# Postgraduate Diploma

## Corporate Sustainability Reporting Methodologies

tech global university

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# Postgraduate Diploma
## Corporate Sustainability Reporting Methodologies

- Modality: **Online**
- Duration: **6 months.**
- Certificate: **TECH Global University**
- Accreditation: **18 ECTS**
- Schedule: **at your own pace**
- Exams: **online**

Website: **www.techtitute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-corporate-sustainability-reporting-methodologies**

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01

# Introduction to the Program

Over the last decade, transparency in corporate sustainability practices has become a strategic priority for organizations worldwide. According to a report by Forética, an increase in corporate regulation and greater complexity in sustainability reporting systems is anticipated due to directives such as the CSRD. Taking into account that sustainability is a strategic pillar for organizations, TECH has designed this Postgraduate Diploma that will provide the most relevant and renowned content today. In a 100% online format, specialists will delve into the GRI Standards, Integrated Reporting and the main corporate reporting methodologies, among others.

*This 100% online Postgraduate Diploma will help you master the most advanced tools for generating sustainable reports and contributing to the change the world needs"*

Corporate Sustainability Reporting has become established as a fundamental tool for companies seeking to measure, communicate and improve their performance in social, environmental and governance terms. In this context, reporting methodologies allow organizations to align their objectives with global expectations, ensure transparency and generate value not only for shareholders, but also for society and the environment.

With this in mind, TECH has developed this Postgraduate Diploma in Corporate Sustainability Reporting Methodologies as the best option to contribute to the sustainable growth of companies. Through a practical and rigorous approach, professionals will address both the most important international regulatory frameworks and the analytical and technical evaluation tools that enable the generation of accurate and comprehensive reports. They will also address issues such as the measurement of social or environmental impact, the integration of environmental care into corporate strategy and best practices for communicating results.

Based on this, graduates will be able to perform successfully in a business environment increasingly focused on sustainability. In fact, their profile will be strengthened to lead environmental projects, implement reporting strategies aligned with international standards and contribute to the development of responsible and ethical companies. In short, this program will open doors to a wide range of opportunities in sectors such as consulting, auditing, business management and corporate social responsibility.

Finally, the program will be delivered 100% online, offering flexibility and convenience for those who want to advance their careers without giving up their personal or professional activities. In turn, the Relearning methodology will be applied to optimize education, allowing students to internalize concepts progressively and effectively. Thanks to these approaches, they will have access to all the content at any time and from any place.

In addition, prestigious International Guest Directors will provide intensive Masterclasses.

This **Postgraduate Diploma in Corporate Sustainability Reporting Methodologies** contains the most complete and up-to-date program on the market. The most important features include:

- Development of case studies presented by experts in sustainability
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Special emphasis on innovative methodologies in Corporate Sustainability Reporting Methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

*Renowned International Guest Directors will deliver comprehensive Masterclasses on the latest innovations in Corporate Sustainability Reporting Methodologies"*

*You will integrate the results of Sustainability reports into strategic decision-making, ensuring that business policies are aligned with principles of corporate social responsibility"*

*Thanks to the revolutionary Relearning methodology, you will integrate all the knowledge in an optimal way to successfully achieve the results you are looking for.*

*You will learn valuable lessons through real cases in simulated learning environments.*

Its teaching staff includes professionals from the field of sustainability, who bring their work experience to this program, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

02

# Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.

*Study at the world's largest online university and guarantee your professional success. The future starts at TECH"*

### The world's best online university, according to FORBES

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

### The best top international faculty

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

### The world's largest online university

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.

### The most complete syllabuses on the university scene

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

### A unique learning method

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

### The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

### Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.

### Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.

### The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.

03

# Syllabus

Through a strategically structured syllabus, professionals will acquire key skills in different specialties. Initially, they will master the measurement of environmental and social impact, the calculation of greenhouse gas (GHG) emissions and the integration of ESG (Environmental, Social & Governance) criteria into business strategy. They will then delve into the EU's green taxonomy, sustainability auditing, the use of reporting software, Big Data analysis applied to sustainability and stakeholder engagement strategies, among others. All of this will be approached through a comprehensive analytical approach.

*You will delve into the best practices for auditing and verification presented in Sustainability reports"*

## **Module 1.** Carbon and Climate Change Reporting. GHG Protocol, TCFD, SBTi

1.1. Carbon and Climate Change Reporting
- 1.1.1. Global Context of Climate Change and the Need for Carbon Reporting
- 1.1.2. Historical Evolution of Carbon Standards and Frameworks
- 1.1.3. Benefits and Challenges of Carbon Reporting for Companies

1.2. GHG Protocol. Fundamentals
- 1.2.1. Objectives and Scope of the GHG Protocol
- 1.2.2. Fundamental Principles of the GHG Protocol: Relevance, Integrity, Accuracy
- 1.2.3. General Structure and Applicable Guidelines of the GHG Protocol

1.3. GHG Protocol. Scope of Emissions
- 1.3.1. Scope 1: Direct Emissions
- 1.3.2. Scope 2: Indirect Emissions from Electricity
- 1.3.3. Scope 3: Other Indirect Emissions: Supply Chain, Use of Products

1.4. TCFD (I). Relevance and Context
- 1.4.1. History and Purpose of the TCFD
- 1.4.2. Importance of Climate Transparency for Investors
- 1.4.3. Climate Adaptation and Risks as Factors in Financial Analysis

1.5. TCFD (II). Governance and Strategy Pillar
- 1.5.1. The Role of Corporate Governance in Climate Risk Management
- 1.5.2. Short, Medium and Long-Term Climate Strategies
- 1.5.3. Examples of Integrating Climate into Corporate Strategy

1.6. TCFD (III). Risk Management and Indicators
- 1.6.1. Identification and Assessment of Climate Risks: Physical and Transition
- 1.6.2. Climate Performance Indicators and Metrics
- 1.6.3. Monitoring and Reporting Climate Risks

1.7. SBTi (I). Definition and Objectives
- 1.7.1. Objectives and Methodology of Science-Based Targets
- 1.7.2. Importance of Objectives Aligned with the Paris Agreement
- 1.7.3. Process of Validating Science-Based Targets

1.8. SBTi (II). Implementation and Monitoring
- 1.8.1. Steps to Set SBTi Goals
- 1.8.2. Examples of Companies and Sectors that Apply SBTi
- 1.8.3. Monitoring and Tracking SBTi Goals

1.9. Integration of GHG Protocol, TCFD and SBTi into Corporate Strategies
- 1.9.1. Carbon Mitigation Strategies and Action Plans
- 1.9.2. Integration Case Studies and Best Practices
- 1.9.3. Challenges and Opportunities in Aligning Reporting Frameworks

