Postgraduate Diploma
Advanced Intercultural Networking and Communication in English

tech technological university

Postgraduate Diploma
Advanced Intercultural
Networking and
Communication
in English

- » Modality: **online**
- » Duration: **6 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/business-school/postgraduate-diploma/postgraduate-diploma-advanced-intercultural-networking-communication-english**

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01
Welcome

The ability to network with managers and professionals around the world is one of the most valued skills in business. However, it is not easy to establish these contacts, since it is necessary to know a large number of issues related to international business culture, the customs of the different countries with which a relationship is carried out and the people themselves. Thus, this program is aimed at those who wish to expand their portfolio of contacts, improving their level of English in this field so that in the future they will be able to conduct business all over the world.

Postgraduate Diploma in Advanced Intercultural Networking and Communication in English. TECH Technological University

" *Make contact with important executives from all over the world: next year you will be in Hong Kong, Macao and London attending business meetings"*

02
Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

tech

> *TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH you will have access to Harvard Business School case studies"

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

"We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04
Objectives

This Postgraduate Diploma aims to prepare students to establish high-level contacts with important figures in the business world in English, so that students can expand their scope of action, thus improving the position of their companies in the sector. In this way, graduates will be able to achieve their business goals thanks to the new skills acquired in this qualification in Networking and Advanced Intercultural Communication in English.

" *You want to expand your network of international contacts and don't know how: this qualification will help you do it"*

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The **Postgraduate Diploma in Advanced Intercultural Networking and Communication in English** will enable the student to:

01 Solve demanding communicative tasks and perform the complex functions of such tasks, both in the work environment and in everyday situations

04 Use the necessary linguistic resources to handle complex communication situations in the work environment

02 Interact and express yourself in these situations independently and appropriately, using standard spoken language

03 Define the most relevant social aspects of everyday life situations and recognize the most common forms of social relationships

05 Understand vocabulary related to skills useful for a job position

06 Use formal expressions in conversations with strangers in a work environment

07 Handle a multicultural work environment with ease

08 Understand and use appropriate formal expressions when in contact with people from different cultural backgrounds

09 Elaborate various types of formal texts useful in a work context

10 Have a good command of the specific structures of different types of texts

11 Be capacity to distinguish and adapt to changes in linguistic register

12 Analyze and synthesize visual information and present results and summaries orally

13 Talk about more abstract concepts related to the world of work and express their opinion in an elaborated and coherent way

14 Be able to use digital tools in a foreign language to enhance the development and success of the company

05
Structure and Content

The Postgraduate Diploma in Advanced Intercultural Networking and Communication in English is composed of 3 modules, of 10 topics each, through which content on networking and intercultural communication will be developed, especially with regard to the challenges involved in managing multicultural teams, managing the office environment and networking with people from all over the world.

The best contents for your Networking English to be of the highest level"

Syllabus

Networking internationally to help a company gain a foothold in other geographic areas is an absolutely vital task in today's business world. But this task involves a number of dangers and should not be taken lightly, as it can even jeopardize the company's reputation.

Intercultural contacts and communication must be carried out with knowledge of a number of issues such as the international customs of establishing business relationships, as well as more specific issues such as the correct treatment of people from different countries and cultures.

And this, moreover, has to be carried out in English, which makes the task even more difficult, because not only does the language have to be mastered, but the vocabulary that has to be used in these contexts and when a more or less formal register is applied has to be well known.

For this reason, this qualification offers its students the necessary knowledge to avoid the above-mentioned problems and to communicate fluently in advanced English, so that new contacts can be created, leaving the company's reputation sky-high.

