

Postgraduate Certificate Interpersonal Communication



Postgraduate Certificate Interpersonal Communication

Language: English

Modality: online

Duration: 1 month

Accreditation: TECH Global University

3 ECTS Credits

Teaching Hours: 75 hours.

Aimed at: Graduates and professionals with demonstrable experience in people management, or executives with experience in other management areas, who will perform functions in the HR area.

Website: <https://www.techtitute.com/us/school-of-business/postgraduate-certificate/interpersonal-communication>

Index

01	02	03	04
Welcome	Why Study at TECH?	Study Methodology	Objectives
<hr/>	<hr/>	<hr/>	<hr/>
p. 4	p. 6	p. 10	p. 20
05	06	07	
Structure and Content	Our Students' Profile	Certificate	
<hr/>	<hr/>	<hr/>	
p. 24	p. 30	p. 34	

01 Welcome

The Postgraduate Certificate in Interpersonal Communication at TECH Global University is an intensive program that prepares you to face challenges and business decisions in the selection, compensation, motivation, and strategic management of people, globally. Its main objective is to foster your personal and professional growth, helping you achieve success.

If you seek to surpass yourself, achieve a positive professional transformation, and connect with top-level professionals, this is the right place for you.



Postgraduate Certificate in Interpersonal Communication.
TECH Global University



“

The figure of the rigid, inflexible, and authoritarian manager has become obsolete. A new profile has emerged, one that is much more aligned with current trends and stands out for having technological knowledge, practicing active listening with employees, and being self-critical of their work”

02

Why Study at TECH?

TECH Global University is a 100% online business school with a strong presence in many countries, with great international alliances and an intense educational and business track record.



“

Our high value proposition is shaking the foundations of traditional business schools. We have the best academic resources, a teaching staff made up of the most outstanding practicing professionals and the most demanding methodology. And all this at an unbeatable price"

08 | Why Study at TECH?

TECH Global University



Innovation

We offer you an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the best international recognition.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system into our programs. In addition, our team received the "Entrepreneur Award" at the Expoelearning 2010 World Congress, the most important e-learning event in spanish-speaking countries.



The Highest Standards

Our admissions criteria are not economic. You don't need 100,000 USD to learn with us. However, to become a TECH graduate, we will push your intelligence and problem-solving skills to the limit. Our academic standards are set very high...

65 %

of TECH students successfully complete their studies.



Networking

We offer you an incomparable environment to exchange knowledge and high-quality networking opportunities.

38000

managers educated each
year

23

different nationalities



Empowerment

Grow hand in hand with the best, most prestigious and influential companies and professionals. We have developed strategic partnerships and a valuable network of contacts with major economic players both in Europe and America.

+500

collaborative agreements with
leading companies



Talent

We offer you a space to exchange ideas, experiences and reflections among executives, professionals, entrepreneurs and opinion leaders.

> 150,000

alumni

400

Annual e-seminars

40

research
groups



Multicultural Context

Share a unique experience with us. You will be studying in a multicultural context. In a program with a global vision.

+ 35

nationalities



Learn with the best

Our teaching team explains in the classroom what has led them to success in their companies, working from a real, lively and dynamic context.

+3000

professors

+20

nationalities

53%

PhD degrees
from prestigious
universities



Analytical Capability

We explore your critical side, your ability to question things, your problem-solving skills, as well as your interpersonal skills.

What makes us unique



Academic Excellence

We offer you the best online learning methodology. We combine the Relearning method (the most internationally recognized postgraduate learning methodology) with Harvard Business School's **case studies**. A complex balance of traditional and state-of-the-art methods within the most demanding academic framework.



Economy of Scale

We are the biggest. The TECH group has a portfolio of more than +1500 postgraduate university students. And, in today's new economy, *volume + technology = a ground-breaking price.*



We're the best. Because of our rigorous methodology, because of our collaboration with Harvard Business School and because we have the best faculty."

03

Study Methodology

TECH is the first university in the world to combine case study methodology with Relearning, a 100% online learning system based on guided repetition.

