

# Postgraduate Certificate

## Integration of DeFi into Traditional Investment Strategies



## Postgraduate Certificate Integration of DeFi into Traditional Investment Strategies

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates who have previously completed any of the programs in the field of Computer Science, Economics, Finance, Technology, Innovation or *Blockchain* Research

Website: [www.techtute.com/in/school-of-business/postgraduate-certificate/integration-defi-traditional-investment-strategies](http://www.techtute.com/in/school-of-business/postgraduate-certificate/integration-defi-traditional-investment-strategies)

# Index

01

Welcome

---

*p. 4*

02

Why Study at TECH?

---

*p. 6*

03

Why Our Program?

---

*p. 10*

04

Objectives

---

*p. 14*

05

Structure and Content

---

*p. 20*

06

Methodology

---

*p. 26*

07

Our Students' Profiles

---

*p. 34*

08

Course Management

---

*p. 38*

09

Impact on Your Career

---

*p. 42*

10

Benefits for Your Company

---

*p. 46*

11

Certificate

---

*p. 50*

# 01 Welcome

Traditional Investment have been outpaced in recent years by the potentials of decentralized financial markets However, it is not uncommon for DeFi protocols to draw on more conventional economic views to refine their work protocols. Therefore, banking and market executives and experts must be prepared to implement these innovations. Given this scenario, TECH has a 100% online program where professionals have access to the most transformative applications of *Blockchain* for the economy. An exclusive university program that includes updated materials, multimedia resources and covers different case studies for students' analysis.



Postgraduate Certificate in Integration of DeFi into Traditional Investment Strategies  
TECH Technological University

“

*99% of TECH graduates get the job they aspire to in the first year after completing their studies. Join the world's largest online university now!”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*"Microsoft Europe Success Story"*, for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

02

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

03

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

04

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

This academic path, designed by a renowned teaching staff, will enable graduates to innovate in the cryptographic world. In this way, students will create the most effective and cutting-edge strategies to differentiate themselves in this way from the competition. They will also be able to face obstacles in the DeFi world and take advantage of the numerous job opportunities it offers.



“

*You will achieve your objectives thanks to TECH's didactic tools, including explanatory videos and interactive summaries”*

**TECH makes the goals of their students their own goals too**  
**Working together to achieve them**

The **Postgraduate Certificate in Integration of DeFi into Traditional Investment Strategies** will enable the student to:

01

Acquisition of the skills necessary to maximize passive income through the effective implementation of DeFi strategies

04

Application of the latest yield farming trends and participation in DAOs

02

In-depth understanding of advanced strategies in DeFi and passive income in the cryptocurrency and blockchain ecosystem

03

Identifying DeFi's advantages, including global access and transparency, and analyzing challenges, such as security and regulation

05

Proficiency with a variety of digital wallets, executing rigorous security practices

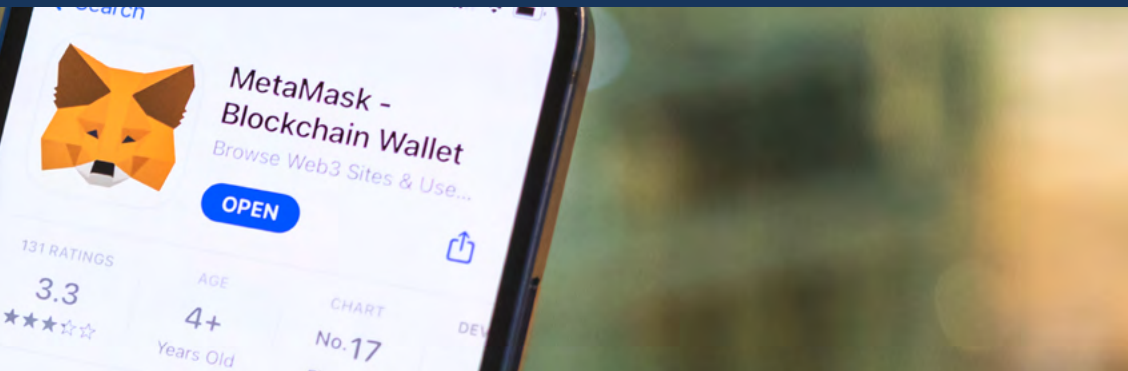


06

Ability to research case studies of hacks and losses of funds related to digital wallets to learn from common mistakes

