

Postgraduate Certificate New Investments





Postgraduate Certificate New Investments

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Target Group: Graduates in Business Administration, Economics and other business-related degrees.
As well as company executives and people involved or interested in the business world.

Website: www.techtitude.com/us/school-of-business/postgraduate-certificate/new-investments

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01 Welcome

Some Blockchain applications such as NFTs or cryptocurrencies have burst into the current economic system. At the beginning, the main market players rejected these technologies out of ignorance. However, the economic revenue they are generating has led the EU to launch initiatives related to the Blockchain or banks to launch their own digital currencies. A whole complex web of technicalities has been generated around these innovations, which are detailed in this program. Along with the risks involved in investing in this asset class and the legal framework in which they operate. All this, through a 100% online mode and without schedules. In such a way that the students are free to organize themselves according to their own needs.



Postgraduate Certificate in New Investments.
TECH Technological University

“

This Postgraduate Certificate delves into the characteristics of two of today's main cryptocurrencies, Bitcoin and Ether”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+
executives trained each year

200+
different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04 Objectives

Participants in this Postgraduate Certificate will delve into the new forms of investment that are currently emerging: Crowdfunding, BlockchainTechnology, NFTs and Cryptocurrencies. Likewise, they will learn about the risks involved in this type of assets, and they will work within the legal framework in which they operate.



“

In this program, you will learn about the most used Crowdfunding platforms so that you can finance your projects”

TECH makes the goals of their students their own goals too.
Working together to achieve them.

This **Postgraduate Certificate in New Investments** enables students to:

01

Learn about new forms of investment
such as Crowdfunding, Blockchain,
cryptocurrencies or NFTs

02

Define the risks of operating with newly
implemented assets





03

Get to know the possibilities of tokenization

04

Internalize the legal framework within which these new assets operate

05

Structure and Content

TECH works with the Relearning teaching methodology. This means that the most important investment concepts are repeated progressively throughout the syllabus. This allows the student to learn them in a natural way, reducing the number of study hours. In addition, these contents will be available 24 hours a day, making it easier to combine work and personal life.



“

In this Postgraduate Certificate, you will observe how fiat currencies and cryptocurrencies coexist in the same economic system”

Syllabus

The most demanding financial reality requires leaders adapted to the new economic paradigms, with up-to-date tools and improved investment skills.

In this sense, this Postgraduate Certificate's study plan defines the forms of investment that are revolutionizing the current economic system. Like cryptocurrencies or NFTs. In addition to reviewing their legislation and the associated risks.

Nevertheless, this program does not only focus on the theory related to these new assets. But also, in the development of transversal competencies and distinctive leadership. Going beyond the basic skills necessary and indispensable in today's labor market.

To this end, a variety of case studies and simulated scenarios are presented. In which students will develop their managerial and organizational skills to become first-line team managers.

A plan aimed at professionals interested in leading and managing workforces, a unique opportunity to enhance managerial and organizational skills. Understanding the needs of today's market and specializing in exceeding them by far.

This Postgraduate Certificate takes place over six weeks and consists of one module:

Module 1.

New Investments



Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in New Investments entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. New Investments

1.1. Crowdfunding

- 1.1.1. Crowdfunding Financing
- 1.1.2. Crowdfunding vs. Traditional Investments
- 1.1.3. Regulation

1.2. Technology Blockchain

- 1.2.1. Blockchain Networks
- 1.2.2. Mining
- 1.2.3. Blockchain Utilities

1.3. Cryptocurrencies

- 1.3.1. Fiat Currencies vs. Cryptocurrencies
- 1.3.2. Cryptocurrencies Today
- 1.3.3. DeFi

1.4. Main Cryptocurrencies

- 1.4.1. Bitcoin
- 1.4.2. Ether
- 1.4.3. Altcoins

1.5. Exchanges and Wallets

- 1.5.1. Exchanges
- 1.5.2. Cold Wallets
- 1.5.3. Hot Wallets

1.6. Other forms of Cryptocurrency Investment

- 1.6.1. Staking
- 1.6.2. Derivatives
- 1.6.3. Crypto Index and New Forms of Indexing

