

# Postgraduate Certificate Quality in Educational Centers





## Postgraduate Certificate Quality in Educational Centers

- » Modality: online
- » Duration: 2 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/school-of-business/postgraduate-certificate/quality-educational-centers](http://www.techtitute.com/us/school-of-business/postgraduate-certificate/quality-educational-centers)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 18*

06

Methodology

---

*p. 24*

07

Our Students' Profiles

---

*p. 32*

08

Course Management

---

*p. 36*

09

Impact on Your Career

---

*p. 40*

10

Benefits for Your Company

---

*p. 44*

11

Certificate

---

*p. 48*

# 01

# Welcome

Education centers should be understood as engines of social change, due to the close relationship between education and society. For this to be possible, the center must be immersed in a continuous process of improvement and innovation and, in this sense, the directors must be active agents of this transformation, promoting models of excellence and action plans framed within the quality system. Precisely, this program emphasizes the quality management of educational centers to ensure that the processes carried out comply with current demands and significantly improve the standards of the organization, improving the professional image and economic outlook of graduates.



Postgraduate Certificate in Quality in Educational Centers.  
TECH Technological University



“

*Quality management of educational institutions is essential to meet the current demands of society”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite Business School, with a model of maximum academic demand. An international high performance and intensive management skills training center.



“

*TECH is a university at the forefront of technology, which puts all its resources at the student's disposal to help them achieve business success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the utmost pedagogical rigor. A unique method with the highest international recognition that will provide the keys for the student to develop in a world in constant change, where innovation must be the essential bet of every entrepreneur.

"*Microsoft Europe Success Story*" for incorporating an innovative, interactive multi-video system into our programs.



### The highest standards

TECH's admission criteria is not economic. You don't need to make a large investment to study at this University. However, in order to obtain a degree in TECH, the student's intelligence and capacity will be tested. The academic standards of this institution are very high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from all over the world participate in TECH, so that the student will be able to create a large network of contacts that will be useful for their future.

**+100,000**

executives trained each year

**+200**

different nationalities



### Empowerment

The student will grow hand in hand with the best companies and professionals of great prestige and influence. TECH has developed strategic alliances and a valuable network of contacts with major economic players on 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

Our program is a unique initiative to showcase the student's talent in the business world. An opportunity that will allow you to voice your concerns and share your business vision.

TECH helps the student to show the world their talent at the end of this program.



### Multicultural Context

By studying at TECH, the student will enjoy a unique experience. You will be studying in a multicultural context. In a program with a global vision, thanks to which you will be able to learn about the way of working in different parts of the world, gathering the latest information that best suits your business idea.

Our students from TECH represent more than 200 different nationalities.





TECH seeks excellence and, to this end, has a series of characteristics that make it a unique university:



### Analysis

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TECH explores the critical side of the student, their ability to question things, their problem-solving skills and their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. *The university combines the Relearning method (the most internationally recognized postgraduate learning methodology) with Harvard Business School's case studies* A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

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TECH is the world's largest online university. It has a portfolio of more than 10,000 university degrees. And in today's new economy, **volume + technology = a ground-breaking price**. This way, we ensure that studying is not as expensive for as it would be at another university.



### Learn with the best

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In the classroom, our teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that allows students to advance in their careers and excel in the business world.

Teachers representing 20 different nationalities.



*At TECH you will have access to Harvard Business School case studies."*

03

# Why Our Program?

Studying this TECH program means increasing your chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. The Learner will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level".*

This program will provide you with a multitude of employment and personal advantages, among which are the following:

**01**

### **Giving a definite boost to the student's career**

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing our program, you will acquire the necessary skills to make a positive change in your career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### **You will develop a strategic and global vision of companies.**

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### **Consolidate the student in senior business management**

Studying at TECH means opening the doors to a professional panorama of great importance for the student to position themselves as a high-level manager, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### **You will take on new responsibilities**

During the program, the latest trends, advances and strategies are shown, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### You will access a powerful network of contacts

TECH networks its students to maximize opportunities. Students with the same concerns and desire to grow. Thus, it will be possible to share partners, customers or suppliers.

*You will find a network of contacts that will be crucial for your professional development.*

06

### Develop business projects in a rigorous manner

The student will obtain a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps the student apply and develop the knowledge they have acquired and improve their interpersonal skills to study to become a leader who makes a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

The student will be part of a community of elite managers, large companies, renowned institutions and qualified professors from the most prestigious universities in the world: The TECH Technological University community.

*We give you the opportunity to train with a team of internationally respected teachers.*

# 04 Objectives

The design of this program is focused on the professional improvement of its students through quality, meeting the highest current educational standards to guarantee them a better future both professionally, personally and economically. Thus, the graduate will have greater possibilities of accessing educational management positions, with solid arguments to implement far-reaching changes.