This innovative pedagogical strategy has been conceived to offer professionals the opportunity to update knowledge and develop skills in an intensive and rigorous way. A learning model that places the student at the center of the academic process and gives them the leading role, adapting to their needs and leaving aside the more conventional methodologies.



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TECH prepares you to face new challenges in uncertain environments and achieve success in your career”

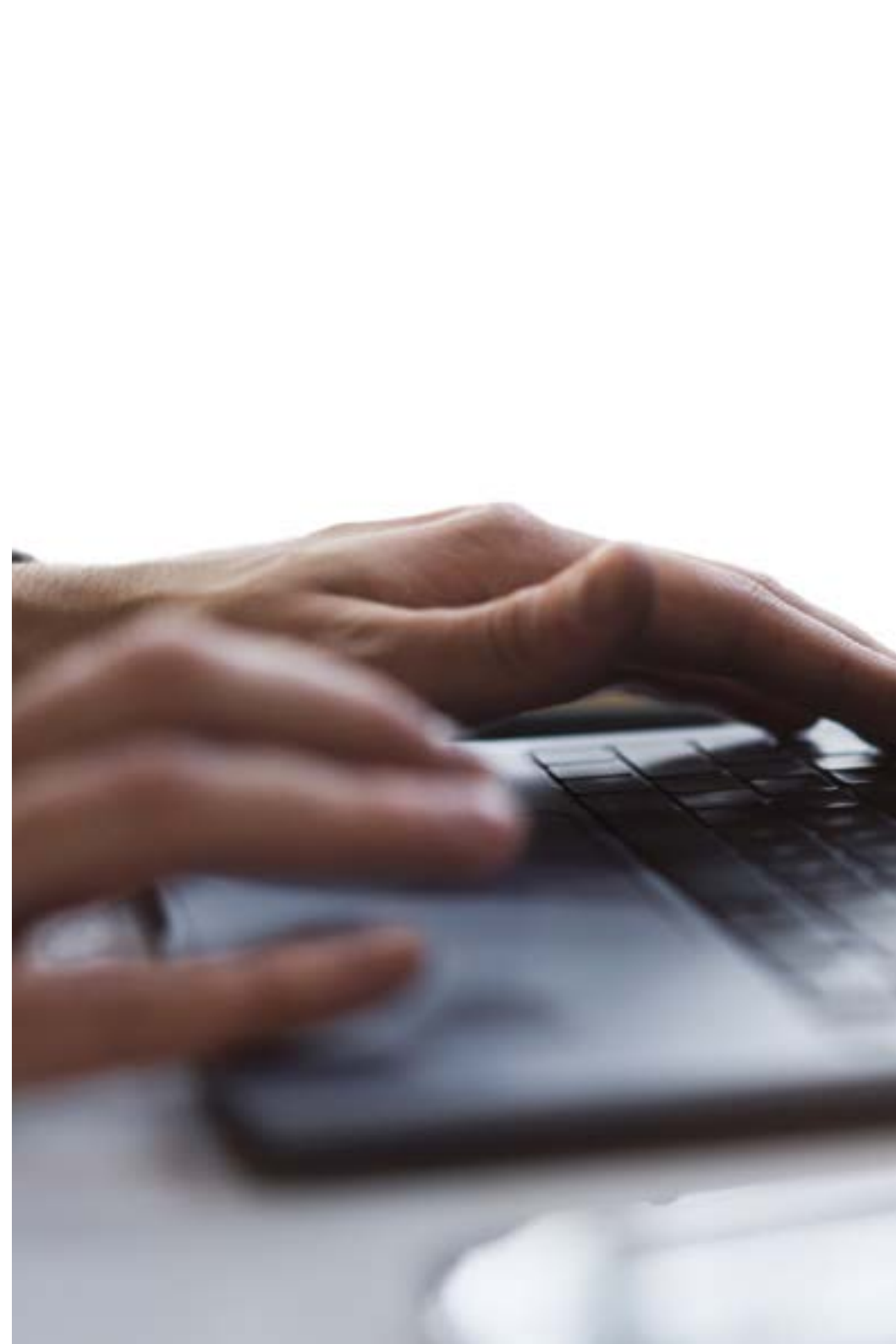
The student: the priority of all TECH programs

In TECH's study methodology, the student is the absolute protagonist. The pedagogical tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is the student who chooses the time they spend studying, how they decide to establish their routines and all this from the comfort of the electronic device of their choice. The student will not have to attend live classes, which many times they cannot attend. The learning activities will be done when it is convenient for them. You will always be able to decide when and from where to study.

