Postgraduate Diploma

Consulting Project Management

PCPM

tech technological university

Postgraduate Diploma
Consulting Project Management

Language: **English**

Course Modality: **Online**

Duration: **6 months.**

Certificate: **TECH Technological University**

Teaching Hours: **450 hours.**

Target Group: **Graduates, engineers, architects and equivalents, who have already started a professional career in consulting**

Website: **www.techtitute.com/school-of-business/postgraduate-diploma/postgraduate-diploma-consulting-project-management**

Index

01
Welcome

The technological model in companies has changed radically. It has gone from having merely a supporting role to being essential in areas such as accounting support or payroll, to being a catalyst for change in organizations. However, this change is frustrating for companies when they do not have the right help and advice. Therefore, with this program, executives and business professionals will be able to update their knowledge in carrying out a consulting project, which is innovative and gives way to a new process of technological transformation. All this is available in a 100% online format, offering the most cutting-edge content on the market.

Postgraduate Diploma in Consulting Project Management.
TECH Technological University

"

The first step to successful innovation is to be able to make a correct and well-characterized diagnosis of problems in any organization"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

> *TECH is a university at the forefront of technology, and makes all its resources available to students to help them achieve entrepreneurial success"*

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

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TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the Best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH you will have access to Harvard Business School case studies"

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide a multitude of employment and personal benefits, including the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea

07 Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career

08 Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to learn with a team of world renowned teachers

04
Objectives

This Postgraduate Diploma is designed to help business professionals to optimally manage, update and complete any consulting project. Therefore, they will understand the valuable contribution technology has made to the business world, helping any company to restructure in order to grow and always stay at the forefront of the field. At the end of the program, students will be responsible for planning a project, considering any issues that may affect it and the main tools to manage it.

This comprehensive program will help you stay up to date in today's booming industry. Don't think twice and enroll now"

TECH makes the objectives of its students its own.
They work together to achieve them.

This **Postgraduate Diploma in Consulting Project Management** enables the student to:

01 Understand the concept of innovation, which is often misunderstood

02 Understand the innovation process, reviewing each phase of the process, from the need to the materialization and follow-up

03 Understand how companies create innovation and how business consulting firms participate in and influence this process

04 Analyze the new role of technology in the company, the new trends and their direct application with specific real cases

05 Learn the process from the definition of a digital strategy to its execution

06 Understand how to multiply the impact on the organization through the company's value platforms and how to achieve it, through own or third party investment channels

08 Understand the key areas in project management (planning, people or partner management, costs, risks, etc.)

09 Learn the different types of project execution

07 Learn about the new world of European Union funds for business recovery and resilience

10 Acquire an insight into best practices in project management exercises

05
Structure and Content

This Postgraduate Diploma in Consulting Project Management is a complete and up-to-date program that will help students update their knowledge without having to put their professional responsibilities on hold. All this thanks to the completely online format and the most avant-garde teaching methodology on the academic landscape: *Relearning*. In this way, the student will be able to learn in a natural and progressive way.

Don't think twice and enroll now in a program that will help you study without putting your professional commitments to one side"

Syllabus

In this Postgraduate Diploma in Consulting Project Management, professionals will find an up-to-date program that meets all the demands of the sector. Therefore, they will be the leaders of innovation in their sector, including in their company's new technologies which provide support and perform basic tasks.

Likewise, the content of this program is designed to favor the development of the student's managerial skills, allowing them to lead a team more effectively and enhance their individual skills.

In each module, the student will understand that innovation is not a linear process, but a cyclical one, in which one problem at a time must be diagnosed, hypothetical solutions must be presented and then each eventuality must be solved. They will then be able to address the paradigm of technology in the enterprise and how it has changed radically over the years.

That is why it is essential to understand how digitalization contributes to the consultant's work, because through the recommendations they make, they can solve any problem, helping companies to grow and always stay ahead of the market. .

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1	Innovation
Module 2	Technology and Digitization
Module 3	Integrated Project Management

Where, When and How is it Taught?

