



Postgraduate Certificate
Real Estate Investments:
Financial Analysis and
Wealth Management



Postgraduate Certificate Real Estate Investments: Financial Analysis and Wealth Management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates, diploma and degree holders who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business Administration

Website: www.techtute.com/us/school-of-business/postgraduate-certificate/real-estate-investments-financial-analysis-wealth-management

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 24

07

Our Students' Profiles

p. 32

08

Course Management

p. 36

09

Impact on Your Career

p. 40

10

Benefits for Your Company

p. 44

11

Certificate

p. 48

01 Welcome

Real Estate Investments have become one of the most popular and profitable capital injection options today. The real estate market offers multiple disbursement opportunities, from the acquisition of properties for their exploitation to their subsequent sale. However, in order to obtain optimum profitability in the sector, it is essential to have specialists who develop a rigorous financial analysis and good asset management. In this context, this 100% online TECH Postgraduate Certificate is presented as an excellent opportunity for those interested in acquiring the necessary skills and knowledge to develop a career in real estate investment. In this way, with the knowledge acquired, students will be able to face the challenges of today's real estate market and develop a successful career in this constantly evolving field.



Postgraduate Certificate in Real Estate Investments: Financial Analysis and Wealth Management.
TECH Technological University



“

Thanks to this program you will learn in depth everything you need to master funds and investment assets, taking into account risk and financial analysis”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, volume + technology = a ground-breaking price. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

This TECH Postgraduate Certificate provides students with the necessary instruction to understand the key concepts of the real estate market, analyze financial investments and learn how to manage wealth effectively. With this program, specialists can develop practical skills and theoretical knowledge to perform financial evaluations, make informed investment decisions and manage their real estate assets efficiently. Because of this, upon completion of the program, they will be prepared to face the challenges of the market and build a successful career in the real estate investment industry.



“

You will learn the key tools to monetize in the construction world, delving into guidelines to minimize financial risk"

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Certificate in Real Estate Investments: Financial Analysis and Wealth Management will enable the student to:

01

Know the methodology to monetize in the construction world

02

Analyze the differences between the existing types of returns and their causes and benefits. Delve into the guidelines for minimizing financial risk

03

Define the main taxes levied on profitability in the financial sector





04

Detect the key points in the design process in order to know how to act in the event of possible drawbacks

05

Be aware of the documentation required to be able to submit a project and carry it out

06

Have an overall economic and technical idea of foundations, structures and installations most commonly used today

05

Structure and Content

University program in Real Estate Investments: Financial Analysis and Wealth Management has been designed to meet the needs of professionals in the sector. Therefore, it is taught in online mode, which allows students to choose the right time and place for their study. With a duration of 6 weeks, this customized program offers a unique and motivating experience, providing the foundations necessary to succeed in the Real Estate Investment field.



“

TECH brings you this program with exclusive content, online modality and Relearning methodology that facilitates the learning process"

Syllabus

The objective of the Postgraduate Certificate in Real Estate Investments: Financial Analysis and Wealth Management is to update the knowledge of professionals specialized in Real Estate Management, in order to improve their ability to make financial decisions.

The program lasts 6 weeks and focuses on developing managerial competencies to perform professionally and rigorously in uncertain environments, through the analysis of case studies and individual and team work. The curriculum addresses relevant topics such as Land Development, Socimis, Sicavs, Investment Funds, Residential or Industrial Investment Assets, among others.

Another key objective of the agenda is to broaden the competencies of specialists in this field, from a strategic, technological and innovative perspective. In this way, the program fosters the student's leadership to lead high performance work teams in the real estate sector.

In order to adapt to the academic needs of each student and to optimize the teaching process, the didactic materials of the Postgraduate Certificate are available in various multimedia and textual formats. In this way, each student can select the learning format that best suits their needs.

This Postgraduate Certificate takes place over 6 weeks and is divided into 1 module:

Module 1

Real estate investments: Financial analysis and wealth management



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Real Estate Investments: Financial Analysis and Wealth Management in a totally online way. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Real estate investments: Financial analysis and wealth management

1.1. Financial Analysis

- 1.1.1. Economic Profitability
- 1.1.2. Financial Profitability
- 1.1.3. Financial Leverage
- 1.1.4. Liquidity and Solvency Ratios
- 1.1.5. Liquidity and solvency ratios

1.2. Risk and financial risk analysis

- 1.2.1. Concept of risk and previous considerations
- 1.2.2. Types of Risk
- 1.2.3. Financial Equilibrium Conditions
- 1.2.4. Working capital or Rotation Background

1.3. Land development

- 1.3.1. Typologies of partnerships for land development
- 1.3.2. The developer
- 1.3.3. Self-promotion
- 1.3.4. The cooperative

1.4. Wealth management company

- 1.4.1. Concept
- 1.4.2. Types of Businesses
- 1.4.3. Requirements
- 1.4.4. Taxation
- 1.4.5. Advantages and Disadvantages