1.10. Future of Carbon and Climate Change Reporting
- 1.10.1. Innovation and Technology in Carbon Reporting and Management
- 1.10.2. Regulatory Trends and Their Impact on Companies
- 1.10.3. The Role of Carbon Reporting in Global Sustainability and the SDGs

## **Module 2.** Global Reporting Initiative Methodology

2.1. GRI Standards. Fundamentals
- 2.1.1. History and Context of the GRI Foundation: Context of Creation and Purpose of the GRI Standards. Changes Over the Years
- 2.1.2. Relationship of GRI to Other Sustainability Frameworks
  - 2.1.2.1. Highlights and Differences from Other Tools
  - 2.1.2.2. Benefits of Aligning GRI with Other International Frameworks
- 2.1.3. Conceptual and Methodological Structure: General Structure of the GRI Standards
  - 2.1.3.1. Differentiation between Universal, Sectoral and Specific Standards. Function and Scope of Each Type of Standard

2.2. Sustainability in GRI Standards. Fundamentals and Strategies
- 2.2.1. Corporate Sustainability: Principles. Importance for the Corporate Context
- 2.2.2. Sustainability Management Approaches. Integration of Sustainable Objectives into Corporate Goals
- 2.2.3. Sustainability Evaluation and Monitoring: Continuous Evaluation Tools and Practices

2.3. Preparation of a GRI Report (GRI 101)
- 2.3.1. Key Principles: Accuracy, Comparability, Balance, Transparency, Timeliness and Clarity
- 2.3.2. Tools and Resources for Reporting: GRI Official Guides, Tools and Resources
- 2.3.3. Analysis of Real Cases of GRI Reports. Examples of Reports from Prominent Companies

2.4. Principles in GRI Reporting
- 2.4.1. General Process for Preparing a GRI Report. Stages in the Development of a Sustainability Report
- 2.4.2. GRI 101 and GRI 102 Forms
- 2.4.3. Tools and Resources for Identifiying Stakeholders

2.5. Identification of Material Topics according to GRI
- 2.5.1. Materiality According to GRI: Definition of Material Topics and their Role in Reports
- 2.5.2. Methodology for the Identification of Material Topics: How to Carry out a Materiality Analysis to Identify Key Topics. Tools
- 2.5.3. Prioritization of Material Topics and Hierarchy: Strategies for Prioritizing Issues According to Their Relevance

2.6. Structure of the GRI Sustainability Report
- 2.6.1. Key Sections of a GRI Report: Organizational Context, Performance and Objectives
- 2.6.2. Writing and Presentation of Content: Writing Strategies to Ensure Clarity and Cohesion
- 2.6.3. Report Format and Design: Best Practices for Articulating and Making the Sustainability Report Accessible

2.7. Definition and Monitoring of Sustainability Indicators (KPIs)
- 2.7.1. Identification of Key Performance Indicators (KPIs) According to GRI
- 2.7.2. Types of KPIs and their Importance in Reflecting Sustainability Performance
- 2.7.3. Methodologies for Data Collection and Validation: Techniques for the Collection of Accurate and Verifiable Data
- 2.7.4. Tools for Monitoring and Evaluation of KPIs: Tools and Practices for the Monitoring of Indicators

2.8. Management and Verification of Data in GRI Reports
- 2.8.1. Data Verification and Quality Control Methods: How to Guarantee the Accuracy and Consistency of the Data Reported
- 2.8.2. Sustainability Information Audit: Internal and External Audit Processes to Validate the Report
- 2.8.3. Data Management for Continuous Improvement

2.9. Communication and Dissemination of GRI Reports
- 2.9.1. Communication Strategies for Sustainability Reports: Communication Strategies to Improve the Visibility of the Report
- 2.9.2. Adapting the Information for Different Audiences: How to Adapt the Report to the Needs of Investors, Employees, the Community
- 2.9.3. Report Dissemination Platforms and Media: Use of Digital Platforms and Accessible Formats for Better Dissemination

2.10. Continuous Evaluation and Improvement in Sustainability Reports
- 2.10.1. Evaluation of Results and Feedback. Evaluation Methods to Identify Strengths and Areas for Improvement in Reports
- 2.10.2. Use of GRI Reports for Strategic Decision Making. How the Results of the Reports Can Guide Strategic Decisions on Sustainability
- 2.10.3. Continuous Improvement Plan for Sustainability Reports

## **Module 3.** Sustainability Accounting Standards Board Methodology

3.1. Sustainability Accounting
- 3.1.1. Current Context
- 3.1.2. Characteristics and Advantages of SASB Standards
- 3.1.3. Comparison with Other Sustainability Standards

3.2. SASB Framework
- 3.2.1. History and Evolution of SASB Standards
- 3.2.2. Structure and Guiding Principles
- 3.2.3. Sector-Specific Application of the Standards

3.3. Materiality in SASB
- 3.3.1. Concept of Materiality According to SASB
- 3.3.2. Materiality Map: Visualization of Relevant Issues
- 3.3.3. Importance of Materiality in Disclosure

3.4. Importance of Materiality in Disclosure
- 3.4.1. Data Collection Process
- 3.4.2. Analysis and Reporting Tools
- 3.4.3. Key Performance Indicators (KPIs)

3.5. Case Studies of Companies Implementing SASB
  3.5.1. Companies Implementing SASB. Detailed Analysis
  3.5.2. Results and Lessons Learned
  3.5.3. Comparison between Sectors
3.6. Future Trends in Sustainability Accounting
  3.6.1. Expected Evolution in Business Practice
  3.6.2. Impact of Emerging Regulations
  3.6.3. New Opportunities and Challenges
3.7. SASB and its Global Application
  3.7.1. Global Applicability of SASB Standards
  3.7.2. Comparison with Other International Frameworks: TCFD, GRI
  3.7.3. Success Stories in International Application
3.8. Development and Implementation of Sustainable Strategies
  3.8.1. Integration of SASB Standards into Corporate Strategy
  3.8.2. Evaluation of the Financial Impact of Sustainable Practices
  3.8.3. Best Practices for Effective Implementation
3.9. Challenges in SASB Implementation
  3.9.1. Barriers to SASB Adoption
  3.9.2. Solutions to Overcome Reporting Obstacles
  3.9.3. Future Outlook on Regulation and Compliance
3.10. Conclusions and Final Thoughts on SASB
  3.10.1. Key Learnings
  3.10.2. Reflections on the Future of Sustainable Accounting
  3.10.3. Opportunities to Contribute to Corporate Sustainability

*You will handle emerging technologies that optimize the reporting process, improve the accessibility of information and facilitate the updating of data in real time"*

04

# Teaching Objectives

This Postgraduate Diploma has been designed with the aim of enabling professionals to produce, analyze and communicate sustainability reports in line with the most demanding international regulatory frameworks and standards. To this end, the program will address a series of objectives aimed at developing key competencies in the management of non-financial information, ensuring transparency, accountability and the creation of long-term value within organizations. In this way, graduates will master the main reporting methodologies: GRI Standards, IR, CSRD regulations and ESG (Environmental, Social & Governance) framework.

