

# Postgraduate Certificate

## International Trade Economics





## Postgraduate Certificate International Trade Economics

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates who have previously completed any of the degrees in the field of business and economics

Website: [www.techtitute.com/pk/school-of-business/postgraduate-certificate/international-trade-economics](http://www.techtitute.com/pk/school-of-business/postgraduate-certificate/international-trade-economics)

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# 01

# Welcome

Technological development, as well as the advances that have been made in transportation and economic policies, have fostered the growth of international trade. Thanks to this, companies from different countries can operate in the import and export of goods and services, ensuring trade liberalization and fighting to eradicate tariff and non-tariff barriers. Based on this and the importance for many entities to have professionals who master this area, TECH has developed a complete program that collects all the information about it. This is a 100% online educational experience through which the graduate will be able to specialize in this economic field, implementing the most effective financial strategies and developing an exhaustive knowledge of the most successful models in current international trade.



Postgraduate Certificate in International Trade Economics.  
TECH Technological University





“

*TECH presents this program as a unique opportunity for the graduate to become an expert in international trade through a 100% online program in only 6 weeks”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

The objective of this course is none other than to provide students with all the academic tools that will enable them to achieve their own goals in their professional sector. TECH and its team of experts have invested dozens of hours in creating a complete, up-to-date, comprehensive and top-quality qualification, adapted to the most demanding market specifications. Therefore, by completing the course, the student will have acquired all the necessary skills to successfully perform in any prestigious position within International Trade.





“

*A program designed to help you achieve your educational goals in the shortest possible time and through an experience that will mark a before and after in your career"*

**TECH makes the goals of their students their own goals too  
Working together to achieve them**

The **Postgraduate Certificate in International Trade Economics** will enable students to:

01

Recognize classical and neoclassical theories of international trade, productive capacities and the effects of trade liberalization

02

Identify the comparative advantage in the use of sectorial productivities





03

Analyze economic growth through international trade

04

Understand the protectionist measures of developing countries

05

# Structure and Content

TECH uses the best teaching tools and the effective and innovative Relearning methodology in all of its programs. In addition, it guarantees a series of minimum hours of additional material in different formats, so that students can not only contextualize the information developed in the syllabus, but also delve in those aspects they consider more interesting or relevant for their professional performance. All this is what makes programs such as this one the best option in the market, thanks to which the executive will be able to develop extensively and conscientiously, contributing to improve their professional future through a 100% online program.





“

*The use of the Relearning methodology in the development of the content has allowed this entity to reduce the teaching load without sacrificing the quality of the program*



## Syllabus

TECH and its team of experts in International Trade Economics have developed this Postgraduate Certificate in such a way that any graduate who accesses it will be able to implement to their knowledge the most cutting-edge and innovative financial information in the sector. The aim is to provide you with all the necessary material that will allow you to work on improving your professional skills through a 100% online program.

For this purpose, you will have 150 hours of the best theoretical, practical and additional material, which you will be able to access in an unlimited way from any device with an Internet connection. In this way, you will be able to delve in a personalized way into the aspects of the syllabus that you consider most relevant for your professional performance, from the models of international trade and its characteristics, to the best strategies to reduce losses and increase the profits of the entity.

It is, therefore, an educational experience through which the professional will be able to work on the improvement of their professional competencies, acquiring the skills and abilities of a specialized executive. In this way, they will be able to assume with guaranteed success the leadership of any business project related to international trade, contributing to the growth of the entity and the revaluation of its human capital.

This Postgraduate Certificate is developed over 6 weeks and is divided into 1 single module:

### Module 1

### International Trade Economics



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in International Trade Economics completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. International Trade Economics**

**1.1. Introduction to International Trade Models**

- 1.1.1. Theories of International Trade
- 1.1.2. Economic Geography
- 1.1.3. Foreign Direct Investment
- 1.1.4. The Monetary Theory of the Balance of Payments
  - 1.1.4.1. Balance of Payments Equilibrium
  - 1.1.4.2. Relationship with the External Sector and International Reserves

**1.2. The Ricardian Model. Trade and Technology**

- 1.2.1. Trends in International Trade
- 1.2.2. Concepts and Definitions of the Ricardian Model of International Trade
- 1.2.3. Advantages of the Ricardian Model
- 1.2.4. Total Factor Productivity

**1.3. Profit and Loss. The Specific Factors Model**

- 1.3.1. Specific Factors Model
- 1.3.2. Income from Labor, Capital and Land
- 1.3.3. Different Production Possibilities
- 1.3.4. International Mobility of the Labor Factor