1.5. Real Estate Investment Trusts

- 1.5.1. Concept
- 1.5.2. Operation
- 1.5.3. Taxation
- 1.5.4. Advantages and Disadvantages

1.6. Open-Ended Investment Companies

- 1.6.1. Concept
- 1.6.2. Operation
- 1.6.3. Taxation
- 1.6.4. Advantages and Disadvantages

1.7. Investment Funds

- 1.7.1. Concept
- 1.7.2. Operation
- 1.7.3. Taxation
- 1.7.4. Advantages and Disadvantages

1.8. Real estate investment assets

- 1.8.1. Residencial Case
- 1.8.2. Offices
- 1.8.3. Commercial
- 1.8.4. Industrial
- 1.8.5. Land

1.9. Income Tax and VAT

- 1.9.1. Definition and concepts of Personal Income Tax
- 1.9.2. Return on equity
- 1.9.3. Performance of the activity
- 1.9.4. General Aspects
- 1.9.5. Application
- 1.9.6. Exemptions

1.10. Real estate financing

- 1.10.1. Sources of Financing
- 1.10.2. Interest rate
- 1.10.3. Amortization of loans
- 1.10.4. Financial Income



You will accurately master funding sources, interest rates and loan amortization”



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: ***Relearning***.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Certificate is aimed at Graduates, Diplomas and University Graduates who have previously completed any of the following programs in the fields of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

Professionals who, being university graduates in any area, have two years of work experience in the field of Real Estate Investments, may also take the Postgraduate Certificate.





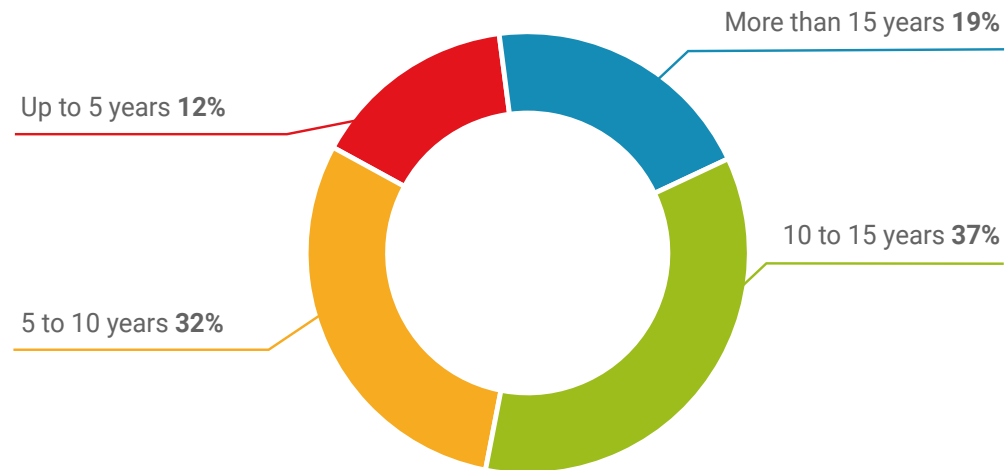
“

You will be able to share experiences with professionals from different sectors, which enriches and adds value to your training”

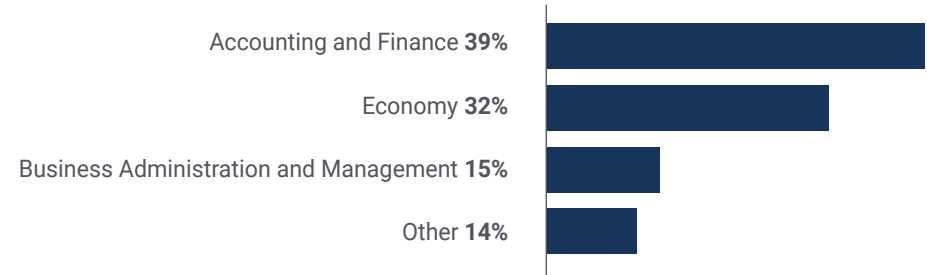
Average Age

Between **35** and **45** years old

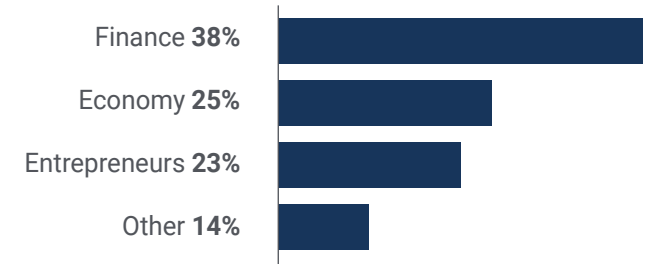
Years of Experience



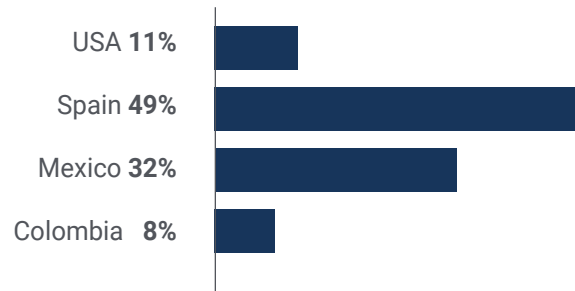
Training



Educational Profile



Geographical Distribution



Carmen Pérez Villanueva

Real Estate Manager

"The Postgraduate Certificate in Real Estate Investments exceeded my expectations in terms of quality of content, teaching methodology and teaching support. The knowledge acquired allowed me to apply efficient financial strategies in my daily work in the real estate sector. I highly recommend this program to any professional interested in expanding their skills in this field"

