

# Postgraduate Certificate

## Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society





## Postgraduate Certificate Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: university graduates and postgraduates who have completed a degree in Law

Website: [www.techitute.com/us/school-of-business/postgraduate-certificate/personal-data-protection-digital-rights-guarantees-relation-ict-information-society](http://www.techitute.com/us/school-of-business/postgraduate-certificate/personal-data-protection-digital-rights-guarantees-relation-ict-information-society)

# Index

01

Welcome

---

*o- 3*

02

Why Study at TECH?

---

*o- 5*

03

Why Our Program?

---

*o- 0/*

04

Objectives

---

*o- 03*

05

Structure and Content

---

*o- 07*

06

Methodology

---

*o- 13*

07

Our Students' Profiles

---

*o- 21*

08

Course Management

---

*o- 25*

09

Impact on Your Career

---

*o- 3/*

10

Benefits for Your Company

---

*o- 33*

11

Certificate

---

*o- 37*

# 01 Welcome

The Internet has been a window to the world, constantly evolving to provide different forms of entertainment and learning. But these new technologies also bring with them certain dangers. This has generated the need for certain regulations to protect the identity and privacy of any organizational entity and even of the users themselves.

This program will address the main aspects related to human resources, alternative dispute resolution, consumers, artificial intelligence, civil liability, information and communication. All this will enhance the managerial skills that a lawyer must have to manage a legal department.



Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in  
Relation to ICT in the Information Society  
TECH Technological University



“

*Recognize the guarantees of protection of digital rights and their application in different environments to ensure the security of your associates”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success”*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*!Lhbqnrnes Dtqnod Rtbbdrr Rsnqx!*, for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

Seeking the excellence of its students, TECH has developed a series of objectives that will help guide learning in this field. In turn, it will train them to become a figure of leadership and reference. With this high level program, students will be able to achieve their academic goals, representing a significant improvement at the work level.



“

*This Postgraduate Certificate is designed to guide students' learning towards professional excellence, competing for a managerial position in any sector”*

**TECH makes the goals of their students their own goals too.  
Working together to achieve them.**

The Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society will enable students to:

01

Consolidation of the main aspects concerning protection of personal data in relation to new information and communication technologies

02

Identify the legal conflicts that arise in relation to data protection in relation to the person and health, as well as in the civil and corporate spheres and business

03

Delve into the different aspects that arise in relation to false information, artificial intelligence and the right to information





04

Address the issues that affect the field of genetics and health, as well as the advances in relation to the protection of minors

05

Establish and identify the effects and consequences that occur in relation to the protection of personal data and deceased persons

06

Knowledge of the special rules for data processing in public administrations

05

# Structure and Content

This Postgraduate Certificate is an excellent opportunity for those interested in Law to improve their professional profile in the face of the opportunity to opt for a managerial position in any organization or company. This is a 100% online program for a unique and stimulating experience.



“

*You will have at your disposal a complete and updated syllabus to guarantee the development of your skills”*

## Syllabus

The Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society will become a unique opportunity to prepare students to face work challenges from a classroom.

The content of the program has been developed to foster the managerial skills of legal professionals seeking to broaden their professional horizons.

In each class, you will have the opportunity to consolidate information on the main aspects of personal data protection in relation to new information and communication technologies. You will also be able to identify the legal conflicts that arise around data protection in relation to the person and health, as well as in the civil and corporate sphere.

The Postgraduate Certificate is designed for the professionals who seeks to achieve excellence in the field of management and business management. For this reason, it will understand the needs of the business through an innovative content, based on the latest trends and demands of this labor market.