**1.4. Trade and Resources. The Heckscher - Ohlin Model**

- 1.4.1. Definition of the Heckscher - Ohlin Model
- 1.4.2. Effects on Factor Prices
- 1.4.3. Advantages and Disadvantages of the Heckscher-Ohlin Model

**1.5. Labor and Capital Flows**

- 1.5.1. Migration
- 1.5.2. IED
- 1.5.3. Growth of Societal Well-Being and Global Wealth Creation

**1.6. Increasing Returns to Scale and Imperfect Competition Models**

- 1.6.1. Definition of Increasing Returns Implicit in the Capabilities of the Productive Fabric
- 1.6.2. Trade under Imperfect Competition
- 1.6.3. Monopolies
- 1.6.4. Dumping

**1.7. Goods and Services Outsourcing Models**

- 1.7.1. Definition of Outsourcing of Goods and Services in a Globalized and Digitized Environment
- 1.7.2. CSR Implications and Effects on Prosumers
- 1.7.3. Outsourcing Processes and their Implications

**1.8. Import Tariffs and Quotas. Models of Perfect Competition**

- 1.8.1. WTO
- 1.8.2. International Trade Benefits
- 1.8.3. Application and Effects of Tariffs between Countries under the Regulation of International Agreements in Relation to Public and Private International Law

**1.9. Decreasing Yields in the Production Process**

- 1.9.1. Economic Theory of Diminishing Returns to Production
- 1.9.2. Situation Analysis of Productive Capacities with Diminishing Returns to Scale
- 1.9.3. Solutions and Actions in the Face of Diminishing Returns

**1.10. Constant Returns**

- 1.10.1. Economic Theory of Constant Returns to Scale
- 1.10.2. Production with Constant Returns to Scale
- 1.10.3. Limitations of Constant Returns to Scale



“

*If you are looking for a program with which to delve into the outsourcing models of goods and services, you are looking at the perfect educational option”*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*





*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.





This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates who have previously completed any of the following degrees in the field of economics, business and finance. It also offers tools to understand and be able to manage with ease the use of economic policy for an effective professional performance.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

Professionals who, being university graduates in any other area, have 2 years of work experience in economic policy may also take the Postgraduate Certificate.





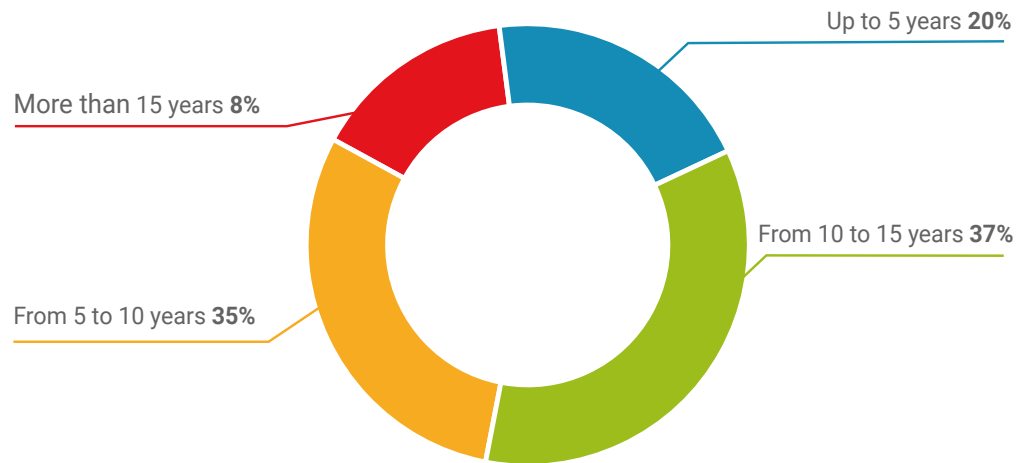
“

*The flexibility of this program makes it perfect for any graduate, regardless of their educational background"*

