Postgraduate Certificate

Planning and Control in the Health System

tech technological university

Postgraduate Certificate
Planning and Control
in the Health System

» Modality: **online**
» Duration: **6 weeks**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/pk/school-of-business/postgraduate-certificate/planning-control-health-system**

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01

Welcome

This Postgraduate Certificate is aimed at developing techniques and tools that promote management and leadership skills, management of their activity, and team management, more efficiently with the latest educational technology.

The new challenges of the sector, such as the approach to complexity and chronicity; the relationships between professional groups, citizens and providers; the development of new health technologies; the need to increase efficiency in the use of resources; assuming the new participative and transparent leadership, or gaining its position in the interdisciplinary team, are challenges to be addressed in daily practice, which will be studied in depth throughout this progam.

Postgraduate Certificate in Planning and Control in the Health System.
TECH Technological University

Discover the new techniques in Planning and Control in the Health System, and apply them in the daily practice of your profession"

02
Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000 executives prepared each year

+200 different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 | collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

"We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07 Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04
Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in your professional development. After the program, you will be equipped to make global decisions with an innovative perspective and an international vision.

One of our fundamental objectives is to help you develop the essential skills to strategically manage a business"

**TECH makes the goals of their students their own goals too
Working together to achieve them**

The **Postgraduate Certificate in Planning and Control in the Health System** will qualify you for:

01 Describe, compare and interpret the characteristics and performance data of different healthcare models and systems

02 Apply the essential concepts and methods of planning, organization and management of health institutions

03 Interpret, transmit and apply regulatory norms for the activities and functions of health professionals in clinical management in accordance with the legal framework of the health sector

04 Recognize and learn how to apply and interpret health law to contextualize clinical practice in terms of professional and social responsibility, as well as the ethical aspects associated with health care

05
Structure and Content

The Postgraduate Certificate in Planning and Control in the Health System is a tailor-made program that is taught in a 100% online format so that you can choose the time and place that best suits your availability, schedule and interests.

A program that takes place over 6 months and is intended to be a unique and stimulating experience that lays the foundation for your success as a Project Manager.

"What you study is very important. The abilities and skills you acquire are fundamental. You won't find a more complete syllabus than this one, believe us"

Syllabus

The Postgraduate Certificate in Planning and Control in the Health System of TECH - Technological University is an intense program that prepares you to face challenges and business decisions both nationally and internationally.

The content of the Postgraduate Certificate in Planning and Control in the Health System is designed to promote the development of managerial competencies that allow for more rigorous decision-making in uncertain environments.

Over the course of 1,500 hours, the student analyzes a plethora of practical cases through individual and team work. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Certificate in Planning and Control in the Health System deals in depth with all the financial areas of the company and is designed to train managers who understand Strategic Management from a strategic, international and innovative perspective.

A plan designed for students, focused on their professional improvement and that prepares them to achieve excellence in leadership and business management in the field of Medical Management of Outpatient Services A program that understands both yours and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Certificate is developed over 6 weeks and is divided into 1 module:

Module 1	Planning and Control in Health Organizations
Module 2	Health Systems and Policies

Where, when, and how it is taught

TECH offers you the possibility of taking this program completely online. Throughout the six weeks of training, you will be able to access all the program contents at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Planning and Control in Health Organizations

1.1. The Process of Strategic Planning
1.1.1. Mission, vision, and values
1.1.2. The Cycle of Strategic Planning. Strategic Plan and Strategic Lines
1.1.3. Planning and Continuous Quality Improvement. Advantages of Planning
1.1.4. Internal and Competitive Analysis of the Environment. Benchmarking

1.2. Management by Values and Objectives
1.2.1. Operative Planning. Obtaining Objectives from Strategic Lines of Action
1.2.2. Types of Objectives Goals
1.2.3. Management by Values and Objectives: Management Plans
1.2.4. Assessment of the Strategic and Operational Plan

1.3. Organizational Theory Applied to Healthcare
1.3.1. Types of Organization
1.3.2. Organizational Behavior Research:
1.3.3. Characteristics of the Public Organization
1.3.4. New Organizational Models. Fluid and Matrix Organizations

1.4. Management and Direction

1.5. Future Organization

Module 2. Health Systems and Policies

2.1. Health Systems
2.1.1. Main Health System Models. Comparison and Results
2.1.2. Beverige SMS Health Systems Model: Example
2.1.3. Health Systems BiskmarkAssurance Model: Examples
2.1.4. Evolution of the Different Health Systems

2.2. Health Financing and Provisioning
2.2.1. Financing of the Health Systems. Public Contributions
2.2.2. The Right to Health Care: Basic and Complementary Services
2.2.3. Different Provision Models in a NHS. Private Provision
2.2.4. Co-payment and User Financing

2.3. The Care Health Care System in Spain. Relationships and Differences Between Autonomous Communities, Regulatory Framework
2.3.1. The General Health Law and Basic Health Structures
2.3.2. Health Services of the Autonomous Communities and Territorial Coordination. The Interterritorial Health Council
2.3.3. Comparison of the Autonomous Communities' Health Service Organization and Resources.

