

Postgraduate Certificate

Social and Cultural Anthropology





Postgraduate Certificate Social and Cultural Anthropology

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitude.com/us/school-of-business/postgraduate-certificate/social-cultural-anthropology

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01 Welcome

Culture moves the world and explains most sociological behavior. With a detailed study of social anthropology, human and cultural behavior can be better analyzed in order to determine certain patterns and to be able to adapt business strategies to them. For this reason, TECH has prepared this complete program, helping the student to understand contemporary cultural and social forms, avoiding ethnocentrism and discrimination. This is a unique opportunity to specialize in a field of work in which professionals need current and proven knowledge to continue advancing in their careers.



Postgraduate Certificate in Social and Cultural Anthropology.
TECH Global University



With an approach oriented to the acquisition of real skills, this Postgraduate Certificate will boost your assimilation of knowledge and its practical application"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



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We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

The objective of this program is to provide its students with the best possible knowledge to become distinguished professionals in the field of social and cultural anthropology. Therefore, it is a program with a high-quality path through the most current contents regarding the educational and cultural policies applicable at the present time.



“

A process of acquiring high-quality theoretical and practical knowledge that will allow you to take a step forward in your capacity as a teaching professional"

The professionals' goals are TECH's goals.

TECH works together with its students to help them achieve their goals.

The **Postgraduate Certificate in Social and Cultural Anthropology** will enable the student to:

01

Know the theories and foundations of social and cultural anthropology and its methodologies

02

Identify, develop and understand the key concepts of the theories of culture to reach a better understanding of the person as a social and cultural being

03

Understand how anthropology makes an important contribution to understanding different contemporary cultural and social forms while avoiding ethnocentrism and discrimination





04

Acquire knowledge to understand the contemporary territorial, socioeconomic, political and cultural reality

05

Understand human behavior based on the differential elements of existing cultures

06

Acquire the anthropological knowledge bases necessary to understand the evolution of education

05

Structure and Content

Developed by professionals of proven competence in this field, the contents of the Postgraduate Certificate have been created based on a high-quality criterion in each of the learning moments. For this purpose, we have selected the most relevant and comprehensive topics currently in social and cultural anthropology. More and more professionals wish to specialize in this field through high-quality programs such as the one offered by TECH, which is an excellent professional springboard to fulfill your most ambitious expectations.



“

All the aspects that the education professional involved in the managerial field needs to master, compiled and structured in a high-quality program”

Syllabus

The Postgraduate Certificate in Social and Cultural Anthropology at TECH Global University is an intensive program that prepares students to face challenges and business decisions in the field of educational management. Its content is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 150 hours of study, students will analyze a multitude of practical cases through individual work, which will allow them to acquire the necessary skills to successfully carry out their daily practice. It is, therefore, an authentic immersion in real business situations.

This program deals in depth with different areas of the company and is designed for managers to understand environmental management from a strategic, international and innovative perspective.

A plan designed especially for students, focused on their professional improvement that prepares them to achieve excellence in the field of education policies. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the competencies to solve critical situations in a creative and efficient way.

It is a program which is carried out in six weeks and is divided into one module:

Module 1

Social and Cultural Anthropology



Where, when and how is it taught?

TECH offers the possibility of developing this Postgraduate Certificate in Social and Cultural Anthropology completely online. Over the course of 6 weeks, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Social and Cultural Anthropology

1.1. Objective and Method of Educational Anthropology

- 1.1.1. Definition of Anthropology
- 1.1.2. Adaptation, Variation and Change
- 1.1.3. General Anthropology
- 1.1.4. Subdisciplines of Anthropology
- 1.1.5. Applied Anthropology

1.2. Field Work

- 1.2.1. Ethnography
- 1.2.2. Ethnographic Techniques
- 1.2.3. Research Design
- 1.2.4. Ethical Codes
- 1.2.5. The Survey

1.3. Culture

- 1.3.1. Conceptual Delimitation
- 1.3.2. Ethnocentrism, Cultural Relativism and Human Rights
- 1.3.3. Universality, Generality and Particularity
- 1.3.4. Mechanisms of Cultural Change
- 1.3.5. Globalization

1.4. Ethnicity

- 1.4.1. Ethnic Groups and Ethnicity
- 1.4.2. Ethnic Groups, Nations and Nationalities
- 1.4.3. Peaceful Coexistence
- 1.4.4. Roots of Ethnic Conflict

1.5. Ways of Life

- 1.5.1. Adaptation Strategies
- 1.5.2. Foraging
- 1.5.3. Cultivation
- 1.5.4. Grazing
- 1.5.5. Production Modes
- 1.5.6. Distribution and Exchange

1.6. Families, Kinship and Affiliation

- 1.6.1. Families
- 1.6.2. Affiliation
- 1.6.3. Calculation of Kinship
- 1.6.4. Terminology of Kinship

1.7. Marriage

- 1.7.1. Same-Sex Marriage
- 1.7.2. Incest and Exogamy
- 1.7.3. Explanations of the Incest taboo
- 1.7.4. Endogamy
- 1.7.5. Marriage as an Alliance between Groups
- 1.7.6. Divorce
- 1.7.7. Multiple Marriages