TECH offers the possibility of studying this Postgraduate Diploma in Consulting Project Management completely online. During the 6 months of specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

This program relates advertising and public relations in a coherent manner with other social and human sciences

Module 1. Innovation

1.1. Innovation
1.1.1. Innovation
1.1.1.1. Innovation and Misconceptions
1.1.1.2. Basic Premises of Innovation
1.1.1.3. Redefining Innovation
1.1.2. Common Errors
1.1.2.1. Falling Into the Trap of Consistency and Compromise
1.1.2.2. Confusing Technical Problems with Innovation Problems
1.1.2.3. Develop Tactical Solutions to Strategic Problems and Vice Versa

1.2. Innovative Thinking and Culture
1.2.1. The Talent Needed to Innovate
1.2.1.1. The Myth of the Expert
1.2.1.2. Variety is the Key to Success
1.2.1.3. The Talent of Innovative Companies
1.2.1.4. Ideal Profile of a Company's Innovation Manager
1.2.2. Collaborative Culture
1.2.2.1. Without Collaboration There is No Innovation
1.2.2.2. Towards a Culture of Collaboration
1.2.2.3. Values
1.2.3. Models for Seeding a Culture of Innovation

1.3. Soft Skills As A Driver Of Innovation
1.3.1. The Soft Skills Revolution
1.3.1.1. The 4.0 Revolution
1.3.1.2. The Soft Revolution
1.3.1.3. Soft Skills
1.3.1.4. Soft Skills vs. Hard Skills
1.3.2. Soft Skills
1.3.2.1. The Soft Skills Needed for Innovation
1.3.2.2. Developing Soft Skills to Innovate in You
1.3.2.3. Development of Soft Skills for Business Innovation

1.4. Innovation Ecosystems
1.4.1. The Innovation Ecosystem
1.4.1.1. The Triple and Quadruple Helix
1.4.1.2. Protagonists of Innovation Ecosystems
1.4.1.3. Building an Innovation Ecosystem for a Business
1.4.2. Open Innovation
1.4.2.1. Benefits and Weaknesses of the Different Models
1.4.2.2. When and How Much To Open Innovatiot
1.4.2.3. Examples:
1.4.3. Main Collaborative Innovation Tools
1.4.3.1. Analog Tools
1.4.3.2. Digital Tools
1.4.3.3. Business Selection Process

1.5. Business Innovation System
1.5.1. Innovation Systems
1.5.1.1. The Importance of Size
1.5.1.2. The Innovation System, a Tailor-Made Suit for our Organization
1.5.1.3. Types of Innovation Systems
1.5.2. Innovation Cycle
1.5.2.1. The Scientific Method
1.5.2.2. Phases of the Innovation Cycle
1.5.2.3. Failure Management
1.5.3. Fundamental Elements of a System
1.5.3.1. Knowledge Management
1.5.3.2. Measuring Innovation
1.5.3.3. Financing Innovation

1.6. Identification of Problems and Opportunities for Innovation
1.6.1. Problem Identification
1.6.1.1. Operational and Strategic Issues
1.6.1.2. Classification of Problems
1.6.1.3. How to Create a Problem Map
1.6.2. Problem Prioritization
1.6.2.1. Ruling out Technical Problems
1.6.2.2. The Prioritization Matrix
1.6.2.3. Group Exercises
1.6.3. Dissecting Problems and Defining Challenges
1.6.3.1. Problems vs Challenges
1.6.3.2. Dissection of Problems
1.6.3.3. Definition of Challenges
1.6.3.4. Challenge Sizing (Potential Return)

1.7. Development of Innovative Solutions
1.7.1. Design of Innovative Solutions
1.7.1.1. Creativity Techniques
1.7.1.2. Building Blocks for Innovation
1.7.1.3. Creativity Training
1.7.2. Identifying Risks
1.7.2.1. Generation Risks
1.7.2.2. Market Risks
1.7.2.3. Financial Risks
1.7.2.4. Prioritization Matrix of Hypothetical Solutions
1.7.3. Iteration Experimentation and Validation
1.7.3.1. Reasoning for Experimenting and Not Surveying
1.7.3.2. Design of Tests and Experiments According to Risk Type
1.7.3.3. Measurement of Results, Analysis, Conclusions and Iteration

