

Postgraduate Certificate Technical Analysis and Fundamental Analysis





Postgraduate Certificate Technical Analysis and Fundamental Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in economic-financial areas.

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/technical-analysis-fundamental-analysis

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01 Welcome

In order to undertake a business project and run the least possible risks, it is necessary to carry out a prior study of its financial viability, as well as to investigate the markets in which the business is going to operate in order to determine the public to be addressed and how to do it. As this is a fundamental issue in an increasingly volatile economic environment, TECH has developed this course, which delves into the technical and fundamental analysis of business and investment projects. With the knowledge acquired, the student will improve their own work performance and will be able to advise their organization more efficiently, which will undoubtedly increase their confidence and relevance in the organization.



Postgraduate Certificate in Technical Analysis and Fundamental Analysis.
TECH Technological University



“

This is your opportunity to take a big professional leap and venture into the business world with all the guarantees of a good technical and fundamental analyst”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The main objective of this program is to train students in all aspects of investment project feasibility analysis, as well as the most essential market research in order to successfully lead teams from the position of project manager or director. For this purpose, the most innovative educational methodology is used, as well as a faculty versed in the subject that will not hesitate to offer expert advice to students.





“

Your goal is to become a better professional and achieve new goals. Thanks to TECH's boost, you will surpass your best expectations"

TECH makes the goals of their students their own goals too.
Working together to achieve them.

This **Postgraduate Certificate in Technical Analysis and Fundamental Analysis** trains the student to:

01

Develop strategies to make decisions investment and financing in a complex and unstable environment, evaluating their impact on the company

02

Develop skills to design financial strategies aligned with the company's strategy





03

Design innovative strategies and policies to improve management and financial efficiency

04

Develop the ability to detect, analyze and solve and solve problems

05

Structure and Content

The content of this course has been written by a group of professionals with extensive experience in the management and direction of projects, who provide in the didactic material a multitude of true case studies with which the student obtains a complete and transversal education in technical and fundamental analysis.



“

This content will serve as a springboard to a better job, and your preparation and analytical skills are essential”

Syllabus

This Postgraduate Certificate in Technical Analysis and Fundamental Analysis delves into the professional needs of its students, giving them the tools with which they can overcome the pitfall of determining whether a given business project is viable or not.

To this end, a multitude of practical cases have been included in the theoretical content so that, throughout the 100 hours of training, the student obtains a much better understanding of the entire methodology taught. Thanks to this highly practical method, students can begin to improve their professional results even before completing their studies.

All of this represents a unique educational opportunity for business or entrepreneurship professionals seeking the right knowledge to achieve success in their field.

This Postgraduate Certificate takes place over 1 month and consists of 2 modules:

Module 1 / Feasibility of the Investment Projects

Module 2 / Market Research



Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the month-long specialization, students will be able to access all the contents of this program at any time, allowing them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Feasibility of the Investment Projects

1.1. Investments in a Company

- 1.1.1. Concept and Classification
- 1.1.2. Stages in Investment Project Analysis
- 1.1.3. Investment as a Financial Operation

1.2. Technical Analysis and Fundamental Analysis

- 1.2.1. Definition and Scope of Application
- 1.2.2. Study of Graphs and Trends
- 1.2.3. Sector and Stock Market Research in Fundamental Analysis
- 1.2.4. Ratios and Fundamental Analysis

1.3. Investment Analysis in a Risky Environment

- 1.3.1. Discount Rate Adjustment
- 1.3.2. Reduction of Cash Flows to Certainty Conditions
- 1.3.3. Scenario Simulation

Module 2. Market Research

2.1. Analysis of Financial Statements

- 2.1.1. Equity Analysis
- 2.1.2. Degree of Liquidity of Assets
- 2.1.3. Efficiency and Profitability of Investments

2.2. Balance Sheet and Risk Analysis

- 2.2.1. Risks of Credit Institutions
- 2.2.2. Information Required for Risk Analysis
- 2.2.3. Analysis of the Situation and Possible Evolution of the Companies
- 2.2.4. Short and Long-Term Financing

2.3. Profitability Analysis Models

- 2.3.1. Risk-Adjusted Return Analysis
- 2.3.2. Asset and Liability *Pricing* Models
- 2.3.3. Strategic Map: Definition and Elaboration
- 2.3.4. Control Panels



Enroll today in Technical Analysis and Fundamental Analysis and start applying cutting-edge business methodology in your daily work"



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: Relearning.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the New England Journal of Medicine have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Certificate in Technical Analysis and Fundamental Analysis is chosen by professionals from multiple business fields, including entrepreneurship, who are looking for first level analytical knowledge to better determine in which projects to invest and dedicate all their efforts. Therefore, this program is also a great opportunity to strengthen networking ties with potential future partners, suppliers or customers.





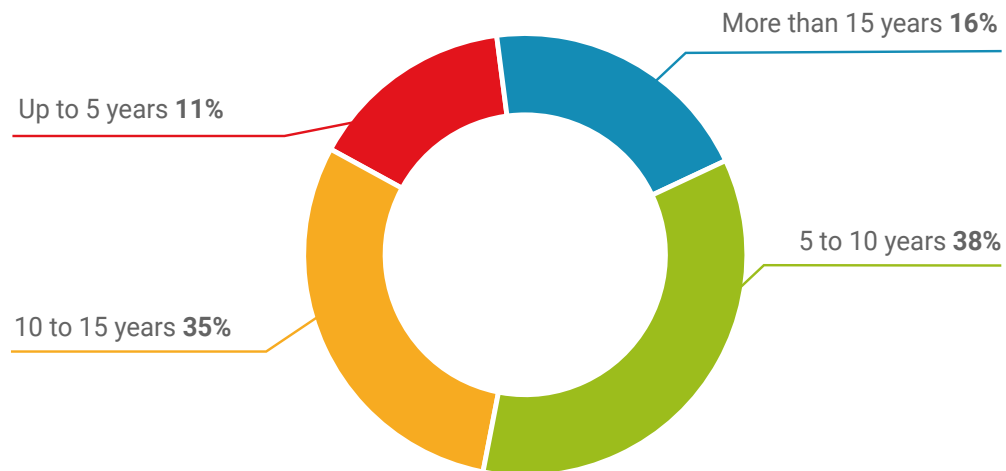
“

This is the best opportunity you can find to be a leading project manager in your sector”

