

Postgraduate Certificate Metaverse



Postgraduate Certificate Metaverse

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences.

Website: www.techtute.com/us/school-of-business/postgraduate-certificate/metaverse

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01

Welcome

The Metaverse is a virtual reality that is rapidly expanding in different sectors of society as a result of technological advances. Consequently, its presence is increasingly common in business, education or entertainment, as it provides excellent benefits in terms of socialization, learning or searching for business opportunities. Therefore, many companies are committed to developing projects of this nature, requiring specialized senior managers in this field to ensure its success. As a result, TECH Technological University has created this 100% online program, with which the student will master the types of Metaverse and its purchasing and leasing systems. This way, you will increase your professional prospects in this area without leaving your home.



Postgraduate Certificate in Metaverse.
TECH Technological University



“

Master the mechanics of socialization or the purchase and lease systems of the Metaverse and be able to develop excellent professional projects in this field"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

The Postgraduate Certificate in Metaverse aims to provide students with the necessary skills to understand, create and manage online virtual worlds. Throughout the course, they will acquire the skills to categorize the different spaces within a Metaverse or to manage landing systems effectively. Upon completion, they will be prepared to play leadership roles in Metaverse development projects.





“

Take this course and acquire a set of skills that will allow you to excel in the creation of the Metaverse”

TECH makes the goals of their students their own goals too.
Working together to achieve them.

The Postgraduate Certificate Specialist in Red Wines Production will enable the student to:

01

Analyze the immersion form of the games through the analysis of costs, technological resources and objectives of future ventures

02

Categorize spaces within a Metaverse according to their place in the economic system

03

Formulate jobs related to the economic system of the Metaverse





04

Managing Landing systems within a Metaverse

05

Delve into Meta's operability

06

Identify the layers relevant to the gamified economy sector

05

Structure and Content

The Postgraduate Certificate in Metaverse is taught in 100% online format and uses the Relearning methodology, focused on active learning and based on problem solving. The content of the program focuses on the world of Metaverse, its forms of accessibility or its characteristics as a workspace or socialization, allowing the student to obtain a complete vision in this field.



“

It has a syllabus designed by active experts in the field of the Metaverse”

Syllabus

The Postgraduate Certificate in Metaverse is a program that prepares students to face challenges and business making decisions in Gamification. The content is designed to develop managerial skills that allow for more rigorous decision making in uncertain environments..

The program, with a duration of 6 weeks, seeks immersion in real business situations, where the student analyzes a multitude of practical cases through individual and team work. In this way, the development of skills necessary for the management of critical situations and problem solving is fostered.

This Postgraduate Certificate delves into issues related to the world of the Metaverse, such as its accessibility, its types or the purchase and leasing systems. All this, with the aim of enabling students to understand the Metaverse from a strategic and innovative perspective.

The program focuses on adapting to the needs of each student, in order to improve their professional skills and prepare them to achieve excellence in business management. The program content is based on the latest trends, supported by the best educational methodology and an exceptional faculty.

This Postgraduate Certificate is developed over 6 weeks consists of 1 module:

Module 1

Metaverse



Where, When and How is it Taught?

TECH Technological University offers the possibility of developing this Postgraduate Certificate in Metaverse in a complete online way. Throughout the 6 weeks, the students will be able to access all the contents of this program at any time, which will allow the students to distribute their study time.

A unique educational experience, key and decisive to boost your professional development and make the definitive leap.