2.4. Evolution and Other Aspects of Health Systems
2.4.1. Complexity and Chronicity Care
2.4.2. Information Technology as a Driver for the Transformation of Healthcare Systems
2.4.3. Promotion of Health and Heath Education Prevention
2.4.4. Traditional Public Health and Its Evolution
2.4.5. Health Coordination or Integration. The Concept of a Public Health Space

2.5. Alternatives to the Traditional Management Models
2.5.1. Evaluation of New Management Models. Results and Experience

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

Our **Postgraduate Certificate in Planning and Control in the Health System** is a program aimed at university graduates who want to transform their professional career.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

By doing this training course, you will expand your capabilities and skills in Clinical Management, Medical and Welfare Management"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **18%**

Up to 5 years **15%**

10 to 15 years **35%**

5 to 10 years **32%**

Training

Economics and Business **17 %**

Medicine **32%**

Nursing **22%**

Social Sciences **16%**

Other **13%**

Educational Profile

Hospital Managers **23 %**

Auditors **15 %**

Hospitals **25 %**

Welfare Professionals **21 %**

Other **16 %**
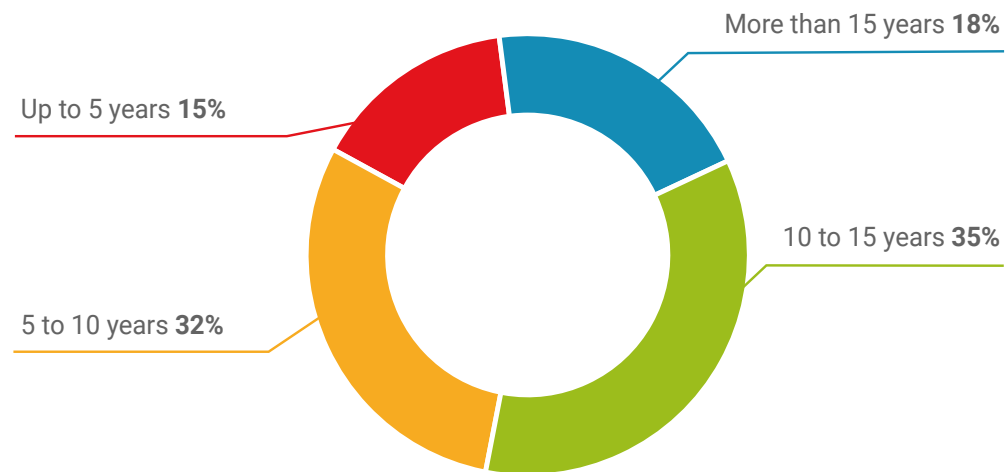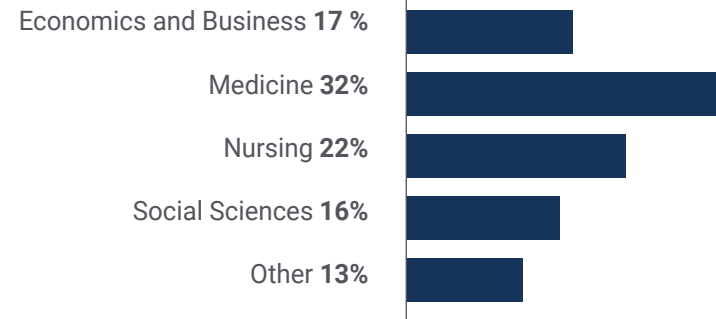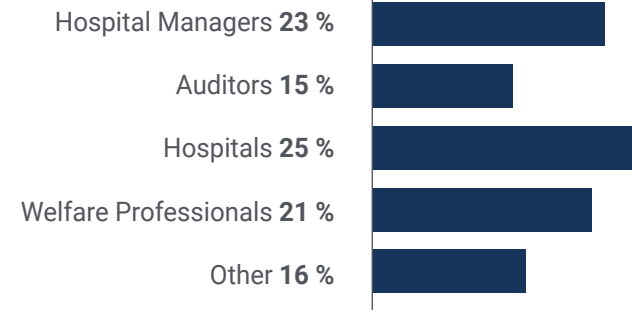
Geographical Distribution

Country	%
USA	**9%**
Spain	**38%**
Mexico	**21%**
Colombia	**7%**
Argentina	**12%**
Chile	**5%**
Peru	**2%**
Other	**6%**
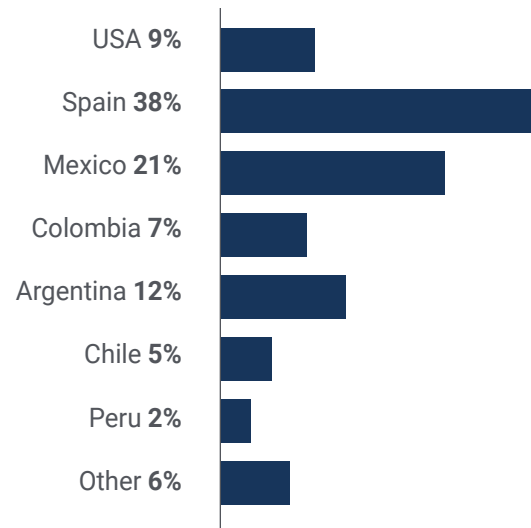
Susana González