1.7. Risks and Weaknesses

- 1.7.1. Market Risk
- 1.7.2. Legal Risk
- 1.7.3. Reputational Risk

1.8. NFTs and Digital Assets

- 1.8.1. NFTs and Major Networks
- 1.8.2. Digital Art
- 1.8.3. Metaverse

1.9. Economy Tokenization

- 1.9.1. Tokenization
- 1.9.2. Current Token Uses
- 1.9.3. Potential

1.10. Regulation

- 1.10.1. Current Spanish Situation
- 1.10.2. Possible Future Changes
- 1.10.3. Pioneering Countries in the Regulation of Cryptocurrencies and Other Cryptoassets



“

*Decentralized finance (DeFi)
is redesigning the banking
sector. Learn all their features
through this program”*

06

Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



“

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”

The student: the priority of all TECH programs

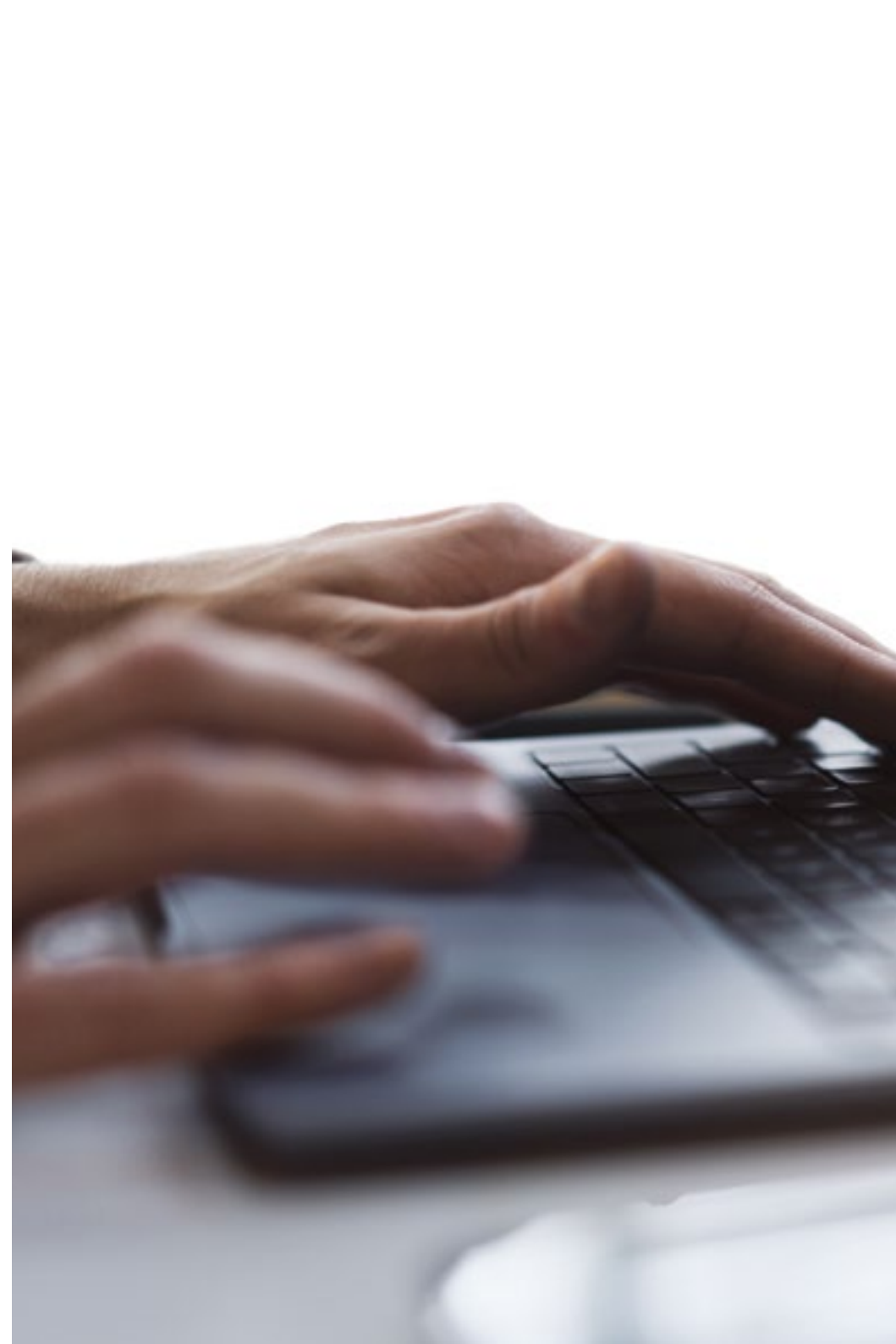
In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes
(which you might not be able to attend)”*



The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

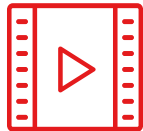
The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution became the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.