Module 1. Metaverse

1.1. Metaverse

- 1.1.1. Metaverse
- 1.1.2. Impact on the World Economy
- 1.1.3. Impact on the Development of Gamified Economies

1.2. Forms of Accessibility

- 1.2.1. VR
- 1.2.2. Computers
- 1.2.3. Mobile Devices

1.3. Metaverse Types

- 1.3.1. Traditional Metaverse
- 1.3.2. Centralized *Blockchain* Metaverse
- 1.3.3. Decentralization *Blockchain* Metaverse

1.4. Metaverse as a Workspace

- 1.4.1. Idea of the Work within the Metaverse
- 1.4.2. Creation of Services within the Metaverse
- 1.4.3. Critical Points to Consider in Job Generation

1.5. Metaverse as a Space for Socialization

- 1.5.1. User Interaction Systems
- 1.5.2. Mechanics of Socialization
- 1.5.3. Forms of Monetization

1.6. Metaverse as an Entertainment Space

- 1.6.1. Training Spaces in the Metaverse
- 1.6.2. Forms of Training Space Management
- 1.6.3. Categories of Training Spaces in the Metaverse

1.7. System for Purchase and Lease of Spaces in the Metaverse

- 1.7.1. *Lands*
- 1.7.2. Auctions
- 1.7.3. Direct Sales

1.8. Second Life

- 1.8.1. Second Life as a Pioneer in the Metaverse Industry
- 1.8.2. Game Mechanics
- 1.8.3. Profitability Strategies Employed

1.9. Decentraland

- 1.9.1. Decentraland as the Most Profitable Metaverse on Record
- 1.9.2. Game Mechanics
- 1.9.3. Profitability Strategies Employed

1.10. Goals

- 1.10.1. Meta: The Company with the Greatest Impact on Developing a Metaverse
- 1.10.2. Market Impact
- 1.10.3. Project Details



Study by using didactic formats such as video or evaluative tests and enjoy effective and enjoyable teaching"



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Certificate is aimed at University Graduates, Undergraduates who have previously completed any of the following programs in the field of Social and Legal Sciences, Administration and Economics.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

Professionals who, being university graduates in any area and have two years of work experience in Metaverse field, may also take the Postgraduate Certificate.





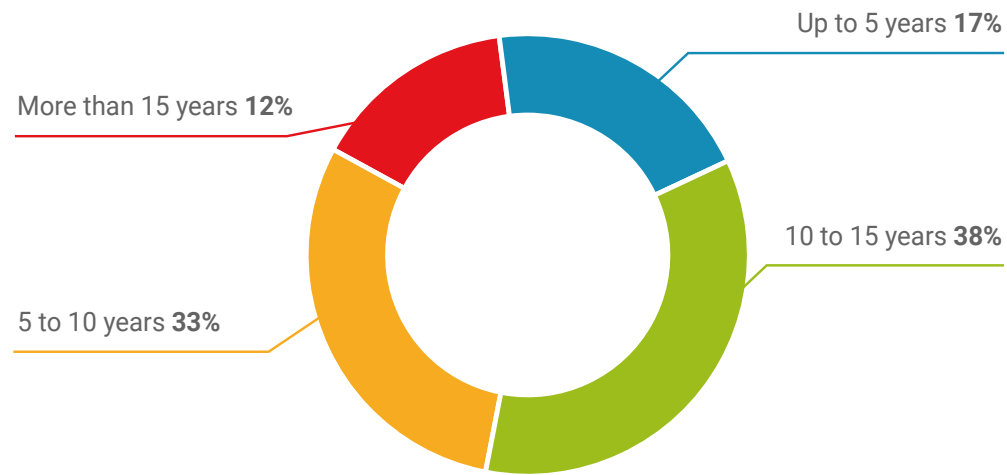
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Evolve in the Metaverse without leaving your personal and professional obligations”

