

# Postgraduate Diploma

## Creation of a Dental Clinic Business Model





## Postgraduate Diploma Creation of a Dental Clinic Business Model

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 16 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-creation-dental-clinic-business-model](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-creation-dental-clinic-business-model)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 24*

07

Our Students' Profiles

---

*p. 32*

08

Course Management

---

*p. 36*

09

Impact on Your Career

---

*p. 42*

10

Benefits for Your Company

---

*p. 46*

11

Certificate

---

*p. 50*

# 01 Welcome

In recent years there has been a boom in the establishment of dental clinics, favored by the increased interest of citizens in improving their oral health. But in order to create a business of this type, it is necessary to carry out a previous strategy based on a business model that adapts to the real needs of the environment. For this reason, at TECH we have designed this program of high academic level, developed by a team of experts in the field, who have selected the latest information in this field.



Postgraduate Diploma in Creation of a Dental Clinic Business Model  
TECH Global University



“

*Create a unique business model that differentiates you from the rest of the dental clinics and achieve the highest possible profits in your field”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.





“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in your professional development. After the program, you will be equipped to make global decisions with an innovative perspective and an international vision.



“

*One of our fundamental objectives is to help you develop the essential competencies to strategically manage the activity of your center”*

**TECH makes the goals of their students their own goals too  
Working together to achieve them**

The **Postgraduate Diploma in Creation of a Dental Clinic Business Model** will train students to:

01

Use theoretical, methodological and analytical tools to optimally manage and direct their own clinical-dental businesses, effectively differentiating themselves in a highly competitive environment

04

Professionalize the clinical-dental sector, through continuous and specific specialization in the field of business management and direction

02

Incorporate strategy and vision skills to facilitate the identification of new business opportunities

05

Describe the current situation and future trends of management and direction models of clinical-dental business to be able to define objectives and differentiating successful strategies

03

Promote the acquisition of personal and professional skills that will encourage students to undertake their own business projects with greater confidence and determination, both in the case of initiating the creation of their clinical-dental business, as well as in the case of innovating in the management and direction model of the clinical-dental business they already have

06

Become familiar with the terminology and concepts specific to the field of management and business management for their effective application in clinical-dental businesses

07

Discover and analyze the key points of successful business models of leading dental clinics in order to increase the motivation, inspiration and strategic mindset of future managers

09

Describe the language, concepts, tools and logic of marketing as a key business activity for the growth and positioning of the clinical-dental business

10

Delve into the digital communication tools that are essential to master in this era 2.0, in order to reach through the most appropriate channels the value proposition of the dental clinic to the target patients

08

Design work procedures focused on a productivity and quality model for the dental clinic, based on the philosophy of continuous improvement

11

Design targeted marketing and communication campaigns, being able to measure their impact through easy-to-interpret metrics



# 05

# Structure and Content

The Postgraduate Diploma in Creation of a Dental Clinic Business Model is a tailor-made program that is taught in a 100% online format so that you can choose the time and place that best suits your availability, schedule and interests. A program that takes place over 6 months and is intended to be a unique and stimulating experience that lays the foundation for your success as a dental clinic manager.



“

*Our study plan will offer you the possibility to learn the main tools and techniques for the creation of a successful business model in the dental field"*

## Syllabus

The Postgraduate Diploma in Creation of a Dental Clinic Business Model of TECH - Technological University is an intensive program that prepares you to face challenges and organizational decisions at the healthcare level, both nationally and internationally. Its content is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 400 hours of study, you will analyze a multitude of practical cases through individual work, achieving a deep learning that will be useful for your daily work. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma deals in depth with different organizational areas, and is designed for managers to understand the management of dental clinics from a strategic, international and innovative perspective.