“

*At TECH you will NOT have in person classes
(which you might not be able to attend)”*



The most comprehensive academic programs worldwide

TECH is distinguished by offering the most complete academic pathways within the higher education landscape. This level of comprehensiveness is achieved through the development of curricula that not only encompass essential knowledge but also integrate the latest innovations in each area of study.

By being constantly updated, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive preparation that provides them with a notable competitive advantage to advance in their careers.

And what's more, they will be able to do so from any device, PC, tablet or smartphone.

“*TECH's model is asynchronous, so it allows you to study with your PC, tablet or smartphone wherever you want, whenever you want and for as long as you want*”

Case Studies or Case Method

The case method has been the learning system most used by the best business schools in the world. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to solve them. In 1924 it was established as a standard teaching method at Harvard.

With this teaching model, it is the student who builds their professional competence through strategies such as Learning by Doing or Design Thinking, which are used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, argue and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



Relearning Method

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, they are able to review and reiterate the key concepts of each subject and learn to apply them in a real environment.

Along the same lines, and according to multiple scientific researches, repetition is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and more performance, involving you more in your specialization, developing a critical spirit, defending arguments and contrasting opinions: a direct equation to success.



A 100% online Virtual Campus with the best teaching resources

To apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on reiteration, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neurosciences points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus for long-term retention. This is a model called Neurocognitive Context-Dependent E-Learning that is consciously applied in this university program.

Furthermore, in order to maximize tutor-student contact, a wide range of communication possibilities are provided, both in real time and deferred (internal messaging, discussion forums, telephone answering service, e-mail contact with the technical secretary, chat and videoconferencing).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, in accordance with their accelerated professional updating.



The online mode of study of this program will allow you to organize your time and your learning pace, adapting it to your schedule”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology best rated by its students

The results of this innovative academic model can be seen in the overall satisfaction levels of TECH graduates.

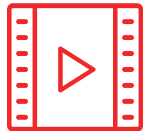
The students' assessment of the teaching quality, the quality of the materials, the structure of the program and its objectives is excellent. Not surprisingly, the institution has become the top-rated university by its students according to the global score index, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is up to date with the technological and pedagogical vanguard.

You will be able to learn with the advantages of access to simulated learning environments and the learning by observation approach, that is, the "Learning from an Expert" approach.



Therefore, the best educational materials, thoroughly prepared, will be available in this program:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Practicing Skills and Abilities

You will carry out activities to develop specific skills and abilities in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the context of the globalization in which we live.