1.8. Innovation Strategies In Public Administration
1.8.1. Public Innovation Strategies and Tactics
1.8.1.1. Public Policies to Encourage Innovation
1.8.1.2. Public Actions to Promote Innovation
1.8.1.3. Tax or Financial Benefits
1.8.2. Regional Innovation Systems and Plans
1.8.2.1. Regional Innovation Diagnosis
1.8.2.2. Focus of a Regional Innovation System or Plan
1.8.2.3. Design of Regional Innovation Systems and Plans
1.8.3. Public Entities for the Promotion of Innovation
1.8.3.1. Otris
1.8.3.2. Public Research Centers
1.8.3.3. Public Innovation Parks
1.8.3.4. Innovative Public Companies

1.9. Innovative and Intelligent Sustainable Urban Developments (Smart Cities)

1.9.1. Fostering Innovation in Sustainable and Intelligent Development
1.9.1.1. Innovation as a Driver of Sustainable Development
1.9.1.2. National Sustainable Development Strategies
1.9.1.3. Impacts Sought

1.9.2. Smart Cities Innovation
1.9.2.1. Smart Cities
1.9.2.2. Innovation in the Development of Cities
1.9.2.3. Promotion of the Innovative Ecosystem of Cities
1.9.2.4. Public-Private Cooperation
1.9.3. Innovation in Smart Regions
1.9.3.1. Innovation in Regional Development
1.9.3.2. Promoting the Innovative Ecosystem of the Regions
1.9.3.3. The Impact of Smart Regions

1.10. Public Financing of Innovation

1.10.1. Financing Innovation
1.10.1.1. Reasons for Financing
1.10.1.2. Objectives of Innovation Financing
1.10.1.3. Benefits of Financing Innovation
1.10.2. Public Financing of Innovation
1.10.2.1. Public Financing
1.10.2.2. European Funding Sources
1.10.2.3. Impact of Publicly Financed Projects

Module 2. Technology and Digitization

2.1. The New Role of Technologies in a Company

2.1.1. Digitization
2.1.2. Scope of Digitalization in the Business
2.1.3. Responsibility in the Business

2.2. Major Technology Trends and Their Application in the Enterprise

2.2.1. Innovating in the Digital Age
2.2.2. From Ideas to Value
2.2.3. Four Technologies to Consider (Cloud, AI, 5G and Blockchain).

2.3. The Secret is in the Data

2.3.1. Data Driven Companies
2.3.2. The Value of Data
2.3.3. The Cloud Changes Everything
2.3.4. Data Science

2.4. The Sale of Technology and Digitization in the Enterprise

2.4.1. Value Platforms in the Organization
2.4.2. The Importance of the Digitalization Environment
2.4.3. Digital Transformation Methodology
2.4.3.1. The Polar Star
2.4.3.2. Starts Small and Scales Fast
2.4.3.3. Prioritization and Roadmap
2.4.3.4. Business Case: Without Impact and Return There is Nothing
2.4.3.5. Modes of Execution: The "Control Tower" Concept as a Guarantor of Success

2.5. A New Operating Model

2.5.1. The Digital Organization
2.5.2. Open Innovation, Lean Start Up, Design Thinking and Agile Methodology
2.5.3. The New Process of Creating Digital Products and Services in the Organization (From Discovery to Value Hacking))

2.5.4. The MVP and the Iterative Development Process
2.5.4.1. The IT Department: IT Functions
2.5.4.2. Organization and Governance
2.5.4.3. The Well-Known Suppliers

