

# Postgraduate Certificate

Leadership and People Management.  
Project Management and Change  
Management in Large Organizations





## Postgraduate Certificate Leadership and People Management. Project Management and Change Management in Large Organizations

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: IT professionals who want to specialize in project management with predictive methodologies

Website: [www.techtute.com/in/school-of-business/postgraduate-certificate/leadership-people-management-project-management-change-management-large-organizations](http://www.techtute.com/in/school-of-business/postgraduate-certificate/leadership-people-management-project-management-change-management-large-organizations)

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# 01 Welcome

Project management entails the need to manage schedules, agendas, costs, investments, all within a limited time frame. In short, different resources that are essential in the field of Project Management. However, above all, it entails the responsibility of managing diverse teams, coordinating actions, managing people and leading them, both individually and in groups. The starting point must be the knowledge of the attitudes and skills of each team member, which will be different. Their relational skills, attitude and desire to participate will also vary, so it is necessary to achieve the right degree of motivation, alignment and willingness to work. For this reason, TECH has designed this comprehensive academic program, which will set the guidelines to lead project management from a more personal point of view, taking into account the human capital of the organization.



Postgraduate Certificate in Leadership and People Management.  
Project Management and Change Management in Large Organizations.  
TECH Technological University.



“

*Acquire the right leadership skills to manage successful teams to improve the creation of business projects"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH you will have access to Harvard Business School case studies"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

---

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

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TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

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Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

---

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve *soft* skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

The Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations of TECH Technological University has been designed with the main objective of offering business professionals the most up-to-date academic resources in this field, so that they are able to acquire the necessary skills to lead work teams that achieve the company's objectives. In this way, the joint work of human capital will allow them to obtain the greatest possible benefits.



“

*Manage successful teams and learn  
how to lead change in your company”*

TECH makes the goals of their students their own goals too.

Working together to achieve them.

The Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations will enable the student to:

01

Learn the meaning of assuming leadership responsibilities

02

Develop a global understanding of the meaning and purpose of leadership in order to make good use of management tools when leading teams

03

Integrate and use these tools in the day-to-day work of the project manager, as well as leadership and team management models, to facilitate the work of project management

04

Align the project team and generate the necessary commitments to meet the objectives, requirements and deliverables in each project





05

Be able to motivate the team members and the team itself to obtain superior results within the context, resources and existing situation

06

Manage the necessary changes with knowledge of the human reactions that are generated by any change, also managing the interrelation of the project with its environment

07

Provide managers with the criteria to know how to use the tools in their "toolbox"

08

Determine the different facets of the leader, in order to identify the roles and responsibilities of the manager's function



09

Assume the changes that are generated in people management in the 21st century: new normality, VUCA times, virtual and remote leadership

10

Apply the fundamental leadership milestones in the management of a project, such as project launch, monitoring, delivery and closure

11

Integrate change management into the project organization as a key factor in adapting to the environment





12

Develop leadership styles, transformational situational model, democratic, etc. and be able to adapt the leadership style to the demands of different situations throughout a project, in order to be a more efficient leader

13

Make sense of and use different management tools to achieve autonomous professionals in search of excellence

14

Have the ability to unite a team and achieve greater cohesion and alignment of its members

05

# Structure and Content

The syllabus of this program of TECH Technological University compiles the most complete information on the market on leadership and team management in the field of *Project Management*. A very complete syllabus in online format that will be essential to improve the skills of business professionals in this field. This way, at the end of the Postgraduate Certificate, the student will be better able to lead work teams, taking into account the skills and aptitudes of each of the employees.



“

*A very well-structured syllabus that will help you to specialize comfortably"*

## Syllabus

The Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations of TECH Technological University is an intensive program that prepares students to face challenges and business decisions in the field of integrated project management. Its content is designed to promote the development of managerial skills that enable more rigorous decision-making in uncertain environments.

Throughout 150 hours of study, the student will face a multitude of practical cases through individual work, which will allow you to acquire the necessary skills to develop successfully in your daily practice. It is, therefore, an authentic immersion in real business situations.

This program deals in depth with different areas of the company and is designed for managers to understand project management from a strategic, international and innovative perspective.

A plan designed especially for students, focused on their professional improvement and that prepares them to achieve excellence in the field of leadership and business management. A program that understands your needs and those of your company through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations in a creative and efficient way.