Interactive Summaries

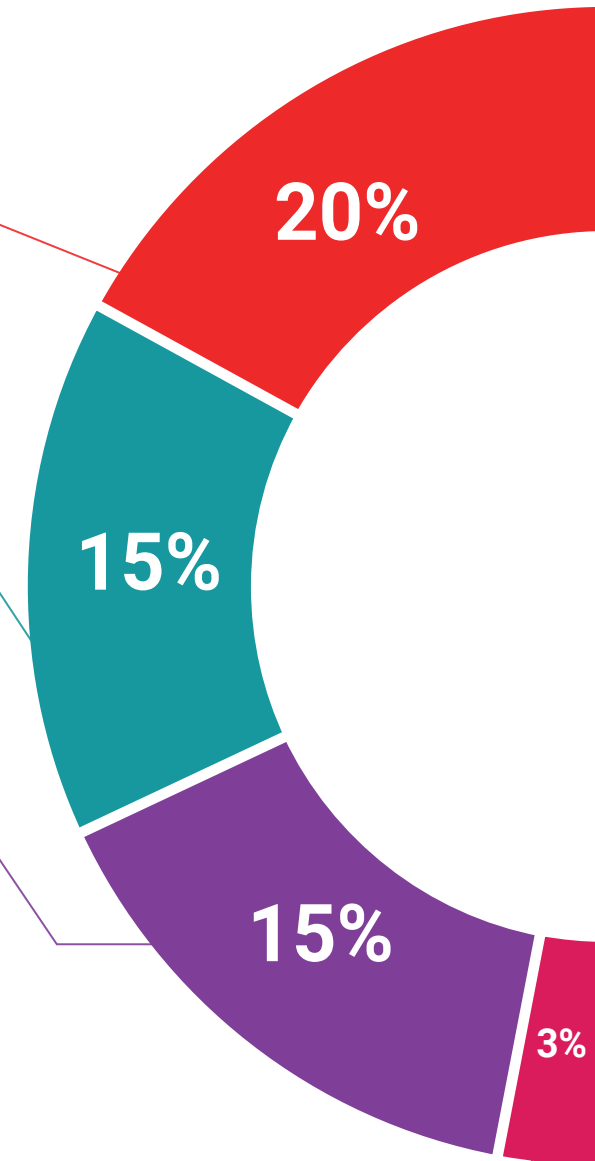
We present the contents in an attractive and dynamic way in multimedia pills that include audio, videos, images, diagrams and concept maps in order to reinforce knowledge.

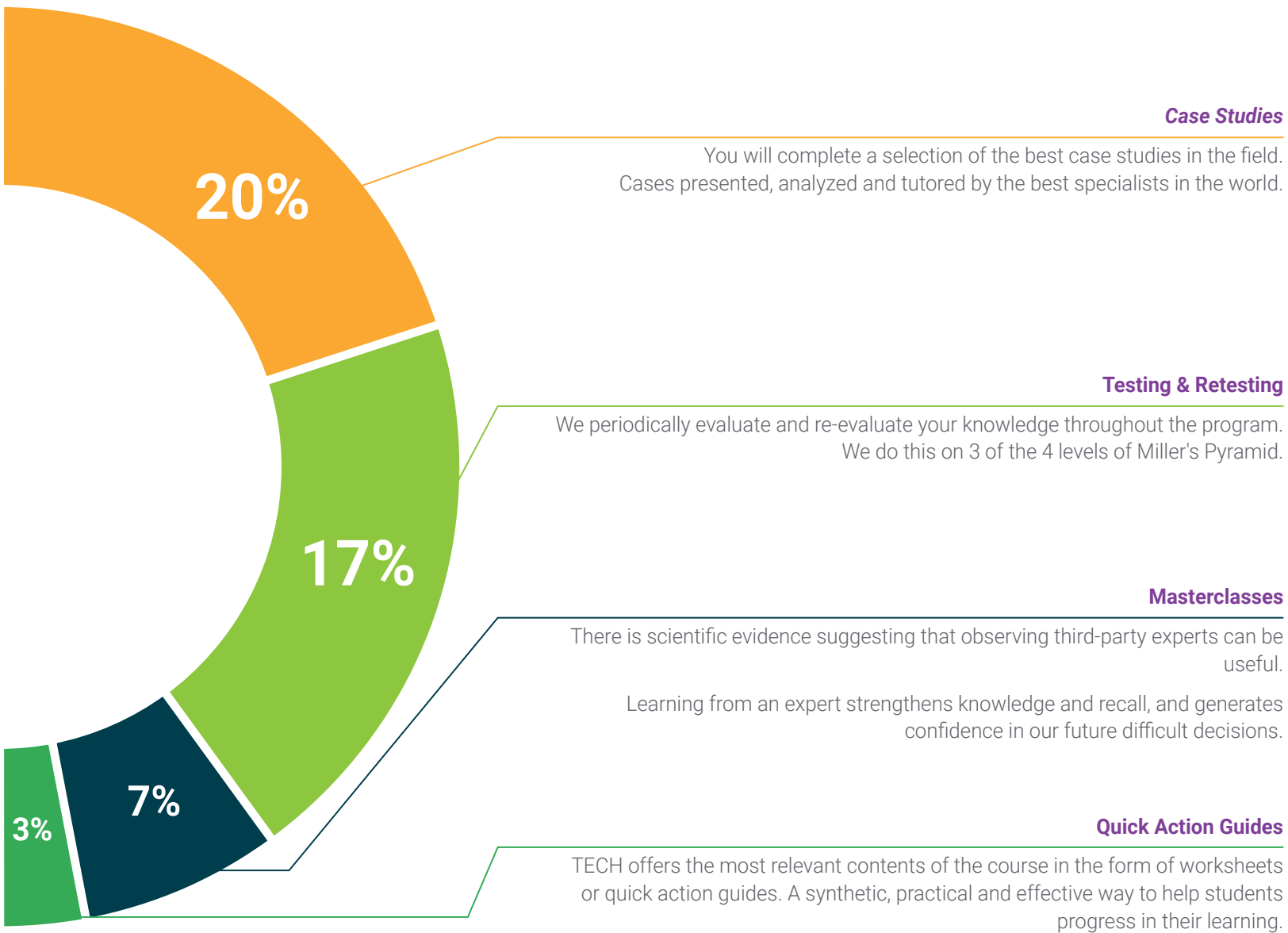
This unique educational system for the presentation of multimedia content was awarded by Microsoft as "Successful Case in Europe."