*Without a doubt, you will be able to develop reports that not only comply with current regulations, but also provide differential value in business decision-making"*

## General Objectives

- Develop the conceptual foundations of Corporate Sustainability Reporting
- Define key roles and actors in the generation of sustainability reports
- Understand ESG Reporting, background, evolution and current status
- Manage the concepts of governance and organization of the general reporting system
- Establish the importance of international regulatory frameworks in the context of ESG reporting
- Manage the main regulatory frameworks (GRI, SASB, TCFD) and their characteristics
- Master the fundamental conceptual axes of corporate reporting
- Present, explain and define the Sustainable Development Goals
- Analyze the context in which new approaches to corporate sustainability emerge
- Understand the benefits and advantages of incorporating these methodologies into a sustainability report
- Lay a solid conceptual foundation regarding carbon and climate change reporting and existing tools
- Explain the main existing tools related to climate change reporting
- Determine the main characteristics of the most relevant corporate reporting standards and frameworks
- Determine a conceptual structure regarding types of companies and types of corporate reports
- Present in depth the key components of the GRI Standards, including how to correctly apply the principles and standards
- Identify and prioritize material issues that reflect the significant economic, environmental and social impacts of an organization
- Define the SASB conceptual framework and its importance in the field of corporate sustainability reporting
- Evaluate this corporate reporting methodology and its effectiveness for different industries
- Identify the regulatory framework of the different corporate sustainability reporting standards
- Question the implications of the main supranational corporate reporting standards

*This Postgraduate Diploma will encourage you to meet your goals while learning at your own pace"*

## Specific Objectives

### Module 1. Carbon and Climate Change Reporting. GHG Protocol, TCFD, SBTi

- Become skilled in the measurement, reporting and reduction of carbon emissions in corporate operations
- Develop the ability to comply with international frameworks in climate change reporting and understand its impact on the company's sustainability

### Module 2. Global Reporting Initiative Methodology

- Delve into the implementation of GRI guidelines for transparency and the measurement of economic, social and environmental impacts
- Develop skills to apply GRI standards in practice and create reports consistent with international requirements

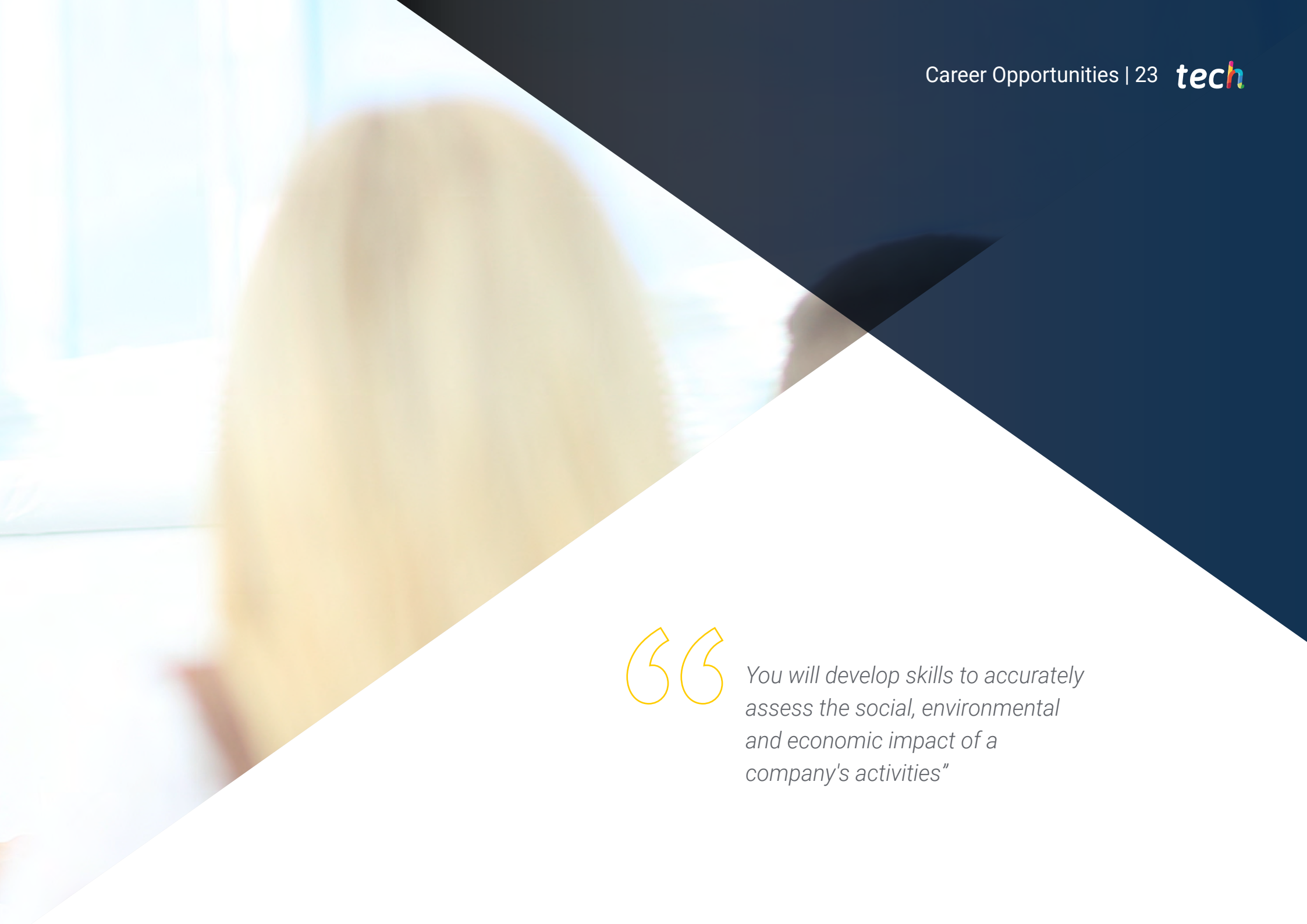
### Module 3. Sustainability Accounting Standards Board Methodology

- Address the integration of SASB principles in sustainability reports, facilitating clear and transparent communication with investors
- Provide tools to evaluate corporate sustainability performance according to SASB metrics and guidelines

05

# Career Opportunities

This program will open up a wide range of job opportunities in different sectors, allowing professionals to specialize in one of the most strategic and high-profile areas within the global market. Thanks to the solid preparation acquired, graduates will be able to perform in key roles such as sustainability managers, ESG analysts, corporate reporting consultants, or non-financial information auditors. In addition, they will have the ability to lead the preparation of reports under international standards such as GRI, SASB, <IR>, CSRD and the EU green taxonomy, positioning themselves as highly qualified profiles in multinational companies, consulting firms, financial institutions and regulatory bodies.