1.8. Political Systems

- 1.8.1. Gangs and Tribes
- 1.8.2. Chiefs
- 1.8.3. Status
- 1.8.4. The Origin of Status

1.9. Gender

- 1.9.1. Definition of Gender
- 1.9.2. Gender among Foragers
- 1.9.3. Sexualities and Gender
- 1.9.4. Gender among Farmers
- 1.9.5. Patriarchy and Violence
- 1.9.6. Feminization of Poverty

1.10. Applied Anthropology

- 1.10.1 Usefulness of Anthropology
- 1.10.2 Academic Anthropology
- 1.10.3 Anthropology and Education
- 1.10.4 Urban Anthropology
- 1.10.5 Medical Anthropology



“

Take a leap towards the highest quality and position yourself as a highly skilled professional in the job market"

06

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



“

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

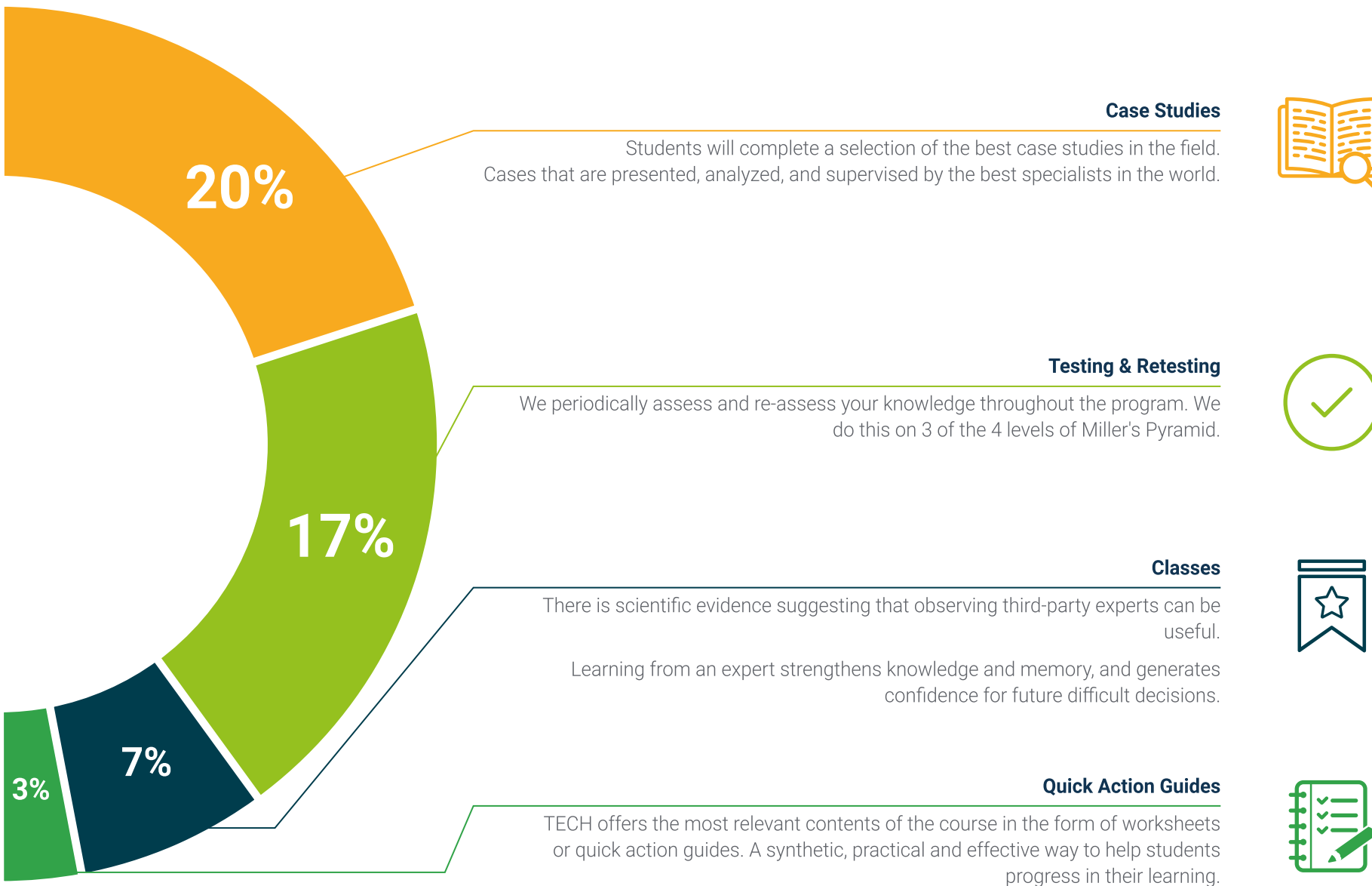
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





07

Our Students' Profiles

The students of the Postgraduate Certificate in Social and Cultural Anthropology are professionals who are looking for a better job, but who are also committed to improving the education sector, with ideas and drive to transform the sector. In this way, these are students who understand the importance of continuing with their studies throughout their working lives, with the main objective of being able to continue in the front line of their careers, adapting smoothly to changes in society.