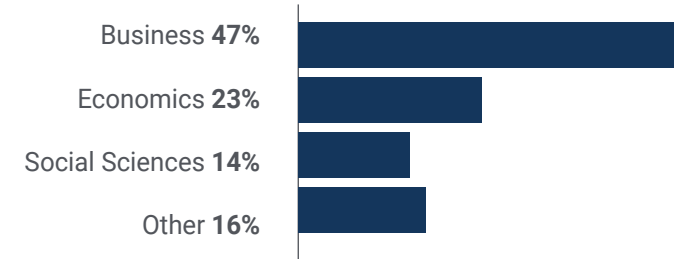
Average Age

Between **35** and **45** years old

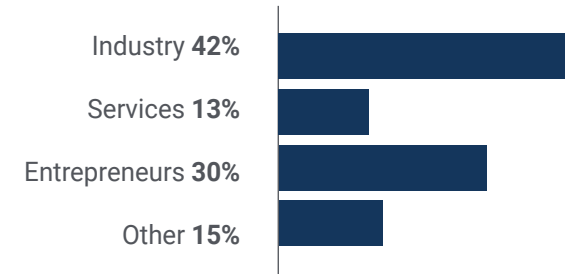
Years of Experience



Training



Academic Profile



Geographical Distribution



Pablo Casamayor

Chief Financial Officer

"Thanks to the fact that this Postgraduate Certificate is completely online, I was able to study it at my own pace, which allowed me to gradually improve my project analysis and appraisal techniques within my department. Without this program, I would not have gotten that promotion just a few months later"

08

Course Management

In our university we have professionals specialized in each area of knowledge, who pour their work experience into our training programs. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this area.



“

Our teaching team, experts in Technical Analysis and Fundamental Analysis, will help you achieve success in your profession"

Management



Mr. Domingo Folgado, Javier

- ♦ Department of Corporate Development & Investor Relations. WHITE Investing. Valencia Since 2018
- ♦ Founding partner of Relianze. Valencia Since 2014
- ♦ Degree in Economics and Business Administration, Financing and Investment Specialities. University of Economics and Business Administration. Valencia 1995
- ♦ Master's Degree in Portfolio Management Institute of Advanced Finance. Madrid. 1999
- ♦ Specialist University Course in Economic and Financial Management. Comillas Pontifical University ICADE. Madrid. 1996
- ♦ Training in Market Risk Control (VaR) and Credit Risk (Credit Derivatives). Options & Futures Institute. 2000
- ♦ Training in Corporate Finance. School of Applied Finance (AFI). Madrid. 2000
- ♦ Professor at various financial schools in Spain. For 20 years



09

Impact on Your Career

This program has a positive impact on the students who decide to take it, because thanks to the analytical methodologies taught and the knowledge of technical assessment of projects learned, they are able to demonstrate their suitability to occupy management and project management positions in a much more solid and effective way. Thanks to high quality teaching materials and a first class teaching staff, TECH guarantees the best possible teaching for its students.



“

You will have more chances and will quickly stand out from other candidates thanks to a much more global and analytical vision of project management”

Are you ready to take the leap? Excellent professional development awaits you

This TECH Postgraduate Certificate prepares students for the main business challenges they will have to face once they have completed their studies, which means that they will be able to reach their maximum potential based on the demands of the theoretical and practical problems posed.

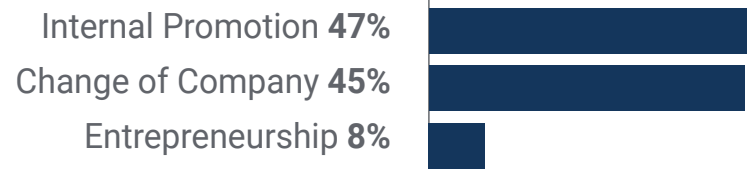
Don't miss the opportunity to study at TECH, surrounded by professionals with the same ambitions and interests as you.

This is the ideal opportunity for you to reach the peak of your business career.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students.



10

Benefits for Your Company

Companies that incorporate graduates of this program into their ranks will see how their financial projects are much better advised, since higher quality studies will be carried out to assess the quality and viability of the projects. This is also a great opportunity for growth for the students, who will see their chances of obtaining promotions to higher management positions increase.



“

In a new era of increased economic volatility, the technical analysis professional will bring stability and better direction to companies with this profile”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will bring new concepts, strategies and perspectives to the company that can bring about creative changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

You will be able to work on a current project or develop new projects in the field of R&D&I or Business Development within the company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11 Certificate

This Postgraduate Certificate in Technical Analysis and Fundamental Analysis guarantees, in addition to the most rigorous and updated training, access to a Postgraduate Certificate issued by TECH Technological University.



“

Successfully complete this training and receive your university degree without travel or laborious paperwork”

This **Postgraduate Certificate in Technical Analysis and Fundamental Analysis** contains the most complete and updated program on the market.

After the student has passed the evaluations, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** by tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Technical Analysis and Fundamental Analysis**

Official N° of Hours: **100 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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