Information Shengen rights	1.6.1. 1.6.2 1.6.3. 1.6.4.	The figures of data controller and data protection officer Concept of data controller Concept of co-responsible Concept of manager Legal structures: model agreements	1.7. 1.7.1. 1.7.2 1.7.3.	Data protection compliance by design and by default Reason for the novelty of GDPR in these two cases Data protection compliance by design and their impact Data protection by default
1.8. 1.8.1. 1.8.2 1.8.3.	Inventory of treatment activities	1.8.5. 1.8.6. 1.8.7. 1.8.8. 1.8.9.	Prior consultation Security of data processing Notification of personal data breaches to the controlling authority Communication of personal data breaches to data subjects. Code of Conduct	1.9. 1.9.1. 1.9.2 1.1.3.	The Data Protection Officer Profile and requirements of the protection officer Independence of protection officer data Relation with the function of Compliance	1.10.1 1.10.2	International Data Transfers . International data transfers: bilateral contracts Binding Corporate Rules (BCR) . Data protection codes of conduct

Module 2. Labor Compliance									
2.1. 2.1.1. 2.1.2 2.1.3.	General Framework Labor Compliance Regulatory sources Human resources or Compliance	2.2. 2.2.1. 2.2.2 2.2.3. 2.2.4.	Labor Compliance Program Program Objectives Differences with labor auditing and legal advice Compliance planning Compliance implementation process	2.3. 2.3.1. 2.3.2 2.3.3.	Gender Equality Plans Regulation Equality Plans Elements of the equality plan Design and implementation of the equality plan	2.4.1. 2.4.2	Compliance with compensation records. Wage Gap Compliance with compensation records Compliance plan design Implementation of the compliance plan		
2.5. 2.5.1.	Gift and meal management compliance Importance of control: conflicts of interest, prevention of bribery and corruption	2.5.2 2.5.3.	Design of gift and meal management policies and their implementation First and second line of defense of operational controls	2.6.1. 2.6.2 2.6.3.	Internal code of conduct and compliance Infractions and sanctions system Workers' Statute Compliance Training	2.7. 2.7.1. 2.7.2 2.7.3.	Crime prevention in the workplace Mapping and implementation Scenarios Preventive Measures		
2.8. 2.8.1.	Reporting channels and protection protocols against harassment and discrimination Problem of the responsibility of the whistleblower channel: Compliance vs. Human Resources	2.8.2	Protection protocols against harassment and discrimination Preventive and detective controls. Measures to be implemented	2.9.1. 2.9.2 2.9.3.	the workplace: the case of video- surveillance and time control Ethics in the Technological World	2.10.1 2.10.2	Law to the Digital Disconnecting The right to digital disconnection Origin Disconnection as a digital right of individuals Implementation measures and case law		

3.9.3. Technological preventive compliance guides

Module 3. Compliance to mitigate cybersecurity risks and the use of technologies in the company. 3.1. Technological compliance in the 3.2. Use of technological means in the 3.3. Use of Social Networks in business 3.4. Operational risk management: business environment company business continuity and disaster 3.2.1. General rules for implementation and use 3.1.1. Digital Compliance. Evolution of Compliance 3.3.1. Social networking and internet use policy recovery planning in the technological era 3.2.2. Hardware rules. Software rules 3.3.2 Confidentiality of business information and 3.4.1. Business Continuity Plans 3.1.2 Regulatory framework of the social networks 3.2.3. Electronic media rules. Visual media and 3.4.2. Disaster Recovery Plan digital environment geolocation rules 3.3.3. Social Media Campaigns 3.4.3. Third-party agreements 3.1.3. Coordination of Compliance with other 3.4.4. Suppliers and subcontractors areas (CISO) 3.5. Classification of business 3.6. Cybersecurity Essential element of 3.7. Controls on third parties: splitting in Electronic contracting, consumer information corporate protection technology value chains protection and digital signature. 3.5.1. Classification of Information 3.6.1. Regulatory Framework 3.7.1. Digital operational resilience act. The Future New issues 3.5.2 Control measures of the information 3.6.2. Framework control and cybersecurity 3.7.2 Framework contracts and service level 3.8.1. Electronic contracting Electronic Signature according to its sensitivity. 3.6.3. Development of internal tests and audits: agreements. Importance and digital signature 3.5.3. Data incident management procedure penetration tests 3.7.3. Audits and due diligence of technology 3.8.2. Digital consumer protection: DMA and DSA 3.6.4. Cybersecurity incidents counterparties 3.8.3. Digital Identity 3.6.5. Post-mortem, notification and remediation 3.9. RegTech: preventive technologies in 3.10. RegTech: Detectable technologies Compliance in Compliance 3.9.1. Preventive controls 3.10.1. Monitoring Systems 3.9.2. Compliance by design: controls in the 3.10.2. Incident and analysis detection development of systems. 3.10.3. Internal, customer and regulatory reports