This Postgraduate Certificate is developed over 6 weeks with a study 1 module:

### Module 1

The Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society



### Where, When and How is it Taught?

TECH offers its students the possibility of taking this Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society in a totally online way. Throughout the six week of training, they will be able to access all the program contents at any time, allowing them to self-manage their own study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** The Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society

<p><b>1.1. Personal data protection and human resources</b></p> <p>1.1.1. The protection of personal data in relation to human resources</p> <p>1.1.2. Information Management and digital rights</p>	<p><b>1.2. Personal data protection and electronic mediation</b></p> <p>1.2.1. Electronic Mediation and Personal Data Protection</p> <p>1.2.2. Issues relating to safeguards in the mediation procedure</p>	<p><b>1.3. Personal data protection and Social media</b></p> <p>1.3.1. Personal data protection and Social media</p> <p>1.3.2. The provision of consent and its effects</p>	<p><b>1.4. Protection of personal data in mobile applications for disease diagnosis</b></p> <p>1.4.1. Personal data protection and biomedical research</p> <p>1.4.2. Minors and mobile applications for disease diagnosis</p>
<p><b>1.5. Protection of personal data in relation to gender identity and expression</b></p> <p>1.5.1. Protection of personal data in relation with the identity</p> <p>1.5.2. Protection of personal data and gender expression</p>	<p><b>1.6. Protection of personal data in the field of electronic health insurance contracting</b></p> <p>1.6.1. Contractual relationships in relation to health and personal data protection</p> <p>1.6.2. The case of HIV/AIDS carriers</p>	<p><b>1.7. Protection of personal data, artificial intelligence and civil liability</b></p> <p>1.7.1. Personal data protection and robotics</p> <p>1.7.2. Civil liability and artificial intelligence</p>	<p><b>1.8. Personal data protection and trade secrets</b></p> <p>1.8.1. Trade secrets</p> <p>1.8.2. Protection of personal data, consent and confidentiality</p>
<p><b>1.9. Personal data protection and false information</b></p> <p>1.9.1. Right to information and Personal Data Protection</p> <p>1.9.2. Artificial Intelligence and Truthfulness</p>	<p><b>1.10. Protection of personal data of deceased persons in the technological environment.</b></p> <p>1.10.1. Limits on access to personal data of deceased persons</p> <p>1.10.2. Access to contents managed by information society service providers</p>		

“ *This opportunity will become a unique, key and decisive experience to boost your professional career*”



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”*

## TECH Business School uses the Case Study to contextualize all content.

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively balances the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an Internet connection.*

At TECH, you will learn using a cutting-edge methodology designed to prepare the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we balance each of these elements concentrically. With this methodology, we have prepared more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