The program is carried out in six weeks and is divided into one module:

### Module 8.

Leadership and People Management. Project Management and Change Management in Large Organizations



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations totally online. During the 6 weeks that the specialization program lasts, the student will be able to access all the contents of this program at any time, which will allow them to manage their own study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Leadership and People Management. Project Management and Change Management in Large Organizations**

<p><b>1.1. Evolution of Management. Types of Leadership</b></p> <p>1.1.1. From Team Management to Project Management, Leader and Manager (Kotter's Model)</p> <p>1.1.2. Leading People</p> <p>1.1.3. Managing People (Management)</p>	<p><b>1.2. Leading in VUCA Times</b></p> <p>1.2.1. The Challenges of the New Normal</p> <p>1.2.2. New Competencies to Develop to Be a Leader Adapted to the Vuca World</p> <p>1.2.3. Leadership in a Hybrid World (the Impact of New Models of Face-to-Face, Virtual, Hybrid Work)</p>	<p><b>1.3. Leadership in Project Management</b></p> <p>1.3.1. From Project Kick Off to the Closing &amp; Learn Model</p> <p>1.3.2. Management of Interrelationships Within and Outside the Team to Keep the Project Moving Forward</p> <p>1.3.3. Communication Milestones, Information and Feedback</p>	<p><b>1.4. Change Management in Organizations</b></p> <p>1.4.1. The Change Management Model (Kotter)</p> <p>1.4.2. The Change Curve (Kubler Ross)</p> <p>1.4.3. From the Business Strategy to the Concrete Project</p>
<p><b>1.5. Situational Leadership Model (Blanchard and Hersey)</b></p> <p>1.5.1. Professional Maturity Level</p> <p>1.5.2. Motivation Level</p> <p>1.5.3. Adaptation to Circumstances, Context and Collaborators</p>	<p><b>1.6. Transformational Leadership Bas</b></p> <p>1.6.1. From Motivation to Inspiration</p> <p>1.6.2. To Give Meaning and Ethics, Exemplification in an Honest Dialogue</p> <p>1.6.3. Constant Preparation as Adaptation and Anticipation of the Future</p>	<p><b>1.7. Commitment Management</b></p> <p>1.7.1. Commitment</p> <p>1.7.2. Commitment Management</p> <p>1.7.3. How Engagement is Managed</p>	<p><b>1.8. Performance Management</b></p> <p>1.8.1. Objectives</p> <p>1.8.2. Conduct</p> <p>1.8.3. Skills</p> <p>1.8.4. Personal Development Plans</p>
<p><b>1.9. P.E.R.A. Management Model</b></p> <p>1.9.1. Plan - Execute</p> <p>1.9.2. Reporting - Feedback</p> <p>1.9.3. Sense of Urgency and Action Plans</p>	<p><b>1.10. The Leadership Contract or the Accountability Model of Vince Molinaro</b></p> <p>1.10.1. Responsibility</p> <p>1.10.2. From Challenge to Action</p> <p>1.10.3. Management of Difficult Situations and Decisions</p> <p>1.10.4. The Transversal Network: Network of the Future, the New Social Business Model</p> <p>1.10.5. Conclusions: Review of the Integration of the Models in Our Daily Leadership in Management and Project Management</p>		



*A high-quality academic journey that will be essential for your professional development"*





# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



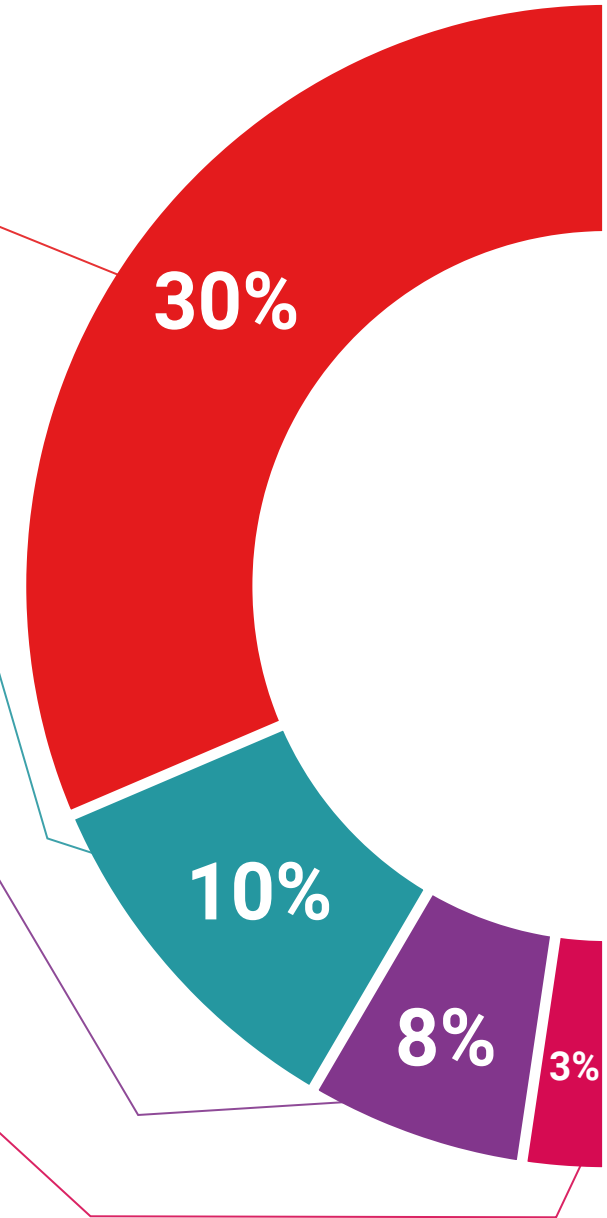
### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The student profile of this Postgraduate Certificate in Leadership and People Management, Project Management and Change Management in Large Organizations of TECH Technological University is that of professionals with extensive experience and education, who believe in the need to improve academically in order to grow professionally. People who bet on prestigious universities and high-level programs to improve their qualifications and give a boost to their career.