As such, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



Interactive Summaries

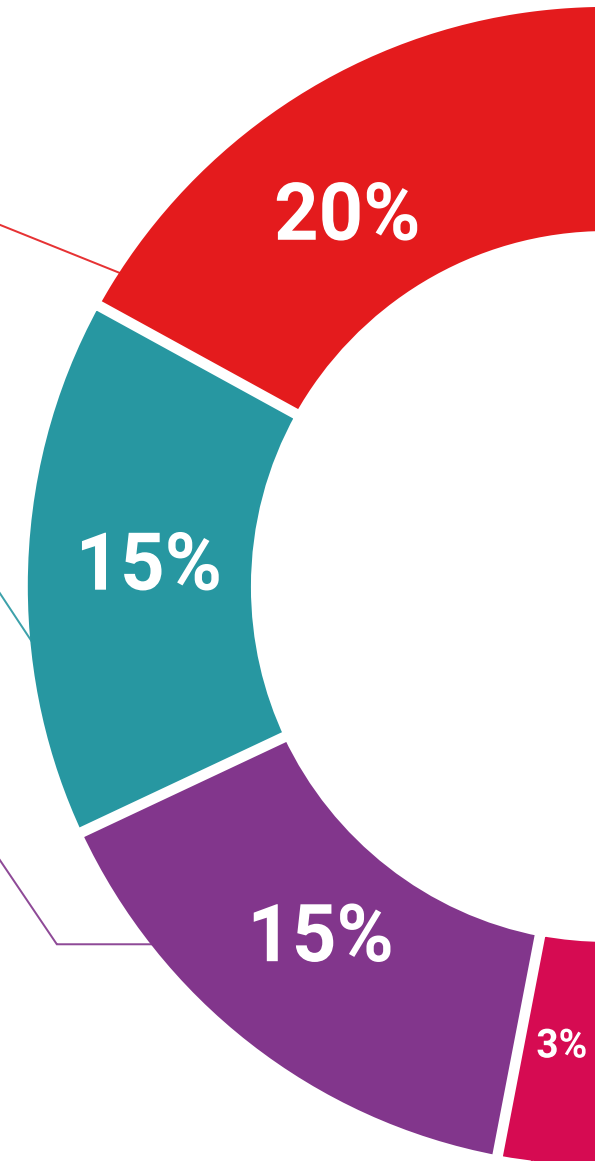
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

