

Postgraduate Certificate Humanization in Healthcare Management





Postgraduate Certificate Humanization in Healthcare Management

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/school-of-business/postgraduate-certificate/humanization-healthcare-management

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 24

07

Our Students' Profiles

p. 32

08

Impact on Your Career

p. 36

09

Benefits for Your Company

p. 40

10

Certificate

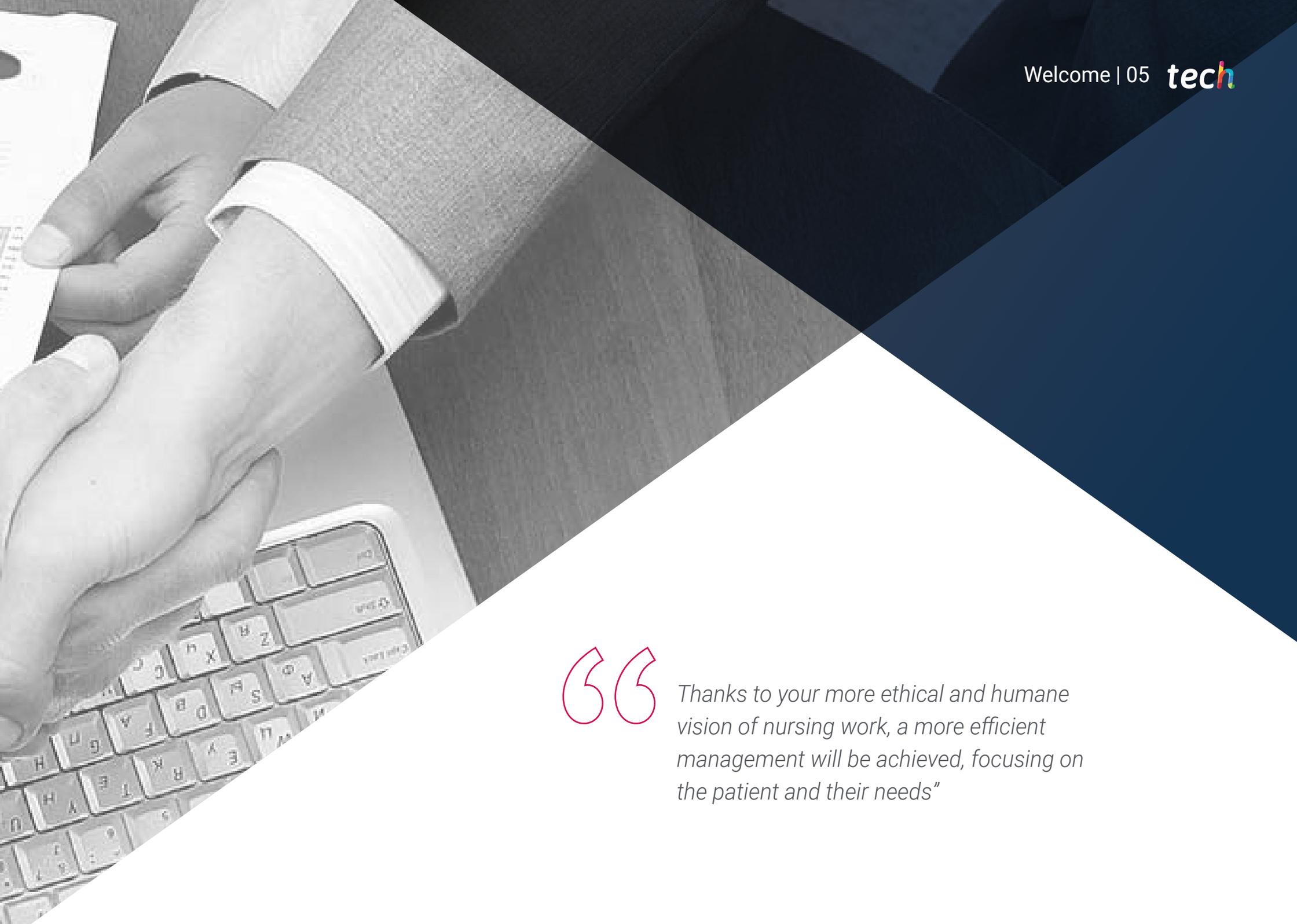
p. 44

01 Welcome

One of the great challenges facing healthcare today is to humanize nursing management in order to achieve more personalized care that focuses on the patient and their caregiver, without neglecting the occupational health criteria that affect the professionals themselves. For this reason, TECH Technological University proposes the development of this very complete program, in which students will find the keys to a more efficient management. Therefore, they will develop the necessary skills that will allow them to access management positions in leading hospitals.