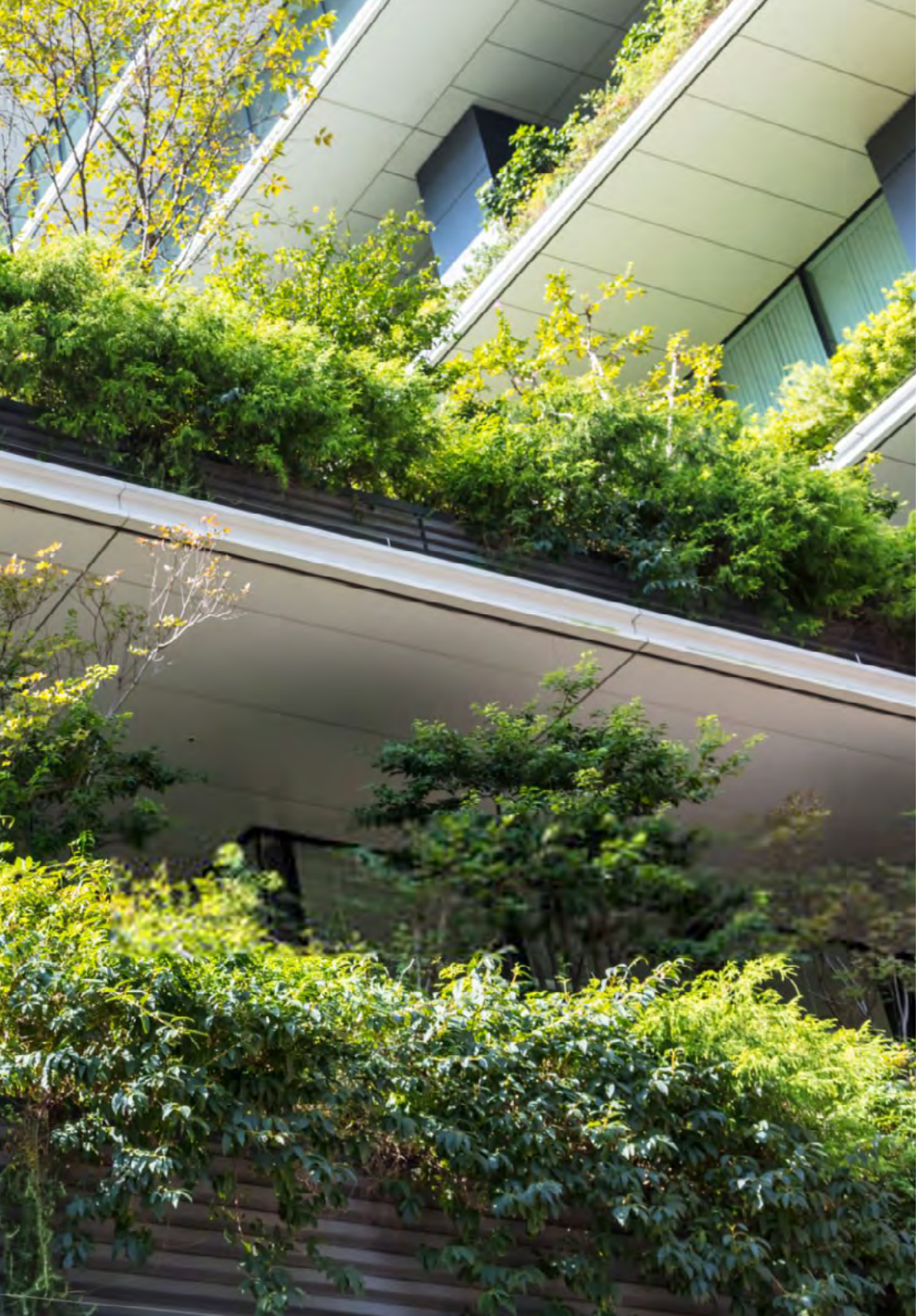
*You will develop skills to accurately assess the social, environmental and economic impact of a company's activities"*

### Graduate Profile

Graduates will have the necessary skills to lead sustainability reporting processes, guaranteeing transparency and regulatory compliance in organizations from various sectors. Thanks to your solid preparation in reference frameworks, you will have the ability to evaluate materiality, define key performance indicators (KPIs) and structure reporting strategies aligned with international standards. In addition, your mastery of tools for data analysis, carbon footprint management and climate risk assessment will allow you to add value in key areas such as corporate governance, social responsibility and compliance.

*You will be able to communicate the results of Corporate Sustainability Reporting to the different stakeholders.*

- **Analytical and Critical Thinking:** Interpret complex data, evaluate the impact of sustainability on business strategy and make informed decisions based on international reporting standards
- **Communication Skills:** Prepare clear, accessible reports that are in line with the expectations of investors, regulators and other key stakeholders
- **Leadership and Decision-Making:** Manage corporate reporting projects, coordinate multidisciplinary teams and propose strategic solutions in the field of sustainability
- **Adaptability and Continuous Learning:** Manage regulations, trends and digital tools applied to sustainability reporting, guaranteeing a competitive profile in a constantly evolving environment





After completing the program, you will be able to use your knowledge and skills in the following positions:

1. **ESG Analyst:** Responsible for evaluating environmental, social and governance indicators, guaranteeing regulatory compliance and corporate transparency.
2. **Sustainability Reporting Consultant:** Responsible for the implementation of reporting methodologies, advising companies on the preparation of reports aligned with international standards.
3. **Corporate Sustainability Manager:** Leader of an organization's sustainability strategy, integrating responsible practices into operations and reporting their impact to stakeholders.
4. **Non-Financial Information Auditor:** Manager of the review and validation of sustainability reports, ensuring the accuracy of the data and its compliance with regulatory frameworks.
5. ESG Compliance and Regulation Specialist: Guidance on environmental and sustainability regulations, ensuring that companies comply with legal requirements and governance principles.
6. **Sustainability Project Manager:** Responsible for designing and implementing sustainable initiatives in organizations, measuring their impact and optimizing resources for their execution.
7. **Corporate Social Responsibility (CSR) Coordinator:** Responsible for developing and promoting strategies for social and environmental impact within the company, strengthening its commitment to sustainability.
8. **Sustainable Finance Advisor:** Responsible investment coordinator, helping companies and investors align their decisions with ESG criteria and sustainable financing models.