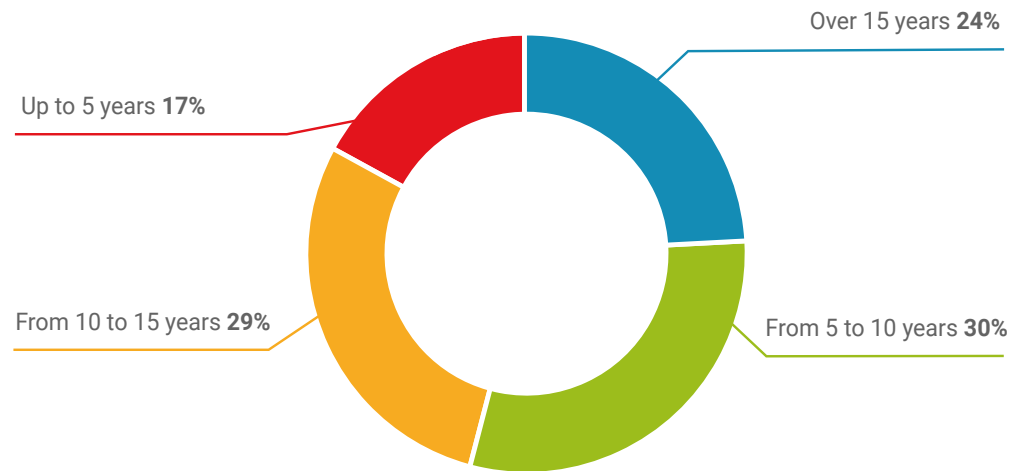
“

*Business professionals will find in this Postgraduate Certificate a unique option for personal and professional growth”*

