

Postgraduate Diploma Business and Project Management





Postgraduate Diploma Business and Project Management

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: graduates and professionals with demonstrable experience in the sector.

Website: www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-business-project-management

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 24

07

Our Students' Profiles

p. 32

08

Course Management

p. 36

09

Impact on Your Career

p. 40

10

Benefits for Your Company

p. 44

11

Certificate

p. 48

01 Welcome

Technological advances and changes in consumption mean that companies must adapt quickly to new needs in order to remain competitive. Innovation plays a key role in adapting to change, since it is necessary to create new products and services that are compatible with market demands.

Therefore, it is important to have adequate business and project management, through which to plan the best strategy to meet the challenges of the company. This program aims to provide students with all the specialized knowledge that will be essential for their personal and professional growth, but above all, for the advancement of the companies in which they develop professionally.



Postgraduate Diploma in Business and Project Management
TECH Technological University



“

The figure of the upright, inflexible and authoritarian manager has become obsolete. A new profile has emerged, one that is much more in line with new trends and stands out for being technologically savvy, practising active listening and being self-critical of their work"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+

executives trained each year

200+

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in your professional development. After the program, students will be able to make global decisions with an innovative perspective and an international vision.



“

Develop the precise management and leadership skills that will help you make your projects a success”

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Diploma in Business and Project Management will enable students to:

01

Develop strategies focused on managing complex projects and crisis situations efficiently and effectively

02

Develop managerial skills and management techniques to lead projects effectively

03

Integrate the current needs of companies in project management with the best practices of the market





04

Properly establish the necessary phases and requirements for project development

05

Identify the feasibility of a project and establish strategies for its development and assessment

06

Develop the ability to detect, analyze and solve and problem solving

05

Structure and Content

The Postgraduate Diploma in Business and Project Management is a tailor-made program delivered in a 100% online format so that you can choose the time and place that best suits your availability, schedule and interests. A program that takes place over 6 months and is intended to be a unique and stimulating experience that lays the foundations for success in in the Project Management of your Company.



“

Specialize in Business Management and provide all the knowledge that will be essential for the growth of your company”

Syllabus

The Postgraduate Diploma in Business and Project Management of TECH Technological University is an intensive program that prepares students to face business challenges and decisions.

The content of the program in Business and Project Management is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 375 hours of study, the student will analyze a multitude of practical cases through individual work, which will provide them with indispensable knowledge for their professional growth. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Diploma deals in depth with the strategic areas of the company and is designed for managers to understand business management from a strategic, international and innovative perspective.

A plan designed for students, focused on their professional improvement and that will prepare them to achieve excellence in the field of Project Management. A program that understands the student's needs and those of your company through innovative content based on the latest trends and supported by the best educational methodology and an exceptional faculty, which will provide competencies to solve critical situations in a creative and efficient way.

This Postgraduate Diploma takes place over 6 months and is divided into 4 modules:

Module 1. Business and Project Management

Module 2. Project Scope and Timing

Module 3. Project Cost and Financing

Module 4. Project Quality Management



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Business and Project Management completely online. Over the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Business Management and Project Management

1.1. Strategic Project Management and the Company

- 1.1.1. Organizational Styles, Culture, Communications and Structures
- 1.1.2. Projects, Programs and Portfolio and their Strategic Alignment
- 1.1.3. Strategic Project Management Office (PMO)

1.2. Competitive Business Strategy

- 1.2.1. Market Analysis
- 1.2.2. Sustainable Competitive Advantage
- 1.2.3. Return on Investment

1.3. Corporate Business Strategy

- 1.3.1. Driving Corporate Strategy
- 1.3.2. Pacing Corporate Strategy
- 1.3.3. Framing Corporate Strategy

1.4. Project Management Framework

- 1.4.1. Fundamentals Guide for the Project Management of PMI
- 1.4.2. Concepts of Project, Project Management, and Operations Management
- 1.4.3. Project Life Cycle and the Influence of the Organization on the Projects
- 1.4.4. Project Management Processes

1.5. Integration and Knowledge Management

- 1.5.1. Integration Management
- 1.5.2. Process Groups for Project Management
- 1.5.3. Knowledge Management
- 1.5.4. Trends in Project Management

1.6. Areas of Knowledge in Project Management

- 1.6.1. Project Management Book of Knowledge (PMBOK)
- 1.6.2. The PM Competency Development Framework (PMCDF)
- 1.6.3. Capability Maturity Models: Project Management Maturity Model (PMMM) and OPM3
- 1.6.4. Overview of Knowledge Areas in the PMBOK

