

# Postgraduate Diploma

## Advanced Startup Structuring and Strategies



## Postgraduate Diploma Advanced Startup Structuring and Strategies

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-advanced-startup-structuring-strategies](http://www.techtute.com/us/school-of-business/postgraduate-diploma/postgraduate-diploma-advanced-startup-structuring-strategies)

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01

# Introduction to the Program

Startups have become a driving force for innovation and economic growth around the world. However, their success depends largely on their ability to structure themselves properly and apply techniques that allow them to scale and compete in highly dynamic markets. For this reason, experts need to incorporate best practices in structuring these emerging projects into their daily practice to ensure their long-term success and sustainability. With this in mind, TECH has created an innovative university program focused on Advanced Startup Strategies and Structuring. In addition, it is offered in a convenient, fully online format based on free access to educational content.







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*Through this 100% online Postgraduate Diploma, you will structure scalable startup models adapted to different markets”*

The current startup landscape is marked by constant innovation and global competition. However, one of the biggest challenges entrepreneurs face is how to structure their companies in a way that maximizes their growth potential and ensures investment. Faced with this reality, professionals need to have a solid understanding of the different alternative sources of funding and the latest techniques to optimize the performance of their initiatives.

Within this framework, TECH has launched a cutting-edge Postgraduate Diploma in Advanced Startup Structuring and Strategies. Designed by renowned specialists in this sector, the academic program will delve into the particularities of the legal structuring of investment vehicles. At the same time, the syllabus will analyze Due Diligence in mergers and acquisitions, enabling students to acquire key skills for conducting comprehensive assessments in merger and acquisition processes, identifying risks and opportunities before making strategic decisions. In addition, graduates will learn how to structure efficient investment vehicles, optimizing capital raising and managing the legal and tax implications of transactions.

In terms of the methodology of this university program, TECH is backed by its groundbreaking Relearning teaching system. This method consists of the progressive repetition of key concepts to ensure that graduates achieve a thorough understanding of the content. To access all the teaching resources, all they need is an electronic device with an Internet connection (such as a cell phone, tablet, or computer). Therefore, they will enter the Virtual Campus and will enjoy a highly dynamic learning experience.

This **Postgraduate Diploma in Advanced Startup Structuring and Strategies** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The development of case studies presented by experts in Advanced Startup Structuring and Strategies
- ♦ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Its special emphasis on innovative methodologies
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*You will acquire advanced skills to lead startups from conception to consolidation, integrating effective business techniques"*

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*Take this university program to learn at your own pace and without time constraints thanks to the Relearning system that TECH puts at your disposal”*

*You will manage the internationalization of startups, identifying potential markets and key regulations.*

*You will have in-depth knowledge of strategic alliances and business synergies, facilitating the sustained growth of Startups.*

The teaching staff includes professionals from the field of Advanced Startup Structuring and Strategies, who bring their work experience to this program, as well as renowned specialists from leading companies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.





02

# Why Study at TECH?

TECH is the world's largest online university. With an impressive catalog of more than 14,000 university programs available in 11 languages, it is positioned as a leader in employability, with a 99% job placement rate. In addition, it relies on an enormous faculty of more than 6,000 professors of the highest international renown.





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*Study at the world's largest online university  
and guarantee your professional success.  
The future starts at TECH”*

**The world's best online university, according to FORBES**

The prestigious Forbes magazine, specialized in business and finance, has highlighted TECH as "the best online university in the world" This is what they have recently stated in an article in their digital edition in which they echo the success story of this institution, "thanks to the academic offer it provides, the selection of its teaching staff, and an innovative learning method oriented to form the professionals of the future".

**Forbes**

The best online university in the world

The most complete  
**syllabus**

**The most complete syllabuses on the university scene**

TECH offers the most complete syllabuses on the university scene, with programs that cover fundamental concepts and, at the same time, the main scientific advances in their specific scientific areas. In addition, these programs are continuously updated to guarantee students the academic vanguard and the most demanded professional skills. and the most in-demand professional competencies. In this way, the university's qualifications provide its graduates with a significant advantage to propel their careers to success.