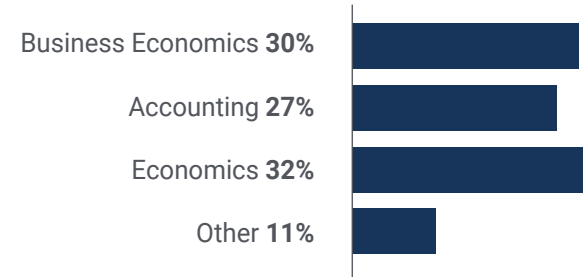
### Average Age

Between **35** and **45** years old

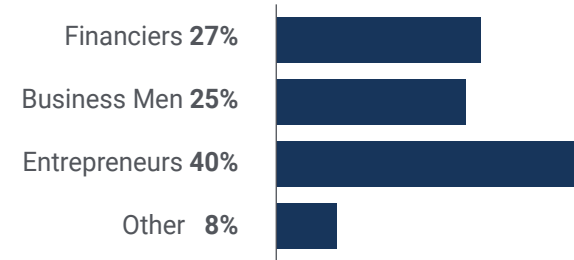
### Years of Experience



### Training



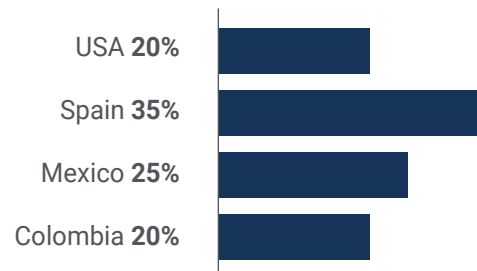
### Educational Profile





## Geographical Distribution

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## Lucía Rodríguez

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CEO of a consulting firm

*An avant-garde and dynamic program, perfect for keeping up to date with the latest developments in international trade economics. It is the first program that I have taken through a 100% online mode and the experience has been magnificent. I would definitely recommend it.*

08

# Impact on Your Career

TECH and its team of experts have developed this program so that graduates can implement the most effective business strategies in their practice, which will allow them to demonstrate their professional quality. All this will help them to stand out in an increasingly competent and demanding labor market. In addition, having a program endorsed by this university on your resume will open the doors to a promising future full of opportunities to achieve prestigious positions in the international trade sector.





“

*Knowing in detail the most effective strategies to reduce your organization's losses and increase profits will project your career to the top of your industry"*

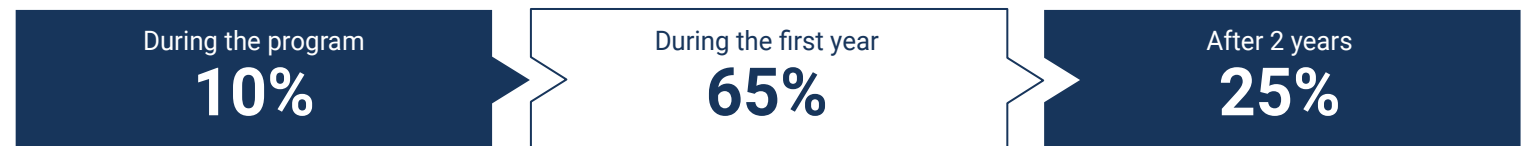
## Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in International Trade Economics is an intensive program that prepares you to face business challenges and decisions in the field of the organization you are part of. The main objective is to promote your personal and professional growth. Helping you achieve success. If you want to improve yourself, make a positive change at a professional level and interact with the best, this is the place for you"

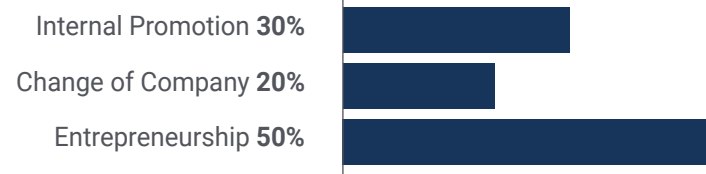
*The plus your career needs to reach the professional zenith in the international trade sector.*

*Having this Postgraduate Certificate on your resume will increase your chances of getting a significant salary increase.*

### Time of Change



### Type of change



### Salary increase

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The completion of this program represents a salary increase of more than **25.3%** for our students.





09

# Benefits for Your Company

Completing all of the objectives of this Postgraduate Certificate will provide the entity of which the graduate is part with a series of unique knowledge thanks to which the growth of its talent will be boosted. In addition, the company will benefit from their managerial skills, which have been perfected through specialized education in international trade economics.



“

*The impulse that your company needs is in this Postgraduate Certificate. Enroll now and don't miss the opportunity to implement the most effective models to reduce losses in your strategy"*

Developing and retaining talent in companies is the best long-term investment.

01

### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 10 Certificate

The Postgraduate Certificate in International Trade Economics guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.







“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in International Trade Economics** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in International Trade Economics**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future

health

confidence people

education

information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

**tech** technological  
university

personalized service innovation

knowledge present International Trade Economics

online training

development

languages

virtual classroom

## Postgraduate Certificate International Trade Economics

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

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