



# Postgraduate Certificate

## Sector Compliance

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business, as well as graduates in the field of Marketing and Prosecutors

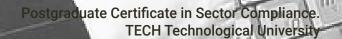
 $We b site: {\color{blue}www.techtitute.com/us/school-of-business/postgraduate-certificate/sector-compliance} \\$ 

# Index

02 Why Study at TECH? Why Our Program? Objectives Welcome p. 4 p. 6 p. 10 p. 14 06 Methodology Structure and Content Our Students' Profiles **Course Management** p. 18 p. 24 p. 32 p. 36 Benefits for Your Company Certificate Impact on Your Career p. 40 p. 44 p. 48

# 01 **Welcome**

Nowadays, regulatory compliance and risk prevention are key aspects in the management of any company. Sector Compliance is of great importance, as each sector has its own specific legal and regulatory requirements, it is therefore essential that companies are aware of them and comply with them. This program, which is taught 100% online and uses the Relearning pedagogical methodology, allows students to organize their academic resources in the following ways students to organize their academic resources in a flexible way, adapting to their needs and schedules while learning in a practical and dynamic way.









# tech 08 | Why Study at TECH?

### At TECH Technological University



#### **Innovation**

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95%

of TECH students successfully complete their studies



### **Networking**

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

+200

executives prepared each year

different nationalities



### **Empowerment**

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



#### **Talent**

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

### Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### **Analysis**

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



#### **Academic Excellence**

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



## tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



# Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.



### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.



### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.



### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.





## tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The **Postgraduate Certificate in Sector Compliance** will enable the student to:



Determine the prohibited conducts in the indicated sector fields



Clearly express the objectives and methodology followed to implement a competition plan



Discern and evaluate the different risks of the company's activities in the particular delimitation indicated by the subjects







Analyze the different competition compliance programs in order to achieve the greatest legal precision and economic efficiency