**The best top international faculty**

TECH's faculty is made up of more than 6,000 professors of the highest international prestige. Professors, researchers and top executives of multinational companies, including Isaiah Covington, performance coach of the Boston Celtics; Magda Romanska, principal investigator at Harvard MetaLAB; Ignacio Wistumba, chairman of the department of translational molecular pathology at MD Anderson Cancer Center; and D.W. Pine, creative director of TIME magazine, among others.

**TOP**  
international faculty



The most effective methodology

**A unique learning method**

TECH is the first university to use Relearning in all its programs. This is the best online learning methodology, accredited with international teaching quality certifications, provided by prestigious educational agencies. In addition, this innovative academic model is complemented by the "Case Method", thereby configuring a unique online teaching strategy. Innovative teaching resources are also implemented, including detailed videos, infographics and interactive summaries.

**The world's largest online university**

TECH is the world's largest online university. We are the largest educational institution, with the best and widest digital educational catalog, one hundred percent online and covering most areas of knowledge. We offer the largest selection of our own degrees and accredited online undergraduate and postgraduate degrees. In total, more than 14,000 university programs, in ten different languages, making us the largest educational institution in the world.

**World's No.1**

The World's largest online university

#### The official online university of the NBA

TECH is the official online university of the NBA. Thanks to our agreement with the biggest league in basketball, we offer our students exclusive university programs, as well as a wide variety of educational resources focused on the business of the league and other areas of the sports industry. Each program is made up of a uniquely designed syllabus and features exceptional guest hosts: professionals with a distinguished sports background who will offer their expertise on the most relevant topics.

#### Leaders in employability

TECH has become the leading university in employability. Ninety-nine percent of its students obtain jobs in the academic field they have studied within one year of completing any of the university's programs. A similar number achieve immediate career enhancement. All this thanks to a study methodology that bases its effectiveness on the acquisition of practical skills, which are absolutely necessary for professional development.



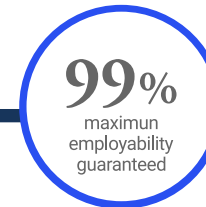
#### Google Premier Partner

The American technology giant has awarded TECH the Google Premier Partner badge. This award, which is only available to 3% of the world's companies, highlights the efficient, flexible and tailored experience that this university provides to students. The recognition not only accredits the maximum rigor, performance and investment in TECH's digital infrastructures, but also places this university as one of the world's leading technology companies.



#### The top-rated university by its students

Students have positioned TECH as the world's top-rated university on the main review websites, with a highest rating of 4.9 out of 5, obtained from more than 1,000 reviews. These results consolidate TECH as the benchmark university institution at an international level, reflecting the excellence and positive impact of its educational model.



# 03 Syllabus

The teaching materials that form part of this Postgraduate Diploma have been developed by renowned experts in Advanced Startup Structuring and Strategies. The syllabus will analyze issues ranging from the use of anti-dilution mechanisms and various sources of funding for emerging projects to the tax aspects applicable to Startups. In this way, students will gain in-depth knowledge of best practices for structuring and optimizing startups, developing skills to navigate the complex processes of investment, negotiation, and growth in competitive markets.





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*You will optimize fundraising through advanced strategies such as Venture Capital, Crowdfunding, and Decentralized Financing”*