“

*A commitment to quality teaching is essential for the future of society. It is necessary to acquire in-depth knowledge in this field in order to stand out and qualify for management positions"*

TECH makes the objectives of its students its own.

We work together to achieve them.

The Postgraduate Certificate in Quality in Educational Centers will enable you to:

01

Analyze the different approaches to the concept of quality

04

Value the fundamental principles of quality management

02

Link the current approach to continuous improvement and excellence

03

Examine related concepts: evaluation, certification, accreditation, etc.





05

Identify the stages in the evolution of the quality approach

06

Understand how the concept of quality has changed up to the present day.



07

Reflect on the evolution of total quality towards models of excellence

08

Know the improvement path that conforms the different models

05

# Structure and Content

This Postgraduate Certificate contains all the necessary material so that educational managers or professionals can effectively control the quality of their centers, obtaining cutting-edge techniques and tools with which to place themselves in the first professional category in the educational field. Thus, the curriculum covers the necessary improvements that the centers need to address in order to become more relevant and efficient.



“

*The contents you will find in this program will be decisive in your candidacy for center director”*

## Syllabus

The Postgraduate Certificate in Quality in Educational Centers at TECH Technological University prepares its students for the managerial challenges they will encounter when implementing quality processes in their specific center.

Throughout 150 hours of study, the student will analyze a multitude of practical cases where he/she will be able to see in a contextual way how the quality and control processes are adequate to guarantee professional success. As it is an eminently practical teaching, students will begin to improve their own educational and organizational methodology even before completing the degree.

A plan that focuses on the professional improvement of its students through educational excellence and quality, making them stand out in a contested field where only the best trained managers can succeed.

This Postgraduate Certificate takes place over 6 weeks and is divided into 1 module

### Module 1

Quality Management Evaluation of Plans to Improve the Center Designing Excellence Plans



### Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. Throughout the 2 months of training, the student will be able to access all the contents of this program at any time, allowing them to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** Quality Management Evaluation of Plans to Improve the Center Designing Excellence Plans

1.1. Nature and Evolution of the Concept of Quality	1.2. Quality in Education: Dimensions and Components	1.3. First Level of Action: Center Management	1.4. Second Level of Action: Product Creation
1.5. Third Level of Action: Design and Development	1.6. Fourth Level of Action: Measurement, Analysis and Improvement	1.7. Quality Management Systems: ISO 9000 Standards	1.8. Designing Excellence Plans
1.9. Interpretation of the Criteria for Excellence in Education Centers	1.10. Action Plans for Improvement		



*This experience will lay the foundation for your future professional success in education"*



06

# Methodology

This training program provides you with a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning.***

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have ***considered it to be one of the most effective.***







“

*Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: A way of learning that has proven to be extremely effective, especially in subjects that require memorization".*

## At TECH Business School we use the Harvard Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world.”*



*We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



### A learning method that is different and innovative.

This intensive program of the School of Business of TECH Technological University prepares students to face all the challenges in this area, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH, you will use Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.* **”**

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Re-Learning Methodology

Our University is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Re-learning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Re-learning.

Our business school is the only one in Spanish-speaking countries licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best Spanish online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: A direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



**Testing & Re-testing**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: So that they can see how they are achieving your goals.



07

# Our Students' Profiles

The Postgraduate Certificate in Quality in Educational Centers is aimed at professionals in the educational or business field who want to focus their careers on the highest quality management. For this reason, the contents you will find in this program are aimed at improving your managerial skills in educational environments, with special emphasis on standing out through quality management.







“

*You are choosing the right degree to relaunch your career towards the educational management position you are pursuing, betting on the quality and professionalism of your work"*

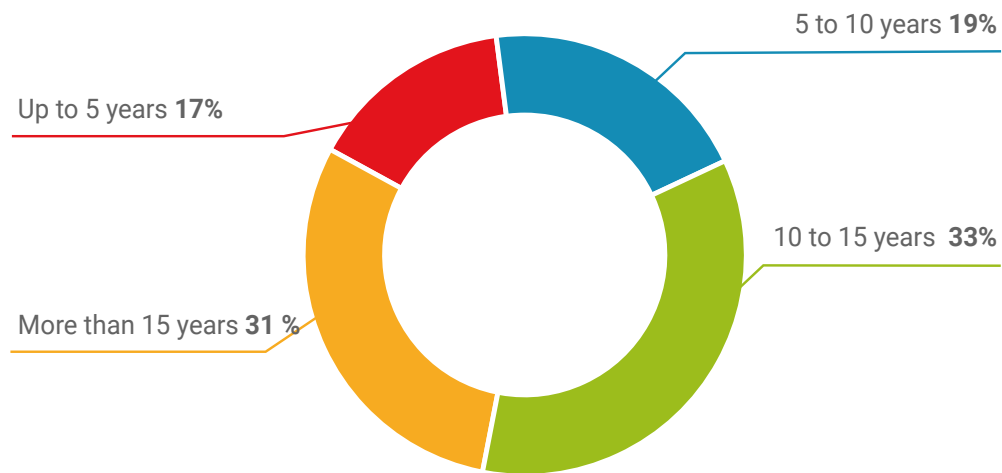
### Average Age

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Between **35** and **45** years old