2.6. Implementation of Information Systems

2.6.1. Objective: Impact
2.6.2. Stakeholder Map
2.6.3. Most Suitable Technologies and Products

2.7. Forms of Execution and Organization in the Implementation

2.7.1. The Implementation Process
2.7.2. Organization in the Implementation
2.7.3. Cost and Cave Issues to Consider

2.8. People and Change Management

2.8.1. Cultural Change
2.8.2. The Change Management Project
2.8.3. Communication as an Essential Part of Effective Change Management

2.9. Development of New Business Models Based on Technology

2.9.1. Framework for the Development of New Business Models
2.9.2. Approach Strategies
2.9.3. Investment Vehicles. Corporate Venture Capital

2.10. Aid to Companies for the Development of IT Projects

2.10.1. Multi-Annual Framework for EC Assistance
2.10.2. EU Next Generation Funds

Module 3. Integrated Project Management

3.1. The Project and its Relationship with Management
3.1.1. The Project and Project Management
   3.1.1.1. The Project
   3.1.1.2. Management
   3.1.1.3. The Life Cycle
   3.1.1.4. Roles in Project Management
   3.1.1.5. Benefits of Project Management

3.1.2. Types of Projects
   3.1.2.1. Processes
   3.1.2.2. Integration and Technology
   3.1.2.3. Strategy
3.1.3. Project Organization

3.2. Relevant Considerations in Project Management
3.2.1. PMBOK
   3.2.1.1. Relevant Aspects.
   3.2.1.2. Main Benefits
3.2.2. Value Realization Office
   3.2.2.1. Relevant Aspects
   3.2.2.2. Main Benefits

3.2.3. Waterfall
   3.2.3.1. Relevant Aspects
   3.2.3.2. Main Projects for Which this Methodology is Intended
   3.2.3.3. Main Benefits
3.2.4. Agile
   3.2.4.1. Relevant Aspects
   3.2.4.2. Main Projects for Which this Methodology is Intended
   3.2.4.3. Main Benefits

3.3. Scope and Expectation Management
3.3.1. Scope Management Plan
   3.3.1.1. The Scope
   3.3.1.2. Main Features
   3.3.1.3. Verify the Scope
3.3.2. Expectation Management
   3.3.2.1. Identify Customer Expectations
   3.3.2.2. Scope vs. Expectations
   3.3.2.3. Verify and Close the Final Scope
3.3.3. Risks and Benefits

3.4. Project Planning
3.4.1. Planning a Project
   3.4.1.1. Planning of Objectives, Activities and Major Milestones
   3.4.1.2. Planning of Key Deliverables
   3.4.1.3. Planning Tools (Dashboard)
3.4.2. Equipment Planning
   3.4.2.1. Resource Estimation Techniques and Tools (Top-Down, Bottom-Up, Delphi Estimation, Parametric Estimation, etc.)
   3.4.2.2. Estimation of Resources: Roles, Responsibilities and Costs
   3.4.2.3. Service Continuity Plan

3.4.3. Time Planning
   3.4.3.1. Sequencing of Activities
   3.4.3.2. Development of the Work Schedule
   3.4.3.3. Control of the Work Schedule

3.5. Team Management (HR)
3.5.1. Team Plan
   3.5.1.1. People Plan
   3.5.1.2. Selection of the Project Team
   3.5.1.3. Performance Evaluation Systems
3.5.2. Develop the Project Team
   3.5.2.1. Acquisition of Equipment
   3.5.2.2. Assigning the Team to the Project

3.5.3. Project Team Management
   3.5.3.1. Need to Coordinate and Lead the Team Effectively.
   3.5.3.2. Collaborative Team Work Management Tools
   3.5.3.3. Conflict Management.
   3.5.3.4. Service Continuity Plan
   3.5.3.5. Feedback and Evaluation of Team Performance

3.6. Cost Management
3.6.1. Cost Estimates
   3.6.1.1. Cost Management Plan
   3.6.1.2. Project Cost Estimation
   3.6.1.3. Cost Management Techniques and Tools
3.6.2. The Budget
   3.6.2.1. Determination of the Budget
   3.6.2.2. Budget Selection Methodologies
   3.6.2.3. Techniques and Tools for Budget Definition