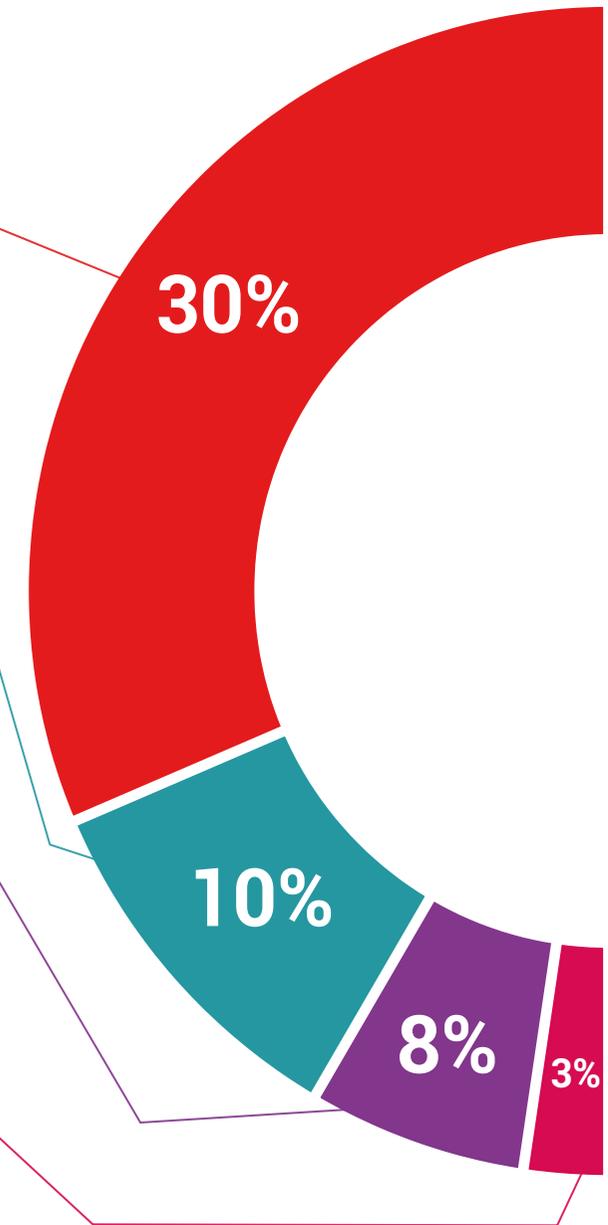
### Management Skills Exercises

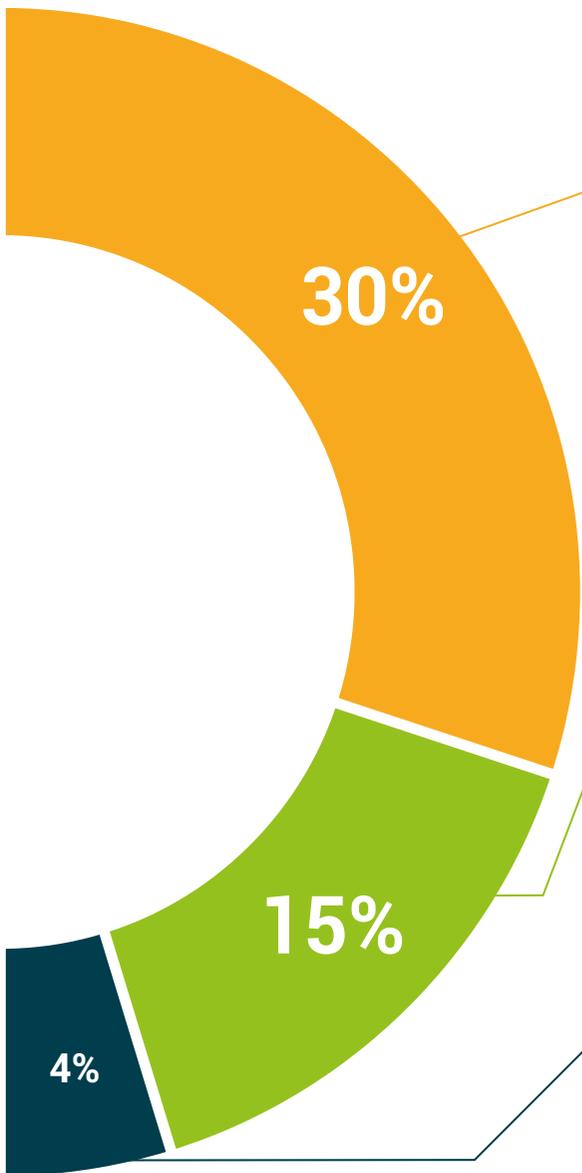
They will carry out activities to develop specific executive skills in each thematic field. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically assess and re-assess students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