The mastery of the main cybersecurity tools in Compliance that you will acquire with this Postgraduate Diploma will place you at the top of the business sector"



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





tech 30 | Methodology

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

tech 32 | Methodology

Relearning Methodology

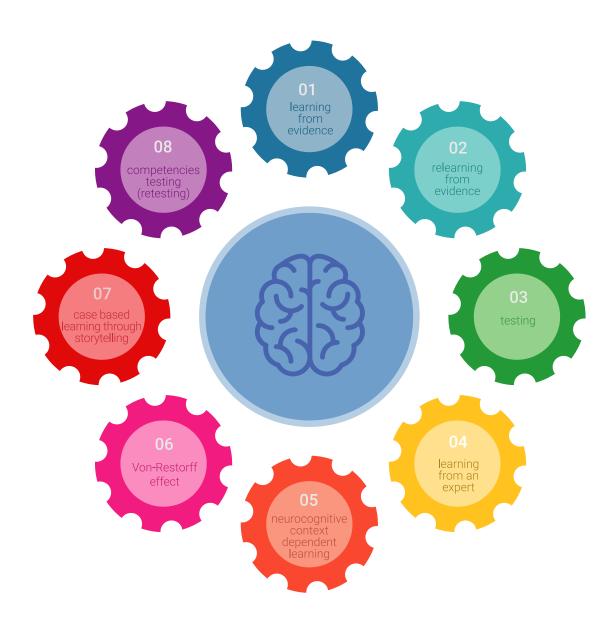
TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