08

Course Management

The teaching staff of this university program is made up of recognized specialists in the field of Real Estate Investment, who have extensive experience and up-to-date knowledge in both theory and practice. The professionals who teach this Postgraduate Certificate stand out for providing a rigorous and high quality education, effectively transmitting the skills and knowledge necessary for students to obtain a complete and updated learning in the Financial and Property area of the sector.



“

This highly trained teaching team with extensive experience in Real Estate Investment will provide you with a rigorous and quality education”

Management



Dr. Diego Loras González

- ◆ CEO of Oikos Inmobiliaria
- ◆ CEO and founder of Loan Soluciones Financieras
- ◆ Sales Manager at Homes Agents
- ◆ Area Manager at Tecnocasa
- ◆ Law degree from Madrid Complutense University

Professors

Mr. Raúl Martínez Monte

- ◆ CEO at S.I. Bassegoda
- ◆ Commercial and Financial Director at Homes.AG
- ◆ Rental Management Coordinator at Solfinc SL
- ◆ Graduate in Economics from Pompeu Fabra University
- ◆ Postgraduate degree in Financial Markets from the University of Alicante



09

Impact on Your Career

This Postgraduate Certificate provides real estate professionals with a broad knowledge of investment and finance, which will enable them to make sound strategic decisions in today's market. Students will acquire management and leadership skills, as well as a global vision of the industry and its economic environment. All this, added to the prestige of the institution and the recognition of the program, will have a significant impact on the careers of the specialists and will open up new opportunities for growth and development in this field.



“

You will be able to manage any type of real estate investment, according to efficient methods that will allow you to achieve positive results based on organization and previous study”

Are you ready to take the leap? Excellent professional development awaits you

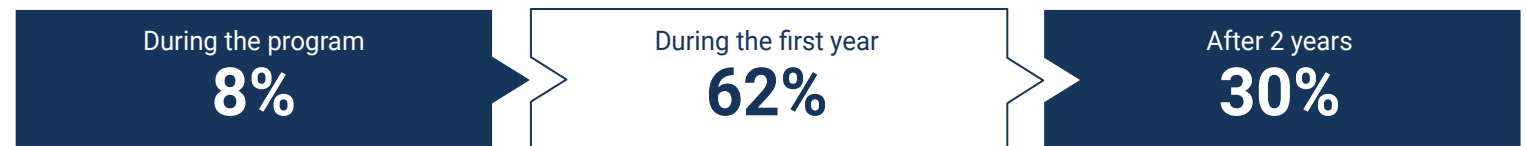
The Postgraduate Certificate in Real Estate Investments: TECH Financial Analysis and Wealth Management is an intensive program that prepares you to face challenges and business decisions in the field of Real Estate Investment. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

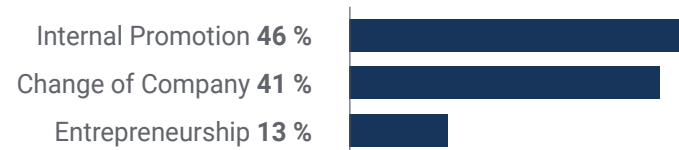
Enroll now and live the experience of becoming a graduate in a growing industry 100% online and in 6 weeks.

With this program you will learn how to manage real estate investments taking into account financial risks and their minimization.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **26%** for our students



10

Benefits for Your Company

An expert who has completed this program becomes a valuable asset to any real estate company. With up-to-date skills in the latest trends and financial management tools, you will be able to make strategic decisions and lead high-performance teams in the Real Estate Investment field. In addition, their ability to analyze and evaluate the company's financial performance will be critical to achieving growth and profitability objectives in the marketplace. In short, having a specialist in this field can have a significant impact on the success and competitiveness of any company in the area.





“

You will learn in depth how to make real estate economically profitable, taking into account liquidity and solvency ratios”

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11 Certificate

The Postgraduate Certificate in Real Estate Investments: Financial Analysis and Wealth Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Real Estate Investments: Financial Analysis and Wealth Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Real Estate Investments: Financial Analysis and Wealth Management**

Official N° of hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Real Estate Investments: Financial Analysis and Wealth Management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Real Estate Investments: Financial Analysis and Wealth Management