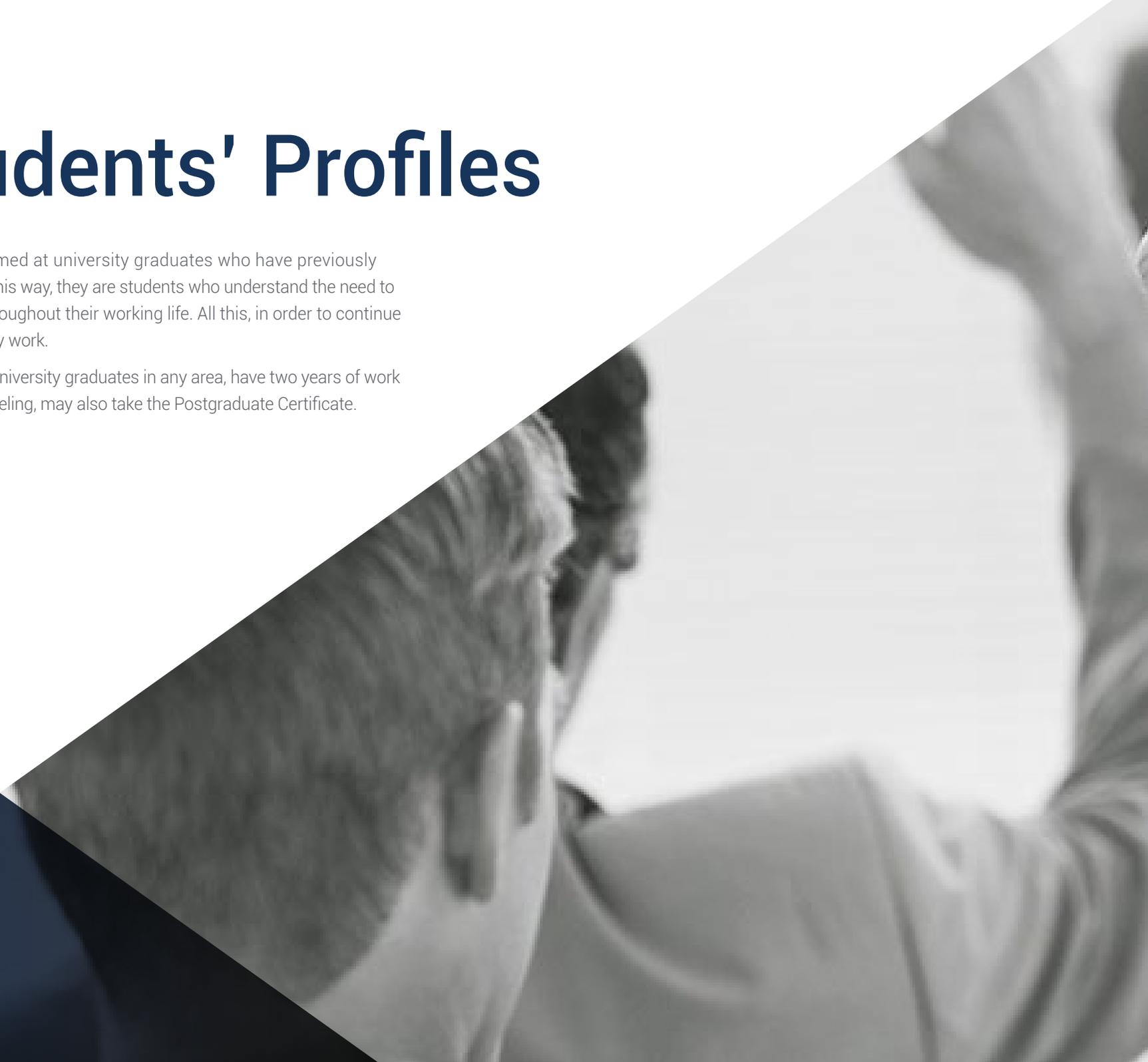


07

# Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates who have previously completed a qualification in law. In this way, they are students who understand the need to continue with academic training throughout their working life. All this, in order to continue advancing in the sector in which they work.

Likewise, professionals who, being university graduates in any area, have two years of work experience in the field of legal counseling, may also take the Postgraduate Certificate.





“

*Deepen your skills and develop your competences  
in the field of law and data protection laws”*