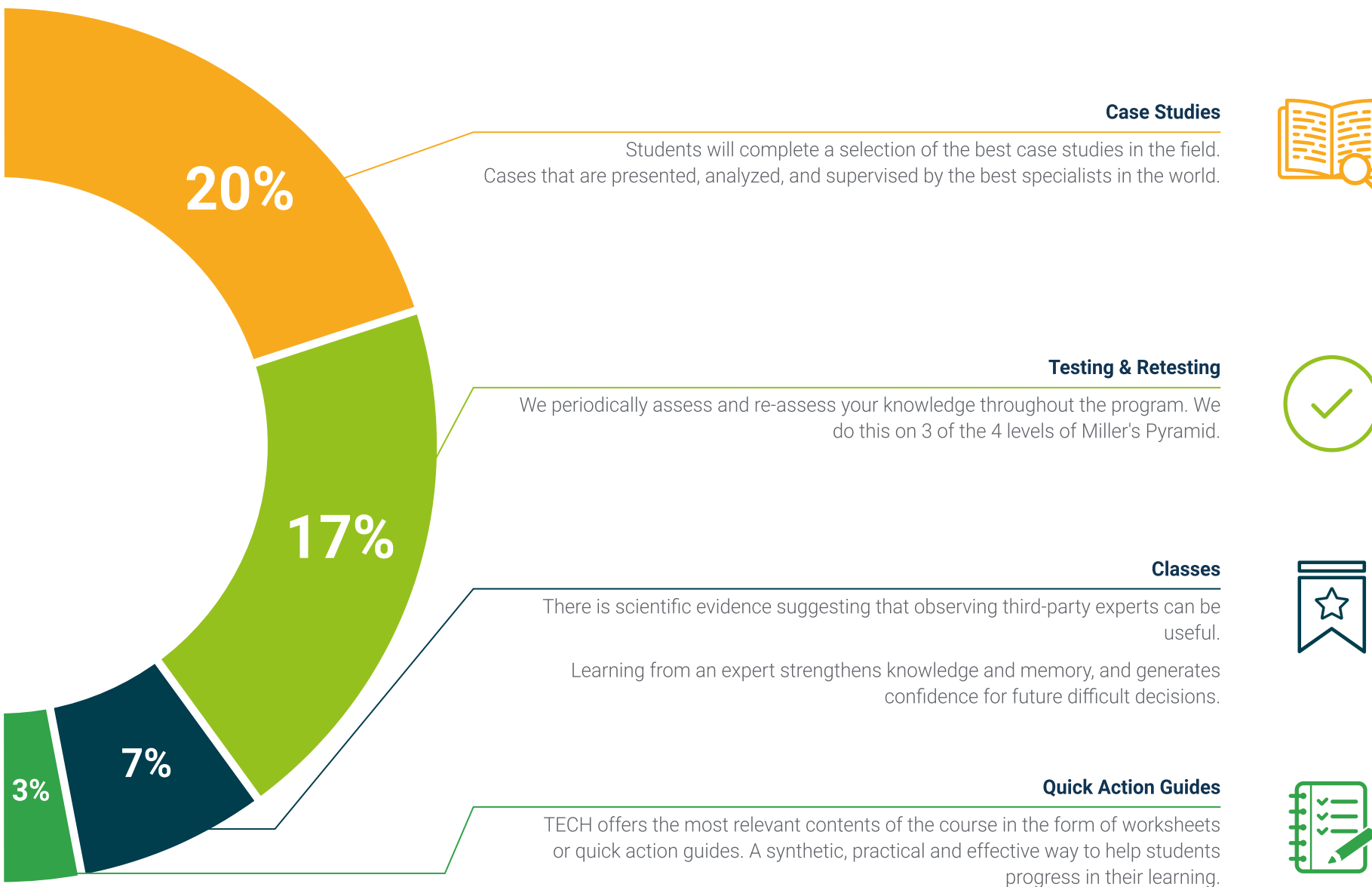
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





07

Our Students' Profiles

The variety of professional profiles attracted by this Postgraduate Certificate in New Investments is an excellent opportunity to do Networking. Students will meet not only managers and professionals from the world of finance, but also entrepreneurs and people with whom to share ambitions and goals. Therefore, the program is also a place to meet potential business partners, customers or suppliers.



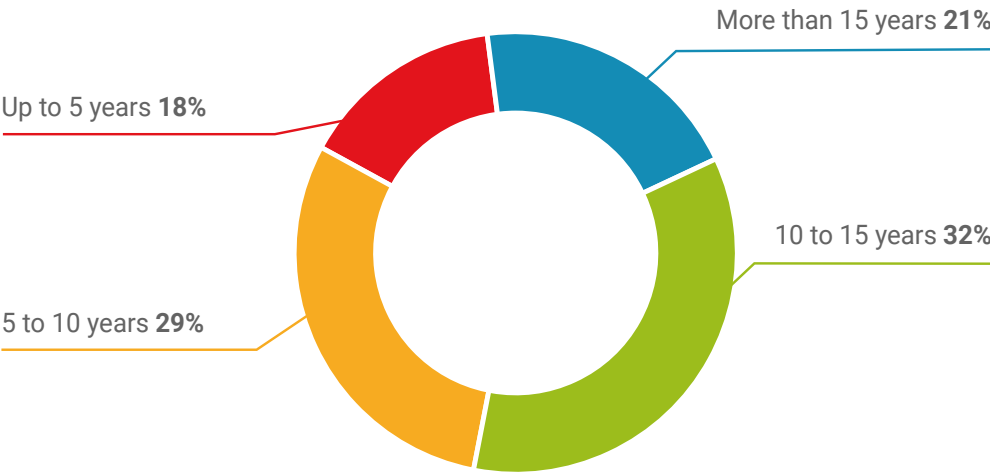
“

At TECH, you will learn how to trade cryptocurrencies through Stacking, one of the most widespread methods”