Additional Reading

Recent articles, consensus documents, international guidelines... In our virtual library you will have access to everything you need to complete your course.



**Case Studies**

You will complete a selection of the best case studies in the field. Cases presented, analyzed and tutored by the best specialists in the world.

**Testing & Retesting**

We periodically evaluate and re-evaluate your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

**Masterclasses**

There is scientific evidence suggesting that observing third-party experts can be useful. Learning from an expert strengthens knowledge and recall, and generates confidence in our future difficult decisions.

**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



04 Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in your professional development. After the program will be equipped to make global decisions with an innovative perspective and an international vision.



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International experience, ethical commitment, and business acumen are some of the most sought-after characteristics in executives in the digital age.”

22 | Objectives

Your goals are our goals.

We work together to help you achieve them.

The Postgraduate Certificate in Interpersonal Communication will enable you to:

01

Develop cutting-edge methodologies and techniques in people management and talent development within the organization

02

Enhance leadership development at both a personal and team level with the goal of growing as leaders in their area of expertise





03

Practice effective internal communication techniques to maintain cohesion and clearly convey strategic objectives

04

Enhance leadership development at both a personal and team level with the goal of growing as leaders in their area of expertise

05

Structure and Content

The **Postgraduate Certificate in Interpersonal Communication** from **TECH Global University** is a tailor-made program delivered in a 100% online format, allowing you to choose the time and place that best suit your availability, schedule, and interests.

A program that takes place over the course of **a month** and is intended to be a unique and stimulating experience that will lay the foundations for your success in business reputation management.



“

What you study is very important. The skills and competencies you acquire are fundamental. You won't find a more complete syllabus than this one.”

26 | Structure and Content

Syllabus

The content of the **Postgraduate Certificate in Interpersonal Communication** is designed to foster the development of managerial competencies that enable decision-making with greater rigor in uncertain environments.

Over the course of **75 hours** of training, students will analyze a plethora of practical cases through individual and teamwork. This is, therefore, a true immersion in real business situations.

This Postgraduate Certificate delves deeply into the aspects of human resource management that must be considered within the company and is designed to train executives who understand People Management from a strategic, international, and innovative perspective.

A plan designed for you, focused on your professional improvement and that prepares you to achieve excellence in the field of analysis and metrics of corporate reputation. A program that understands both yours and your company's needs, through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to creatively and efficiently solve critical situations.

This Postgraduate Certificate takes place over **one month** and consists of **1 module**:

Module 1

Strategic Communication



Where:

Anywhere with Internet connection, or without with downloaded content.