3.6.3. Cost Control
   3.6.3.1. Cost Control Objectives
   3.6.3.2. Measuring the Progress of Project Costs
   3.6.3.3. Cost Control Techniques and Tools

3.7. Communications Management Communication

3.7.1. Stakeholder Identification
    3.7.1.1. Identification of Internal and External Agents
    3.7.1.2. Identification of Stakeholder Expectations
    3.7.1.3. Techniques and Tools for Stakeholder Identification and Categorization
3.7.2. The Communication Plan
    3.7.2.1. Identification of Main Messages for Each Agent Typology
    3.7.2.2. Identification and Definition of the Main Communication Channels
    3.7.2.3. Communication Requirements Analysis
    3.7.2.4. Communication Typology: Verbal-Written / Formal-Informal
    3.7.2.5. Communication Techniques and Tools
3.7.3. Control of Communication Actions
    3.7.3.1. Action Planning (Timeline, Resources, Deadlines, Expected Results, etc.)
    3.7.3.2. Communication Actions Control Tools
    3.7.3.3. Measuring the Results of Communication Actions

3.8. Quality Management

3.8.1. Quality Analysis and Quality Control (Quality Analysis - QA)
    3.8.1.1. Quality Management
    3.8.1.2. Expected Achievements
    3.8.1.3. Quality Measurement Indicators (Standards)
3.8.2. Quality Assurance Actions
    3.8.2.1. Planning of Review Activities: Monthly and Annual Reports, etc.
    3.8.2.2. Quality Audits
    3.8.2.3. Continuous Improvement
3.8.3. Project Quality Control
    3.8.3.1. Quality Feedback Tools for Deliverables Quality
    3.8.3.2. Management of Conformities and Non-Conformities of Deliverables
    3.8.3.3. Peer Review and its Main Benefits
    3.8.3.4. Measuring the Quality of Deliverables

3.9. Risk Management

3.9.1. Risk Planning
    3.9.1.1. Risk Management Planning
    3.9.1.2. Risk Identification
    3.9.1.3. Risk Categorization Tools
3.9.2. Follow-Up of the Contingency Plan
    3.9.2.1. Quantitative and Qualitative Risk Analysis
    3.9.2.2. Probability and Impact Assessment
    3.9.2.3. Monitoring Tools
3.9.3. Risk Monitoring and Control
    3.9.3.1. Risk Register: Owners, Actions, Symptoms, Risk Levels
    3.9.3.2. Mitigation Action Planning
    3.9.3.3. Audit and Monitoring of Risks
    3.9.3.4. Follow-Up of the Results of the Implemented Action Plans
    3.9.3.5. Re-Evaluation of Risk

3.10. Project Closure and Change Management

3.10.1. Change Management
    3.10.1.1. Knowledge Transfer
    3.10.1.2. Phases of Knowledge Transfer
    3.10.1.3. Planning the Transfer of Knowledge: Training, Materials, etc.
3.10.2. Project Closure
    3.10.2.1. Collection of Information
    3.10.2.2. Final Analysis and Main Conclusions
    3.10.2.3. The Closing Meeting
    3.10.2.4. Analysis of the Following Steps
3.10.3. The Impact of the Project
    3.10.3.1. The Importance of Measuring the Impacts Obtained
    3.10.3.2. Impact within the Organization
    3.10.3.3. Customer Impact Management

Methodology

This program provides you with a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Business School we use the Harvard case method.

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world"

We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition

A learning method that is different and innovative

This intensive program from Business School TECH Technological University prepares you to face all the challenges in this area, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH, you will use Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career

Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our business school is the only one licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best Spanish online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your learning, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

They will complete a selection of best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Re-testing

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving theirr goals.