08

Mastery of the most popular lending and staking platforms, using them efficiently



09

Control of the essential strategies and tools used in yield farming in order to maximize the returns of cryptocurrency investments

07

Understanding the fundamental concepts of cryptocurrency lending, including the process, types of loans and interest rates

10

Application of the most commonly used DEX protocols such as Uniswap, SushiSwap and PancakeSwap

11

Understanding of the legal or regulatory implications of DEX and its relationship with financial and supervisory authorities

12

Acquisition of specialized knowledge on how to evaluate and select suitable assets for tokenization





13

Perception of how DeFi is redefining financial operations, economic inclusion and traditional intermediation

14

Assessment of risks, challenges and opportunities in the cryptographic space considering legal, ethical and sustainable aspects

05

# Structure and Content

The Postgraduate Certificate in Integrating DeFi in Traditional Investment Strategies is taught in a 100% online methodology, in this way adapting to the schedules of busy professionals. In this way, students will be able to adapt their schedules and evaluation timetables to their various responsibilities. At the same time, the syllabus is complemented by a library full of multimedia resources to enrich learning about explanatory videos, interactive summaries, infographics and others.



“

*Fed up with memorizing? With the Relearning system you will integrate the concepts in a natural and progressive way"*

## Syllabus

This Postgraduate Certificate is a complete program based on *blockchain* technology. The academic track will be developed based on an exhaustive exploration of projects that have achieved success in the field of cryptocurrencies. In this way, students will learn valuable lessons on how innovation can transform entire industries. They will also delve into the application of the healthcare sector, as strategies serve to track drugs and medical devices.

Through 150 hours of learning, students will apply the knowledge acquired to drive the creation of ventures in the crypto ecosystem. Students will also handle instruments such as exchanges and digital wallets.

In this way, they will even research use cases of *blockchains* in governments and public administrations.

It should be noted that this academic itinerary is designed for graduates to master technologies underlying DEX, among which Ethereum stands out. In this way, these experts will take full advantage of the job opportunities offered by the cryptographic industry.

This Postgraduate Certificate is developed over 6 weeks consists of 1 module:

### Module 1

### Integration of DeFi into Traditional Investment Strategies



### Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in Integration of DeFi into in Traditional Investments Strategies entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

## Module 1. Integration of DeFi into Traditional Investment Strategies

### 1.1. Successful case studies with DeFi and passive income development

- 1.1.1. Bitcoin: The Pioneer Digital Currency
- 1.1.2. Ethereum and Intelligent Contracts
- 1.1.3. Factors behind the Success of these Cryptocurrencies

### 1.2. Supply Chain Transformation with Blockchain and DeFi

- 1.2.1. Product Tracking Success Stories
- 1.2.2. Blockchain Management in Logistics
- 1.2.3. Impact on Efficiency and Transparency

### 1.3. Financial Innovation with Cryptocurrencies, DeFi and Passive Income

- 1.3.1. Cryptocurrency and the Banking Sector
- 1.3.2. DeFi and access to Financial Services
- 1.3.3. Noteworthy Cases in Financial Innovation

### 1.4. Blockchain in the Healthcare Industry Applied to DeFi

- 1.4.1. Electronic Medical Records in *Blockchain*
- 1.4.2. Drug and Medical Device Tracking
- 1.4.3. Improvement in Health Data Security and Privacy

### 1.5. Success of Cryptocurrency and DeFi Businesses

- 1.5.1. Cryptocurrency Exchange Cases
- 1.5.2. Digital Wallets and their Role in Adoption
- 1.5.3. Marketing and Growth Strategies

### 1.6. Blockchain in the Public Sector Applied to DeFi

- 1.6.1. Implementation of Blockchain in Governments
- 1.6.2. Successful Cases of Public Administration
- 1.6.3. Benefits and Challenges in Governmental Adoption

### 1.7. Innovation in the Educational Environment with Blockchain and DeFi

- 1.7.1. Learning Platforms Based on Blockchain
- 1.7.2. Certifications and Verification of Titles
- 1.7.3. Outstanding Cases of Education Based on Blockchain

### 1.8. Tokenization of Real Assets on DeFi Platforms

- 1.8.1. Tokenization of Real Estate
- 1.8.2. Tokenized Financial Assets
- 1.8.3. Advantages and Challenges in Tokenization of Real Assets