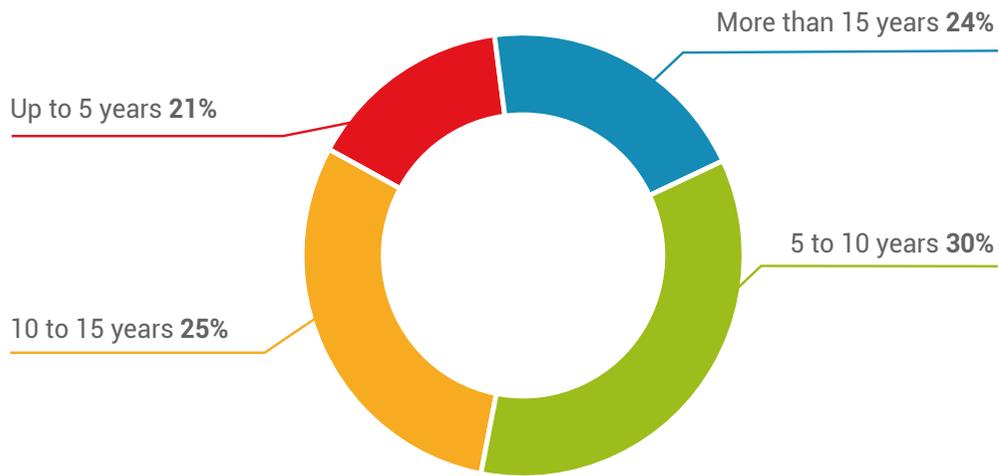
### Average Age

---

Between **35** and **45** years

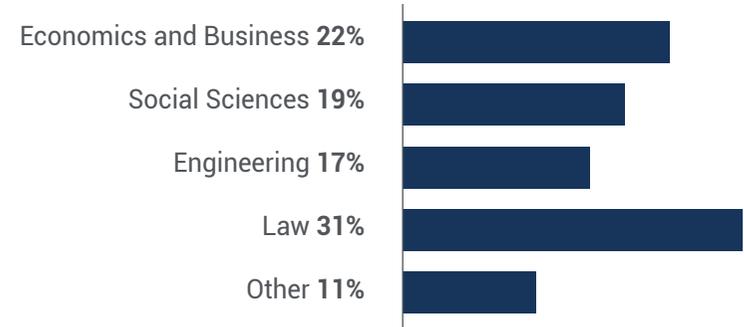
### Years of Experience

---



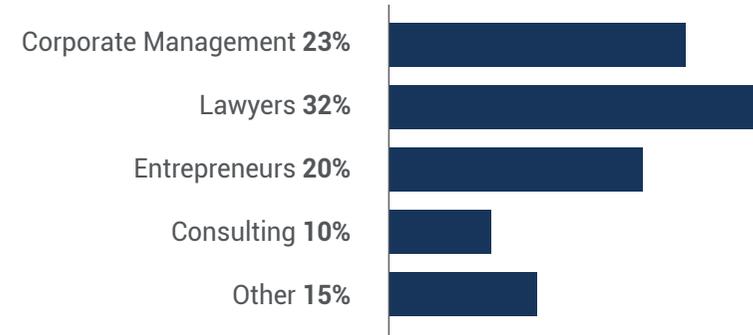
### Training

---



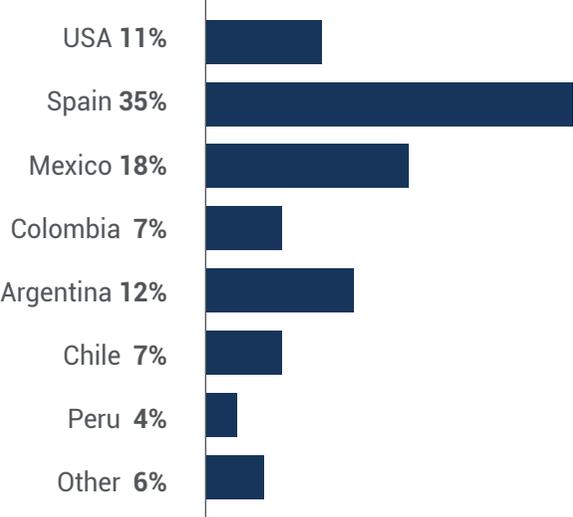
### Educational Profile

---



### Geographical Distribution

---



## Miguel Navarrete

---

Labor Lawyer

*"Something important in my career is the capacity that we lawyers have to be able to adapt to changes. That is why, with this program I have had the opportunity to learn about the impact of new technologies to the regulations of data protection laws. A great advantage for my career and my professional life"*

08

# Course Management

In order to guarantee the excellence of the contents taught in the program, we have a team of highly qualified teachers with many years of experience in the sector of interest. For this reason, a qualified group has been carefully selected to ensure that those interested in this sector receive training in line with current market demands.