Our Students' Profiles

Students who graduate from TECH Technological University are professionals who are capable and willing to face any challenge, traits which will help them to move up within a company or become independent entrepreneurs. Therefore, this program is aimed at graduates, engineers and architects who have already started their career in this sector and want to deepen their knowlegde and master the latest developments and market trends.
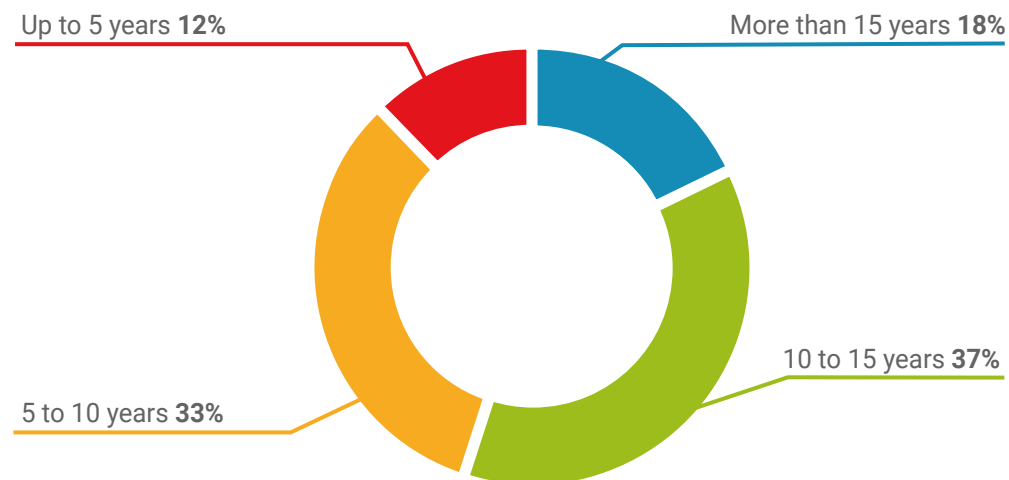
"

Graduating from this Postgraduate Diploma will raise your profile as a business consultant, allowing you to establish new strategies for the proper digitization of the company"

Average Age

Between **35** and **45** years old

Years of Experience

Up to 5 years **12%**

More than 15 years **18%**

10 to 15 years **37%**

5 to 10 years **33%**

Training

Economics Business **29%**

Business Administration **41%**

Social Sciences **20%**

Other **10 %**

Academic Profile

Industry **40%**

Services **25%**

Entrepreneurs **20%**

Other **15%**
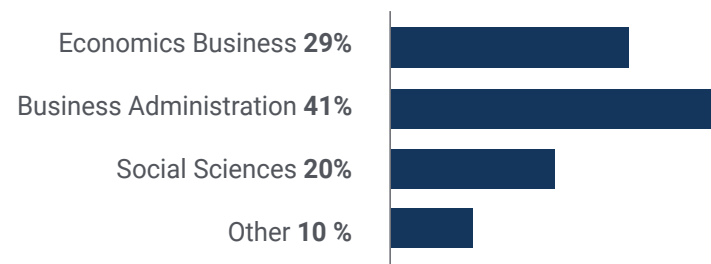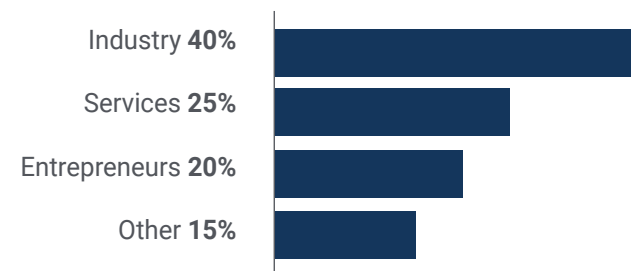
Geographical Distribution

USA **17%**

Spain **37%**

Mexico **25%**

Colombia **21%**
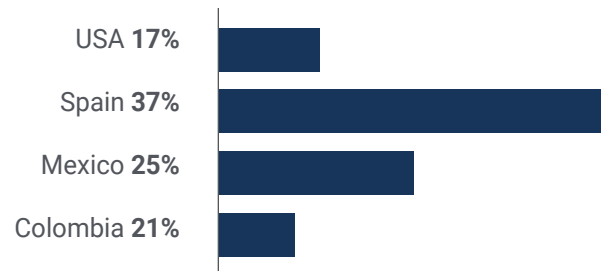
Mr. Armando Souza

Strategic Project Manager

"Studying this program has enabled me to manage my consulting projects effectively, developing contingency plans and solving every problem that has arisen. All of this has resulted in a benefit for the company and has subsequently catapulted my career to new levels"