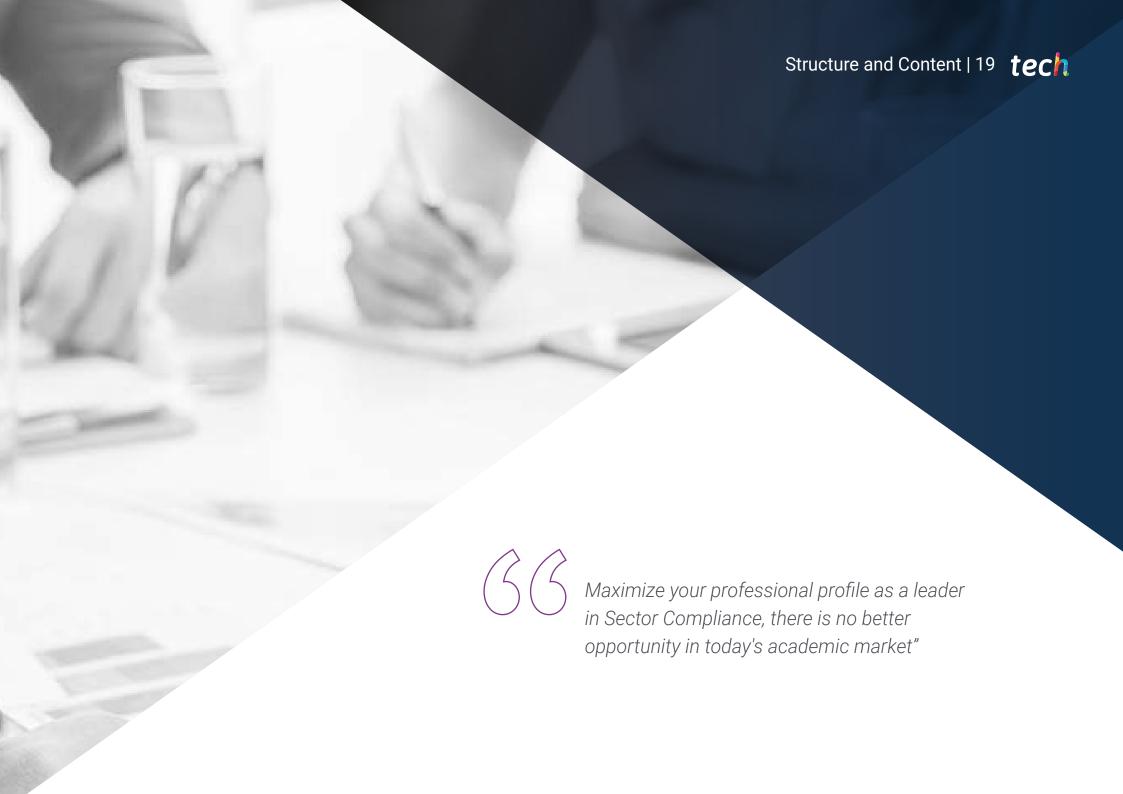
05

Develop an original risk plan and present it and justify it

06

Evaluate the measures adopted in order to avoid the occurrence of a crime





### tech 20 | Structure and Content

### **Syllabus**

The Postgraduate Certificate in Sector Compliance of TECH Technological University is an intensive program that prepares you to face challenges and business decisions in the field of Sector Compliance. The content of the Postgraduate Certificate in Sector Compliance is designed to promote the development of managerial skills that allow for more rigorous decision-making in uncertain environments.

Over the course of 150 hours, the student analyzes a plethora of practical cases through individual and team work. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Certificate in Sectorial Compliance deals in depth with Public and Private Contracting, Metrics and Reporting Issues, Conflict of Interest Management, Sector Particularities or the Prevention of Bribery and Corruption. It is designed to train professionals who understand cybersecurity from a strategic, international and innovative perspective.

A plan designed for you, focused on your professional on your professional improvement and that understands your needs and those of your company through innovative content based on the latest trends. Supported by the best educational methodology and an exceptional teaching faculty, give you the the skills to solve critical situations in a efficient manner.

This Postgraduate Certificate in is spread out over 6 weeks and is divided into 1 module:

Module 1

Sector Compliance



### Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in Sector Compliance entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

# tech 22 | Structure and Content

Module 1. Sector Compliance							
<b>1.1.</b> 1.1.1. 1.1.2. 1.2.3.	Compliance in Contracting Compliance in Contracting Public and private contracting Compliance in public recruitment	1.2.1. 1.2.2. 1.2.3. 1.2.4.	Regulatory compliance in the environmental area The Objectives of Agenda 2030 The scandals: Dielselgate False reports: Green Washing The metrics and reporting problem	1.3. 1.3.1. 1.3.2. 1.3.3.	Advocacy and compliance activity Lawyers as advisors to regulated entities Lawyers as regulated entities Data protection in the legal profession		The food sector in the compliance activity  Transparency to consumers and users The problem of fractioning in the value chain and relocations Sector Particularities
1.5.1. 1.5.2. 1.5.3.		1.6. 1.6.1. 1.6.2. 1.6.3.	Regulatory compliance in energy Role of the energy sector. Controls Prevention of bribery and corruption. Risk Oil and gas: Trade Finance Compliance. International financial sanctions	1.7. 1.7.1. 1.7.2. 1.7.3.	Regulatory compliance in the pharmaceutical sector Compliance in the pharmaceutical sector Compliance in industrial property Self-regulation and advertising self-control	1.8.1. 1.8.2. 1.8.3.	Regulatory compliance in small and Median companies  SMEs: obligation versus resources Compliance Program for SMEs. Components Efficient Management
1.9.2.	Regulatory compliance in listed companies and other types of companies Origins: Enron case and the emergence of SOX regulations in the United States Good corporate governance: benchmark reports and remuneration Other types of companies: cooperatives	1.10.1 1.10.2	Compliance in the framework of consumer relations  Consumer protection regulations  Risk analysis in the provision of consumer services  Planning and control of consumer compliance systems				





Take advantage of a unique and specific opportunity that will boost your professional development and allow you to achieve success in a short period of time success in a short time"



This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





## tech 26 | Methodology

# TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.





This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## tech 28 | Methodology

### Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



### Methodology | 29 **tech**

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.