Hospital Manager

No matter how much you want to, considering a Postgraduate Certificate in Medical Division in the Health System is not a simple matter, especially when you have to balance it with your professional and family life. However, the Postgraduate Certificate in The Medical Division in the Healthcare System of TECH Technological University made it possible for me. The skilful faculty made the experience and learning even more enriching"

08
Course Management

TECH is continually committed to academic excellence. For this reason, each of its programs has teaching teams of the highest reputation. These experts have extensive experience in their professional fields and, at the same time, have achieved significant results with their empirical research and fieldwork. In addition, these specialists play a leading role within the university qualification, as they are in charge of selecting the most up-to-date and innovative content to be included in the syllabus. In addition, they participate in the elaboration of numerous multimedia resources of high pedagogical rigor.

The teaching materials of this program, elaborated by these specialists, have contents that are completely applicable to your professional experiences"

International Guest Director

Dr. Leslie K. Breitner, Ph.D., is an **internationally renowned specialist** with a **distinguished career in the fields of business administration, not-for-profit management, and health care**. Her professional and research career has focused on analyzing the impact of initiatives that improve the **quality of financial systems in healthcare organizations**. In that sense, her main contributions have been related to education and leadership, collaborating with numerous educational institutions in the **creation of training programs** for managers.

She is also co-author of the popular accounting books "Essentials of Accounting, 10th Edition" and "Essentials of Accounting Review". In these volumes, she reflects her extensive knowledge of **financial management, budgeting and performance measurement in hospitals**. In addition, many of the studies and contributions contained in her various publications have been supported by grants from the **U.S. Department of Health and Human Services**.

Dr. Breitner is a **graduate of Boston University** and collaborates as a specialist at McGill University in Montreal, Canada. At McGill University, **she founded the International Master's Degree in Healthcare Leadership** (IMHL) program and served as **Co-Academic Director of the Graduate Program in Healthcare Management**. She also lectures frequently at Harvard University, Washington University and Seton Hall University.

Dr. Breitner's professional experience has been recognized on numerous occasions, receivingawards from important organizations and university institutions around the world. Among other distinctions, she holds the **Beekhuis Award** from the Simmons College Graduate School of Management and is an **honorary member of the Boston chapter of the Beta Gamma Sigma Society.**

Dr. Breitner, Leslie

- Director of the International Professional Master's Degree in Healthcare Leadership.
- Co-Academic Director of the Graduate Program in Healthcare Management.
- Supervisor of the Mitacs-Accelerate graduate research internship program.
- Collaboration with UNICEF on Budget and Fiscal Analysis Training
- Doctorate in Business Administration (DBA) from Boston University Graduate School of Management
- Master's Degree in Business Administration (MBA), Simmons College Graduate School of Management

Thanks to TECH you will be able to learn with the best professionals in the world"

Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment.

The ultimate goal of this great effort should be to achieve professional growth.

Our challenge is to generate a positive change in your professional career. We are fully committed to helping you achieve it"

Are you ready to take the leap?
Excellent professional development awaits you

The **Postgraduate Certificate in Planning and Control in the Health System** of TECH **- Technological University** is an intense program that prepares you to face challenges and business decisions both nationally and internationally. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve, make a positive change at a professional level and network with the best, then this is the place for you.

Generating Positive Change

If you want to make a positive change in your profession, the Postgraduate Certificate in Planning and Control in the Health System will help you achieve it.
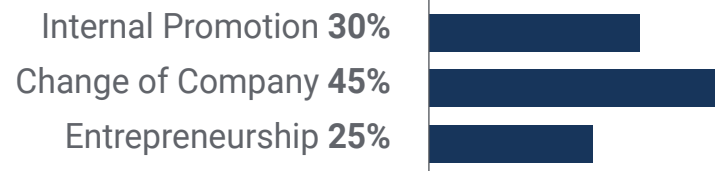
Don't miss the opportunity to train with us and you will find the career boost you were looking for.

Time of Change

During the program	During the first year	After 2 years
21%	**57%**	**22%**

Type of change

Internal Promotion **30%**

Change of Company **45%**

Entrepreneurship **25%**

Salary increase

This program represents a salary increase of more than **25.22%** for our students

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$72,500**

10
Benefits for Your Company

The **Postgraduate Certificate in Planning and Control in the Health System** contributes to raising the organization's talent to its maximum potential by qualifying high-level leaders.

Participating in this Postgraduate Certificate in Health System Planning and Control is a unique opportunity to access a powerful network of contacts in which to find future professional partners, clients or suppliers.

"

The executive will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

05 Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06 Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11
Certificate

The **Postgraduate Certificate in Planning and Control in the Health System** guarantees you, in addition to the most rigorous and up-to-date education, access to a university program issued by **TECH - Technological University.**

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Planning and Control in the Health System** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Planning and Control in the Health System**

Official Nº of Hours: **150 h.**

tech technological university

Awards the following
CERTIFICATE
to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Planning and Control in the Health System

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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