Methodology | 33 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

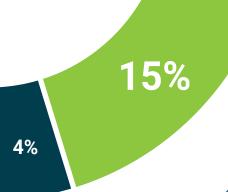


This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

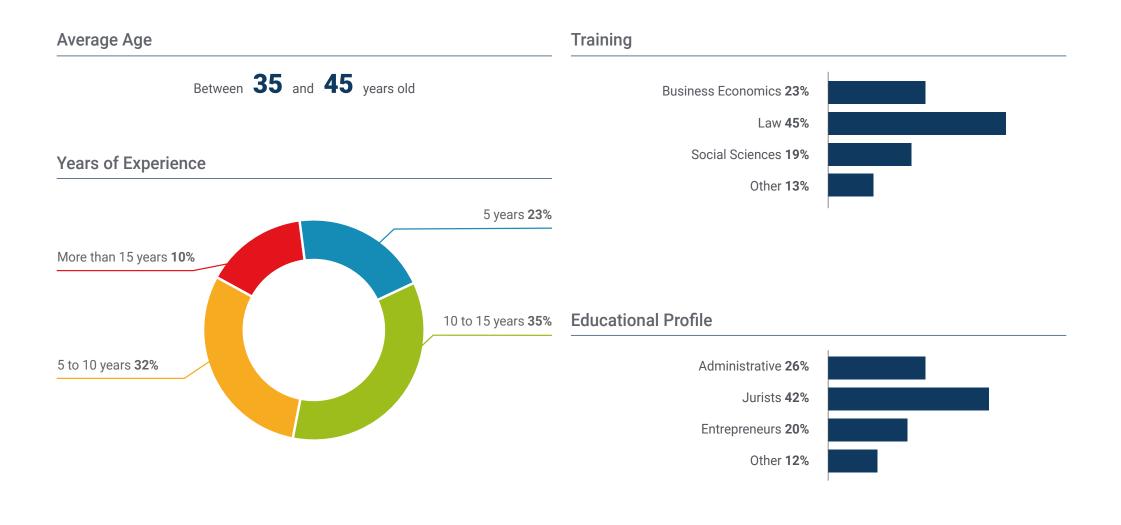




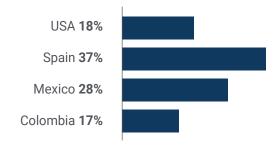
30%







Geographical Distribution





Carlos Mayo

Data Protection and Cybersecurity Legal Counsel

"The course of this Postgraduate Diploma has helped me to get updated on the latest developments related to the Compliance activity in relation to Data Protection and Security, a field in which I have decided to specialize. It is a complete and comprehensive degree thanks to which I have been able to promote in the company I am part of through the application of the most innovative and exhaustive procedures, demonstrating my true potential and successfully managing projects of international projection"





Management



Dr. Muñoz Pérez, Ana Felicitas

- Lawyer specialized in Commercial Law
- Lawyer in TDP Methods
- Lawyer in Methods and Business Organizers
- Lawyer at Lupicinio International Law Firm
- Lecturer at the URJC
- PhD in Commercial Law from the Complutense University of Madrid
- Law Graduate from the Universidad Complutense de Madrid
- Master's Degree in Legal Consultancy
- Master in Competition Law

Professors

Dr. Saiz Sanz, César

- Head of Legal Services & Chief Compliance Officer at Ibermática S.A.
- Legal Counsel IP and Technology Law at Accenture SA
- Senior Associate in IP and New Technologies Law at Garrigues Abogados.
- Lawyer (New Technologies and Software Contracting) in Anguiano y Asociados
- Professor in the Master in New Technologies and Intellectual Property Law at Universidad San Pablo CEU
- Law degree from the Autonomous University of Madrid

Mr. Salcines Gasquet, Sergio

- Chairman of the Advisory Board of the Institute of Compliance Officers (IOC) and member of the Commission for the Prevention of Money Laundering of the General Council of Spanish Lawyers
- Manager of the financial sector at Arthur Andersen
- Founder of Informa Consulting
- Judicial Expert in Compliance at the High Court of Justice of the Basque Country.
- Professor at the Commercial University of Deusto
- Graduate in Economics and Business Administration from the Commercial University of Deusto
- Master in Advanced Management (MEGA), Universidad Comercial de Deusto

Dr. Muñoz Pérez, Sergio Antonio

- Attorney at Law at Lupicinio International Law Firm
- Lawyer and consultant specializing in Digital Law
- Legal Project Management
- · Legal Counsel at Ibermática, S.A.
- Legal Consultant at Ibermática, S.A.
- Consultant at Electronic Data Systems SA
- Professor in the Advanced Course on Data Protection Delegate at the Instituto Universitario de Investigación Ortega y Gasset
- Law Degree from the University of Alcalá de Henares, Spain
- Master's Degree in Business Law from the University of the Basque Country
- Course in Legal Practice ICADE





Are you ready to take the leap? Excellent professional development awaits you

TECH's Professional Master's Degree in Data Protection and Cybersecurity is an intensive program that prepares you to face challenges and business decisions in the field of Best Practices in the business environment. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

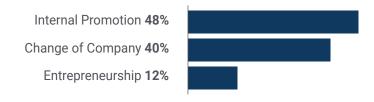
Increase your chances of receiving a substantial salary increase for the great work you will be able to do.

Working with colleagues from all over the world and learn how business is developing in different countries.

When the change occurs



Type of change



Salary increase

The completion of this program represents a salary increase of more than 27.32% for our students.

Salary before

\$51,400

A salary increase of

27.32%

Salary after

\$65,442





tech 50 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.





Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.







tech 54 | Certificate

This **Postgraduate Diploma in Data Protection and Cybersecurity Compliance** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Diploma in Data Protection and Cybersecurity Compliance Official N° of Hours: **450 h**.



^{*}Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Diploma Data Protection and Cybersecurity Compliance

» Modality: Online

» Duration: 6 months

» Certificate: TECH Technological University

» Dedication: 16h/week

» Schedule: at your own pace

» Exams: Online