06

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"*

## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

*"At TECH you will NOT have live classes (which you might not be able to attend)"*

## The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

> *TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"*

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

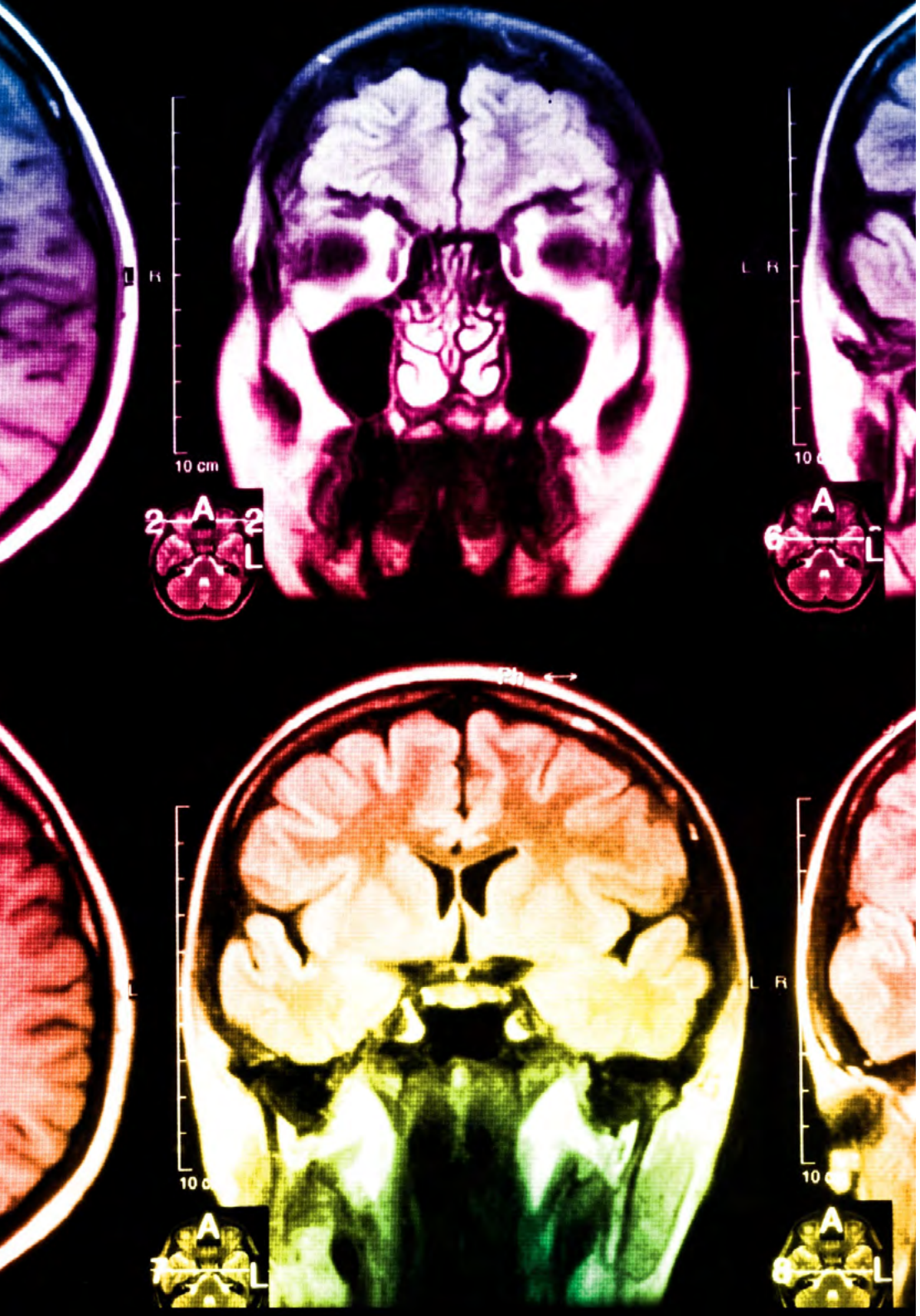
In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

**The effectiveness of the method is justified by four fundamental achievements:**

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*

As such, the best educational materials, thoroughly prepared, will be available in this program:

### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

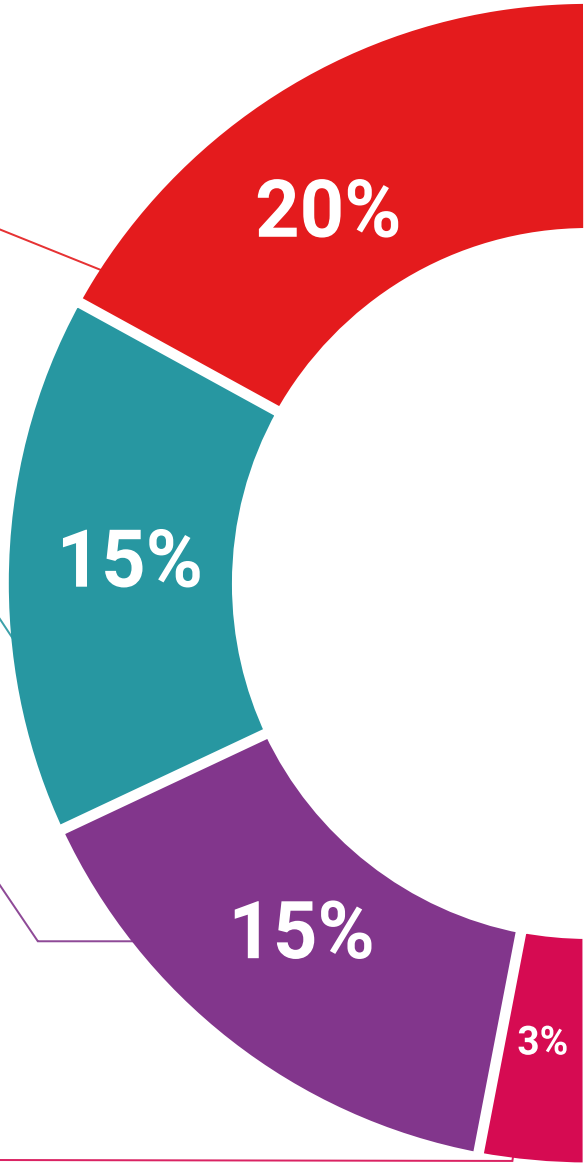
### Interactive Summaries

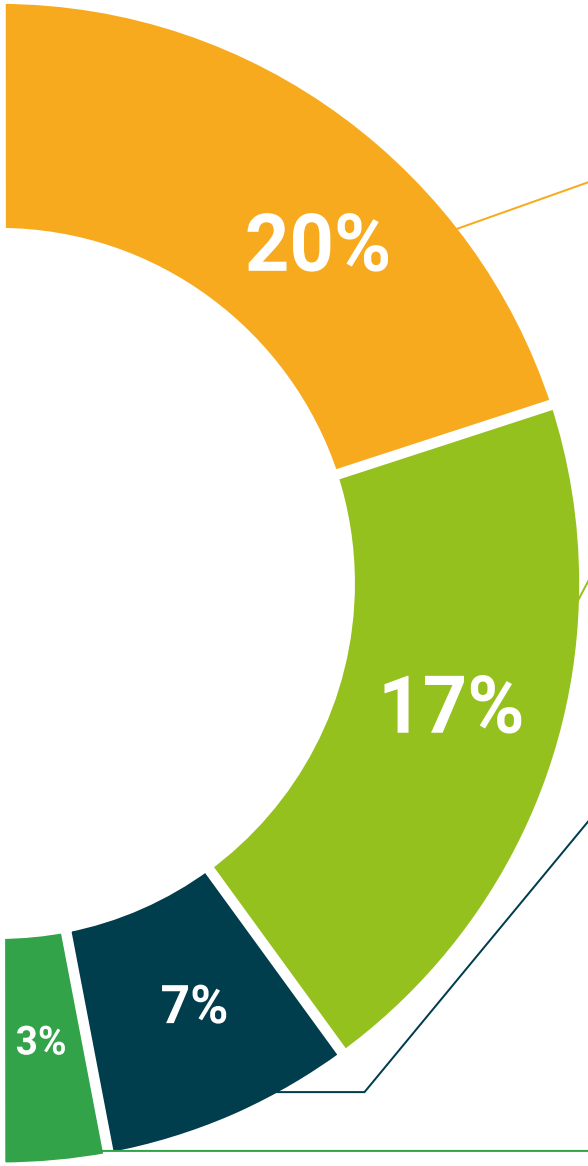
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.






**Case Studies**

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

**Testing & Retesting**

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

07

# Teaching Staff

This qualification counts on a teaching staff of excellence, made up of specialists with a solid track record in sustainability, corporate reporting and ESG regulations. Thanks to their extensive experience in the sector, these professionals provide a practical and up-to-date approach, allowing students to acquire knowledge in line with the latest international trends and regulations. Likewise, the team of mentors is made up of consultants, auditors and managers from leading sustainability companies, who have participated in the preparation and validation of reports under frameworks such as GRI, SASB, CSRD and IFRS.

*TECH will not only provide you with the most relevant methodologies in the industry, but also a guide of teachers with extensive experience in the sustainable area"*

## International Guest Director

With over 20 years of experience in designing and leading global **talent acquisition teams**, Jennifer Dove is an expert in **technology recruitment** and **strategy**. Throughout her career, she has held senior positions in several technology organizations within ***Fortune* 500**companies such as **NBCUniversal** and **Comcast**. Her track record has allowed her to excel in competitive, high-growth environments.

As **Vice President of Talent Acquisition** at **Mastercard**she is responsible for overseeing talent onboarding strategy and execution, collaborating with business leaders and **HR Managers** to meet operational and strategic hiring objectives. In particular, she aims to **build diverse**, **inclusive** and **high-perfoming teams** that drive innovation and growth of the company's products and services. In addition, she is adept at using tools to attract and retain the best people from around the world. She is also responsible for **amplifying** Mastercard's **employer brand** and **value proposition** through publications, events and social media.

Jennifer Dove has demonstrated her commitment to continuous professional development by actively participating in networks of **Human Resources** professionals and contributing to the onboarding of numerous employees at different companies. After earning her bachelor's degree in **Organizational Communication**from the University of Miami, she has held management positions in recruitment for companies in various areas.

On the other hand, it has been recognized for its ability to lead organizational transformations, **integrate technologies** into **recruitment processes** and develop leadership programs that prepare institutions for future challenges. She has also successfully implemented **wellness programs** that have significantly increased employee satisfaction and retention.

## Ms. Dove, Jennifer

- Vice President of Talent Acquisition at Mastercard, New York, United States
- Director of Talent Acquisition at NBCUniversal Media, New York, USA
- Head of Recruitment at Comcast
- Director of Recruiting at Rite Hire Advisory, New York, United States
- Executive Vice President of the Sales Division at Ardor NY Real Estate
- Director of Recruitment at Valerie August & Associates
- Account Executive at BNC
- Account Executive at Vault
- Degree in Organizational Communication from the University of Miami

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## International Guest Director

A technology leader with decades of experience in **major technology multinationals**, Rick Gauthier has developed prominently in the field of **clouds** services **and** end-to-end process improvement. He has been recognized as a leader and manager of highly efficient teams, showing a natural talent for ensuring a high level of engagement among his employees.

He possesses innate gifts in strategy and executive innovation, developing new ideas and backing his success with quality data. His background at **Amazon** has allowed him to manage and integrate the company's IT services in the United States. At **Microsoft** he has led a team of 104 people, responsible for providing corporate-wide IT infrastructure and supporting product engineering departments across the company.

This experience has allowed him to stand out as a high-impact manager with remarkable abilities to increase efficiency, productivity and overall customer satisfaction.

## Mr. Gauthier, Rick

- Regional IT Director at Amazon, Seattle, USA
- Senior Program Manager at Amazon
- Vice President of Wimmer Solutions
- Senior Director of Productive Engineering Services at Microsoft
- Degree in Cybersecurity from Western Governors University
- Technical Certificate in Commercial Diving from Divers Institute of Technology
- Degre in Environmental Studies from The Evergreen State College

*Take the opportunity to learn about the latest advances in this field to apply it to your daily practice”*

## International Guest Director

Romi Arman is a renowned international expert with more than two decades of experience in **Digital Transformation**, **Marketing**, **Strategy** and **Consulting**. Through that extended trajectory, he has taken different risks and is a permanent **advocate** for **innovation** and **change** in the business environment. With that expertise, he has collaborated with CEOs and corporate organizations from all over the world, pushing them to move away from traditional business models. In this way, he has helped companies such as Shell Energy become **true market leaders**, focused on their **customers** and the **digital world**.