### 1.9. Cryptocurrency and Micropayments with Passive Income

- 1.9.1. The Use of Cryptocurrency in Micropayments
- 1.9.2. Applications in Digital Content and Games
- 1.9.3. Impact on the Digital Economy

### 1.10. Cases of Emerging and Future Use in DeFi

- 1.10.1. Exploration of Projects and Emerging Technologies
- 1.10.2. Trends and Predictions for the Future of Cryptocurrency and Blockchain
- 1.10.3. Challenges and Opportunities in the Evolution of the Field



“

*No preset schedules or evaluation timetables: this is the flexible academic program of TECH”*

# 06 Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*



## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



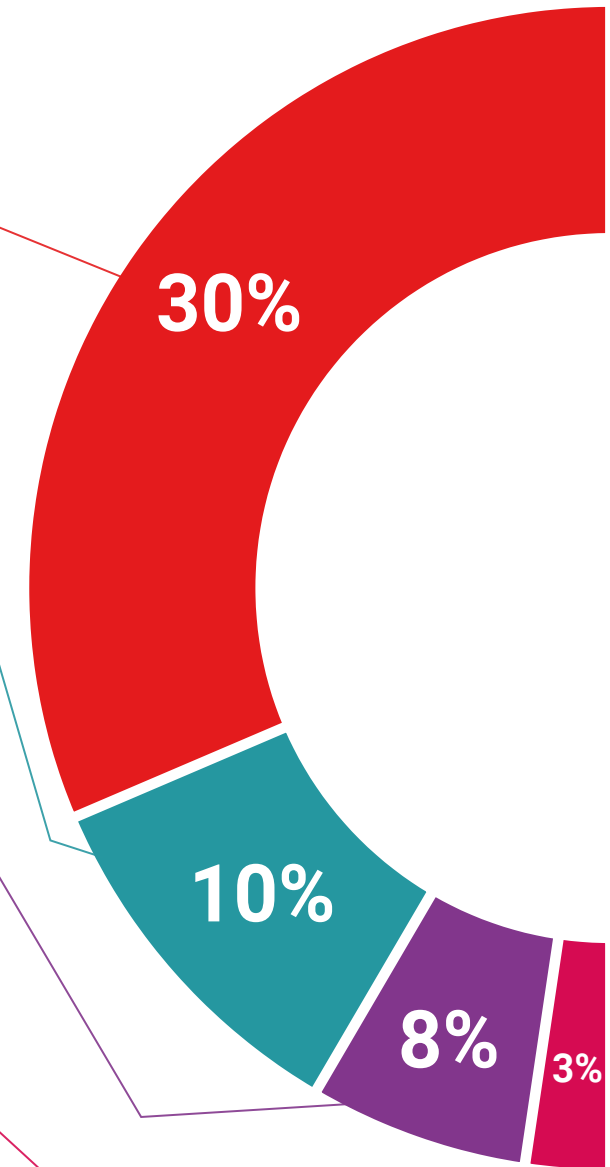
### Management Skills Exercises

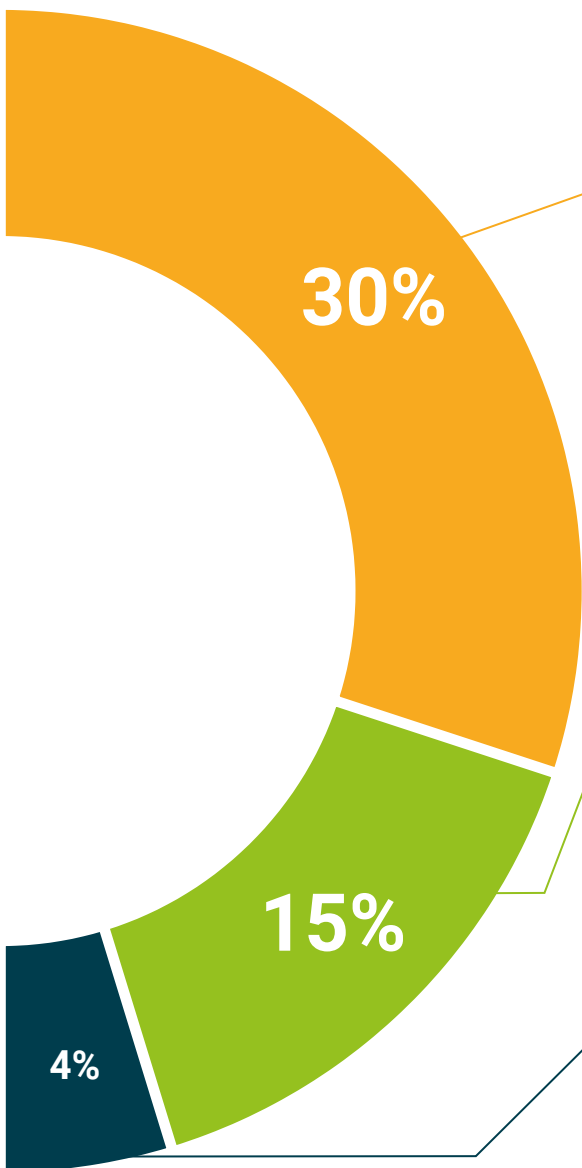
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



**Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



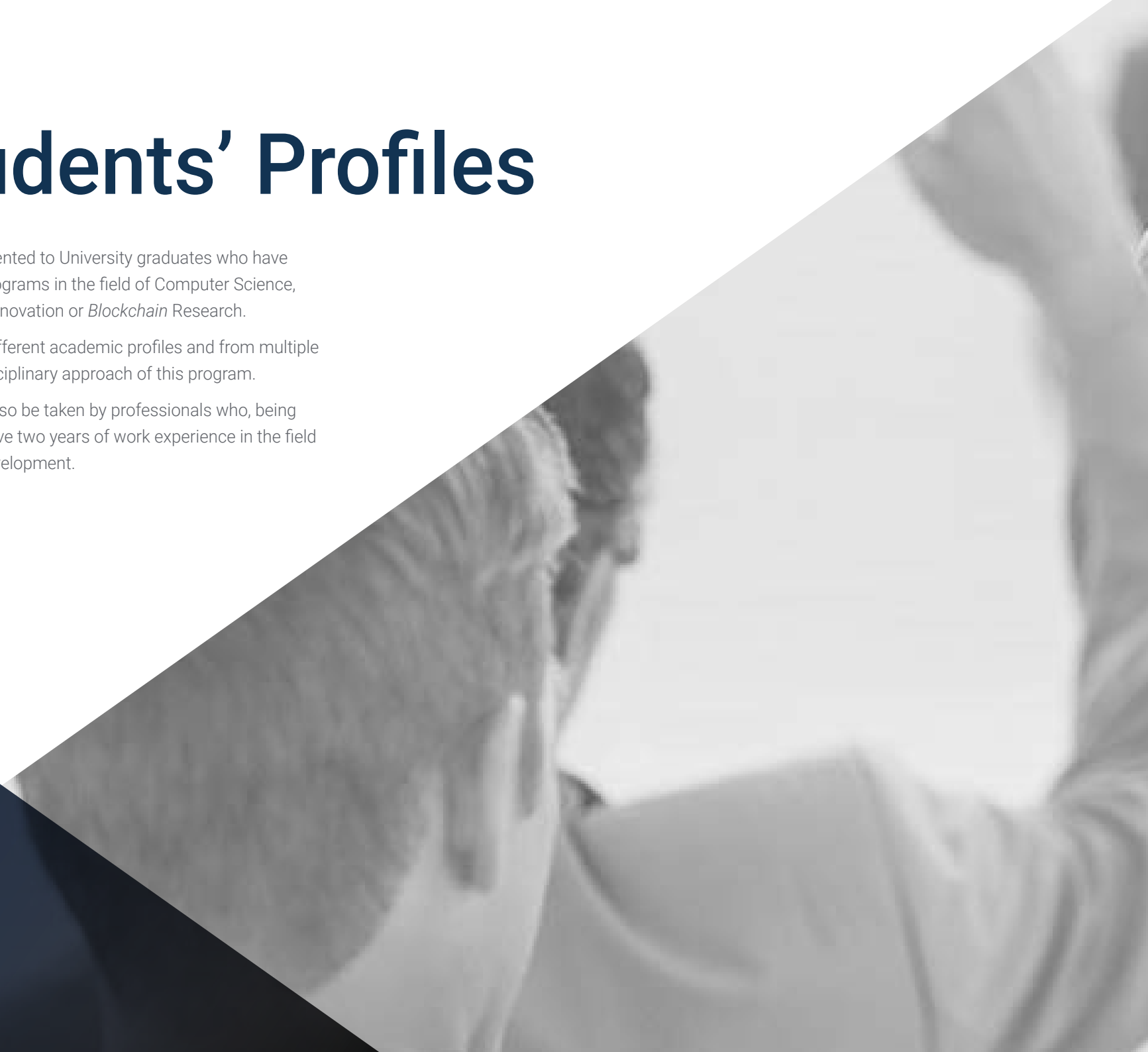
07

# Our Students' Profiles

This Postgraduate Certificate is oriented to University graduates who have previously completed any of the programs in the field of Computer Science, Economics, Finance, Technology, Innovation or *Blockchain* Research.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

The Postgraduate Certificate can also be taken by professionals who, being university graduates in any field, have two years of work experience in the field of entrepreneurship and project development.



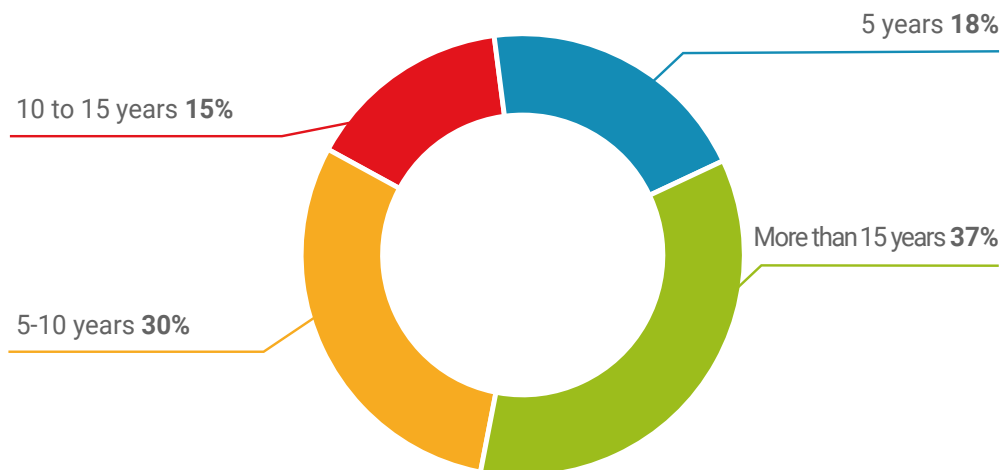
“

*Do you want to delve deeper into  
liquidity optimization strategies?  
Obtain better results with TECH”*

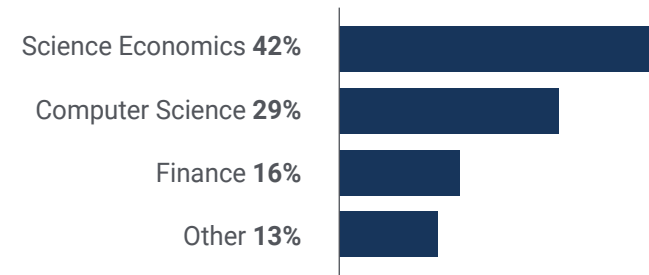
## Average Age

Between **35** and **45** years old

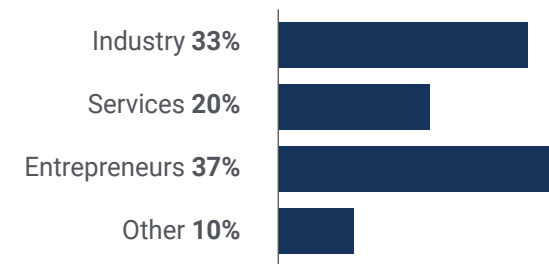
## Years of Experience



## Training

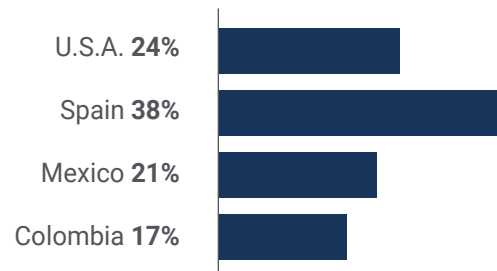


## Academic Profile



## Geographical Distribution

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## Francisco José Hernández García

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**Systems Administrator**

*"I want to express my sincere thanks to TECH for the program in Integration of DeFi into Traditional Investment Strategies. This has been an enriching experience, which has widened my understanding of the opportunities that decentralized finances offer traditional investments. Thank you for giving me this opportunity to learn!"*

08

# Course Management

In its commitment to providing the highest quality education, TECH has a renowned teaching staff. These DeFi experts have an extensive professional background, which has enabled them to delve deeper into their knowledge and remain at the forefront of the technology in this field. In this way, thanks to this program, students will be highly qualified to join the most prestigious crypto businesses in the world.