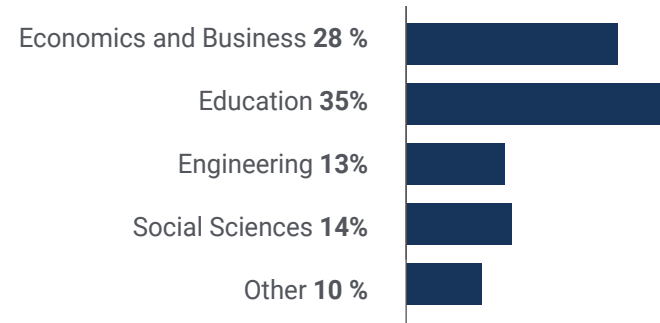
### Years of Experience

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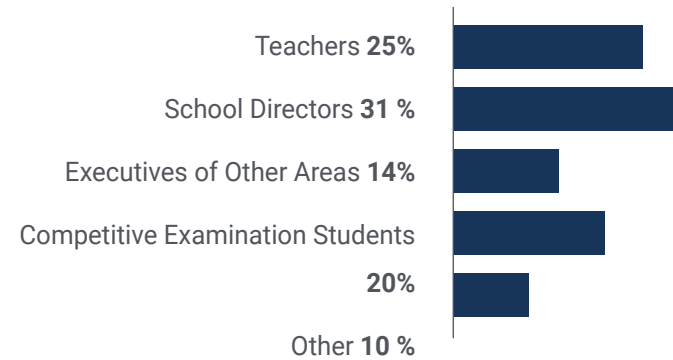
### Training

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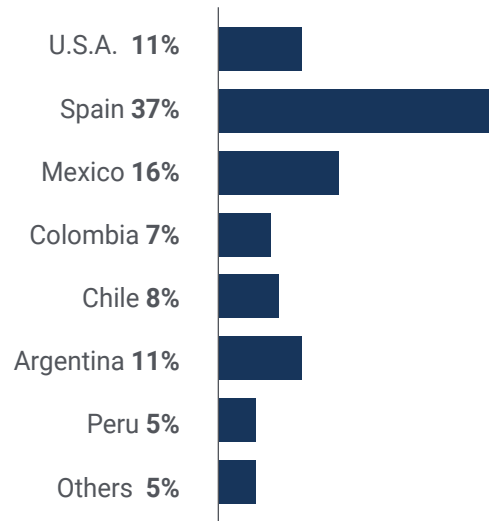
### Academic Profile

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## Geographical Distribution

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## Francisco Ruiz

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Director of an Educational center

*"Thanks to this Postgraduate Certificate in Quality in Educational Centers, I have been able to specialize in an indispensable area for the management team of any school. Undoubtedly, a unique opportunity to learn from leading experts in the field"*

08

# Course Management

In our university we have professionals specialized in each area of knowledge, who pour their work experience into our training programs. A multidisciplinary team with recognized prestige that has come together to offer you all their knowledge in this area.





“

*A teaching team with extensive experience to help you achieve professional success"*

## Management



### **Mr. Borrás Sanchís, Salvador**

- ♦ Psychologist, Teacher and Speech Therapist
- ♦ Educational counselor at Generalitat Valenciana, Consejería de Educación (Valencian Regional Government)
- ♦ Pedagogical Director at the DEIAP Institute
- ♦ Degree in Psychology
- ♦ Hearing and Speech Teacher
- ♦ Diploma in Speech Therapy.
- ♦ Pedagogical Advisor and External Collaborator of Aula Salud (an organization to promote health in the classroom).

## Professors

### Mr. Arroyo Fernández, Alejandro

- ◆ Contributor to digital magazines of literary criticism and teacher of Spanish as a Foreign Language
- ◆ PhD in North American Literature from the Complutense University of Madrid.
- ◆ Degree in English Philology
- ◆ Specialist in Contemporary North American Literature and Victorian Literature.
- ◆ Master's Degree in European Literary Studies
- ◆ Master's Degree in Teaching Spanish as a Foreign Language

### Ms. Azcunaga Hernández, Amaia

- ◆ Teacher of Foreign Languages with teaching experience in various countries and educational fields.
- ◆ Master's Degree in Teaching Spanish as a Foreign Language.
- ◆ Specialist in group dynamics applied to teaching.