## Module 1. Dilution and Shareholder Control Strategies for Startups

- 1.1. Dilution and Shareholder Control Strategies for Startups
  - 1.1.1. Shareholder Control. Economic Rights and Political Rights
  - 1.1.2. Dilution. Effects on Economic Rights and Political Rights
  - 1.1.3. Company Capitalization Table or Cap Table
  - 1.1.4. Structure and Relevant Information. Practical Examples
- 1.2. Dilution Mechanisms for Startups
  - 1.2.1. Impact of an Investment Round on Current Partners
  - 1.2.2. Capital Increase. Pre-money Valuation and Issue Premium
  - 1.2.2. Convertible Loans
  - 1.2.3. Incentive Plans
- 1.3. Anti-Dilution Mechanisms for Startups
  - 1.3.1. Use of Anti-Dilution Mechanisms
  - 1.3.2. Preemptive Right
  - 1.3.3. Weighted Average Price
  - 1.3.4. Other Alternatives: Full Ratchet and Pay to Play. Practical Examples
- 1.4. Protection of New Investors in Startups
  - 1.4.1. Capital Increases on a Fully Diluted Basis
  - 1.4.2. Exclusion of Preemptive Rights
  - 1.4.3. New Class of Shares
- 1.5. Other Mechanisms for Protecting Investors in Startups
  - 1.5.1. Liquidation Preference
  - 1.5.2. Most-Favored Nation
  - 1.5.3. Drag Along
  - 1.5.4. Forced Sale
- 1.6. Corporate Governance in Startups
  - 1.6.1. Composition of the Management Body
  - 1.6.2. The Role of the Observer
  - 1.6.3. General Rules for the Adoption of Corporate Resolutions
  - 1.6.4. Reinforced Majorities

- 1.7. Corporate Governance Obligations in Startups
  - 1.7.1. Concern for the Social Interest
  - 1.7.2. Prevention of Conflicts of Interest
  - 1.7.3. Confidentiality
  - 1.7.4. Consequences of Non-Compliance
- 1.8. Shareholder Rights in Startups
  - 1.8.1. Rights to Information
  - 1.8.2. Voting Rights. Syndication
  - 1.8.3. Economic Rights
  - 1.8.4. Right of Separation (Exit)
- 1.9. Abuse of Controlling Position in Startups
  - 1.9.1. Analysis of Companies that have Experienced Significant Dilution
  - 1.9.2. Effects of Dilution During a Financial Crisis
  - 1.9.3. Case of Companies with Solvency Problems and Use of Dilution to Survive
  - 1.9.4. Lessons Learned from Real-Life Cases of Dilution and Control Strategies
- 1.10. Conflict Between Startup Partners
  - 1.10.1. Deadlock Situations in Corporate Bodies
  - 1.10.2. Conflict Resolution Mechanisms
  - 1.10.3. Purchase and Sale Options

## Module 2. Legal Structuring of Startups and Investment Vehicles

- 2.1. Startups and Investment Vehicles
  - 2.2.1. Types of investment means
  - 2.2.2. Startup Ecosystem: Local and Global Environment
  - 2.2.2. Importance of Legal Structure: Why It Is Essential for the Success of a Startup
- 2.2. Corporate Structure of a Startup
  - 2.2.1. Partners: Rights and Obligations
  - 2.2.2. Share Capital: Contributions and Participation of Partners
  - 2.2.3. Corporate Governance
  - 2.2.3. Recurring Obligations



- 2.3. Partner Agreements in Startups
  - 2.3.1. Partner Agreement: What it Should Include and Its Importance
  - 2.3.2. Non-Disclosure Agreements (NDAs): Protecting Intellectual Property
  - 2.3.3. Vesting: Conditions and Deadlines for Distributing Shares
  - 2.3.4. Exit Clauses: Options in the Event of the Sale of the Startup
- 2.4. Financing Startups
  - 2.4.1. Sources of Funding: Equity Capital, Industrial Investors, Venture Capital Investors, and Bank Funding
  - 2.4.2. Funding Rounds: Seed, Series A, B, C, etc.
  - 2.4.3. Legal Aspects of Investment Rounds: The Investment Agreement
  - 2.4.4. Legal Aspects of Investment Rounds: The Contract Between Partners
- 2.5. Investment Vehicles in Startups
  - 2.5.1. Types of Investment Vehicles: Venture Capital Funds, Business Angels, Crowdfunding
  - 2.5.2. Legal Structure of Investment Funds
  - 2.5.3. Risks and Benefits for Investors and Startups
- 2.6. Intellectual Property and Legal Protection in Startups
  - 2.6.1. Copyright and Patents: Protection of Ideas and Technologies
  - 2.6.2. Trademarks: Importance in Startup Branding
  - 2.6.3. License Agreements: Use of Third-Party Technology and Intellectual Property
  - 2.6.4. Strategies for Protecting Intellectual Property: Global vs. National Approach
- 2.7. International Regulatory Aspects of Creating Startups
  - 2.7.1. Administrative Procedures in Creating Startups: Licenses and Permits
  - 2.7.2. Regulation in the Technology Sector
  - 2.7.3. Compliance with International Standards: Tax, Labor, and Data Protection Regulations
  - 2.7.4. Impact of Antitrust and Competition Laws