How:

Through the most powerful online platform on the market

When:

Whenever you decide, at any time.

28 | Structure and Content

Module 1. Strategic Communication

1.1. Communication in Organizations.

- 1.1.1. The Information Technology Revolution
- 1.1.2. Types of Information Systems for Management
- 1.1.3. Informal Organization

1.2. Interpersonal Communication

- 1.2.1. Body Language
- 1.2.2. Assertive Communication
- 1.2.3. Interviews

1.3. Open Communication

- 1.3.1. Openness and Problem-Solving
- 1.3.2. Detection of Uncooperative Behaviors
- 1.3.3. Active Listening

1.4. Personal Skills and Influence

- 1.4.1. Impact and Influence
- 1.4.2. Public Speaking
- 1.4.3. Stress Management
- 1.4.4. Time Management

1.5. Negotiation

- 1.5.1. Cross-cultural Negotiation
- 1.5.2. Negotiation Approaches
- 1.5.3. Effective Negotiation Techniques
- 1.5.4. Restructuring



“

A unique, essential, and decisive learning experience to boost your professional development and make the definitive leap”

06

Our Students' Profile

The Postgraduate Certificate in Interpersonal Communication is a program aimed at professionals in the financial field who wish to update their knowledge, discover new approaches to financial management, and advance in their professional careers.

This program is especially aimed at:

- ♦ HR Executives and Managers.
- ♦ Business Partners.
- ♦ Consultants.
- ♦ Executives and Managers of other functional areas.
- ♦ Experienced HR professionals.



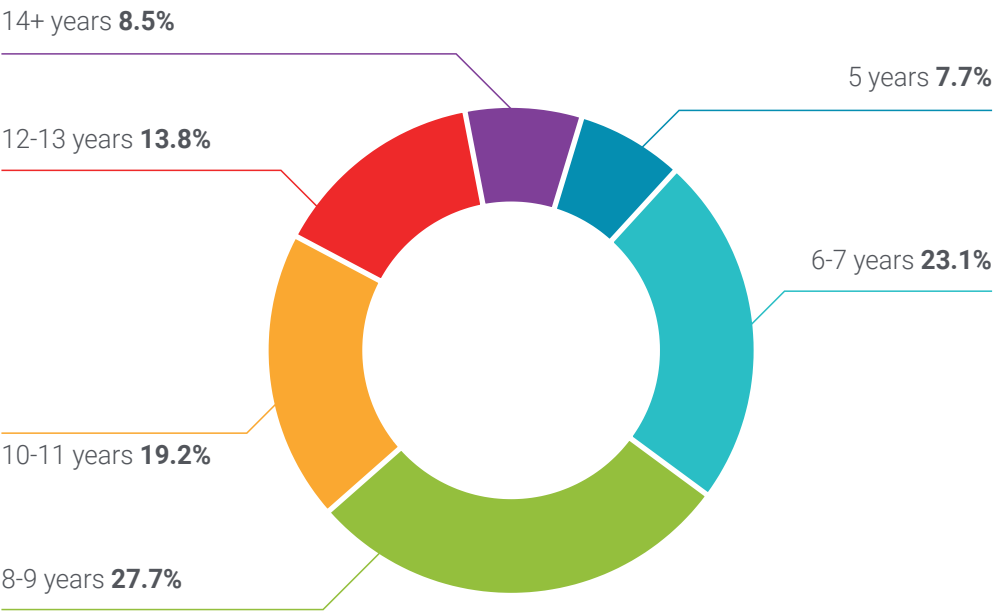
“

If you have experience in people management and are looking for an interesting career enhancement while continuing to work, this is the program for you"