“

Enroll today in this Postgraduate Certificate and start marking your professional future as a renowned expert in social and cultural anthropology”

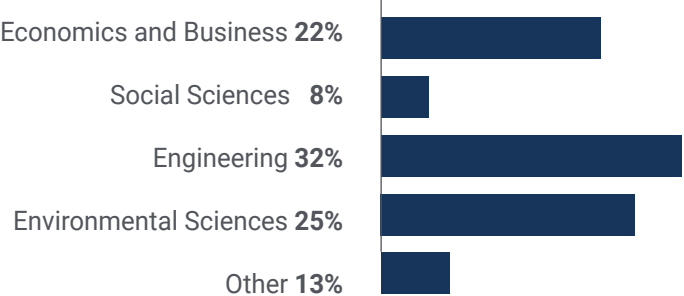
Average Age

Between **35** and **45** years old

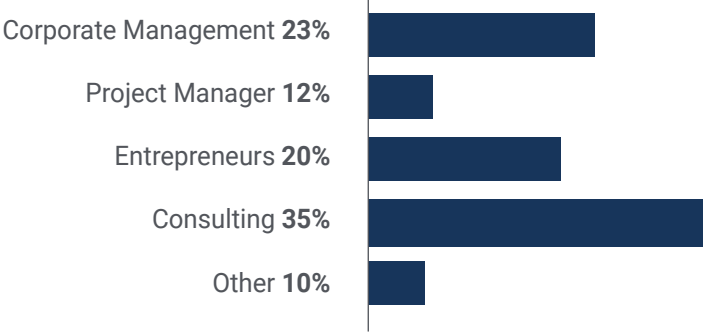
Years of Experience



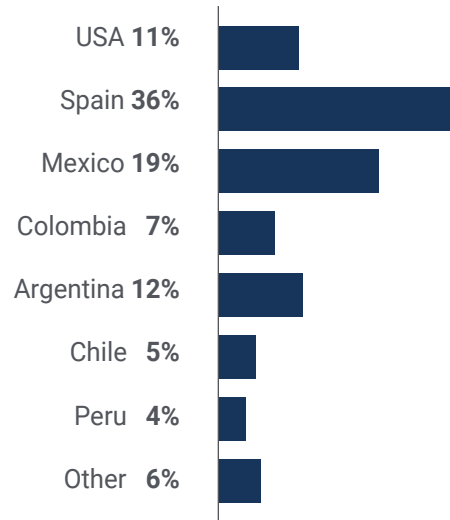
Training



Academic Profile



Geographical Distribution



Pablo Oswaldo López

Secondary Education Specialist

"It has always seemed to me that there is much to promote and improve in the education sector. This Postgraduate Certificate is the most efficient way for me to approach a field of work in which I have a lot to contribute. It has certainly been a unique experience thanks to the teachers, renowned experts in the sector, and the high-quality content"

08

Impact on Your Career

As this is a program that requires a special economic, professional and personal effort on the part of its students, TECH makes sure that the impact is the greatest possible on their careers. To this end, we have the highest-level professionals in the field of social anthropology, who have also used the most innovative educational techniques to develop all the teaching material to which the student has access.



“

You will obtain your Postgraduate Certificate in Social and Cultural Anthropology without having to do a final project"

Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Social and Cultural Anthropology at TECH Global University is an intensive and highly valuable program aimed at improving students' professional skills in an area of extensive competition. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best will find their place at TECH.

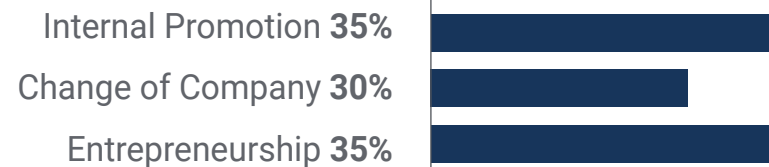
TECH offers you the opportunity to be better in your work environment with this innovative program.

A program of great educational value to improve your qualifications.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



09

Benefits for Your Company

TECH's Postgraduate Certificate in Social and Cultural Anthropology is a high-quality program aimed at improving the competitiveness of business professionals to give a boost to the educational system, in general, and educational institutions, in particular, in a way that achieves the highest quality. This quality will translate into better care, greater adaptation to social reality and an educational system that is typical of an inclusive, open and modern society.



“

You will be part of the change in the educational system, being a key player in your organizations in social and cultural matters"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

The professional will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The manager can work on a real project or develop new projects.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization.

10 Certificate

The Postgraduate Certificate in Social and Cultural Anthropology guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Certificate in Social and Cultural Anthropology** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Social and Cultural Anthropology**

Modality: **online**

Duration: **6 Weeks**

Accreditation: **6 ECTS**





Postgraduate Certificate Social and Cultural Anthropology

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
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Postgraduate Certificate

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