Course Management

The content of this Postgraduate Diplomahas been created by a group of active professionals who have a great trajectory within the business consulting sector. They have developed a syllabus following the demands of the labor market, whilst seeking to boost students' careers. For all these reasons, they are more than capable of supporting the student throughout their learning experience.

A group of experts of the highest level has developed this program to help you reach new professional opportunities"

Management

Mr. Pérez-Ayala, Luis Yusty

- Financial and Management Control Director of SENER's Engineering, Infrastructure, Energy and Marine division
- Professor of Finance in the Master's Degree in Business Consulting and Management at Madrid Polytechnic University
- Travel & Hospitality Industry Technology Lead at Accenture for Spain, Portugal, Andorra and Israel
- Senior Manager at Accenture, in the Intelligent Finance area
- Associate Director at EY, in the area of CFO Services - Financial Accounting Advisory Services
- Senior Manager at KPMG, in the field of Business Consulting - Finance Function
- Degree in Business Administration and Management
- Degree in Economics (UCLM)
- Master's Degree in Revenue Management (Cornell University)
- Master's Degree in Sales (Sales Business School)
- Certificate programs in management control, finance management and taxes
- Course in Advanced Accounting of the CEF (Financial Studies Center)

Professors

Mr. Sallés, José María

- Author, Speaker, Consultant and Mentor
- Trustee of the Mereze Foundation
- Entrepreneur in the hotel sector
- Member of the committee of experts of the Ports 4.0 Program (Ports of Spain Tradetech Fun).
- Co-Founder of Wtransnet, 1st online platform for Logistics and Transportation
- Diploma in Business Management and Administration from EADA-Barcelona

Mr. Carabaño, Mario

- Partner in charge of Public Sector and Digital Transformation at Grant Thornton
- Expert specialized in the fields of Innovation, Digital Transformation, Public Financing of R&D&I, Industry 4.0, Strategic Innovation and Innovative Culture
- Partner of Mentes a la Carta, Spain
- Co-author of "The Secret of Innovation" and international speaker on the topics of digital transformation (public and private sector), innovation and public financing

Mr. Gavilanes Navarro, Alberto

- Senior Manager of Digital Transformation and Technology at Kearney
- Senior Manager of Digital Transformation at Accenture
- Head of Digital Channels en Naturgy
- Prosegur's Corporate Strategic Projects Director for the Surveillance business unit
- Degree in Computer Engineering from Nebrija University
- Master's Degree in Information Systems Consultancy and Implementation from Deusto

Impact on Your Career

In order for companies to be able to adapt to the changes imposed by the development of new technologies, it is essential that they have professionals who know the sector and can draw up an appropriate project. Therefore, the student will be able to take on any position such as project manager, human resources manager, or end user.

In this program you will be able to analyze the risks of a project and anticipate possible problems by preparing a contingency plan"

Are you ready to take the leap?
Excellent professional development awaits you

TECH's Postgraduate Diploma in Consulting Project Management is an intensive program that prepares students to face business challenges and decisions in the corporate and business environment. Its main objective is to promote their personal and professional growth, helping them achieve success.

This qualification enables professionals to help any company understand the value of technology and makes the best recommendations to help them grow economically and socially

Enroll now and gain access to the most current content that will help position you as a prestigious consultant

When the change occurs

During the program	During the first year	After 2 years
10%	**64%**	**26%**

Type of change

Internal Promotion **48%**

Change of Company **44%**

Entrepreneurship **8%**
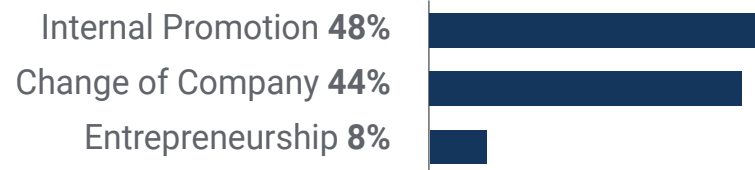
Salary increase

This program represents a salary increase of more than **25%** for our students.