1.7. Traditional and Innovative Methodologies

- 1.7.1. ISO 21500
- 1.7.2. PRINCE2
- 1.7.3. AGILE
- 1.7.4. Different Approaches, Methodologies and Procedures

Module 2. Project Scope and Timing

2.1. Program and Project Portfolio Management

- 2.1.1. Project Program Management
- 2.1.2. Project Portfolio Management
- 2.1.3. The OPM3 Standard

2.2. Project Scope Management

- 2.2.1. Project Scope Definition and Breakdown
- 2.2.2. Creation of the Work Breakdown Structure (WBS)
- 2.2.3. Scope Planning
- 2.2.4. Verification and Control of the Project Scope

2.3. Breakdown of Project Objective into Activities (WBS)

- 2.3.1. Work Breakdown Structure
- 2.3.2. PMI Practice Standard WBS
- 2.3.3. Creation and Use of WBS

2.4. Strategic Time Planning in Project Management

- 2.4.1. Identification, Definition and Sequencing of Schedule Activities
- 2.4.2. Estimation of Resource Requirements for the Activities
- 2.4.3. Estimated Duration of Activities
- 2.4.4. Project Duration

2.5. Efficient Time and Deadline Planning

- 2.5.1. Resource Leveling
- 2.5.2. Parallel Activities
- 2.5.3. Methods to Reduce Times

2.6. Schedule Execution and Control

- 2.6.1. Schedule Development
- 2.6.2. Follow-Up and Control of the Deadline
- 2.6.3. Schedule Control, Time Management Applications for Time Management: MS Project

Module 3. Project Cost and Financing

3.1. Project Cost Management

- 3.1.1. Cost Plan Management
- 3.1.2. Preparation and Approval of the Project Budget
- 3.1.3. Cost Control
- 3.1.4. Time Management Applications

3.2. Economic Analysis of Decisions

- 3.2.1. Budget Control
- 3.2.2. Competitive Analysis. Comparative Analysis
- 3.2.3. Decision-Making. Business Investment or Divestment

3.3. Project Cost Estimation

- 3.3.1. Cost of Borrowed Resources
- 3.3.2. Cost of Preferred Stock
- 3.3.3. Cost of Equity Calculation
- 3.3.4. Calculation of the Total Cost of Capital

3.4. Financial Plan

- 3.4.1. Stages in the Study of Inversions in the Project
- 3.4.2. Investment as a Financial Operation
- 3.4.3. Capital Requirements

3.5. Financial Model

- 3.5.1. Total and Average Cash Flow per Committed Monetary Unit
- 3.5.2. Discounted Payback Period and Rate of Return
- 3.5.3. Expected NPV Return
- 3.5.4. Financial Analysis and Reporting

3.6. Project Viability Analysis

- 3.6.1. Discount Rate Adjustment
- 3.6.2. Reduction of Cash Flows to Certainty Conditions
- 3.6.3. Scenario Simulation
- 3.6.4. Study of Graphs and Trends

3.7. Project Risk Management

- 3.7.1. Identification of Risks
- 3.7.2. Risk Management Planning
- 3.7.3. Qualitative Risk Analysis

3.8. Project Risk Management II

- 3.8.1. Quantitative Risk Analysis
- 3.8.2. Planning Risk Response
- 3.8.3. Risk Management Applications

Module 4. Project Quality Management

4.1. Lean Management

- 4.1.1. The Basic Principles of Lean Management
- 4.1.2. Improvement and Problem-Solving Groups
- 4.1.3. New Forms of Maintenance and Quality Management

4.2. Process Improvement Techniques

- 4.2.1. Kaizen, Soifuku, Ishikawa
- 4.2.2. Smed, Shoninka, Shojinka
- 4.2.3. Jidoka, Kanban, Heijunka

4.3. Total Quality Management and Advanced Project Management

- 4.3.1. TQM (Total Quality Management)
- 4.3.2. Six Sigma as a Business Management System
- 4.3.3. EFQM Model

4.4. Lean Tools for Project Management

- 4.4.1. Quality Improvement Tools
- 4.4.2. Cost Improvement Tools
- 4.4.3. Deadline Improvement Tools
- 4.4.4. Tools for Improving Personnel Involvement

4.5. Project Quality Management

- 4.5.1. Project Planning based on Requirements and Specifications
- 4.5.2. Customer Requirements and Competitive Evaluation
- 4.5.3. Objectives, Relationships and Correlations
- 4.5.4. Modal Analysis of Failures and Effects

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Diploma in Business and Project Management is a program aimed at managers and executives who want to update their knowledge, discover new ways of managing projects, and advance in their professional career. This program is aimed at: senior executives, project manager leaders, functional managers with personnel assigned to projects, consultants and specialists in project management and related aspects, and any other person interested in management functions. This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.





