

Postgraduate Certificate Healthcare Management from the Perspective of Teaching and Research



Postgraduate Certificate Healthcare Management from the Perspective of Teaching and Research

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/school-of-business/postgraduate-certificate/healthcare-management-perspective-teaching-research

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 24

07

Our Students' Profiles

p. 32

08

Impact on Your Career

p. 36

09

Benefits for Your Company

p. 40

10

Certificate

p. 44

01 Welcome

To improve nursing services, it is necessary to conduct research to improve nursing practice, achieving significant benefits for both patients and the healthcare organizations themselves. For this reason, business professionals who develop in this field must have a higher qualification that allows them to access top management positions, through quality education. With this need in mind, TECH Technological University offers the possibility of specializing with the best teaching program on the market. A unique opportunity to make a qualitative leap in your career.



Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research.

TECH Technological University



“

Thanks to your own healthcare research, you will be able to manage your nursing teams with greater quality, achieving significant improvements in nursing care”

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

TECH Technological University has designed this academic program with the main objective of providing students with superior qualification that will turn them into the top references in nursing management. This way, students will develop the necessary skills to select reliable sources of information, carry out their own research and transmit their conclusions to the rest of the healthcare community.



“

Thanks to your higher specialization, you will be able to disseminate your own nursing management research to the rest of the healthcare community”

**TECH makes the goals of their students their own goals too.
Working together to achieve them.**

The **Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research** will enable students to:

01

Analyze the theories and models on the organization and functioning of health systems, focusing on their political, social, legal, economic and organizational structures

02

Approach Clinical Management from the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the adequate use of information systems

03

Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit.





04

Know the research methodology applied in health sciences.

05

Be able to discriminate between sources of information and select the most appropriate ones.

06

Acquire the necessary skills for the communication and distribution of the research results.

05

Structure and Content

TECH Technological University offers students a fully up-to-date program on Healthcare Management, which focuses on teaching and research in the sector. In this way, students will have access to a vast amount of relevant information for their professional development at a managerial level. Undoubtedly, the necessary opportunity to improve their qualification and achieve a boost in their careers.



“

A 100% online program, with multiple practical resources essential to improve your learning”

Syllabus

The Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research of TECH Technological University has been created with the intention of improving the qualification of business professionals in an area of great relevance in society, such as the management of health services. For this purpose, a syllabus focused on communication and diffusion of health research is proposed.

Therefore, throughout 150 hours of study, students will have access to multiple theoretical and practical resources that will be essential to improve their qualification and develop the necessary skills to become true experts in the field.

A program that thinks about the students and that, therefore, through a totally online content, offers them the possibility of obtaining a general and up-to-date vision of the sector. This digital format is essential for professionals to be able to continue their studies while fulfilling the rest of their work obligations.

This Postgraduate Certificate is developed over 6 week and is divided into 1 module:

Module 1

Teaching and Research



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Teaching and Research

1.1. Critical Thinking in Nursing.	1.2. Basic Principles of Research Methodology Applied in Health Sciences.	1.3. Sources of Information for Research and Sourcing Strategies	1.4. Critical Reading of Articles.
1.5. Epidemiology and Research Study Designs and Biases.	1.6. Communication and Diffusion of Research Findings	1.7. Opportunities and Resources for Development of Studies and Research.	1.8. Nursing Knowledge Management and Evidence-Based Nursing.
1.9. Caregiver Training: Professional Development	1.10. Management and Innovation in Continuous Training and Teaching Skills: Innovation in Health Care and Caregiving		



You will be able to participate in high-level research on Healthcare Management and be able to present all the results with fluency”



06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The profile of students who enroll in this Postgraduate Certificate is that of business professionals with extensive experience in Healthcare Management, who are looking for a quality academic option to increase their training and catch up with the main developments in the sector. Students who trust in online teaching as the main learning method and who believe in TECH Technological University to acquire that level of skills required today.





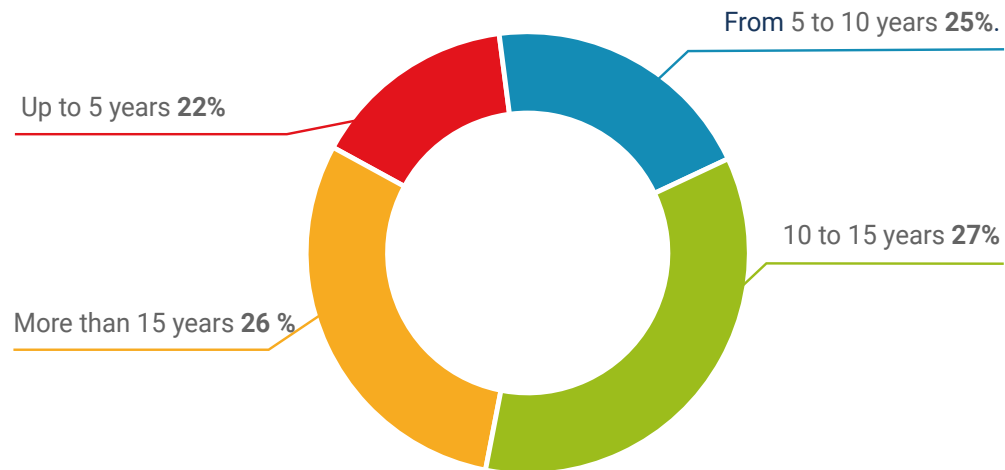
“

A program designed to suit you and that will help you specialize in order to achieve a position as a health manager”