### Module 3. Exit Strategies for Startups: Mergers, Acquisitions, and IPOs

- 3.1. IPO Options for Startups
  - 3.1.1. Defining Exit Strategies
  - 3.1.2. Advantages and Disadvantages of Exit Strategies
  - 3.1.3. Typical Cases in the Global Market
  - 3.1.4. Impact on Initial Investors
- 3.2. Startup Mergers and Acquisitions: Key Processes
  - 3.2.1. Identifying Potential Buyers or Partners
  - 3.2.2. Due Diligence in Mergers and Acquisitions
  - 3.2.2. Negotiating Terms and Conditions
  - 3.2.3. Post-acquisition Integration
- 3.3. Startup Business Value Assessment
  - 3.3.1. Startup Assessment Methods
  - 3.3.2. Factors Influencing Valuation
  - 3.3.3. Adjustments Based on Exit Type
  - 3.3.4. Importance of Valuation in Negotiations
- 3.4. Success Stories in Startup IPO Strategies
  - 3.4.1. Example of Successful Mergers
  - 3.4.2. Analysis of Relevant IPOs
  - 3.4.3. Startups Acquired by Large Corporations
  - 3.4.4. Common Factors in Successful Cases
- 3.5. MBO (Management Buyout) in Startups
  - 3.5.1. MBO in Startups: How It Works
  - 3.5.2. Benefits and Challenges of MBO
  - 3.5.3. Funding an MBO
  - 3.5.4. Practical Examples of MBO in Startups







- 3.6. Negotiation in Startup Mergers and Acquisitions
  - 3.6.1. Strategies for Effective Negotiations
  - 3.6.2. Conflict Resolution in Negotiations
  - 3.6.3. Importance of Due Diligence
  - 3.6.4. Protective Clauses in Contracts
- 3.7. Impact of Startups Going Public on Founders
  - 3.7.1. Changes in Leadership Structure
  - 3.7.2. Reinvestment Options for Founders
  - 3.7.3. Emotional and Cultural Aspects
  - 3.7.4. Challenges After the Transition
- 3.8. Future Outlook for Startups' IPO Strategies
  - 3.8.1. Emerging Trends in Exit Strategies
  - 3.8.2. Impact of Technology on Processes
  - 3.8.3. Expansion into New Global Markets
  - 3.8.4. Innovation in Acquisition and Merger Models

“You will manage internationalization and expansion processes, applying global growth models in Startups”

04

# Teaching Objectives

Through this comprehensive Postgraduate Diploma, professionals will master the most innovative tools for structuring and developing Advanced Strategies in Startups. In line with this, graduates will gain skills to design scalable business models, optimize investment attraction, and manage sustainable growth strategies. In addition, they will develop skills in investor negotiation, financial planning, and organizational leadership, ensuring the viability and expansion of startups in competitive markets.





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*You will implement sophisticated scalability and growth techniques, ensuring competitiveness in the Startup market”*



## General Objectives

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- ♦ Analyze the characteristics and differences between Startups and traditional companies
- ♦ Delve into the different financing strategies available to startups in their various stages of development, understanding their characteristics, advantages, and challenges
- ♦ Examine the fundamental differences between business angels and venture capital as sources of funding for Startups
- ♦ Master the structure and fundamental characteristics of the search fund model
- ♦ Develop strategies for effective project presentation
- ♦ Learn about the legal tools that allow for a balance of shareholder control between founders and investors
- ♦ Explore the relevance of the appropriate legal structure for the successful development of a Startup
- ♦ Identify the key elements of a successful IPO
- ♦ Manage strategies to maximize the value of a startup
- ♦ Identify the advantages and risks of ICOs and STOs
- ♦ Use useful tools to help you build lasting relationships with investors







## Specific Objectives

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### **Module 1. Dilution and Shareholder Control Strategies for Startups**