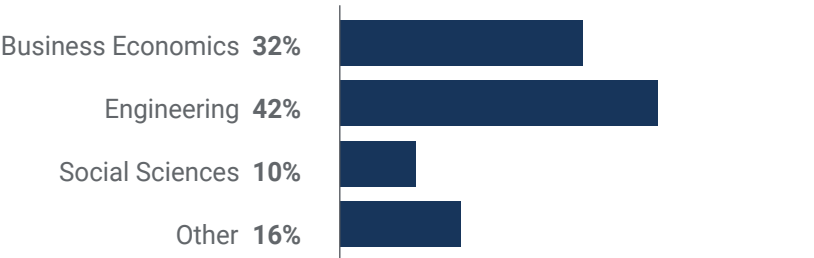
Average Age

Between **35** and **45** Years Old

Years of Experience



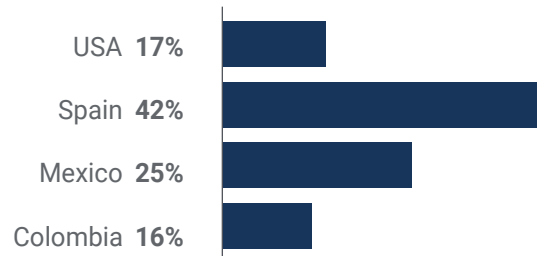
Training



Academic Profile



Geographical Distribution



Héctor Suárez Martín

Blockchain Analyst

"Over the last year, I noticed an increase in the number of companies hiring me as an advisor in the Blockchain field. I have quite a lot of knowledge in this field, but it is so broad that I felt it was necessary to delve further into it to improve the services offered. I enrolled in the Postgraduate Certificate offered by TECH, and I couldn't be happier. The teaching staff have opened a lot of doors for me that I didn't even know about before"

08

Course Management

TECH has selected a teaching staff with extensive educational backgrounds. In addition to experience in prestigious companies. These professionals have a perfect knowledge of the new assets that have appeared on the market. In this way, the student will be supported throughout the learning process and will receive answers to the most specific doubts that may arise.



“

TECH educators will teach you the steps involved in mining cryptocurrencies with your own equipment”

Management



Mr. Olivares Pont, Manuel

- ♦ Wealth Manager at GPM
- ♦ Wealth Manager at Andbank Spain
- ♦ Wealth Manager at Esfera Capital A.V
- ♦ Wealth Manager at Q-Renta AV
- ♦ Managing Partner of ARBD Consulting
- ♦ Personal Banking Consultant and Financial Advisor at Banco Mediolanum
- ♦ Consultant of EFA Certification and Financial Instruments for Commercial Networks at ISEFI, SANFI and Praxis MMT
- ♦ Degree in Business Administration from Universidad Complutense de Madrid

Professors

Mr. García Bahillo, Luis Miguel

- ♦ Investment Manager at GPRA Capital
- ♦ Wealth Manager at GPM SV
- ♦ Lecturer of Courses related to Financial Advisory
- ♦ Graduate in Economics from the Complutense University of Madrid



09

Impact on Your Career

TECH seeks to generate a positive impact on students' professional career path. Therefore, not only are you provided with the most up-to-date knowledge in New Investments, but also all this theory is complemented with the most important competencies that a leader currently should have. As a result, the graduate will be able to position themselves as a top-level manager.



“

*Enroll in this Postgraduate Certificate
and learn how to operate in the main
NFT sales platforms”*

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in New Investments is an intensive program that prepares students to face business challenges and decisions in the field of global economy. Its primary objective is to promote personal and professional growth and help you achieve success.

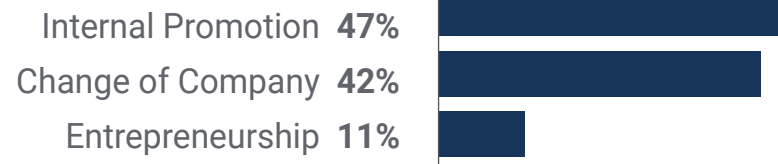
The program includes an analysis of national and international legislation on new assets, as well as possible developments.

TECH mentors will show you the power of tokenization as a cornerstone of Blockchain projects.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **27.2%** for our students.



10

Benefits for Your Company

Graduates will be prepared to immediately incorporate all their knowledge into daily practice. This implies that companies will benefit, since the management and investment planning capacity of their executives will be improved.



“

Applying Blockchain technology to your business can speed up many processes. Enroll in this program and find out in which sectors it works best”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

Be able to make decisions in times of uncertainty and crisis, helping the organization to overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets of the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R&D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11 Certificate

The Postgraduate Certificate in New Investments guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program and
receive your university qualification without
having to travel or fill out laborious paperwork”*

This private qualification will allow you to obtain a **Postgraduate Certificate in Nombre del Programa** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([*official bulletin*](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in New Investments**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





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