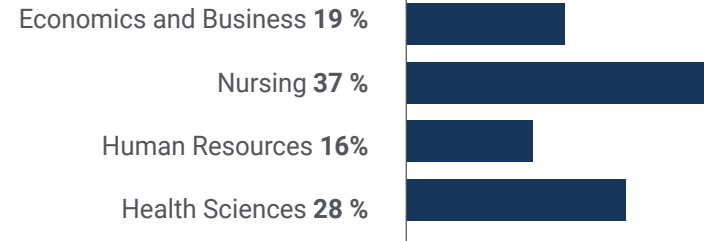
Average Age

Between **35** and **45** years old

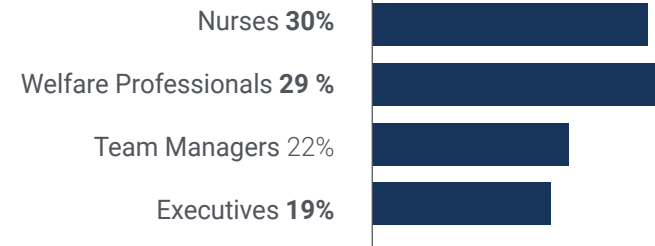
Years of Experience



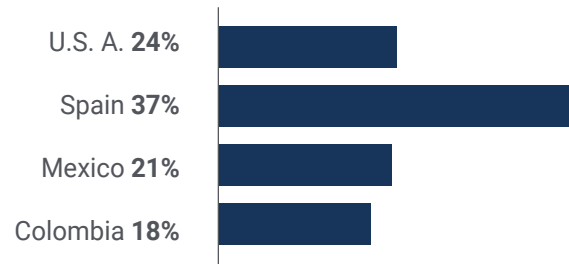
Training



Academic Profile



Geographical Distribution



Antonio Pérez

Hospital Director

"Thanks to my experience in Healthcare Management, I have been able to realize the importance of teaching and research to improve care processes and achieve more beneficial results for both the organization and patients. Therefore, I wanted to refresh my knowledge in this field in order to keep up-to-date on the main developments in the field. Fortunately, I found this Postgraduate Certificate from TECH Technological University and I can clearly say that I recommend it to all healthcare managers"

08

Impact on Your Career

The completion of this Postgraduate Certificate is a unique learning opportunity for business professionals who have extensive experience in health management and direction, and who seek to acquire up-to-date knowledge in order to make a change in their profession. In this way, they will be able to access those hospitals and prestigious institutions that are a benchmark in health and to which only a select group of professionals can reach.





“

Do you want to achieve a job improvement in a short period of time? This Postgraduate Certificate will provide you with the keys to achieve it”

Are you ready to take the leap? Excellent professional development awaits you.

The Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research from TECH is an intensive program that prepares students to face challenges and decisions in the field of nursing leadership and management. The main objective is to promote personal and professional growth. Helping students achieve success. Those who are looking for a professional improvement should not miss this opportunity.

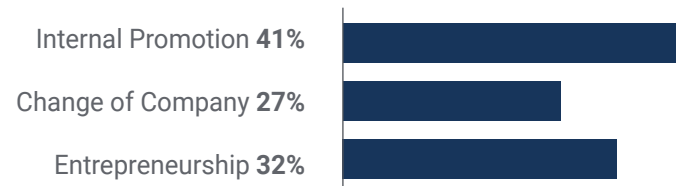
Improve your qualification in Healthcare Management and gain access to senior management positions in prestigious clinics.

This is the opportunity you've been looking for to achieve a superior qualification that will allow you to turn your career around.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25.22%** for our students



09

Benefits for Your Company

Healthcare organizations demand professionals to access managerial positions who have extensive knowledge and experience in the sector, but who also have an interest in teaching and research that allows them to create more competitive teams adapted to current needs. This will bring significant benefits to the institutions, as they will be able to implement the most effective current working methods.



“

*Thanks to your advanced qualification in
Healthcare Management, you will bring a
new way of working to your organization”*

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

10 Certificate

The Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.





“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This **Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Healthcare Management from the Perspective of Teaching and Research**

Official N° of Hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



Postgraduate Certificate Healthcare Management from the Perspective of Teaching and Research

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate Healthcare Management from the Perspective of Teaching and Research