- ◆ Define what share dilution is and how it occurs during investment rounds
- ◆ Explain the concept of anti-dilution and how it applies in negotiations with investors

### **Module 2. Legal Structuring of Startups and Investment Vehicles**

- ◆ Learn about the different legal structures that a Startup can take
- ◆ Define the tax and legal aspects of Startup funding

### **Module 3. Exit Strategies for Startups: Mergers, Acquisitions, and IPOs**

- ◆ Examine merger and acquisition processes in the context of startups
- ◆ Define the steps to prepare for an IPO



*You will be able to access the Virtual Campus at any time and download the contents to consult them whenever you wish"*

05

# Career Opportunities

This university program from TECH is a unique opportunity for professionals looking to specialize in Advanced Startup Structuring and Strategies. Upon completion of the syllabus, students will develop advanced skills to drive emerging projects in this field. In this way, graduates will significantly expand their opportunities in the entrepreneurial ecosystem and in the management of disruptive companies.



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*Would you like to work as a Venture Capital Analyst? Achieve it with this academic program in just 6 months”*



### Graduate Profile

Graduates of this Postgraduate Diploma in Advanced Startup Structuring and Strategies will be specialists qualified to design, structure, and optimize innovative business models. They will also have the skills to identify opportunities, manage financing, and develop scalability strategies for Startups. In addition, they will be prepared to lead growth projects, establish strategic alliances, and adapt emerging companies to competitive markets, ensuring their sustainability and success in the entrepreneurial ecosystem.

*You will practice as a Chief Operating Officer, optimizing internal processes to ensure the efficient growth of the Startup.*

- ♦ **Strategic Vision in Investment:** Ability to analyze the entrepreneurial ecosystem and identify investment opportunities in startups with high growth potential, optimizing financial decision-making
- ♦ **Financial Management and Resource Optimization:** Ability to structure efficient funding models, maximizing the profitability and sustainability of startups through the use of innovative strategies
- ♦ **Negotiation and Fundraising:** Ability to lead negotiations with investors, venture capital funds, and financial institutions, ensuring beneficial agreements aligned with the objectives of the emerging company
- ♦ **Risk Analysis and Feasibility Assessment:** Ability to assess the financial and operational feasibility of entrepreneurial projects, identifying risks and designing effective mitigation strategies







After completing the program, you will be able to perform your knowledge and skills in the following positions:

- 1. Startup Investment Analyst:** Specialist in assessing emerging business models, analyzing their financial viability and growth potential for investment funds and venture capital firms.
- 2. Venture Capital Fund Manager:** Responsible for the administration and investment strategy of venture capital funds, identifying and financing startups with high scalability potential.
- 3. Startup Funding Consultant:** Specialized advisor in capital raising strategies, helping entrepreneurs structure investment rounds and optimize their access to funding.
- 4. Corporate Venture Capital Director:** Responsible for developing startup investment initiatives for large corporations, promoting open innovation and synergy between established companies and new ventures.
- 5. Alternative Funding Instruments Specialist:** Professional dedicated to designing and managing funding models such as crowdfunding, business angels, accelerators, and other alternatives to traditional capital.
- 6. Startup Mergers and Acquisitions Advisor:** Expert consultant in structuring startup purchase, sale, and merger processes, maximizing value in strategic transactions.
- 7. Series A and B Entrepreneur:** Founder of startups in the growth stage, with the ability to manage advanced investment rounds and consolidate business expansion.

06

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.





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*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

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*At TECH you will NOT have live classes  
(which you might not be able to attend)”*





### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*





## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

## The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

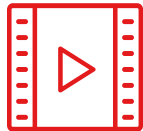
The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