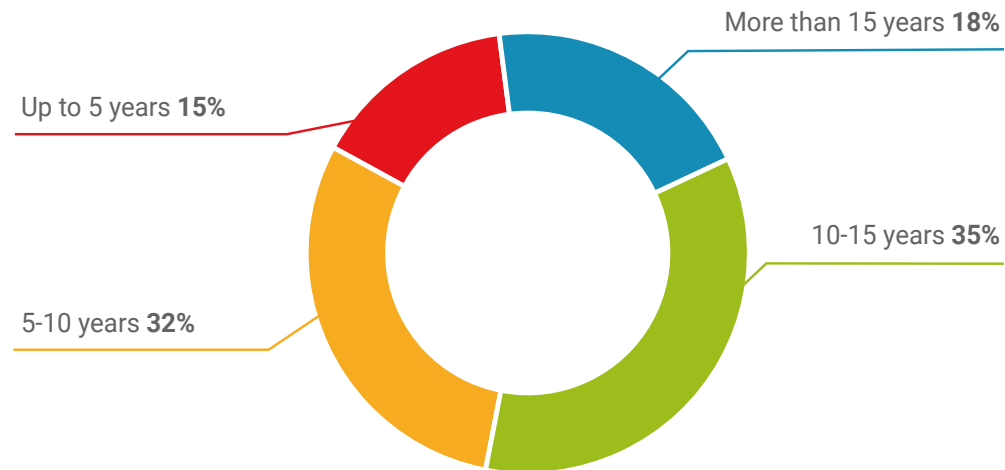
“

We are looking for people interested in Project Management who wish to increase their training with the best academic program of the moment”

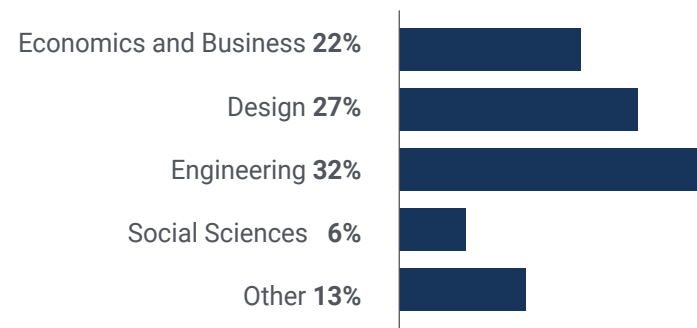
Average Age

Between **35** and **45** years old

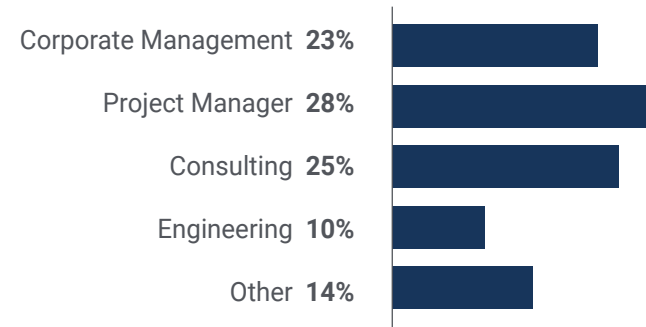
Years of Experience



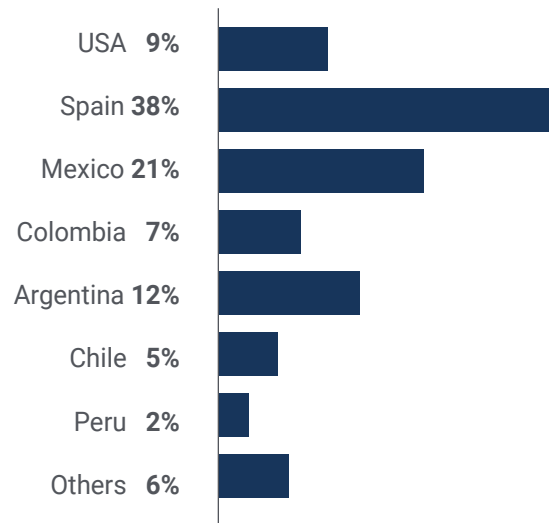
Training



Educational Profile



Geographical Distribution



Luis Sánchez Ortiz

Project Manager

"Because of my profession, I had been looking for a program for some time that would meet my expectations and be fundamental to my professional growth. Fortunately, this institution provided me with everything I needed. The combination of academic content and the background of the faculty make the Postgraduate Diploma in Business and Project Management a key tool for professional and personal development. I was pleasantly surprised by the quality and professionalism of all the staff members"