This Postgraduate Diploma takes place over 6 months and is divided into 3 modules:

Module 1. Job Description and Work Environment

Module 2. Formality and Forms of Expression in Person, on the Phone and Online

Module 3. Networking, Social Networks, and Intercultural Communication

Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Diploma in Advanced Intercultural Networking and Communication in English completely online. Throughout the 6 months of the educational program, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Job Description and Work Environment

1.1. Starting in a New Job: Cross-Cultural Onboarding	1.2. Formal Greetings and Farewells	1.3. Complex Tasks in a New Job	1.4. Probation and Training Period
1.5. Complex and Detailed Descriptions of Duties and Obligations at Work	1.6. Describe your Job and Co-Workers in Detail	1.7. How to Paraphrase Complex Ideas	1.8. Complexity of the Working Environment and Socio-environmental Factors
1.9. Complex Collaboration Strategies and Teamwork	1.10. Error Management and Frustration Tolerance		

Module 2. Formality and forms of expression in person, on the phone and online

2.1. Differences in Register and Tone in a Complex Direct Contact	2.2. Differences in Register and Tone in an Extended Telephone Contact	2.3. Detailed Vocabulary on the Telephone	2.4. Phrasal Verbs on the Telephone
2.5. Differences in Register and Tone in a Large Online Contact	2.6. Vocabulary in Extensive Online Contact	2.7. Phrasal verbs online	2.8. Answering Complex and Detailed Complaints in Direct Contact
2.9. Answering Complex and Detailed Complaints in Phone Contact	2.10. Answering Complex Complaints in Online Contact		

Module 3. Networking, Social Networks, and Intercultural Communication			
3.1. Companionship and Out-of-Hours Contact	3.2. Challenging and Complex Work in Multicultural Teams	3.3. Complex and Challenging Communicative Differences According to Linguistic Regions	3.4. Complex Corporate Advertising Campaigns on Social Networks
3.5. Analysis of Detailed Business Publications on Social Networks	3.6. Complex and Challenging Cross-cultural Communication Barriers	3.7. Using Social Networking Sites to Promote Goods and Services	3.8. Advantages of a Good Working Atmosphere
3.9. Description and Analysis of the Disadvantages of a Bad Working Environment	3.10. Restrictions and Detailed Business Rules with regard to Interpersonal Issues		

The best content for the most ambitious professionals"

06
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

> *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

The students of this program seek to expand their company's network of contacts and, therefore, need to acquire language skills applied to the business environment, so that they can attract to their business environment valuable people in their sector from different contexts and cultures. Thus, the companies of the students of this Postgraduate Diploma will benefit from these new contacts and the varied experiences that these new contacts can bring to the companies.

"

This Postgraduate Diploma will teach you how to expand your network"

Average Age

Between **35** and **45** years old

Years of Experience

Over 15 years **22%**

Up to 5 years **16.5%**

From 10 to 15 years **33%**

From 5 to 10 years **28.5%**

Training

Economics and Business **31.5%**

Business Administration **16%**

Engineering **31.5%**

Social Sciences **7%**

Other **14%**

Academic Profile

Corporate Management **21%**

Project Management **35%**

Entrepreneurs **19%**

Industry **14%**

Other **11%**
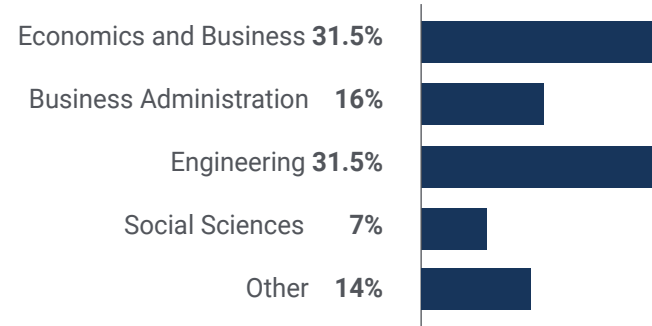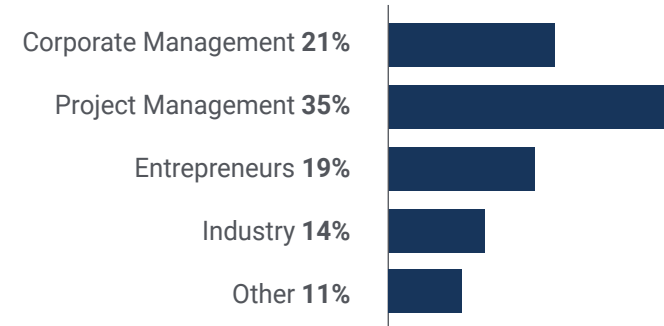
Geographical Distribution