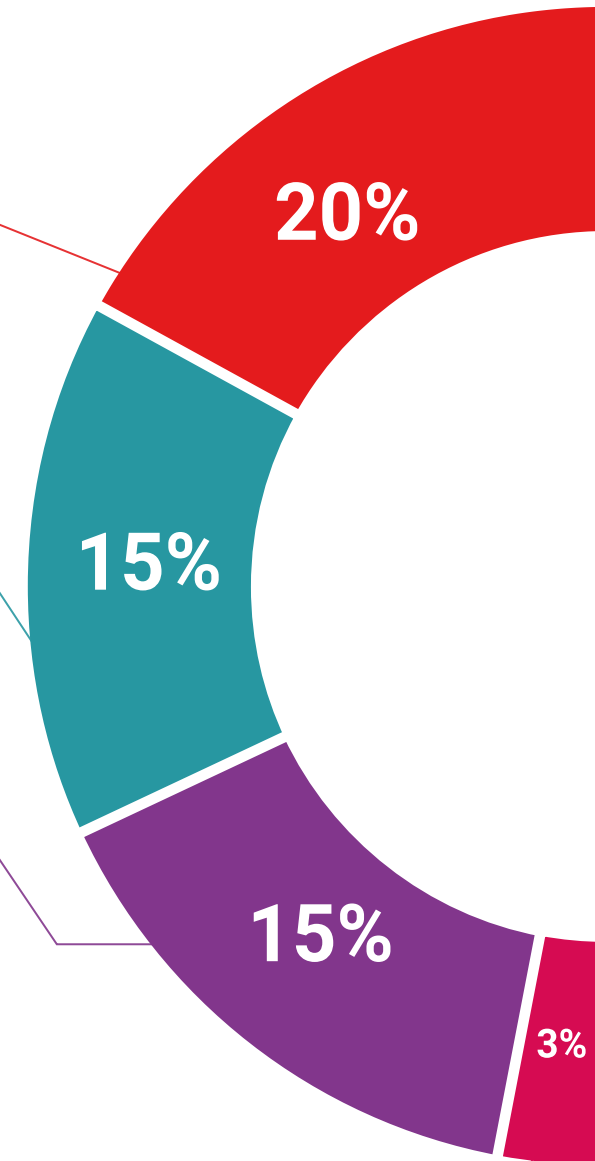
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