Postgraduate Certificate in Humanization in Healthcare Management.
TECH Technological University



“

Thanks to your more ethical and humane vision of nursing work, a more efficient management will be achieved, focusing on the patient and their needs”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest educational standards. A world-class centre for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

The main objective of this Postgraduate Certificate of TECH Technological University is to offer students that higher education thanks to which they will be able to manage health care work from a more humanistic perspective. In this way, they will be able to apply ethical criteria to nursing work, monitor the occupational health of the teams and carry out a praxis more adapted to the needs of the patient.



“

Apply occupational health criteria to your management and make your employees more comfortable with their work”

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Postgraduate Certificate in Humanization in Healthcare Management** will enable the student to:

01

Analyze the theories and models on the organization and functioning of health systems, focusing on their political, social, legal, economic and organizational structures

02

Approach clinical management from the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the adequate use of information systems

03

Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit





04

Apply ethical criteria in nurse work

05

Take into account the occupational health of nursing teams

06

Know the new trends in health care, taking into account the different types of patients

05

Structure and Content

The structure of this Postgraduate Certificate of TECH Technological University has been designed taking into account the academic needs of students, who demand programs tailored to their needs and that follow the latest developments in the sector. Therefore, over the course of 10 topics, they will learn about everything from organizational culture to management based on humanization, nursing care ethics or professional burnout. Factors to be taken into account in order to implement a more efficient management.



“

Learn with the most revolutionary method on the market. A 100% online program with multiple practical and interactive resources”

Syllabus

The syllabus of this Postgraduate Certificate in Humanization in Healthcare Management includes all those aspects that business professionals need to know in order to carry out their work as managers of healthcare organizations in a more efficient and effective way.

To this end, TECH Technological University offers an intensive 6-week program that, throughout 10 topics, will provide an exhaustive learning on all those techniques and procedures that can be put into practice to improve the managerial work.

A program that adapts to the needs of the students and that proposes them the performance of multiple practical cases through which they will be able to acquire a global vision of the sector, more humanistic and up-to-date. A program that is offered in a 100% online format so that students can decide where and when to study, following their own schedules, adapted to their needs and interests.

This Postgraduate Certificate is developed over 6 week and is divided into 1 module:

Module 1

Humanization in Healthcare Management



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Humanization in Healthcare Management completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Humanization in Healthcare Management

1.1. Anthropology of Humanization: Health and Illness.	1.2. Organizational and Transformational Culture in Healthcare Systems.	1.3. Management of Organizations Based on Humanization.	1.4. New Trends in Healthcare: the Voice of the Patient and Caregiver, the Active Patient and the Expert Patient.
1.5. Ethical Considerations in the Healthcare Field.	1.6. The Ethics of Nursing Care.	1.7. Occupational Health and Prevention Services in the Healthcare Field.	1.8. Professional Burnout: Care-Associated Costs
1.9. Patient and Family Focused Care	1.10. A Current Approach to Treatment Support		



Get to know the new trends in healthcare and apply them efficiently to achieve the best for the patient"



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

Most of the students of this Postgraduate Certificate are business professionals who have dedicated a large part of their careers to healthcare management. In addition, aware of the advances in the sector and the importance of having more humanistic methods, they have decided to broaden their knowledge in this field in order to acquire a level of competence that will allow them to implement more efficient work methods.





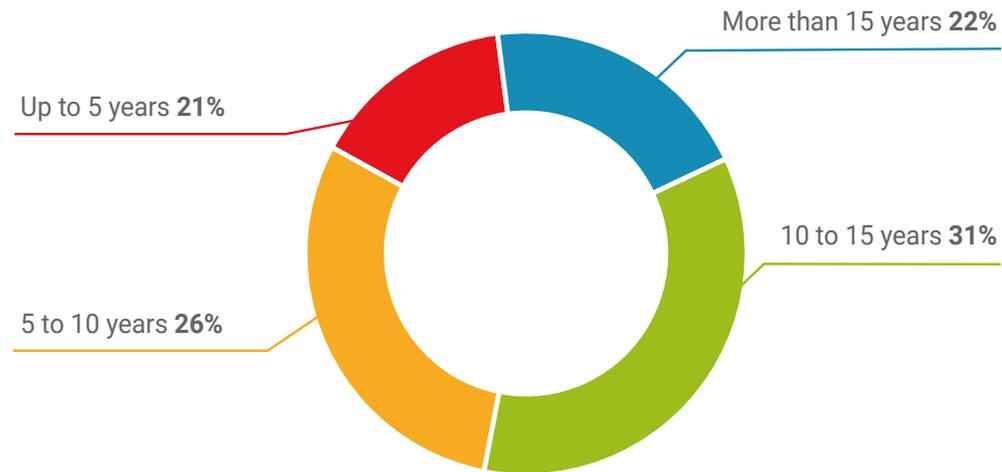
“

A program aimed at those seeking professional excellence in the field of healthcare management”