“

*Develop yourself professionally with a program backed by the experience of an excellent teaching staff”*

## Management



### Ms. Guillén Catalán, Raquel

- ◆ Researcher in Contract Law, Electronic Commerce and Data Protection
- ◆ Leader of research projects with the ICT Law and Business Studies Group
- ◆ Researcher of the Study Group on Health Law, Genetics and Social Protection
- ◆ Professor of the University of Valencia
- ◆ Collaborator of the Consumer Arbitration Board of the Valencian Community
- ◆ PhD in Law Civil from the University of Valencia

## Professor

### Ms. Ramón Fernández, Francisca

- ◆ Specialist in Civil Law
- ◆ Researcher in Civil Law
- ◆ Lawyer of the Bar Association of Valencia
- ◆ PhD in Law from the University of Valencia



09

# Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. That is why the effort you put into this program becomes a professional and, of course, personal investment, of which we are aware.

The ultimate goal of carrying out this great effort should be to achieve professional growth in the students' field of interest.



“

*This program will become everything you need to advance your career as a specialist in data protection in digital media”*

## Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society of TECH Technological University is an intensive and highly valuable program aimed at improving students' job skills in an area of broad competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

### Generating Positive Change.

#### Time of Change



#### Type of change



*Start your path to excellence now and place yourself in a professional position that allows you to manage a legal team.*

*This program will be very useful for you to effectively manage data protection in the company.*

## Salary increase

---

This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The implementation of this TECH program will be fundamental for the development of companies, since data protection is currently of great importance, due to the new regulations that have been introduced to promote the security of personal and confidential information.

Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

*This Postgraduate Certificate will become the best opportunity to develop your skills and lead you to excellence”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 Certificate

The Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

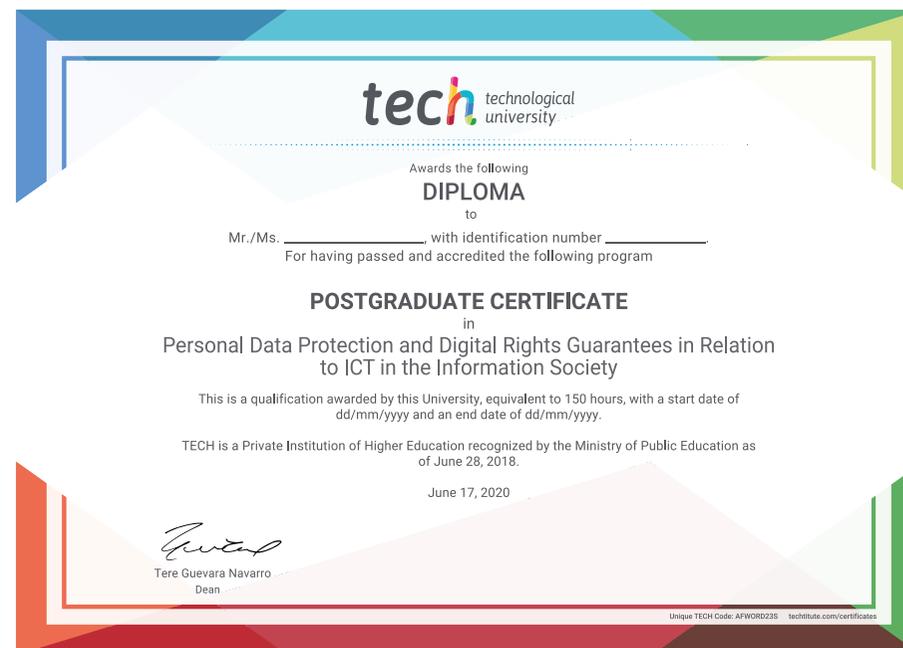
The **Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## **Postgraduate Certificate** Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate

## Personal Data Protection and Digital Rights Guarantees in Relation to ICT in the Information Society