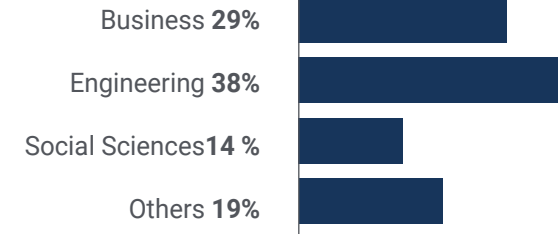
Average Age

Between **35** and **45** years old

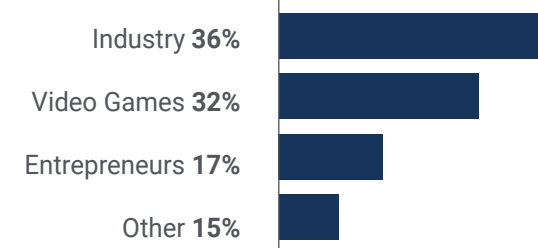
Years of Experience



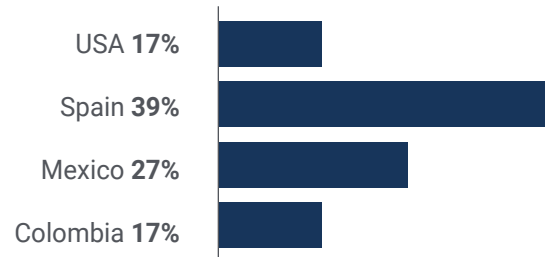
Training



Educational Profile



Geographical Distribution



Andrea Marín

Specialist in technological solutions for the Metaverse

"The Postgraduate Certificate in Metaverse has been an enriching experience that has allowed me to acquire skills and knowledge in an emerging and highly demanded area. Thanks to what I have learned, I have had the opportunity to lead innovative projects in demanding business environments."

08

Course Management

In order to guarantee the excellent quality of this program, its teaching staff is composed of experts in the design and development of *Blockchain*, video games, all of them active and with an extensive professional background. These specialists will provide the student with cutting-edge learning in the field of Metaverse. Thanks to their experience and knowledge in this field, students will acquire skills that will allow them to grow in today's business and technological environment.



“

This program is taught by the best specialists in Metaverse, who will carry out the didactic contents that you will have"

Management



Mr. Olmo Cuevas, Alejandro

- ♦ Game and Blockchain economies for video games designer
- ♦ Fundador de Seven Moons Studios Blockchain Gaming
- ♦ Founder of the Niide project
- ♦ Writer of fantastic narrative and poetic prose

Professors

Ms. Gálvez González, María Jesús

- ♦ Dideco Advisor and Head of the Women's Area of the Municipality of El Tabo
- ♦ Teacher at Instituto Profesional AIEP
- ♦ Head of the Social Department of the Municipality of El Tabo
- ♦ Degree in Social Work from the University of Santo Tomás
- ♦ Professional Master's Degree in Strategic People Management and Organizational Human Talent Management
- ♦ Postgraduate Certificate in Social Economy from the University of Santiago de Chile



09

Impact on Your Career

This program can have a great impact on a professional's career, as it provides them with a deep understanding of an emerging and constantly evolving technology. The knowledge acquired allows students to be at the forefront of a growing industry, opening up new job and business prospects.



“

TECH Technological University is committed to making a positive impact on your career path"

Are you ready to take the leap? Excellent professional development awaits you.

TECH's Technological University's Postgraduate Certificate in Metaverse is an intensive program that prepares you to face challenges and business decisions in the field of Metaverse. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

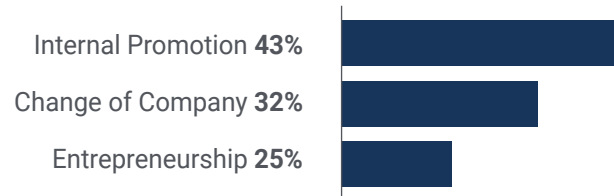
Improve your salary prospects through this comprehensive academic program.

Do you want to enjoy your long-awaited professional promotion? The Postgraduate Certificate in Metaverse is the best tool to achieve it!

Time of Change



Type of change



Salary increase

The completion of this program represents a salary increase of more than **25,3%** for our students.



10

Benefits for Your Company

The Postgraduate Certificate in Metaverse contributes to elevating the organization's talent to its maximum potential by educating high-level leaders. Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.



“

In this technological age, the Metaverse expert plays a crucial role in developing first-class virtual projects that enjoy high market success”

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Metaverse guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Metaverse** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Metaverse**

Official N° of hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Metaverse

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Metaverse