“

*You will have the support of a teaching staff made up of renowned professionals in the IT sector"*

## Management



### Mr. Hernández Blanco, Miguel

- ♦ CEO of Traders Business School
- ♦ *Financial Trader*
- ♦ COO *Trading Mentor*
- ♦ Expert in Business Strategies, New Project Development and Financial Management
- ♦ Official Master's in Finance and Banking at Pablo de Olavide University.
- ♦ Official Master's in *Blockchain* and *Fintech* from the European Institute Business School
- ♦ Degree in Economy from the University of Seville

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hashmasks Hashmasks #14423 Price £2,5677 32 minutes left

LLB design-art collection Superior Vima Cave Price £0,17

09

# Impact on Your Career

This program in Integration of DeFi into Traditional Investment Strategies will have a significant impact on the careers of its students. For this reason, the teaching team that is part of the program has prepared a program where the quality of the contents stands out. In this way, students will be up to date with all the advances that have arisen in this field, which is evolving by leaps and bounds. In addition, the innovative teaching methodology integrated by TECH in its programs will allow students to achieve their professional goals in an optimal way.



“

*This program will allow you to fulfill  
your professional aspirations in just  
6 weeks. Enroll now!”*

## Are you ready to take the leap? Excellent professional development awaits you

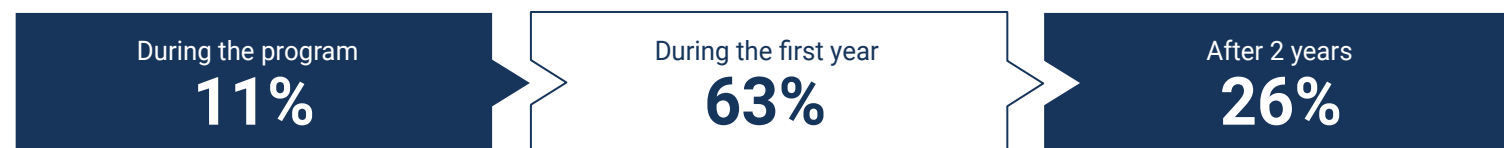
The Postgraduate Certificate in Integration of DeFi into Traditional Investment Strategies of TECH is an intensive program that prepares you to face challenges and Institutional decisions in the DeFi sector. The Purpose is to promote your personal and professional growth.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

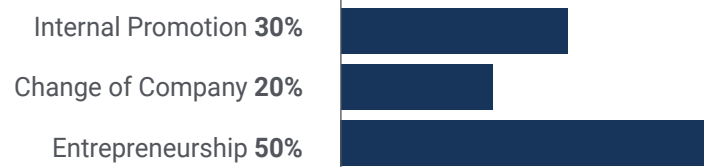
*Get up to date in the latest trends in Ethereum and intelligent contracts thanks to this program.*

*Do you want to stand out in your business environment? Bet on TECH and get it in 150 hours.*

### When the change occurs



### Type of change



## Salary increase

---

This program represents a salary increase of more than **26,24%** for our students



10

# Benefits for Your Company

This program contributes to elevating the organization's talent to its maximum potential through the instruction of high-level leaders.

In addition, participating in this university option is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.



“

*In the digital era, managers must integrate new processes and strategies that bring about significant changes and organizational development. This is only possible through learning and university updating"*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 Certificate

The Postgraduate Certificate in Integration of DeFi into Traditional Investment Strategies guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Integration of DeFi into Traditional Investment Strategies** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Integration of DeFi into Traditional Investment Strategies**

Official N° of Hours: **150 h.**





## Postgraduate Certificate Integration of DeFi into Traditional Investment Strategies

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into Traditional  
Investment Strategies