A plan designed for you, focused on improving your career and preparing you to achieve excellence in leadership and business management. A program that understands your needs and those of your center through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will give you the skills to solve critical situations creatively and efficiently.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

### Module 1

Pillars of Dental Clinic Management

### Module 2

Designing Your Dental Clinic

### Module 3

Introduction to Marketing



### Where, when, and how it is taught

TECH offers you the possibility of taking this program completely online. Throughout the 6 months of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Pillars of Dental Clinic Management**

<p><b>1.1. Introduction to Dental Clinic Management</b></p> <p>1.1.1. The Concept of Management 1.1.2. The Purpose of Management 1.1.3. Management Control</p>	<p><b>1.2. The Corporate Vision of the Dental Clinic</b></p> <p>1.2.1. Definition of a Company: Approach to the Dental Practice as a Service Company 1.2.2. Company Elements Applied to Dental Clinics</p>	<p><b>1.3. The Figure of the Manager</b></p> <p>1.3.1. Description of the Managerial Position in Dental Clinics 1.3.2. Duties of the Manager</p>	<p><b>1.4. Types of Company Organization</b></p> <p>1.4.1. The Owner 1.4.2. The Legal Person as the Owner of a Dental Clinic</p>
<p><b>1.5. Knowing the Clinical-Dental Sector</b></p>	<p><b>1.6. Terminology and Key Concepts in Business Management and Administration</b></p>	<p><b>1.7. Current Models of Success of Dental Clinics</b></p>	

**Module 2. Designing Your Dental Clinic**

<p><b>2.1. Introduction and Objectives</b></p>	<p><b>2.2. Current Situation the Clinical-Dental Sector</b></p> <p>2.2.1. National Scope BORRAR 2.2.2. International Scope</p>	<p><b>2.3. Evolution of the Clinical-Dental Sector and its Trends</b></p> <p>2.3.1. National Scope BORRAR 2.3.2. International Scope</p>	<p><b>2.4. Competitive Analysis</b></p> <p>2.4.1. Price Analysis 2.4.2. Differentiation Analysis</p>
<p><b>2.5. SWOT Analysis</b></p>	<p><b>2.6. How Design the Canvas Model of Your Dental Clinic</b></p> <p>2.6.1. Customer Segments 2.6.2. Requirements 2.6.3. Solutions 2.6.4. Channels 2.6.5. Value proposition 2.6.6. Income Structure 2.6.7. Cost structure 2.6.8. Competitive Advantages 2.6.9. Key Metrics</p>	<p><b>2.7. Method to Validate Your Business Model: Lean Startup Cycle</b></p> <p>2.7.1. Case 1: Validating Your Model at the Creation Stage 2.7.2. Case 2: Application of the Method to Innovate With Your Current Model</p>	<p><b>2.8. The Importance of Validating and Improving the Business Model of Your Dental Practice</b></p>
<p><b>2.9. How to Define the Value Proposition of Our Dental Clinic</b></p>	<p><b>2.10. Mission, Vision, and Values</b></p> <p>2.10.1. Mission 2.10.2. Vision 2.10.3. Values</p>	<p><b>2.11. Defining the Target Patient</b></p>	<p><b>2.12. Optimal Location of My Clinic</b></p> <p>2.12.1. Plant Layout</p>
<p><b>2.13. Optimal Staff Sizing</b></p>	<p><b>2.14. Importance of a Recruitment Model in Line With the Defined Strategy</b></p>	<p><b>2.15. Keys for Defining the Price Policy</b></p>	<p><b>2.16. External VS Internal Financing</b></p>
<p><b>2.17. Strategy Analysis of a Dental Practice Success Story</b></p>			

**Module 3.** Introduction to Marketing**3.1. Main Principles of Marketing**

- 3.1.1. Basic Variables of Marketing
- 3.1.2. The Evolution of the Concept of Marketing
- 3.1.3. Marketing as an Exchange System

**3.2. New Trends in Marketing**

- 3.2.1. Evolution and Future of Marketing

**3.3. Emotional Intelligence Applied to Marketing**

- 3.3.1. What is Emotional Intelligence?
- 3.3.2. How to Apply Emotional Intelligence in Your Marketing Strategy

**3.4. Social Marketing and Corporate Social Liability****3.5. Internal Marketing**

- 3.5.1. Traditional Marketing (Marketing Mix)
- 3.5.2. Referral Marketing
- 3.5.3. Content Marketing

**3.6. External Marketing**

- 3.6.1. Operational Marketing
- 3.6.2. Strategic Marketing
- 3.6.3. Inbound Marketing
- 3.6.4. E-mail Marketing
- 3.6.5. Influencer Marketing

**3.7. internal VS External Marketing****3.8. Patient Loyalty Techniques**

- 3.8.1. The Importance of Patient Loyalty
- 3.8.2. Digital Tools Applied to Patient Loyalty



*A unique, key, and decisive experience to boost your professional development and make the definitive leap”*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Diploma in Creation of a Dental Clinic Business Model is a program aimed at business professionals who want to update their knowledge in this area and advance in their professional career. This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.