The strategies designed by Arman have a latent impact, as they have enabled several corporations **to improve the experiences of consumers**, **staff** and **shareholders** alike. The success of this expert is quantifiable through tangible metrics such as **CSAT**, **employee engagement** in the institutions where he has practiced and the growth of the **EBITDA financial indicator** in each of them.

Also, in his professional career, he has nurtured and **led high-performance teams** that have even received awards for their **transformational potential**. With Shell, specifically, the executive has always set out to overcome three challenges: meeting **customers'** complex **decarbonization** demands **supporting a "cost-effectivedecarbonization"** and **overhauling** a fragmented **data**, **digital and technology** landscape. As such, his efforts have shown that in order to achieve sustainable success, it is essential to start from the needs of consumers and lay the foundations for the transformation of processes, data, technology and culture.

In addition, the executive stands out for his mastery of the **business applications** of **Artificial Intelligence**, a subject in which he holds a postgraduate degree from the London Business School. At the same time, he has accumulated experience in **IoT** and **Salesforce**.

## Mr. Arman, Romi

- Digital Transformation Director (CDO) at Shell Energy Corporation, London, United Kingdom
- Global Director of E-Commerce and Customer Service at Shell Energy Corporation
- National Key Account Manager (OEM and automotive retailers) for Shell in Kuala Lumpur, Malaysia
- Senior Management Consultant (Financial Services Sector) for Accenture based in Singapore
- Bachelor's Degree from the University of Leeds
- Postgraduate Degree in Business Applications of AI for Senior Executives from London Business School
- CCXP Customer Experience Professional Certification
- IMD Executive Digital Transformation Course

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## International Guest Director

Manuel Arens is an **experienced data management professional** and leader of a highly qualified team. In fact, Arens holds the position of **global purchasing manager** in Google's Technical Infrastructure and Data Center division, where he has spent most of his professional career. Based in Mountain View, California, he has provided solutions for the tech giant's operational challenges, such as master **data integrity**, **vendor data updates** and **vendor** prioritization. He has led data center supply chain planning and vendor risk assessment, generating improvements in vendor risk assessment, resulting in process improvements and workflow management that have resulted in significant cost savings.

With more than a decade of work providing digital solutions and leadership for companies in diverse industries, he has extensive experience in all aspects of strategic solution delivery, including **Marketing**, **media analytics**, **measurement** and **attribution**. In fact, he has received a number of accolades for his work, including the **BIM Leadership Award**, the **Search Leadership Award**, the **Lead Generation Export Program Award** and the **Export Lead Generation Program Award and the EMEA Best Sales Model Award.**

Arens also served as **Sales Manager** in Dublin, Ireland. In this role, he built a team of 4 to 14 members over three years and led the sales team to achieve results and collaborate well with each other and cross-functional teams. He also served as **Senior Industry Analyst,** Hamburg, Germany, creating storylines for over 150 clients using internal and third party tools to support analysis. He developed and wrote in-depth reports to demonstrate his mastery of the subject matter, including understanding the macroeconomic and political/regulatory factors affecting technology adoption and diffusion.

He has also led teams at companies such as Eaton, Airbus and Siemens, where he gained valuable account management and supply chain experience. He is particularly noted for continually exceeding expectations by **building valuable customer relationships** and **working seamlessly with people at all levels of an organization**, including stakeholders, management, team members and customers. His data-driven approach and ability to develop innovative and scalable solutions to industry challenges have made him a prominent leader in his field.

## Mr. Arens, Manuel

- Global Procurement Manager at Google, Mountain View, United States
- Senior Manager, B2B Analytics and Technology, Google, United States
- Sales Director - Google, Ireland
- Senior Industry Analyst at Google, Germany
- Accounts Manager - Google, Ireland
- Accounts Payable at Eaton, United Kingdom
- Supply Chain Manager at Airbus, Germany

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## International Guest Director

Andrea La Sala is an **experienced Marketing executive** whose projects have had a **significant impact** on the **Fashion environment**. Throughout his successful career he has developed different tasks related to **Products**, **Merchandising** and **Communication**. All of this linked to with prestigious brands such as **Giorgio Armani**, **Dolce&Gabbana**, **Calvin Klein**, among others.

The results of this **high-profile international executive** have been linked to his proven ability to **synthesize information** in clear frameworks and execute **concrete actions** aligned to **specific business objectives**. In addition, he is recognized for his **proactivity** and **adaptability to fast-paced** work rhythms. To all this, this expert adds a **strong commercial awareness, market vision** and a **genuine passion** for **products**.

As **Global Brand and Merchandising Director** at **Giorgio Armani**, he has overseen a variety of **Marketing strategies** for **apparel** and **accesories**. His tactics have also focused on the **retail environment** and **consumer needs** and **behavior**. From this position, La Sala has also been responsible for shaping the commercialization of products in different markets, acting as **team leader** in the **Design**, **Communication** and **Sales departments.**

On the other hand, in companies such as **Calvin Klein** or **Gruppo Coin**, he has undertaken projects to boost the **structure**, and **development** of **different collections**. He has been in charge of creating **effective calendars** for buying and selling **campaings.** He has also been in charge of the **terms**, **costs**, **processes** and **delivery times** of different operations.

These experiences have made Andrea La Sala one of the main and most qualified **corporate leaders** in **Fashion** and **Luxury**. A high managerial capacity with which he has managed to effectively **implement the positive positioning** of **different brands** and redefine their key performance indicators (KPIs).

## Mr. La Sala, Andrea

- Global Brand & Merchandising Director Armani Exchange at Giorgio Armani, Milan, Italy
- Merchandising Director at Calvin Klein
- Brand Manager at Gruppo Coin
- Brand Manager at Dolce&Gabbana
- Brand Manager at Sergio Tacchini S.p.A.
- Market Analyst at Fastweb
- Graduate of Business and Economics at Università degli Studi del Piemonte Orientale

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## International Guest Director

Mick Gram is synonymous with innovation and excellence in the field of **Business Intelligence** internationally. His successful career is linked to leadership positions in multinationals such as **Walmart** and **Red Bull**. Likewise, this expert stands out for his vision to **identify emerging technologies** that, in the long term, achieve an everlasting impact in the corporate environment.

On the other hand, the executive is considered a **pioneer** in the **use of data visualization techniques** that simplified complex sets, making them accessible and facilitating decision making. This ability became the pillar of his professional profile, transforming him into a desired asset for many organizations that bet on **gathering information** and **generating concrete actions** from them.

One of his most outstanding projects in recent years has been the **Walmart Data Cafe platform**, the largest of its kind in the world that is anchored in the **cloud** aimed at ***Big Data***analysis. In addition, he has held the position of **Director** of ***Business Intelligence*** at **Red Bull**, covering areas such as **Sales**, **Distribution**, **Marketing** and **Supply Chain Operations**. His team was recently recognized for its constant innovation regarding the use of Walmart Luminate's new API for Shopper and Channel insights.