This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

#### **Testing & Retesting**

 $\bigcirc$ 

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

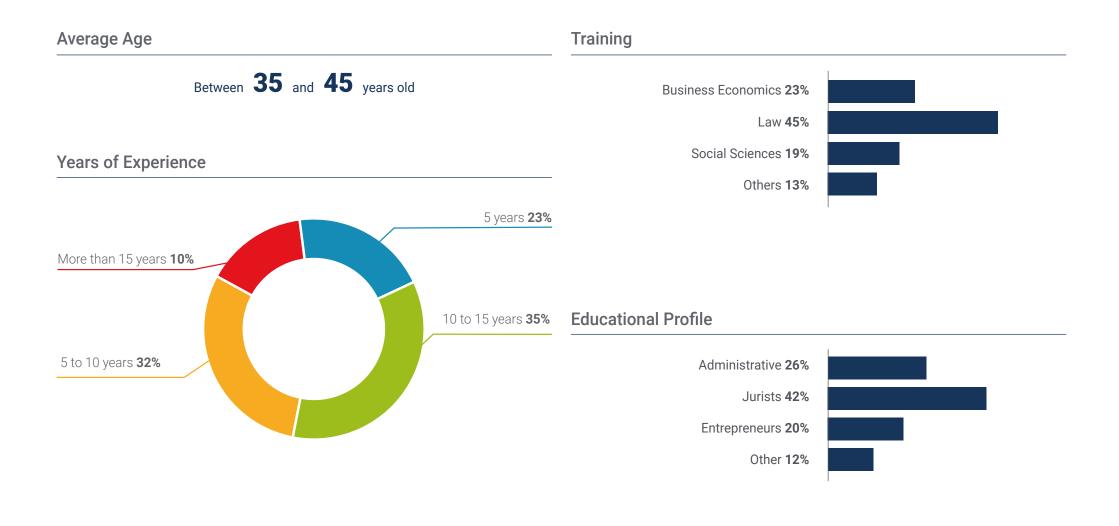


30%

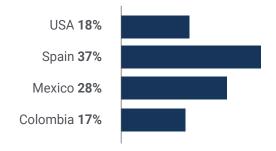




## tech 34 | Our Students' Profiles



### **Geographical Distribution**





# María González Vargas

#### **Sector Compliance Analyst**

"Thanks to the Postgraduate Certificate in Sector Compliance, I now have a thorough understanding of the legal and regulatory requirements specific to my sector. I have acquired practical skills to design and implement effective compliance programs, which has enabled me to improve risk management in my company and ensure its compliance at all times"





### Management



### Dr. Muñoz Pérez, Ana Felicitas

- Lawyer specialized in Commercial Law
- Lawyer in TDP Methods
- · Lawyer in Methods and Business Organizers
- · Lawyer at Lupicinio International Law Firm
- Lecturer at the URJC
- PhD in Commercial Law from the Complutense University of Madrid
- Law Graduate from the Universidad Complutense de Madrid
- Master's Degree in Legal Consultancy
- Master in Competition Law

### **Professors**

#### Ms. Suárez Barcia, Lucía

- Compliance Lawyer in the Crypto and Digital Assets Unit at Santander
- Global Compliance Officer at Lana
- Deputy Director of Compliance at ICBC Spain
- Lawyer in Compliance Europe at Grove and Lucania Gestión
- Associate Professor at Instituto de Estudios Bursátiles (IEB)
- Collaborating professor of the Criminal Compliance module in the Master's Degree in Legal Consultancy at the Complutense University of Madrid
- Degree in Law from ICADE

- $\bullet$  Degree in Business Management and Administration from ICADE
- ◆ Diploma in Private Law by ICADE
- $\bullet$  Diploma in Financial Inclusion from CAF Development Bank for Latin America
- Part-Time Professional MBA from IE Business SchoolDiploma in Private Law by ICADE

#### Dr. Rodríguez Calero, Juan José

- ◆ Trainer of judicial applications at INDRA
- Legal internship at Ruda Abogados
- ◆ Internship at Abogados & Asesores Europeos
- Degree in Law
- Professional Master's Degree in Law







You will share this academic experience with professionals with the same interests as you, who could become future clients, partners or important contacts.

# Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in Sector*Compliance* is an intensive program that prepares you to face challenges and business decisions in the field of Sector Compliance. The main objective is to promote your personal and professional growth. Help you achieve success quickly and accurately.

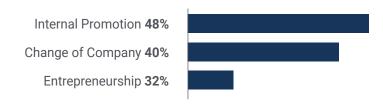
If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

Don't miss the opportunity, acquire new skills and competencies from TECH and you will notice an outstanding improvement in all your knowledge.

### Time of Change



### Type of change



# Salary increase

The completion of this program represents a salary increase of more than 27.32% for our students.

Salary before

\$51,400

A salary increase of

27.32%

Salary after

\$65,442





# tech 46 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



# Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



## **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.







# **Project Development**

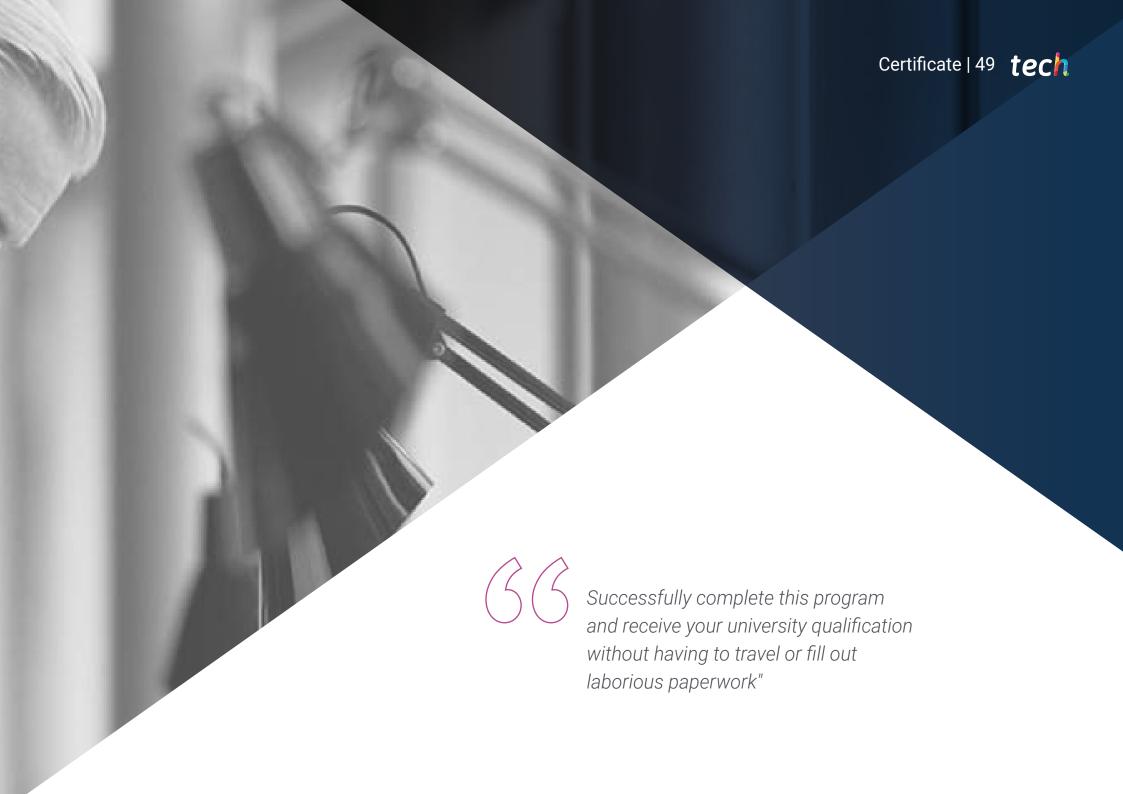
The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



# Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.





# tech 50 | Certificate

This **Postgraduate Certificate in Sector Compliance** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: Postgraduate Certificate in Sector Compliance

Official No of Hours: 150 h.



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



# Postgraduate Certificate Sector Compliance

» Modality: online

» Duration: 6 weeks

» Certificate: TECH Technological University

» Schedule: at your own pace

» Exams: online