“

*Thanks to the completion of this interesting program you will have more possibilities to access to a better job"*

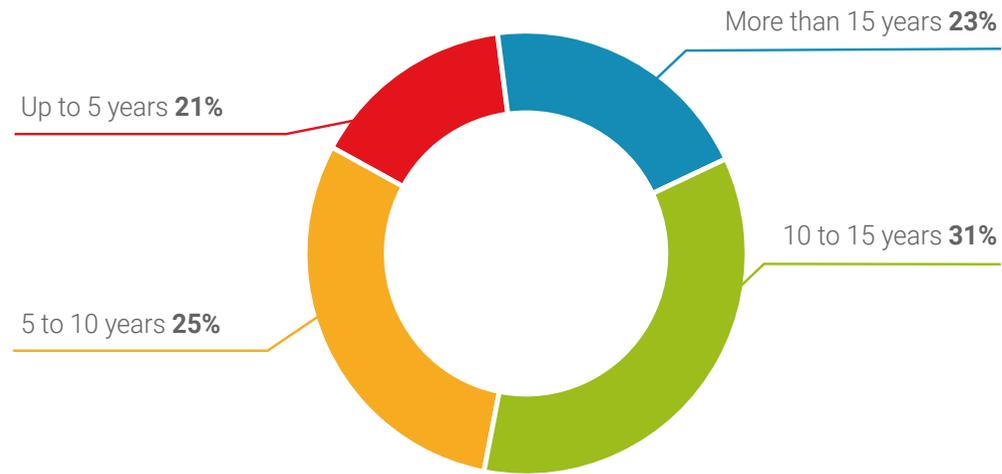
### Average Age

---

Between **35** and **45** years old

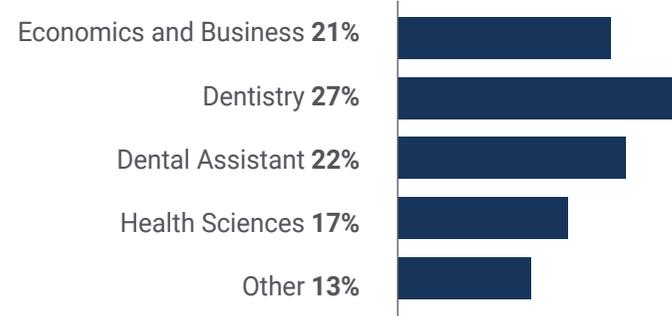
### Years of Experience

---



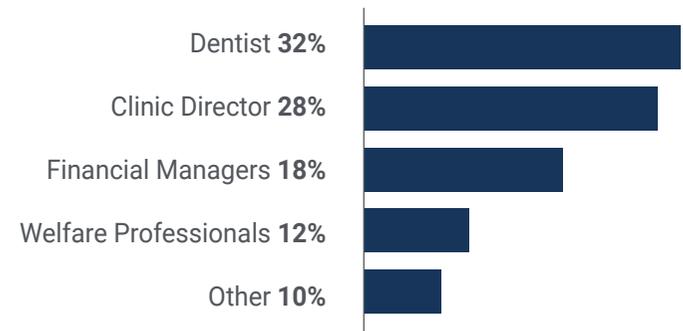
### Training

---



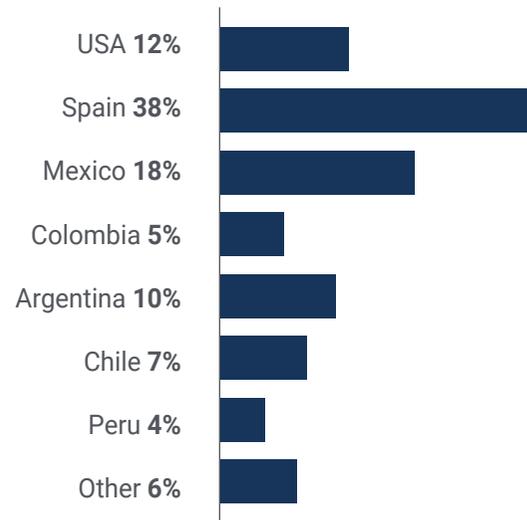
### Educational Profile

---



## Geographical Distribution

---



## Lucía Gómez

---

Manager of a dental clinic

*Thanks to this Postgraduate Diploma I have learned new techniques to create a successful business model for a dental clinic. Undoubtedly, it is the specialization I had been looking for for a long time, with a very complete academic program and a high quality teaching team."*

08

# Course Management

The program's teaching staff includes leading experts in the management of dental clinics, who bring to this program the experience of their years of work. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the course, making it a unique and highly nourishing academic experience for the student.



“

*At TECH we have the most specialized teaching team in the market".*

## Management



### Mr. Guillot, Jaime

- ♦ Entrepreneur and Web3 Investor
- ♦ CEO Mergelina Investments
- ♦ Chief Operating Officer of Demium Startups
- ♦ Co-founder and Chief Strategy Officer of Hikaru VR Agency
- ♦ Co-founder and CEO of Drone Spain
- ♦ Co-Founder of IMBS Business School
- ♦ Founder of the Internet & Mobile Business School
- ♦ Founder and CEO of Fight Technologies
- ♦ Highly experienced in business creation
- ♦ Professor at Bankinter's Master's Degree in Innovation and Business Creation
- ♦ Executive Coach certified by the European School of Leaders (EEL)
- ♦ Operational Manager. BBVA
- ♦ Trainer in leadership and emotional management programs for companies
- ♦ Degree in Business Administration and Management UPV
- ♦ Industrial Specialization
- ♦ Trained in languages such as English, German and Chinese
- ♦ Volunteer for the Association of Educational Attention to People with Specific Needs