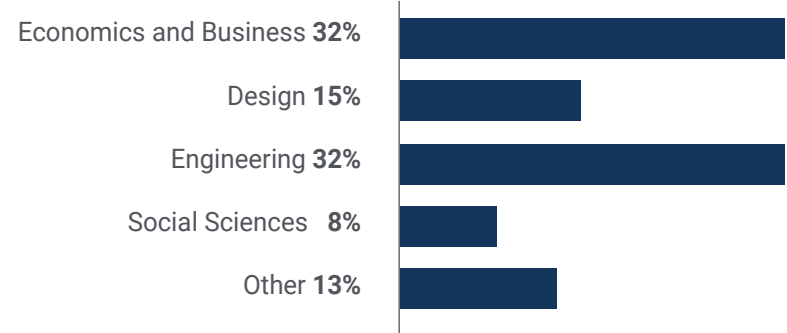
### Average Age

Between **35** and **45** years old

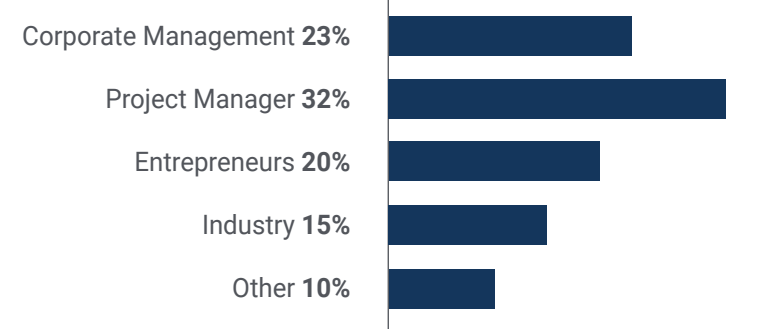
### Years of Experience



### Training

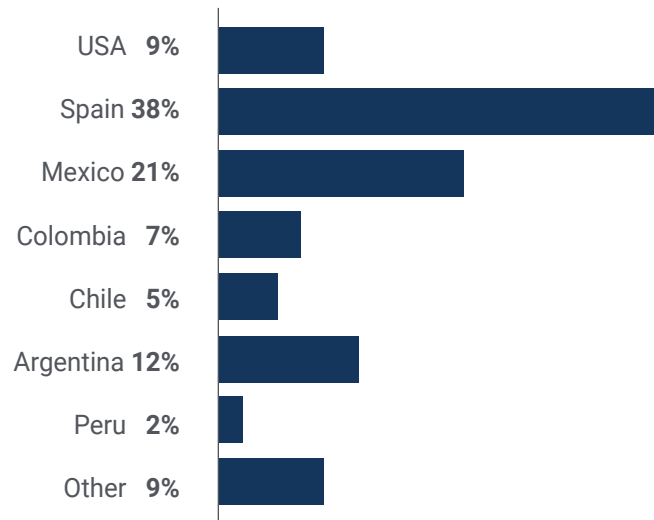


### Educational Profile



## Geographical Distribution

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## Jaime Díaz

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### Project Manager

*"The completion of this Postgraduate Certificate has been fundamental for my job development because, since I have been practicing as a project manager, I detected that I needed to improve my leadership and team management skills. Luckily, TECH offered me everything I needed to take a leap in my profession. Without a doubt, I would repeat in a heartbeat"*

08

# Course Management

The teachers of this Postgraduate Certificate have been selected for their extensive experience and knowledge in the sector. People who have spent a large part of their academic and professional lives specializing in project management and who, aware of the needs of business professionals in this field, have decided to pool their knowledge to offer students the best academic resources, both in terms of content and updating.





“

*Don't miss the opportunity to study with the best teaching team of the moment"*

## Management



### Mr. Pérez Pérez, Manuel Felipe

- ◆ Senior Project Manager – EQUIDEA
- ◆ Project Manager - AYDEM Consulting
- ◆ Consultant/Trainer in Organizational Development and Project Management
- ◆ Head of Training for Postgraduate Studies of the College of Computer Engineers of Madrid.
- ◆ Technical Telecommunications Engineering - UPM
- ◆ Telecommunication Systems Engineering - UPM
- ◆ European Engineer EUR-ING - FEANI
- ◆ PMP® (Project Management Professional) - PMI ID: 1767390 Nov 2014
- ◆ Advanced Agile Project Management Program. SCRUM

## Professors

### Ms. Servajeau, Maitena

- ◆ General Manager, Representative of Bedor Excem in Spain
- ◆ Executive Coaching and Human Resources Mentoring
- ◆ Master's Degree in Hispanic Philology. Jean Jaurés University - (Toulouse le Mirail)
- ◆ Certified in Coaching by CCUI (International Corporate Training University).
- ◆ Superior Women and Leadership Program. Rafael del Pino Foundation
- ◆ Certified in Values Transformation Tools





09

# Impact on Your Career

Project managers who wish to give their career a boost should take into account the importance of improving their skills in the field of leadership and team management, as this is the best way to get everyone involved in the project to follow a common goal and work towards achieving it. Precisely to help business professionals in this field, TECH Technological University has designed this academic program, which aims to serve as a guide to successfully develop in this field.





“

*Achieve the professional change you desire  
with this Postgraduate Certificate”*

### Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations at TECH Technological University is an academic program that is developed in an intensive manner and aimed at improving students' work skills in an extremely competitive field. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

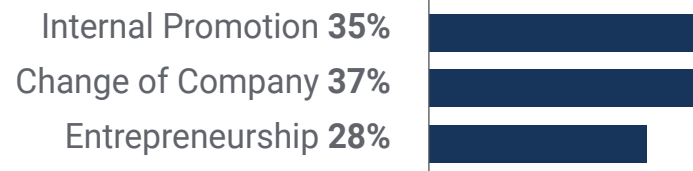
*Most of the students of this Postgraduate Certificate get a job improvement in a short period of time.*

*Learn to lead work teams that foster growth in the achievement of objectives.*

#### Time of Change



#### Type of change



## Salary increase

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This program represents a salary increase of more than **25.22%** for our students



10

# Benefits for Your Company

The completion of this TECH Technological University program will not only bring significant benefits to the students, but also to the companies in which they develop professionally, since the correct management of work teams is an intangible asset that is highly valued in companies. Undoubtedly, an academic experience that will enhance the quality of the students' CVs, but it will also be a plus for the companies, as they will get the most out of their employees.





“

*Join TECH and bring a new work vision to your company”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will bring to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

The professional will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.





05

### **Project Development**

The professional will be work on a current project or develop new projects in the field of R&D or Business Development within their company.

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06

### **Increased competitiveness**

This program will equip students with the necessary skills to take on new challenges and drive the organization forward.

# 11 Certificate

The Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

The **Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Leadership and People Management. Project Management and Change Management in Large Organizations**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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# Postgraduate Certificate

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Project Management and Change  
Management in Large Organizations