Salary before	A salary increase of	Salary after
$58,600	**25.89%**	**$73,772**

10

Benefits for Your Company

This Postgraduate Diploma in Consulting Project Management will improve the professional career of all students who wish to become self-employed in this sector. To this end, they will obtain the most up-to-date knowledge in the area taught by highly prestigious experts. For all these reasons, they will be able to stand out at an international level and guarantee success for any company that joins their portfolio of clients.

Many companies fail on their path to innovation because they do not have a professional to guide them and make an action plan. Thanks to this program you will become the consultant they need"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining High-Potential Executives to Avoid Talent Drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building Agents of Change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased International Expansion Possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05 Project Development

The professional can work on a real project or develop new projects in the field of R&D or Business Development of your company.

06 Increased Competitiveness

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges, thereby driving the organization forward.

Certificate

This Postgraduate Diploma in Consulting Project Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

Successfully complete this program and receive your university qualification without travel or laborious paperwork"
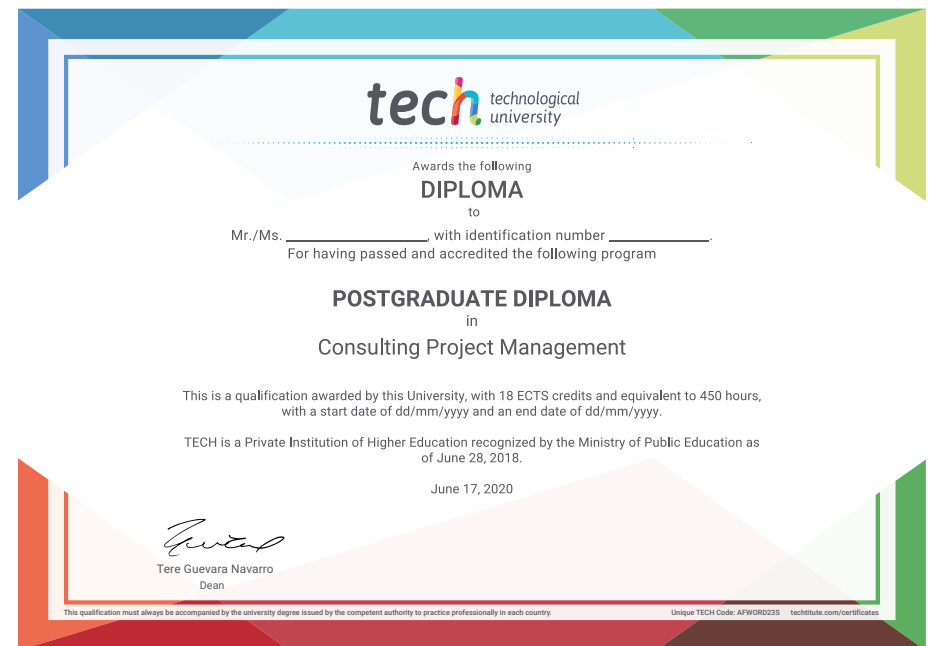
This **Postgraduate Diploma in Consulting Project Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Consulting Project Management**

Official Nº of Hours: **450 hours.**

tech technological university

Awards the following

DIPLOMA
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE DIPLOMA
in
Consulting Project Management

This is a qualification awarded by this University, with 18 ECTS credits and equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country.   Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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Postgraduate Diploma
Consulting Project Management

Language: **English**
Course Modality: **Online**
Duration: **6 months.**
Certificate: **TECH Technological University**
Teaching Hours: **450 hours.**

Postgraduate Diploma

Consulting Project Management

tech *technological university*