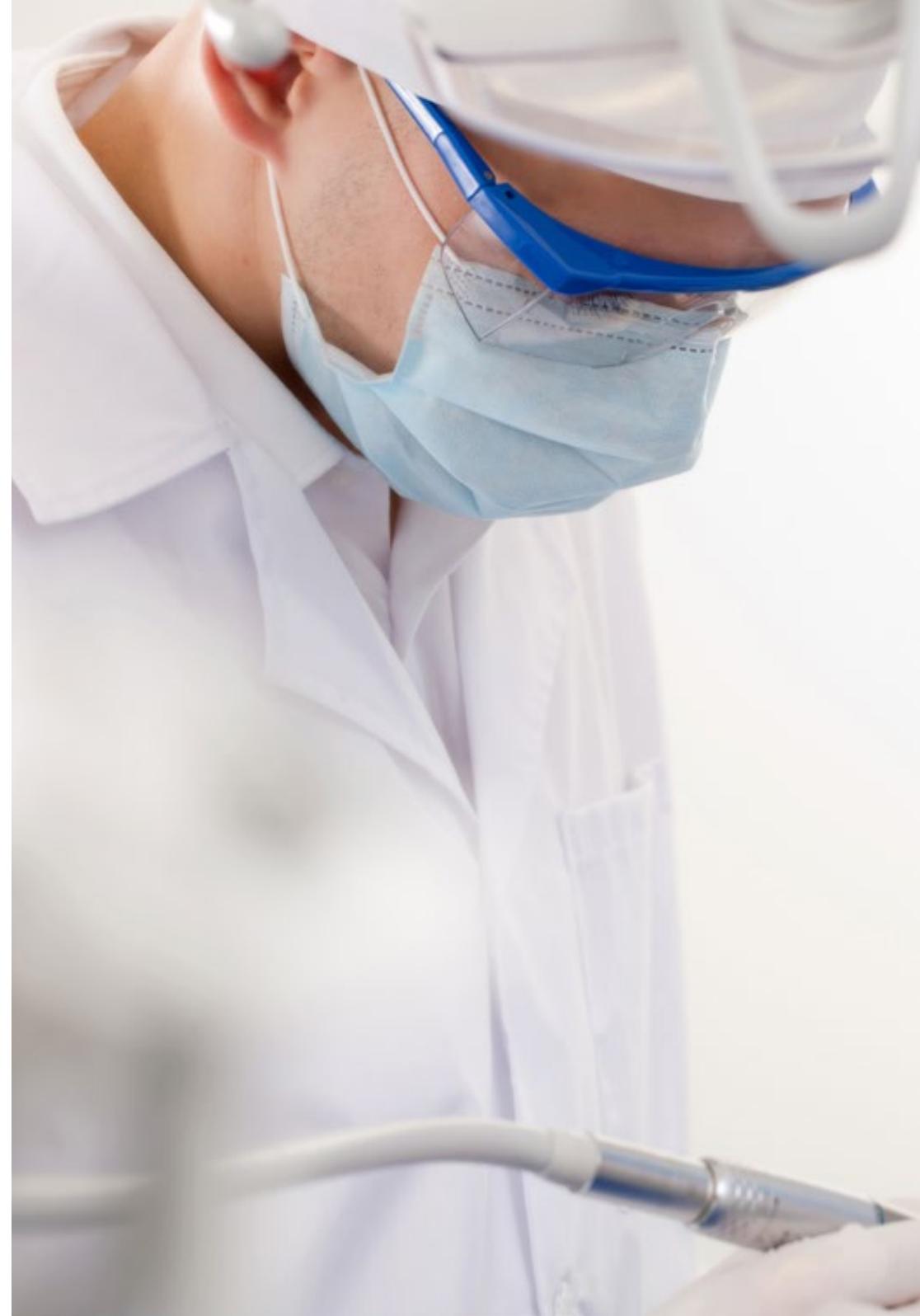
### Mr. Gil, Andrés

- ♦ Postgraduate Diploma in Innovation and Strategic Management
- ♦ Director-Manager at Pilar Roig Odontology Clinic
- ♦ Co-founder and CEO at MedicalDays
- ♦ Postgraduate Certificate in Dental Management and Clinical Management. DentalDoctors Institute
- ♦ Postgraduate Diploma in Cost Accounting Valence Chamber of Commerce
- ♦ Agricultural Engineer UPV
- ♦ Professional Master's Degree in Management and Direction. Michigan State University
- ♦ Course in Accounting. Centre for Financial Studies
- ♦ Course in Leadership and Team Management. César Piqueras

## Professors

### Ms. Fortea Paricio, Anna

- ♦ International Professional Coach, Expert in Executive and Business Coaching
- ♦ Professional neurocoach
- ♦ President of the International Neurocoaching Association
- ♦ Director at Coaching Connection.es (Digital magazine specialized in coaching)
- ♦ Founding Partner at Co & Co (Coaching & Consulting)
- ♦ Founder of the European Leadership Center
- ♦ Founder of the Center for High Human Performance Anna Fortea
- ♦ Co-founder of Esex
- ♦ Professor at several Spanish universities, UAC and Humboldt University
- ♦ Specialist teacher for the European Law Students' Association (ELSA), facilitating trainings in collaboration with UNESCO, UNICEF and the UN
- ♦ Volunteer at the Josep Carreras Foundation
- ♦ Volunteer at the Federación de Ayuda al Pueblo Saharaui (Federation of Aid to the Saharawi People)
- ♦ Degree in Law from the University of Valencia
- ♦ Studied Psychology at UOC and Neurosciences at UPenn
- ♦ Internationally certified professional coach by the Instituto de Alto Rendimiento Humano (IESEC)
- ♦ Postgraduate Diploma in Communication, Negotiation, Leadership and Self-Esteem by PsicoActiva
- ♦ MBA from CEREM Business School
- ♦ Member of the Group of Experts of the European Commission and the National Association of Emotional Intelligence (ASNIE)