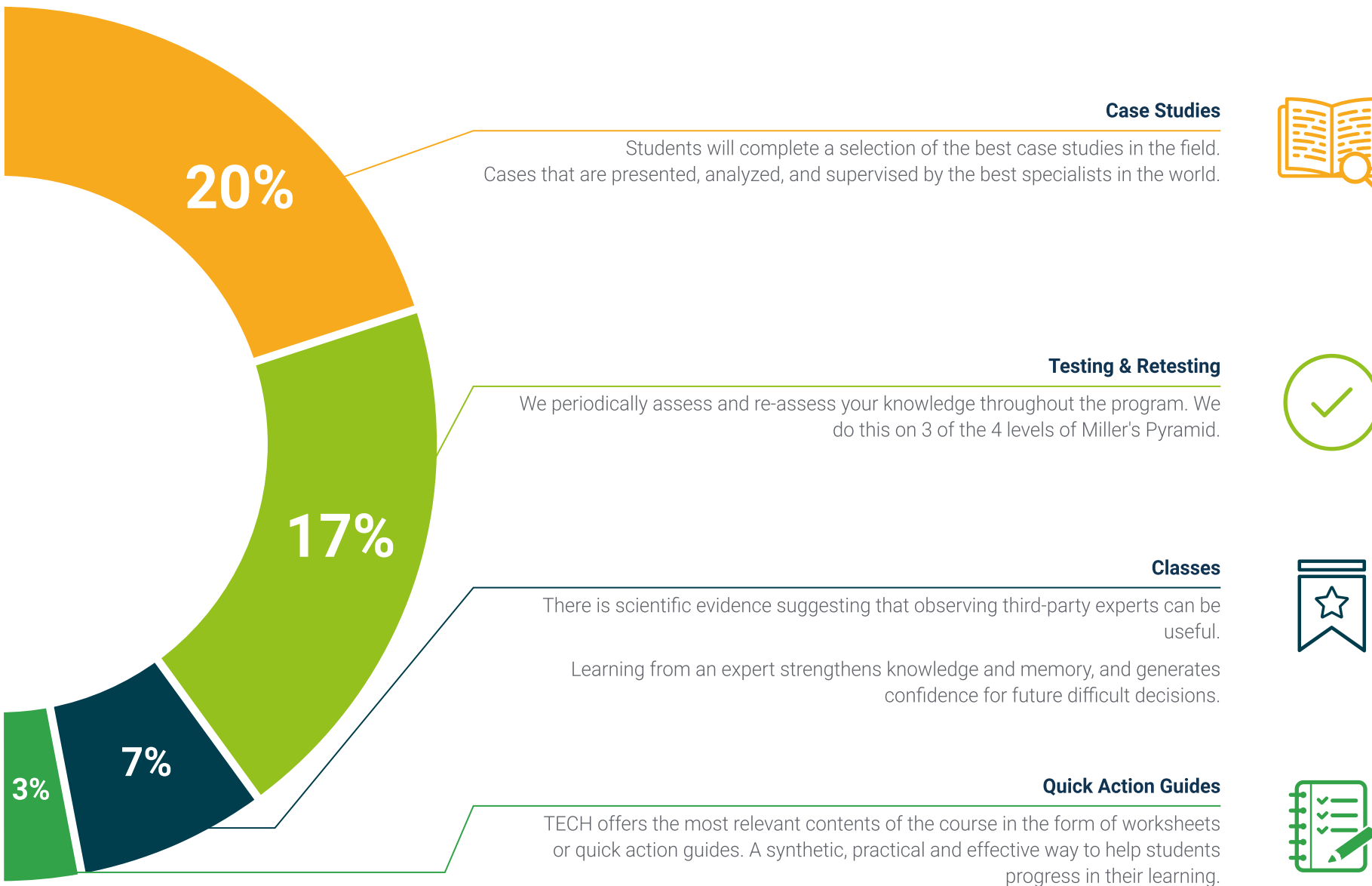


#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.







07

# Teaching Staff

TECH's priority is to offer the most up-to-date and comprehensive university programs available, which is why it carefully selects its teaching staff. To design this Postgraduate Diploma, it has collaborated with leading experts in Advanced Startup Structuring and Strategies. As a result, they have developed numerous teaching materials that are characterized by their high quality and their alignment with the demands of the labor market. This is undoubtedly a high-intensity experience that will increase students' job opportunities.





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*The teaching team, made up of experts in Advanced Startup Structuring and Strategies, has designed hours of additional content so that you can expand each section of the syllabus in a personalized way”*



## Management



### **Ms. Segura García, Paula**

- ♦ M&A Legal at Crowe Legal and Tax
- ♦ Master's Degree in Business Law from Esade Ramón Llull University
- ♦ Bachelor's Degree in Law from Esade Ramón Llull University



## Professors

### Mr. Alegre Zalve, Joaquín

- ♦ Partner in charge of Banking & Finance at Crowe Legal y Tributario
- ♦ Director of Banking & Finance at Andersen
- ♦ Senior Manager of Banking and Financial Regulation at PwC
- ♦ Lawyer at Cuatrecasas
- ♦ Legal Specialist at Credit Suisse
- ♦ Master's Degree in Business Valuation and Accounting from Pompeu Fabra University
- ♦ Law Degree from the University of Valencia

### Mr. Núñez Mejías, José María

- ♦ Lawyer and Editor of legal articles in Virtual Law
- ♦ Editor-in-Chief and Scriptwriter of articles in Virtual Law
- ♦ Master's Degree in Law from University of Cáceres
- ♦ Law Degree from the University of Cáceres

# 08 Certificate

This Postgraduate Diploma in Advanced Startup Structuring and Strategies guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Diploma issued by TECH Global University.







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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This private qualification will allow you to obtain a diploma for the **Postgraduate Diploma in Advanced Startup Structuring and Strategies** endorsed by TECH Global University, the world's largest online university.

**TECH Global University**, is an official European University publicly recognized by the Government of Andorra ([\*official bulletin\*](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Diploma in Advanced Startup Structuring and Strategies**

Modality: **online**

Duration: **2 years**

Accreditation: **120 ECTS**





## Postgraduate Diploma Advanced Startup Structuring and Strategies

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Accreditation: 18 ECTS
- » Schedule: at your own pace
- » Exams: online



# Postgraduate Diploma

## Advanced Startup Structuring and Strategies