As for his training, the executive has several Masters and postgraduate studies at prestigious centers such as the **University of Berkeley,**in the United States, and the **University of Copenhagen**, in Denmark. Through this continuous updating, the expert has attained cutting-edge competencies. Thereby, he has come to be considered a **born leader** of the **new global economy**, centered on the drive for data and its infinite possibilities.

## Mr. Gram, Mick

- Director of Business Intelligence and Analytics at Red Bull, Los Angeles, United States
- Business Intelligence Solutions Architect for Walmart Data Cafe
- Independent Business Intelligence and Data Science Consultant
- Director of Business Intelligence at Capgemini
- Senior Analyst at Nordea
- Senior Business Intelligence Consultant at SAS
- Executive Education in AI and Machine Learning at UC Berkeley College of Engineering
- Executive MBA in e-commerce at the University of Copenhagen
- B.Sc. and M.Sc. in Mathematics and Statistics at the University of Copenhagen

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## International Guest Director

Scott Stevenson is a distinguished expert in the **Digital Marketing** sector who, for more than 19 years, has been linked to one of the most powerful companies in the entertainment industry, **Warner Bros. Discovery**. In this role, he has played a fundamental role in **overseeing logistics** and **creative workflows** across various digital platforms, including social media, search, display and linear media.

This executive's leadership has been crucial in driving in **production strategies** in **paid media**, resulting in a **marked improvement** which has resulted in **company's conversion** rates. At the same time, he has assumed other roles, such as Director of Marketing Services and Traffic Manager at the same multinational during his former management.

Stevenson has also been involved in the global distribution of video games and **digital property campaigns**. He was also responsible for introducing operational strategies related to the formation, completion and delivery of sound and image content for t**elevision commercials** and ***trailers.***

In addition, he holds a Bachelor's degree in Telecommunications from the University of Florida and a Master's Degree in Creative Writing from the University of California, which demonstrates his proficiency in **communication** and **storytelling**.. In addition, he has participated at Harvard University's School of Professional Development in cutting-edge programs on the use of **Artificial Intelligence** in **business**.. Therefore, his professional profile stands as one of the most relevant in the current field of **Marketing** and **Digital Media**.

## Mr. Stevenson, Scott

- Director of Digital Marketing at Warner Bros. Discovery, Burbank, United States
- Traffic Manager at Warner Bros. Entertainment.
- Master's Degree in Creative Writing from the University of California
- Bachelor's Degree in Telecommunications from the University of Florida

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## International Guest Director

Awarded with the "International Content Marketing Awards" for her creativity, leadership and quality of her informative contents, Wendy Thole-Muir is a recognized **Communication Director** highly specialized in the field of **Reputation Management.**

In this sense, she has developed a solid professional career of more than two decades in this field, which has led her to be part of prestigious international reference entities such as **Coca-Cola**. Her role involves the supervision and management of corporate communication, as well as the control of the organizational image. Among her main contributions, she has led the implementation of the Yammer **internal interaction platform**. Thanks to this, employees increased their commitment to the brand and created a community that significantly improved the transmission of information.

On the other hand, she has been in charge of managing the communication of the companies' **strategic investments** in different African countries. An example of this is that she has managed dialogues around significant investments in Kenya, demonstrating the commitment of the entities to the economic and social development of the country. At the same time, she has achieved numerous **recognitions** for her ability to manage the perception of the firms in all the markets in which it operates. In this way, she has ensured that companies maintain a high profile and consumers associate them with high quality.

In addition, in her firm commitment to excellence, she has actively participated in renowned global **Congresses and Symposiums** with the objective of helping information professionals to stay at the forefront of the most sophisticated techniques to **develop successful strategic communication plans**. In this way, she has helped numerous experts to anticipate institutional crisis situations and to manage adverse events in an effective manner.

## Ms. Thole-Muir, Wendy

- Director of Strategic Communications and Corporate Reputation at Coca-Cola, South Africa
- Head of Corporate Reputation and Communications at ABI at SABMiller de Lovania, Belgium
- Communications Consultant at ABI, Belgium
- Reputation and Communications Consultant at Third Door in Gauteng, South Africa
- Master's Degree in Social Behavioral Studies, University of South Africa
- Master's Degree in Sociology and Psychology, University of South Africa
- Bachelor's Degree in Political Science and Industrial Sociology from the University of KwaZulu-Natal
- Bachelor's Degree in Psychology from the University of South Africa

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## Management

### Mr. Rettori Canali, Ignacio Esteban

- Product Safety Engineer at GE Vernova
- Sustainability Consultant at ALG-INDRA
- Product Safety Engineer at Alten
- HSE Data Analyst at MARS
- Logistics Shift Manager at Repsol YPF
- Environmental Analyst at Repsol YPF
- Environmental Specialist at the National Ministry of Environment
- Specialist in Energy Economics at the Polytechnic University of Catalonia
- Specialist in Renewable Energies and Electric Mobility, Polytechnic University of Catalonia
- Specialist in Energy Management from the National Technological University
- Project Management Specialist from the Libertad Foundation
- Specialist in Safety and Environment from the Catholic University of Argentina
- Degree in Environmental Engineering from the National University of Litoral

## Professors

**Mr. Velázquez Palma, Gonzalo**

- Independent Consultant
- Specialist in Environmental Management of Water Systems
- Master's Degree in Environmental Management of Water Systems from the University of Cantabria
- Environmental Engineer from the National University of the Littoral

**Ms. Murias Pini, María José**

- ERP Project Manager at Fundesplai
- Marketing Specialist from the National University of Rosario
- Project Management Specialist from the Libertad Foundation
- Specialist in Urban Development and Habitat Projects Development from the Inter-American Development Bank
- Degree in Political Science from the National University of Rosario
- Diploma in Development of Projects to Strengthen Local Economies

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08

# Certificate

The Postgraduate Diploma in Corporate Sustainability Reporting Methodologies guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

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This private qualification will allow you to obtain a **Postgraduate Diploma in Corporate Sustainability Reporting Methodologies** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (***official bulletin***). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

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Modality: **online**

Duration: **6 months**

Accreditation: **18 ECTS**

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Mr./Ms. _____, with identification document _____
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In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

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*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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# Postgraduate Diploma
## Corporate Sustainability Reporting Methodologies

- Modality: **online**
- Duration: **6 months**
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- Accreditation: **18 ECTS**
- Schedule: **at your own pace**
- Exams: **online**

# Postgraduate Diploma

## Corporate Sustainability Reporting Methodologies

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