**Mr. Dolz, Juan Manuel**

- ◆ Business Digitalization Consultant
- ◆ Technical Team Manager at Irene Milián Group
- ◆ Highly experienced in business creation
- ◆ Co-founder and CTO at MedicalDays
- ◆ Co-founder and COO Drone Spain
- ◆ Co-founder and COO Hikaru VR Agency
- ◆ Co-founder HalloValencia
- ◆ Degree in Business Administration, Business Management and Marketing. University of Valencia
- ◆ Freemover Scholarship, International Management, Communications and Sales, Leadership. University of Berne
- ◆ Postgraduate Certificate in Business Studies. University of Valencia
- ◆ Professional training in Digital Marketing. Internet Startup Camp. UPV

“

*Take the opportunity to learn about the latest advances in this area to apply it to your daily practice"*

09

# Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. And, for this, at TECH we put all our tools at your disposal so that you acquire the training you need to achieve the professional elite.



“

*We want to help you achieve a positive change in your career and, for that, we offer you this complete academic itinerary”*

## Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Diploma in Creation of a Dental Clinic Business Model TECH is an intensive program that prepares you to face the challenges and business decisions in the field of dentistry, both nationally and internationally. The main objective is to promote your personal and professional growth. Helping you achieve success. If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

*Design a successful business model and take the professional leap you desire.*

*The specialization will be key for the future of dental professionals. That's why we offer you this Postgraduate Diploma on the creation of this type of business model.*

### Generating Positive Change

#### Time to change



#### Type of change



### Salary increase

---

This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The Postgraduate Diploma in Creation of a Dental Clinic Business Model contributes to raising the organization's talent to its maximum potential by training high-level leaders.

Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.



“

*By taking this Postgraduate Diploma you will have the opportunity to strengthen your business ties with partners, customers or suppliers with whom to manage future projects"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Diploma in Creation of a Dental Clinic Business Model guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Global University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Diploma in Creation of a Dental Clinic Business Model** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

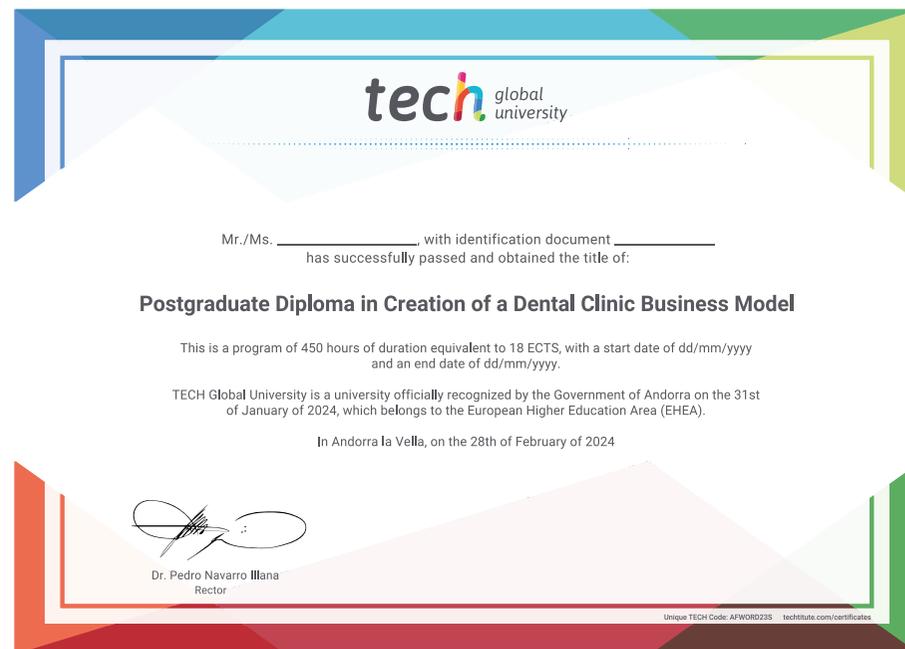
This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Creation of a Dental Clinic Business Model**

Modality: **online**

Duration: **6 months**

Accreditation: **16 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Diploma Creation of a Dental Clinic Business Model

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Global University**
- » Credits: **16 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Diploma

## Creation of a Dental Clinic Business Model