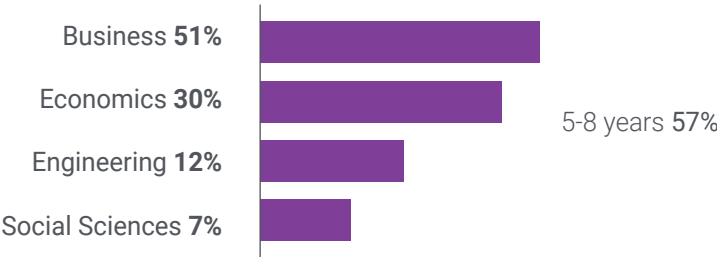
Average Age

Between **35** and **45** years

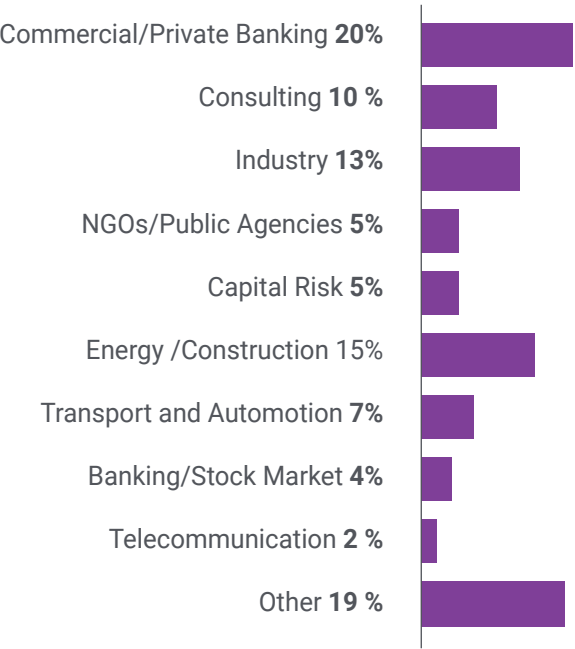
Years of Experience



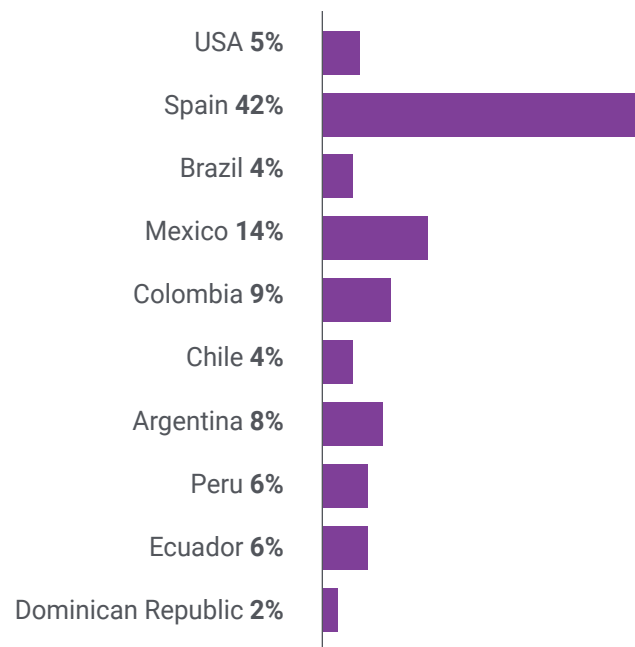
Training



Academic Profile



Geographical Distribution



Javier Segovia

RRHH Director

"The Postgraduate Certificate in Interpersonal Communication has provided me with new tools that I can implement in my work. Additionally, the professors are very supportive, as they are experts in the field"

07

Certificate

The Postgraduate Certificate in Interpersonal Communication guarantees students, in addition to the most rigorous and up-to-date education, access to a diploma for the Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and
receive your university qualification without
having to travel or fill out laborious paperwork"*

36 | Certificate

This private qualification will allow you to obtain a diploma for the **Postgraduate Certificate in Interpersonal Communication** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra (official bulletin). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This private qualification from TECH Global University is a European continuing education and professional development program that guarantees the acquisition of competencies in its area of expertise, providing significant curricular value to the student who successfully completes the program.

Title: **Postgraduate Certificate in Interpersonal Communication**

Modality: online

Duration: 6 months.

Accreditation: 3 ECTS



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



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Accreditation: TECH Global University

3 ECTS Credits

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