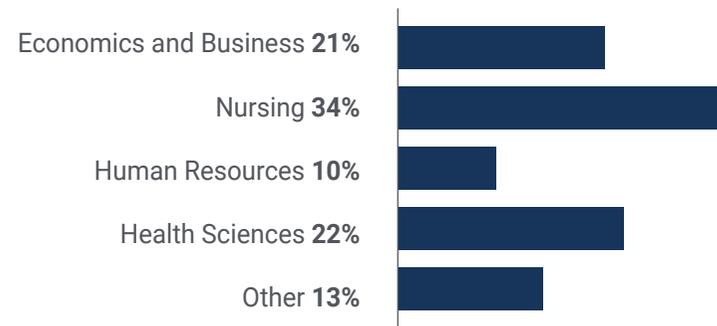
Average Age

Between **35** and **45** years old

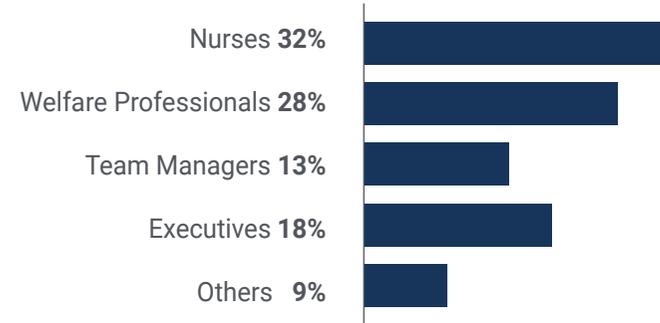
Years of Experience



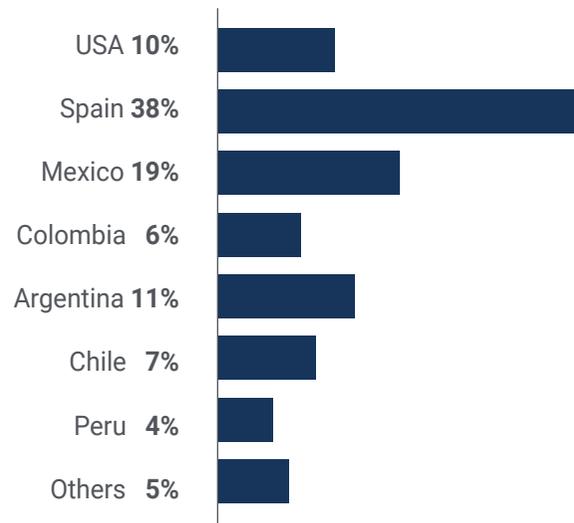
Training



Educational Profile



Geographical Distribution



Juan Sebastián Luján

Hospital Director

"The completion of this Postgraduate Certificate in Humanization in Healthcare Management has been fundamental to achieve that knowledge of the sector that has allowed me to understand how to work to achieve the maximum benefit for the patient and the organization. In addition, the 100% online format has been essential to be able to combine learning with the rest of my daily obligations"

08

Impact on Your Career

Thanks to this cutting-edge Postgraduate Certificate, business professionals will have access to the most complete information on the market on humanization in healthcare management. In this way, students will be able to increase their specialization in an area of great relevance at the healthcare level that will not only bring significant improvements to healthcare processes, but also to the quality of life of patients. Definitely, the opportunity you were looking for to achieve professional excellence.





“

Healthcare management demands professionals like you, capable of adapting to changes and applying more humanistic methods”

Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Certificate in Humanization in Healthcare Management of TECH is an intensive program that prepares students to face challenges and decisions in the field of Nursing leadership and management. The main objective is to promote personal and professional growth. Helping students achieve success.

Those who are looking for a professional improvement should not miss this opportunity.

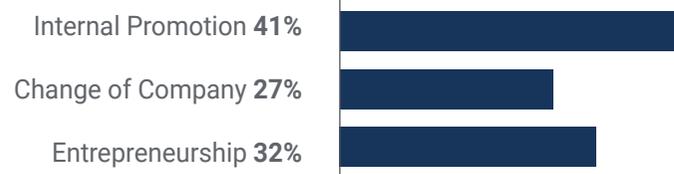
Achieve the promotion you seek thanks to the superior qualification this Postgraduate Certificate will provide.

A cutting-edge program designed to enhance your employability and career success.