08

Course Management

In order to ensure rigorous and quality education, TECH has selected an experienced teaching staff for this opportunity. These are working professionals who have worked together to bring all their knowledge to the syllabus, so that the student can have access to exclusive and high-impact material.



“

A complete teaching staff to train you for professional success"

Management



Mr. Pampliega, Carlos

- ◆ Head of the Project and Risk Management Office, Consultant and Trainer in different Universities and Business Schools
- ◆ Director of the Project Management Course CEU Castilla y León Business School
- ◆ Director of PMI Castilla y León Branch
- ◆ Active Member of PMI-Madrid Spain Chapter
- ◆ Member of the Editorial Board of the Scientific Journal Building & Management
- ◆ Member of the PMO Global Alliance Awards PMO Judges Committee
- ◆ Architect specializing in Project and Risk Management
- ◆ Certified Associate in Risk Management by the George Washington University
- ◆ Certified Project Management Professional (PMP)
- ◆ Professional Scrum Master certified by Scrum.org

Professors

Dr. Roji Ferrari, Salvador

- ◆ Specialist in Accounting and Finance
- ◆ Author of several books on finance and business economics
- ◆ PhD in Accounting and Finance at the Complutense University of Madrid
- ◆ Degree in Journalism from the Complutense University of Madrid
- ◆ Master's Degree of Science in Finance, University of Maryland & Baltimore
- ◆ Master's Degree of Business Administration (MBA), University of Maryland & Baltimore

Elements of Complete Plan

- Executive Summary
- Company Summary
- Products and/or Services
- Market Analysis
- Management
- Financial Plan
- Risks
- Team
- Life cycle



Mission → Key to Success

Market Analysis ← Product

IDEA

09

Impact on Your Career

TECH Technological University is aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. And it is achieved thanks to an academic program that offers you the best educational offer of the moment in this sector.



“

This educational program will open the doors to a highly competitive job market”

Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Diploma in Business and Project Management at TECH Technological University is an intensive program that prepares students to face challenges and business decisions in the field of integrated project management. The main objective is to promote personal and professional growth. Helping students achieve success.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best will find their place in this program.

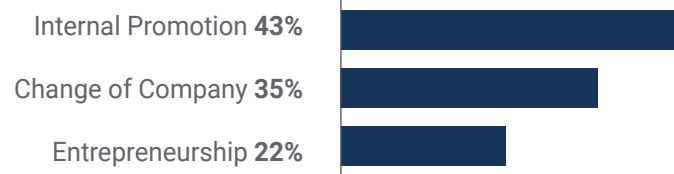
TECH is the best option you can find to improve your professional skills.

In order to achieve a positive change at a professional level, it is necessary to make an effort and update your knowledge. Don't think twice and enroll with us.

Time of Change



Type of Change



Salary Increase

This program represents a salary increase of more than **25.22%** for our students



10

Benefits for Your Company

The Postgraduate Diploma in Business and Project Management helps raise the organization's talent to its maximum potential by creating high-level leaders. A program that adapts to students so they can acquire the necessary tools that, later on, they will be able to apply in their daily practice, achieving great benefits for their company. In addition, participating in this academic itinerary is a unique opportunity to access a powerful network of contacts in which to find future professional partners, clients or suppliers.



“

It brings to your company a global vision of project management and offers new perspectives that will lead your business to success"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

Bring new concepts, strategies and perspectives to the company that can bring about relevant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

Be able to work on a real project or develop new projects in the R&D or Business Development area of your company.

06

Increased competitiveness

This program will equip students with the necessary skills to take on new challenges and drive the organization forward.

11 Certificate

The Postgraduate Diploma in Business and Project Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Diploma in Business and Project Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Business and Project Management**

Official N° of Hours: **375 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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- » Modality: **online**
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- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

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