Country	Percentage
USA	9.5%
Spain	37%
Mexico	21.5%
Colombia	7%
Chile	5%
Argentina	12.5%
Peru	2%
Other	5.5%
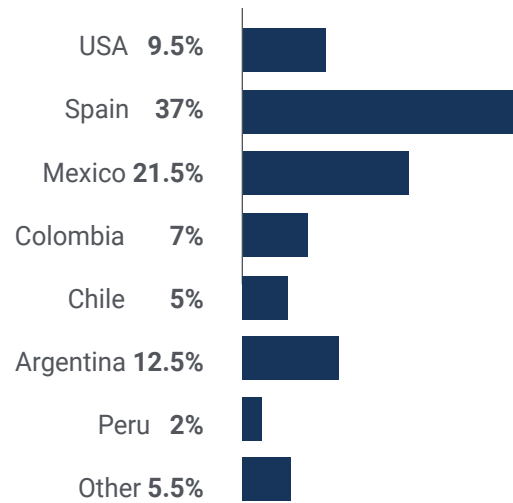
Antonio Lozano

CEO

"It's not easy to make international contacts and you have to have knowledge and a certain finesse to achieve this, as you can meet people from different continents starting from very different backgrounds. That's why this qualification was so useful for me: I understood everything I needed to be able to do business all over the world and I improved my specialized English in this area"

Impact on Your Career

This Postgraduate Diploma in Advanced Intercultural Networking and Communication in English can radically change the way your students approach networking, as it offers all the specialized English language skills applied to this field so that they can communicate with people from all over the world. Thus, the careers of students of this qualification can change radically from one day to the next: they can go from negotiating in a national environment to an international one.

" *Do you want to focus your career on the international arena? Start here"*

Are you ready to take the leap?
Excellent professional development awaits you.

TECH's Postgraduate Diploma in Advanced Intercultural Networking and Communication in English helps students to achieve their goals, thanks to its innovative approach that will enable them to speak fluent and specialized English, fully focused on international networking.

If you want to transform your career, don't think twice: take this Postgraduate Diploma.

Do not hesitate: this is the fastest way to reach your professional career goals.

When the change occurs

During the program	During the first year	After 2 years
13%	**59.5%**	**27.5%**

Type of change

Internal Promotion **48.1%**

Change of Company **44.4%**

Entrepreneurship **7.5%**
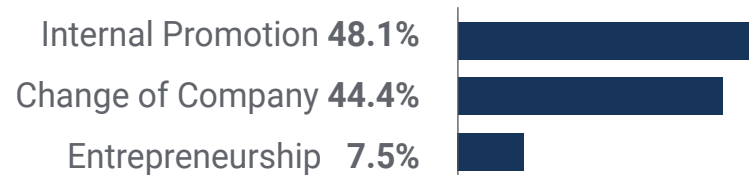
Salary increase

This program represents a salary increase of more than **22.86%** for our students.

Salary before	A salary increase of	Salary after
$61,000	**22.86%**	**$75,000**

Benefits for Your Company

Companies will benefit from the new knowledge acquired by the students of this Postgraduate Diploma, as it will allow them to access new clients, new business, new sales opportunities and even international talent to be able to incorporate it into their own workforce. Thus, the usefulness of this qualification goes beyond mere language skills, as it can even positively affect the company's income in the medium and long term.

"

A company that has many contacts is a company that will achieve success"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

Professionals will bring to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

They will be able to make decisions in times of uncertainty and crisis, helping the organization to overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05

Project Development

Professionals can work on a real project or develop new projects in the field of R&D or business development of their company.

06

Increased competitiveness

This Postgraduate Diploma will equip your professionals with the skills to take on new challenges and therefore drive the organization forward.

10
Certificate

The Postgraduate Diploma in Advanced Intercultural Networking and Communication in English guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Advanced Intercultural Networking and Communication in English** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Advanced Intercultural Networking and Communication in English**

Official Nº of Hours: **450 h.**

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Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.

For having passed and accredited the following program

POSTGRADUATE DIPLOMA

in

Advanced Intercultural Networking and Communication in English

This is a qualification awarded by this University, equivalent to 450 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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