Time of Change



Type of change



Salary Increase

This program represents a salary increase of more than **25.22%** for our students



09

Benefits for Your Company

Thanks to the superior qualification offered by TECH Technological University with this Postgraduate Certificate, students will have access to a superior knowledge of the sector. This will be essential to achieve that professional growth so desired by students, but also to improve the reputation of the healthcare organizations in which they work. Undoubtedly, the perfect opportunity to stand out in an area of great relevance in society.



“

With your superior qualification, you will be able to implement new work methods that will result in greater benefits for the organization”

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

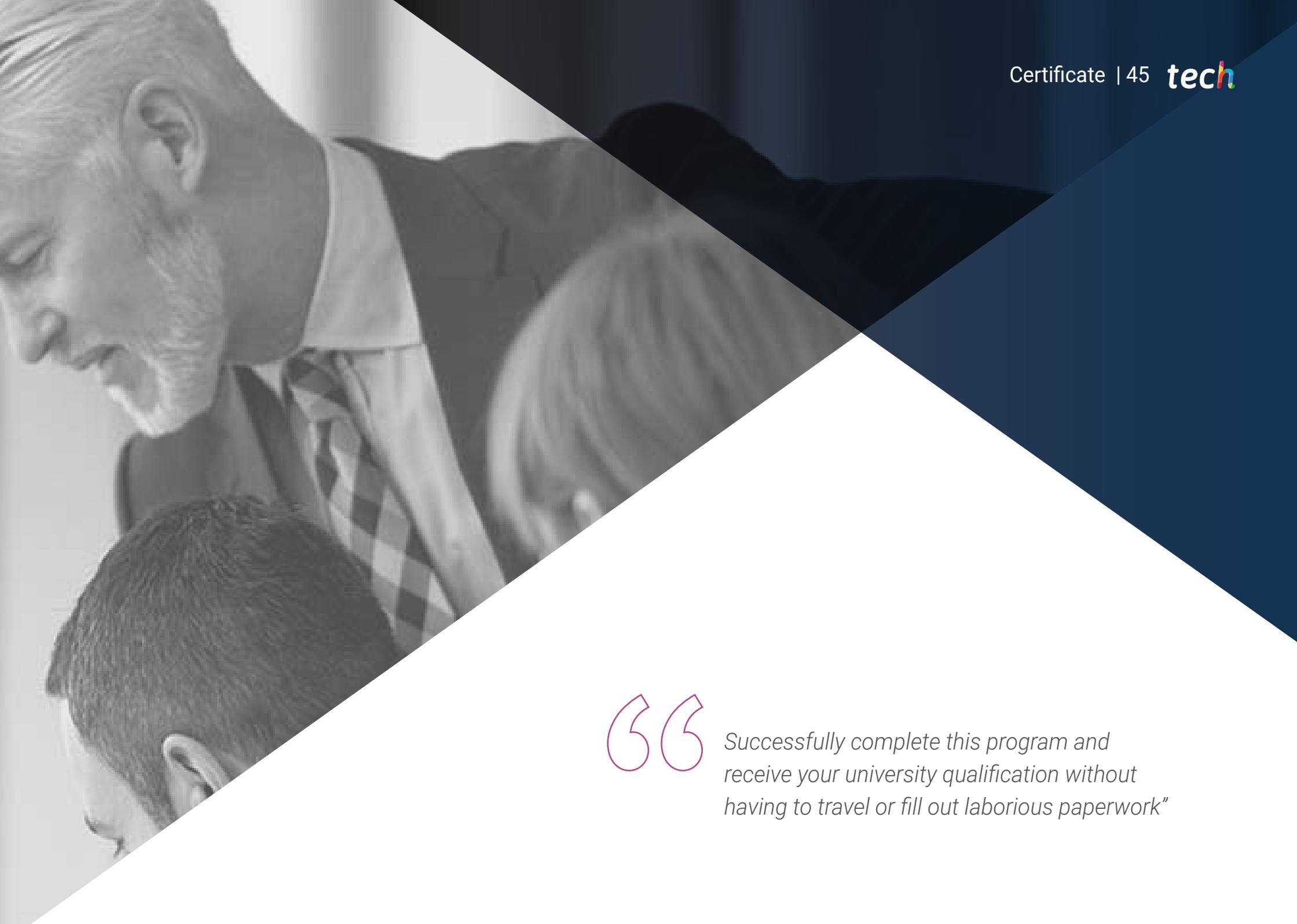
Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10 Certificate

The Postgraduate Certificate in Humanization in Healthcare Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Humanization in Healthcare Management** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Humanization in Healthcare Management**

Official N° of hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Humanization in Healthcare Management

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Certificate Humanization in Healthcare Management