### Dr. De la Serna, Juan Moisés

- ◆ PhD in Psychology and Professional Master's Degree in Neurosciences and Behavioral Biology
- ◆ Author of the Cátedra Abierta de Psicología y Neurociencias and scientific disseminator.

### Ms. Jiménez Romero, Yolanda

- ◆ Territorial Director of the Extremeño-Castilla La Mancha Institute of High Abilities
- ◆ Degree in Elementary Education
- ◆ Master's Degree in Neuropsychology of High Abilities

- ◆ Master's Degree in Emotional Intelligence. Specialist in NPL.
- ◆ Pedagogical Advisor and External Collaborator of Aula Salud (an organization to promote health in the classroom).

### Mr. Notario Pardo, Francisco

- ◆ Degree in Pedagogy and Diploma in Social Education.
- ◆ Postgraduate Diploma in "Intervention with at-risk families and children with antisocial behavior".
- ◆ Postgraduate Diploma in "Social Education and Sociocultural Motivation".
- ◆ Family and School Mediator, and Official Court Expert.
- ◆ He has been working since 2004 as an Educator and Director of Foster Care Centers, as well as Technician and Coordinator of the Foster Care Intervention Center in Alicante
- ◆ Currently working as Educator in a Grassroots Social Work Unit.
- ◆ aimed Teacher (in the classroom and online) and content developer for various organizations and professional institutions.
- ◆ Director of the Master's Degree in Inclusive Education for Children in Social Risk Situations.

### Mr. Velasco Rico, Guillermo

- ◆ Degree in Hispanic Philology, Complutense University of Madrid
- ◆ Master's Degree in ELE from the Complutense University of Madrid.
- ◆ Spanish Teacher at the Complutense University of Madrid.
- ◆ Academic Coordinator of the Center for Hispanic Studies in Sarajevo

### Mr. Visconti Ibarra, Martín

- ◆ PhD in Education and Behavioral Sciences with specialization in Emotional Intelligence.
- ◆ Degree in Elementary Education Teaching.
- ◆ Online Master's Degree in Learning Difficulties and Cognitive Processes.

09

# Impact on Your Career

TECH is aware of the effort made by its students to pursue this degree, so all possible facilities are offered for this purpose. In addition to the online format that makes it possible to combine study with professional or personal work, the teaching content is of the highest quality, guaranteeing the student an early positive impact on his or her path towards the highest quality educational direction.







“

*With the help of TECH's teaching staff, who know how to successfully run their schools, it won't take you long to become the expert you dream of, too"*

Are you ready to take the leap?  
Excellent professional development awaits you.

This program is intensive, as it brings out the best in its students through complex real-life educational management situations in which they will have to implement all the knowledge they have acquired. Thus, they will polish their managerial skills and be prepared for the main challenges they will encounter after graduating from this degree and successfully apply for the educational management positions they desire.

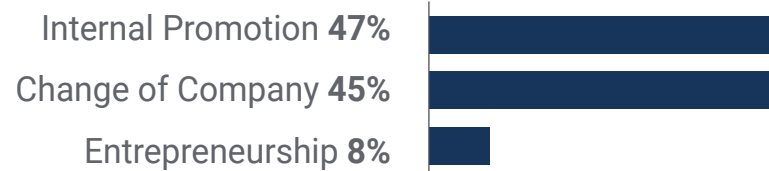
*Continuous specialization will enable professionals to obtain the necessary training to advance in their work.*

*Achieve the professional change you desire with the completion of this specific program in Quality in Educational Centers.*

Professional change for our students



Type of change



### Salary increase

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This program represents a salary increase of more than **25%** for our students.



10

# Benefits for Your Company

This Postgraduate Certificate benefits not only its students and their professional growth possibilities, but also the educational centers involved, which will see how their management methods improve through strict and efficient quality control. As a result, the school's own educational results will improve, which will be accompanied by greater economic benefits.





“

*This is the specialization you were looking for to take the definitive leap towards the best educational direction”*

Developing and retaining talent in companies is the best long-term investment.

01

### Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

---

06

### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward

# 11

# Certificate

The Postgraduate Certificate in Quality in Educational Centers, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this training program  
and receive your diploma without travel or  
laborious paperwork”*

This **Postgraduate Certificate in Quality in Educational Centers** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained through the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Quality in Educational Centers**

Official N° of Hours: **150**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Quality in Educational Centers

- » Modality: **online**
- » Duration: **12 months**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Certificate

## Quality in Educational Centers